

# navigator\*

Wednesday, November 10<sup>th</sup>

The Latest on Build Back Better: A Guide for Advocates



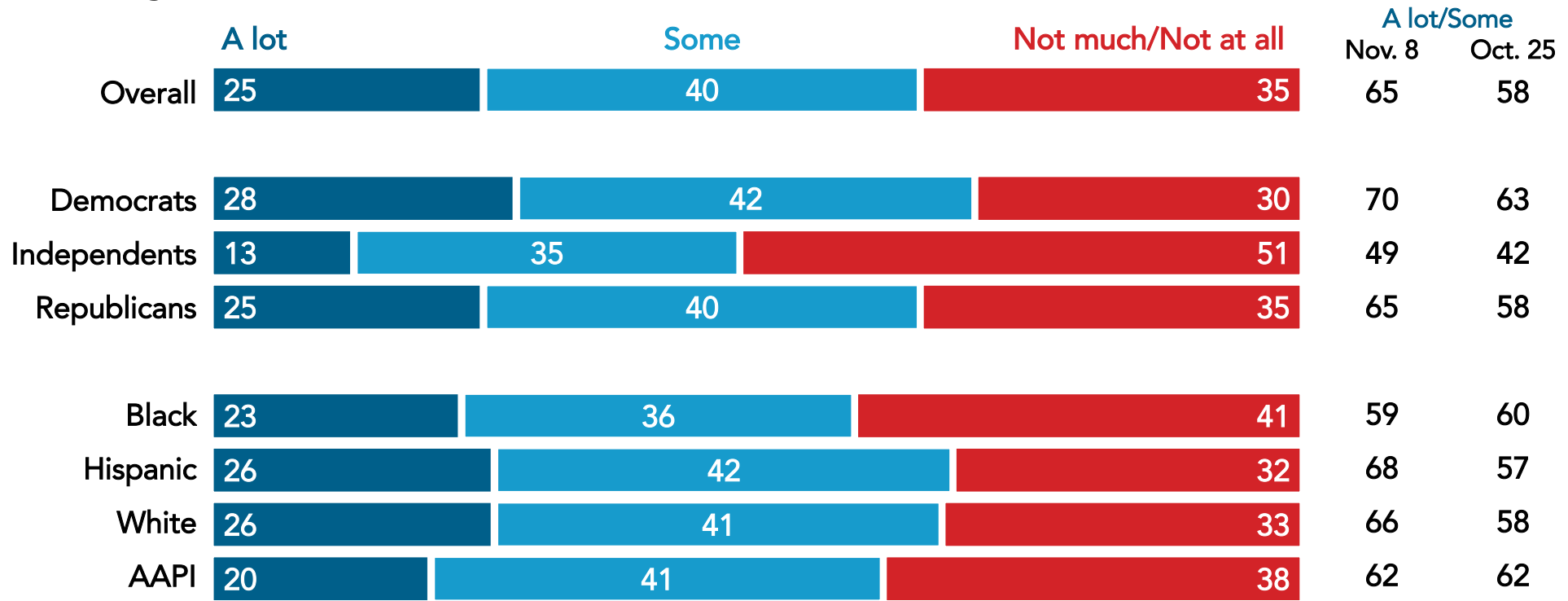
## Key Takeaways:

- A growing majority of Americans are hearing about Biden and Democrats' new economic plan and support remains high.
- Top reasons cited as good reasons to pass the plan are lowering health insurance costs, giving Medicare the power to negotiate lower drug prices, expanding Medicare, and raising taxes on the wealthy.
- Three in five Americans see passing the plan as "urgent."

# Growing Majorities Are Hearing “A Lot” or “Some” About Biden and Democrats’ New Economic Legislation

Since October 25<sup>th</sup>, there has been a 7-point increase in the share who are hearing “a lot” or “some,” including a 7-point increase among Democrats (from 63% to 70%), independents (42% to 49%), and Republicans (58% to 65%).

How much have you seen, read, or heard about new economic legislation being proposed by President Biden and being negotiated by Democrats in Congress?



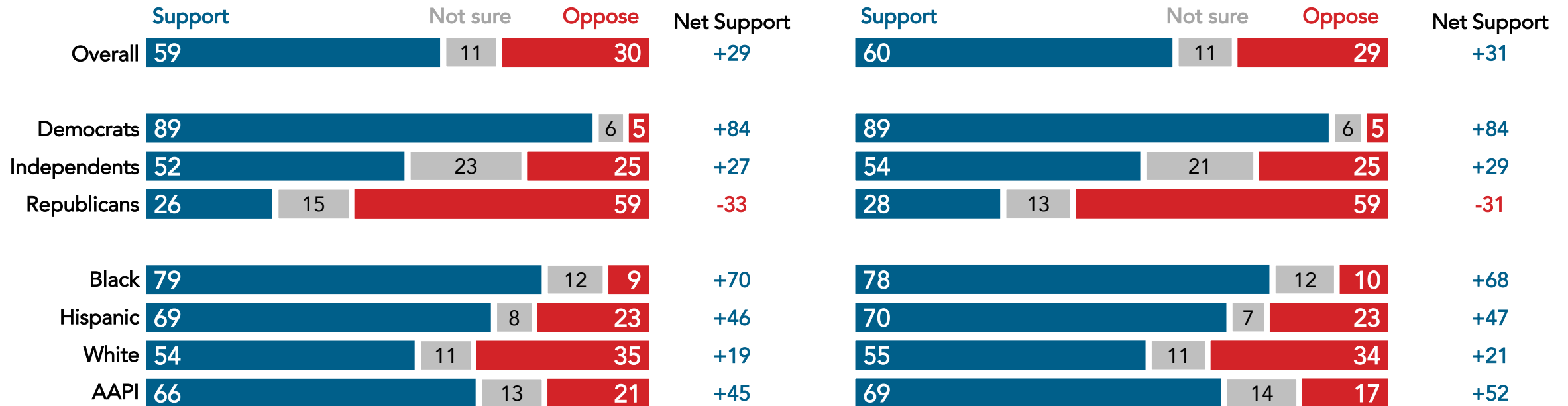
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted November 4-November 8, 2021. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)

# Support for Build Back Better Is Equally High When Policies Are Highlighted and When Pay-Fors Are Introduced

Three in five Americans support the bill with or without pay-fors. On a version of the broader support question that also included paid family and medical leave, overall support was net +31, with 54% of independents supporting it.

\*As you may know, Biden and Democrats' new economic plan is expected to cost \$1.75 trillion and will establish a universal pre-K program, expand Medicare for seniors to include hearing coverage, and lower health care costs by allowing Medicare to negotiate lower drug prices. Knowing this, do you support or oppose this new economic plan?

Biden and Democrats' new economic plan would be paid for by increasing taxes on billionaires and multi-millionaires with income over \$10 million, creating a minimum 15% tax on corporate profits, adding an additional 1% tax on corporations that use profits to buy back their own stock, and cracking down on tax evasion. Knowing this, do you support or oppose this legislation?



\*In the most recent wave, we asked half of respondents the presented version of this question and the other half, a version that included "paid family and medical leave." Given the similarity in results, we combined the data to allow for greater subgroup analysis. Nationwide survey of 1,003 registered voters conducted November 4-November 8, 2021. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Top Reasons to Pass Plan: Lowering Health Insurance and Prescription Drug Costs, Taxing the Rich, Expanding Medicare

At least three in five independents say each of the policies listed below is a good reason to pass the economic plan, as do three in four economically persuadable Americans†.

Below is a list of some proposals being considered for this economic plan. Please indicate if you think each is a good reason to pass the plan.

	<i>*/** Split sample</i>	Good reason to pass plan	Not good reason to pass plan	Dem	Ind	Rep	Black	Hisp.	White	AAPI	†Econ. Pers.
*Lowering health insurance premiums		82 53% very good reason	18	97	85	63	91	91	78	91	95
**Lowering health insurance premiums for people who buy health care on their own		80 47% very good reason	20	92	82	66	89	80	79	83	92
**Giving Medicare power to negotiate lower drug prices and capping prescription drug costs for seniors		80 47% very good reason	20	92	78	68	83	76	81	88	93
*Giving Medicare the power to negotiate for lower drug prices		77 52% very good reason	23	94	78	57	89	85	74	91	92
**Stopping big corporations and the rich from paying next to nothing in taxes each year		76 53% very good reason	24	94	82	55	82	75	75	87	86
**Expanding Medicare to cover things like hearing aids		75 44% very good reason	25	91	77	56	86	79	72	84	84
Making childcare more affordable		74 45% very good reason	26	92	75	52	90	77	70	84	87
It would not raise taxes on those earning less than \$400,000 annually		73 47% very good reason	27	92	73	50	81	77	70	88	85
*Expanding Medicare to cover hearing		73 44% very good reason	27	94	73	50	86	83	70	88	83
Investing in home care workers by offering benefits like adding millions of new home care/education jobs		70 37% very good reason	30	92	73	45	85	79	66	82	82
*Raising taxes on the rich and corporations to make sure they pay their fair share		69 49% very good reason	31	95	70	38	86	76	65	73	84
Creating clean, renewable energy jobs that help combat climate change		69 44% very good reason	31	94	68	41	86	73	65	90	84
**Providing four weeks of paid family and medical leave		68 36% very good reason	32	87	70	46	87	78	63	79	75
**Ensuring every family with three-and four-year-old children can send them to pre-kindergarten		67 37% very good reason	33	90	66	40	85	76	62	82	78
*Providing free pre-kindergarten for three-and four-year-old children		66 40% very good reason	34	90	63	40	89	86	60	79	77
Continuing the new, expanded child tax credit for most families with children		66 34% very good reason	34	87	67	41	84	71	61	84	74

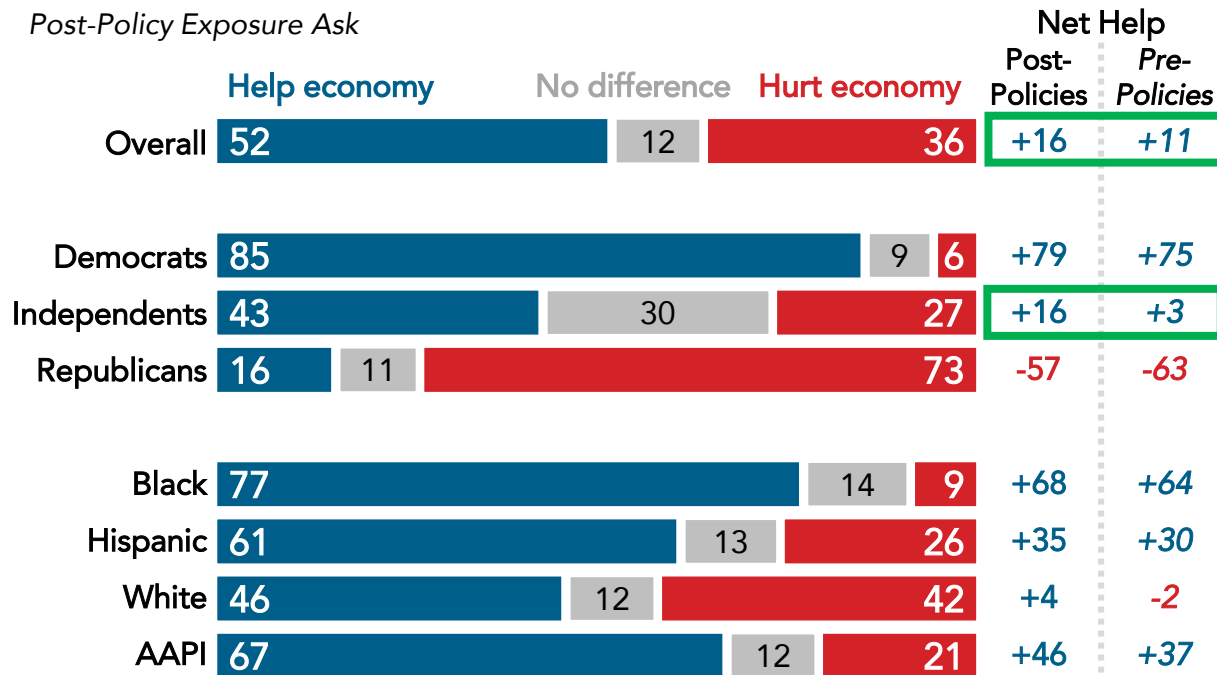
†“Economically persuadable Americans” are those who disapprove of Biden’s handling of the economy, but support new economic legislation on separate questions. Nationwide survey of 1,003 registered voters conducted November 4-November 8, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).

# When People Hear About Policies in the Plan, Belief Increases That It Will Help Personal and National Economic Situation

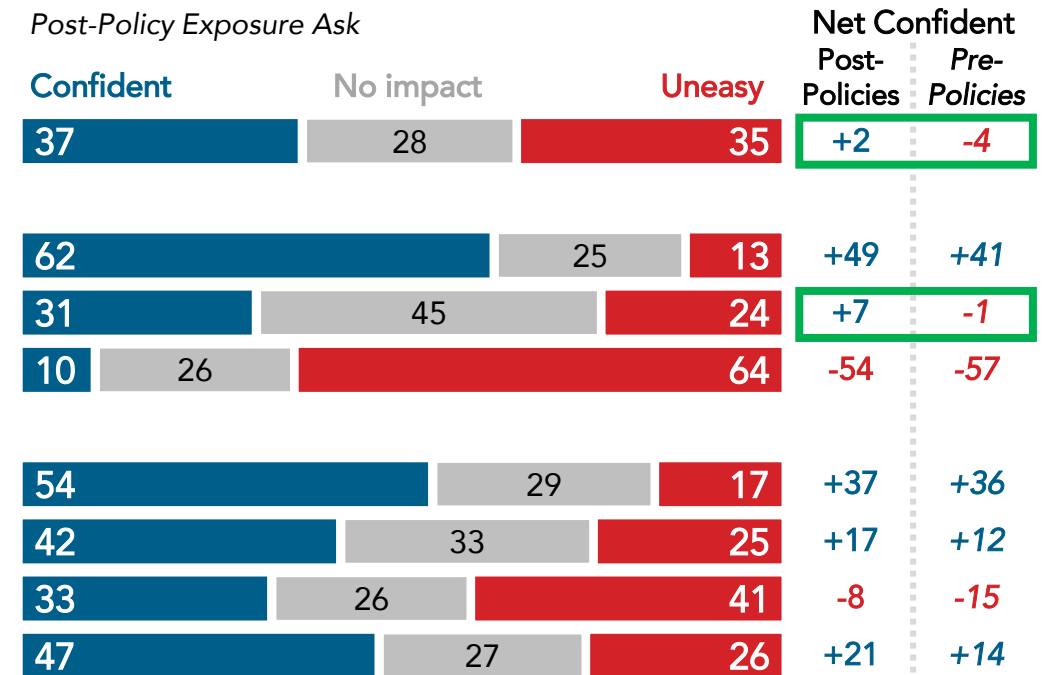
Net belief the plan will help the economy increases 5 points and net confidence in personal financial situations increases 6 points after exposure to policies included in the economic plan.

- Among independents, net belief it will help the economy increases 13 points and personal confidence, 8 points.

Do you think Biden and Democrats' new economic plan will help or hurt the economy?



Do you think Biden and Democrats' new economic plan will make you more confident or more uneasy in your personal financial situation?



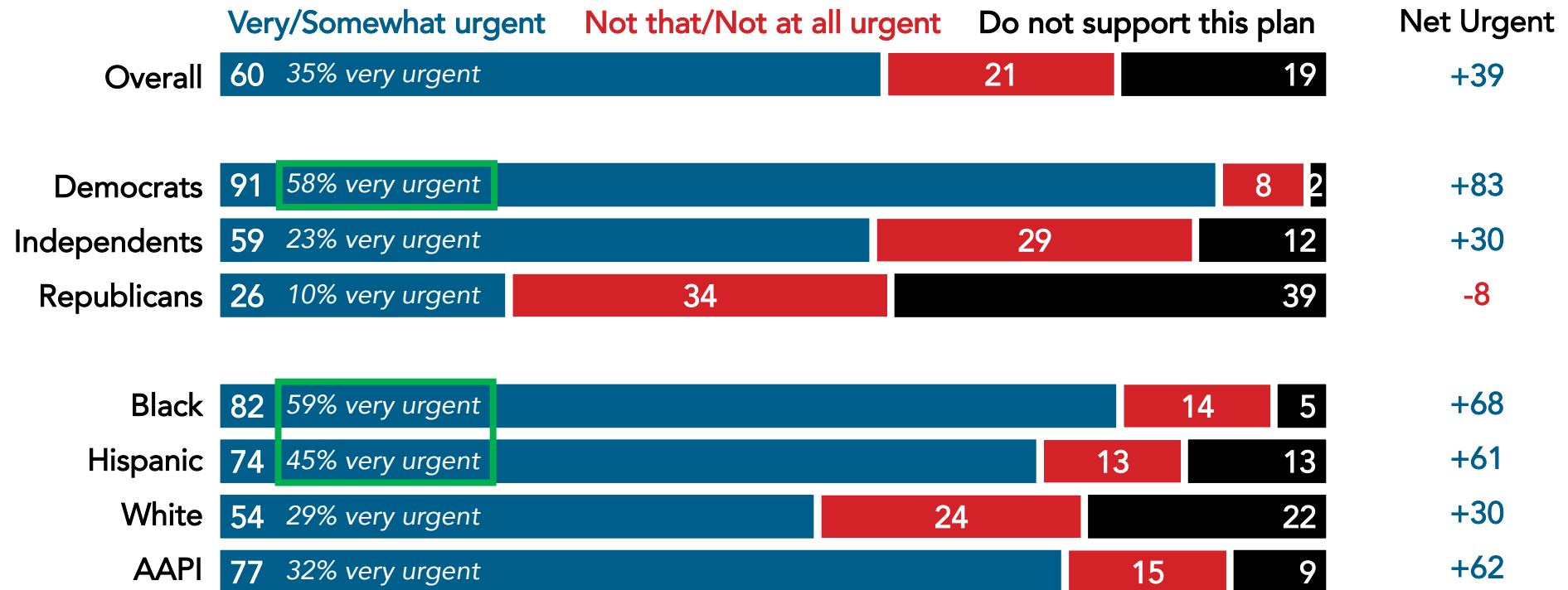
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# Three in Five Say Passing New Economic Plan Is Urgent

Three in five independents say passing the new plan is urgent, as do majorities across racial and ethnic groups.

- Intensity of urgency is high – especially among Democrats (58% say it is “very urgent”), Black Americans (59%), and Hispanic Americans (45%).

How urgent do you think it is that Congress passes this new economic plan?

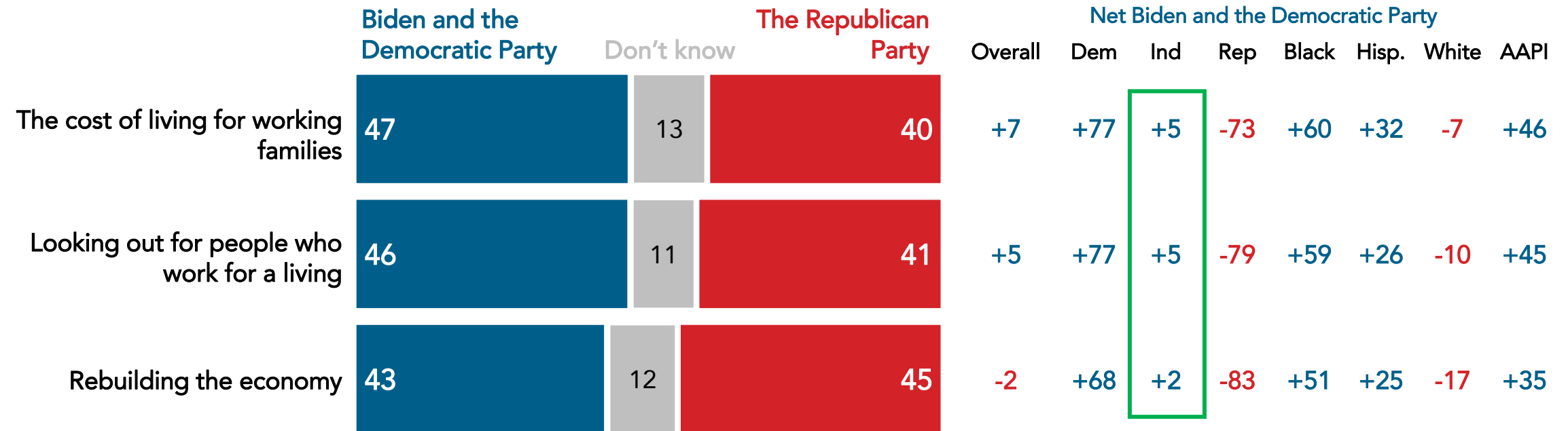


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# Biden and Democrats Remain More Trusted Than Republicans on a Range of Issues Related to New Legislation

Among independents, Biden and Democrats have a 5-point trust advantage on “the cost of living for working families” and “looking out for people who work for a living,” and a 2-point advantage on “rebuilding the economy.”

Below is a list of issues. Please indicate who you trust more to handle each one.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,003 registered voters from November 4-November 8, 2021. 100 additional interviews were conducted among Hispanic voters. 78 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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