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Tuesday, November 30th

Infrastructure Legislation:
A Guide for Advocates



Key Takeaways:

- Majorities report hearing about Biden signing infrastructure legislation into law and support it.
- Support for the new legislation grows after reading about policies included, with top items being upgrading water systems, roads and bridges, power grids, and internet access.
- Overall, the strongest messaging lanes emphasize popular policies in the new infrastructure legislation.

Passage of Infrastructure Legislation Dominates Positive Conversation Around Biden This Week

Nearly four in five Democrats (79%), 47% of independents, and 24% of Republicans report hearing something positive about Biden in the last week, with the passage of infrastructure legislation rising to the top for Americans regardless of party.

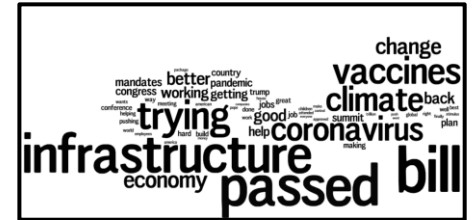
In a few words, what positive things have you seen, read, or heard recently about Joe Biden?

Hearing Positives on Biden: 52%

Hearing Negatives on Biden: 68%



November 8th



"The infrastructure bill that just passed and he signed into law."

"Biden getting the infrastructure bill through and signing it."

"Passed infrastructure bill to improve roads and bridges."

"He did it! Passed the infrastructure bill!"

"I liked his signing of the infrastructure bill."

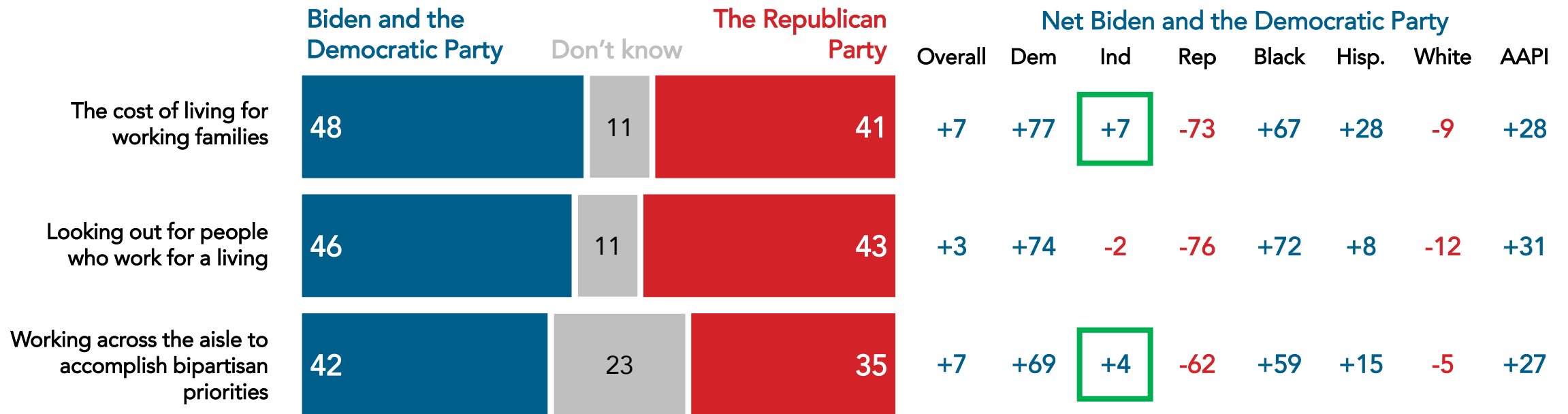
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted November 18-November 22, 2021. For more info, visit navigatorresearch.org

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On Issues Related to New Infrastructure Legislation, Biden and Democrats Are More Trusted

Among independents, Biden and Democrats are more trusted to handle the “cost of living for working families” by 7 points and to work “across the aisle to accomplish bipartisan priorities” by 4 points; the Republican Party has a 2-point advantage on “looking out for people who work for a living.”

Below is a list of issues. Please indicate who you trust more to handle each one.



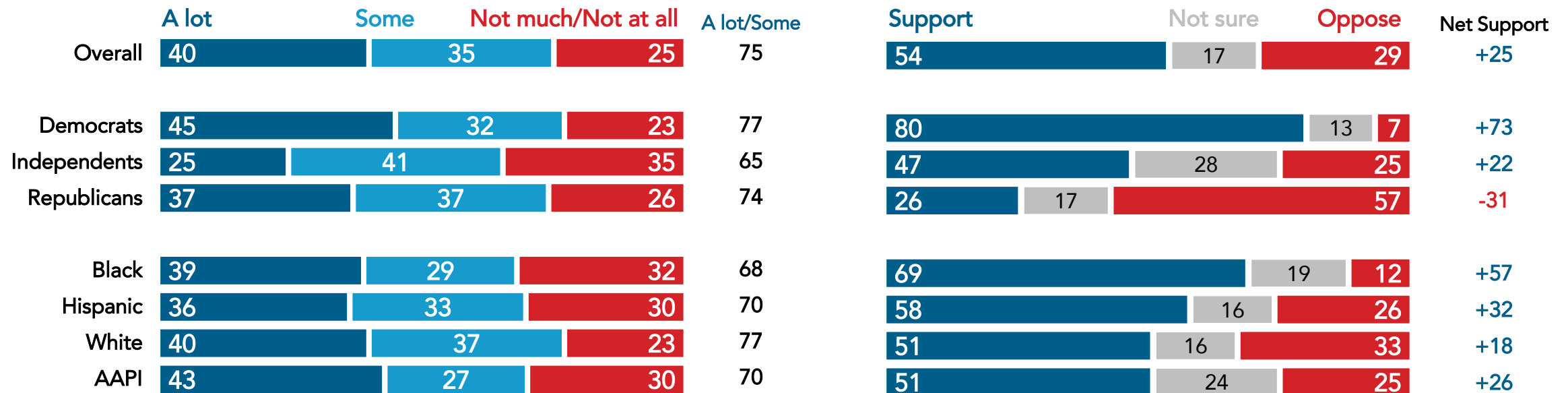
Nationwide survey of 1,000 registered voters conducted November 18-November 22, 2021. For more info, visit navigatorresearch.org.

Three in Four Are Hearing About Biden Signing New Infrastructure Legislation into Law and a Majority Support It

Across party, race, and ethnicity, at least two in three are hearing “a lot” or “some” about Biden signing new infrastructure legislation into law, and 54% support it even before reading specifics about what is in the legislation.

How much have you seen, read, or heard about: President Biden signing new infrastructure legislation into law?

As you may know, President Biden and a bipartisan group of lawmakers passed new infrastructure legislation. Do you support or oppose this new infrastructure legislation?

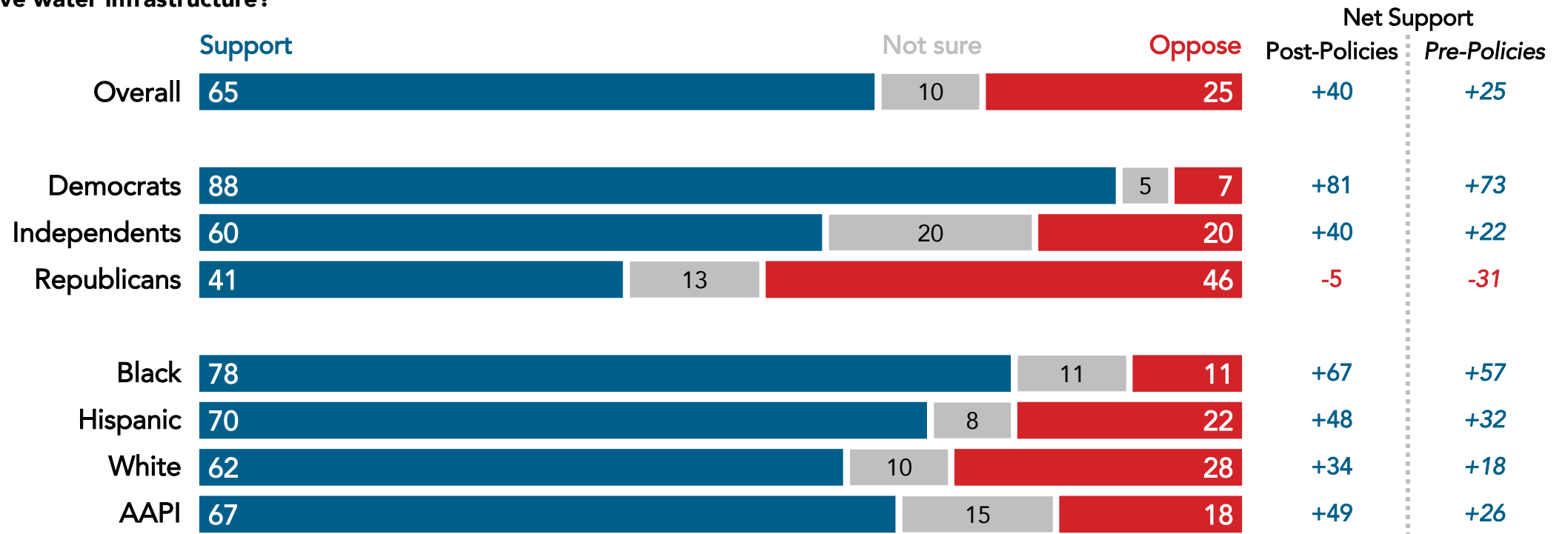


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After Reading Some of the Policies in the Infrastructure Law, Support for the Law Jumps to Two in Three Americans

Before reading some of the policies included in the new infrastructure legislation, net support is at +25 overall and +22 among independents; after reading, net support jumps to +40 overall and among independents.

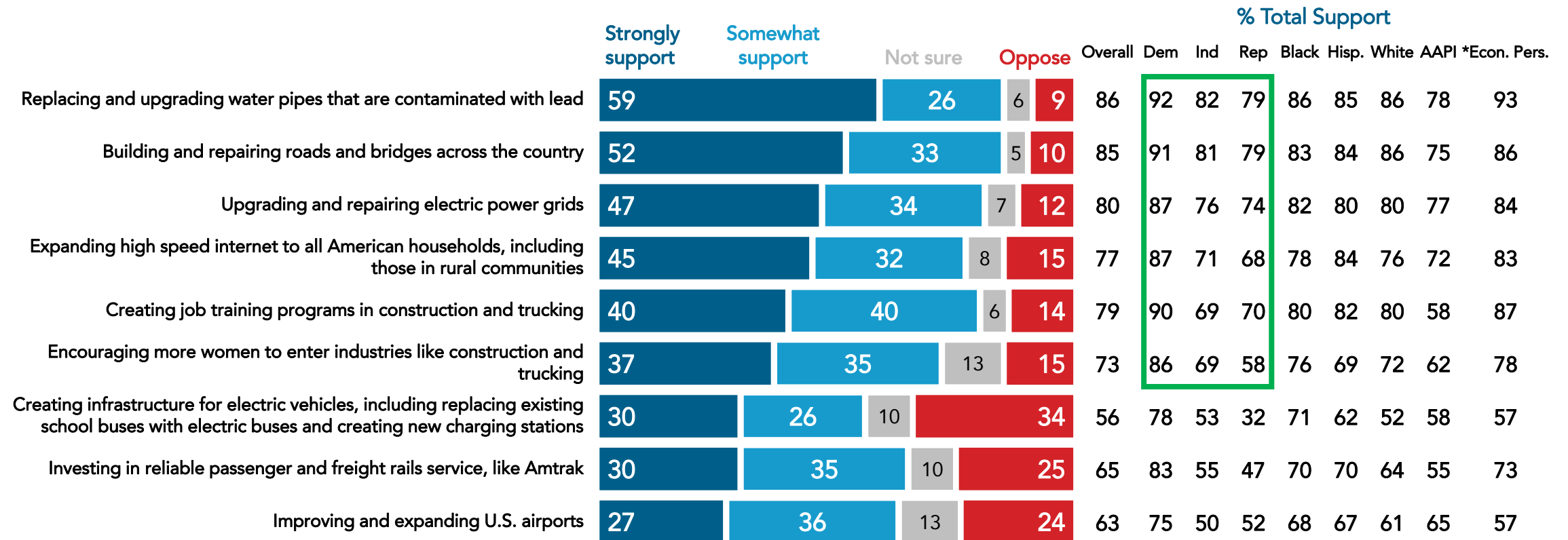
Regardless of how much you have seen or heard about the new infrastructure legislation, do you support or oppose President Biden and a bipartisan group of lawmakers passing a new infrastructure plan to improve roads and bridges, expand power infrastructure, increase passenger and rail access, and improve water infrastructure?



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Top Policies from Infrastructure Legislation Include Water Systems, Roads and Bridges, Power Grids, and Internet Access

Bipartisan majorities support upgrading water pipes, improving roads and bridges, upgrading power grids, expanding internet access, job training for construction and trucking, and encouraging women to enter construction and trucking. Below are some of the policies included in the recently passed infrastructure legislation. For each, please indicate whether you support or oppose it.

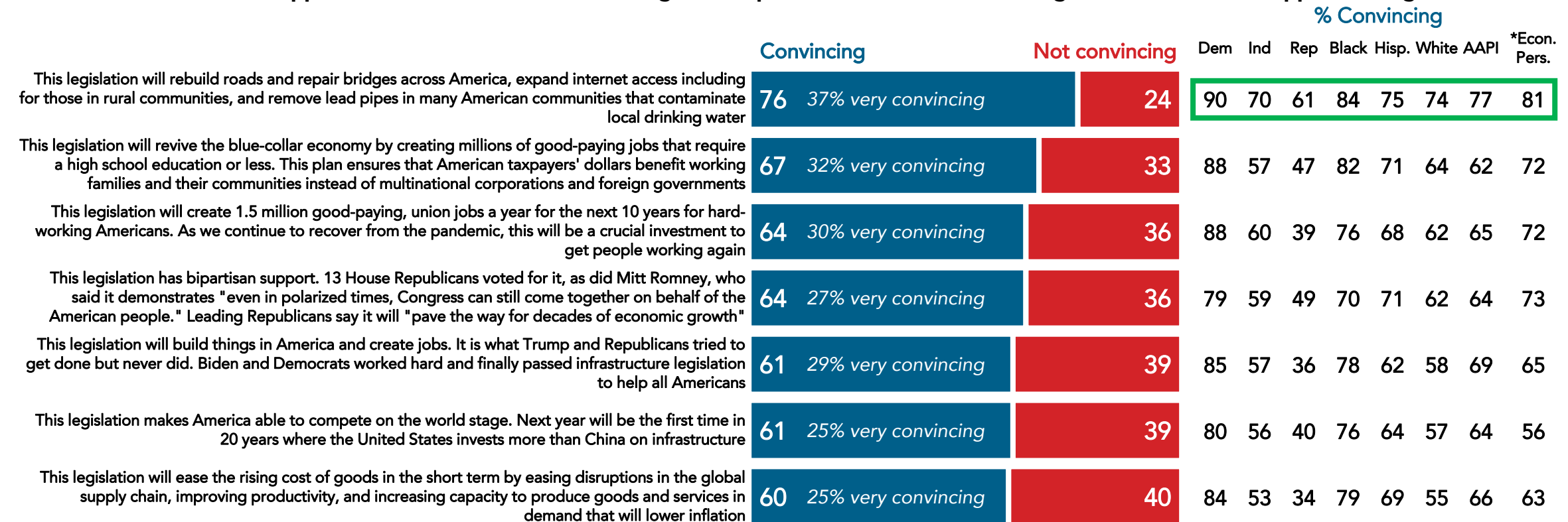


*"Economically persuadable" Americans are defined as those who disapprove of how Biden is handling the economy, but support Biden and Democrats' new economic plan. Nationwide survey of 1,000 registered voters conducted November 18-November 22, 2021. For more info, visit navigatorresearch.org.

The Strongest Message About the Infrastructure Law Is One Emphasizing Its Impactful Policies

Across party, race, and ethnicity, highlighting popular policies from the legislation is more effective than other lanes including a contrast message against Trump, competitiveness against China, and inflation.

For each statement from supporters of the new infrastructure legislation, please indicate how convincing it is as a reason to support the legislation.



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In Rebuttal to Conservative Criticism on Spending, Popular Infrastructure Policies and Bipartisanship Are Both Effective

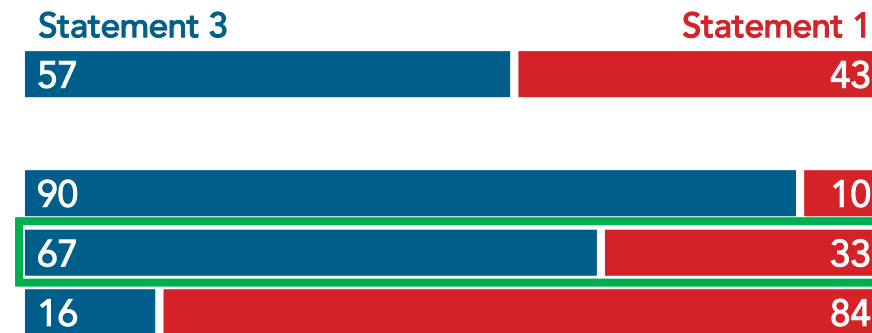
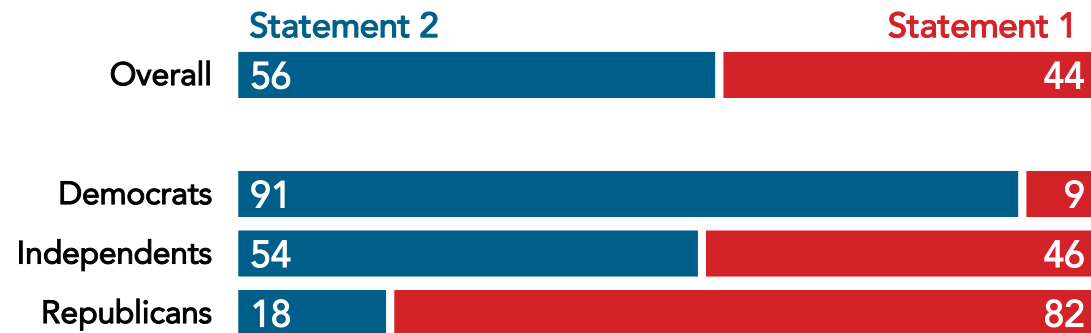
In direct response to a conservative argument that the new infrastructure legislation is another massive spending package that will drive up inflation, progressive responses that focus on specific policies in the legislation or on bipartisanship are both effective.

Which statement do you agree with more?

Statement 1: Republicans who say this legislation is just another massive liberal spending package that is going to drive up inflation and the everyday costs of goods even more for American families and small businesses

Statement 2: Democrats who say this legislation invests in repairing roads and bridges, expanding internet access including to rural communities, and eliminating dangerous lead pipes that contaminate drinking water

Statement 3: Democrats who say this legislation fulfills a promise Biden made to work across the aisle to actually get things done: Senator Mitt Romney said it was a sign that "Congress can still come together on behalf of the American people" and 13 House Republicans voted for it

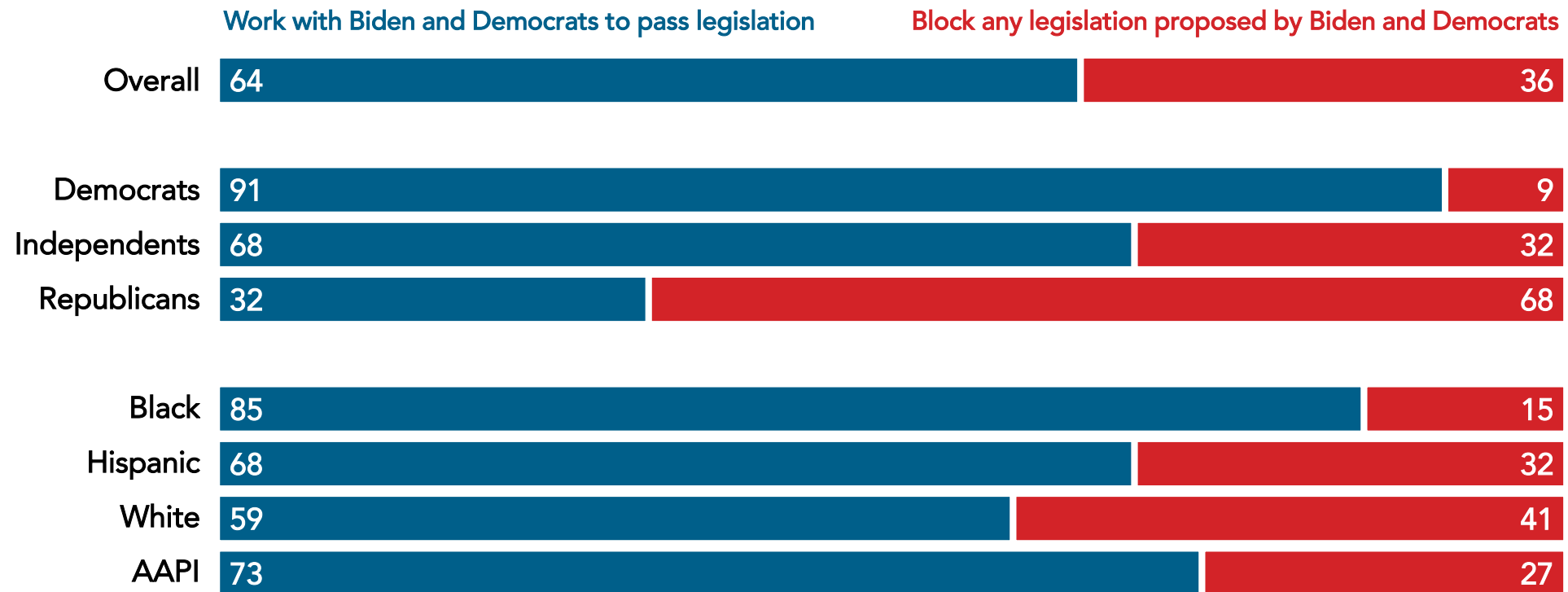


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Nearly Two in Three Americans Prefer Republicans in Congress Work With Biden and Democrats Rather Than Block Them

Nearly seven in ten independents (68%) and 32% of Republicans would rather Congressional Republicans work with Biden and Democrats to pass legislation than to block anything proposed by Biden and Democrats.

What do you want Republicans in Congress to do?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from November 18-November 22, 2021. 101 additional interviews were conducted among Hispanic voters. 70 additional interviews were conducted among Asian American and Pacific Islander voters. 102 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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