

# navigator\*

Friday, December 10<sup>th</sup>

## Economy Latest: A Guide for Advocates



## Key Takeaways:

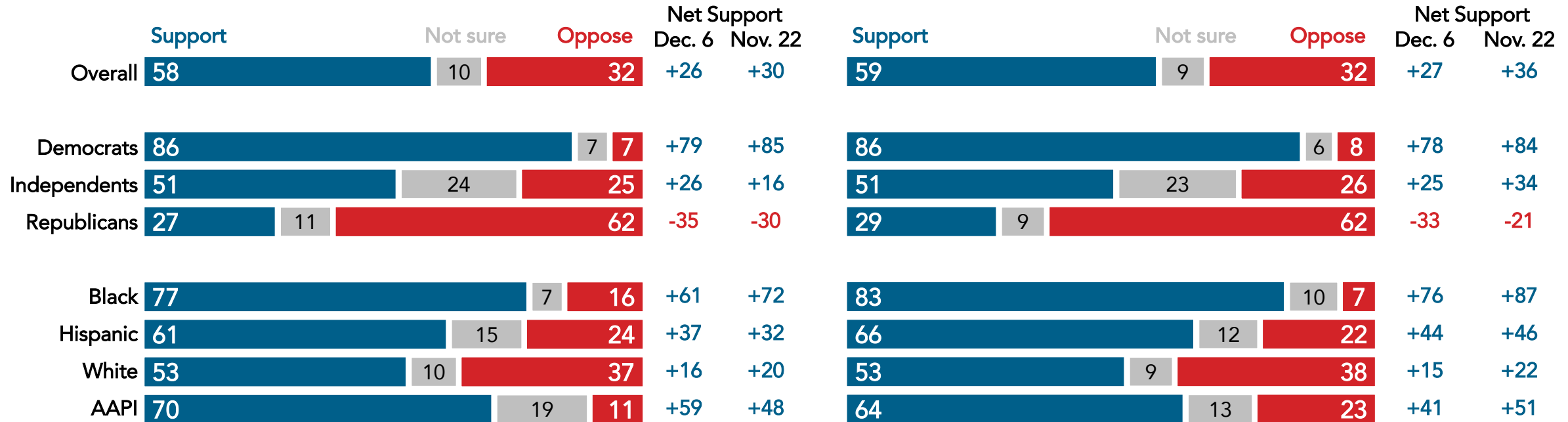
- Majorities continue to support Build Back Better, including when proposals to pay for the plan are introduced.
- Still, Americans are pessimistic about the state of the national economy and their personal finances.
- Majorities remain concerned about inflation and Republicans hold a natural advantage on the issue; but, Americans increasingly feel Biden and Congress are focusing on it.

# Support Remains High for Build Back Better Plan

Majorities of independents continue to support the plan with (51%) or without (51%) paid family and medical leave.

(Split sample) As you may know, Biden and Democrats' new economic plan is expected to cost \$1.75 trillion and will establish a universal pre-K program, expand Medicare for seniors to include hearing coverage, and lower health care costs by allowing Medicare to negotiate lower drug prices. Knowing this, do you support or oppose this new economic plan?

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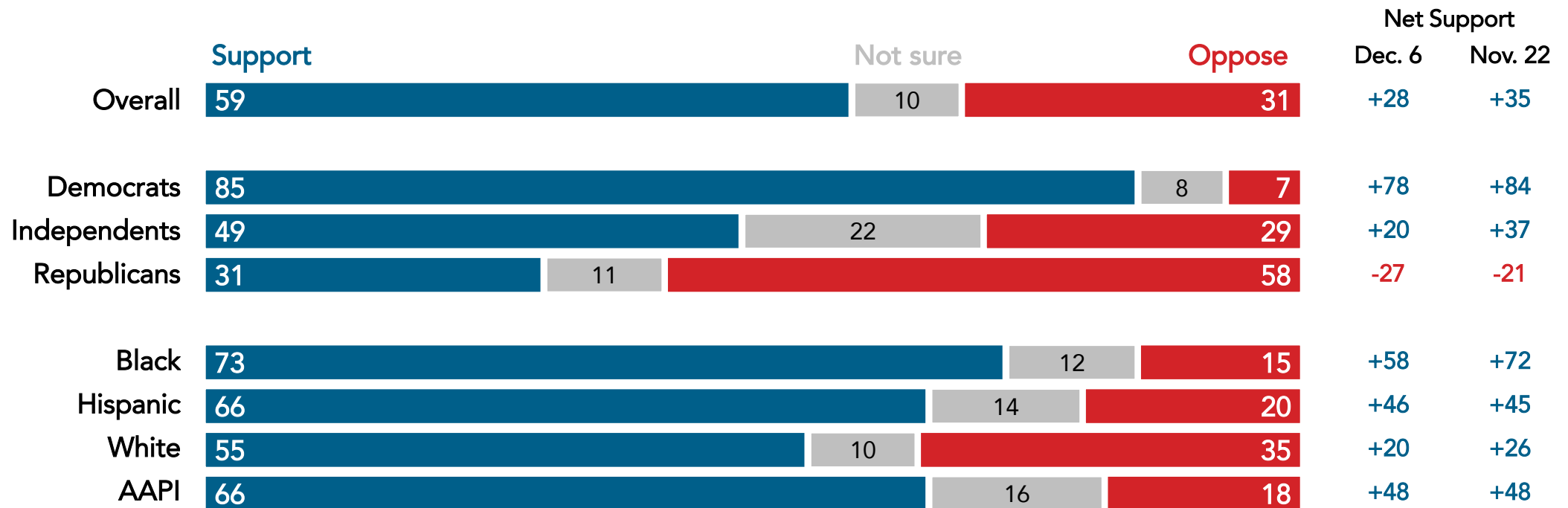


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted December 3-December 6, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Plans to Pay for Build Back Better Maintain High Levels of Support

Independents support the plan by a 20-point margin (49% support/29% oppose) while a third of Republicans also support it (31%).

Biden and Democrats' new economic plan would be paid for by increasing taxes on billionaires and multi-millionaires with income over \$10 million, creating a minimum 15% tax on corporate profits, adding an additional 1% tax on corporations that use profits to buy back their own stock, and cracking down on tax evasion. Knowing this, do you support or oppose this legislation?



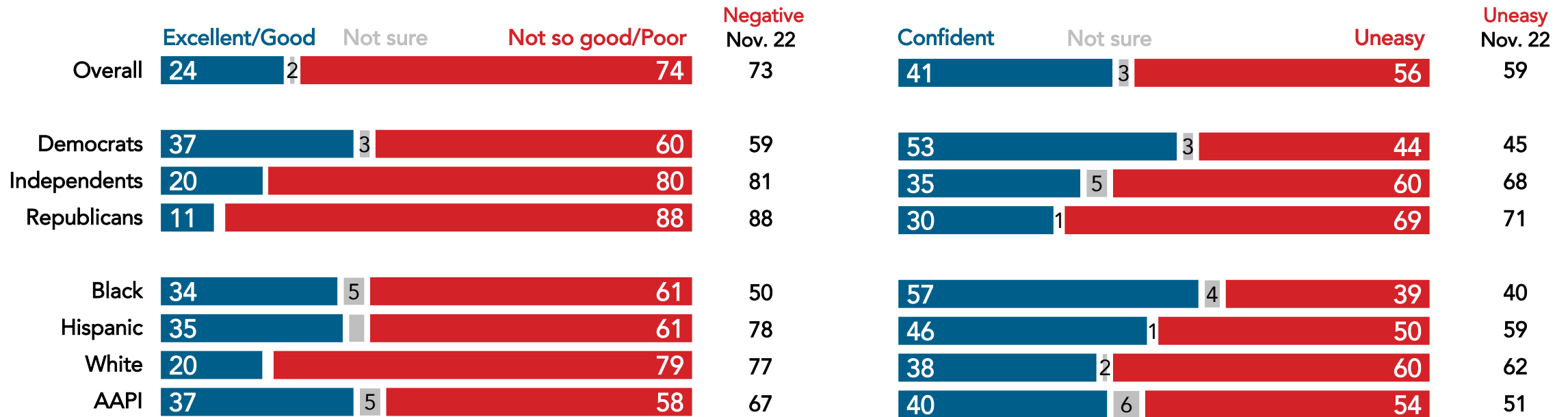
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# Majorities Continue to Rate the National Economy Negatively and Feel Uneasy About Their Personal Financial Situation

Democrats are the most positive on the national economy (37%) and their personal financial situations (53%).

How would you rate the state of the U.S. economy today?

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?

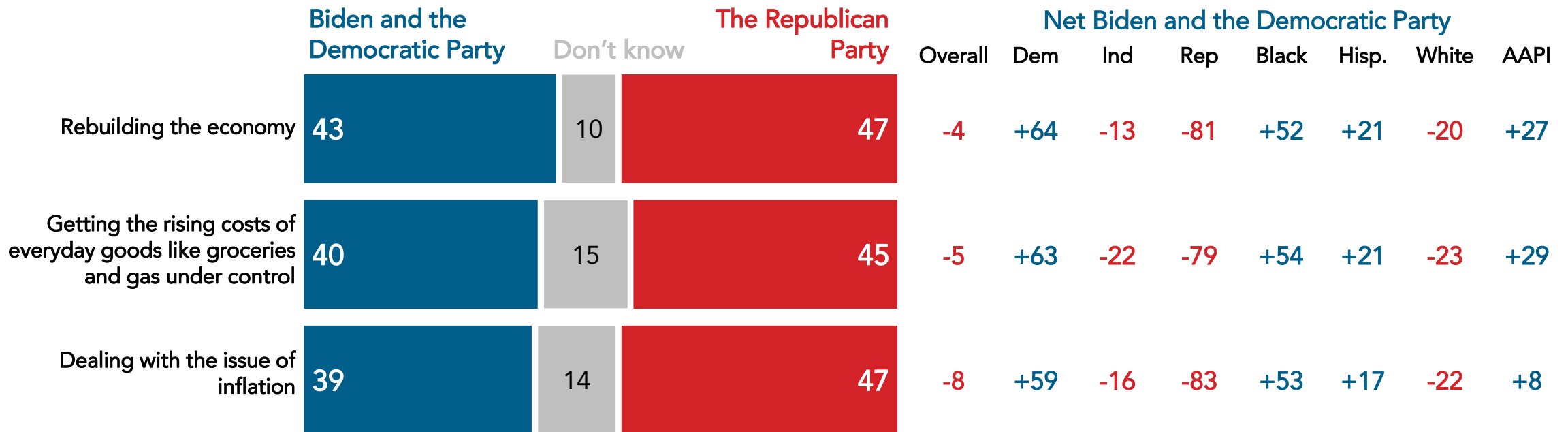


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# The Republican Party Has Slight Advantages on Economic-Related Issues

Though the Republican Party has a 5-point trust advantage on “getting the rising costs of everyday goods like groceries and gas under control,” Biden and the Democratic Party had a 10-point advantage on “getting the rising costs of healthcare and prescription drugs under control” when asked in late November.

Below is a list of issues. Please indicate who you trust more to handle each one.

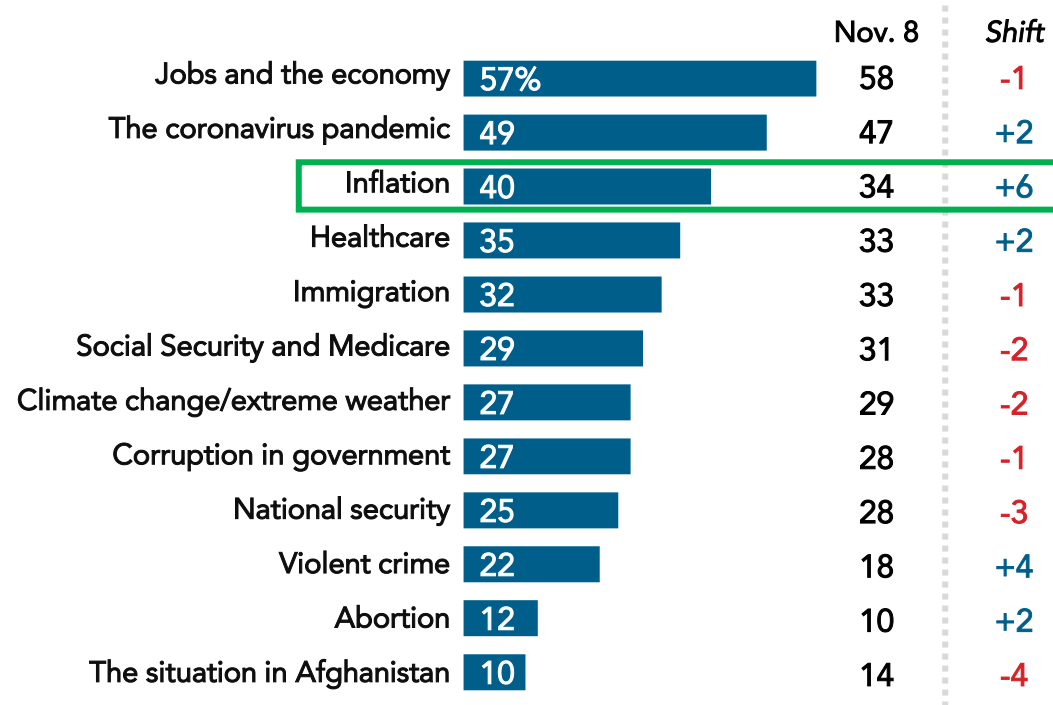


Nationwide survey of 1,000 registered voters conducted December 3-December 6, 2021.  
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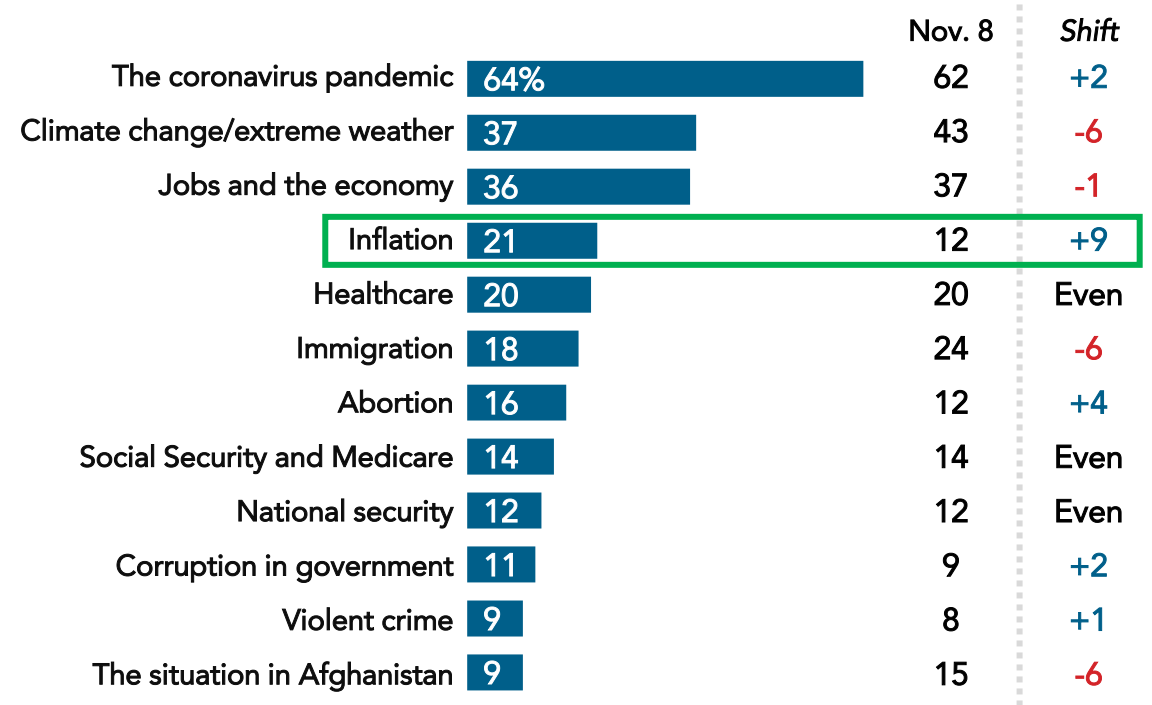
# Inflation Remains a Top Concern, But a Growing Share of Americans See Biden and Congress Focused on It

Since November 8<sup>th</sup>, there has been a 9-point increase in the share who feel Biden and Congress are focused on inflation, including 25% of Democrats, 22% of independents, and 16% of Republicans.

Select the top four issues that you feel are most important for President Joe Biden and Congress to focus on.



Which of these issues do you feel President Joe Biden and Congress are actually most focused on?



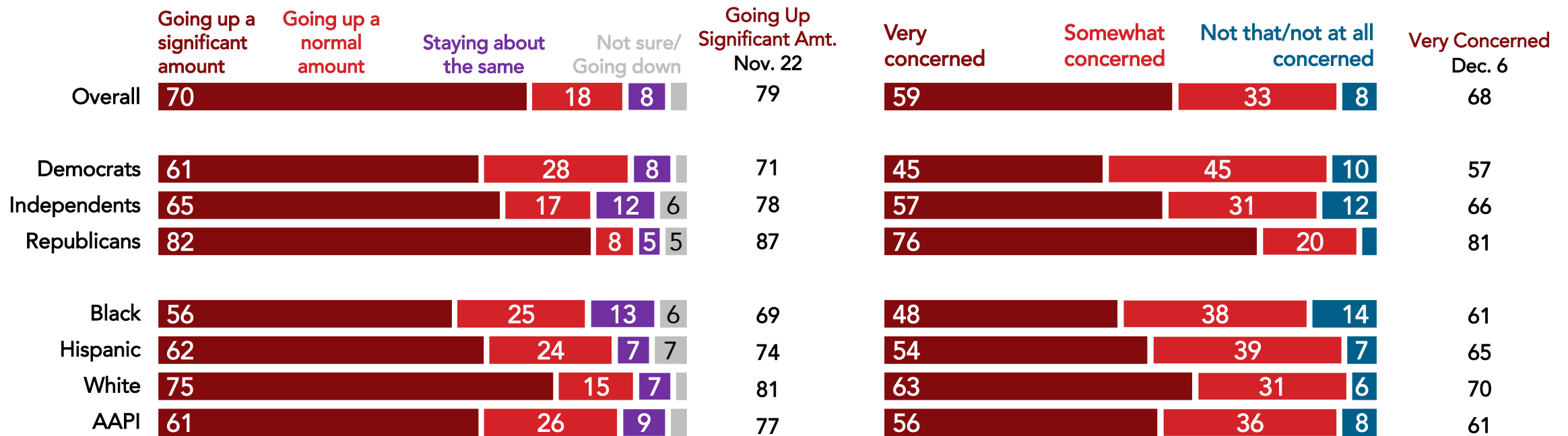
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# Vast Majority Remain Concerned About Inflation, Though Intensity of Concern Has Waned Slightly

Since November 22<sup>nd</sup>, there has been a 9-point decline in the share who say costs are going up “a significant amount” and who say they are “very concerned” about inflation.

When it comes to the costs of everyday goods like groceries, do you think costs are going up, going down, or staying about the same?

How concerned are you that the rate of inflation will climb in the coming months?



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# In Response to Spending Criticisms, Progressive Messaging on Understanding Americans' Struggles Is Stronger

Though the Republican Party holds an 8-point trust advantage on “dealing with the issue of inflation,” a progressive response that puts Democratic policies to address inflation in a sympathetic frame of knowing “that Americans are struggling to pay their bills” is more effective than simply listing out policies.

Who do you agree with more?

**Statement 1:** Republicans who say Biden and Democrats' government spending is out of control, driving up the prices of everyday goods and making it so American families and small businesses struggle to pay for things they need

**Statement 2:** Democrats who say *their plan reduces inflation by lowering prescription drug prices, lowering the cost of health insurance, and reducing energy bills*

**Statement 3:** Democrats who say *they know that Americans are struggling to pay their bills right now, and that's why they have a plan to lower prescription drug prices, lower the cost of health insurance, and reduce energy bills*

Statement 1:	53%
Statement 2:	47%
Net Statement 2:	-6

Statement 1:	49%
Statement 3:	51%
Net Statement 3:	+2

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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from December 3-December 6, 2021. 99 additional interviews were conducted among Hispanic voters. 70 additional interviews were conducted among Asian American and Pacific Islander voters. 99 additional interviews were conducted among African American voters. 99 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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