## navigator*

Friday, January $14^{\text {th }}$
Voting Rights: A
Guide for Advocates

## Key Takeaways:

- Half of Americans have heard about the Freedom to Vote Act, and nearly two in three support it being passed.
- Protecting the right to vote from the whims of either political party and state politicians is the most convincing reason to pass federal voting rights reforms.
- A growing share say they understand the filibuster and support eliminating it by a double-digit margin.


## Half of Americans Have Heard About the Freedom to Vote Act

Independents are the least likely to have heard about the Freedom to Vote Act ( $34 \%$ "a lot" or "some").
How much have you seen, read, or heard recently about the Freedom to Vote Act?


## Three in Five Support Passage of the Freedom to Vote Act

There has been a 6-point increase in support for the Freedom to Vote Act since October (from net +35 to net +41 ). - Pluralities of independents (48\%) and Republicans (44\%) support the Freedom to Vote Act.

Regardless of how much you have heard about the Freedom to Vote Act, do you support or oppose new legislation that would establish national standards to protect Americans' freedom to vote, require every state to have automatic voter registration, make Election Day a holiday, restore federal voting rights to formerly incarcerated Americans, and address "dark money" in the electoral process, by modernizing and expanding federal campaign finance reforms?

|  | Support |  |  | Not sure | Oppose |  | Net Support |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Jan. 10 | Oct. 25 |
| Overall | 63 |  |  | 15 |  | 22 | +41 | +35 |
| Democrats | 83 |  |  |  | 12 | 5 | +78 | +76 |
| Independents | 48 |  | 28 |  |  | 24 | +24 | +36 |
| Republicans | 44 | 15 |  |  |  | 41 | +3 | -11 |
| Black | 78 |  |  |  | 16 | 6 | +72 | +71 |
| Hispanic | 68 |  |  | 15 |  | 17 | +51 | +42 |
| White | 59 |  |  | 15 |  | 26 | +33 | +27 |
| AAPI | 69 |  |  | 14 |  | 17 | +52 | +47 |

[^0] Latest wave conducted January 6-January 10, 2022. For more info, visit navigatorresearch.org

## On Federal Voting Reforms, Protecting the Right to Vote from Political Whims of Either Party Is Most Convincing Argument

Among independents, the most convincing messaging focuses on protecting the right to vote from political whims of either party ( $69 \%$ convincing) and increasing access for all Americans to vote ( $61 \%$ ).
Please indicate how convincing you find each statement as a reason to pass major federal reforms to protect voting rights in the United States.

|  |  | Somewhat convincing |  | Total Convincing |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | convincing |  |  | Total | Dem | Ind | Rep |  |  |  | AAP |
| The right to vote is a cornerstone of American democracy. Federal protection of voting rights would guarantee this right for all eligible citizens and protect it from the whims of state politicians or of either political party | 42 | 34 | 23 | 77 | 90 | 69 | 64 | 80 | 79 | 76 | 82 |
| Many states have encouraged more people to vote for years, through things like mail-in voting, early voting, and same-day registration. Federal protection of voting rights would give everyone in the country the same kinds of opportunities to vote | 40 | 34 | 26 | 74 | 92 | 61 | 57 | 84 | 85 | 70 | 83 |
| America's founders and service members fought hard to protect our right to vote: federally protecting voting rights honors their work and sacrifices | 39 | 33 | 28 | 72 | 87 | 58 | 59 | 78 | 73 | 71 | 84 |
| Access to voting is a sacred right that is critical to making sure American democracy works, and federally protecting the right to vote gives all eligible Americans the same rights and protections | 38 | 38 | 24 | 76 | 89 | 60 | 64 | 85 | 75 | 74 | 79 |
| Federally protecting voting rights will protect American democracy from those seeking to harm it, including the insurrectionists of the Capitol riot on January 6th or those who still believe the 2020 election was stolen | 36 | 29 | 35 | 65 | 87 | 48 | 42 | 80 | 72 | 60 | 68 |
| Some states have been passing laws to make it harder for eligible citizens to vote, including barring individuals from giving water or snacks to voters waiting in line. Federal protection of voting rights would make sure people in every state have the same right to vote | 34 | 31 | 35 | 65 | 85 | 59 | 43 | 81 | 70 | 62 | 63 |
| Passing federal voting rights reforms will allow for a more balanced approach to ongoing election reforms, making sure both sides have a chance to make their voices heard and passing measures | 31 | 38 | 31 | 69 | 89 | 59 | 48 | 85 | 75 | 65 | 83 |

## A Majority Report Understanding the Filibuster, With Half Wanting to End It

Democrats (68\%) are driving the share who support eliminating the filibuster, with $33 \%$ of independents and Republicans each supporting its abolition.

How well do you understand what the filibuster is?

| Well |  | Not well | Net Well |  |
| ---: | :--- | ---: | ---: | ---: |
| Overall 59 | $23 \%$ very well | 41 | +18 |  |
|  |  |  |  |  |
| Democrats | 60 | $23 \%$ very well | 40 | +20 |
| Independents | 45 | $20 \%$ very well | 55 | -10 |
| Republicans | 61 | $24 \%$ very well | 39 | +22 |
|  |  |  |  |  |
| Black | 59 | $22 \%$ very well | 41 | +18 |
| Hispanic 55 | $22 \%$ very well | 45 | +10 |  |
| White | 60 | $24 \%$ very well | 40 | +20 |
| AAPI 54 | $15 \%$ very well |  | 46 | +8 |

As you may know, some people have argued that we need to eliminate the filibuster as a Senate rule, which is a loophole that allows a small minority of U.S. senators to block legislation that a majority of senators support by requiring 60 votes instead of a simple majority. Do you support or oppose the Senate eliminating the filibuster?

| Support | Don't know | Oppose | Net Support |
| :---: | :---: | ---: | :---: |
| 50 | 18 | 32 | +18 |


| 68 |  | 18 | 14 | +54 |
| :---: | :---: | :---: | :---: | :---: |
| 33 | 33 |  |  | 35 |
| 33 | 15 |  | 53 | -20 |


| 63 |  | 20 | 17 | +46 |
| :--- | :--- | :--- | :--- | :--- |
| 52 | 24 |  | 25 | +27 |
| 47 | 17 | 36 | +11 |  |
| 43 | 18 |  | 39 | +4 |

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 6-January 10, 2022. For more info, visit navigatorresearch.org

## A Range of Progressive Policy Outcomes Make Americans More Likely to Support Eliminating the Filibuster

Nearly half of independents (46\%) say they would be more likely to support eliminating the filibuster if it meant passing "an economic plan that invests in the middle class and makes the wealthy pay their fair share."

Below is a list of policies that are being considered in Congress. Please indicate whether you would be more likely to support or oppose eliminating the filibuster if the filibuster remaining in place as it currently exists would mean these policies would not be enacted.


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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

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## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 6-January 10, 2021. 101 additional interviews were conducted among Hispanic voters. 79 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 101 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.


[^0]:    Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days

