

navigator*

Friday, January 28th

Economy Latest: A Guide for Advocates



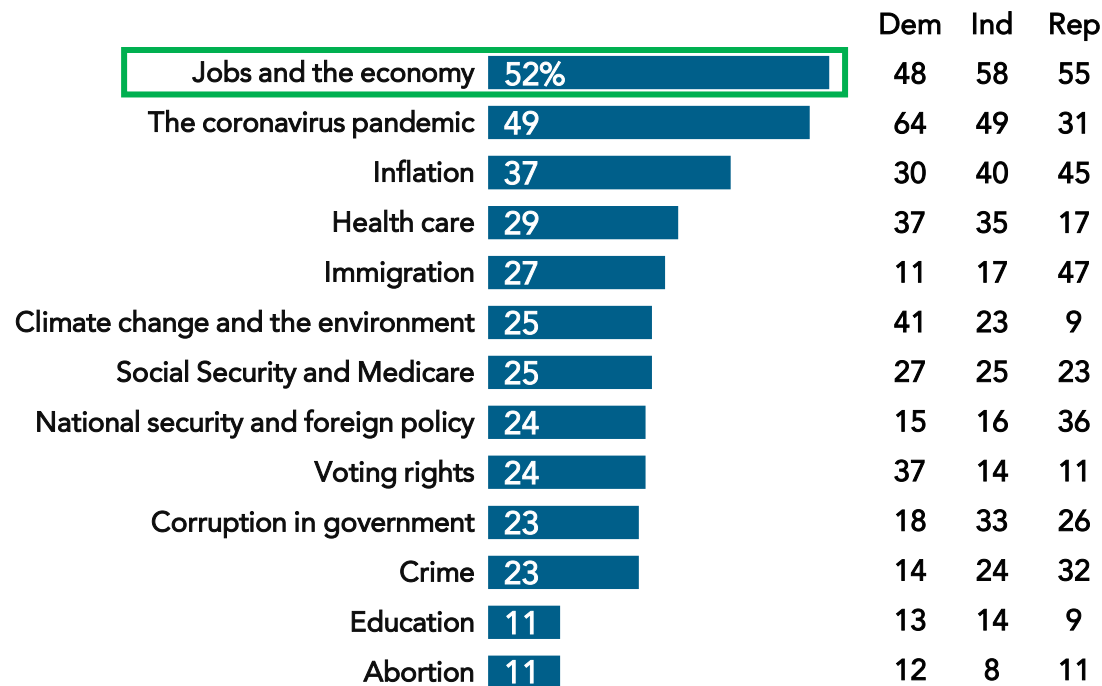
Key Takeaways:

- “Jobs and the economy” remains the top priority for a majority of Americans, but only three in ten see Biden and Congress as focused on it.
- Concerns about inflation remain high as two in three say the price of gas is going up “a lot.”
- Support remains strong for Biden’s economic plan: reading proposals in the plan also increases trust in Biden and Democrats to handle inflation and rising costs, as well as perceptions Biden has kept campaign promises.

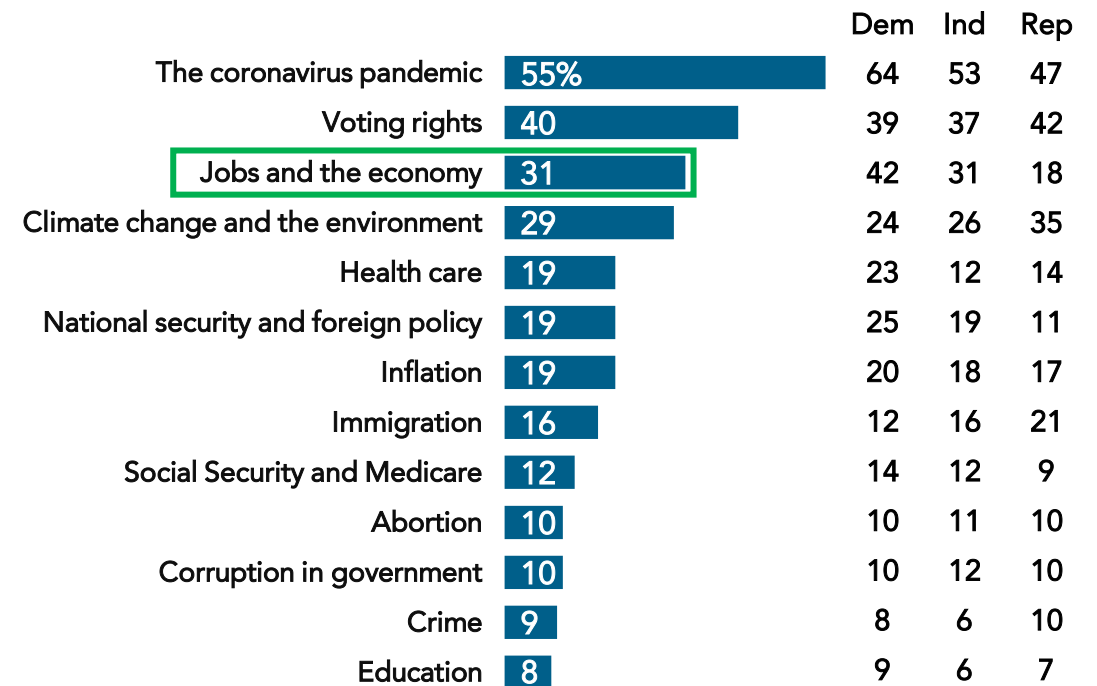
The Economy and Pandemic Continue to Be Top Priorities, Though Fewer See Biden and Congress Focused on Economy

Majorities say “jobs and the economy” (52%) and the pandemic (49%) are top priorities for Biden and Congress, though just 31% say they see Biden and Congress focusing on jobs and the economy.

Select the top four issues that you feel are most important for President Joe Biden and Congress to focus on.



Which of these issues do you feel President Joe Biden and Congress are actually most focused on?

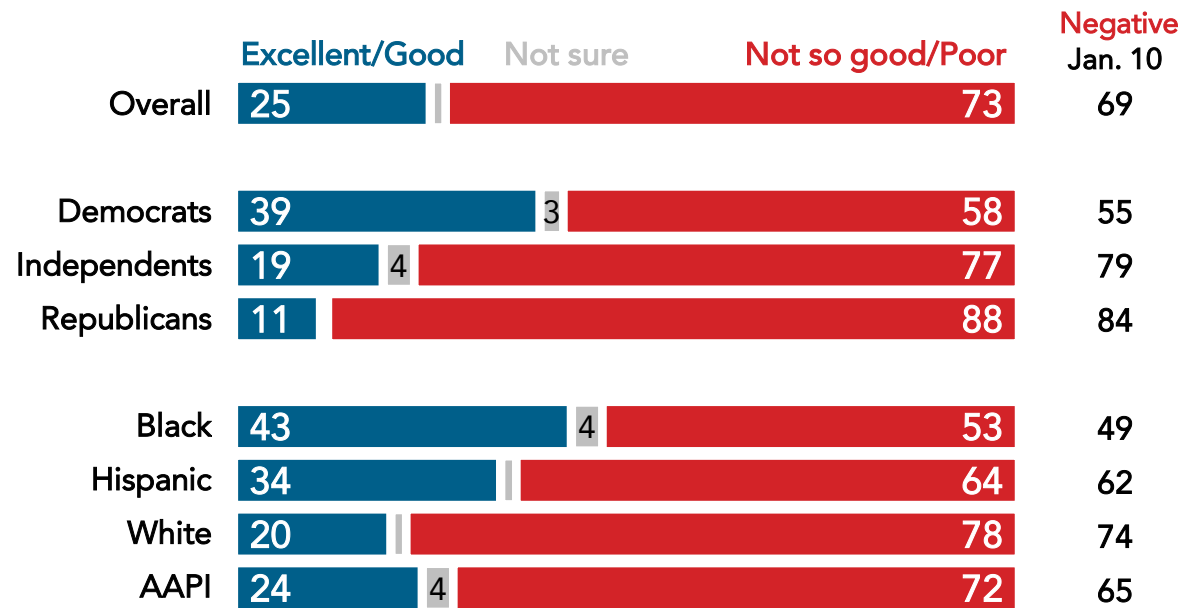


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 20-January 24, 2022. For more info, visit navigatorresearch.org

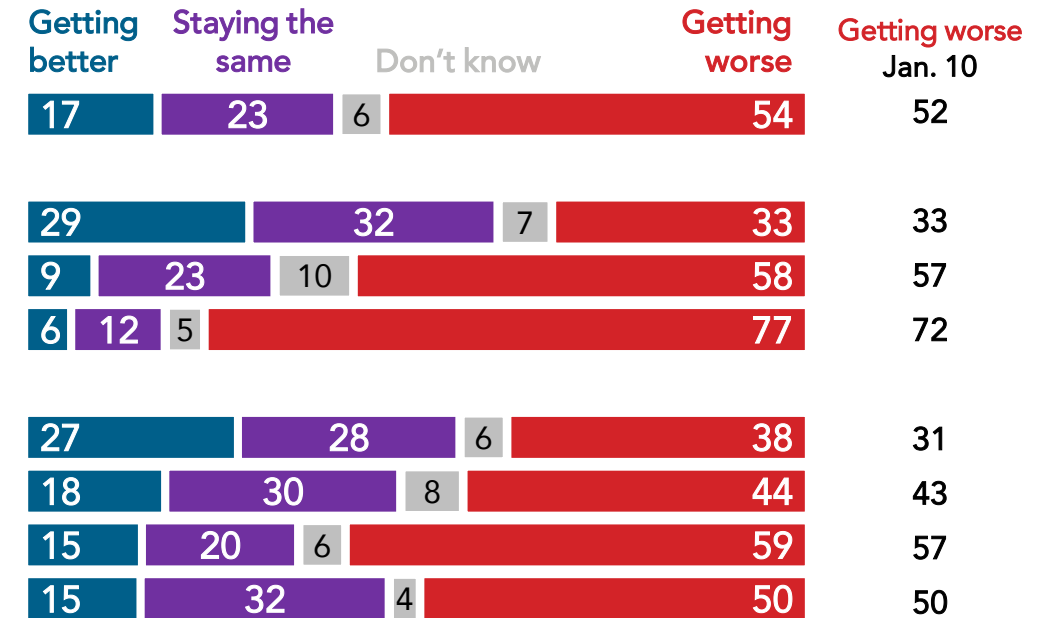
Americans Remain Pessimistic on the Current and Future State of the National Economy

On a separate question, a majority say they feel “uneasy” about their personal financial situation (53%) while just 42% say they feel “confident.”

How would you rate the state of the U.S. economy today?



Which of the following best describes the current state of the U.S. economy?



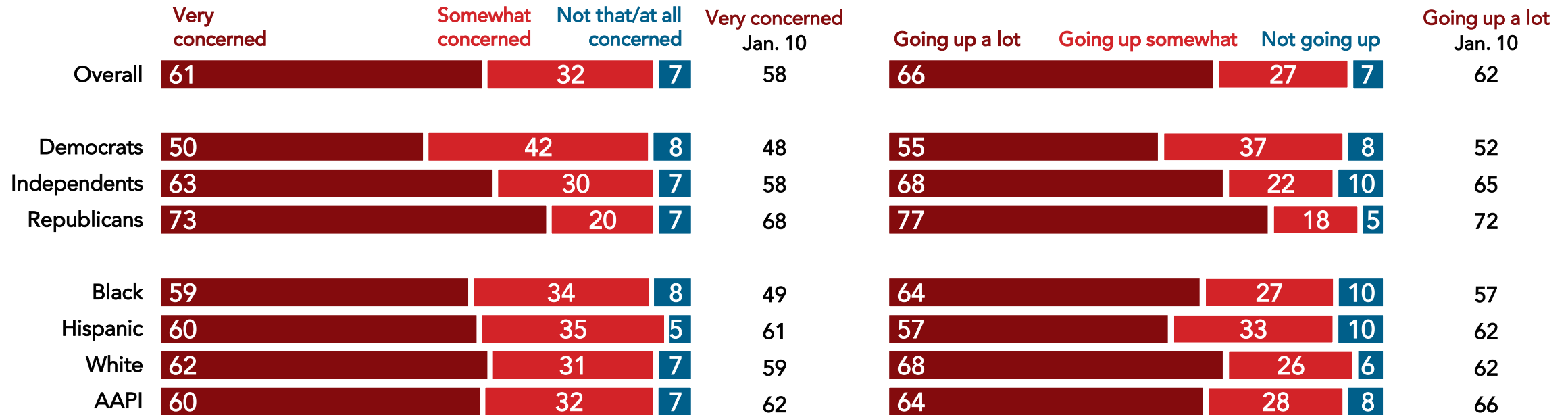
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Majorities Remain Concerned About Inflation and Gas Prices

Since early January, there has been a 3-point increase in the share who say they are “very concerned” about the rate of inflation in the coming months and a 4-point increase in the share who say gas prices are going up “a lot.”

How concerned are you that the rate of inflation will climb in the coming months?

Do you feel the price of gas is going up?



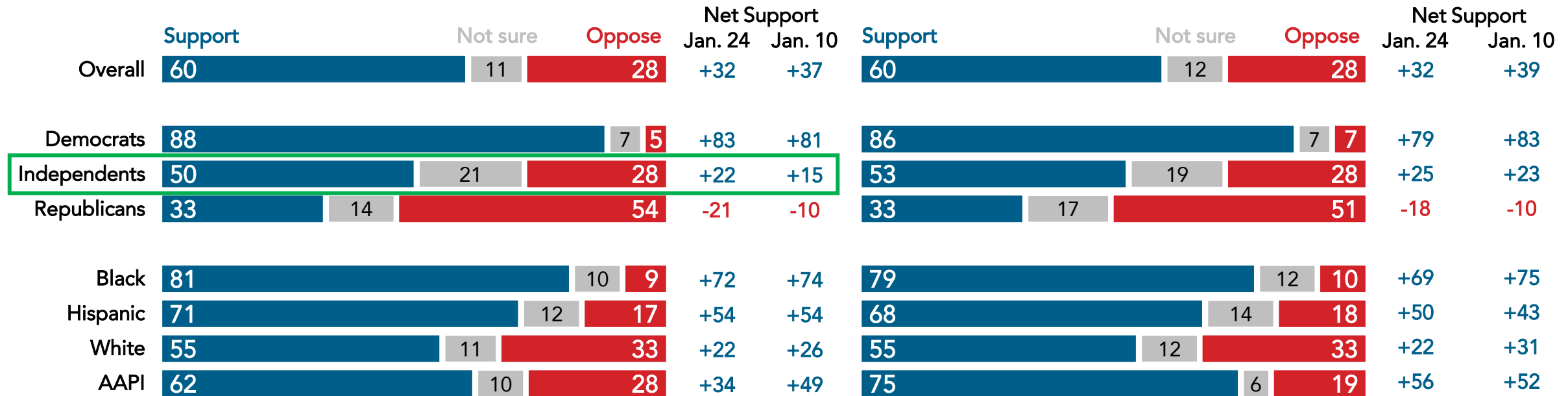
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 20-January 24, 2022. For more info, visit navigatorresearch.org

Three in Five Continue to Support Biden's Economic Agenda With and Without Plans to Pay for the Bill Included

Support for Biden's economic plan among independents has risen by 7 points (+15 to +22) since January 10th.

As you may know, Biden and Democrats' new economic plan is expected to cost \$1.75 trillion and will establish a universal pre-K program, expand Medicare for seniors to include hearing coverage, and lower health care costs by allowing Medicare to negotiate lower drug prices. Knowing this, do you support or oppose this new economic plan?

Biden and Democrats' new economic plan would be paid for by increasing taxes on billionaires and multi-millionaires with income over \$10 million, creating a minimum 15% tax on corporate profits, adding an additional 1% tax on corporations that use profits to buy back their own stock, and cracking down on tax evasion. Knowing this, do you support or oppose this legislation?



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Medicare Negotiating Lower Drug Prices & Taxing the Rich Are Top Reasons to Support Biden's Plan

Lowering health insurance premiums and making childcare more affordable are the top reasons among economically persuadable Americans*.

Please indicate if you think each of the proposals below is a good reason to pass this economic plan.

	Very good reason	Somewhat good reason	Not good reason	Total	Nov. 8	Total Good Reason			
						Dem	Ind	Rep	Econ. Pers* [†]
Giving Medicare the power to negotiate for lower drug prices	49	30	21	79	77	92	78	66	90
Raising taxes on the rich and corporations to make sure they pay their fair share	49	24	27	73	69	93	75	51	87
Capping out-of-pocket costs for insulin at \$35 a month	47	30	22	78	n/a	90	77	64	88
Lowering health insurance premiums for people who buy health care on their own	47	31	22	78	80	91	77	64	93
Expanding Medicare to cover things like hearing aids	47	30	24	76	75	92	76	60	89
It would not raise taxes on those earning less than \$400,000 annually	45	28	27	73	73	89	70	57	84
Making childcare more affordable	45	30	25	75	74	93	72	57	91
Creating clean, renewable energy jobs that help combat climate change	43	26	30	70	69	92	69	45	79
Ensuring every family with three- and four-year-old children can send them to pre-kindergarten	39	29	32	68	67	89	65	46	86

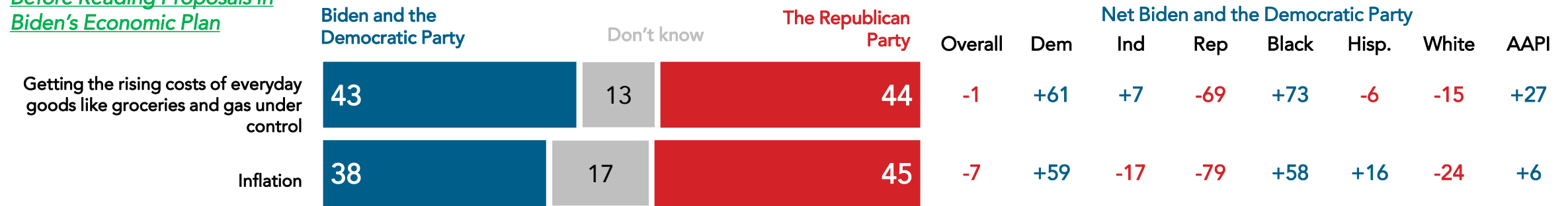
*"Economically persuadable Americans" are those who disapprove of Biden's handling of the economy, but support new economic legislation on separate questions. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 20-January 24, 2022. For more info, visit navigatorresearch.org

On Inflation and Rising Costs, Biden and Democrats Make Strides After Americans Read Proposals in New Economic Plan

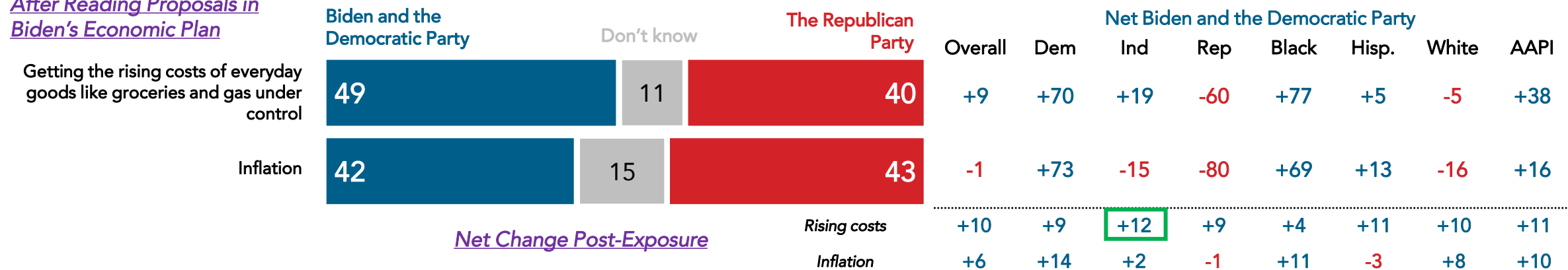
On rising costs, Biden and Democrats gain net +10 (from -1 to +9) and net +6 on inflation (from -7 to -1).

Below is a list of issues. Please indicate who you trust more to handle each one.

Before Reading Proposals in Biden's Economic Plan



After Reading Proposals in Biden's Economic Plan



Nationwide survey of 1,000 registered voters conducted January 20-January 24, 2022. For more info, visit navigatorresearch.org.

Passing New Economic Plan Moves Needle on Perception Biden Is Keeping Campaign Promises

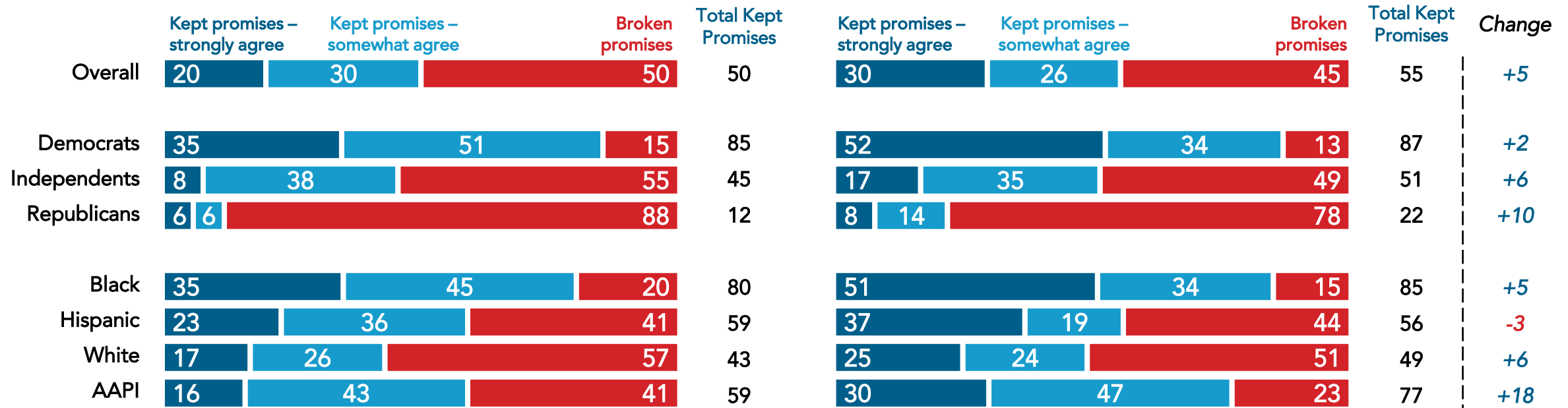
Independents become more likely to agree Biden has kept his campaign promises if his economic plan is passed (from 45% to 51%) while intensity of keeping his promises improves by 17 points among Democrats (from 35% to 52%) and 16 points among Black Americans (from 35% to 51%).

Which do you agree with more?

- Joe Biden has mostly **kept** the promises he made during the campaign
- Joe Biden has mostly **broken** the promises he made during the campaign

After Reading Proposals: Assume this new economic plan was passed by Congress and signed into law by President Biden. Which do you agree with more?

- Joe Biden has mostly **kept** the promises he made during the campaign
- Joe Biden has mostly **broken** the promises he made during the campaign



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 20-January 24, 2021. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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