

navigator*

Friday, March 11th

Biden, Coronavirus, and
the Economy: A Guide
for Advocates



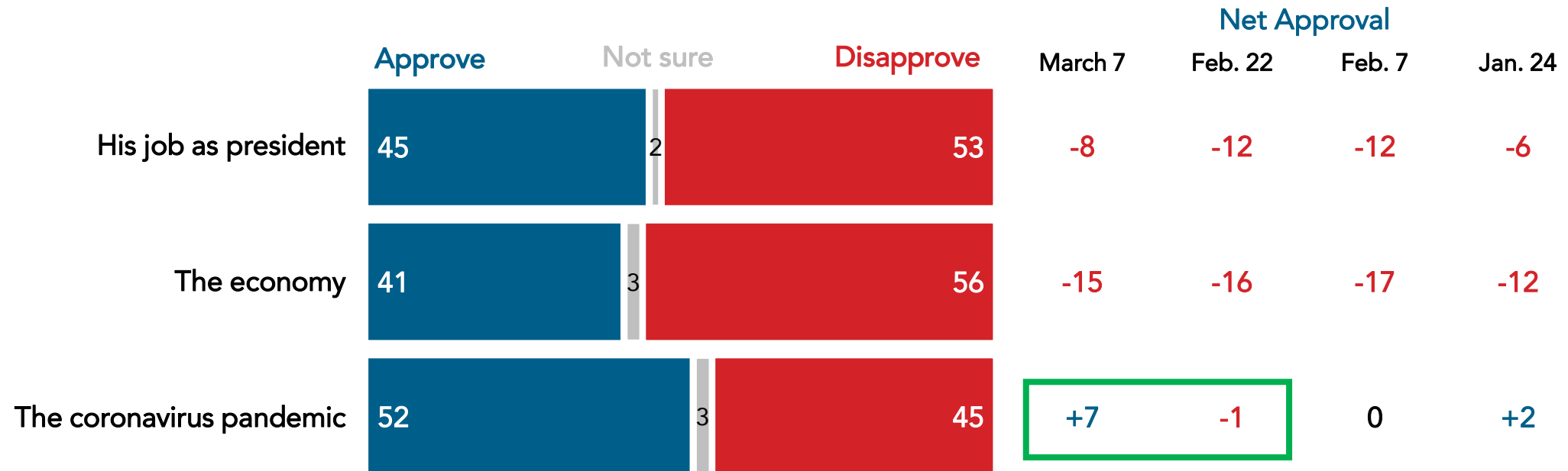
Key Takeaways:

- Broadly, Americans say Biden “values hard work” and is “trying to do what’s best for the country”; on Ukraine specifically, they see him as “working well with allies,” “putting America’s best interests first,” and as “good for democracy.”
- There has been a slight improvement in perceptions of job growth following the State of the Union address; yet, more still believe there was job loss/stagnation than growth in the last year.
- On the pandemic, there is renewed optimism that matches pre-Delta variant levels: three in five now say the “worst is over” as Biden’s approval on his handling of the pandemic jumps by nearly double digits.

There Has Been Slight Improvement in Biden's Overall Approval and Larger Growth on Pandemic Ratings

Biden's approval ratings on the economy are consistently underwater (net -15 this wave, -16 in late February), while there has been a net improvement of 4 points on his overall approval (from -12 to -8) and 8 points on his pandemic approval (from -1 to +7).

Do you approve or disapprove of the way Joe Biden is handling...

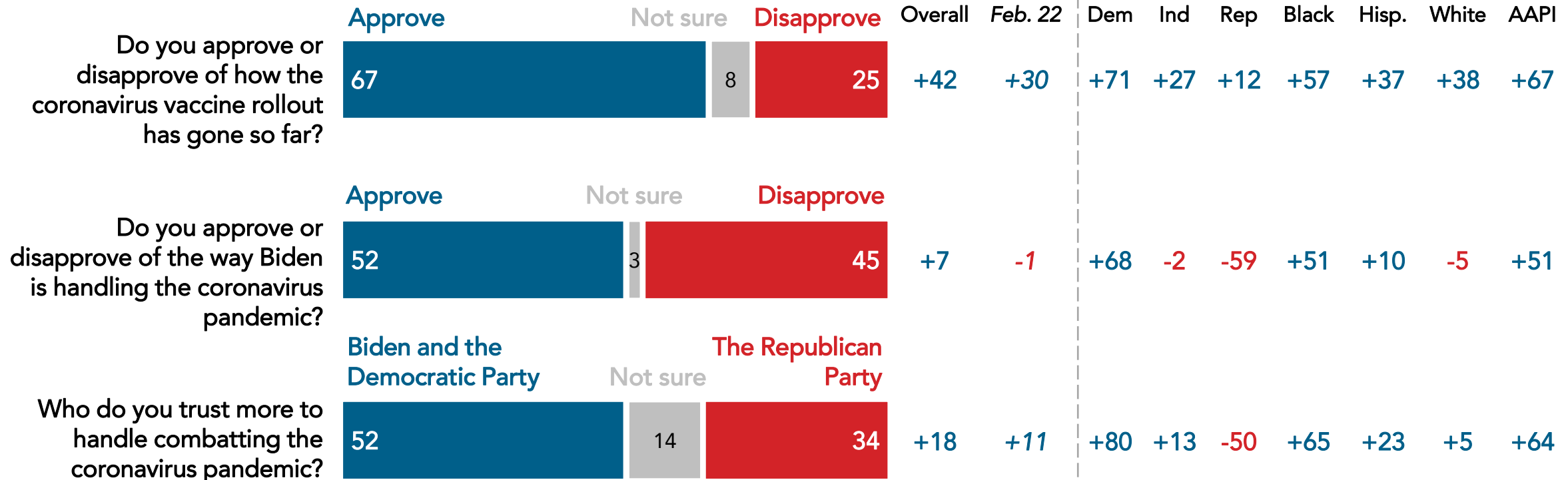


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 3-March 7, 2022. For more info, visit navigatorresearch.org

Ratings of Biden's Approach to Handling the Pandemic Have Improved After the State of the Union

Since late February, Biden's approval on the coronavirus vaccine rollout and overall handling of the pandemic have improved by a net 12 points (+30 to +42) and a net 8 points (-1 to +7), respectively. Biden and Democrats are more trusted to combat the pandemic by a net 18 points, up 7 since late February (from net +11).

Net Approval/Biden and Democrats



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Biden Increasingly Seen as Valuing Hard Work, Doing What's Best for the Country

Since November, there has been a 4-point increase in the share who describe him as “valuing hard work” and 5 points on “trying to do what’s best for the country.”

Below is a list of words and phrases. For each, please indicate how well it describes President Biden.

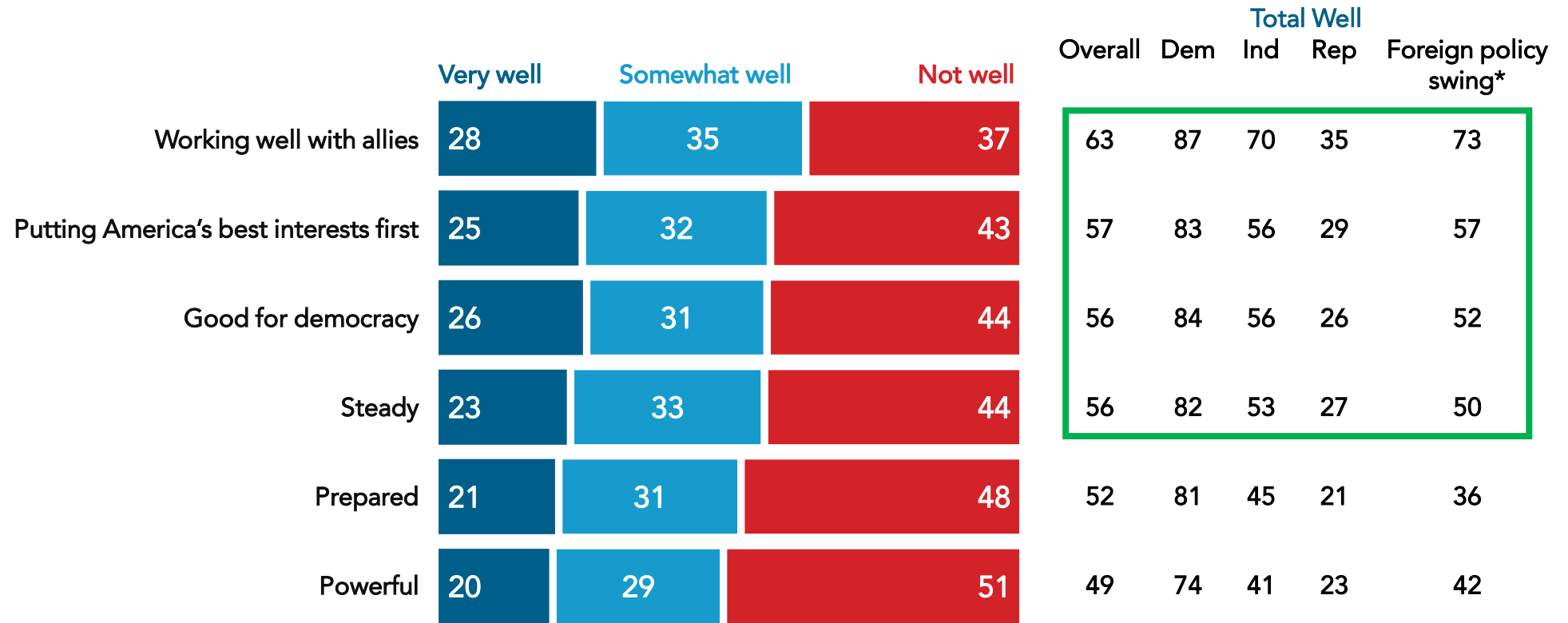
	Very well	Somewhat well	Not well	March 7	Feb. 7	Nov. 8	Total Well	Dem	Ind	Rep
He values hard work	33	26	41	59	58	55	91	91	47	26
He is trying to do what’s best for the country	31	25	44	56	54	51	87	87	49	22
He stands up for the middle class	28	23	49	51	51	50	85	85	32	17
He is up for the job of President	27	22	51	49	49	n/a	83	83	32	15
He represents the country well abroad	26	25	49	51	49	n/a	84	84	44	16
He has the right priorities	26	24	51	49	48	48	82	82	32	16
He looks out for people like me	24	24	52	48	n/a	n/a	79	79	36	15
He is reaching across the aisle to get things done	24	23	53	47	46	47	77	77	33	16
He shares my values	22	26	52	48	47	48	82	82	37	12
He brings stability to the country	20	27	53	47	46	46	80	80	39	13
He is a strong leader	19	26	55	45	45	44	75	75	35	12

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Americans See a Range of Positives as Describing Biden's Leadership on Ukraine, Especially "Working Well With Allies"

Among independents and foreign policy swing*, majorities say "working well with allies," "putting America's best interests first," "good for democracy," and "steady" describe his leadership well.

Please indicate whether each word or phrase describes Biden's leadership well as it relates to the situation in Ukraine.



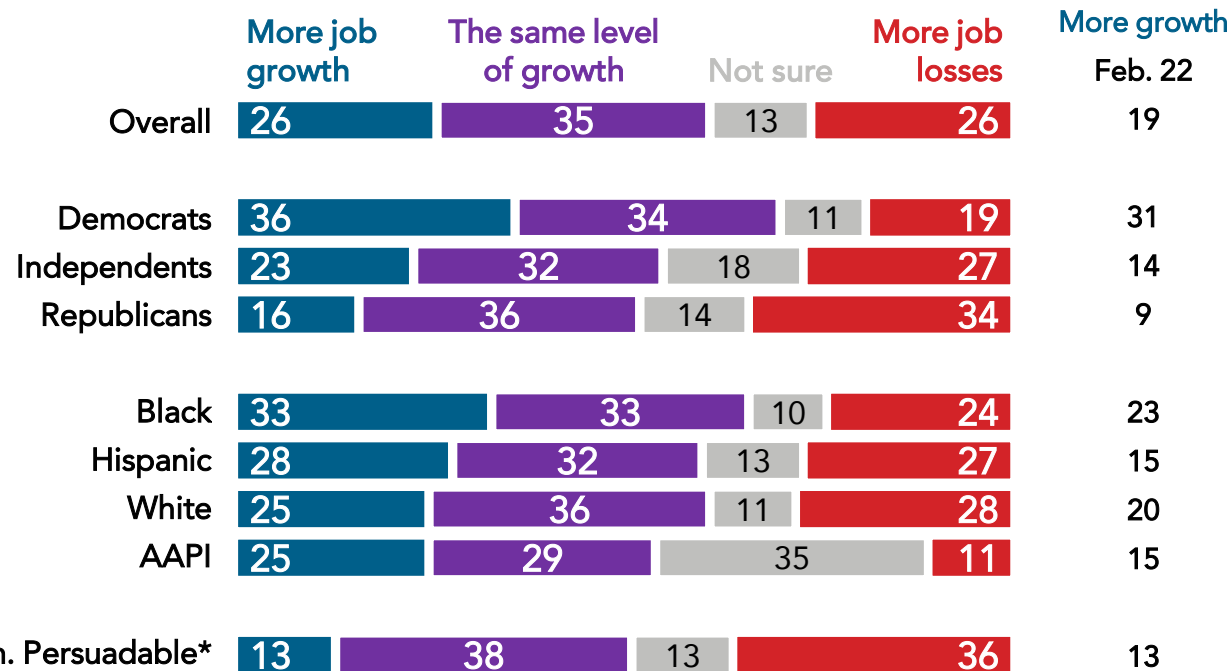
*"Foreign policy swing" are those who give a negative rating of the job Biden's doing handling the situation in Ukraine overall, but feel he has made all or mostly the right decisions on the situation. Nationwide survey of 1,000 registered voters conducted March 3-March 7, 2022. For more info, visit navigatorresearch.org.

Following the State of the Union, There Has Been a Slight Uptick in Recognition of Job Growth

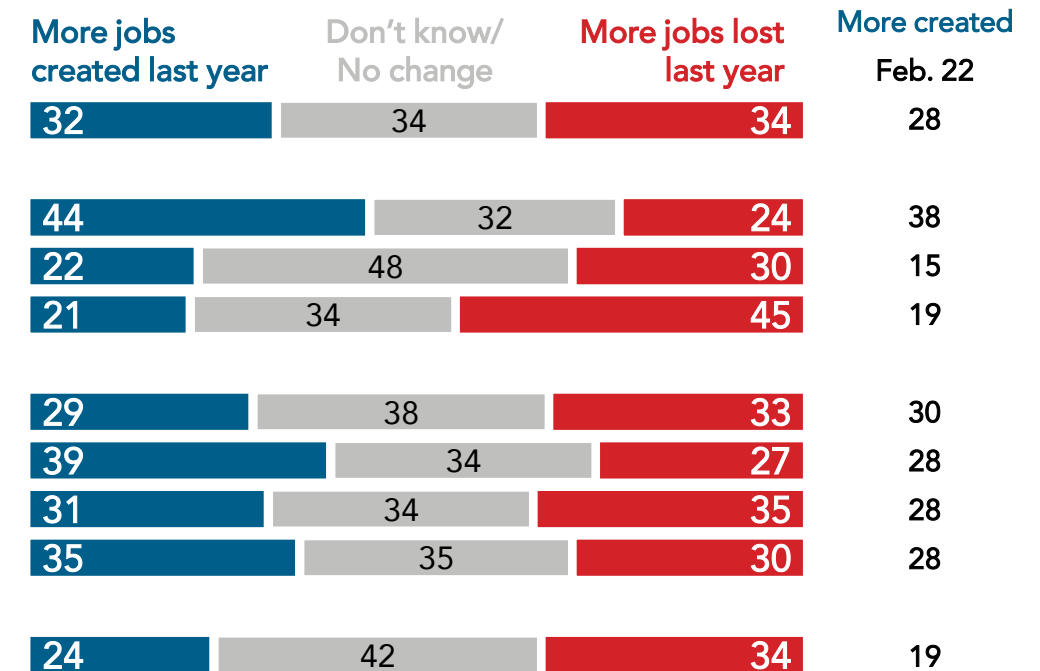
There has been a 7-point increase since our last survey in late February in the share saying the U.S. economy experienced more growth last year (from 19% to 26%) and a 4-point increase in the share saying more jobs were created than lost last year (from 19% to 24%).

- Among economically persuadable Americans*, there has been no change in perceived job growth (13%) but there has been an uptick in the share who say more jobs were created than lost last year (from 19% to 24%).

When it comes to the U.S. economy over the last 12 months, do you think that the country is experiencing...



When it comes to the U.S. economy over the last 12 months, which of the following statements do you think is most accurate?



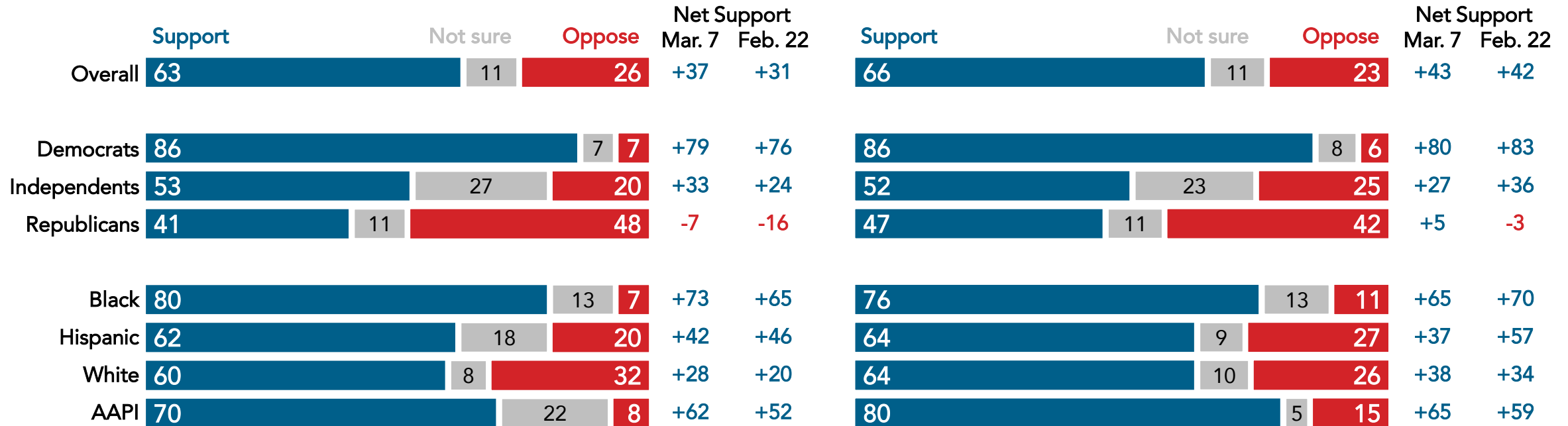
*"Economically persuadable Americans" are those who disapprove of Biden's handling of the economy, but support new economic legislation on separate questions. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 3-March 7, 2022. For more info, visit navigatorresearch.org

Majorities Support Biden and Democrats' New Economic Plan

A version of Biden's economic plan with a price tag and naming universal pre-K earns net +37 support overall and +33 among independents; another version without a price tag and with clean energy investments earns net +43 support overall and +27 among independents.

(Split sample) As you may know, Biden and Democrats' new economic plan is expected to cost \$1.75 trillion and will establish a universal pre-K program, expand Medicare for seniors to include hearing coverage, and lower health care costs by allowing Medicare to negotiate lower drug prices. Knowing this, do you support or oppose this new economic plan?

(Split sample) As you may know, Biden and Democrats' new economic plan will expand Medicare for seniors to include hearing coverage, lower health care costs by allowing Medicare to negotiate lower drug prices, and invest in clean energy like wind and solar power. Knowing this, do you support or oppose this new economic plan?

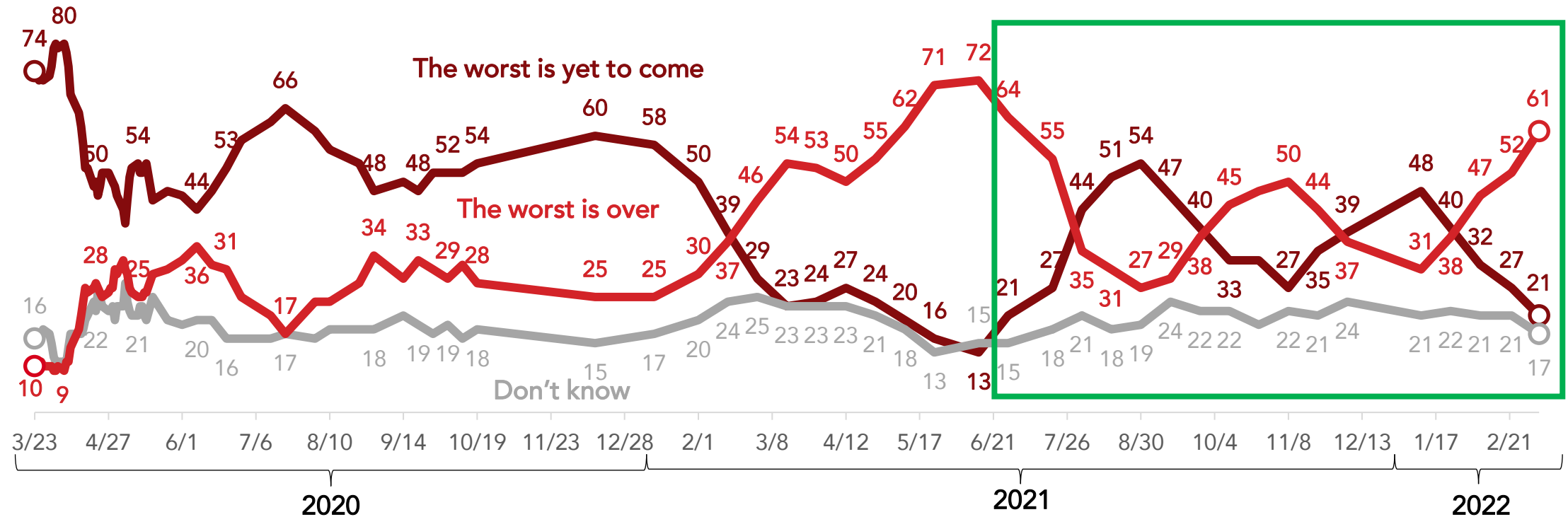


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Optimism on the State of the Pandemic Now Reaches Pre-Delta Variant Highs from Last Summer

While nearly three in five Democrats (59%) and 67% of Republicans say the “worst is over,” 49% of independents say the same – though another 28% of independents say they are uncertain.

When it comes to the coronavirus pandemic in the United States, do you personally think that...

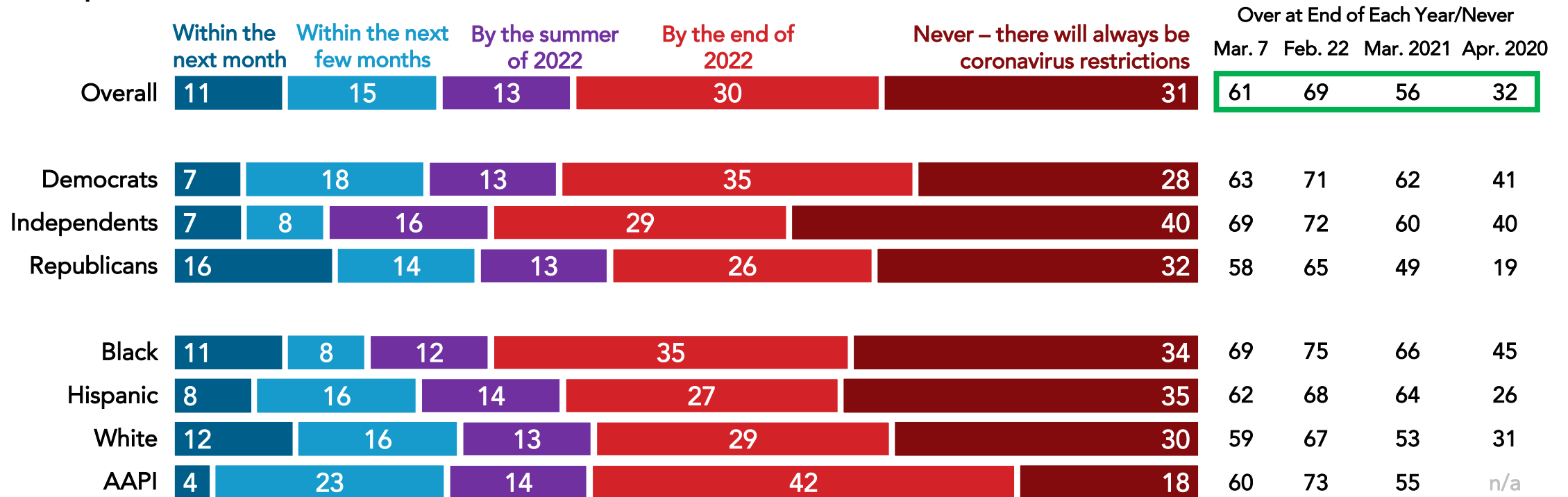


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Since Late February, There Has Been a Downtick in the Share Who Say Pandemic Won't Be Over Until End of 2022 or Never

While there has been an 8-point decrease in the share who say the pandemic won't be over until either the end of 2022 or never since late February, there has still been a 5-point increase in negativity since March 2021, and a 29-point increase since April 2020.

When do you expect life in the United States to "return to normal", with people able to go out about their lives and interact as they did before the coronavirus pandemic?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from March 3-March 7, 2022. 100 additional interviews were conducted among Hispanic voters. 74 additional interviews were conducted among Asian American and Pacific Islander voters. 103 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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