

navigator*

Tuesday, March 29th

The Economy: A Guide
for Advocates



Key Takeaways:

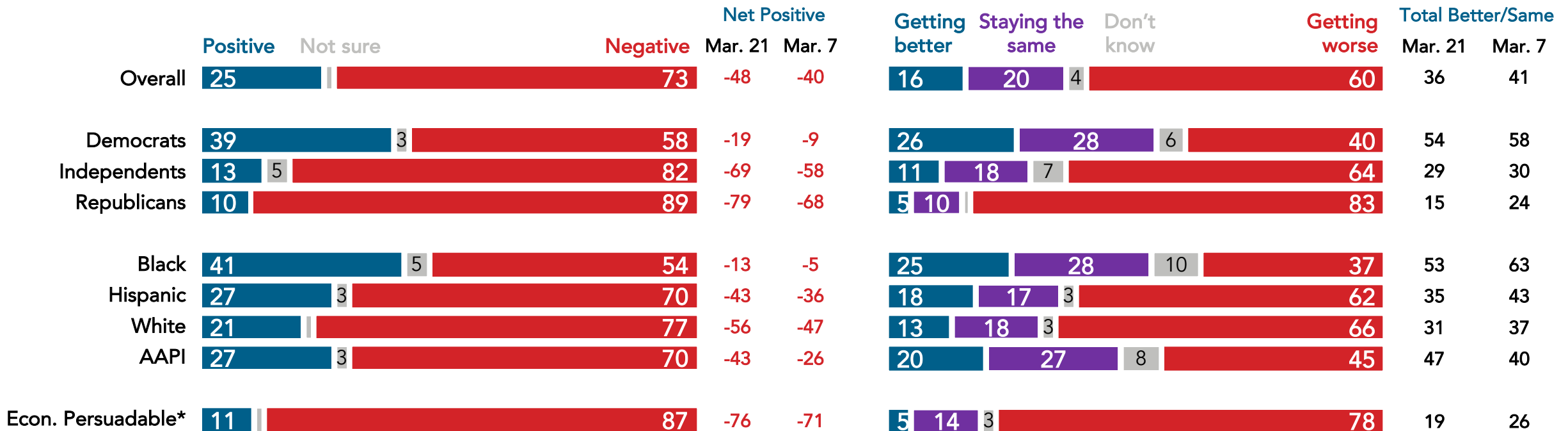
- Americans' pessimism continues on the economy, with inflation a major factor as nine in ten remain concerned about it in the coming months and most see grocery costs increasing.
- Support for Biden's economic plan remains high across groups, but there has been a decline in the share who are hearing about it.
- Of potential outcomes of the new economic plan, those seen as best reasons to pass the plan *and* most likely to combat rising prices are allowing Medicare to negotiate for lower drug prices and capping insulin costs; making billionaires and corporations pay their fair share is seen as a top outcome to combat rising prices.

Majorities Hold Negative Views of the Economy and Believe it Is Getting Worse

Bipartisan majorities rate the economy today negatively, though a majority of Democrats say it is “getting better” or “staying the same” (54%) compared to just one in three independents (29%) and 15% of Republicans who say the same.

How would you rate the state of the U.S. economy today?

And, which of the following best describes the current state of the U.S. economy:



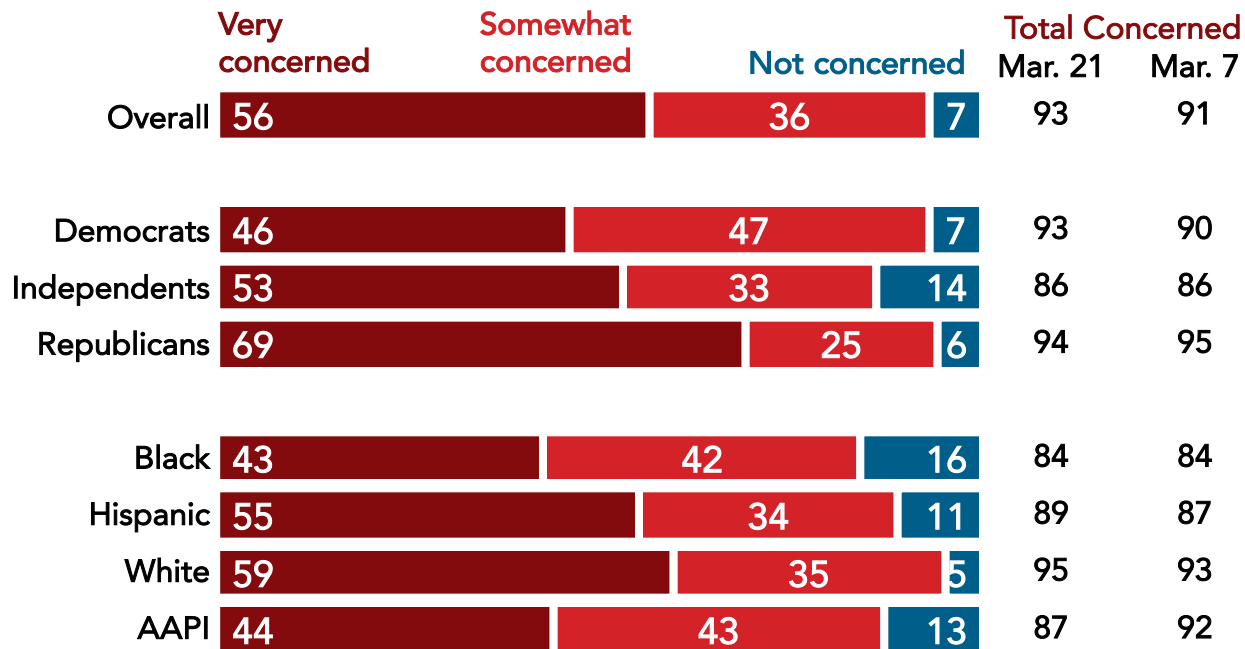
*“Economically persuadable Americans” are those who disapprove of Biden’s handling of the economy, but support new economic legislation on separate questions. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 17-March 21, 2022. For more info, visit navigatorresearch.org

Vast Majorities Remain Concerned About the Rate of Inflation Climbing and See Grocery Costs Increasing

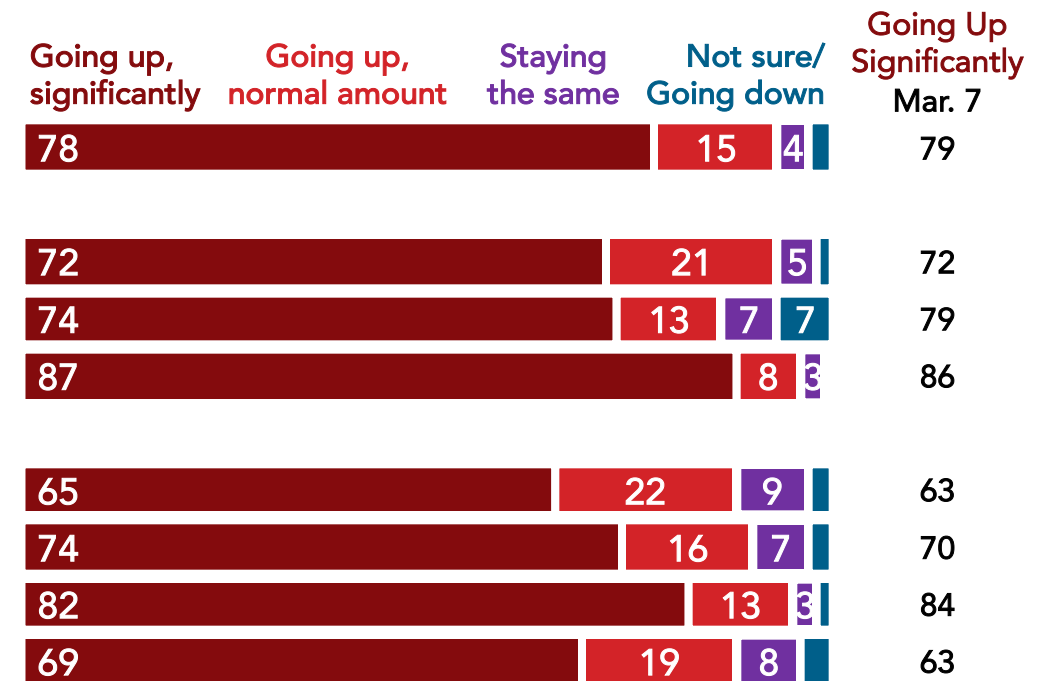
Nine in ten say they are concerned the rate of inflation will climb in the coming months as four in five say grocery costs are “going up significantly.”

- In a separate question, 57% also report feeling “uneasy” about their personal financial situation over the next few months.

How concerned are you that the rate of inflation will climb in the coming months?



When it comes to the costs of everyday goods like groceries, do you think costs are:

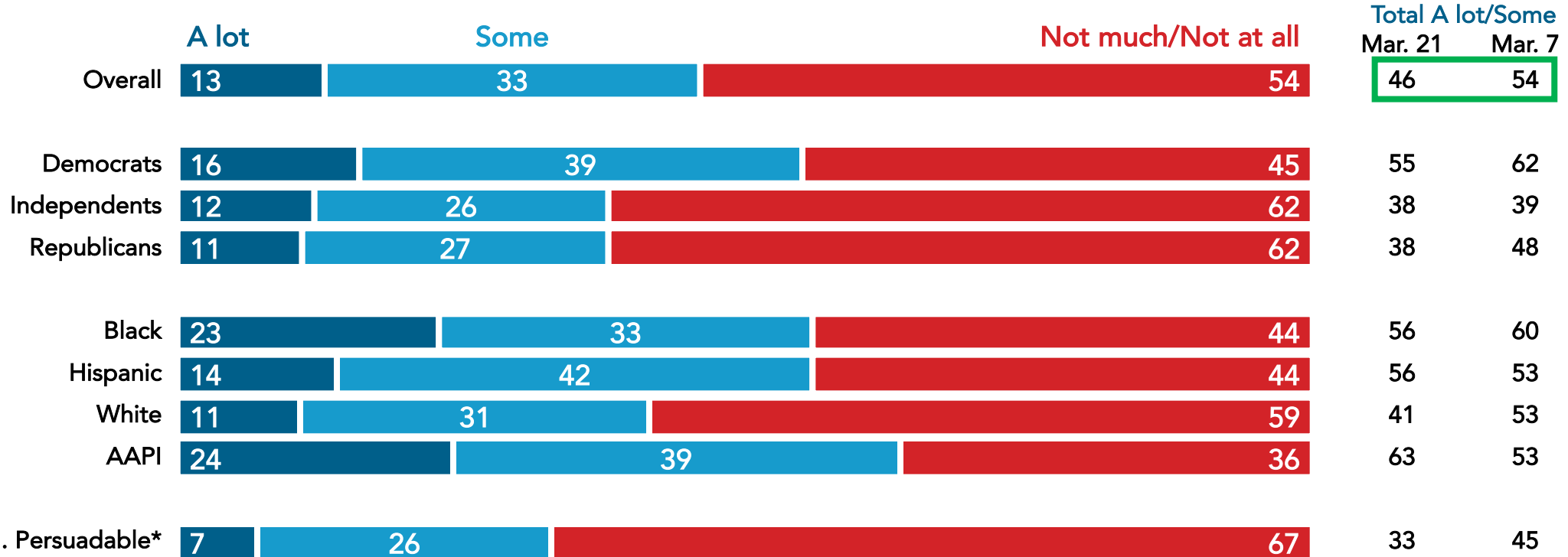


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 17-March 21, 2022. For more info, visit [navigatortresearch.org](https://www.navigatortresearch.org)

Awareness of Biden and Democrats' Economic Plan Has Fallen Since State of the Union Address

Fewer than half of Americans say they've heard "a lot" or "some" about Biden and Democrats' economic legislation compared to a majority (54%) in early March, and just 13% say they are hearing "a lot."

How much have you seen, read, or heard about new economic legislation being proposed by President Biden and being negotiated by Democrats in Congress?

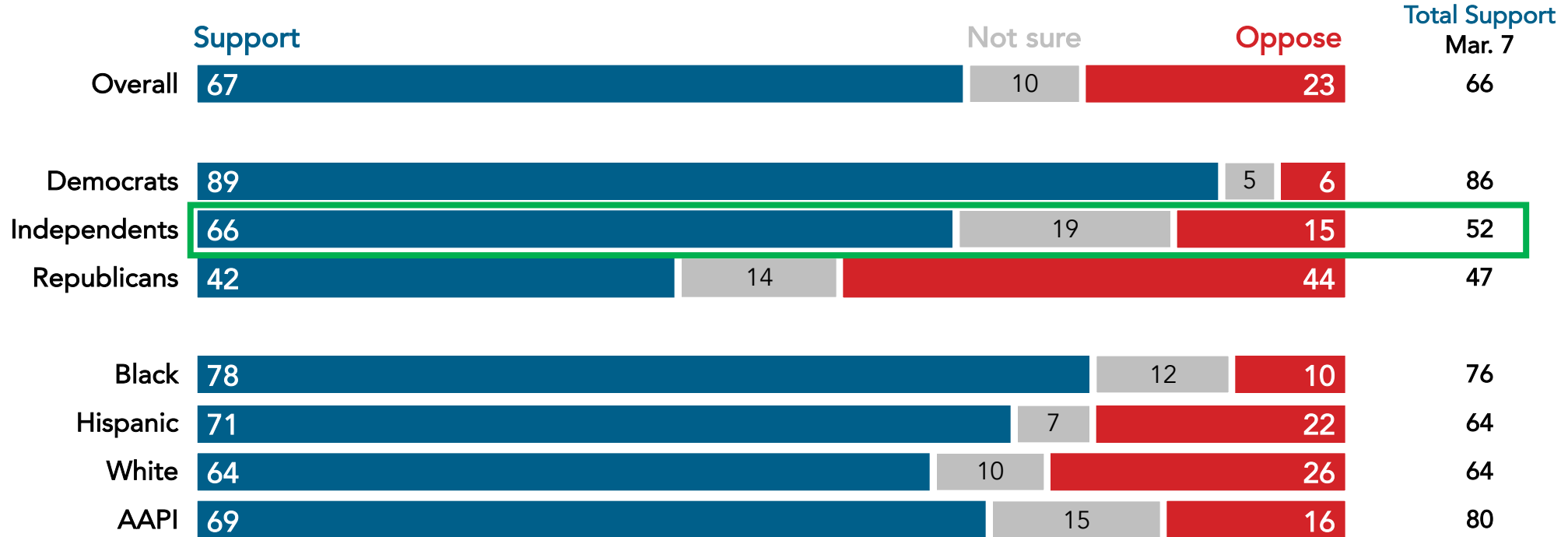


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Nearly Seven in Ten Support Biden and Democrats' New Economic Plan

Two in three independents (66%) support the plan, up 14 points since last asked in early March (from 52%).

As you may know, Biden and Democrats' new economic plan will expand Medicare for seniors to include hearing coverage, lower health care costs by allowing Medicare to negotiate lower drug prices, and invest in clean energy like wind and solar power. Knowing this, do you support or oppose this new economic plan?



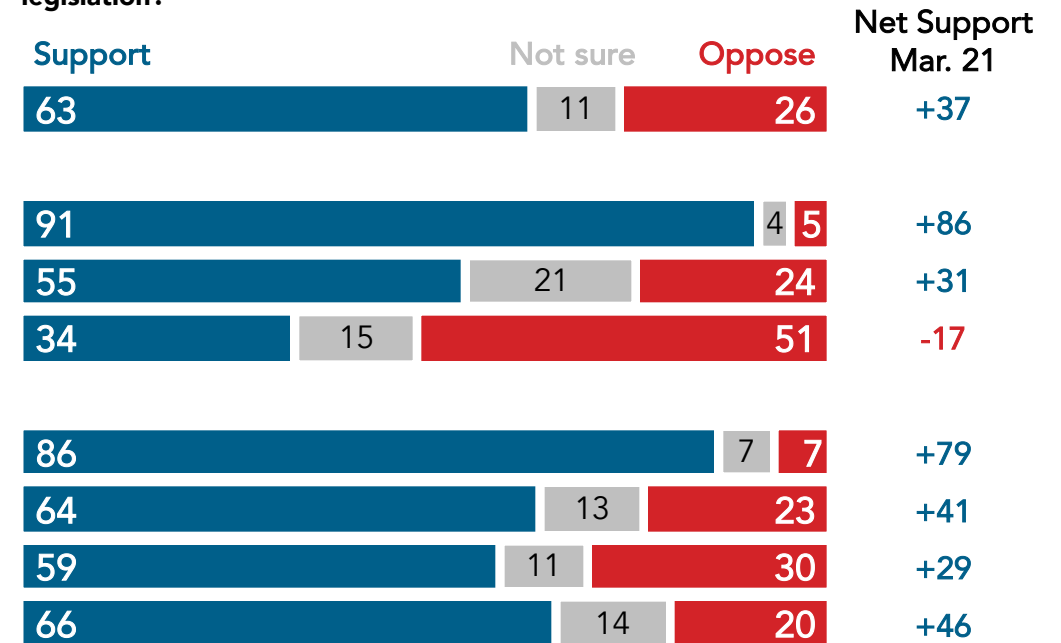
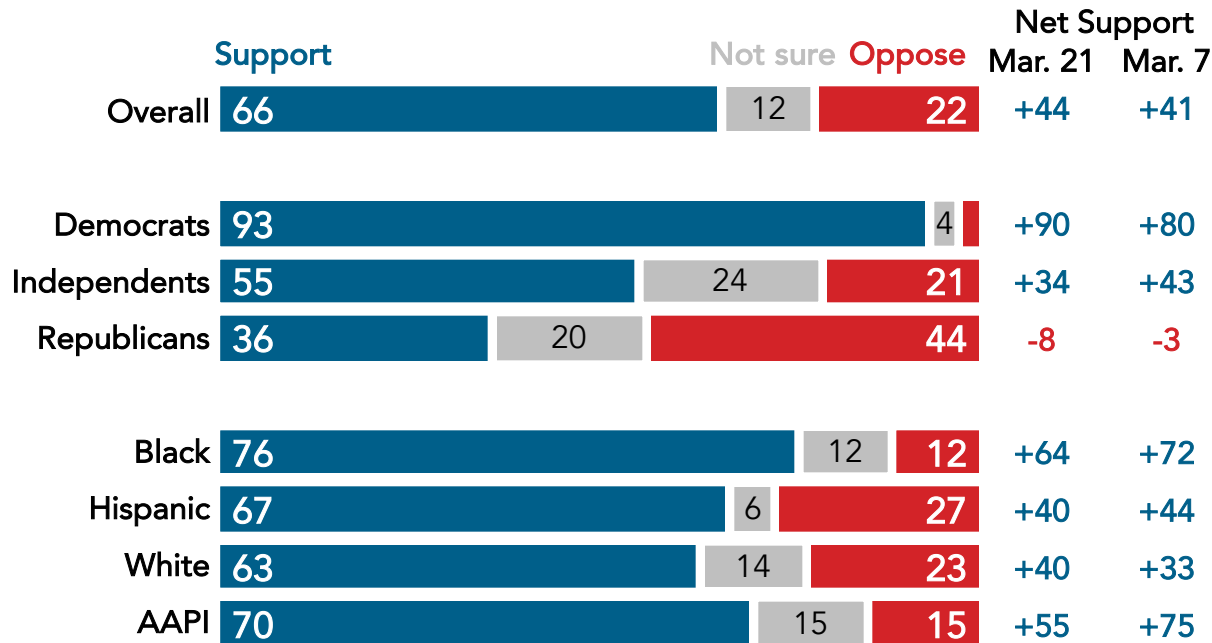
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Support Is High for Biden's Plan, But Additional Language About Bringing Down the Deficit Does Not Increase Support

Biden's economic plan with the context of pay-fors earns support from wide majorities of Americans, including independents; a version that mentions additional tax revenue going toward reducing the deficit performs slightly worse across all partisan groups.

(Split sample) Biden and Democrats' new economic plan would be paid for by increasing taxes on billionaires and multi-millionaires with income over \$10 million, creating a minimum 15% tax on corporate profits, adding an additional 1% tax on corporations that use profits to buy back their own stock, and cracking down on tax evasion. Knowing this, do you support or oppose this legislation?

(Split sample) Biden and Democrats' new economic plan would be paid for by increasing taxes on billionaires and multi-millionaires with income over \$10 million, creating a minimum 15% tax on corporate profits, adding an additional 1% tax on corporations that use profits to buy back their own stock, and cracking down on tax evasion. Raising taxes on the wealthy and corporations would also go toward reducing the federal deficit. Knowing this, do you support or oppose this legislation?



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Medicare Negotiating Lower Drug Prices and Capping Insulin Costs Seen as Best Reasons to Pass New Economic Plan

Among economic persuadables*, lowering prescription drug costs and capping out-of-pocket insulin costs are highly rated reasons to pass Biden's economic plan.

For each potential result of Biden and the Democrats' new economic plan, please indicate if you think it is a good reason to pass the plan or not.

	Very good reason	Somewhat good reason	Not a good reason	Overall	Dem	Ind	Total Good Reason					Econ. Pers*
							Rep	Black	Hisp.	White	AAPI	
Medicare will be able to negotiate lower prescription drug prices, allowing people to better afford life-saving medicines	58	28	14	86	93	80	80	88	83	86	93	93
Out-of-pocket insulin costs will be capped at \$35 a month for those suffering from diabetes	57	29	14	86	91	76	82	86	77	88	76	93
Billionaires and big corporations will no longer be able to get away with not paying their fair share of taxes	56	26	19	81	95	72	68	85	78	81	78	86
Seniors will now be able to get hearing aids through their Medicare coverage	55	30	14	86	94	75	78	84	76	87	83	92
Families who buy health care on their own will see their health insurance premiums lowered by up to \$2,400 a year	50	33	17	83	93	77	72	85	75	83	94	92
Household energy bills will come down by as much as \$500 a year as we ramp up clean energy production	46	32	22	78	93	72	62	88	68	77	89	84
No one earning less than \$400,000 a year will pay any tax increase	46	30	23	76	88	72	63	78	70	77	75	80
Millions of good, high-paying jobs in clean energy like solar and wind will be created	45	31	23	76	94	75	56	86	72	75	87	84

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Billionaires and Corporations Paying More in Taxes From Biden's Economic Plan Seen As Helpful to Combat Rising Prices

Among economic persuadables*, billionaires and big corporations paying their fair share in taxes (80%) and Medicare being able to negotiate lower prescription drug prices (79%) are seen as the two most helpful in combating rising prices.

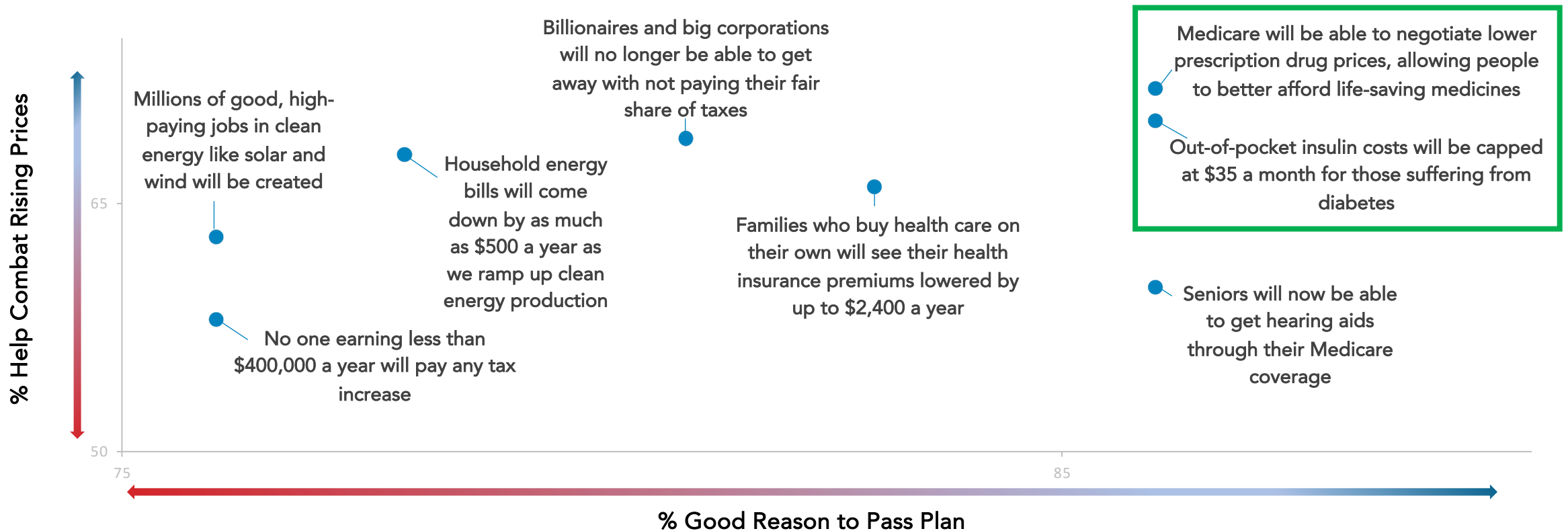
For each potential result of Biden and the Democrats' new economic plan, please indicate how much it would do to help combat rising prices.

	Total Help			Overall	Dem	Ind	Rep	Black	Hisp.	White	AAPI	Econ. Pers*
	Definitely help	Probably help	Will not help									
Billionaires and big corporations will no longer be able to get away with not paying their fair share of taxes	43	26	31	69	88	68	47	79	76	66	66	80
Medicare will be able to negotiate lower prescription drug prices, allowing people to better afford life-saving medicines	38	33	28	72	89	68	52	86	79	68	71	79
Out-of-pocket insulin costs will be capped at \$35 a month for those suffering from diabetes	35	35	30	70	90	67	47	87	82	65	63	76
Household energy bills will come down by as much as \$500 a year as we ramp up clean energy production	34	33	32	68	87	65	46	82	77	64	68	77
No one earning less than \$400,000 a year will pay any tax increase	33	25	42	58	77	57	35	74	68	54	53	61
Millions of good, high-paying jobs in clean energy like solar and wind will be created	32	31	37	63	84	58	40	80	77	58	62	70
Families who buy health care on their own will see their health insurance premiums lowered by up to \$2,400 a year	32	34	34	66	85	60	46	79	73	62	69	76
Seniors will now be able to get hearing aids through their Medicare coverage	31	29	40	60	78	54	40	76	75	54	66	67

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Lower Drug Costs and Capped Insulin Costs Are Seen as Best Reasons to Pass Biden's Plan & Help Combat Rising Prices

Half of respondents were asked if they felt a range of potential outcomes from Biden and Democrats' new economic plan would be a good reason to pass the plan, while the other half was shown the same list and asked if they felt each would help combat rising prices. Medicare being able to negotiate lower prescription drug prices and capping insulin costs top both lists.



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Linking Economically Populist Messaging to “When the Middle Class Does Well, We All Do Well” Language is Effective

When adding this language to an argument the wealthy and corporations have been getting richer while working people have been struggling is more effective than one without that language.

Who do you agree with more?

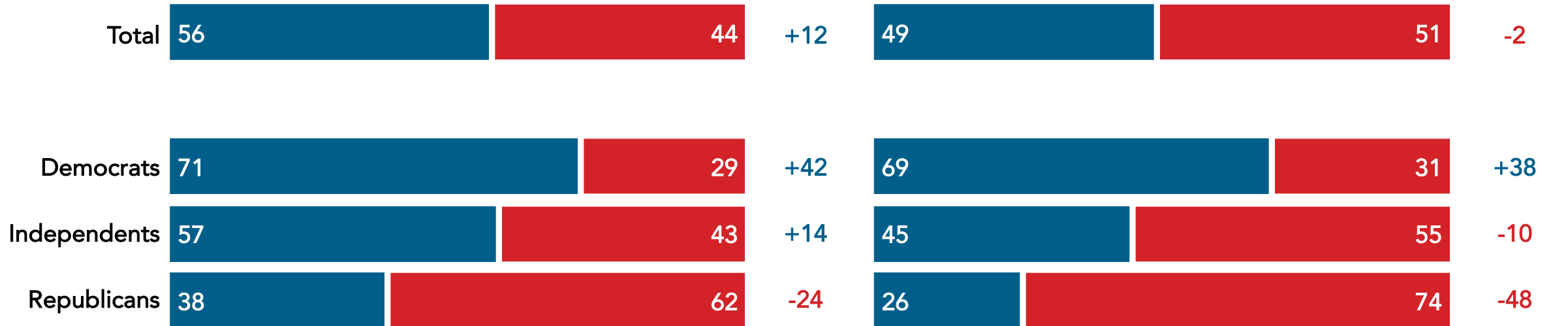
Who do you agree with more?

When the middle class does well, we all do well. But for years the wealthy and corporations have been getting richer while working people struggle under the weight of rising costs and stagnant wages.

People do better when Americans get to keep more money in their pockets instead of sending it to Washington politicians and their wasteful government spending. We need to keep taxes low for everyone and trust Americans to know how best to spend what they make.

Corporations and the extremely wealthy have rigged the economy. With their allies in Congress, they’ve written a tax code that leaves massive corporations paying less than the average American and rigged the rules to inflate prices, take bargaining power away from workers, and keep wages down.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from March 17-March 21, 2022. 107 additional interviews were conducted among Hispanic voters. 79 additional interviews were conducted among Asian American and Pacific Islander voters. 102 additional interviews were conducted among African American voters. 96 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

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Navigator:**

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