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Wednesday, July 6th

The Economy: A Guide
for Advocates



Key Takeaways:

- Biden and Democrats are more trusted to be on the side of working people and look out for “people like me” than Republicans, though Republicans are more trusted on inflation; neither party has a trust advantage on jobs and the economy.
- Biden and Democrats’ new economic plan remains popular and is especially popular when a policy to cap the cost of insulin is included.
- Americans agree more with fighting price gouging than reducing the federal deficit as an approach to bringing down costs; other top anti-inflation policies include lowering prescription drug costs and raising taxes on the rich.

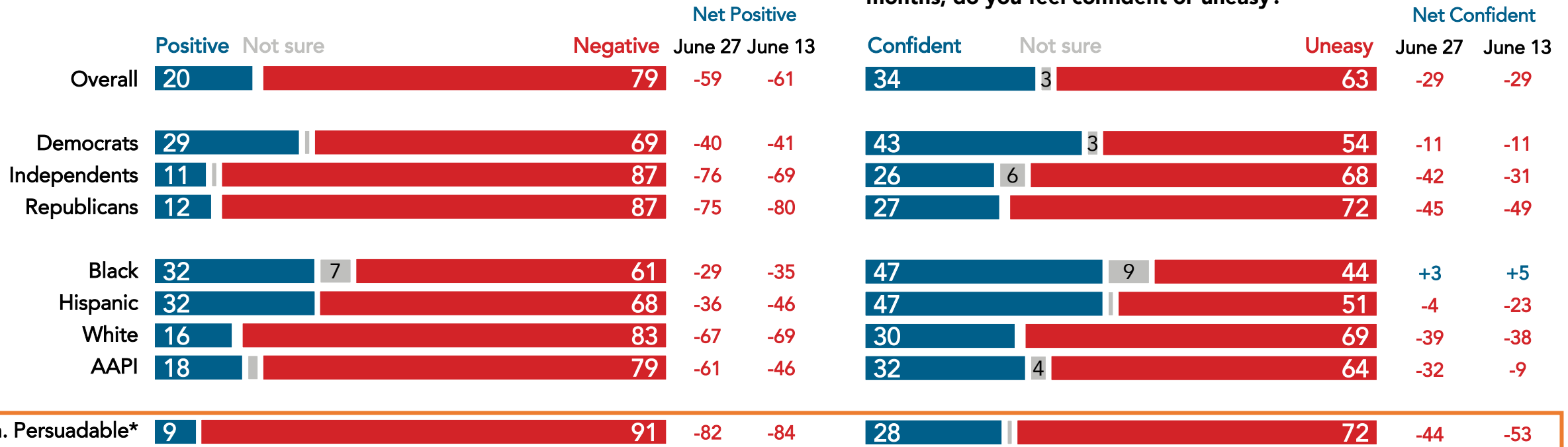
Americans Continue to Be Pessimistic About the National Economy and Their Personal Finances

Nearly four in five (79%) rate the economy negatively, while nearly two-thirds (63%) feel uneasy about their personal financial situation.

- Among Americans who disapprove of Biden’s handling of the economy but support new economic legislation from Biden and Democrats, 91% rate the economy negatively and 72% are personally uneasy about their finances.

How would you rate the state of the U.S. economy today?

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?

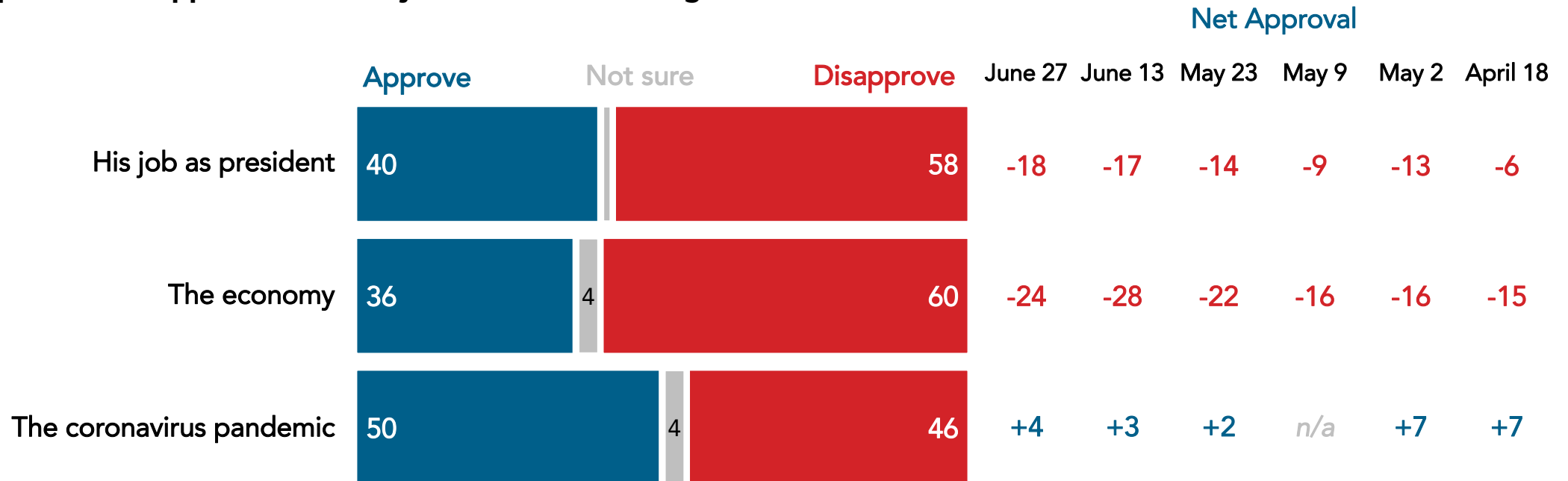


*“Economically persuadable Americans” are those who disapprove of Biden’s handling of the economy, but support new economic legislation on separate questions. This data is from a survey conducted largely following the Supreme Court’s ruling to overturn *Roe v. Wade* on Friday, June 24. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 23-June 27, 2022. For more info, visit navigatorresearch.org

Biden's Pandemic Approval Is Net Positive While Ratings Overall and on Handling the Economy Are Deeply Underwater

Biden's approval rating on the economy has improved somewhat (+4 points since early June), though he is still deeply underwater by 24 points on the issue.

Do you approve or disapprove of the way Joe Biden is handling...



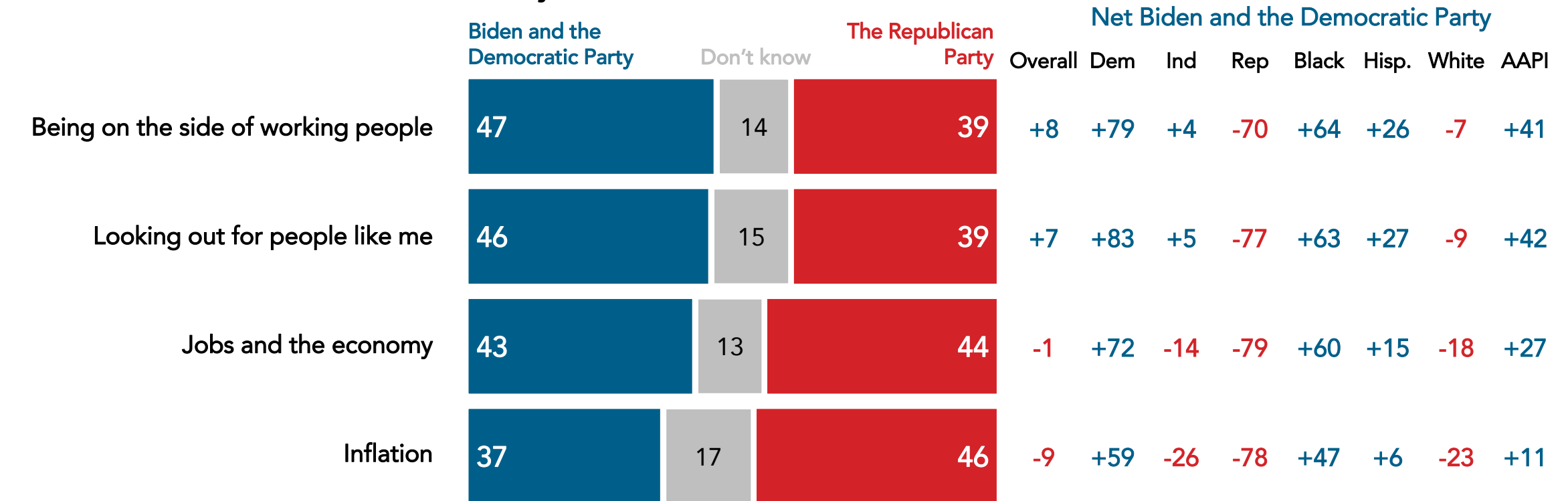
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Biden and Democrats More Trusted to Be on the Side of Working People, Look Out for “People Like Me”

While Biden and Democrats are more trusted by 8 points on “being on the side of working people” and by 7 points on “looking out for people like me,” Republicans are more trusted on inflation (+9).

- Neither party is seen as having a trust advantage on handling jobs and the economy (43% Biden/Democrats to 44% Republicans).

Below is a list of issues. Please indicate who you trust more to handle each one.



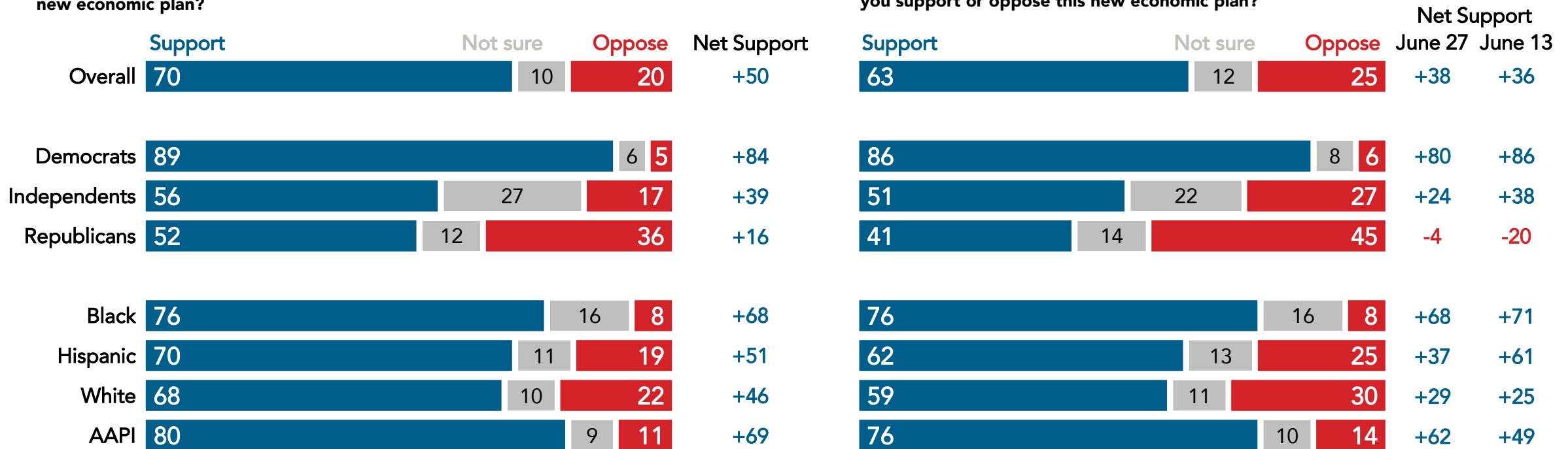
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Biden and Democrats' Economic Plan Remains Popular, Especially When Insulin Price Cap Is Included

More than three in five support a new economic plan from Biden and Democrats that includes lower drug prices, lower health insurance premiums, and clean energy; one that includes capping the monthly price of insulin boosts net support by 12 points (from +38 to +50).

(Split sample) As you may know, Biden and Democrats' new economic plan will lower costs by allowing Medicare to negotiate lower drug prices, [capping the price of insulin at \\$35 per month](#), bringing down health insurance premiums, and investing in clean energy like wind and solar power. Knowing this, do you support or oppose this new economic plan?

(Split sample) As you may know, Biden and Democrats' new economic plan will lower health care costs by allowing Medicare to negotiate lower drug prices, bringing down health insurance premiums for people who buy insurance on their own, and investing in clean energy like wind and solar power. Knowing this, do you support or oppose this new economic plan?

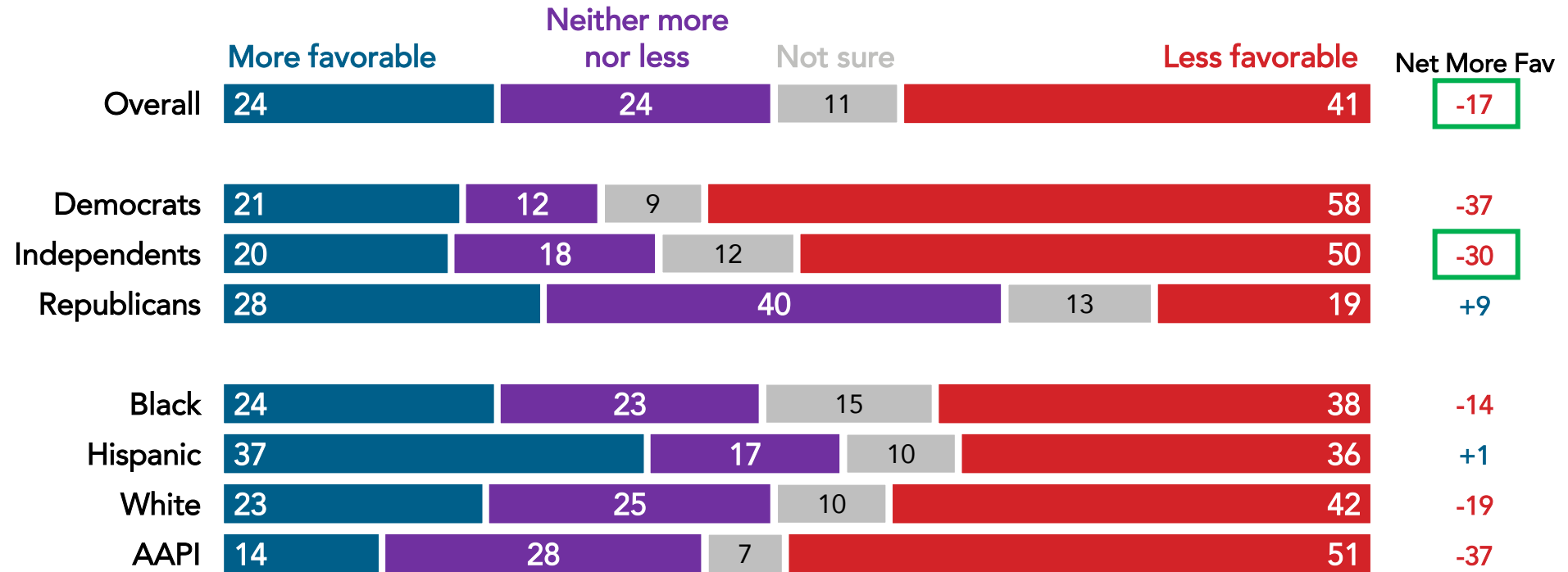


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Republicans Viewed Less Favorably When Presented as Voting Against Legislation to Cap Insulin Costs

By a 17-point margin, Americans say they view Republicans less favorably after learning they voted against legislation to cap insulin costs, including by a 30-point margin among independents.

Please indicate whether the following statement makes you more or less favorable to Republicans in Congress: **Only Republican members of Congress voted against legislation that would cap the cost of insulin at \$35 per month.**

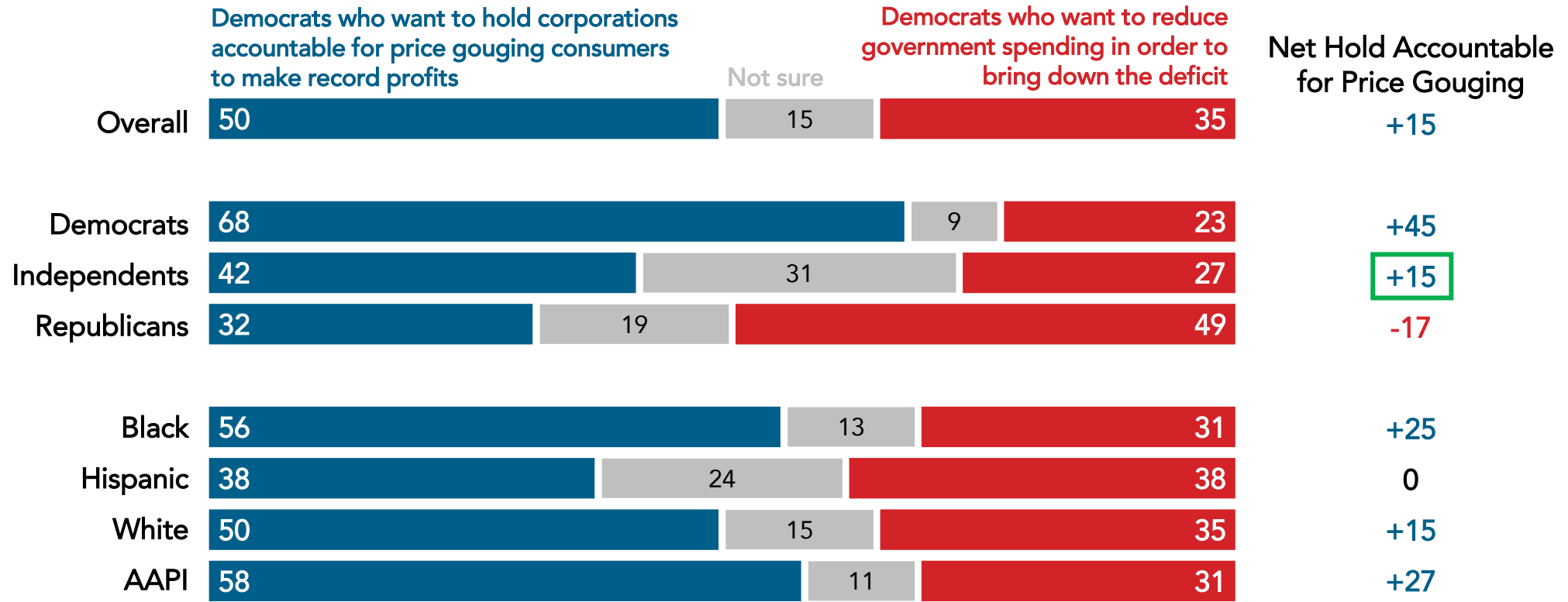


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More Agree with Democrats Addressing Corporate Price Gouging Than Focusing on Deficit Reduction

By a 15-point margin, independents are more likely to agree with Democrats “who want to hold corporations accountable for price gouging” than those “who want to reduce government spending in order to bring down the deficit.”

Who do you agree with more?



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Most Effective Anti-Inflation Policies Focus on Prescription Drug Costs, Price Gouging, Taxes on the Wealthiest

While majorities think policies like lowering prescription drug prices (58%) and stopping corporate price gouging (55%) will help combat inflation, only 44% of Americans believe cutting the deficit will be effective in helping to combat inflation.

Below are some actions Democrats have taken on combating inflation. Please indicate how effective you think each one will be in helping combat inflation.

	Very effective	Somewhat effective	DK	Not effective	Total Effective			
	Overall	Dem	Ind	Rep				
Democrats have proposed legislation that would give Medicare the power to negotiate lower prescription drug prices	29	30	7	34	58	76	49	41
Democrats in Congress voted on legislation that would give the President authority to declare an emergency to prevent wealthy corporations from price gouging consumers and making record profits during national crises, like the pandemic or inflation	28	26	9	37	55	76	39	36
Democrats in Congress have called for increasing taxes on the wealthiest Americans to make them pay their fair share and ease the burden of rising costs for everyone else	29	24	7	40	53	78	39	29
President Biden signed executive orders to fight price gouging and corporate monopolies in industries like shipping and meat processing	25	27	9	39	52	75	42	31
Democrats have proposed legislation that would cap the cost of insulin at \$35 per month	27	25	14	34	52	71	43	34
Democrats in Congress have called for increasing taxes on the wealthiest Americans to bring down the deficit and ease price pressures	28	23	8	41	51	79	46	22
Democrats in Congress have proposed taxing the record windfall profits of oil and gas companies and returning that money to Americans as a rebate	26	25	9	40	51	74	44	27
President Biden signed an infrastructure bill into law that will help ease the burden of rising costs by reducing supply chain disruptions and increasing our ability to create the goods and services that are in such high demand	22	27	10	41	50	74	37	27
Democrats in Congress and President Biden have called out wealthy corporations for price gouging consumers and are taking action to stop price increases, such as investigating price gouging by oil and gas companies	24	25	8	43	49	73	43	25
The Biden administration is calling for a temporary 3-month pause in the federal gas tax to help Americans save at the pump while gas prices are at record highs	20	25	7	48	45	63	31	28
The federal deficit is projected to fall by nearly \$2 trillion in President Biden's first two years in office, which will lower the pressure on prices	17	26	15	42	44	67	28	23

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,200 registered voters from June 23-June 27, 2022. 105 additional interviews were conducted among Hispanic voters. 74 additional interviews were conducted among Asian American and Pacific Islander voters. 105 additional interviews were conducted among African American voters. 105 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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To learn more about Navigator:

<http://navigatorresearch.org>

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