

navigator*

Friday, July 22nd

Climate Change: A
Guide for Advocates



Key Takeaways:

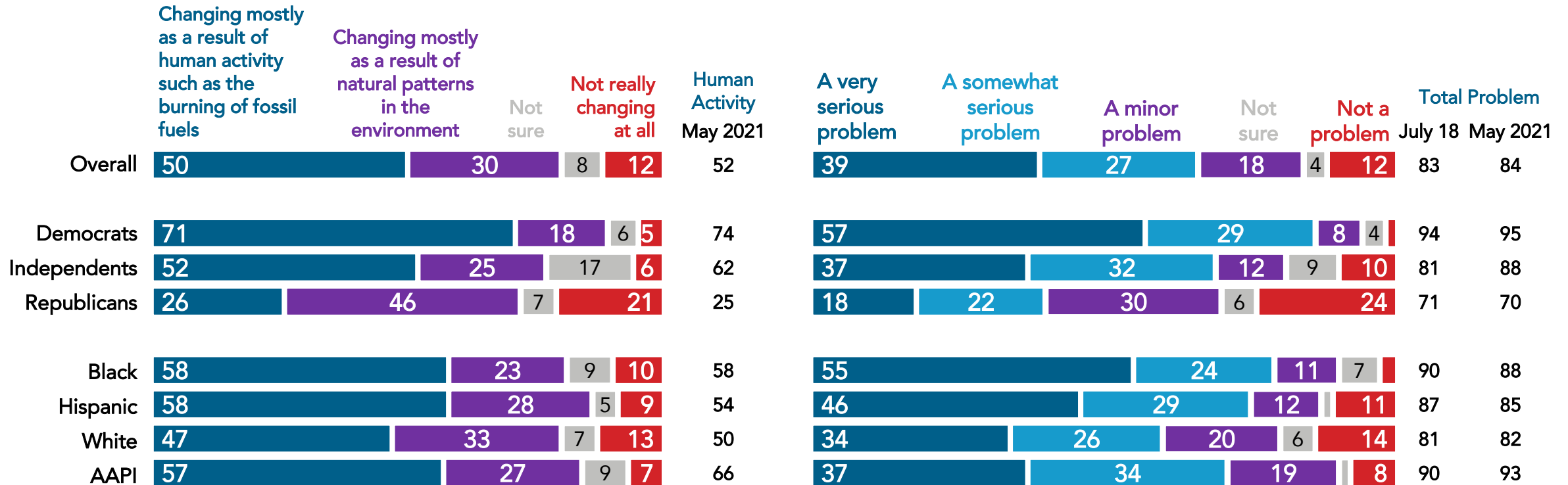
- Four in five Americans believe the climate is changing and that climate change is a problem for Americans today.
- Those who say that the weather in their community has changed are most likely to cite hotter temperatures and increased droughts and wildfires.
- Biden and Democrats are more trusted than Republicans when it comes to protecting the environment and addressing climate change.

Half of Americans Agree Climate Is Changing Because of Human Activity and Even More Say It's a Serious Problem

Four in five (80%) believe that the climate is changing, with 50% believing that change is mostly the result of human activity; only 12% of Americans believe climate change is "not a problem" for Americans today, driven by 24% of Republicans.

On the subject of climate, do you think the world's climate is...

How serious a problem is climate change for Americans today?



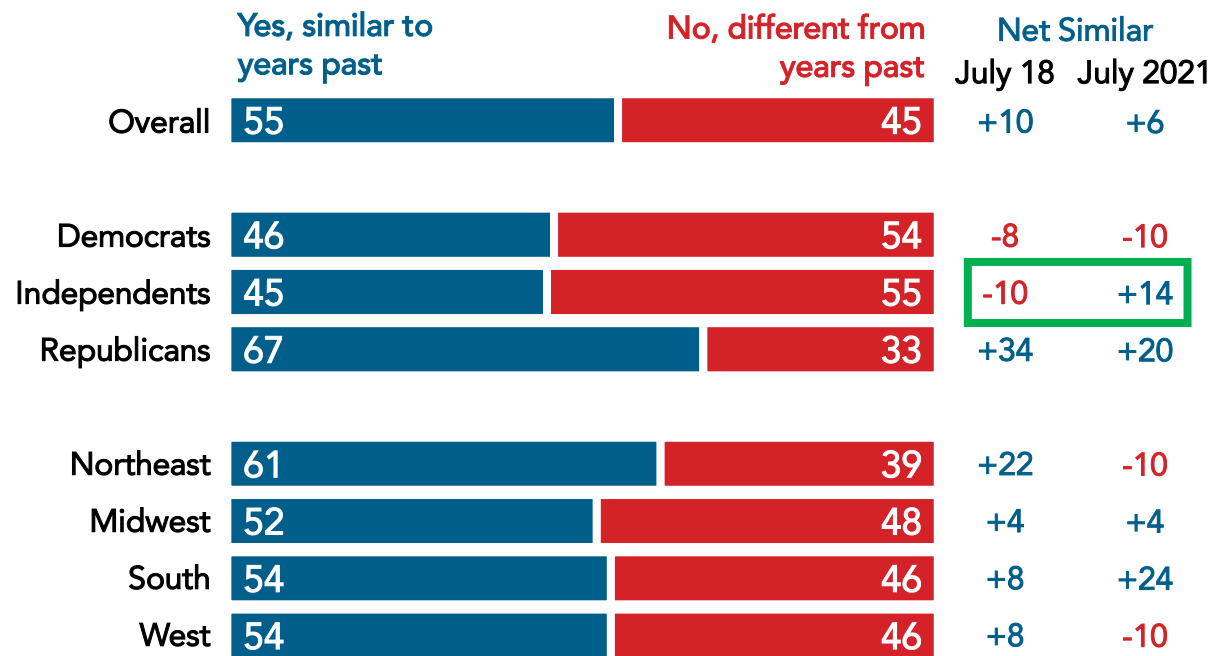
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 14-July 18, 2022. For more info, visit navigatorresearch.org

Almost Half Say Weather This Summer Different From Past Years

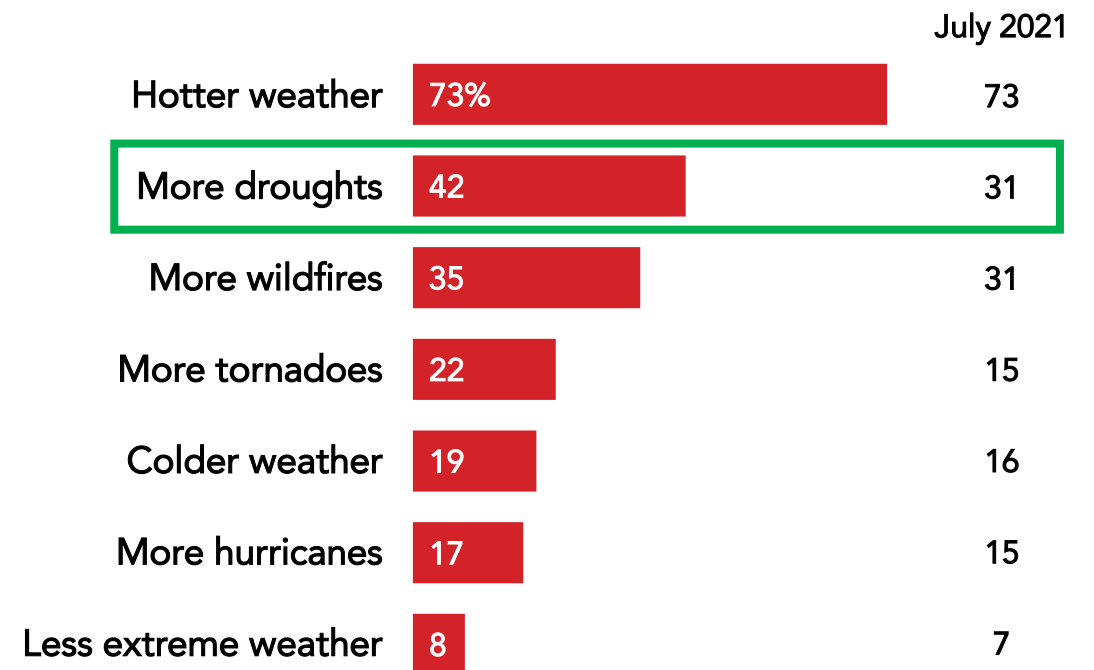
More than half of independents (55%) say this summer's weather locally is different from summers past, up 12 points since last year.

- Among those who say their community's weather is different, an increasing share cite more droughts (42%, up from 31% in July 2021), wildfires (35%, up from 31%), and tornadoes (22%, up from 15%).

Has this summer's weather in your community been similar to what you remember in the summers of years past?



[If community's weather is different from years past] How has the weather in your community changed recently from what you remember in years past?

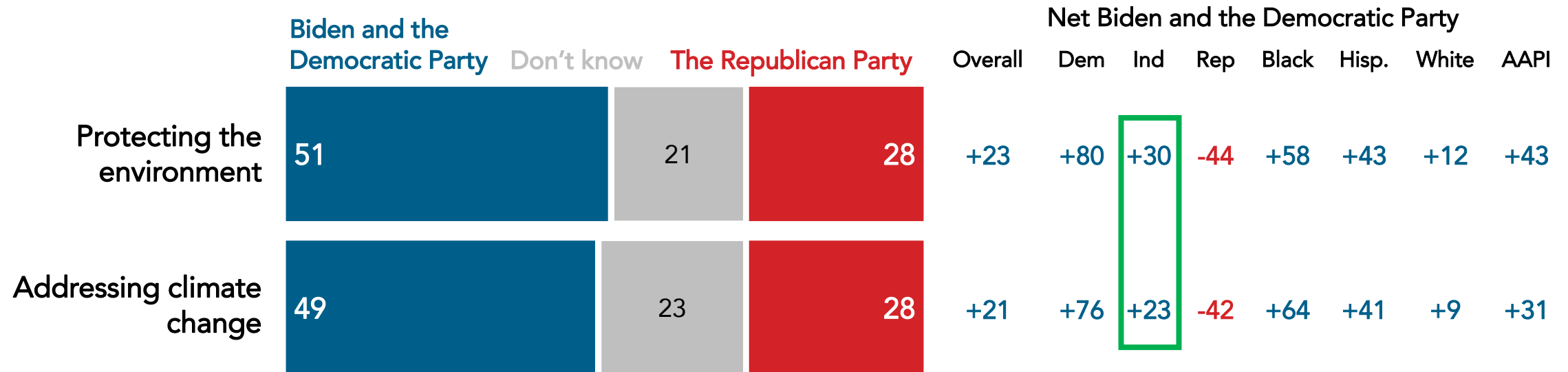


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 14-July 18, 2022. For more info, visit navigatorresearch.org

Biden and Democrats Are Significantly More Trusted on Issues Related to the Environment Than Republicans

Among independents, Biden and Democrats are more trusted to protect the environment by 30 points and to address climate change by 23 points.

Below is a list of issues. Please indicate who you trust more to handle:



Nationwide survey of 1,002 registered voters July 14-July 18, 2022.
For more info, visit navigatorresearch.org.

Democratic Rebuttals on Climate Change Are Effective, Especially When Framing Changes in Life Instead of Fatalities

More Americans agree with each of two Democratic responses on the severity of climate change over a Republican message about uncertainty around climate change and opposition to spending money to fight it; a message that focuses on climate change impacting American life – including homes and businesses – is more effective than one that focuses on casualties caused by extreme weather.

Who do you agree with more?

Statement 1: Republicans who say that the truth about climate change isn't really known and the science is unclear. Right now, we shouldn't be spending money on projects that will just end up raising taxes and energy costs.

Statement 2: Democrats who say that the threat of extreme weather is here – leading to record-heat waves, wildfires and storms that are killing people because of climate change.

Statement 1:	31%
Statement 2:	49%
Net Statement 2:	+18

Statement 3: Democrats who say that climate change is starting to affect our way of life. Homes and small businesses around the country are facing rising sea levels, flooding, and wildfires, while other areas face drought and record heat to the point where many Americans are choosing to stay inside.

Statement 1:	30%
Statement 3:	53%
Net Statement 3:	+23

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from July 14-July 18, 2022. 108 additional interviews were conducted among Hispanic voters. 67 additional interviews were conducted among Asian American and Pacific Islander voters. 104 additional interviews were conducted among African American voters. 97 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter