

navigator*

Tuesday, July 26th

The Economy and
Inflation: A Guide for
Advocates



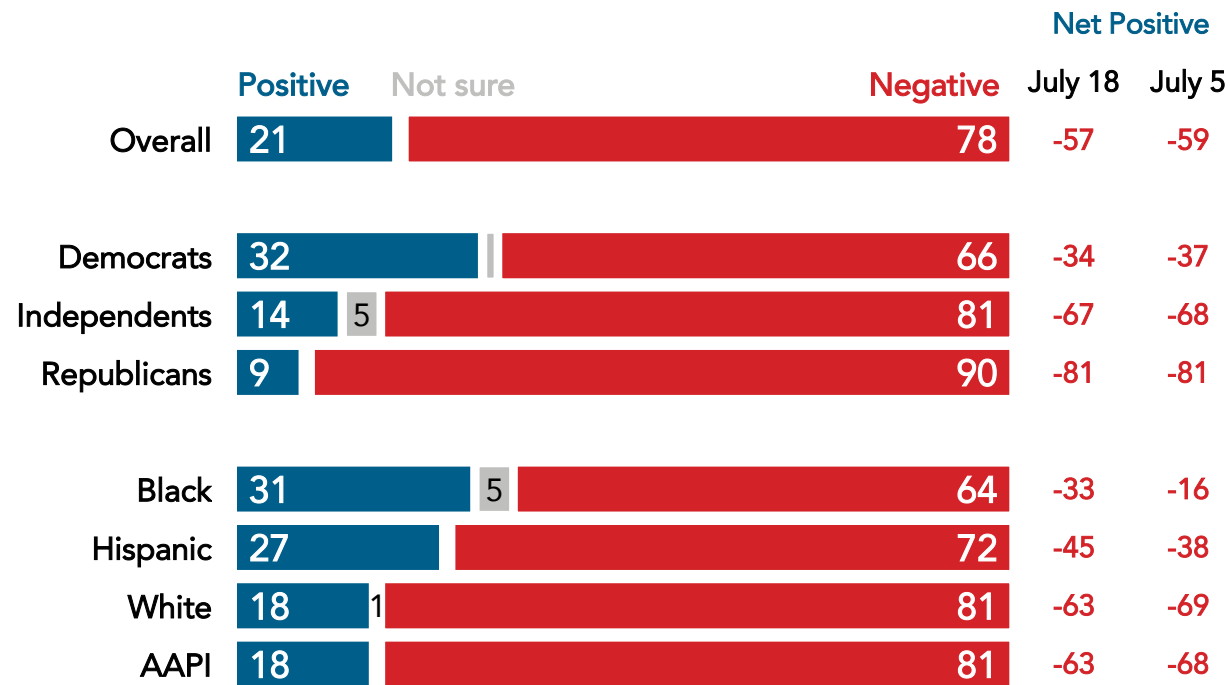
Key Takeaways:

- Though a majority still say gas prices are rising “a lot,” the share who say so has declined by double digits since June, and a third say they are paying less for gas now than a few weeks ago.
- Majorities agree with a statement about Big Oil CEOs price gouging Americans while Biden and Democrats are trying to bring down gas prices.
- While Democrats and independents blame corporate greed most as a cause of inflation, Republicans blame government spending.

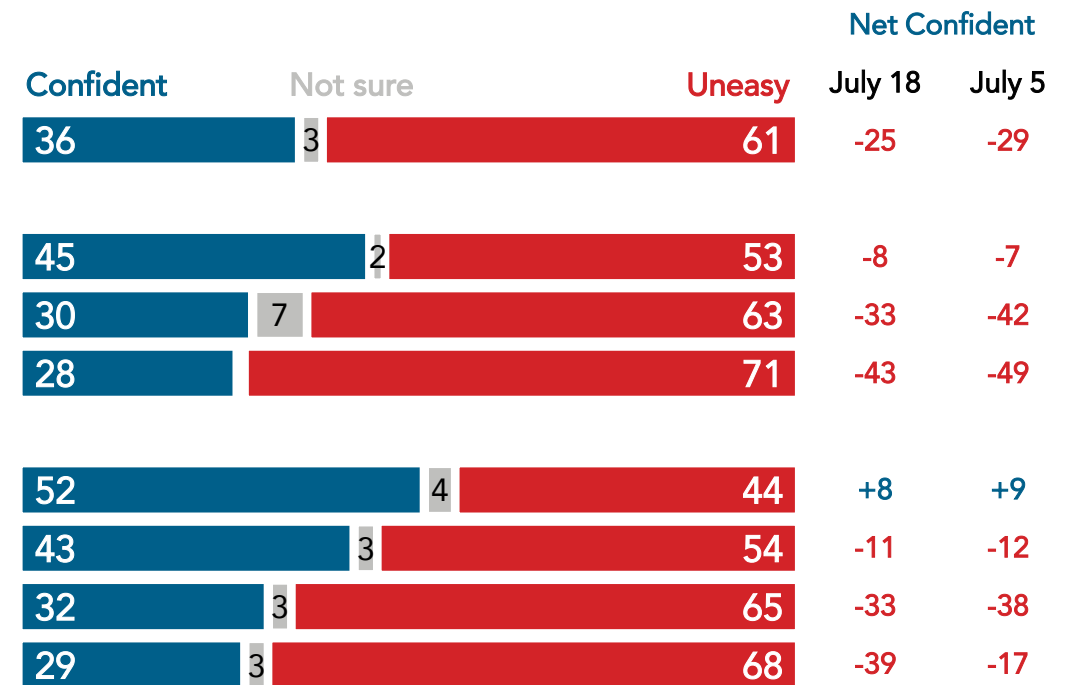
Americans Remain Negative About the National Economy and Their Personal Financial Situations

Bipartisan majorities rate the economy negatively and say they are uneasy about their personal financial situation – only Black Americans say they are more confident (52%) than uneasy (44%).

How would you rate the state of the U.S. economy today?



Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



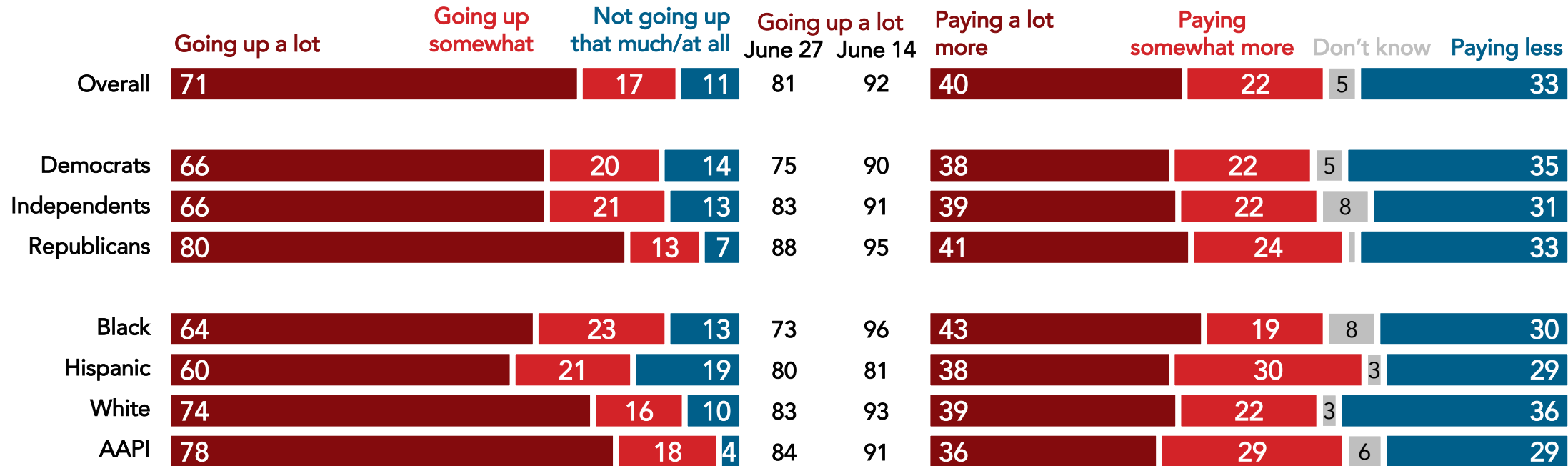
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 14-July 18, 2022. For more info, visit navigatorresearch.org

As Share Reporting Gas Prices “Going Up a Lot” Declines, a Third Say They’re Paying Less Than They Did a Few Weeks Ago

There has been a 21-point decline overall in the share who say gas prices are “going up a lot” since mid-June (from 92% to 71%). At the same time, one in three Americans (33%) say they are paying less today for gas than they were a few weeks ago.

Do you feel the price of gas is going up?

Thinking more about gas prices in your community...compared to a few weeks ago, would you say you're...



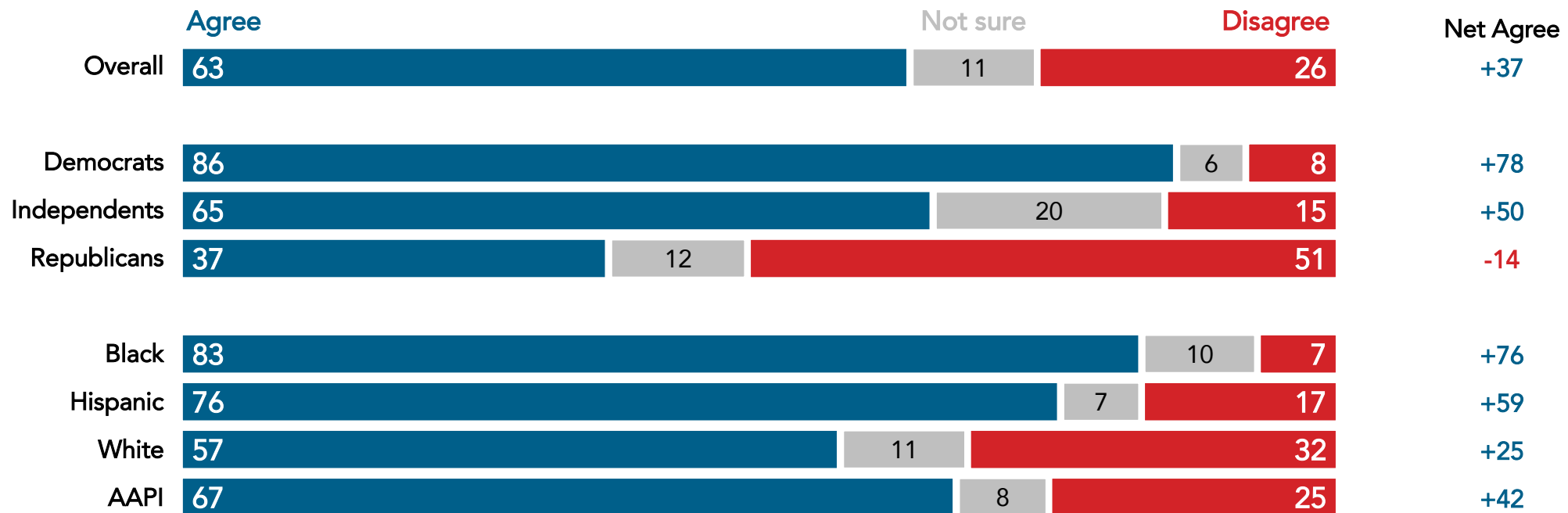
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Three in Five Agree Big Oil CEOs Using the Pandemic/War as Excuses to Raise Prices While Democrats Are Pushing Back

More than four in five Democrats (86%) and 65% of independents agree with this statement.

Please read the following statement and indicate whether you agree or disagree.

Big Oil CEOs are using the pandemic and the war in Ukraine as an excuse to raise gas prices, gouge consumers at the pump, and make record profits while American families struggle. Biden and Democrats want to bring down prices at the pump by cracking down on price gouging, taxing the windfall profits of these CEOs and billionaires, and using that money to suspend the federal gas tax.

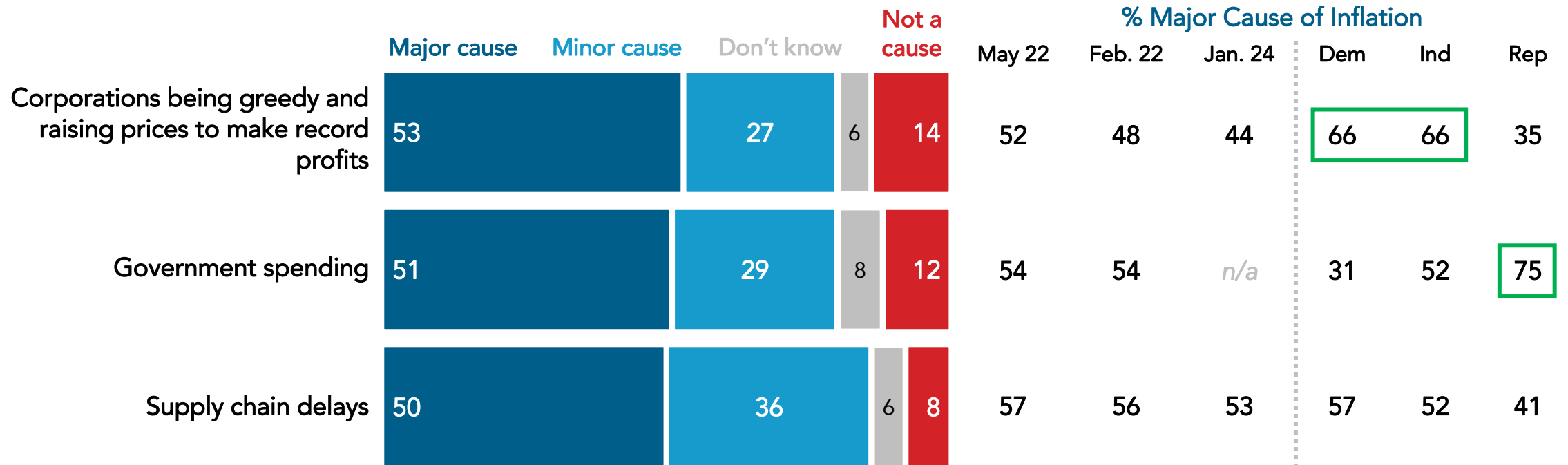


Nationwide survey of 1,002 registered voters conducted July 14-July 18, 2022.
For more info, visit navigatorresearch.org.

Democrats and Independents Blame Corporate Greed, Republicans Government Spending Most for Inflation

Two in three Democrats and independents (66% each) say “corporations being greedy and raising prices to make record profits” is a major cause of inflation, while just 35% of Republicans say the same; three in four (75%) Republicans blame government spending.

Below is a list of reasons some have given for high inflation right now. For each one, please indicate whether you believe it is a cause of inflation.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from July 14-July 18, 2022. 108 additional interviews were conducted among Hispanic voters. 67 additional interviews were conducted among Asian American and Pacific Islander voters. 104 additional interviews were conducted among African American voters. 97 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

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