

navigator*

Thursday, July 28th

Biden and the Political
Parties: A Guide for
Advocates



Key Takeaways:

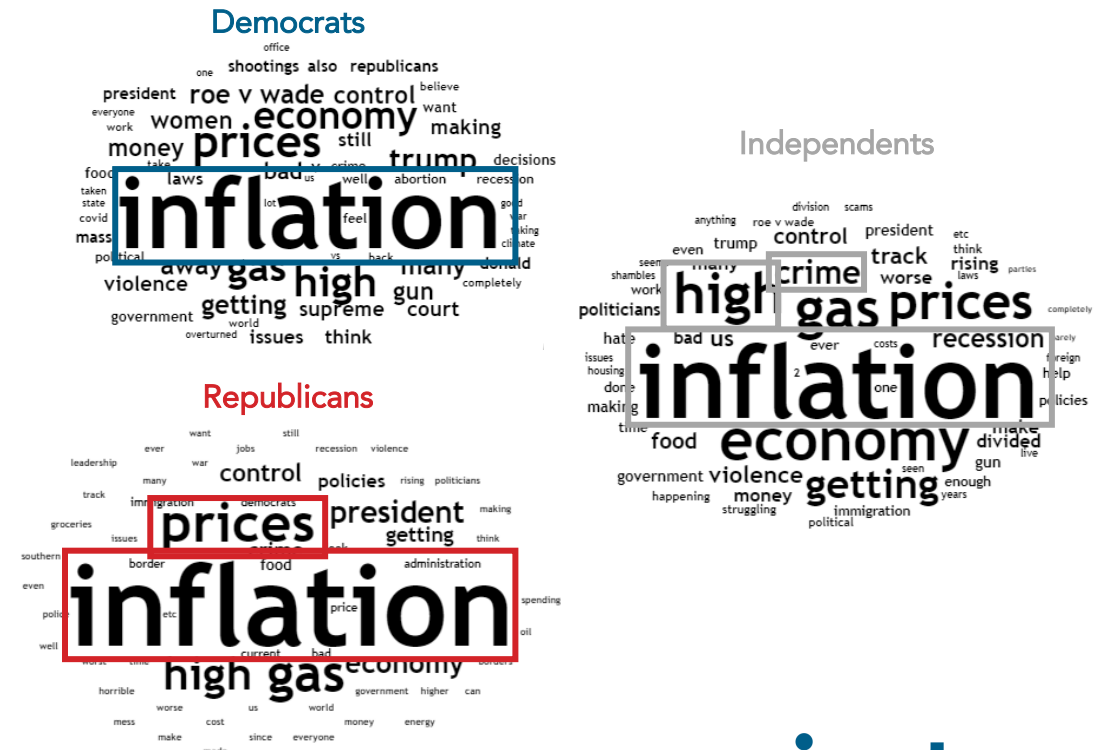
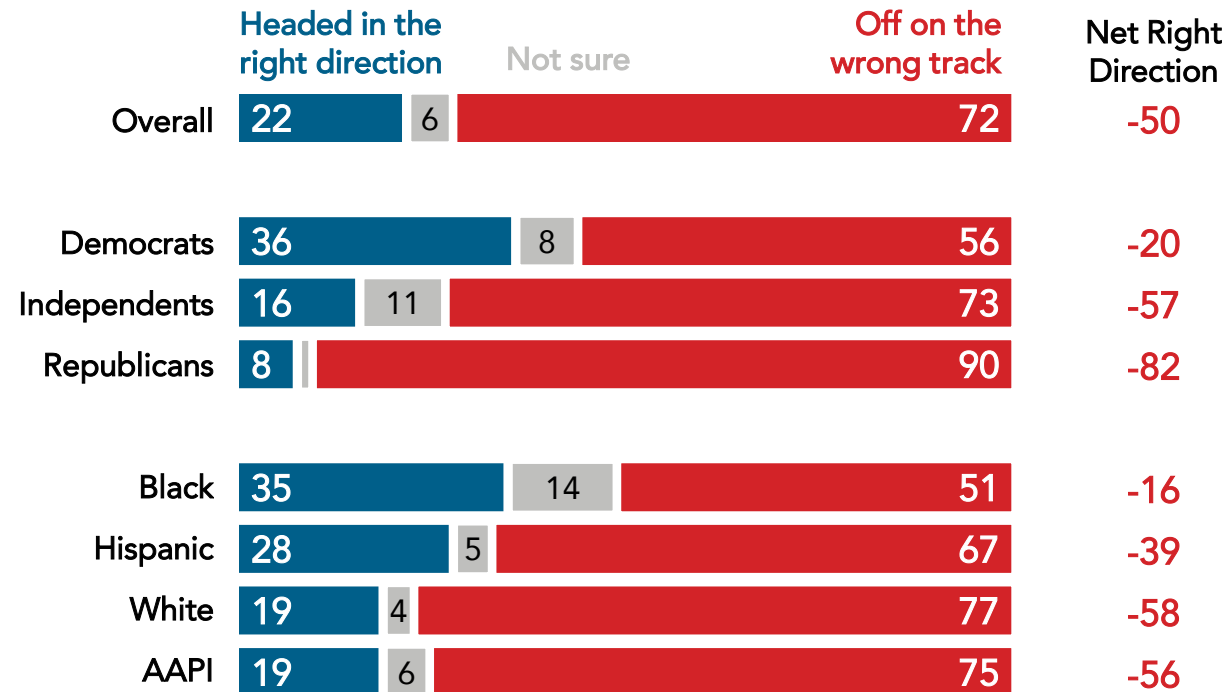
- Majorities of Americans remain negative about the direction of the country and Biden's performance, each driven largely by views on inflation and rising costs of living.
- Pluralities of Americans say both parties are focused on the wrong things, and a majority of independents say neither show common sense on their policies.
- Americans see Democrats broadly as stronger and bringing stability more than Biden, though more Americans also say the party is doing too much to try to change the country.

Three in Four Say the Country Is Headed Off on the Wrong Track; "Inflation" Is a Primary Driver Across Parties

Majorities of Democrats (56%), independents (73%), and Republicans (90%) say the country is "off on the wrong track," and the main reason cited is "inflation." Democrats also mention *Roe v. Wade*, independents "crime," and Republicans the "president."

Generally speaking, would you say the country today is...

[If wrong track] You indicated you think the country is off on the wrong track. What makes you say that?



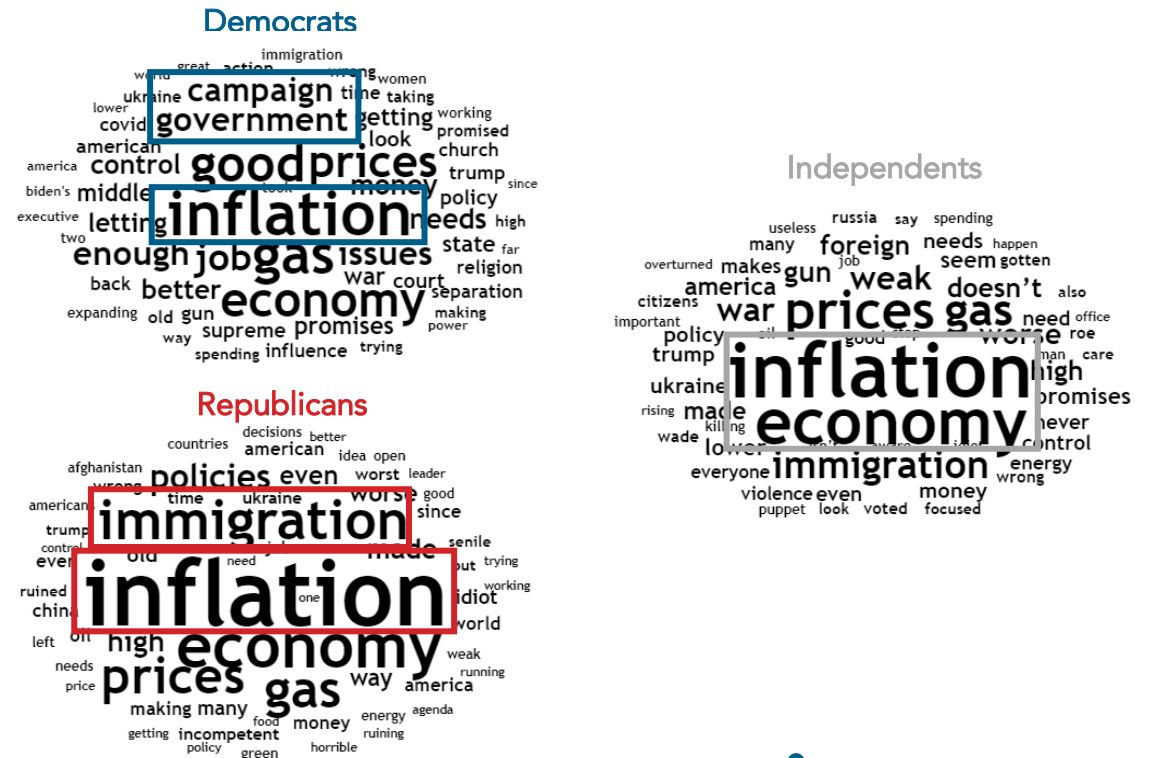
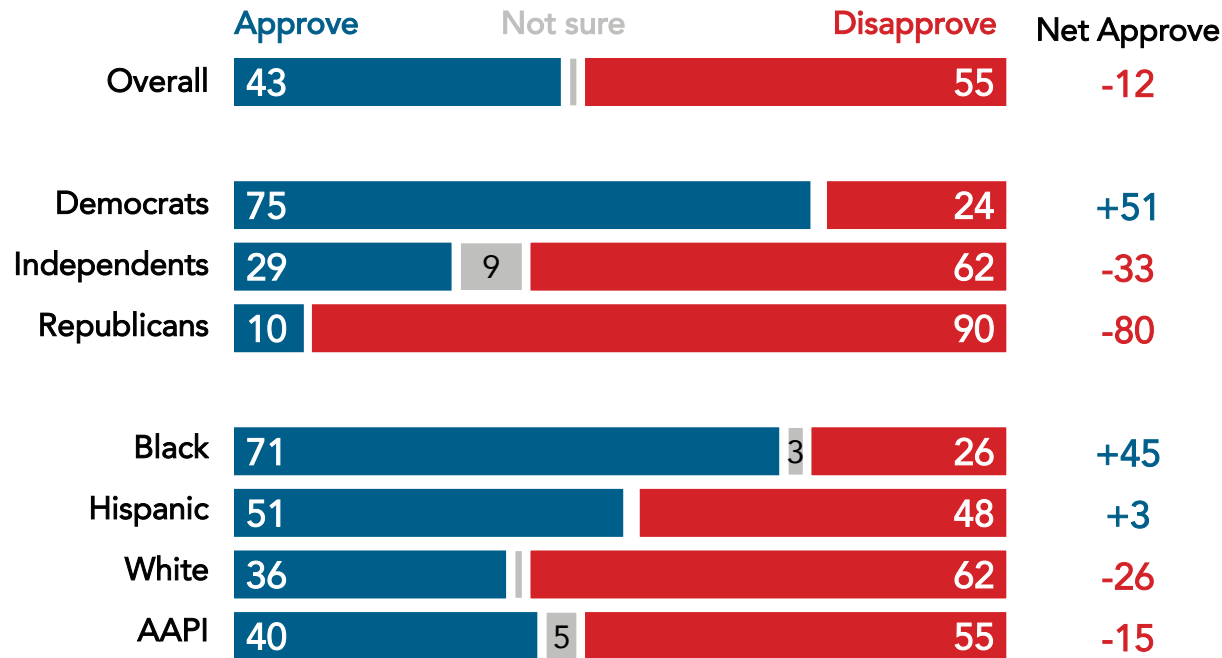
Nationwide survey of 1,002 registered voters conducted July 14-July 18, 2022. For more info, visit navigatorresearch.org.

Inflation Is a Driver of Biden's High Disapproval Numbers, While Other Reasons Vary By Party

Inflation is a unifying driver of disapproval of the way Biden is handling the presidency. For Democrats, "campaign" and "government" also emerge; for independents, the economy broadly stands out; and for Republicans, immigration is also a major concern.

Do you approve or disapprove of the way Joe Biden is handling his job as president?

[If disapprove] You indicated you disapprove of Biden's handling of his job as president. Why do you disapprove?

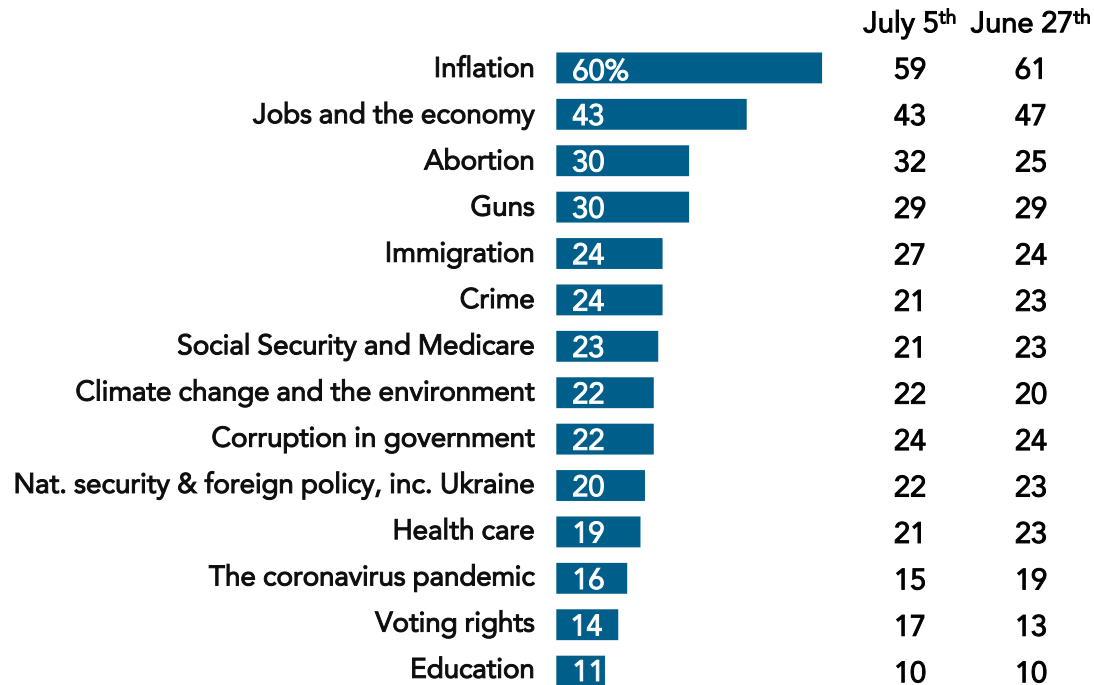


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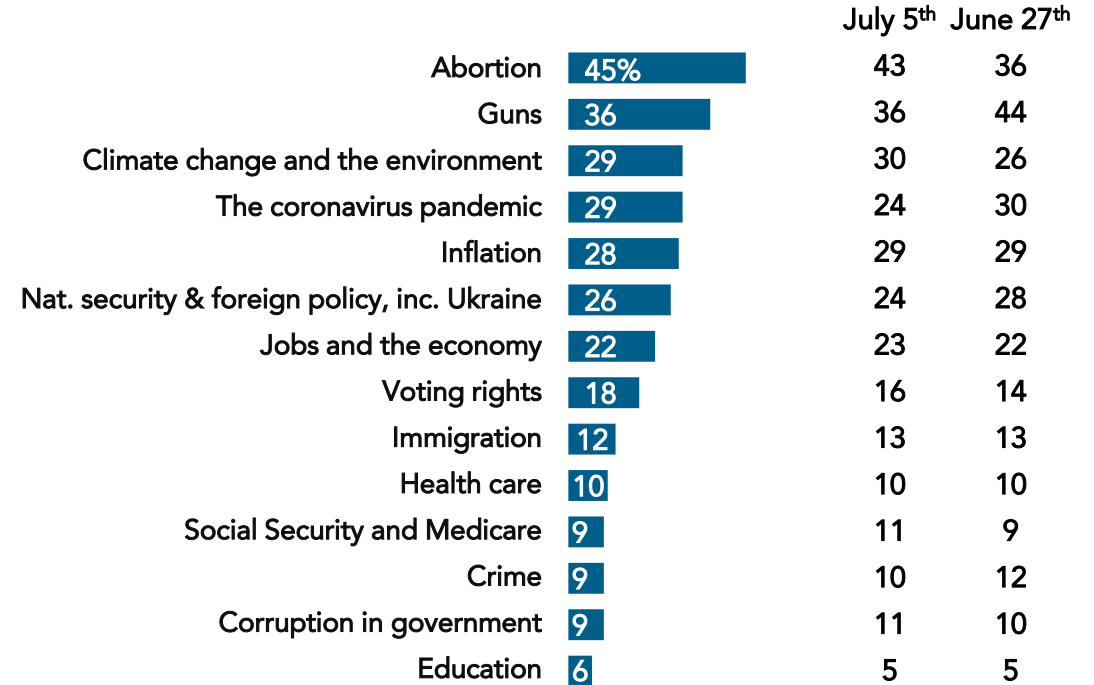
Inflation Is a Top Concern for Three in Five, While Americans Feel Biden and Congress Are Focused on Abortion and Guns

There is a 32-point gap in the share who want Biden and Congress to focus on inflation (60%) and who feel they are focused on it (28%).

Select the top four issues that you feel are most important for President Joe Biden and Congress to focus on.



Which of these issues do you feel President Joe Biden and Congress are actually most focused on?



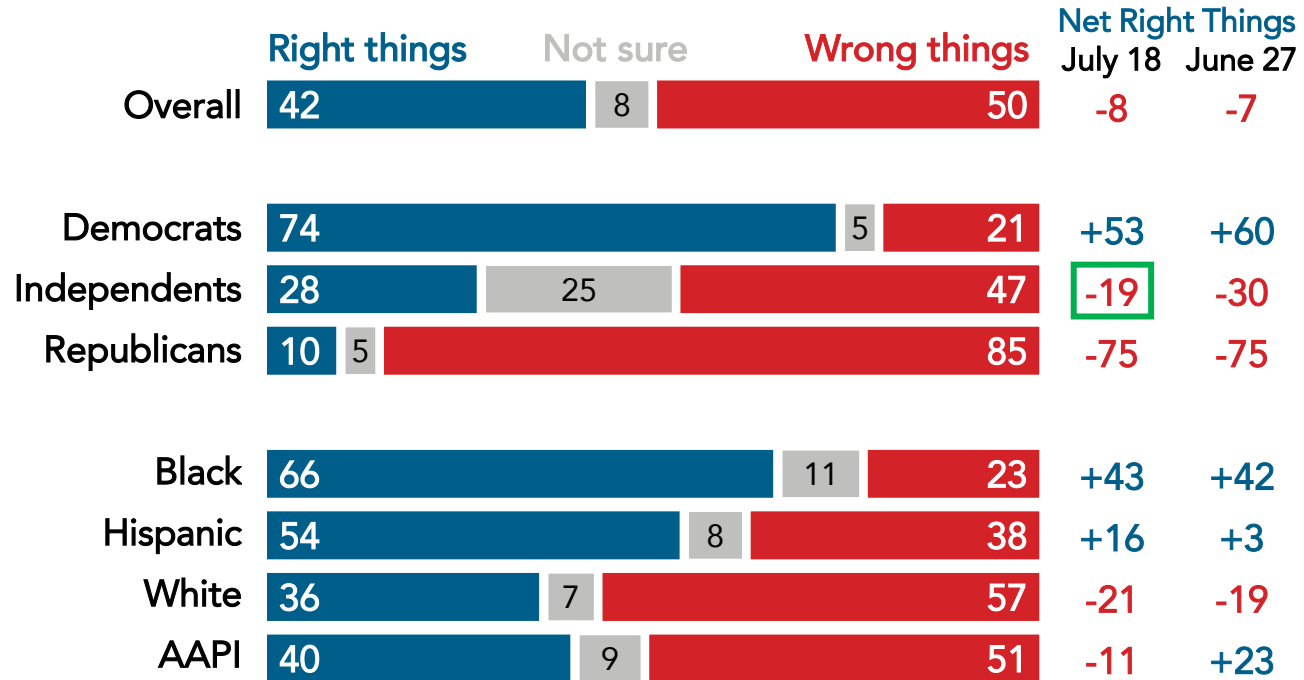
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 14-July 18, 2022. For more info, visit navigatorresearch.org

Americans View Both Parties as Focused on the Wrong Things

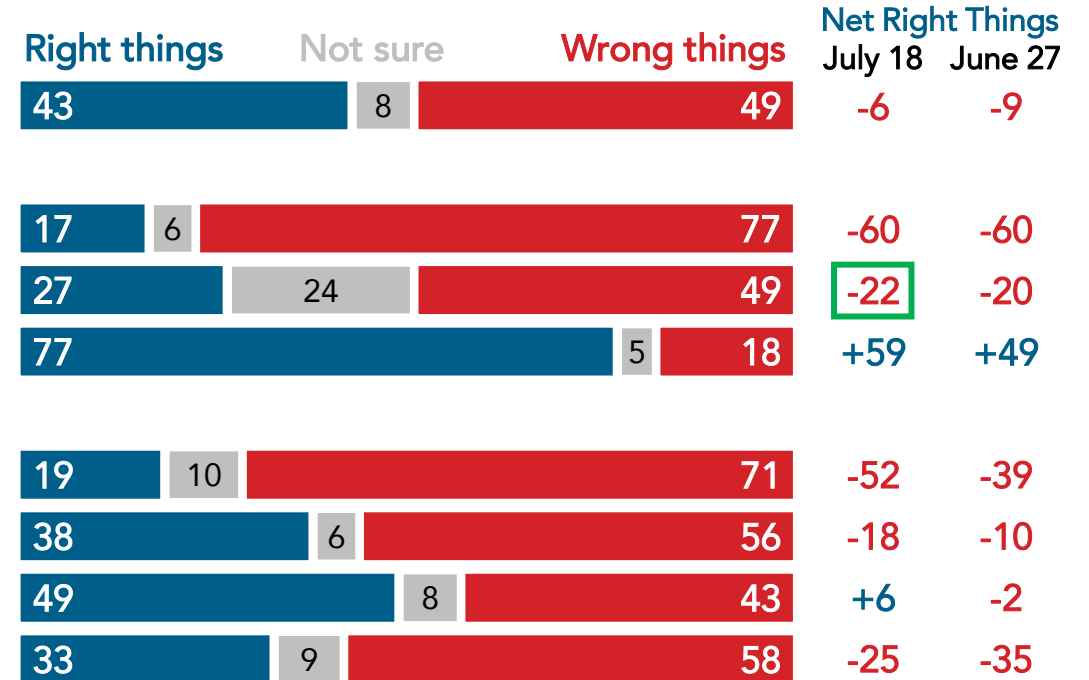
The share of Americans who say each party is “focused on the right things” has stayed mostly constant since late June.

- Pluralities of independents think that both the Democratic Party (47%) and the Republican Party (49%) are focused on the wrong things.

Do you think the Democratic Party is focused on the right things?



Do you think the Republican Party is focused on the right things?

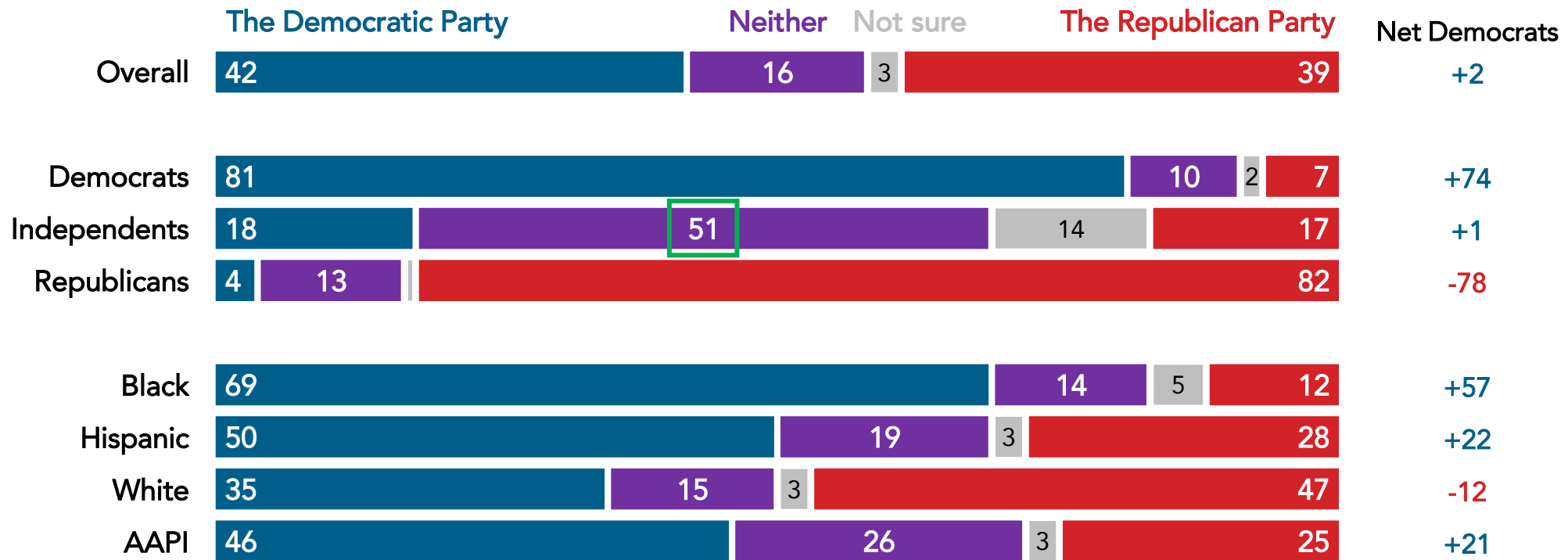


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Americans Are Split on Which Party Shows More Common Sense on Policies They Propose

A majority of independents say neither party shows common sense on the policies they propose (51%).

Which party do you think generally shows more common sense on policies they propose?

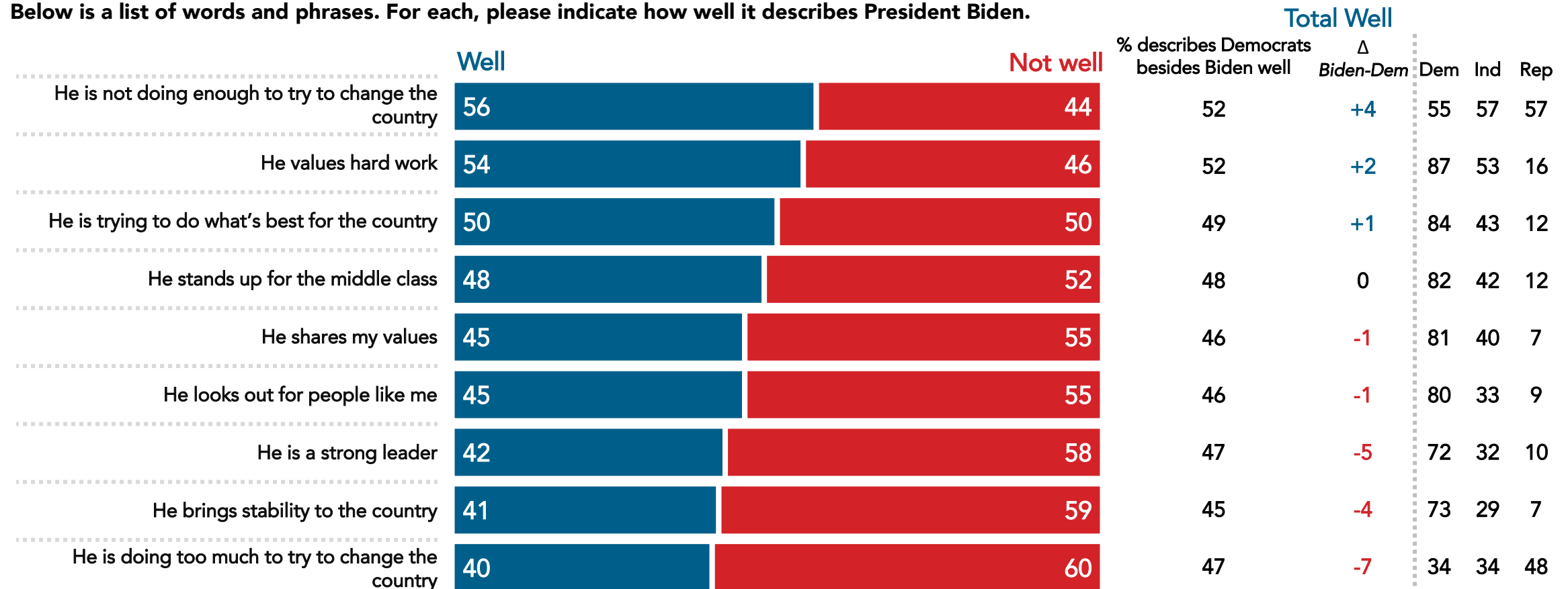


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Majorities View Biden as Valuing Hard Work While Not Doing Enough to Change the Country

More Americans say Democrats are “doing too much to try to change the country” than Biden is (40% “well” on Biden, 47% on Democrats).

Below is a list of words and phrases. For each, please indicate how well it describes President Biden.



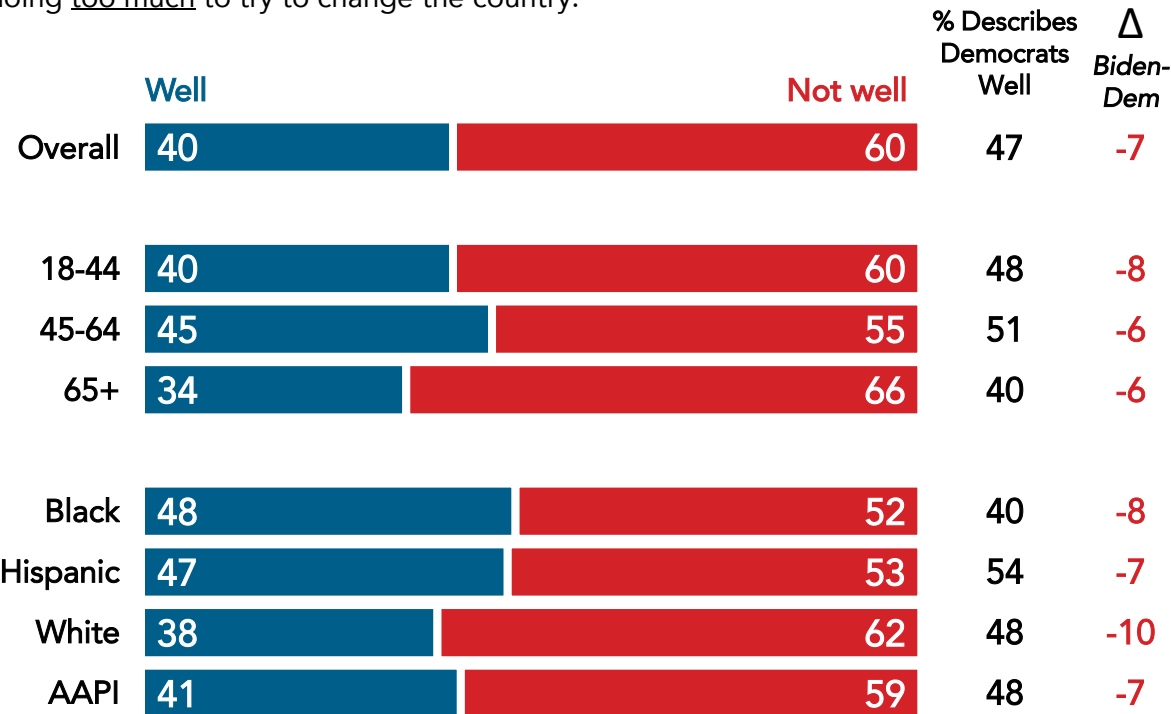
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Views on Biden's Pace of Change Varies By Age: Younger Americans More Apt to Say He Is Not Doing Enough

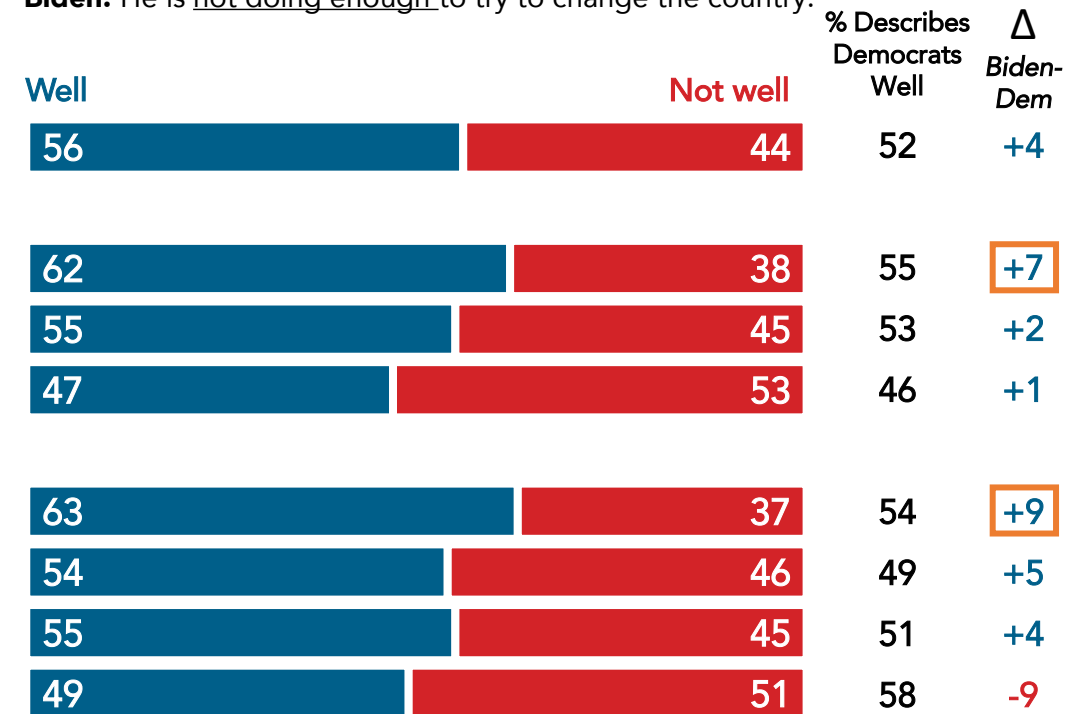
More Americans, including across age groups, say Democrats broadly are doing too much to change the country than Biden is.

- When it comes to "not doing enough," younger Americans are more likely to say this about Biden than older generations are, and they are also more likely to say that it describes Biden than Democrats broadly.

(Split) Please indicate how well each describes President Biden: He is doing too much to try to change the country.



(Split) Please indicate how well each describes President Biden: He is not doing enough to try to change the country.



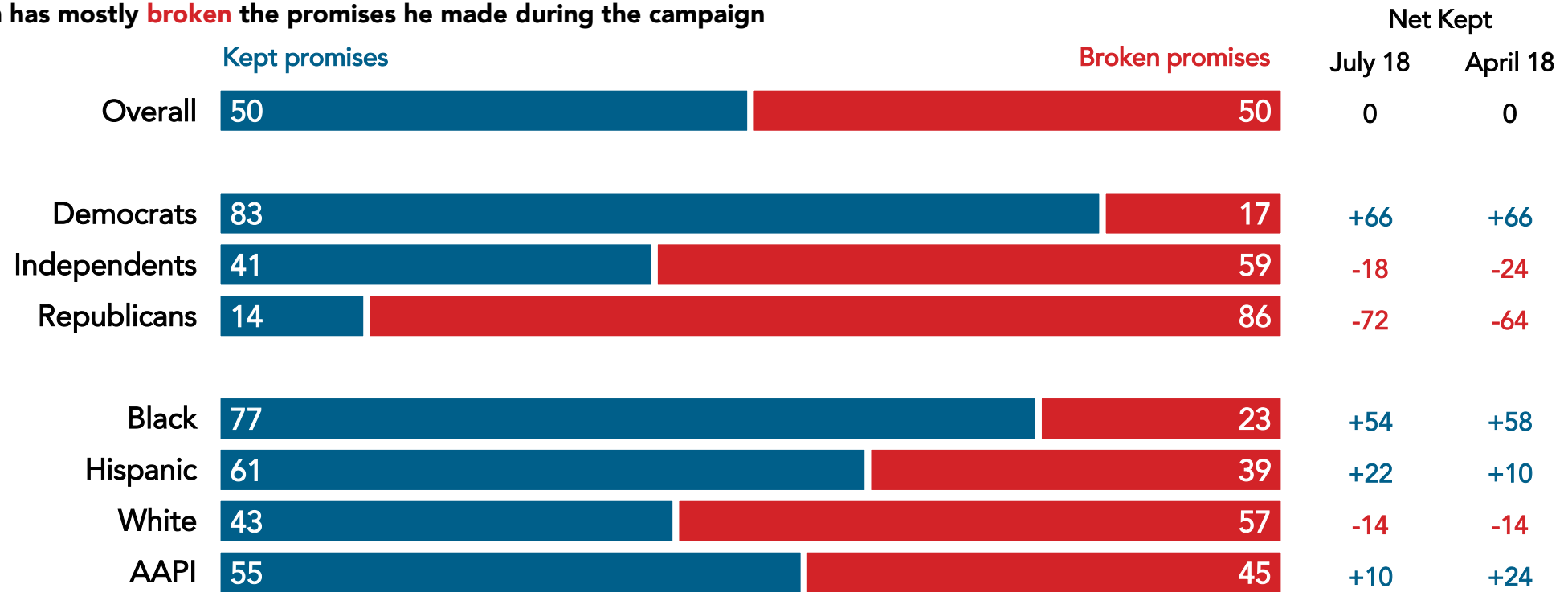
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Americans Split Evenly on Whether Biden Has Kept or Broken Campaign Promises

Democrats across ideology feel Biden has kept most of his campaign promises: 83% of liberal Democrats and 82% of non-liberal Democrats say the same.

Which do you agree with more:

- Joe Biden has mostly **kept** the promises he made during the campaign
- Joe Biden has mostly **broken** the promises he made during the campaign



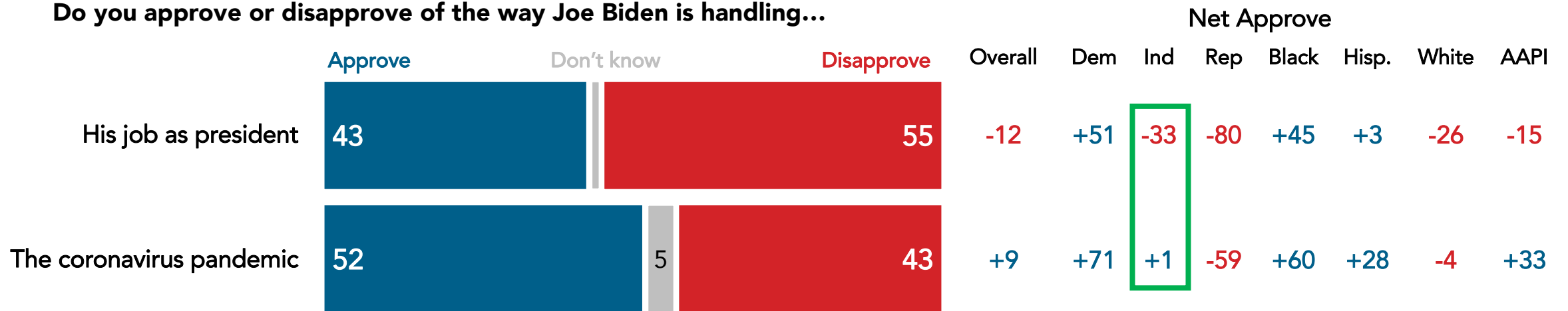
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While Biden Is Underwater Overall, Americans Approve of His Handling of the Pandemic and Trust Democrats on the Issue

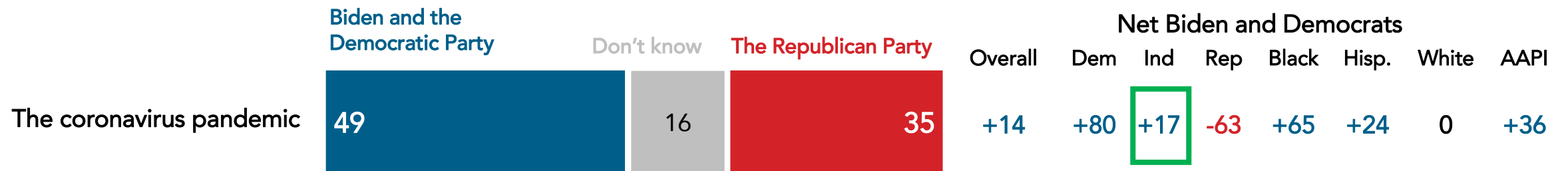
While the president is underwater overall, especially with independents (net -33 approve), he fares much better on the pandemic (net +9).

- Independents also trust Democrats on the pandemic much more than Republicans (+17 Biden and Democrats).

Do you approve or disapprove of the way Joe Biden is handling...



Below is a list of issues. Please indicate who you trust more to handle each one.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from July 14-July 18, 2022. 108 additional interviews were conducted among Hispanic voters. 67 additional interviews were conducted among Asian American and Pacific Islander voters. 104 additional interviews were conducted among African American voters. 97 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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