

# navigator\*

Thursday, August 11<sup>th</sup>

A Guide for  
Advocates



## Key Takeaways:

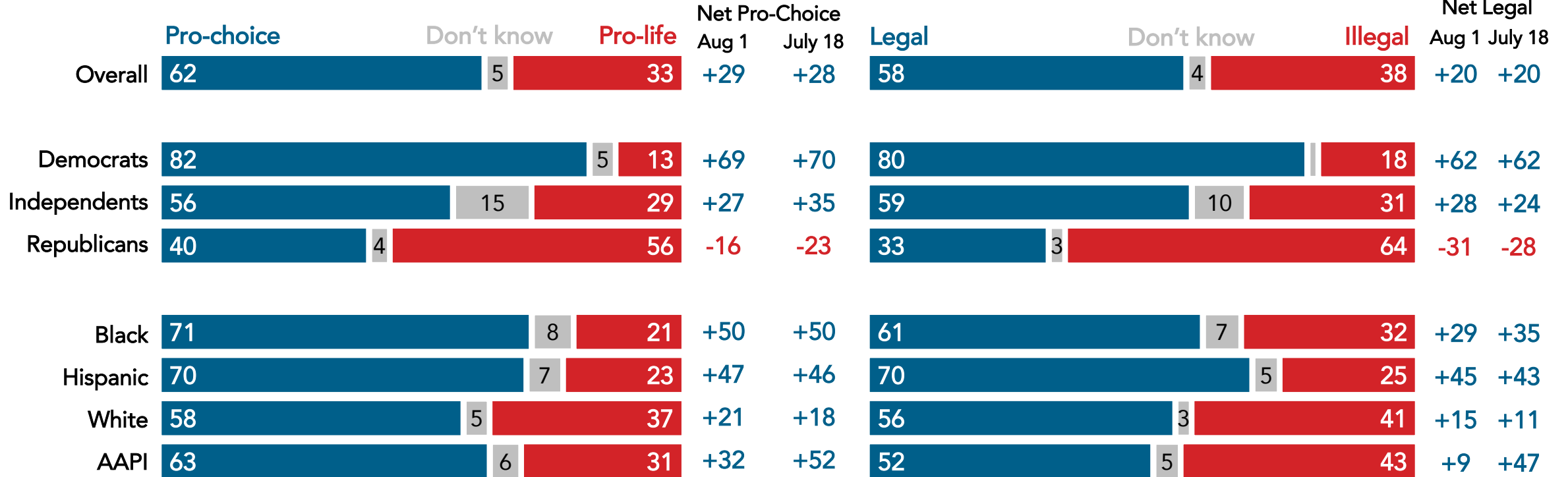
- Four in five continue to say the decision to get an abortion should be left to women and their doctors, and a majority disapprove of the Supreme Court's ruling to overturn *Roe*.
- Democrats and independents say they are more motivated now by the Supreme Court's decision to overturn *Roe* than they were in early July.
- Two in three Americans are concerned by positive outcomes for women being erased as a result of *Roe* being overturned.
- Three in five support Congress passing a law protecting a federal right to same-sex marriage, while an even greater seven in ten support federal protection for access to contraception.

# Nearly Two in Three Americans Remain "Pro-Choice," and a Majority Continue to Believe Abortion Should Be Legal

Majorities of Democrats (82%) and independents (56%), as well as four in ten Republicans (40%), identify as "pro-choice." Majorities of Democrats, independents, and every racial group also continue to think abortion should be legal in all or most cases.

When it comes to the issue of abortion, which of the following best describes your position?

Which of the following comes closest to your position regarding the issue of abortion?

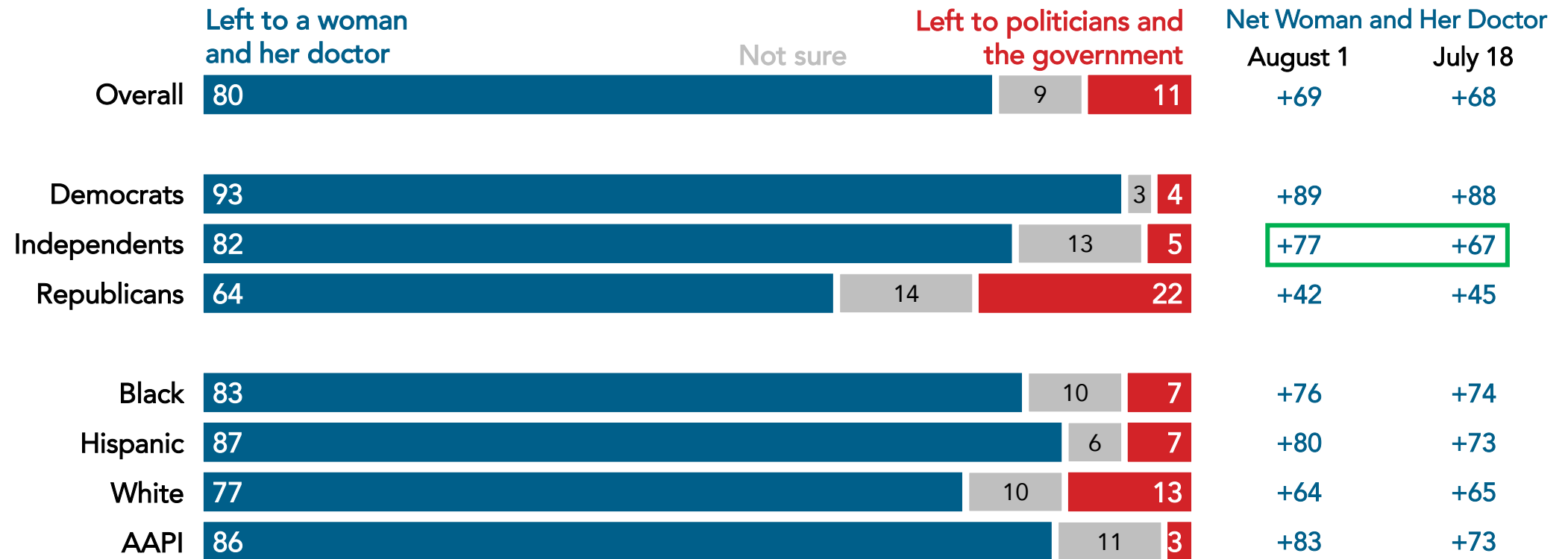


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 28-August 1, 2022. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)

# The Vast Majority of Americans Continue to Feel the Decision to Have an Abortion Should Be Left to Women and Their Doctors

Since mid-July, the share of independents who feel the decision “should be left to the woman and her doctor” has grown by a net 10 points (from +67 to +77).

Overall, do you think the decision of whether or not a woman can have an abortion should be left to the woman and her doctor or should it be left to politicians and the government?



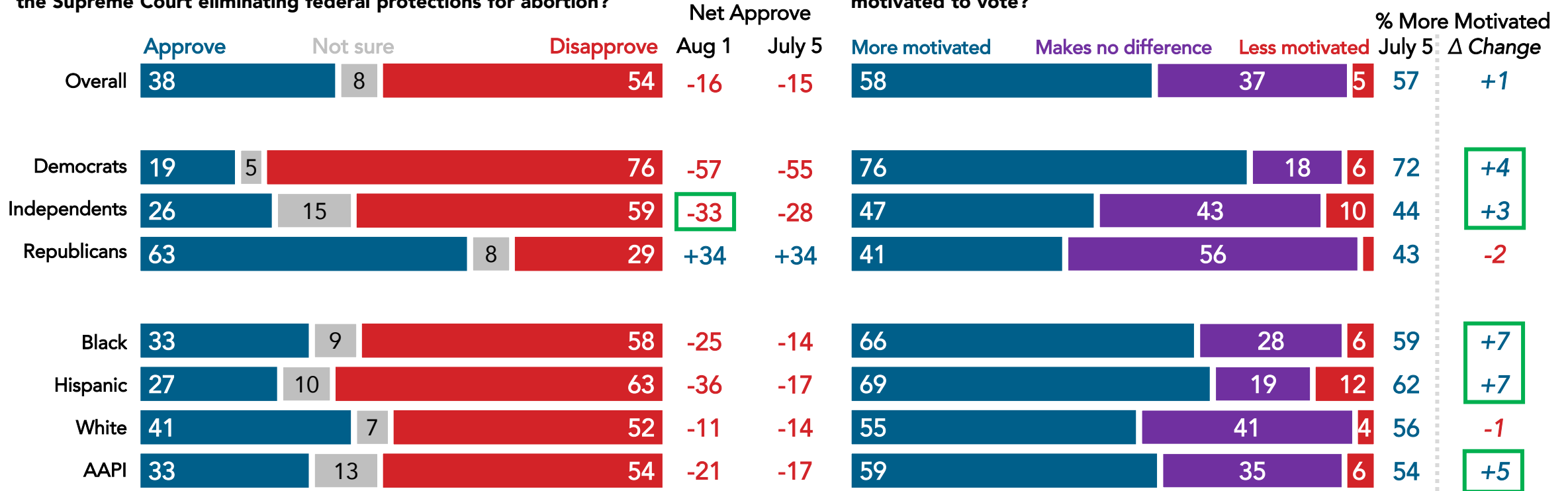
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# The SCOTUS Decision on *Roe* Remains Deeply Unpopular and Motivation to Vote Remains High

Independents disapprove of the decision to overturn *Roe* by a 33-point margin, and independents and Democrats have each grown more motivated to vote in the context of *Roe* since early July (Democrats up 4 from 72% to 76%, independents up 3 from 44% to 47%).

As you may know, the Supreme Court recently decided to overturn *Roe v. Wade*, eliminating the federal right to an abortion as a result. Do you approve or disapprove the Supreme Court eliminating federal protections for abortion?

Regardless of how you plan to vote in November... Does this news about the Supreme Court overturning *Roe v. Wade* make you feel more or less motivated to vote?

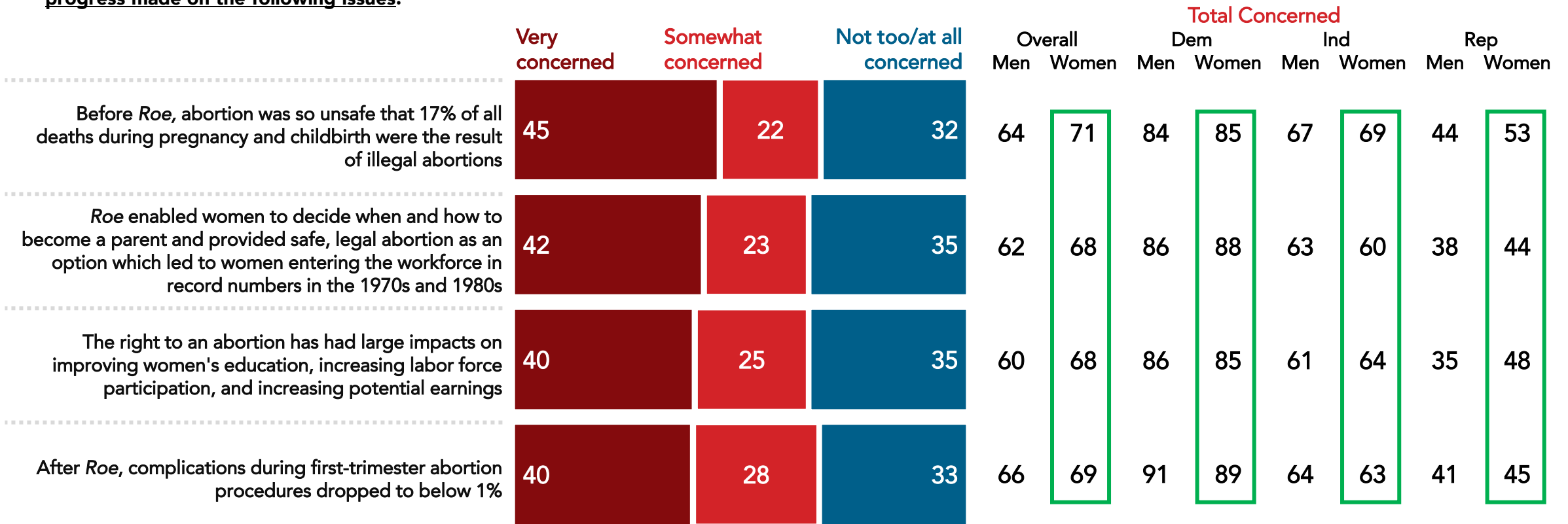


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# Majorities of Americans Are Concerned Positive Post-Roe Outcomes Are in Jeopardy of Being Erased

Women overall and across partisanship are more concerned than their male counterparts about women’s progress being erased.

Below is a list of positive outcomes that have occurred in the last 50 years because of the *Roe v. Wade* decision. Please indicate how concerned you are about erasing progress made on the following issues.

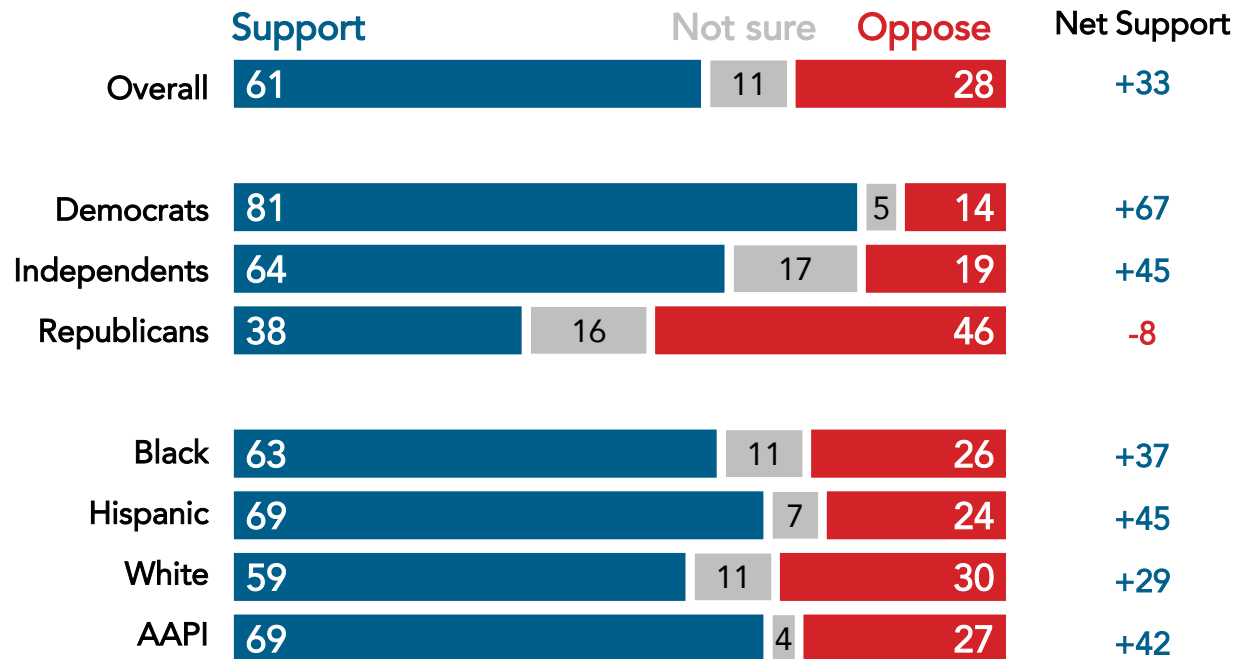


Nationwide survey of 1,007 registered voters conducted July 28-August 1, 2022. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).

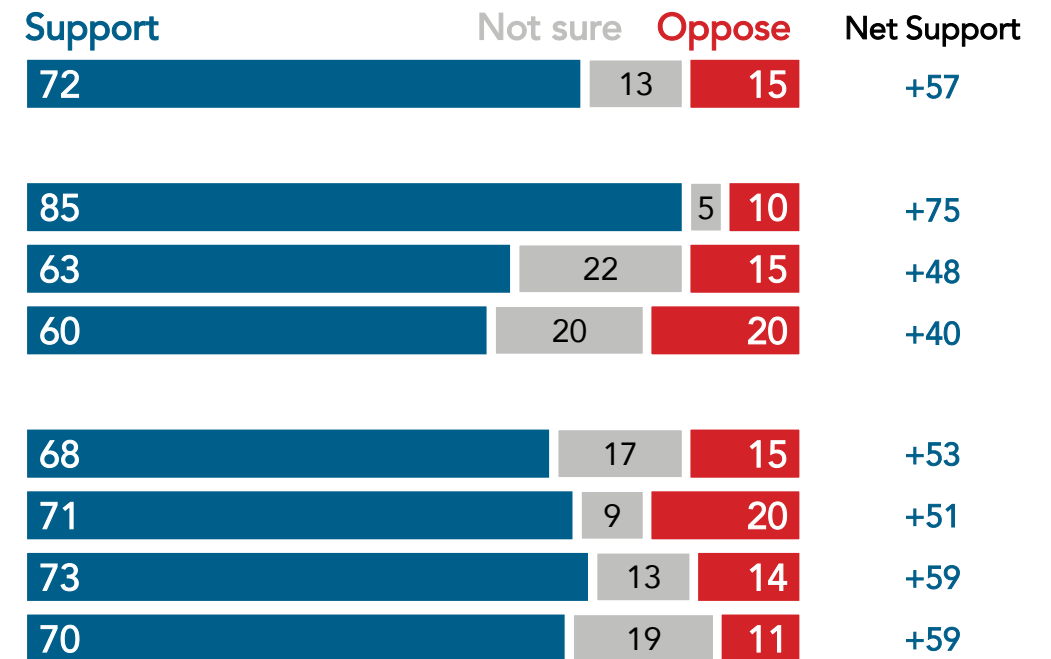
# Majorities Support Congress Codifying the Right to Same-Sex Marriage and Contraception into Federal Law

Republicans are the lone group where a plurality opposes Congress passing a law protecting same-sex marriage; passing a law protecting the federal right to buy and use contraception has double-digit net support across partisan, racial, and ethnic groups.

(Split sample) Do you support or oppose Congress passing a law protecting the federal right to same-sex marriage?



(Split sample) Do you support or oppose Congress passing a law protecting the federal right to buy and use contraception like birth control?

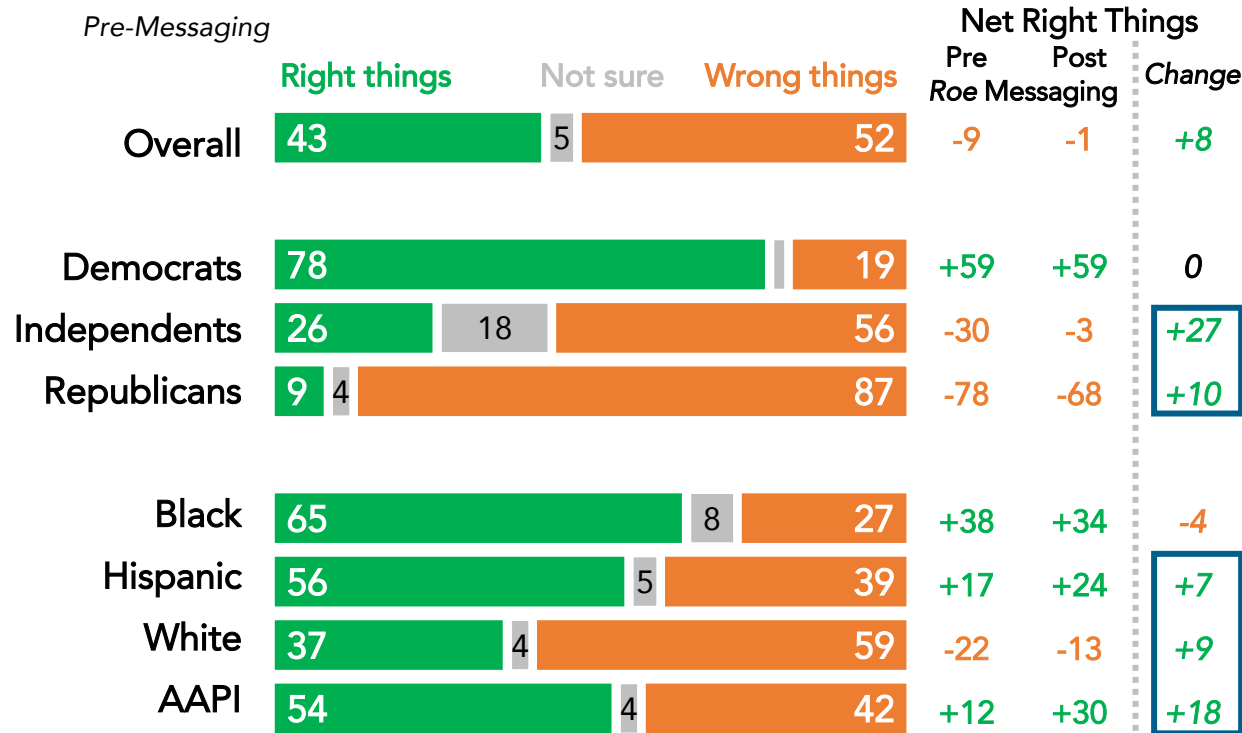


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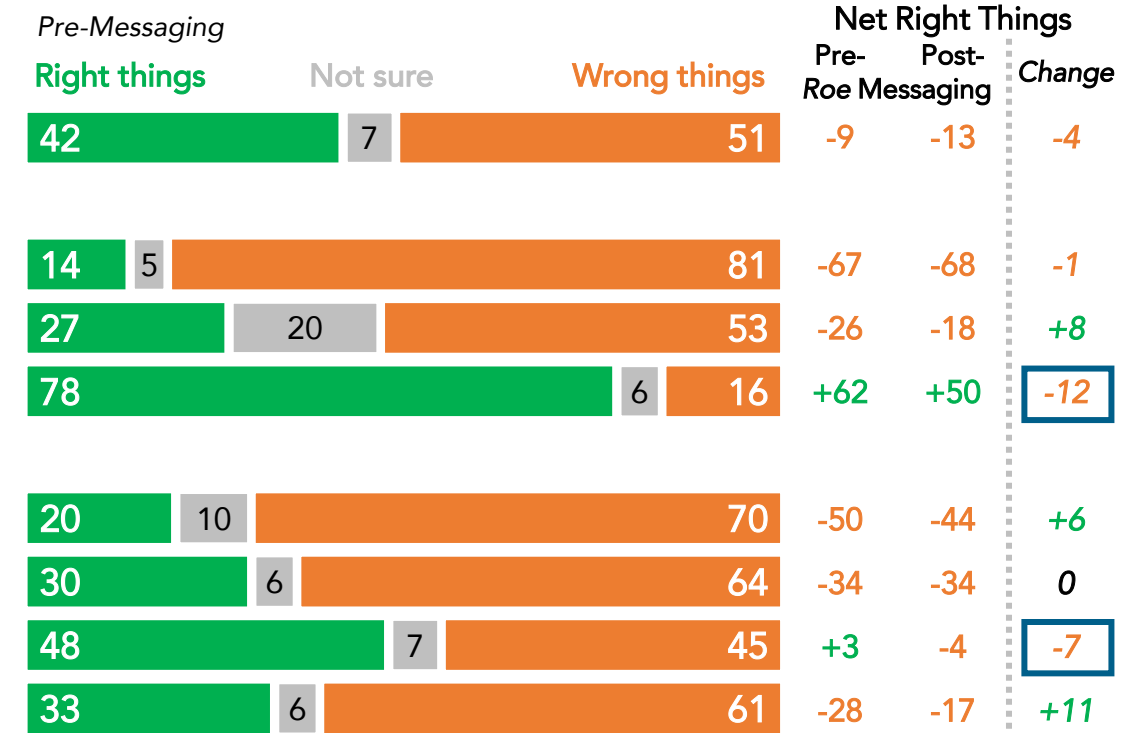
# After Messaging on Consequences of *Roe* Decision, Increased Share Say Republicans Are Focused on the Wrong Things

Messaging on the consequences of overturning *Roe v. Wade* increases the share who say the Democratic Party is focused on the right things by 8 points. On Republicans, it shifts perceptions further underwater, to net -13 (including a 12-point shift among Republicans).

## Do you think the Democratic Party is focused on the right things?



## Do you think the Republican Party is focused on the right things?



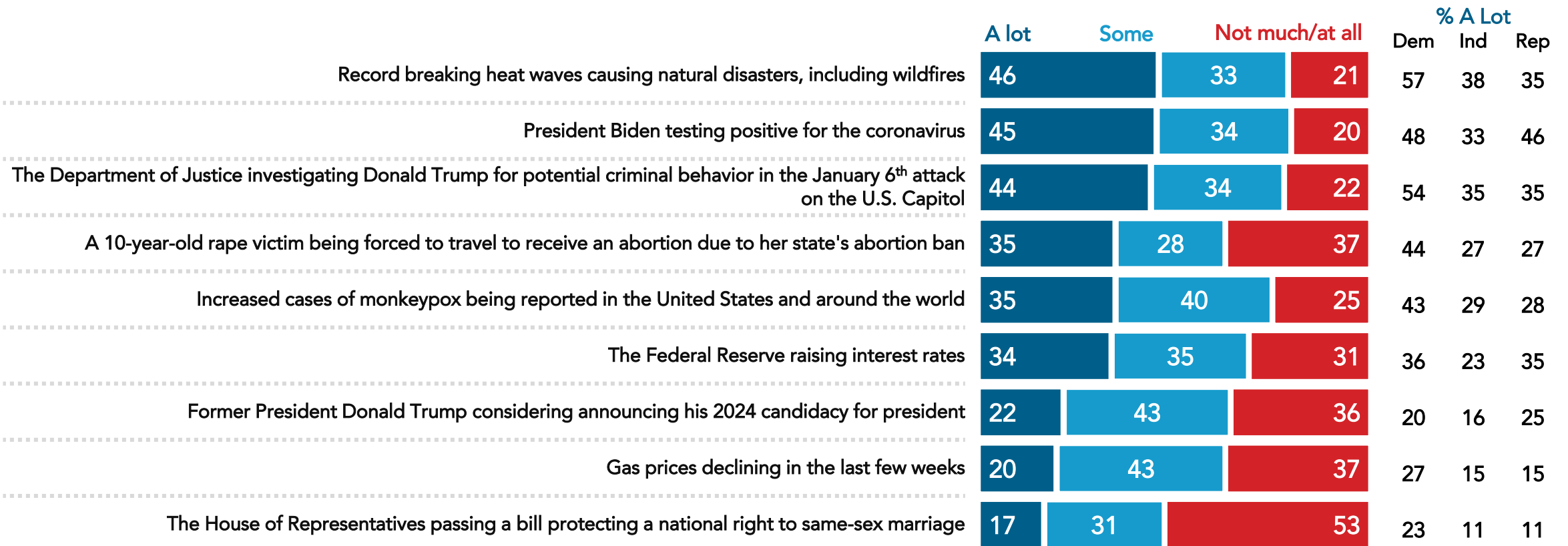
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# Americans Have Heard Most About Heat Waves, Biden Getting Sick, and the DOJ Investigation into Trump

Republicans have heard most about Biden getting sick (46%), while Democrats and independents have heard most about record-breaking heat waves and the Department of Justice investigating Donald Trump.

Below are some events that have been in the news recently. For each, please indicate how much you have seen, read, or heard about each one.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,007 registered voters from July 28-August 1, 2022. 102 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 98 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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