

navigator*

Thursday, August 18th

The Inflation Reduction Act: A Guide for Advocates



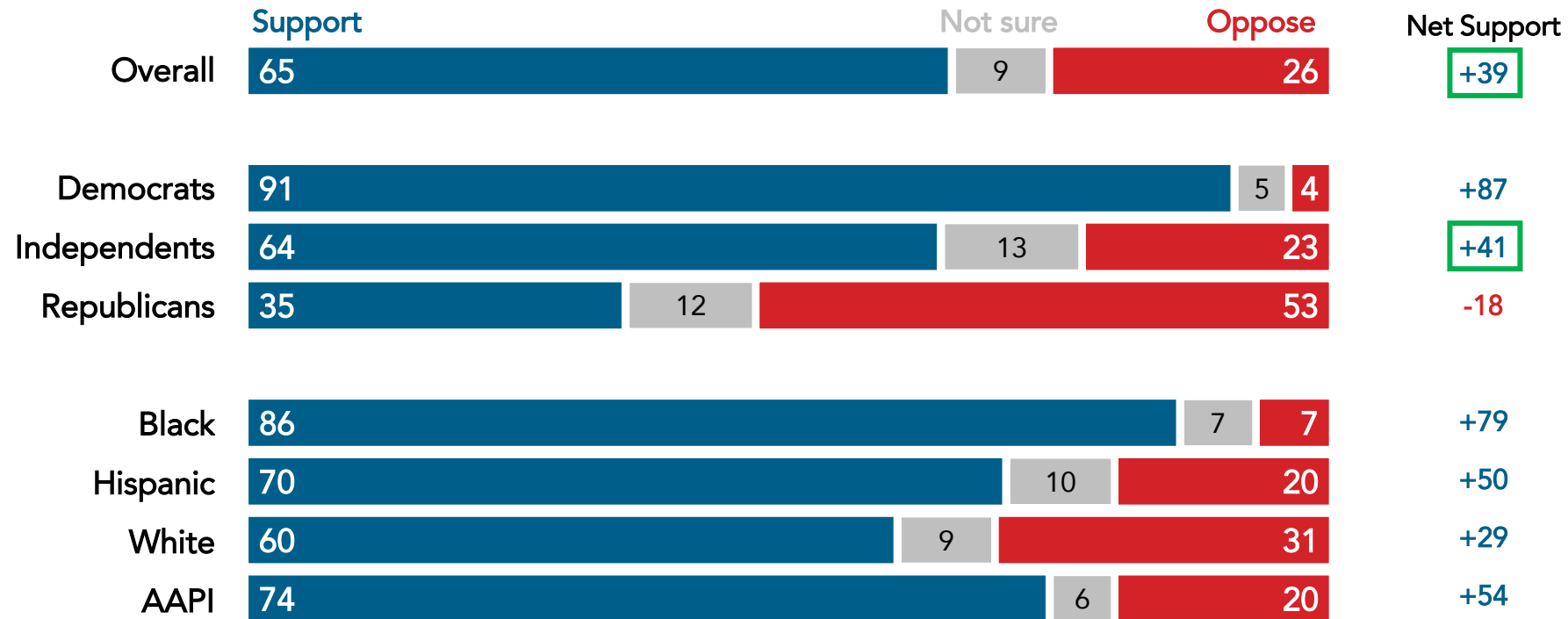
Key Takeaways:

- Following the Inflation Reduction Act's passage, it has support from two in three Americans.
- The most supported policies from the Inflation Reduction Act are related to health care costs, including capping insulin costs, lowering prescription drug costs, and giving Medicare the power to negotiate for lower drug costs.
- Americans say the plan bringing down costs and showing Congress can get something done are the best descriptors, and messaging on the plan moves a majority to say Democrats are focused on the right things and to trust Biden and Democrats over Republicans on a range of economic issues.

The Inflation Reduction Act Earns Support From Two in Three Americans

Nearly two in three independents (64%) and almost two in five Republicans support the plan (35%).

As you may know, Biden and Democrats' new legislation that has been passed by Congress is called the Inflation Reduction Act, which will give Medicare the power to negotiate lower drug prices, bring down health insurance premiums, and invest in clean energy like wind and solar power. Knowing this, do you support or oppose this new economic plan?

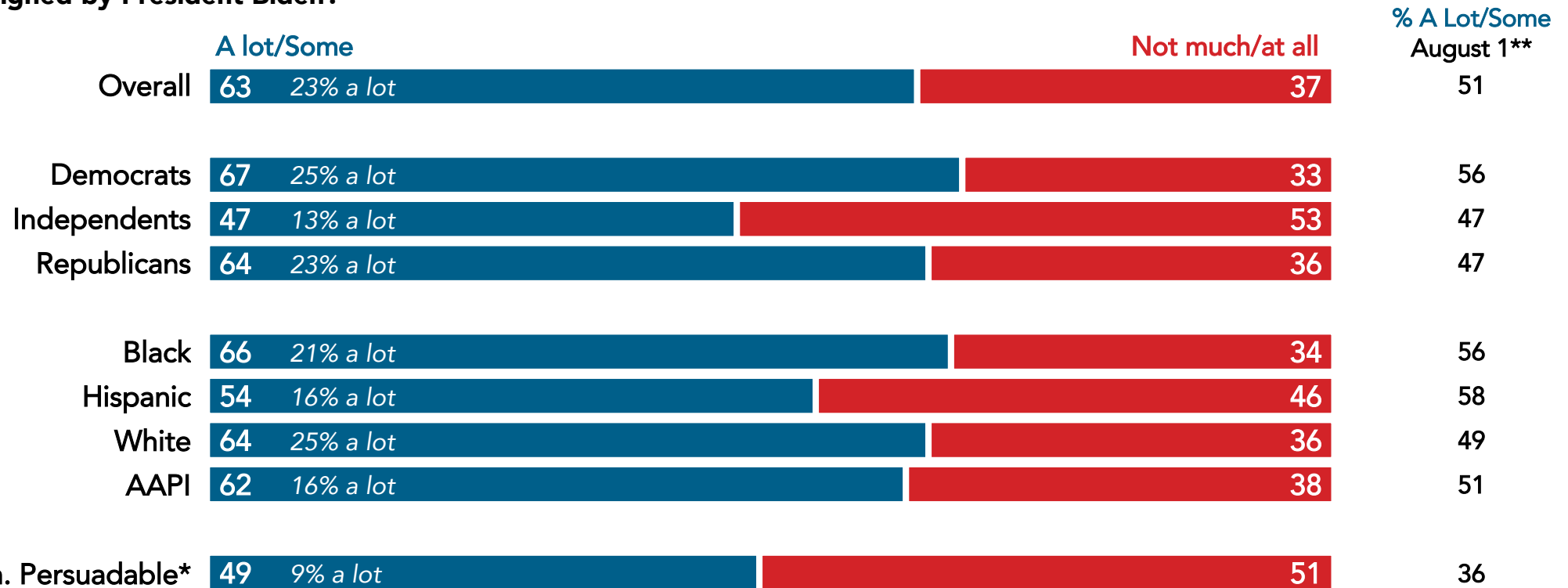


Nationwide survey of 1,000 registered voters conducted August 11-14, 2022.
For more info, visit navigatorresearch.org.

The Share Hearing About the Inflation Reduction Act Has Increased by Double Digits in the Last Two Weeks

However, while 63% of Americans are hearing "a lot" or "some" about the Inflation Reduction Act, the share is much lower among independents (47%) and economically persuadable Americans* (49%).

How much have you seen, read, or heard about the new legislation called the Inflation Reduction Act passed by Democrats in Congress and being signed by President Biden?

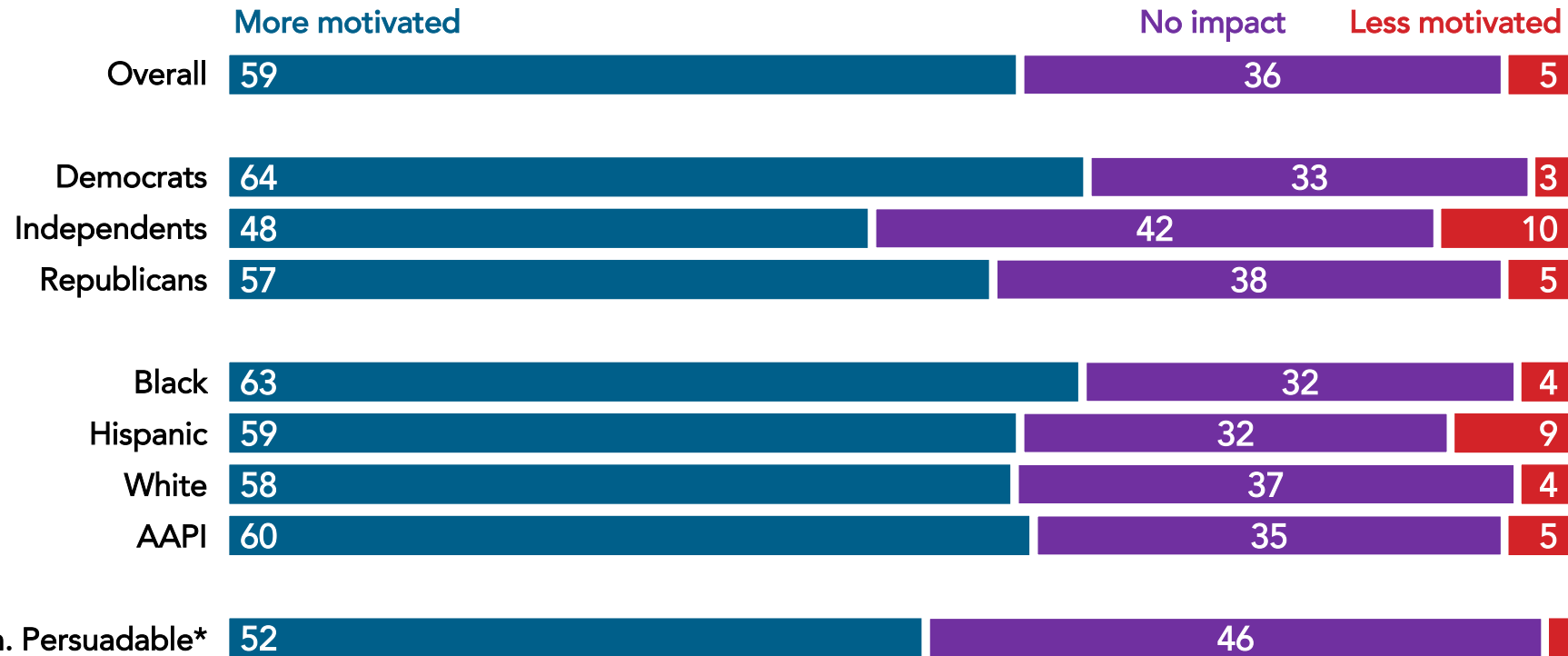


*"Economically persuadable Americans" are those who disapprove of Biden's handling of the economy, but support the Inflation Reduction Act on separate questions.
 **Previous poll language was, "How much have you seen, read, or heard about new economic legislation being proposed by President Biden and being negotiated by Democrats in Congress?" Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days.
 Latest wave conducted August 11-August 14, 2022. For more info, visit navigatorresearch.org

Three in Five Americans Are More Motivated to Vote Due to the Passage of the Inflation Reduction Act

Democrats are most likely to say that passage of the legislation would make them “more motivated to vote” (64% more motivated). Nearly two in three Black Americans also say it makes them more motivated to vote (63%).

No matter how you plan to vote, if Joe Biden and the Democrats' new economic plan were to become law, would this make you more or less motivated to vote?

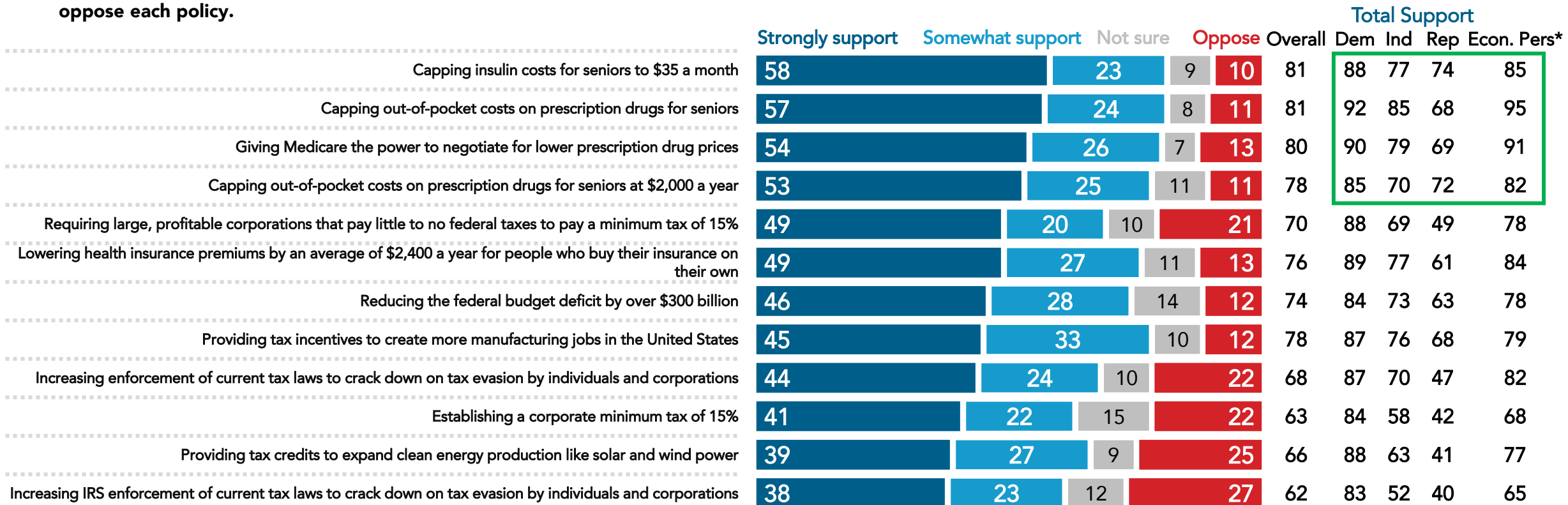


*"Economically persuadable Americans" are those who disapprove of Biden's handling of the economy, but support the Inflation Reduction Act on separate questions. Nationwide survey of 1,000 registered voters conducted August 11-14, 2022. For more info, visit navigatorresearch.org.

Policies to Bring Down Health Costs – Including Insurance and Drug Prices – Are Most Supported in Inflation Reduction Act

Among independents and Republicans, popular elements include capping insulin costs (77% and 74% support) and out-of-pocket costs (85% and 68%), Medicare negotiating for drug prices (79% and 69%), and tax incentives for domestic manufacturing jobs (76% and 68%).

Below is a list of some of the policies in Biden and Democrats' Inflation Reduction Act that has recently passed the Senate. Please indicate whether you support or oppose each policy.



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Bringing Down Costs Seen as Having Most Positive Impact on Community

For economically persuadable Americans*, bringing down energy costs, the prices of prescription drugs, health care costs, and health insurance premiums will have the most positive impact on them and their community.

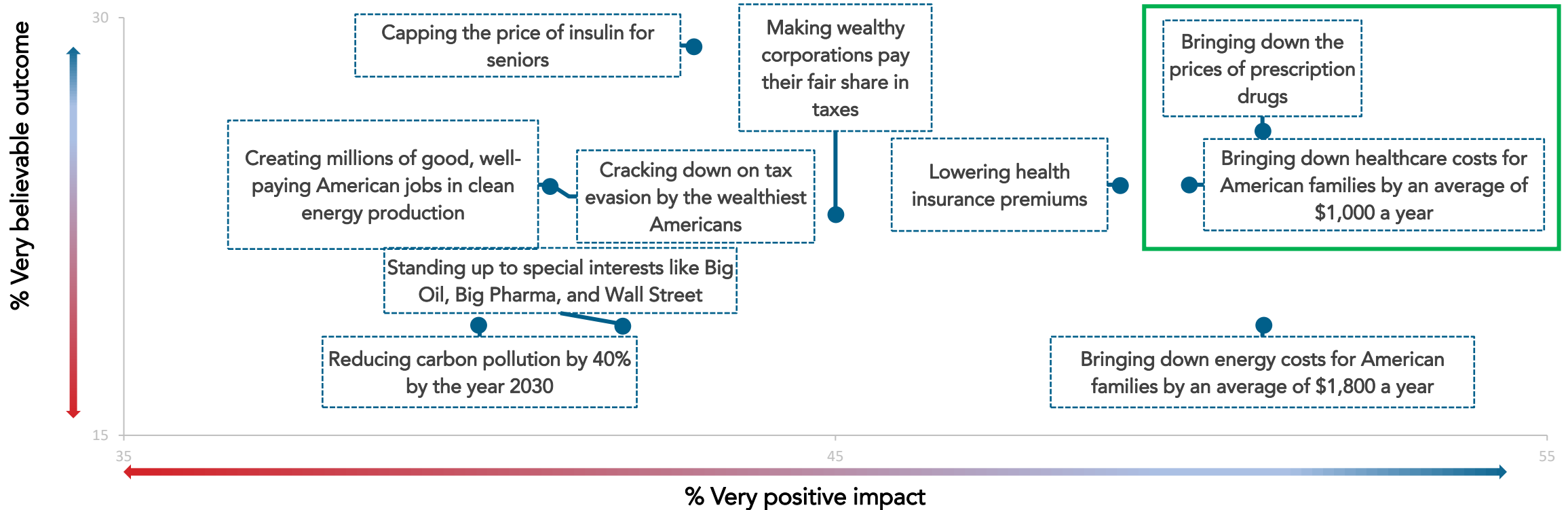
Below is a list of some of the outcomes Biden and Democrats have said will result from the Inflation Reduction Act getting passed. Please indicate whether you think each one will have a positive impact on you and your community.

	Very positive	Somewhat positive	Not sure	Not	Total Positive				
					Overall	Dem	Ind	Rep	Econ. Pers*
Bringing down energy costs for American families by an average of \$1,800 a year	51	25	9	15	76	91	62	64	81
Bringing down the prices of prescription drugs	51	26	8	15	77	90	70	63	83
Bringing down health care costs for American families by an average of \$1,000 a year	50	26	8	16	76	91	68	60	80
Lowering health insurance premiums	49	27	7	17	75	90	72	60	81
Making wealthy corporations pay their fair share in taxes	45	22	8	25	68	89	59	45	73
Capping the price of insulin for seniors	43	25	13	19	69	84	53	55	69
Standing up to special interests like Big Oil, Big Pharma, and Wall Street	42	22	11	25	64	87	50	42	68
Creating millions of good, well-paying American jobs in clean energy production	41	24	9	26	65	88	55	43	76
Cracking down on tax evasion by the wealthiest Americans	41	24	9	26	64	87	51	42	70
Reducing carbon pollution by 40% by the year 2030	40	22	10	28	62	87	52	38	68

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Lowering Prices Of Prescription Drugs And Other Health Care Costs Seen As Both Most Positive And Believable Impacts

We asked half of respondents to rate how positive of an impact each outcome will have on themselves and their communities and half to rate how believable each outcome is. Bringing down healthcare and prescription drug costs are seen as having highly positive impacts and are viewed as believable. But, while bringing down energy costs is rated as a top two policy in terms of personal positive impact, it is one of the least believable outcomes for Americans.

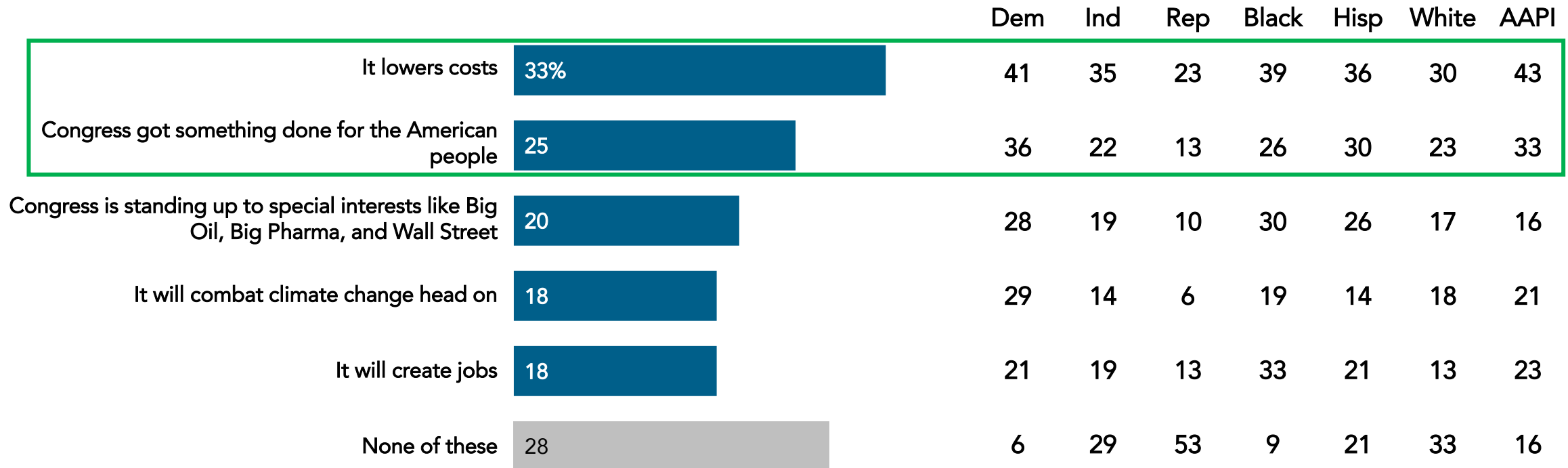


Nationwide survey of 1,000 registered voters conducted August 11-14, 2022. For more info, visit navigatorresearch.org.

Cost Lowering and Congress Getting Something Done Are Seen as Best Outcomes of the Inflation Reduction Act

Two in five Democrats (41%) say “it lowers costs,” as do 35% of independents, 23% of Republicans, and 39% of Black Americans.

Based on what you know...what do you think is the best outcome of the Inflation Reduction Act?

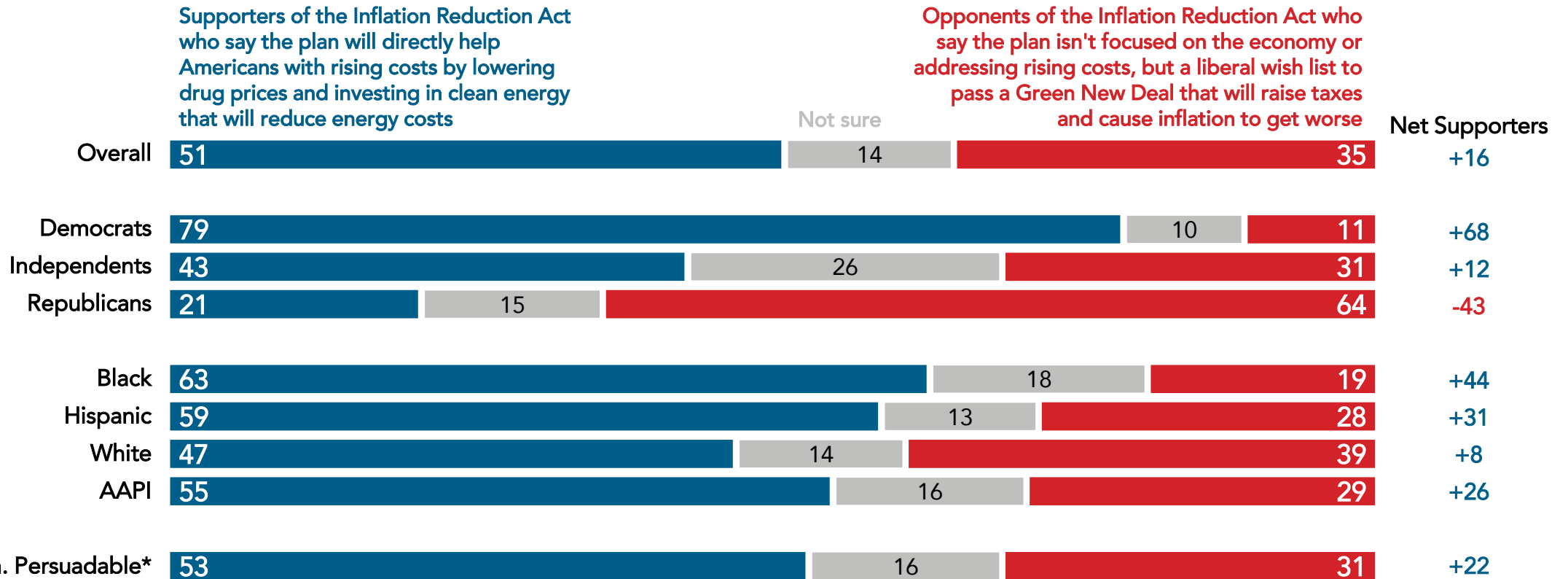


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Making the Case That This Plan Lowers Costs Beats Conservative Arguments About Inflation and Liberal Spending

Independents side more with supporters of the Inflation Reduction Act (net +12) as do economically persuadable Americans* (net +22).

Which side do you find more convincing?



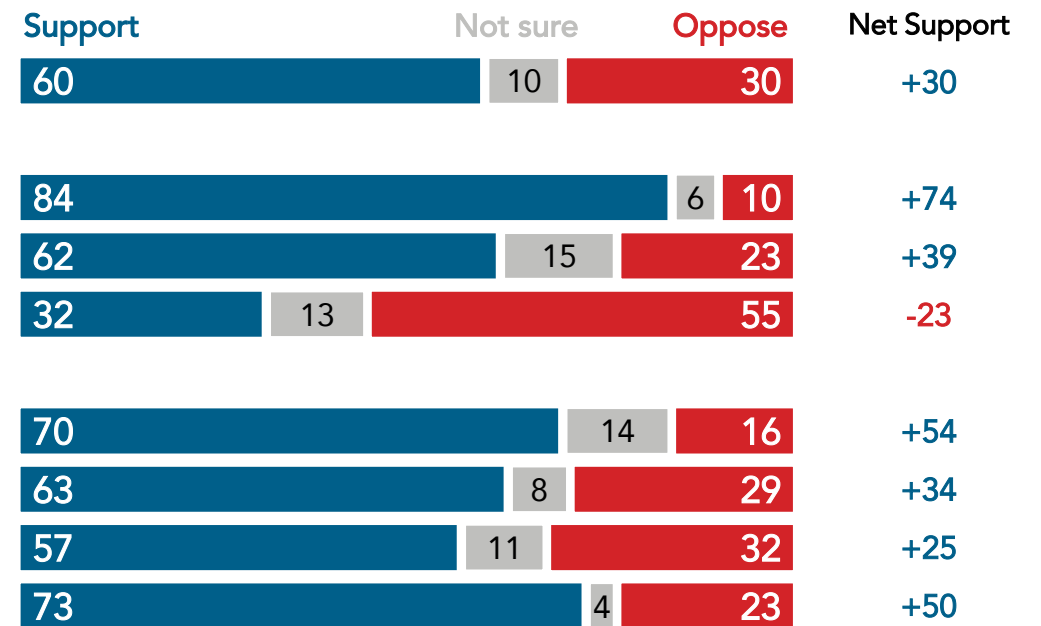
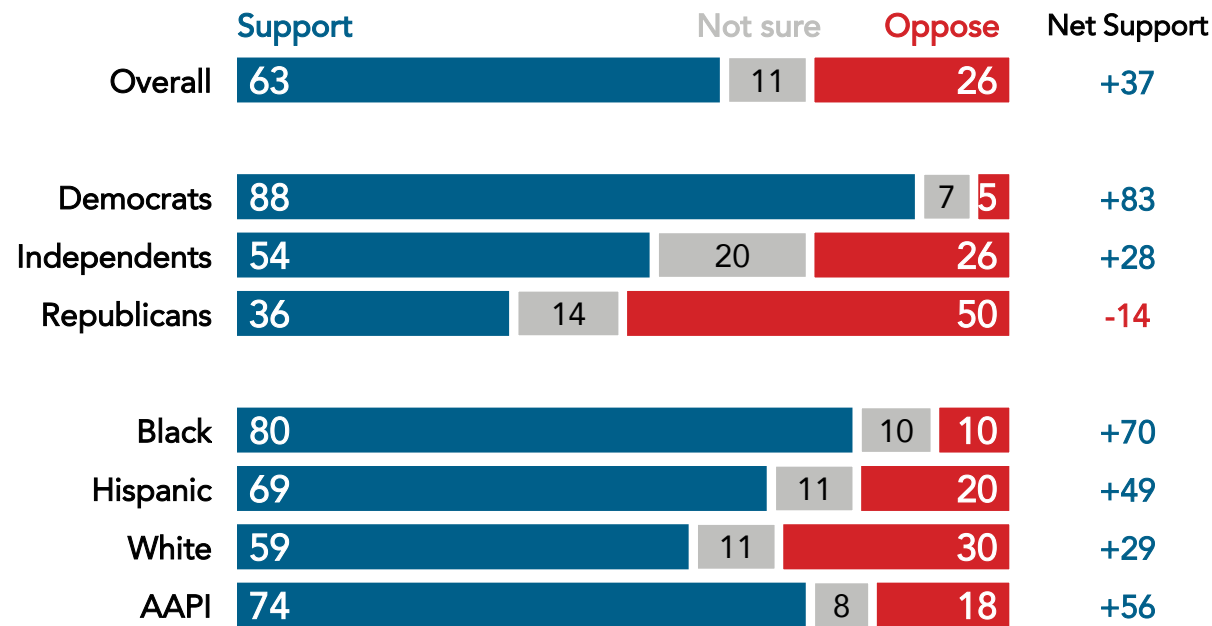
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Assurance Nobody Earning Under \$400,000 Will Pay More in Taxes Does Not Impact Support for Inflation Reduction Act

Three in five Americans support the Inflation Reduction Act when policies that will help pay for the plan are explained, regardless of whether the statement includes the caveat that nobody earning less than \$400,000 a year will pay more in taxes (63% versus 60%).

(Split sample) Biden and Democrats' new economic plan puts a minimum 15% tax on corporate profits, adds an additional 1% tax on corporations that use profits to buy back their own stock, and cracks down on tax evasion by the wealthiest Americans while reducing the federal deficit. Knowing this, do you support or oppose this economic plan?

(Split sample) Biden and Democrats' new economic plan puts a minimum 15% tax on corporate profits, adds an additional 1% tax on corporations that use profits to buy back their own stock, and cracks down on tax evasion by the wealthiest Americans while reducing the federal deficit. **While it closes those loopholes for the wealthy, the plan ensures no one making less than \$400,000 a year pays more in taxes.** Knowing this, do you support or oppose this economic plan?



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Statements from Supporters About Lowering Drug Prices are More Convincing than Opponents' Latest Messaging

Progressive statements are more convincing than conservative attacks about the Inflation Reduction Act suggesting it cuts Medicare.

Which side do you find more convincing?

Statement 1: Opponents of the Inflation Reduction Act who say the plan cuts Medicare by nearly \$300 billion in order to fund other liberal priorities like Obamacare and the Green New Deal.

Statement 2: Supporters of the Inflation Reduction Act who say that independent fact checkers confirm the plan doesn't cut Medicare, but gives Medicare the power to negotiate lower prescription drug prices so it will save the government and taxpayers nearly \$300 billion from Medicare.

Statement 1:	26%
Statement 2:	54%
Net Statement 2:	+28

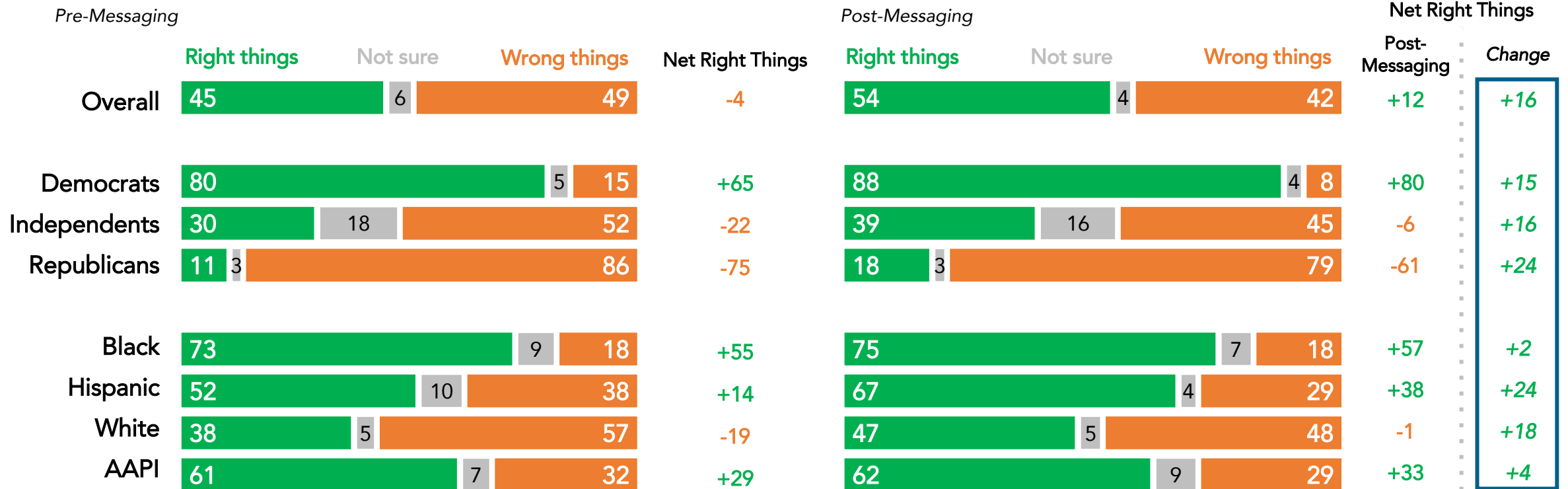
Statement 3: Supporters who say the Inflation Reduction Act strengthens Medicare by giving it the power to negotiate lower prices for prescription drugs, which will save patients billions while preventing drug companies from outrageous annual price increases.

Statement 1:	30%
Statement 3:	53%
Net Statement 3:	+23

Inflation Reduction Act Messaging Drives Up the Share Who Say Democrats are Focused on the Right Things

Messaging on the policies and outcomes from the Inflation Reduction Act moves Hispanic Americans to say the Democratic Party is focused on the right things by 24 points, white Americans by 18 points, and independents by 16 points.

Do you think the Democratic Party is focused on the right things?



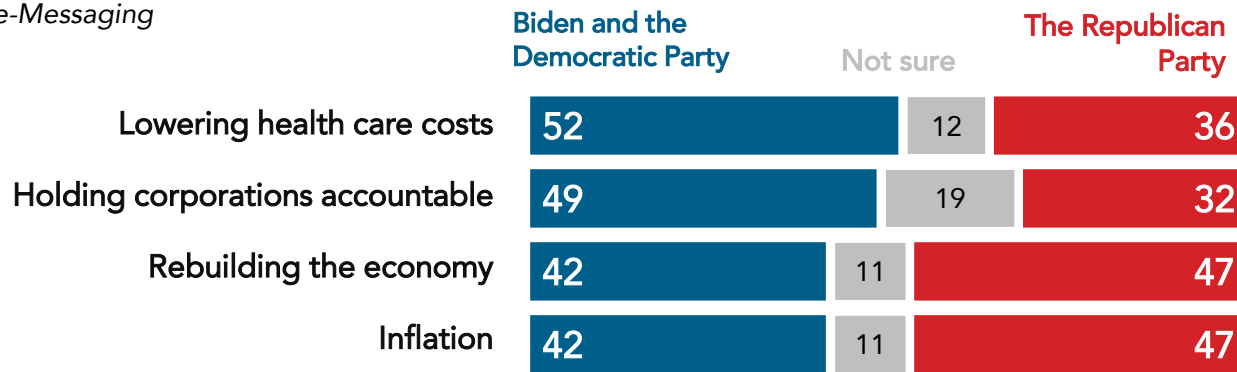
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Biden and Democrats Are More Trusted on a Range of Economic Items After Inflation Reduction Act Messaging

While Biden and Democrats are initially less trusted on rebuilding the economy (net -5 Biden and Democrats) and inflation (net -5), they lead Republicans by 1 point on inflation after Inflation Reduction Act messaging and tie Republicans on rebuilding the economy.

Below is a list of issues. Please indicate who you trust more to handle each one.

Pre-Messaging

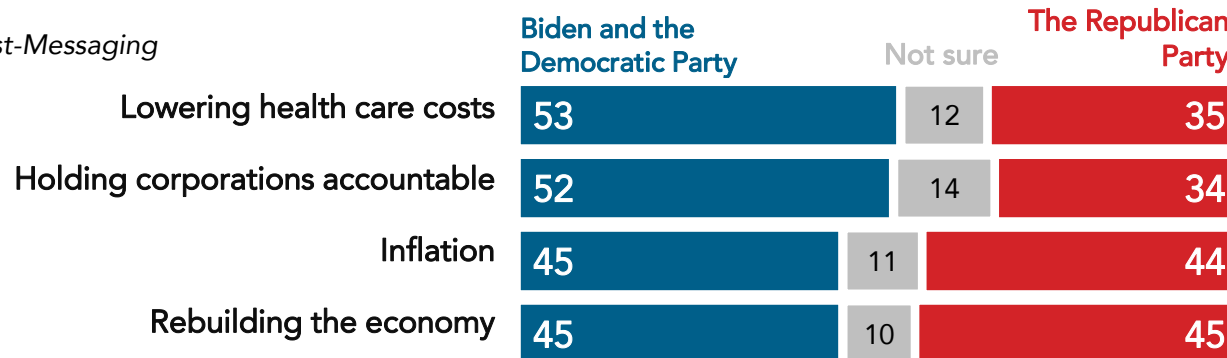


Net Biden and the Democratic Party

Overall	Dem	Ind	Rep	Black	Hisp	White	AAPI
+16	+81	+20	-60	+71	+34	+1	+48
+17	+77	+8	-50	+63	+33	+5	+27
-5	+69	-22	-85	+55	+13	-21	+20
-5	+65	-22	-79	+46	+12	-19	+29

Net Biden and the Democratic Party

Post-Messaging



Overall	Dem	Ind	Rep	Black	Hisp	White	AAPI	Change
+18	+83	+29	-60	+71	+44	+3	+42	+2
+18	+80	+21	-55	+61	+36	+6	+46	+1
+1	+74	-13	-77	+60	+23	-14	+29	+6
0	+74	-11	-81	+56	+20	-15	+24	+5

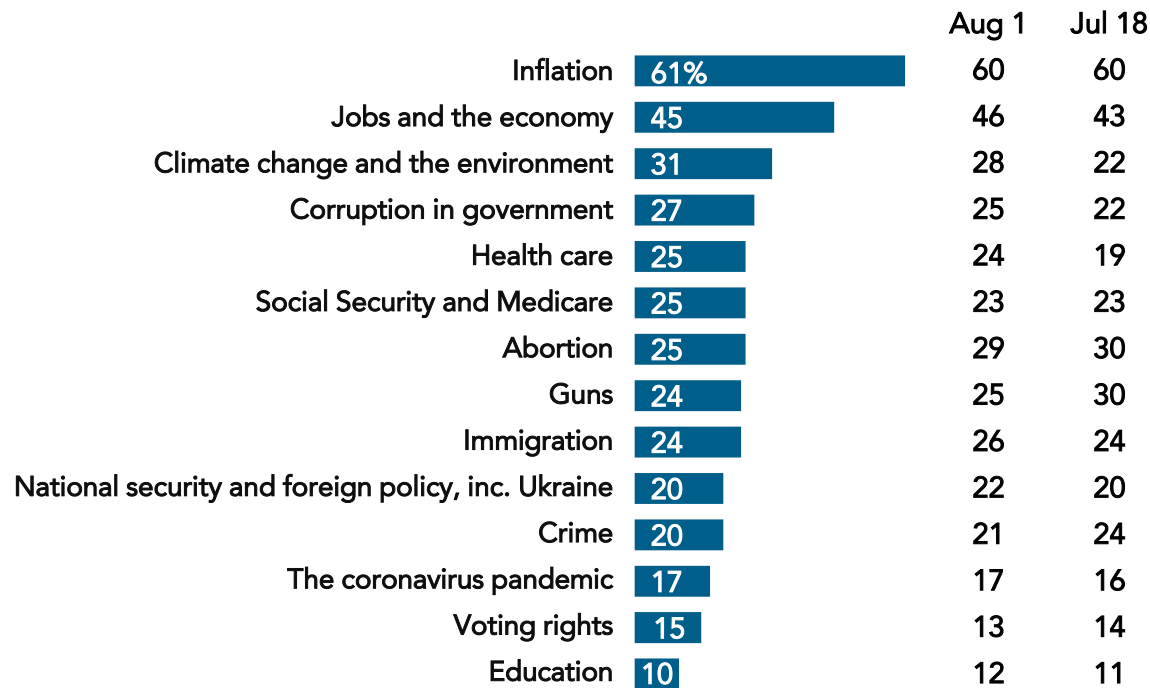
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Americans Rate Climate as a Top Three Issue and Increasingly Trust Biden and Democrats to Handle It

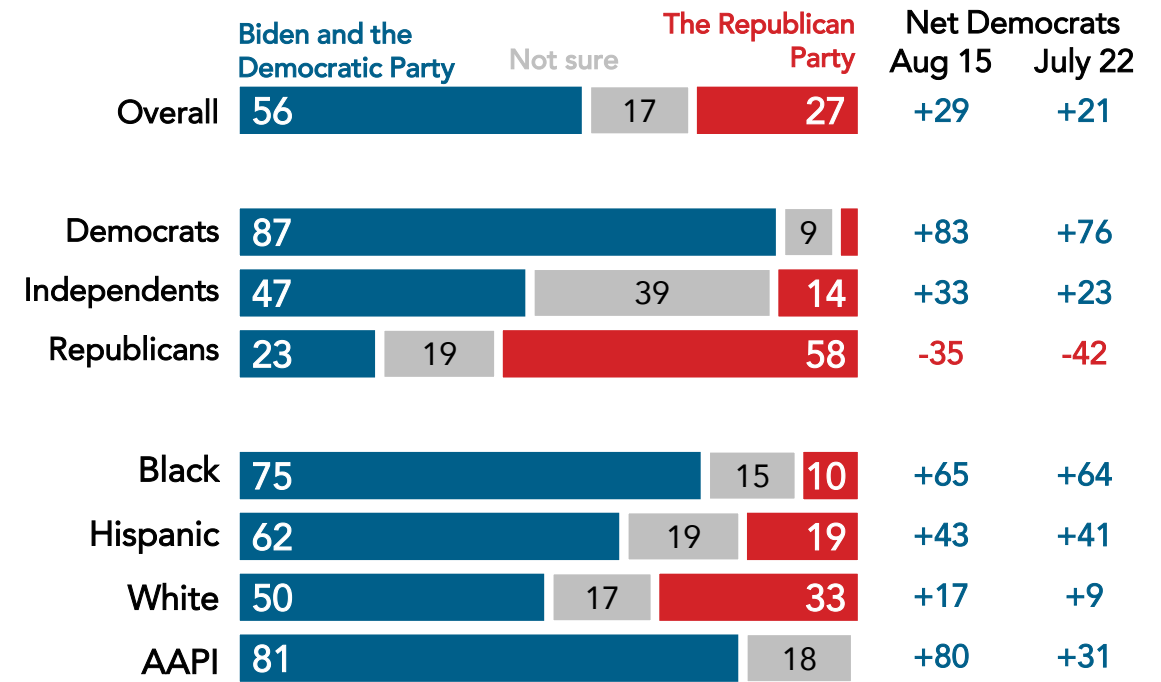
Since late July, there has been a 9-point increase in the share who say climate change and the environment should be a top issue for President Biden and Congress to focus on and an 8-point increase in net trust in Biden and Democrats to address climate change.

- Trust in Biden and Democrats to address climate change among independents has increased a net 10 points since July (+23 to +33).

Select the top four issues that you feel are most important for President Joe Biden and Congress to focus on.



Below is a list of issues. Please indicate who you trust more to handle: Addressing climate change.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from August 11-August 14, 2022. 106 additional interviews were conducted among Hispanic voters. 78 additional interviews were conducted among Asian American and Pacific Islander voters. 102 additional interviews were conducted among African American voters. 101 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

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