

navigator*

Friday, September 23rd

Paid Family and Medical
Leave: A Guide for
Advocates



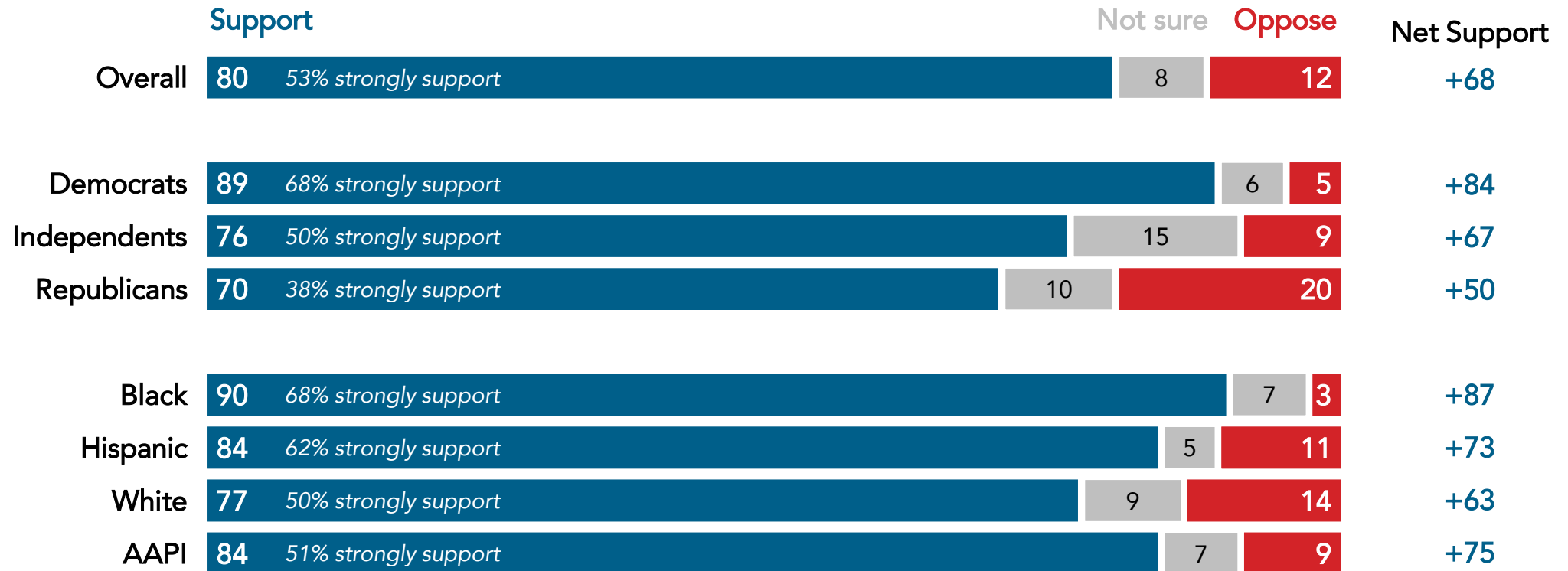
Key Takeaways:

- Overwhelming majorities across party, race, and ethnicity support a federal paid family and medical leave program.
- Majorities would be more likely to support a candidate who supported paid family and medical leave and would feel more motivated to vote in the midterms if Congress passed it.
- A range of reasons are strong to support paid family and medical leave, including the benefits helping across families, improving health outcomes, and boosting morale and lowering employee turnover.

Four in Five Americans Support Paid Family and Medical Leave

Overwhelming and bipartisan majorities support the creation of such a program, including more than three in four independents (76%) and seven in ten Republicans (70%); more than three in four across racial and ethnic groups support the plan.

Do you support or oppose creating a national paid family and medical leave program that allows people to continue to earn a portion of their pay while taking time away from work for serious medical issues? This would include procedures like surgery or cancer treatment, to care for a seriously ill sick or disabled family member, or to care for a newborn or newly adopted child.

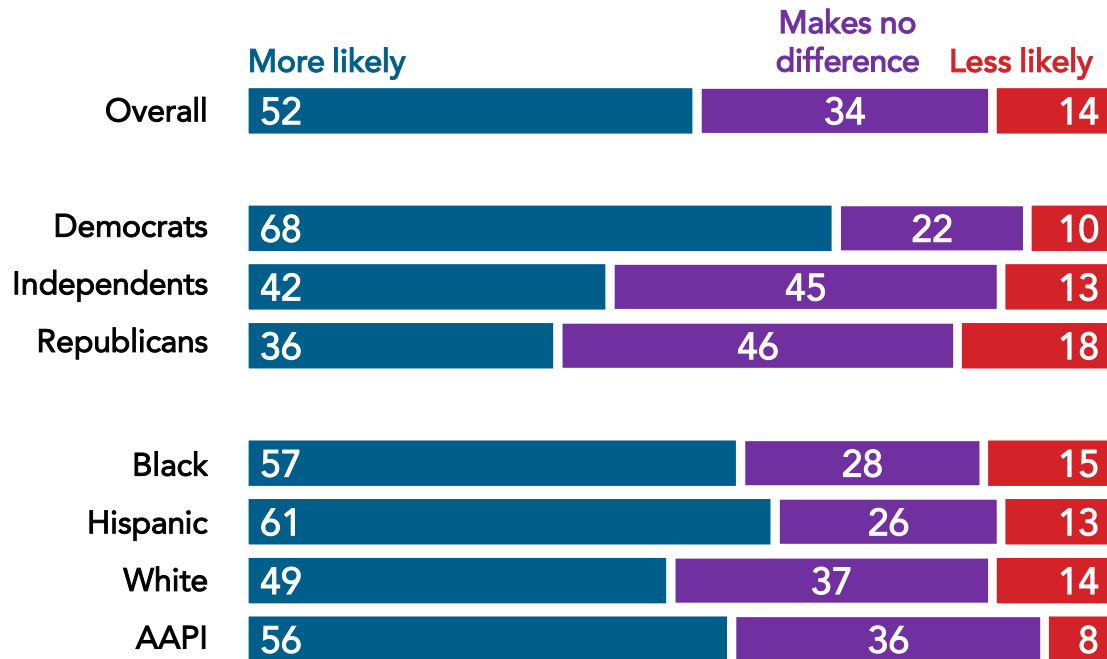


Nationwide survey of 1,001 registered voters conducted September 8-September 11, 2022.
For more info, visit navigatorresearch.org.

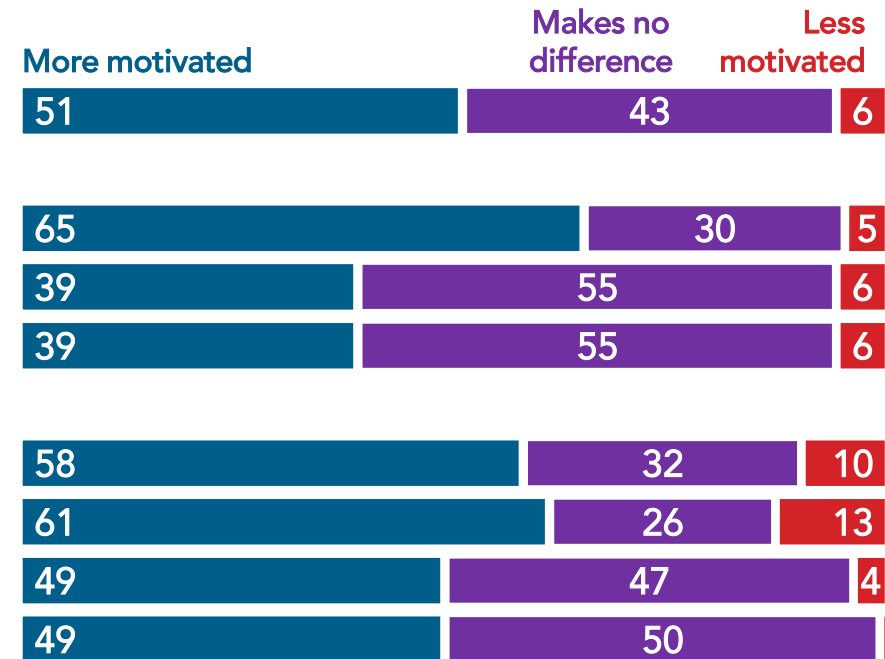
Majorities More Likely to Vote for a Supporter of Paid Leave and More Motivated to Vote if Congress Passed Paid Leave

Democrats (68% more likely to support, 65% more motivated to vote), Black Americans (57%, 58%), and Hispanic Americans (61% each) in particular would be more likely to support such a candidate and more motivated to vote in the upcoming midterms.

If a candidate for Congress publicly supported a national paid family and medical leave policy, would that make you more or less likely to vote for them?



If Congress supported the passage of national paid family and medical leave, would this make you more or less motivated to vote in the upcoming midterm elections, no matter how you plan to vote?



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A Range of Arguments in Favor of Paid Leave Are Convincing to Three in Four Americans

The most convincing arguments to support paid leave focus on how it helps everyone in families, improves health outcomes for children, parents, and the elderly, and boosts morale and lower employee turnover by making employees feel fairly paid and supported.

Below are some reasons people might support a national paid family and medical leave program. For each, please indicate how convincing you find it as a reason to support the program.

		% Total Convincing						
		Dem	Ind	Rep	Black	Hisp	White	AAPI
Paid leave helps everyone in families, from improving development for infants and toddlers to improving the economic security of mothers and fathers	81%	91	77	70	89	85	79	80
Studies show paid leave improves health outcomes for newborns, reduces postpartum depression, and reduces nursing home uses	80	89	78	71	88	82	78	82
These programs boost morale and lower employee turnover. If employees feel fairly paid, or that they can take time off to help their families, they are less likely to need or look for a new job	80	89	70	71	88	84	77	76
Studies show that paid leave programs are good for the economy because they increase the likelihood that women return to the workforce and decrease usage of public assistance programs such as food stamps	79	90	70	69	89	86	76	83
The United States is one of only seven countries in the world without some type of federal paid family and medical leave policy, when the average maternity leave across the world is more than six months time off	77	89	71	66	86	80	76	73
Only 15% of people in the United States who work are able to get paid family leave through their employers. These are usually high wage workers and people in management positions, which means workers without paid leave are those with middle and lower incomes and little-to-no savings	76	86	72	65	83	79	75	72

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from September 8-September 11, 2022. 96 additional interviews were conducted among Hispanic voters. 76 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 99 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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