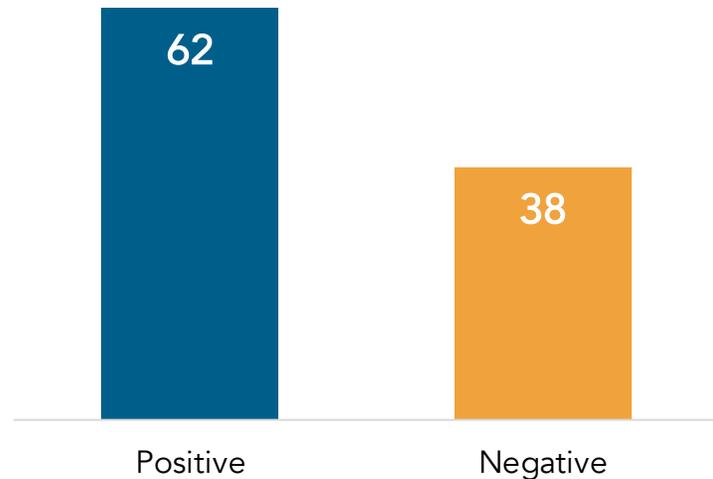# navigator.

Wednesday, February 8

The State of The Union Dial Test

GBAO

Most Reacted Positively To The Speech

What was your overall reaction to Biden's speech tonight?

Positive: 62
Negative: 38

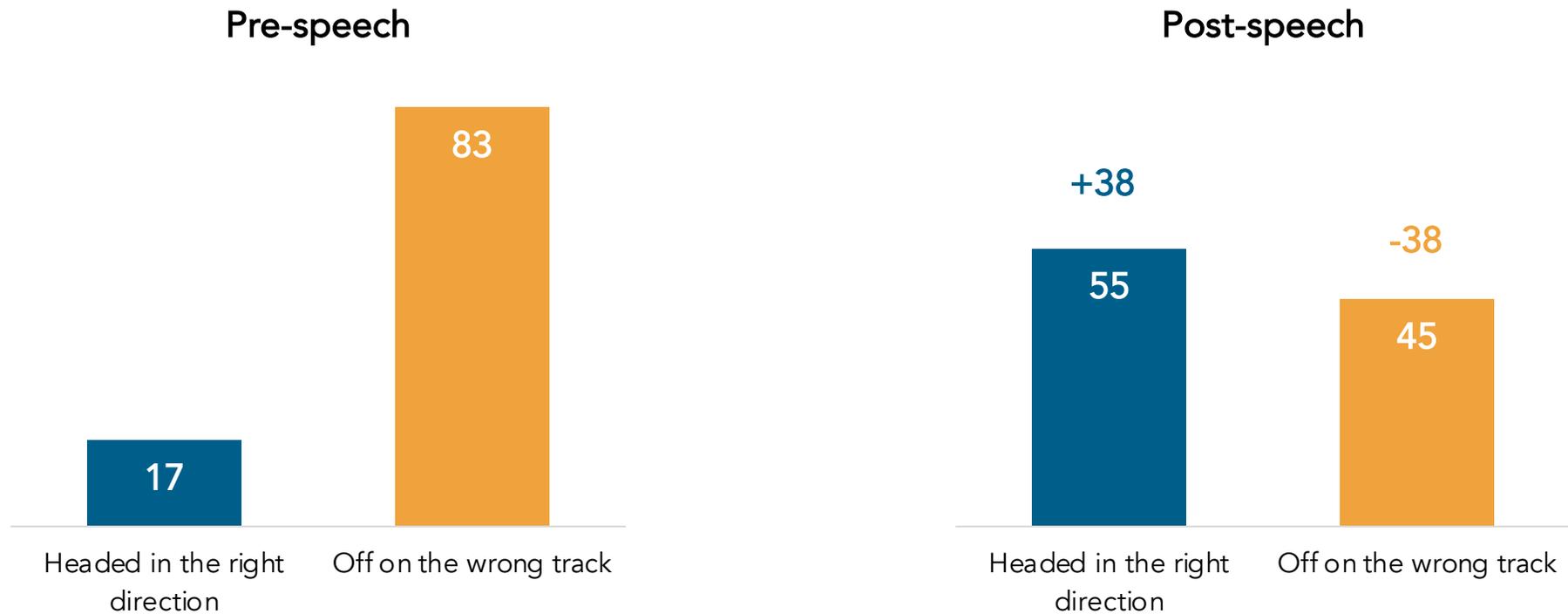**What stood out most to you about Biden's speech tonight?**

"When he was talking about Americans and how we have been taken advantage of for a very long time. That brought tears to my eyes because that was so true to me."

"Optimism. President Biden did, in fact, speak encouragingly about coming together for the common good. I believe that he will do what he can to get people to come together in a real way."

"He's actually trying to help [the] middle class more [and] fix our economy from collapsing."

navigator.

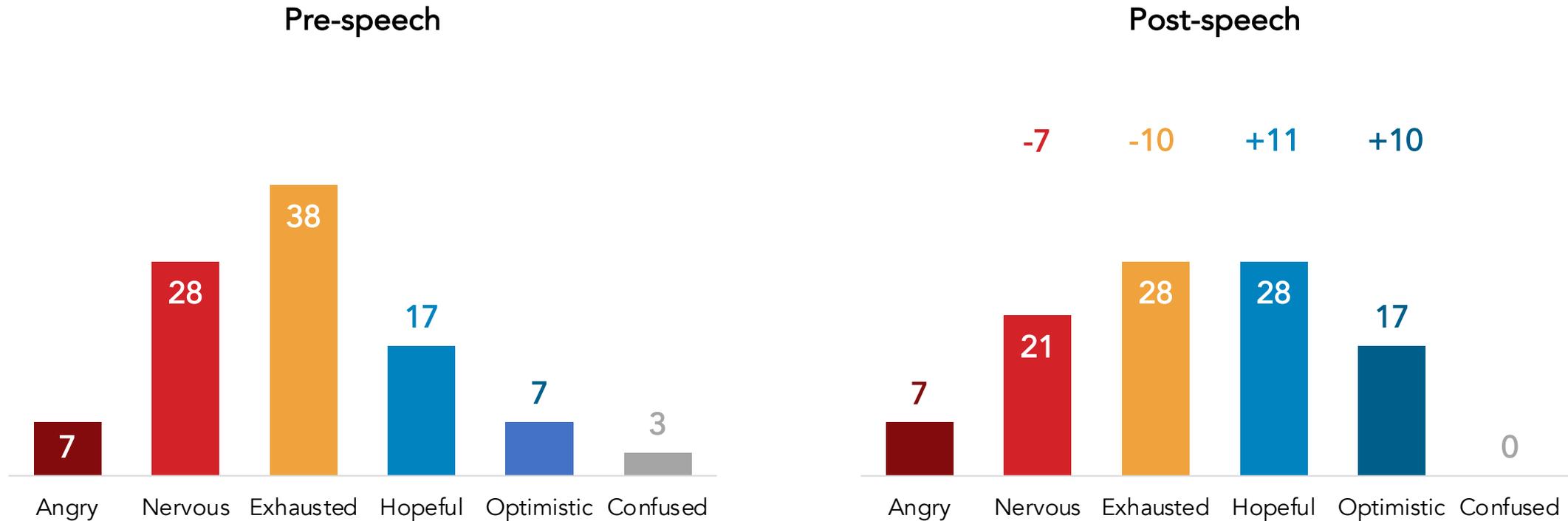# The Speech Made Participants More Optimistic About America's Future

Generally speaking, would you stay the country is…?

Pre-speech

83

17

Headed in the right direction

Off on the wrong track

Post-speech

+38

55

-38

45

Headed in the right direction
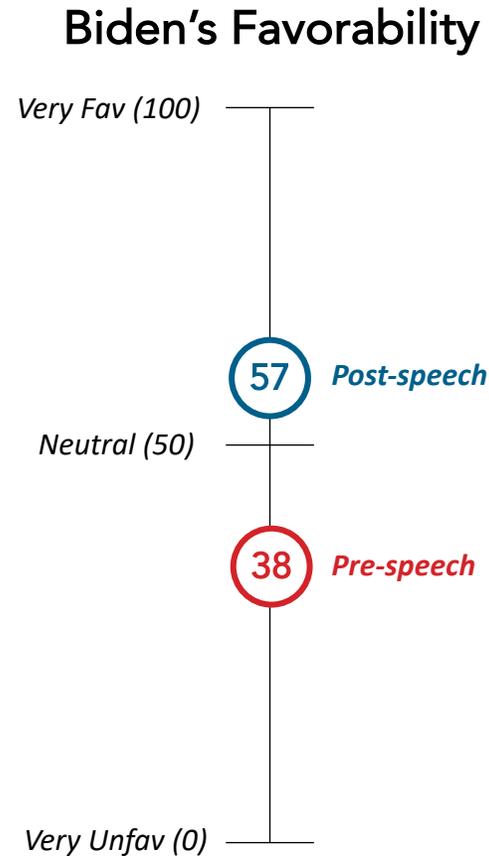
Off on the wrong track

navigator.

Post-Speech Fewer Are Nervous Or Exhausted, And More Are Hopeful Or Optimistic

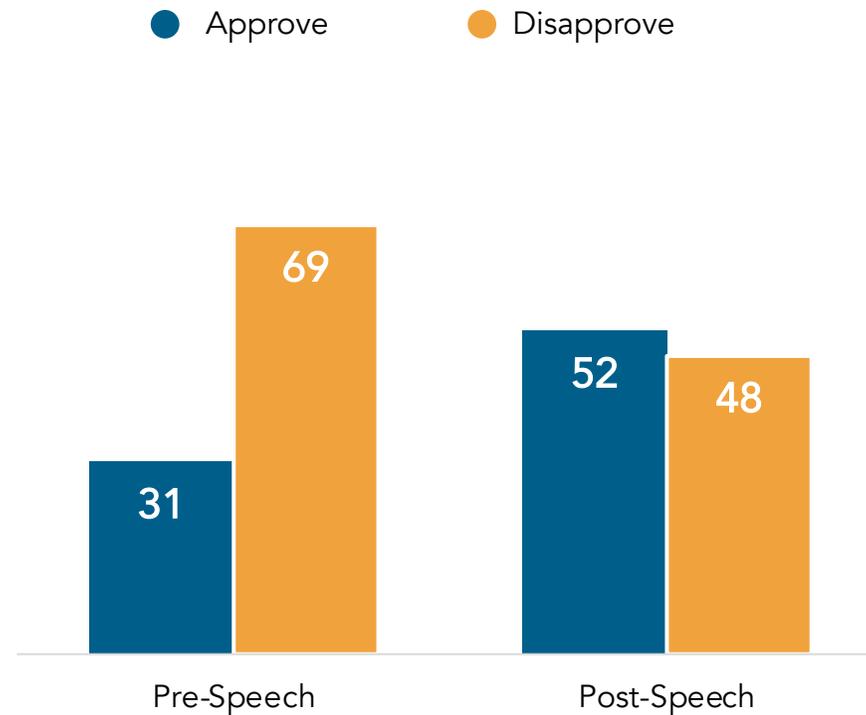Which best describes how you feel about how things are going in the country?

Pre-speech

Angry	Nervous	Exhausted	Hopeful	Optimistic	Confused
7	28	38	17	7	3

Post-speech

	-7	-10	+11	+10	
Angry	Nervous	Exhausted	Hopeful	Optimistic	Confused
7	21	28	28	17	0

navigator.

Biden's Image Improves, Especially On The Economy

Biden's Favorability

Very Fav (100)

57 *Post-speech*

Neutral (50)

38 *Pre-speech*

Very Unfav (0)

Do you approve or disapprove of the way Joe Biden is handling the economy?

● Approve ● Disapprove

Pre-Speech: 31 / 69
Post-Speech: 52 / 48

navigator.

Most Movement On "Bringing People Together" & Being "Up For The Job Of President"

How well does each phrase describe Joe Biden?
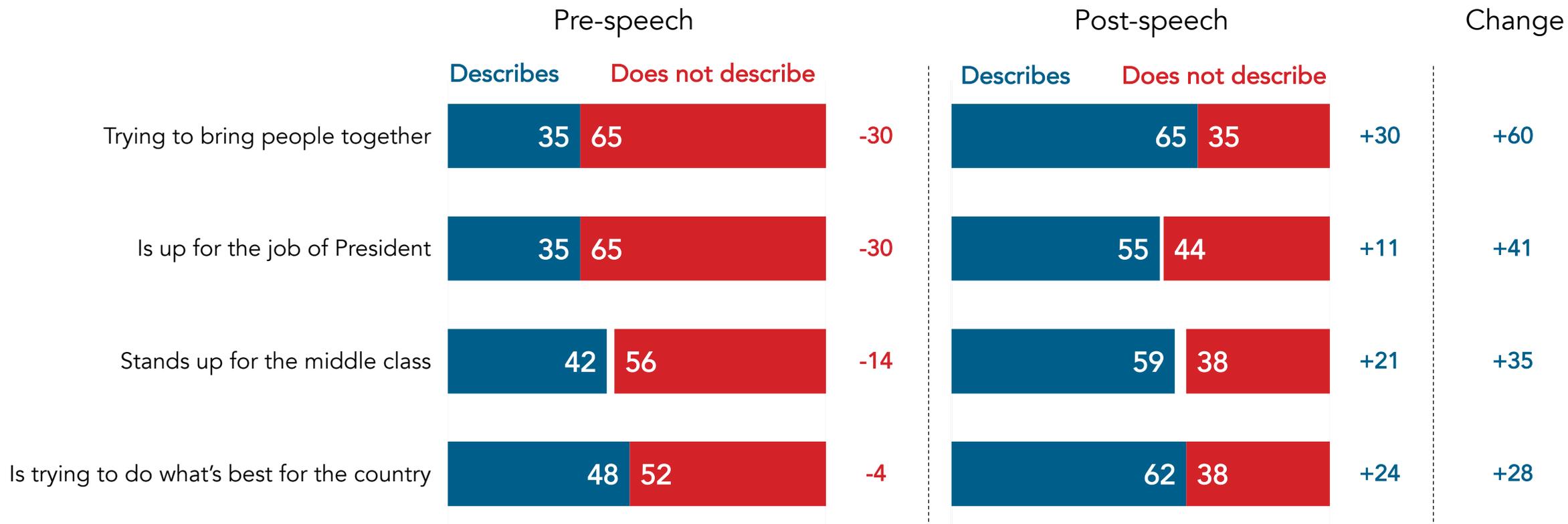
	Pre-speech		Post-speech		Change
	Describes / Does not describe		Describes / Does not describe		
Trying to bring people together	35 / 65	-30	65 / 35	+30	+60
Is up for the job of President	35 / 65	-30	55 / 44	+11	+41
Stands up for the middle class	42 / 56	-14	59 / 38	+21	+35
Is trying to do what's best for the country	48 / 52	-4	62 / 38	+24	+28

navigator.

Confidence Increased Most On Social Security/Medicare, Infrastructure, And Federal Spending

How confident are you in Joe Biden's ability to handle each of the following issues?
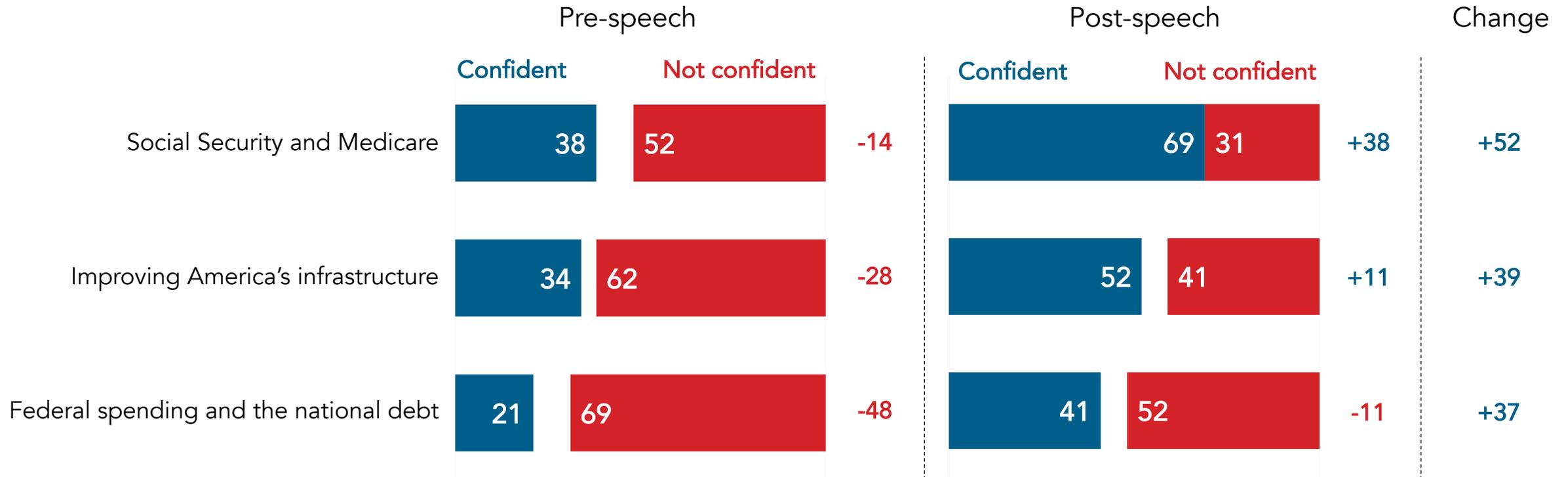
	Pre-speech		Post-speech		Change
	Confident / **Not confident**		**Confident** / **Not confident**		
Social Security and Medicare	38 / 52	-14	69 / 31	+38	+52
Improving America's infrastructure	34 / 62	-28	52 / 41	+11	+39
Federal spending and the national debt	21 / 69	-48	41 / 52	-11	+37

navigator.

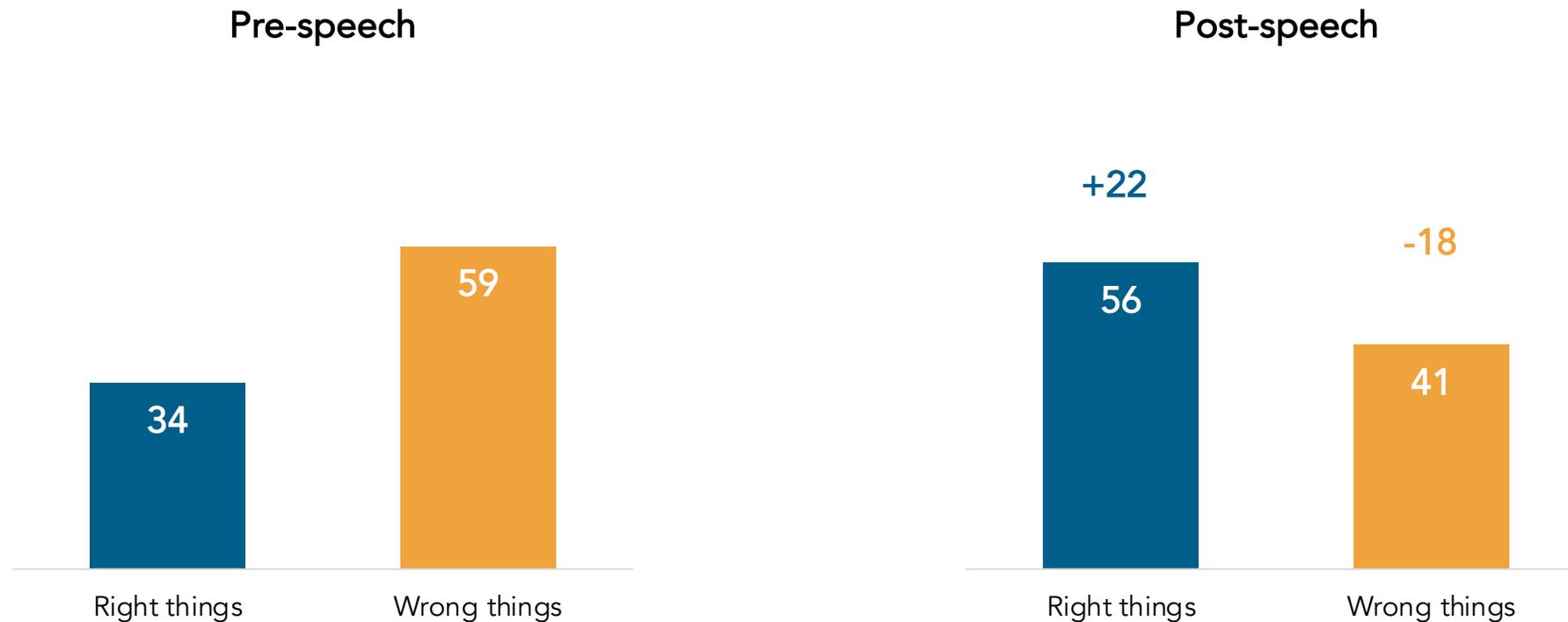# The Speech Made Participants More Hopeful Of Bipartisanship

Will/Did Biden's speech encourage bipartisanship between Democrats and Republicans in Congress, discourage bipartisanship, or will it not have a significant impact on bipartisanship in Congress?
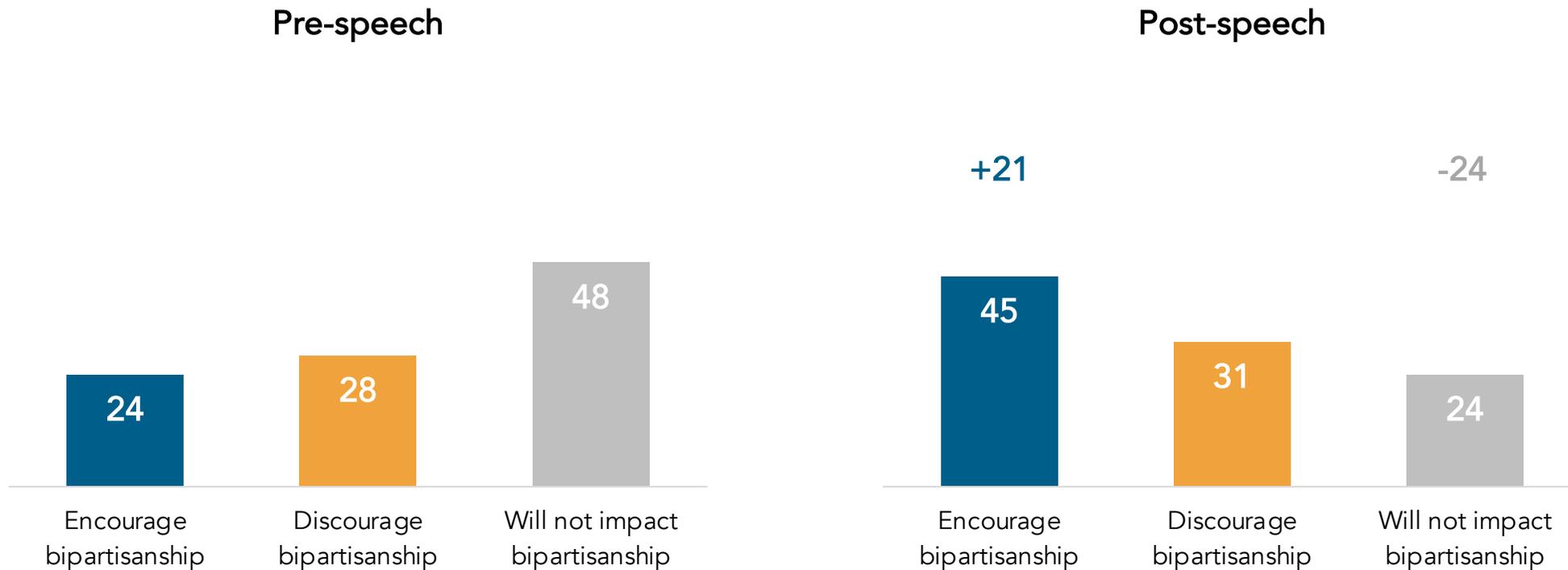
Pre-speech

24	28	48
Encourage bipartisanship	Discourage bipartisanship	Will not impact bipartisanship

Post-speech

+21   -24

45	31	24
Encourage bipartisanship	Discourage bipartisanship	Will not impact bipartisanship

navigator.

Post-Speech More See Democrats As Focused On The Right Things

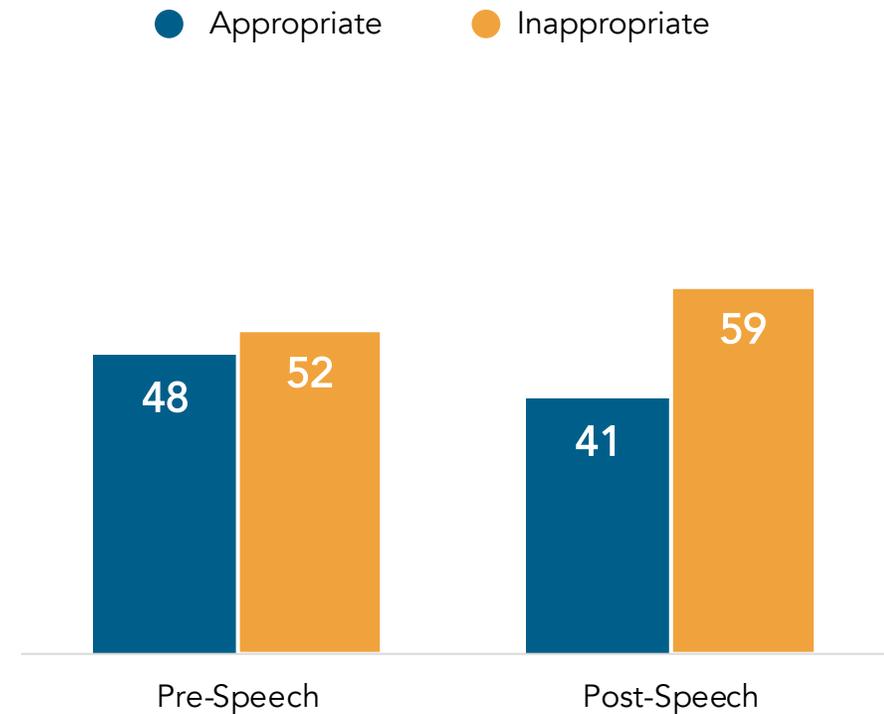Do you think the Democratic Party is focused on the right or wrong things?

Pre-speech

Post-speech

+22

-18

59

56

41

34

Right things
Wrong things

Right things
Wrong things

navigator.

Republicans Fell Short Of Already Low Expectations

Expectations vs. Actual behavior of Democratic members of Congress to be during the speech

● Appropriate   ● Inappropriate

	Pre-Speech	Post-Speech
Appropriate	83	86
Inappropriate	17	14
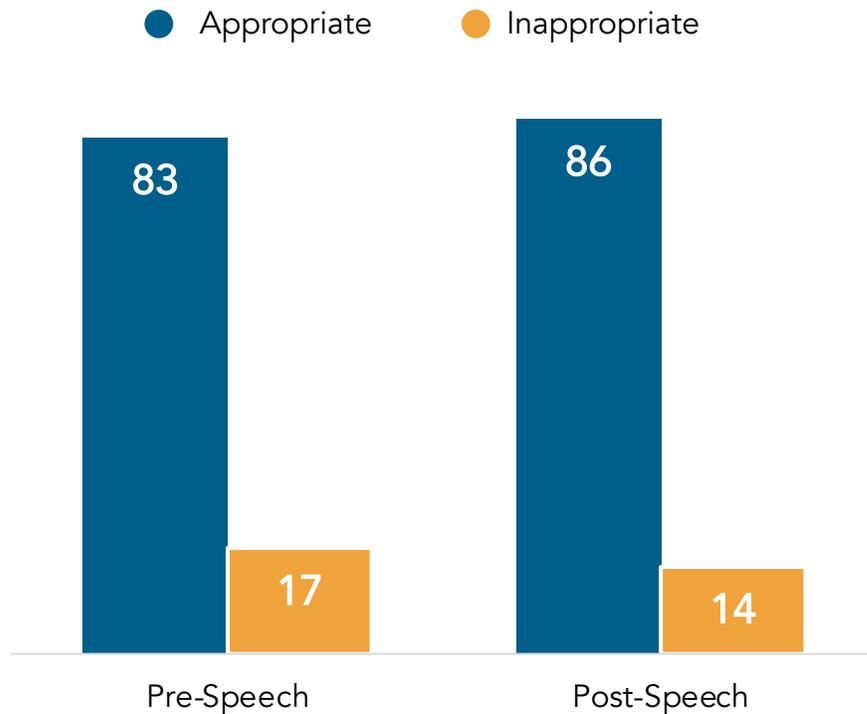
Expectations vs. Actual behavior of Republican members of Congress to be during the speech

● Appropriate   ● Inappropriate

	Pre-Speech	Post-Speech
Appropriate	48	41
Inappropriate	52	59

navigator.

navigator.

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

GBAO conducted an in-person dial group with 29 respondents in Las Vegas, NV on February 7, 2023. Participants came from a range of political and demographic backgrounds.

navigator.