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Wednesday, February 22nd

The Fair Tax Act: A
Guide for Advocates



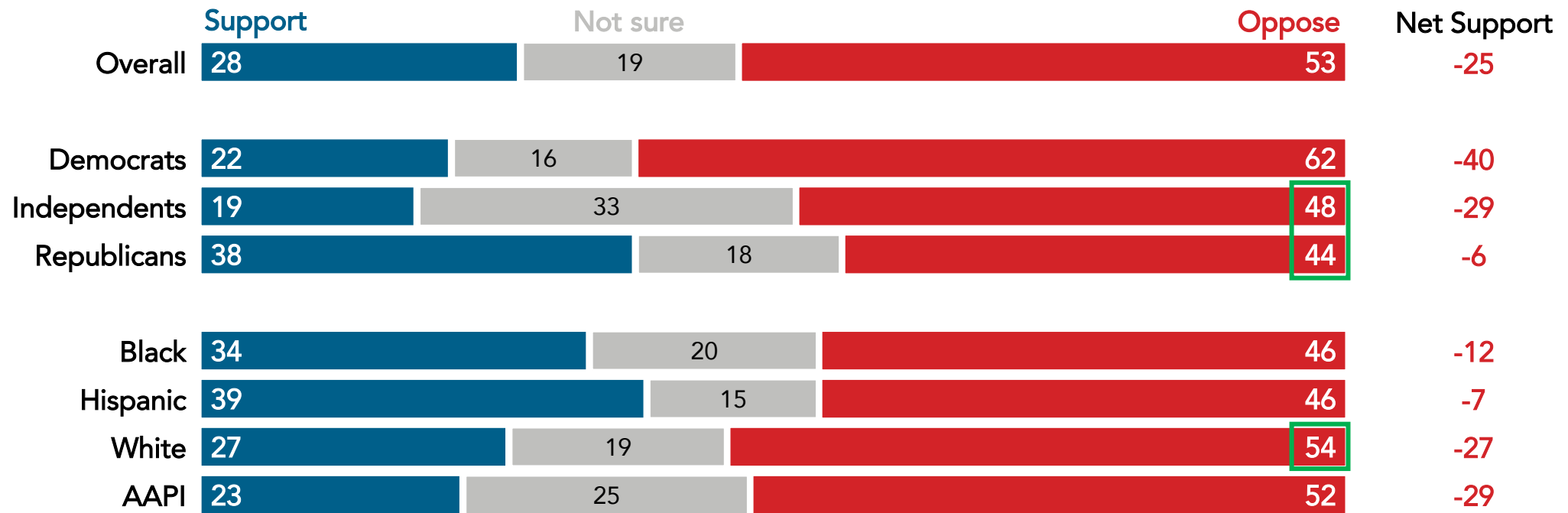
Key Takeaways:

- A majority of Americans oppose the Fair Tax Act, including pluralities of Republicans and independents.
- Nearly three in five say they believe they would pay more in taxes if the plan were passed, while a plurality say the wealthiest Americans would pay less in taxes under the plan.
- Providing information about how the Fair Tax Act would result in a 30% increase in prices for everything Americans buy, from milk to eggs and other goods, leads nearly two in three Americans to oppose the plan.

Majorities Oppose the Republican-Proposed Fair Tax Act, Including a Plurality of Independents and Republicans

A large majority of Democrats oppose the Fair Tax Act (62% oppose); only 19% of independents are supportive and a plurality of Republicans (44%) are opposed to the plan.

Republicans in the House are considering a proposal called the Fair Tax Act, which would eliminate all income, payroll, estate, and gift taxes, and replace them with a 30% national sales tax on everything you buy. Knowing this, do you support or oppose the Fair Tax Act?



Nationwide survey of 998 registered voters conducted February 9-February 13, 2023. For more info, visit navigatorresearch.org.

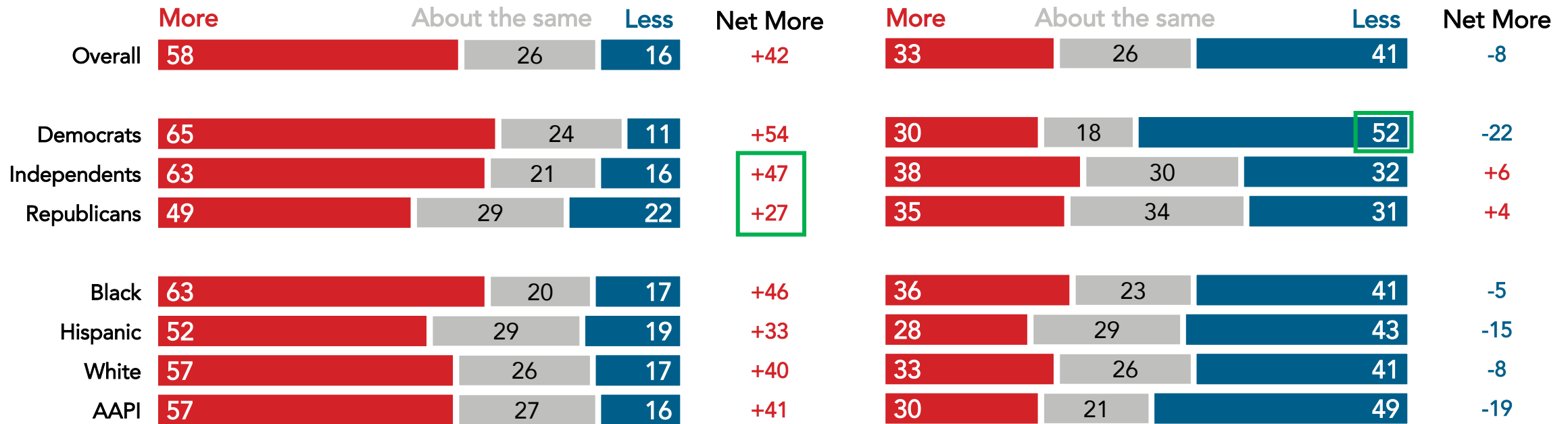
Bipartisan Majorities Say They Would Pay More in Taxes Under GOP's Fair Tax Act While Plurality Say Wealthiest Will Pay Less

Two-thirds of Democrats (65%) and independents (63%) say they think they would pay more in taxes if the Fair Tax Act were passed, as do about half of Republicans (49%).

- A majority of Democrats (52%) say the wealthiest Americans would pay less in taxes; Republicans and independents are more split.

(Split sample) If the Fair Tax Act were passed, do you think you personally would pay more in taxes overall, pay less in taxes overall, or pay about the same in taxes?

(Split sample) If the Fair Tax Act were passed, do you think the wealthiest Americans would pay more in taxes overall, pay less in taxes overall, or pay about the same in taxes?

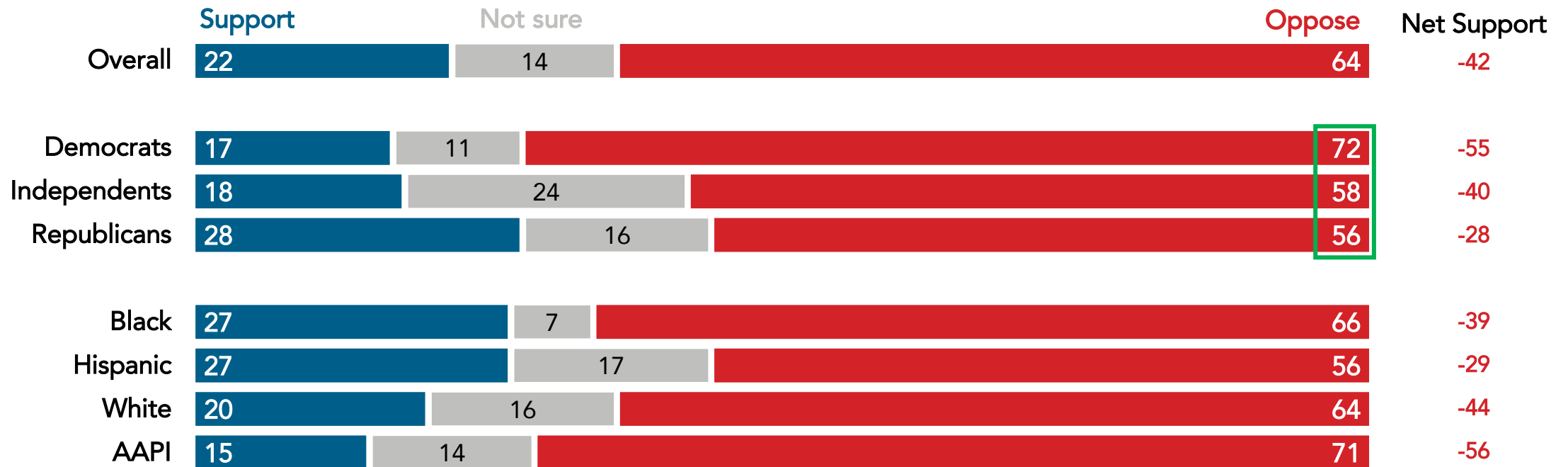


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After Reading About a 30% Price Increase on Daily Goods Like Eggs From the Fair Tax Act, Nearly Two in Three Oppose Plan

Majorities of Democrats, independents, and Republicans oppose the plan after learning that it would cause prices on everything they buy to go up by 30% while the wealthiest Americans would receive a massive tax cut.

Thinking more about this proposed Fair Tax Act... with a 30% national sales tax, **the wealthiest Americans would receive a massive tax cut** while the amount all other Americans would have to pay for everything they buy like milk, diapers, bread, and eggs would go up 30%. Knowing this, do you support or oppose Republicans' Fair Tax Act?

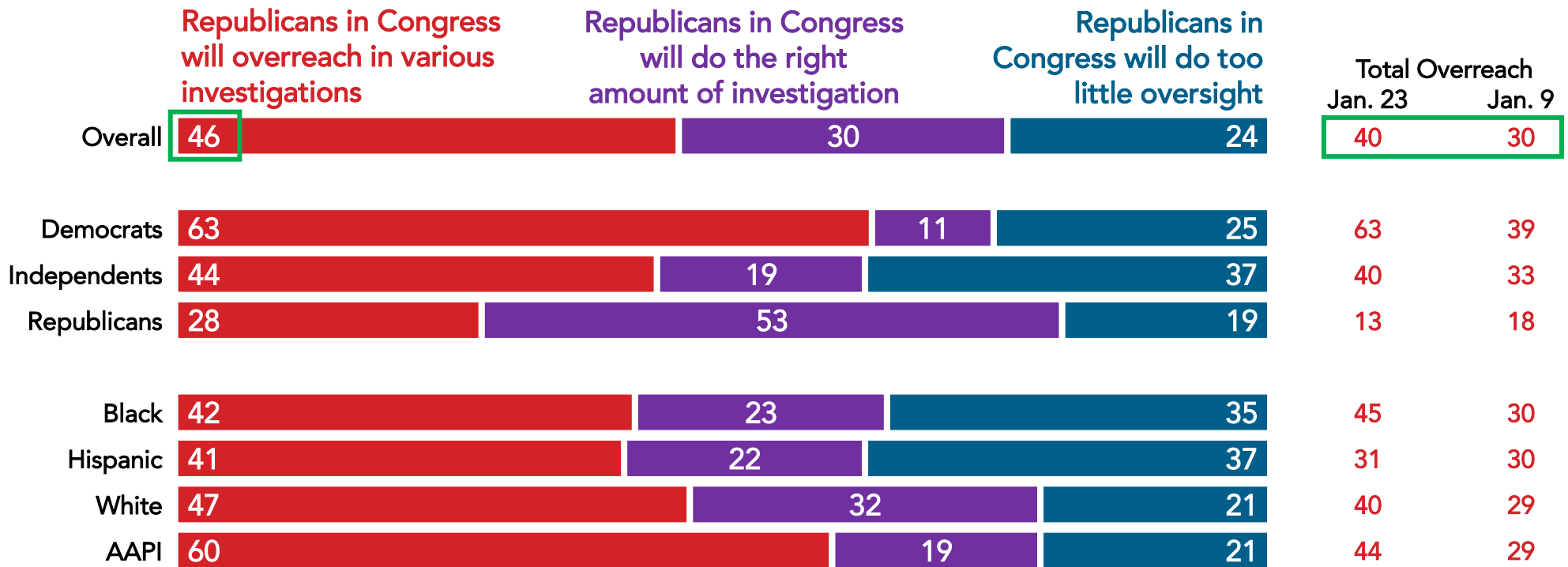


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A Growing Share of Americans Believe Republicans in Congress Will Overreach in Various Investigations

Since the beginning of the year, the share who believe that Republicans in Congress will overreach in investigations has increased by 16 points (46% now, up from 30% in early January).

(Split Sample) Do you think that Republicans in Congress will conduct the right amount of investigation, do too little oversight, or overreach in investigating various events and individuals?



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted February 9-February 13, 2023. For more info, visit navigatorresearch.org

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 998 registered voters from February 9-February 13, 2023. 99 additional interviews were conducted among Hispanic voters. 74 additional interviews were conducted among Asian American and Pacific Islander voters. 99 additional interviews were conducted among African American voters. 99 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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