

navigator*

Friday, June 23rd

Abortion: A Guide for Advocates



Credit: Drew Petrimoulx/Shutterstock

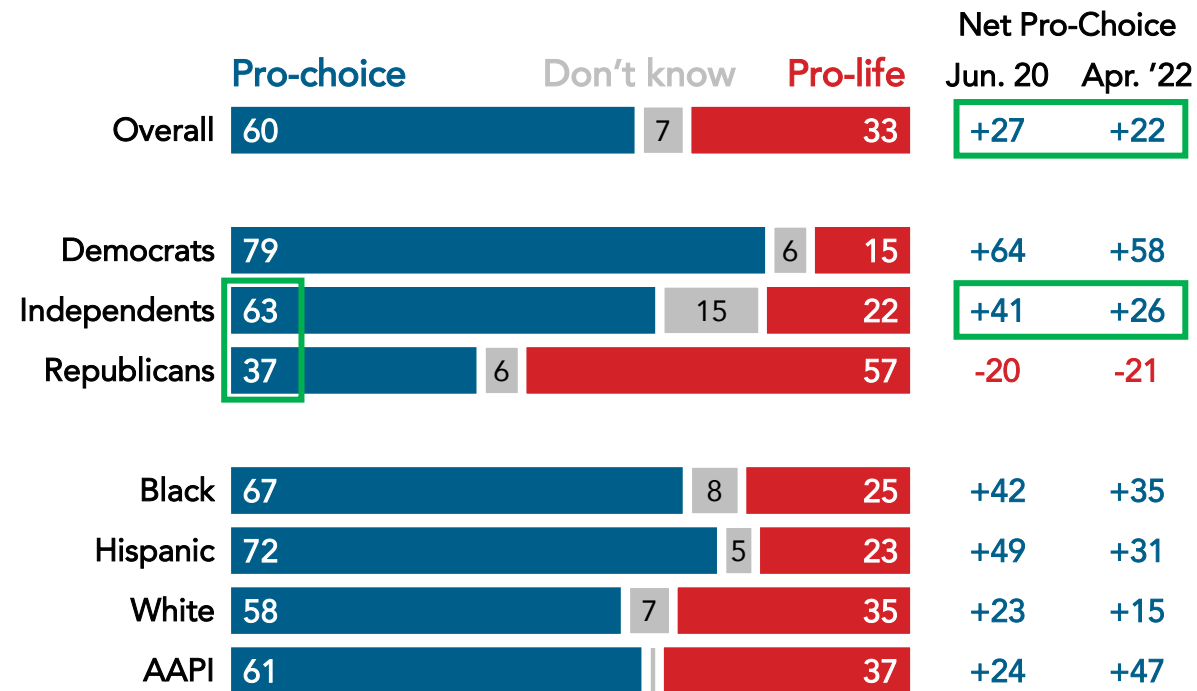
Key Takeaways:

- One year after the *Dobbs* decision, three in five Americans say they are pro-choice and about as many say abortion should be legal in all or most cases.
- Twice as many Americans say eliminating *Roe* has been bad for the country than say it has been good.
- The share opposed to a nationwide ban on abortion has grown to two in three as Americans describe Republicans who support such a ban as “extreme,” “out of touch,” and “dangerous.”
- Most oppose a ban on prescription abortion medication, but more context increases opposition further.

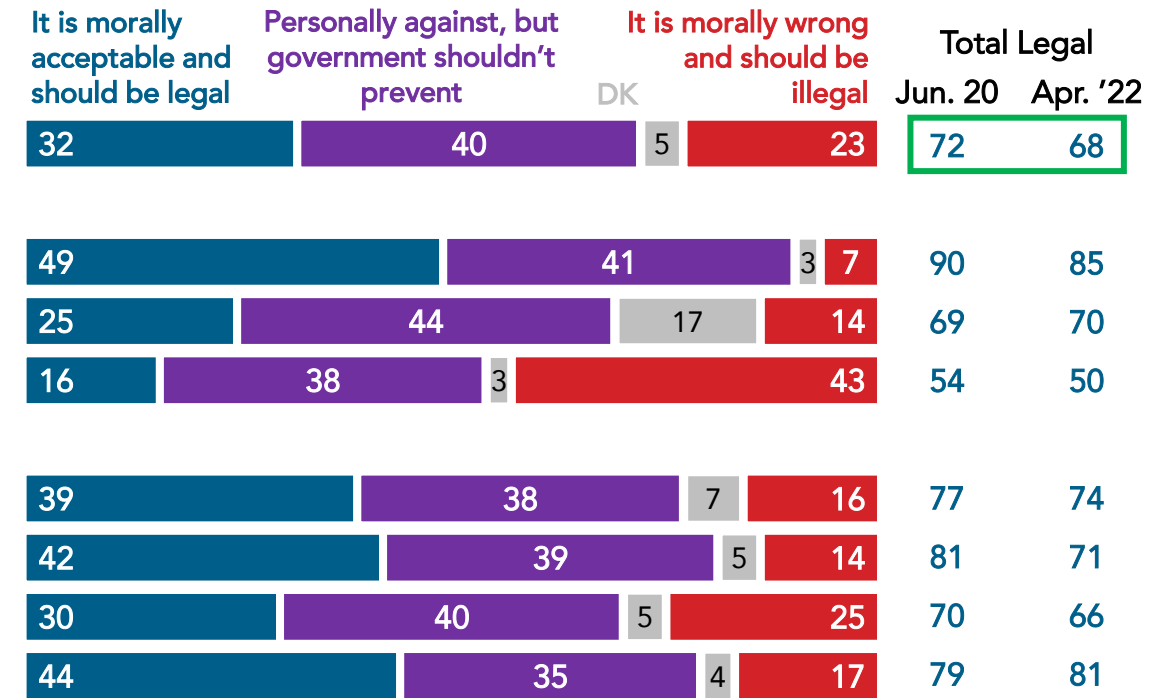
Majorities Remain Pro-Choice and Say Abortion Should Be Legal

A majority of independents (63%) and nearly two in five Republicans (37%) say they are “pro-choice,” and nearly three in four Americans believe abortion should be legal (72%); the share of independents who identify as pro-choice has increased by net 15 points since last April.

When it comes to the issue of abortion, which of the following best describes your position?



Which one of the following statements comes closest to describing how you feel about the issue of abortion?



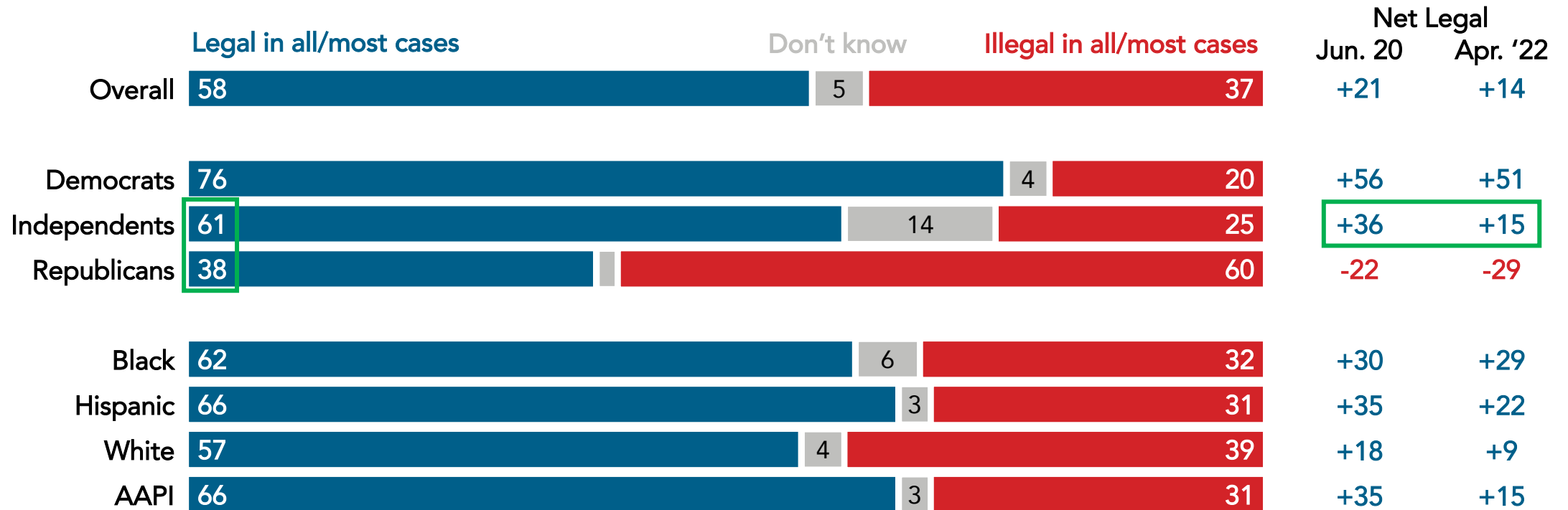
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 14-June 20, 2023. For more info, visit navigatorresearch.org.

Three in Five Say Abortion Should Be Legal in All or Most Cases

Over the last year, the share of independents who say abortion should be legal in all or most cases has grown by net 21 points, from net +15 legal last April to net +36 today.

- Three in five independents (61%) and nearly two in five Republicans (38%) say abortion should be legal.

Which of the following comes closest to your position regarding the issue of abortion?

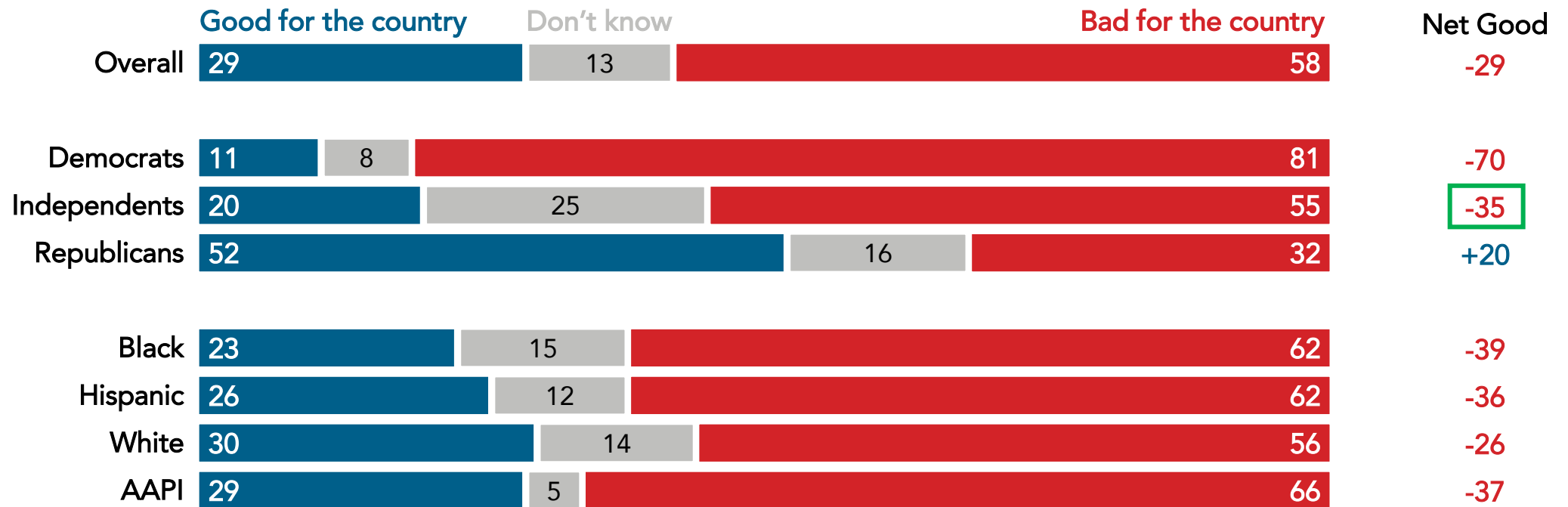


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Twice As Many Americans Say SCOTUS Overturning *Roe v. Wade* Has Been Bad for the Country Than Good

Independents believe the decision has been bad for the country by a 35-point margin (55% good for the country/20% bad for the country).

As you may know, the Supreme Court overturned *Roe v. Wade*, eliminating the federal right to an abortion as a result. Do you think the Supreme Court eliminating the federal right to an abortion has been good or bad for the country?



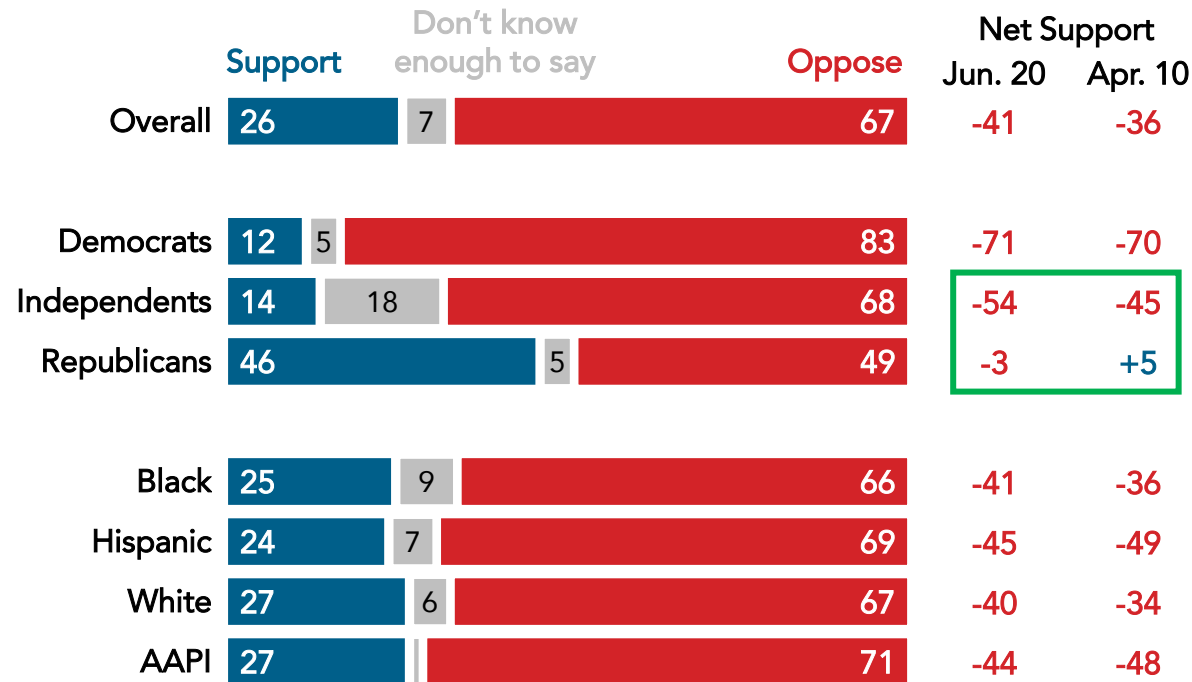
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A Nationwide Abortion Ban Is Deeply Unpopular; Congress Protecting the Right to an Abortion Is Broadly Supported

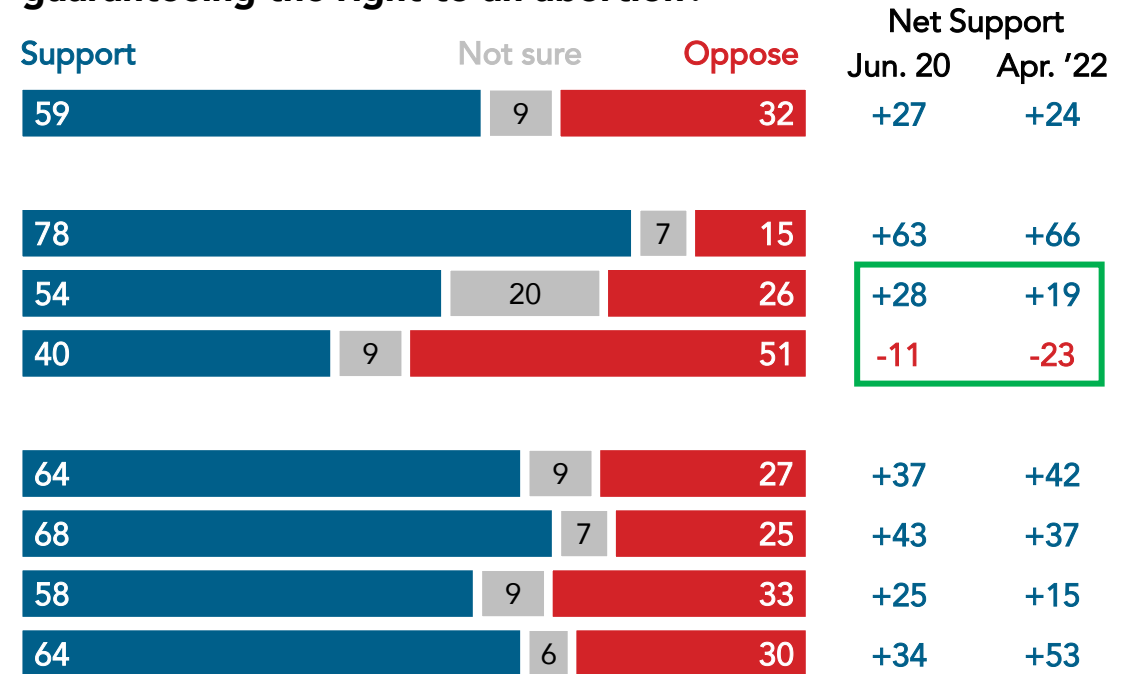
Two in three independents (68%) and roughly half of Republicans (49%) oppose a nationwide ban on abortion, while most independents support Congress guaranteeing the right to an abortion (net +28 support), as do 40% of Republicans.

- Both opposition to a ban and support for guaranteeing abortion rights have grown among independents and Republicans.

Do you support or oppose a nationwide ban on abortion?



Do you support or oppose Congress passing a law guaranteeing the right to an abortion?

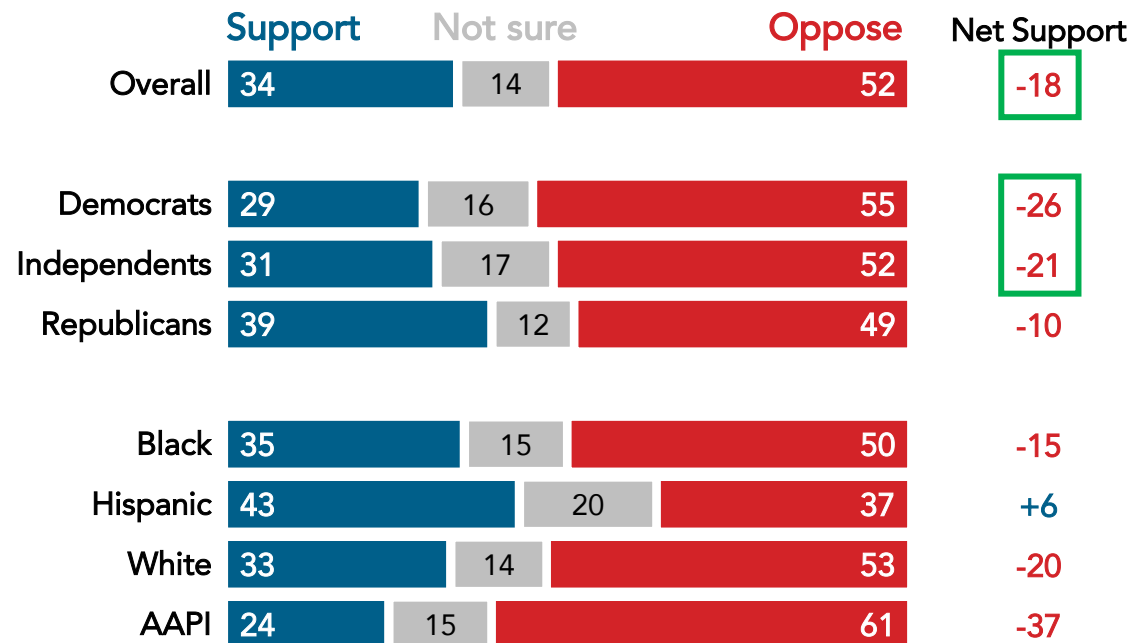


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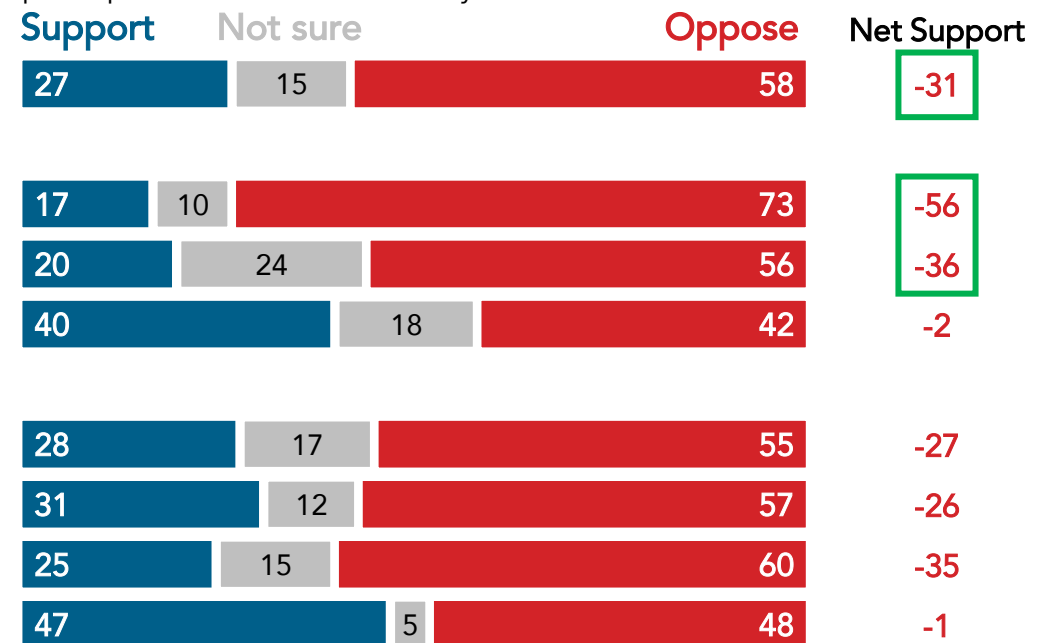
Framing the Comstock Act as Archaic With an Explanation of Abortion Pill Circumstances Increases Opposition to a Ban

Providing context about anti-abortion advocates using the Comstock Act as justification for banning prescription abortion medication, the Act's antiquated nature, and the circumstances in which prescription abortion medication is mailed to patients to end an early pregnancy at home drives up opposition by net 13 points overall and by net 30 points among Democrats.

(Split sample) Do you support or oppose a ban on sending prescription abortion medication by mail?



(Split sample) As you may know, there is an 1873 law that prevents the mailing of "obscene" materials. Today, some anti-abortion advocates want the government to use the same law to ban the mailing of prescription abortion medication to patients to end an early pregnancy at home. Do you support or oppose a ban on sending prescription abortion medication by mail?



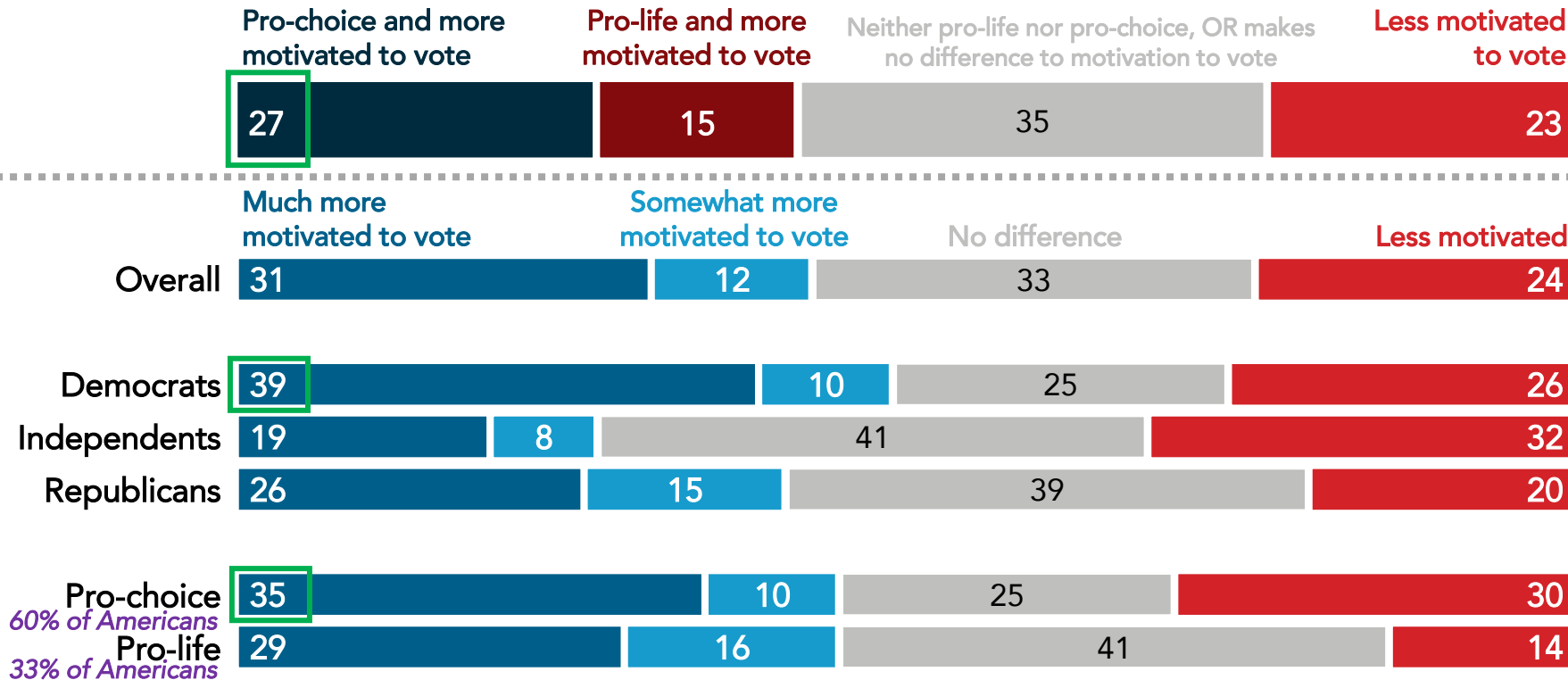
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More Americans Are Motivated to Vote Against Than For GOP Candidates Who Support Abortion Bans

More than one in four Americans say they are pro-choice and that a pro-abortion ban Republican would make them more motivated to vote, while just 15% of Americans are pro-life and say this kind of candidate would make them more motivated to vote.

- Nearly two in five Democrats (39%) and 35% of pro-choice Americans say this would make them much more motivated to vote.

If a Republican candidate running for office supported a nationwide abortion ban, would that make you feel more or less motivated to vote?



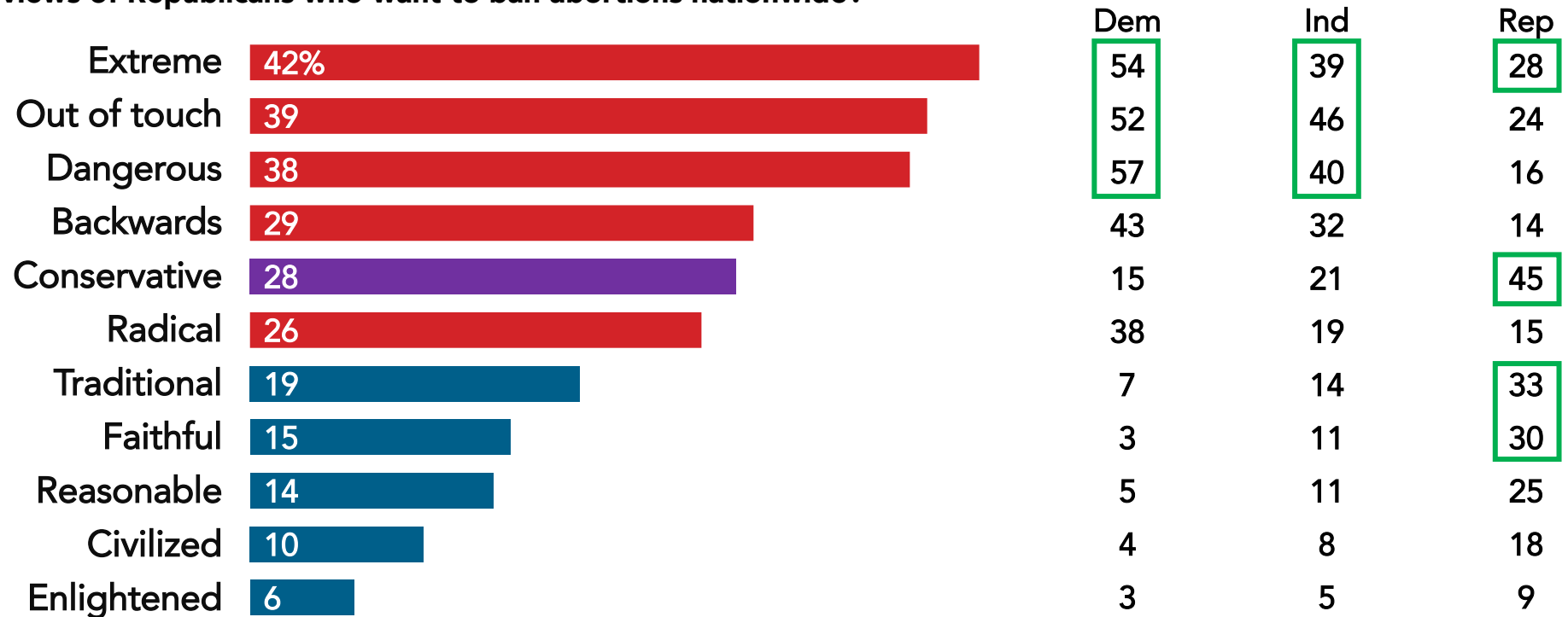
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Americans Describe Republicans Who Support a Nationwide Abortion Ban As “Extreme,” “Out of Touch,” “Dangerous”

Democrats and independents are most likely to describe Republicans who support a nationwide abortion ban as “extreme” (54% and 39%, respectively), “out of touch” (52% and 46%), and “dangerous” (57% and 40%).

- Republicans are most likely to say “conservative” (45%), followed by “traditional” (33%), “faithful” (30%), and “extreme” (28%).

Below is a list of words and phrases that some have used to describe Republicans who support a nationwide ban on abortion. Which **THREE** best describe your views of Republicans who want to ban abortions nationwide?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from June 14-June 20, 2023. 101 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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