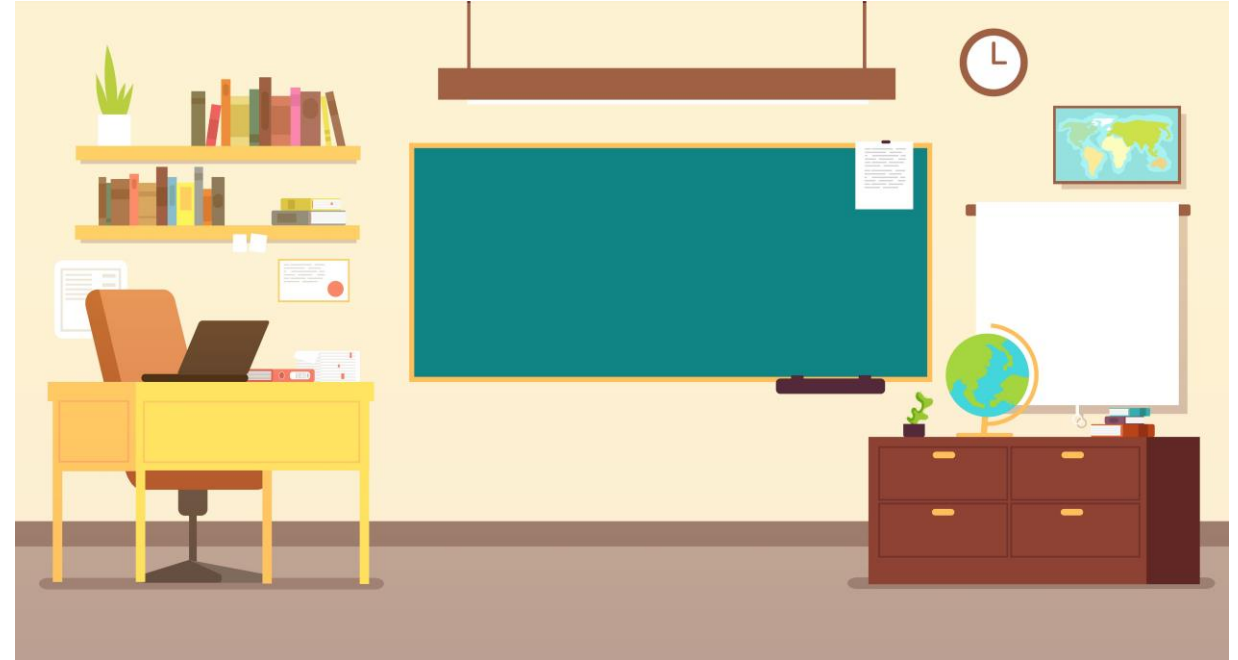


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Wednesday, August 30th

Education: A Guide for
Advocates



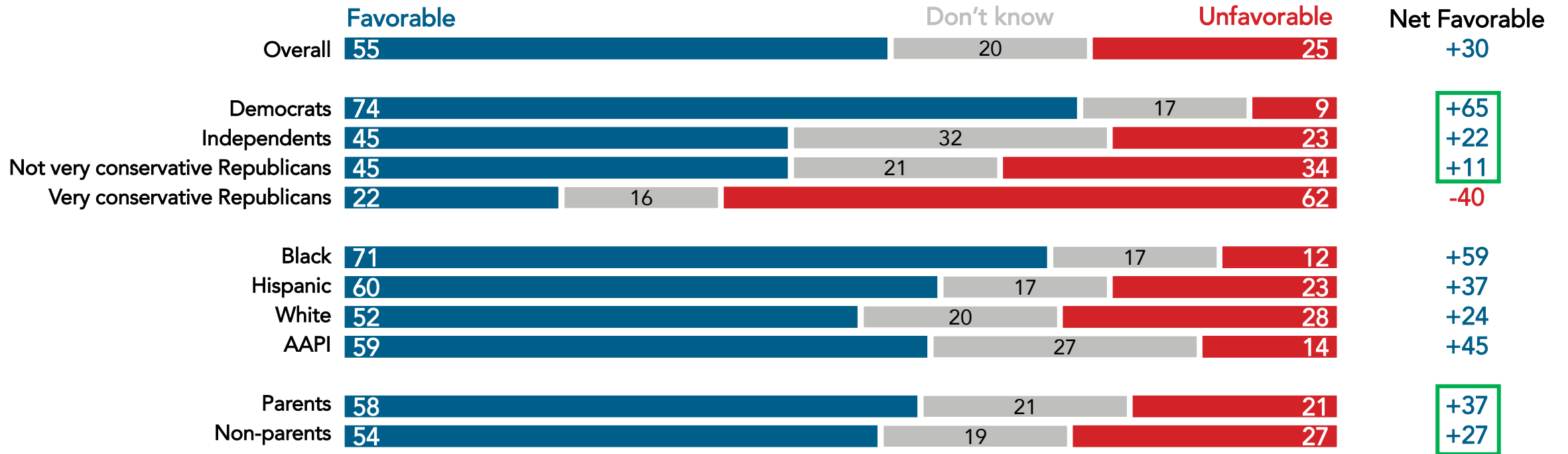
Key Takeaways:

- More than half of Americans view teachers unions favorably – including majorities of parents and non-parents, and a plurality of Republicans who do not identify as “very conservative.”
- Keeping students safe from gun violence and making sure they learn the things they need to know to be successful are Americans’ top priorities for our children; on education specifically, again, student success is number one.
- Republican education policies like bans of books like *1984* or *To Kill a Mockingbird*, inspecting the genitals of kids before they’re allowed to play on sports teams, and defunding public education are deeply unpopular across party lines.

More Than Half of Americans View Teachers Unions Favorably, Including Majorities of Parents and Non-Parents Alike

Parents (net +37 favorable), non-parents (net +27), independents (net +22), and not very conservative Republicans (+11) all hold favorable views of teachers unions; only very conservative Republicans stand alone in their negative views (net -40).

Please indicate how favorable or unfavorable you are to: Teachers unions.



Nationwide survey of 1,000 registered voters conducted August 17-August 21, 2023. For more info, visit navigatorresearch.org.

Biden and Democrats Trusted Most on Funding Schools, Teacher Pay, and Teaching Issues Like Race & Gender

Below is a list of issues. Please indicate who you trust more to handle each one.

	Biden and the Democratic Party			The Republican Party		Net Biden and Democrats				
		DK				Overall	Dem	Ind	Rep	Parents
<i>*/** Split sample</i>										
**Making sure public schools have the funding to pay for books, mental health services, building repairs, and other expenses	48	21	31	+17	+77	+32	-56	+11		
*Paying teachers what is needed so we get the best people to teach our kids	45	22	33	+12	+72	+18	-58	+5		
*Helping teachers feel valued for the important job they do	44	27	29	+15	+77	+18	-55	+9		
*Dealing with issues around how difficult topics like race and gender are being taught in the classroom	44	22	34	+10	+72	+13	-61	-2		
*Improving the quality of schools	44	20	36	+8	+77	+2	-67	+3		
Looking out for children	44	19	37	+7	+73	+7	-67	+4		
*Keeping children safe in schools	43	19	38	+5	+69	+2	-67	-1		
The issue of education	42	21	37	+5	+66	+15	-67	+1		
Making sure public schools teach children the things they need to learn in order to succeed	41	20	39	+2	+67	+4	-71	-1		
**Teaching kids what they need to know to become good citizens	38	25	37	+1	+68	0	-73	-6		
Making sure parents have input over what's being taught in public school classrooms	35	24	41	-6	+49	-4	-69	-4		
**Keeping politics out of the classroom	34	32	34	0	+55	-2	-61	-2		

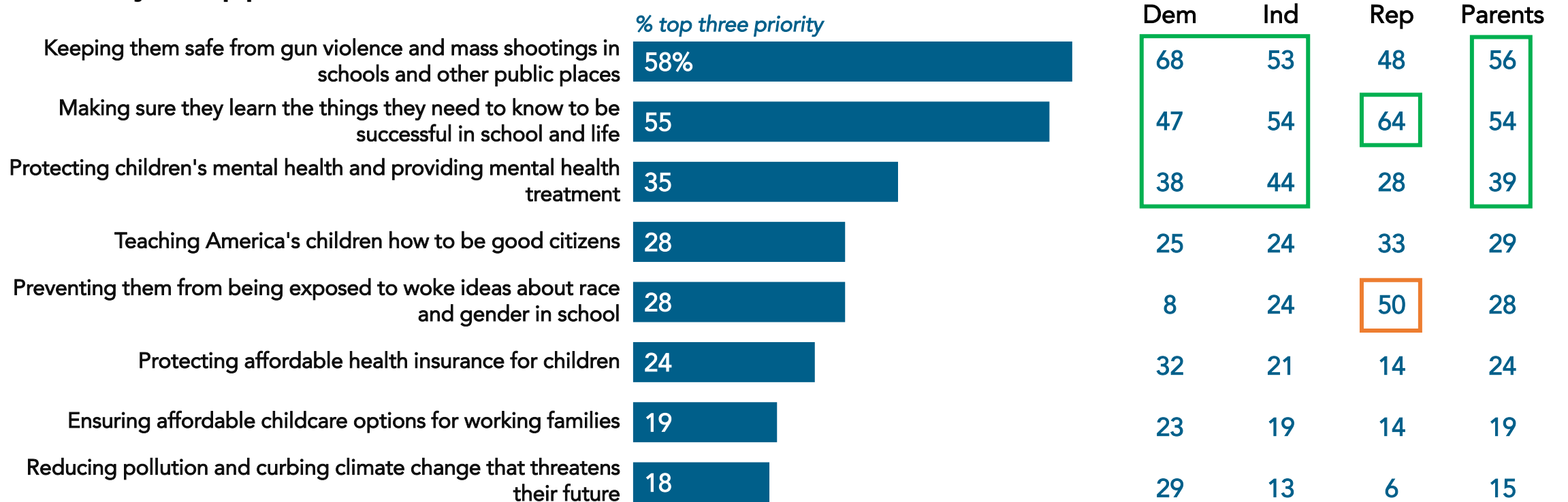
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Protecting Children From Gun Violence, Making Sure They Learn What They Need to, Mental Health Care Are Top Priorities

“Keeping them safe from gun violence” is the top priority for Democrats (68%) and parents (56%), followed by “making sure they learn the things they need to know to be successful” (47% and 54%) and “protecting children’s mental health (38% and 39%)

- Republicans drive the share who say “preventing them from being exposed to woke ideas about race and gender” is a priority (50%).

What are your top priorities when it comes to America's children?



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Democrats Concerned About Gun Violence, Safety, Teaching, and Learning While Republicans Cite Teaching, Learning, “Woke”

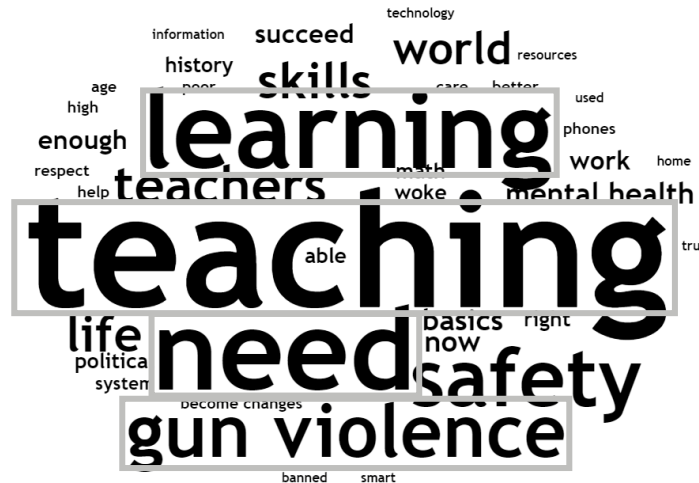
Americans across party lines mention “teaching” and “learning.” Democrats and independents are more likely to mention “gun violence,” while Republicans stand alone in citing “woke” or “wokeness.”

Thinking broadly about education in America... what is your top concern for America's students?

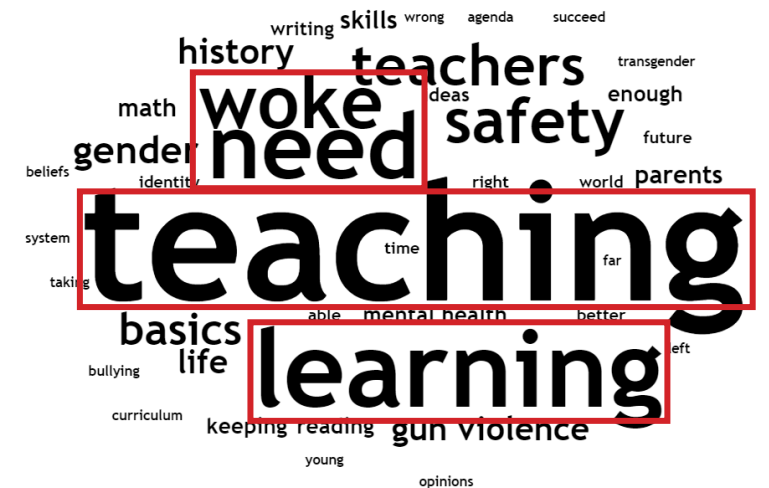
Democrats



Independents



Republicans



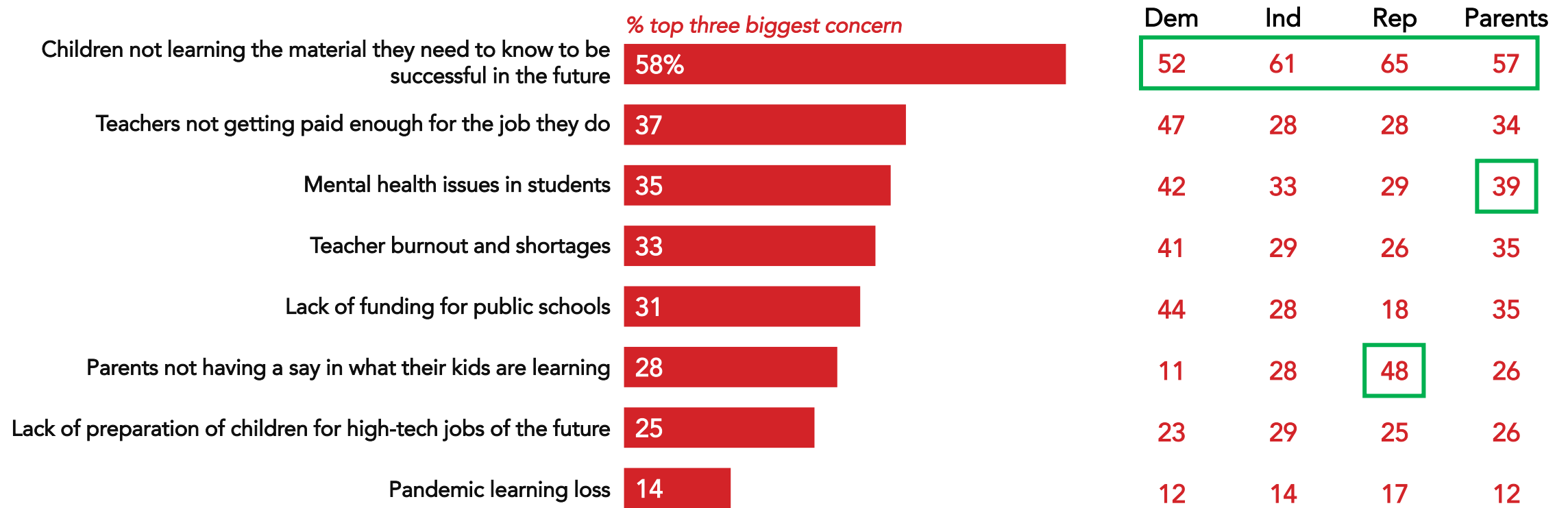
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Making Sure Children Learn What They Need to Is the Most Important School Concern

“Children not learning the material they need to know to be successful” is the top concern across party lines and among parents.

- At the same time, Biden and Democrats are essentially tied with Republicans on which party Americans trust when it comes to “making sure public schools teach children the things they need to learn in order to succeed” (net +2 Biden and Democrats).

What are your biggest concerns when it comes to education specifically for America's children?

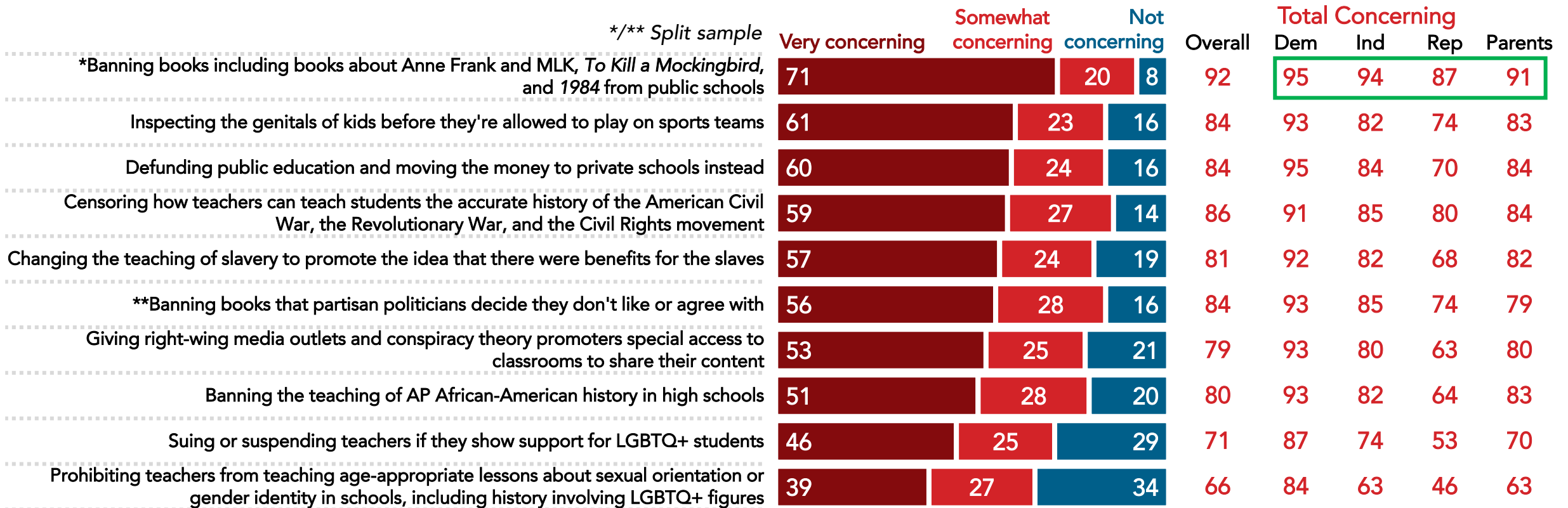


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Republican Policies Like Book Bans With Specific Titles/Subjects, Genital Inspection, and Funding Cuts Are Most Concerning

Americans overall (92% concerning) – including independents (94%), Republicans (87%), and parents (91%) – are most likely to say that efforts to ban “books about Anne Frank and MLK, *To Kill a Mockingbird*, and *1984* from public schools” are concerning.

Below is a list of policies that some lawmakers have recently passed or tried to pass around the country. Please indicate how concerning you find each one.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from August 17-August 21, 2023. 105 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 103 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. 100 additional interviews were conducted among union households. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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