

# navigator\*

Friday, September 29<sup>th</sup>

## Strikes: A Guide for Advocates

*\*Note: This survey was fielded before the agreement was reached between the Writers Guild of America and the Alliance of Motion Picture and Television Producers.*



Credit: Luigi Morris/Shutterstock

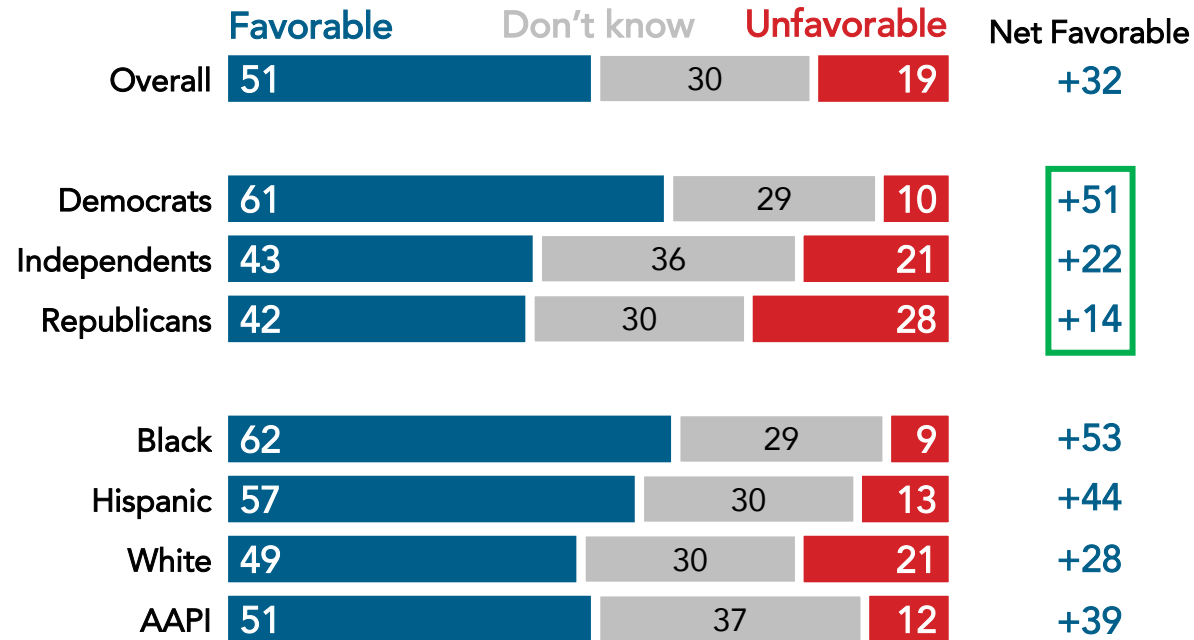
# Key Takeaways:

- The United Auto Workers and Writers Guild of America are both viewed more favorably than unfavorably, as just over half of Americans report hearing about both strikes.
- Fully four in five Americans support employees' right to bargain collectively and to strike to negotiate for better workplace conditions such as pay, health care, and time off.
- More than three in four support the employees who are on strike in both cases over their employers.
- Roughly half of Americans say the Democratic Party and Joe Biden are more supportive of labor unions than Republicans and Donald Trump, respectively; nearly three in five say Trump has always looked out for big corporations and rich people like himself instead of American workers.

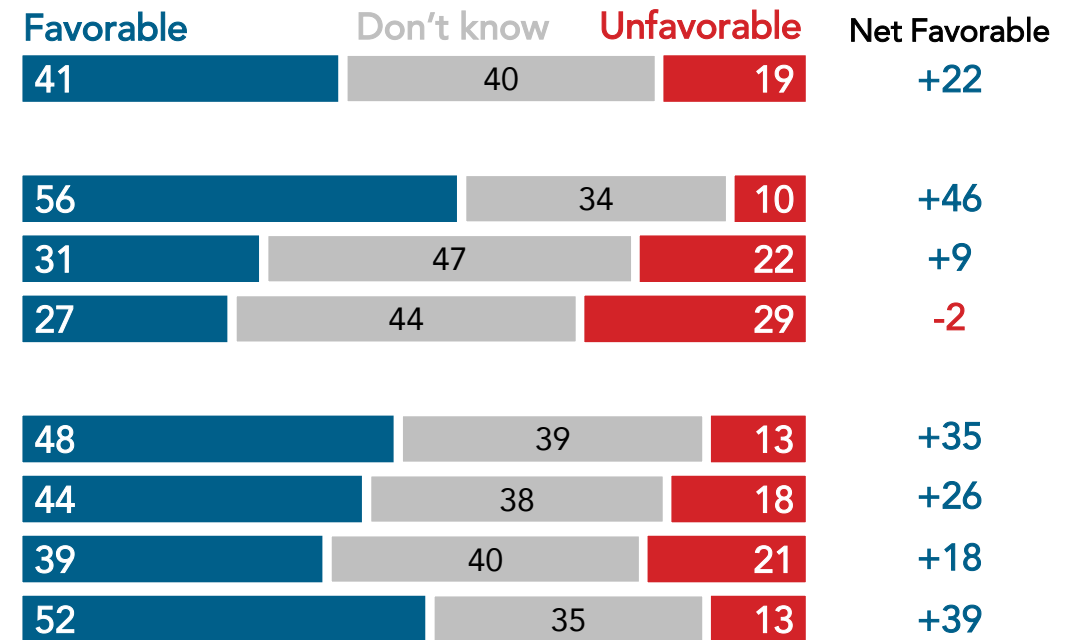
# The UAW and WGA Are Both Viewed More Favorably Than Unfavorably

A majority of Americans (51%) view the United Auto Workers favorably – including a majority of Democrats (net +51 favorable) and pluralities of independents (net +22) and Republicans (net +14).

**Please indicate how favorable or unfavorable you are to:**  
The United Auto Workers.



**Please indicate how favorable or unfavorable you are to:**  
The Writers Guild of America.

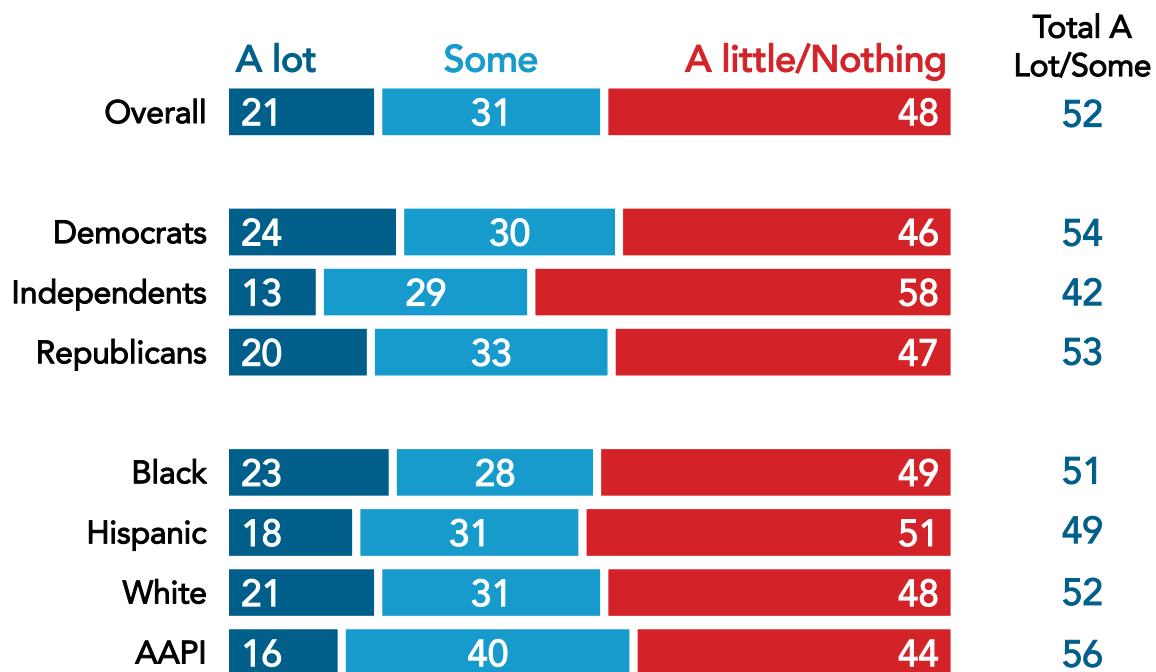


Nationwide survey of 1,000 registered voters conducted September 21-September 25, 2023. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

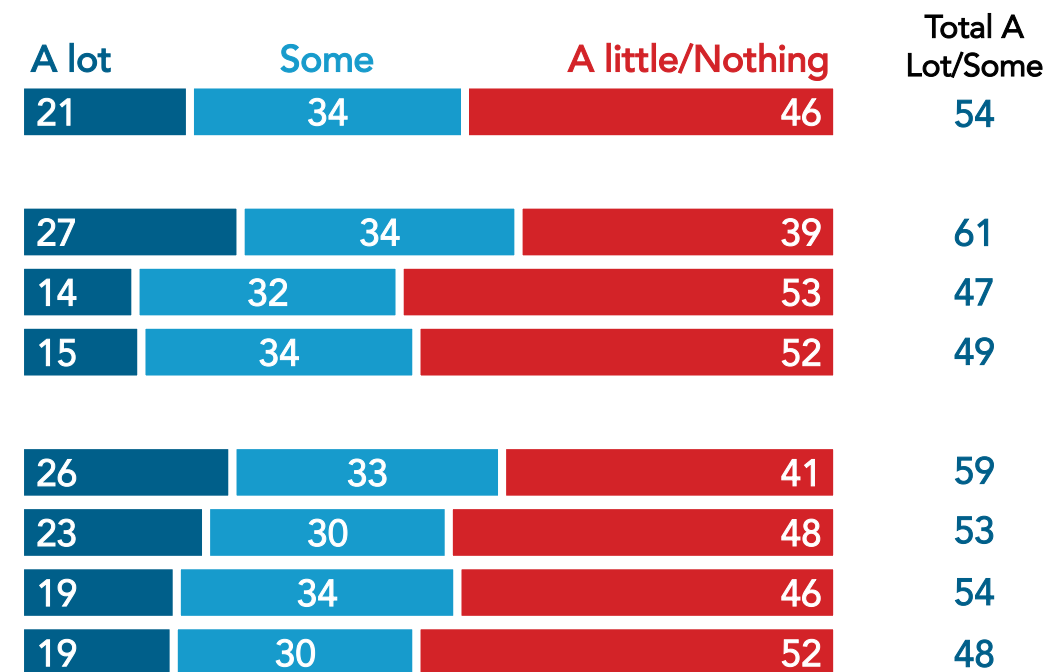
# Just Over Half Are Hearing About the UAW Strike and the WGA Strike

Democrats (54% hearing "a lot" or "some") and Republicans (53%) are hearing roughly equal amounts about employees in the United Auto Workers union going on strike, while Democrats (61%) are hearing more about the Writers Guild of America strike than Republicans (49%) or independents (47%).

How much have you seen, read, or heard about employees in the United Auto Workers union going on strike?



How much have you seen, read, or heard about employees in the Writers Guild of America going on strike?



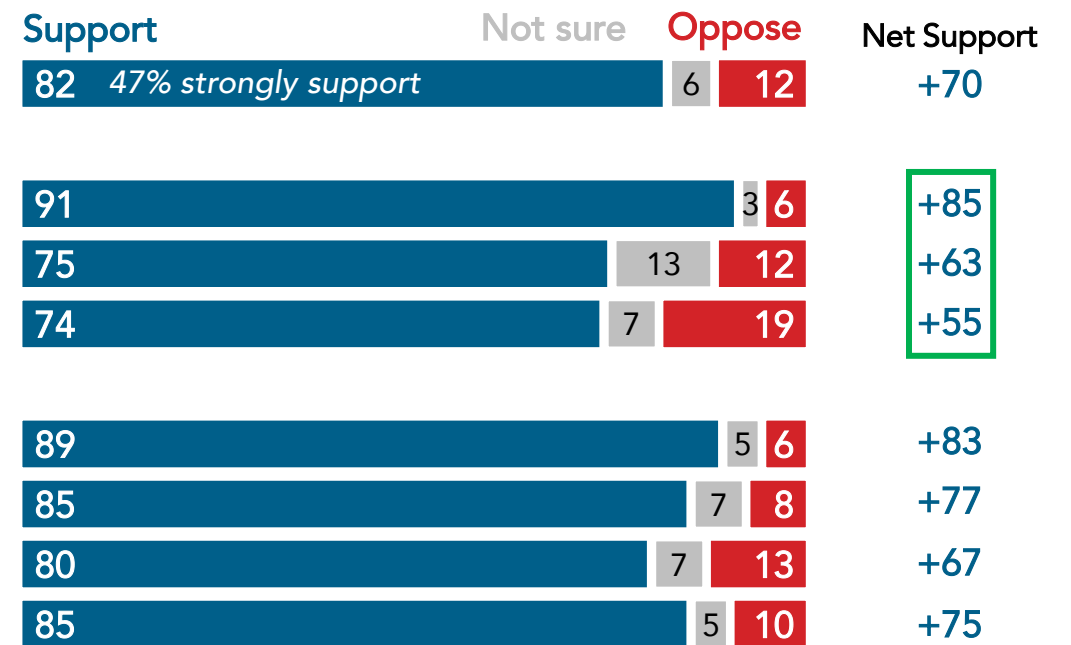
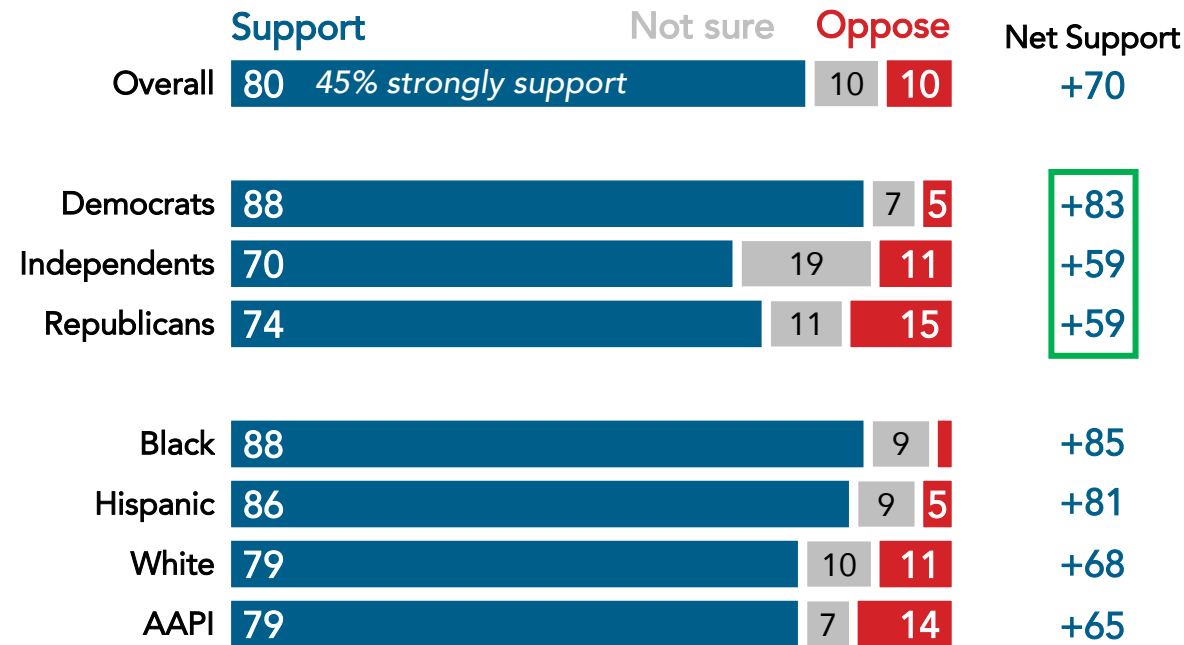
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# Four in Five Support Collective Bargaining and the Right to Strike

Large majorities across party lines support employees' right to bargain collectively (net +83 support among Democrats, net +59 among both independents and Republicans) and employees' right to go on strike (net +85, +63, and +55, respectively), as overwhelming majorities across racial lines also support each.

Generally speaking, do you support or oppose **employees' right to bargain collectively** for workplace conditions such as pay, healthcare, and time off, by forming a labor union?

Do you support or oppose **employees' right to go on strike** to negotiate for better workplace conditions such as pay, health care, and time off?

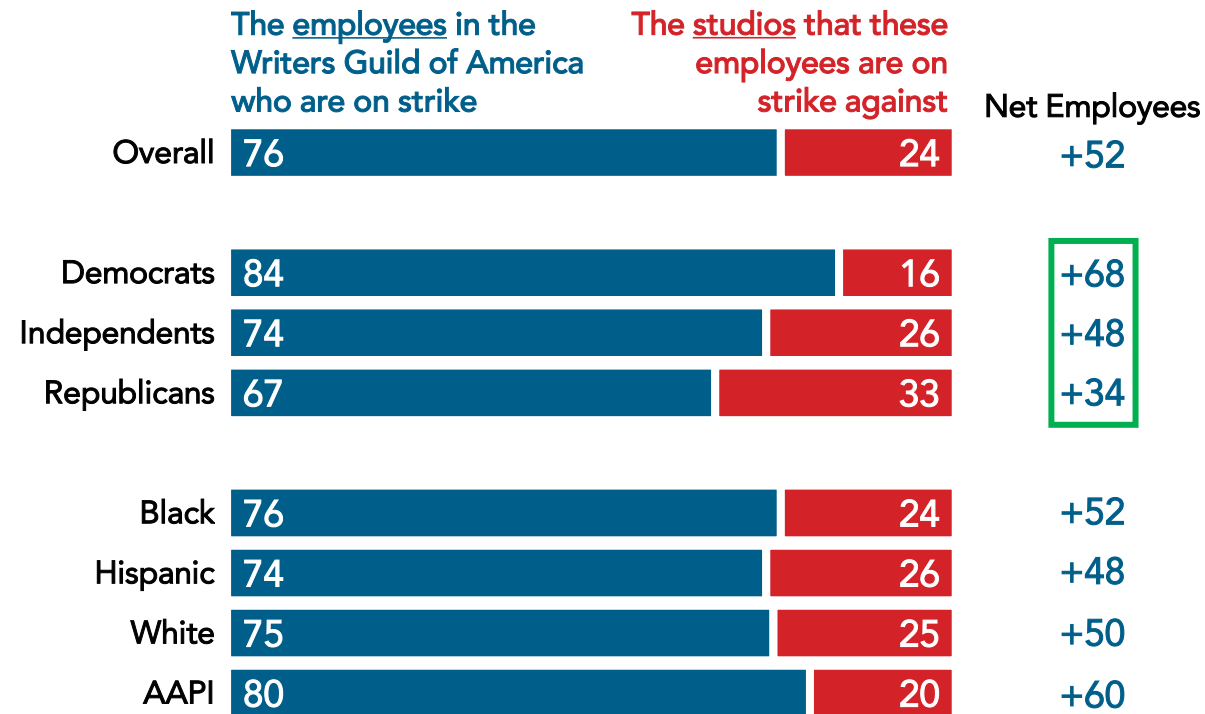


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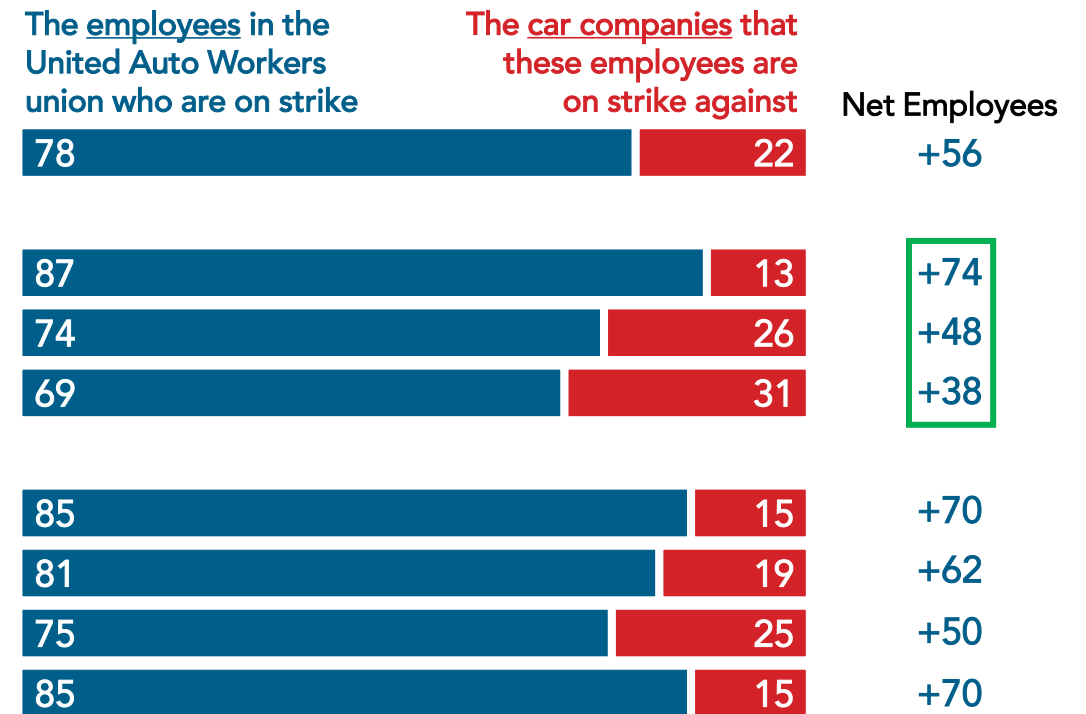
# Americans Overwhelmingly Stand Behind Workers in Both the WGA and UAW Strikes

Large majorities of Americans across party and racial lines support the employees in both the Writers Guild of America and United Auto Workers strikes rather than the companies those employees are on strike against.

## Which side do you support more?



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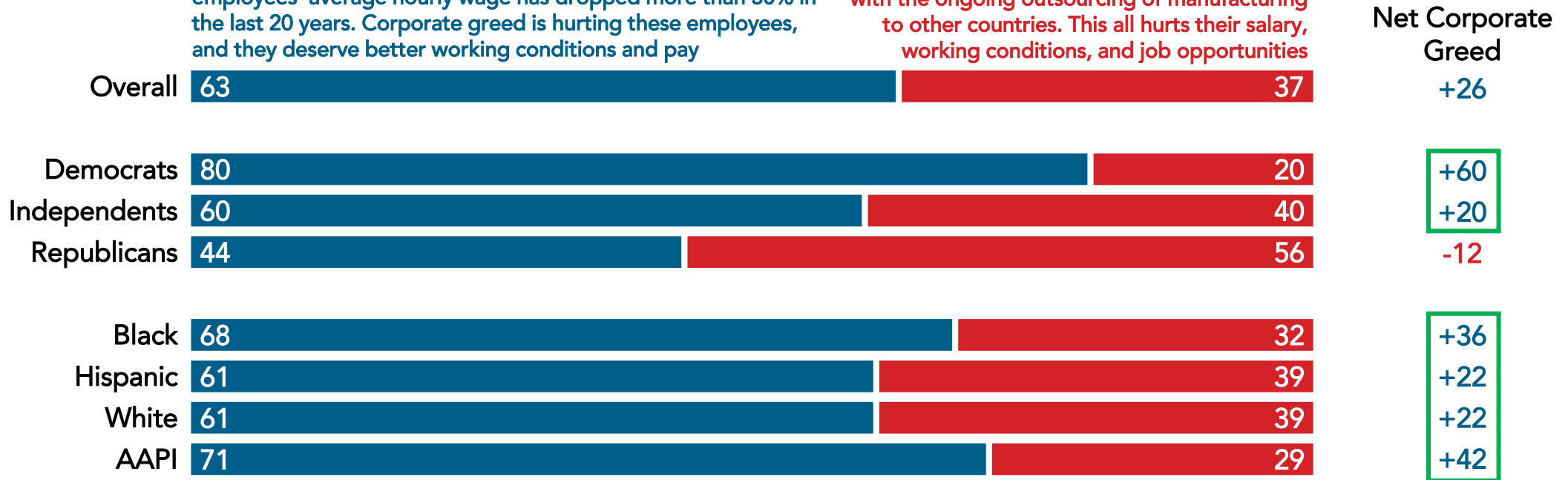
# Nearly Two in Three Blame Car Companies' Corporate Greed Over Electric Vehicles for the UAW Workers' Situation

Clear majorities of Democrats (net +60 corporate greed), independents (net +20), and Americans across racial lines agree more that "corporate greed is hurting these employees" than that "the push for electric vehicles" is.

Which do you think is more responsible for the situation the United Auto Workers union members are in?

American car companies are making record profits and have given their CEOs a 40% pay raise in the last 4 years, while their employees' average hourly wage has dropped more than 30% in the last 20 years. Corporate greed is hurting these employees, and they deserve better working conditions and pay

The push for electric vehicles is hurting America's auto workers, with cars requiring fewer parts to be manufactured in combination with the ongoing outsourcing of manufacturing to other countries. This all hurts their salary, working conditions, and job opportunities

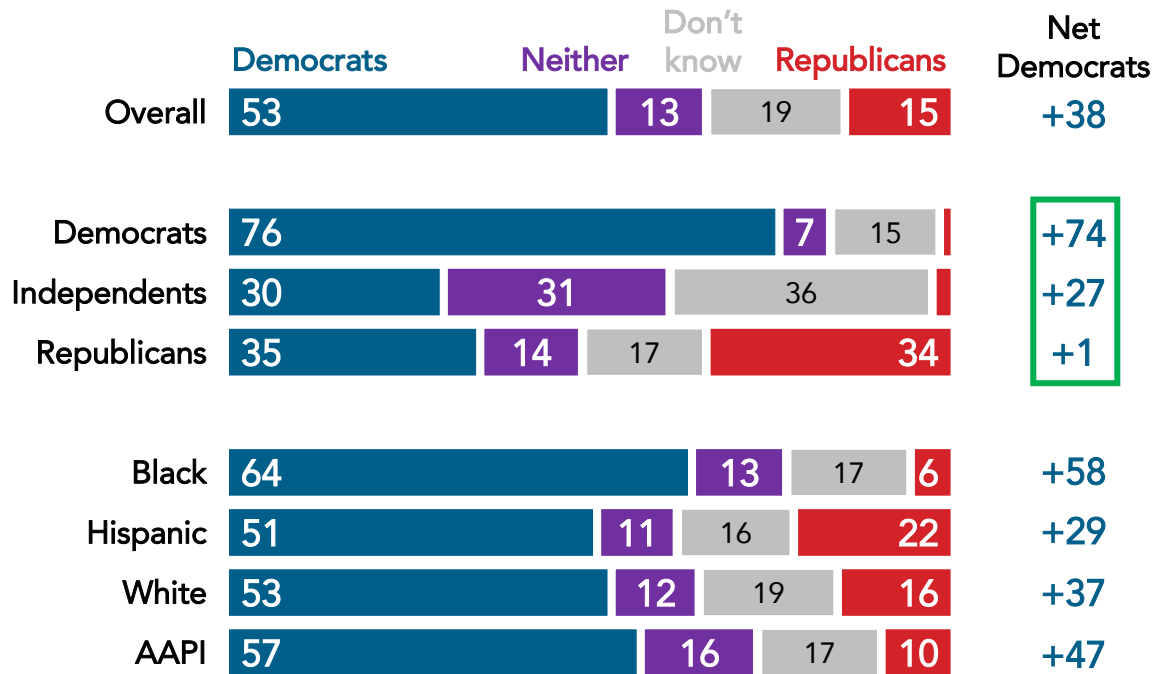


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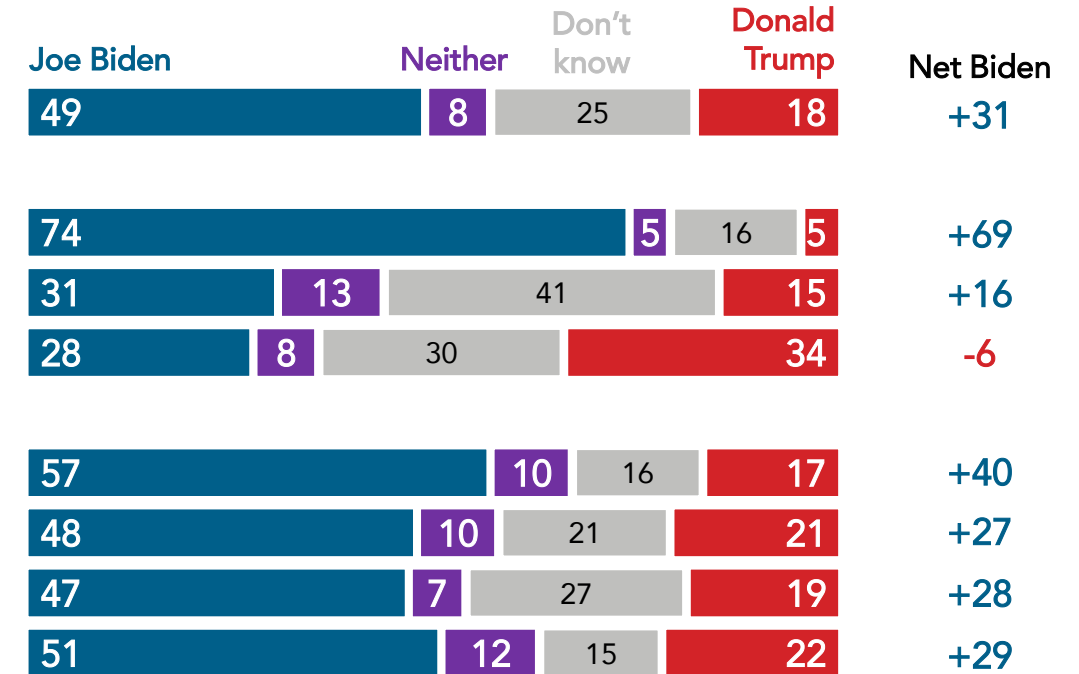
# Majorities Say Biden and Democrats Each Are More Supportive of Labor Unions

A majority of Americans say Democrats are more supportive of labor unions (53%), compared to only 15% who say the same of the GOP; nearly half also say Biden is more supportive of labor unions (49%), compared to fewer than one in five who say the same of Trump (18%).

**(Split sample) Who do you think is more supportive of labor unions?**



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# Trump Is Seen as Looking Out for Big Corporations and the Rich, Not Workers Like UAW Strikers

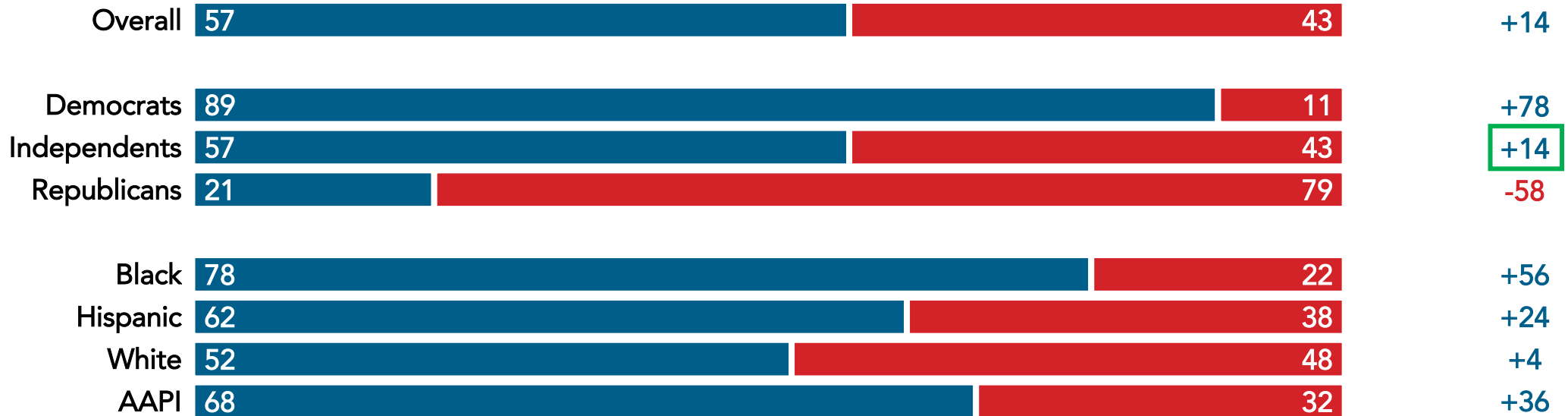
Nearly three in five independents (57%) and majorities of Americans across racial lines agree more that “Donald Trump does not look out for American workers” than that he “is on the side of workers.”

Which side do you agree with more?

Donald Trump does not look out for American workers: he has always looked out for big corporations and rich people like himself. He passed a tax law in 2017 that almost entirely benefited the wealthiest individuals and corporations, instead of the middle class

Donald Trump is on the side of workers: he stands with the United Auto Workers' union members who are on strike and has always looked out for America's workers

Net Trump Does Not Look Out for Workers



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from September 21-September 25, 2023. 105 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 104 additional interviews were conducted among African American voters. 102 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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