

navigator*

Wednesday, November 29th

Cost of Living and
Biden vs. Trump:
A Guide for Advocates



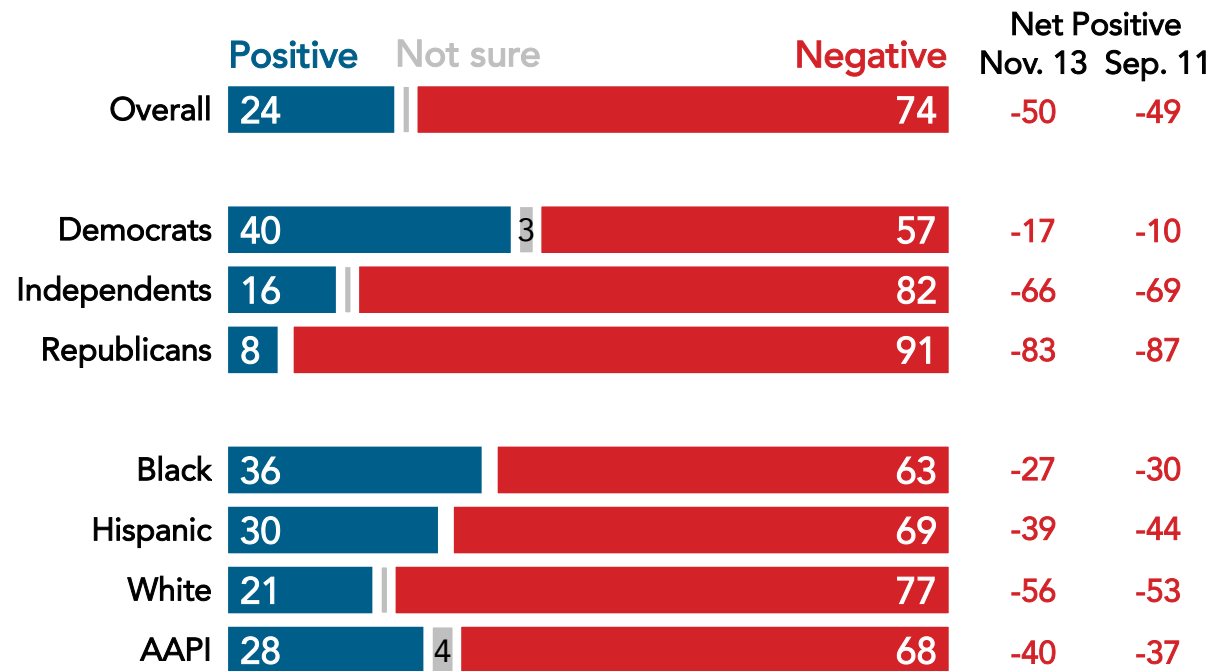
Key Takeaways:

- Three in four Americans rate the economy negatively, and two in three say they are uneasy about their personal finances.
- Americans remain concerned about high grocery prices but report feeling the recent drop in gas prices.
- President Biden's reforms to lower prescription drug and insulin costs are seen as the most impactful cost reductions, while large majorities are concerned by a range of proof points about Trump's economy – particularly the national debt increasing by nearly \$8 trillion, home prices rising 27.5%, and the economy losing 2.9 million jobs.

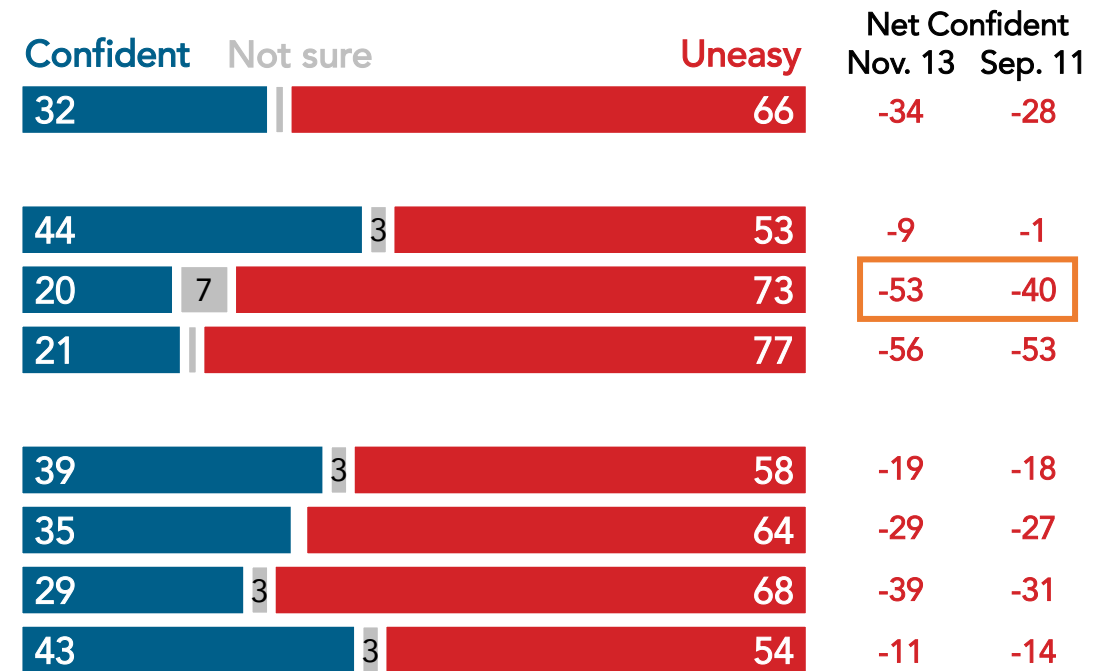
Three in Four Americans Are Negative About the National Economy, As Are Two in Three About Their Personal Finances

A majority of Democrats (57%), along with large majorities of independents (82%) and Republicans (91%), continue to rate the economy negatively as Americans' confidence in their personal finances has declined slightly since early September, especially among independents (net -53 confident now, down from net -40).

How would you rate the state of the U.S. economy today?



Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?

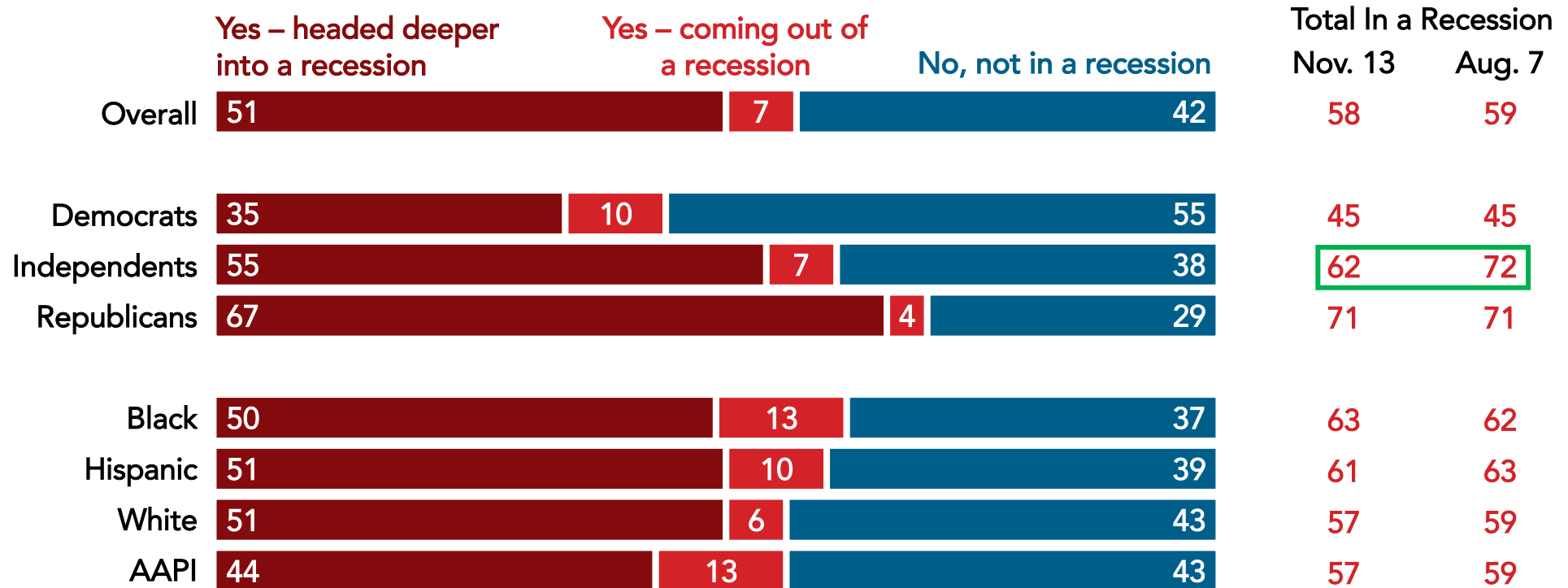


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted November 9-November 13, 2023. For more info, visit navigatorresearch.org.

A Majority Continue to Say the Economy Is in a Recession

While more than three in five independents say the economy is in a recession, the share of independents saying so is down 10 points since August (from 72% then to 62% now).

As best you are aware, do you think the U.S. economy is in a recession or not? [IF YES] Which do you think best describes where the U.S. economy is in a recession?

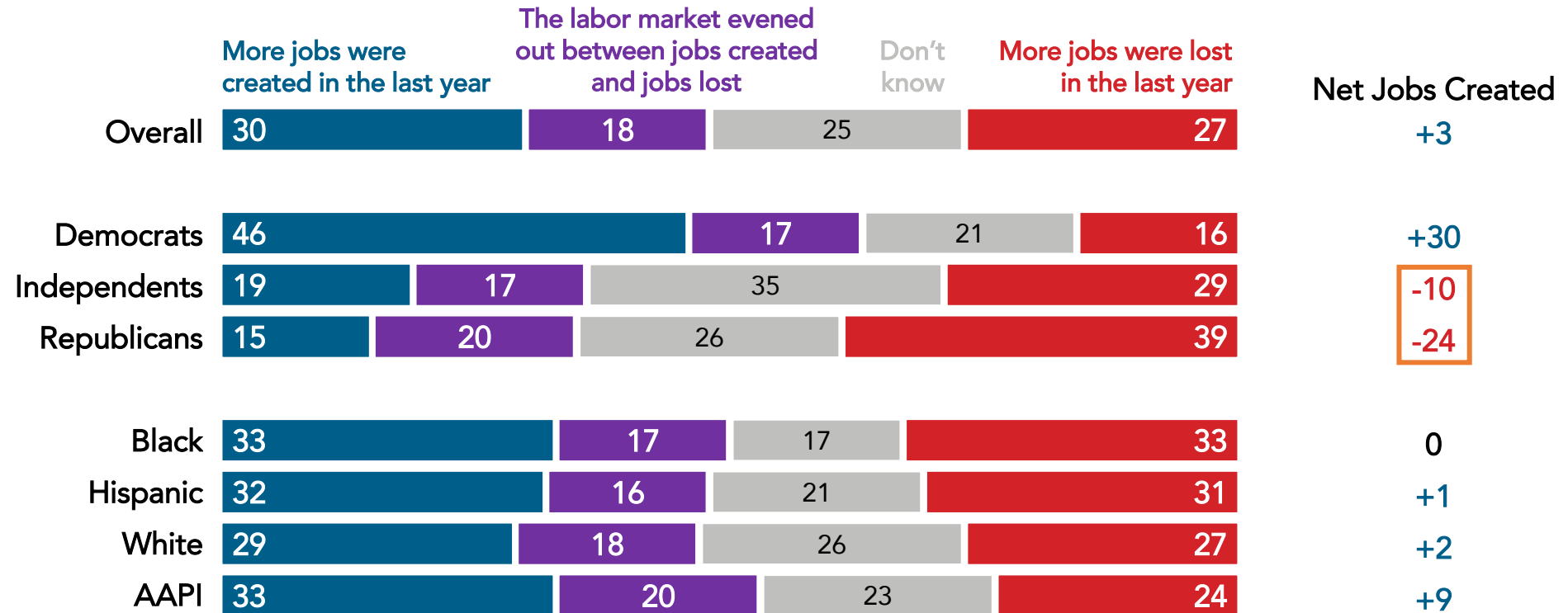


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Americans Are Divided on Whether More Jobs Were Created or Lost in the Last Year

While Americans are split overall, independents (net -10 more jobs were created in the last year) and Republicans (net -24) are most skeptical of job growth over the last year.

When it comes to the U.S. economy over the last 12 months, which of the following statements do you think is most accurate?

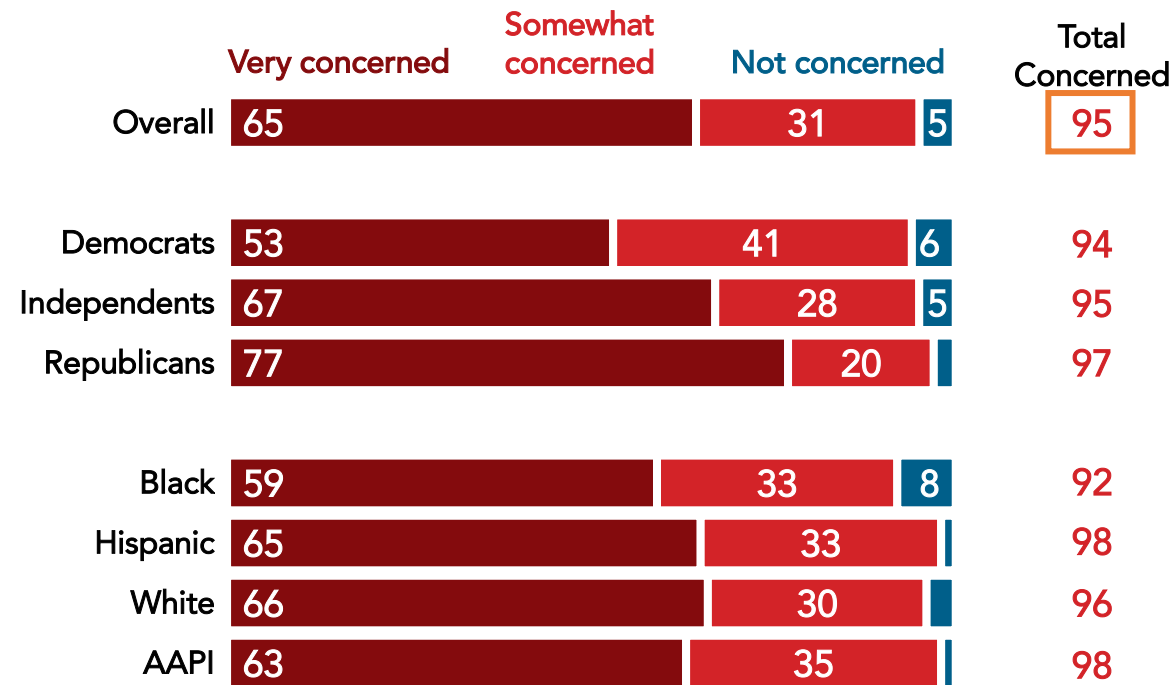


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Nearly All Americans Are Concerned About Rising Costs; Pessimism Exists About Costs in the Next Year

Fully 95% of Americans say they are “very” or “somewhat concerned” about rising costs, as majorities across party lines and racial groups say they expect their costs to go up over the next year.

How concerned are you about rising costs?



When you think about what your personal financial situation will be one year from now, which of the following best describes what you expect when it comes to costs for you and your family:



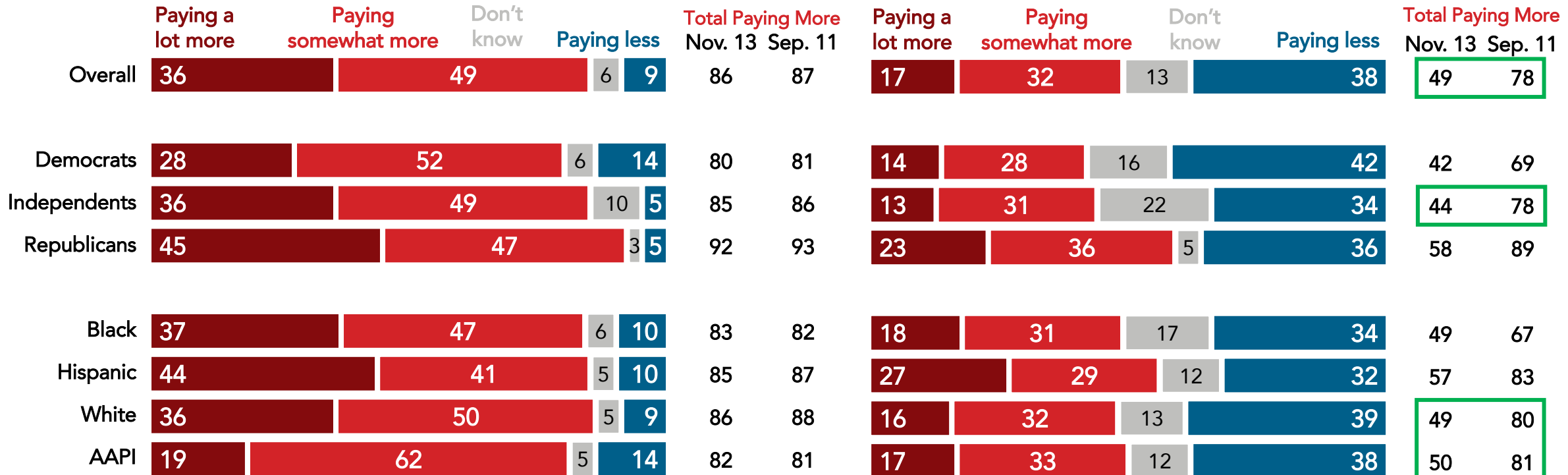
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Americans Are Feeling Better About Gas Prices, While Concerns Persist on Grocery Costs

The share of Americans who say they are paying more at the pump has declined significantly since early September (49% now, down from 78%), with the largest declines among independents (44% vs. 78%), white Americans (49% vs. 80%) and AAPI Americans (50% vs. 81%).

Thinking more about **grocery costs** in your community... compared to a few weeks ago, would you say you're...

Thinking more about **gas prices** in your community... compared to a few weeks ago, would you say you're...



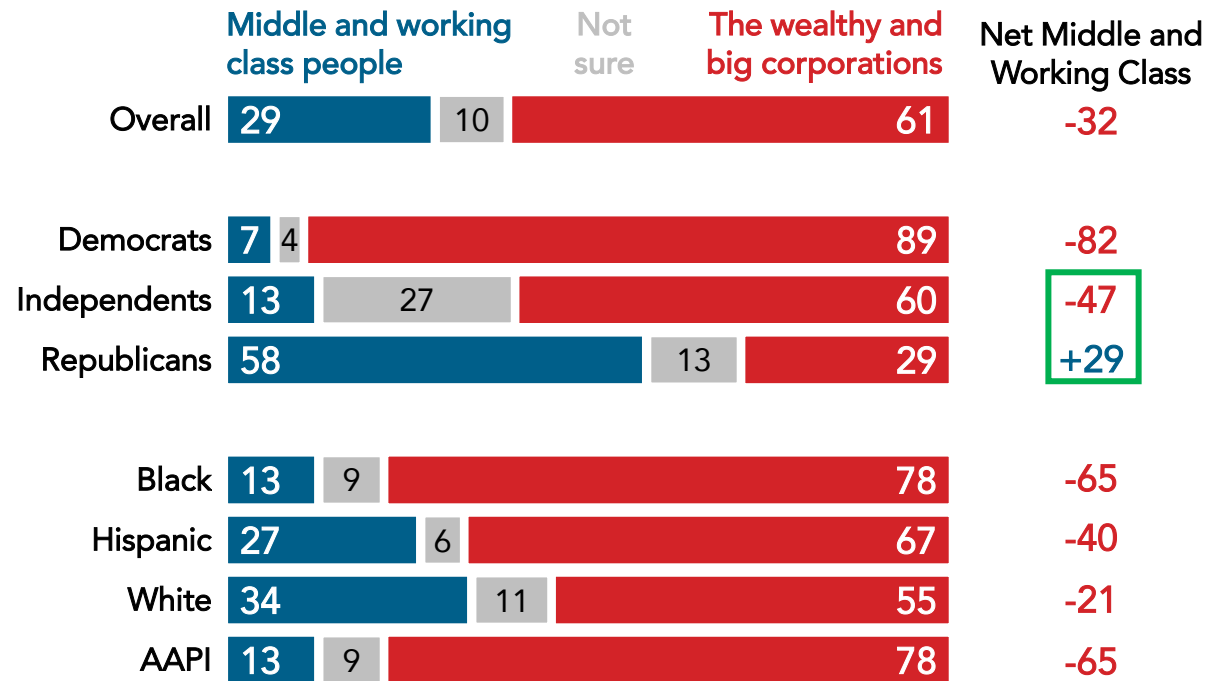
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Americans See Republicans as Favoring the Wealthy More Than Democrats

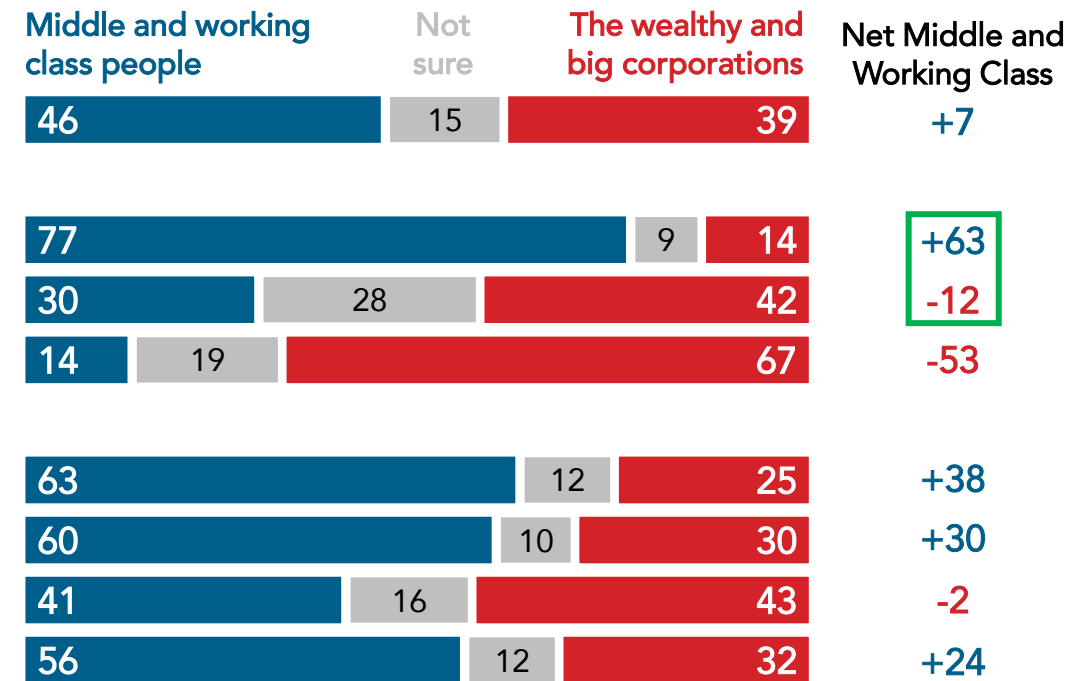
Three in five independents say Republicans' policies favor "the wealthy and big corporations" (60%), while only two in five independents say the same of Democrats' policies (42%).

- 77% of Democrats say their party's policies favor "middle and working class people," compared to 58% of Republicans on their party.

Who do you think **Republicans'** policies favor most?



Who do you think **Democrats'** policies favor most?



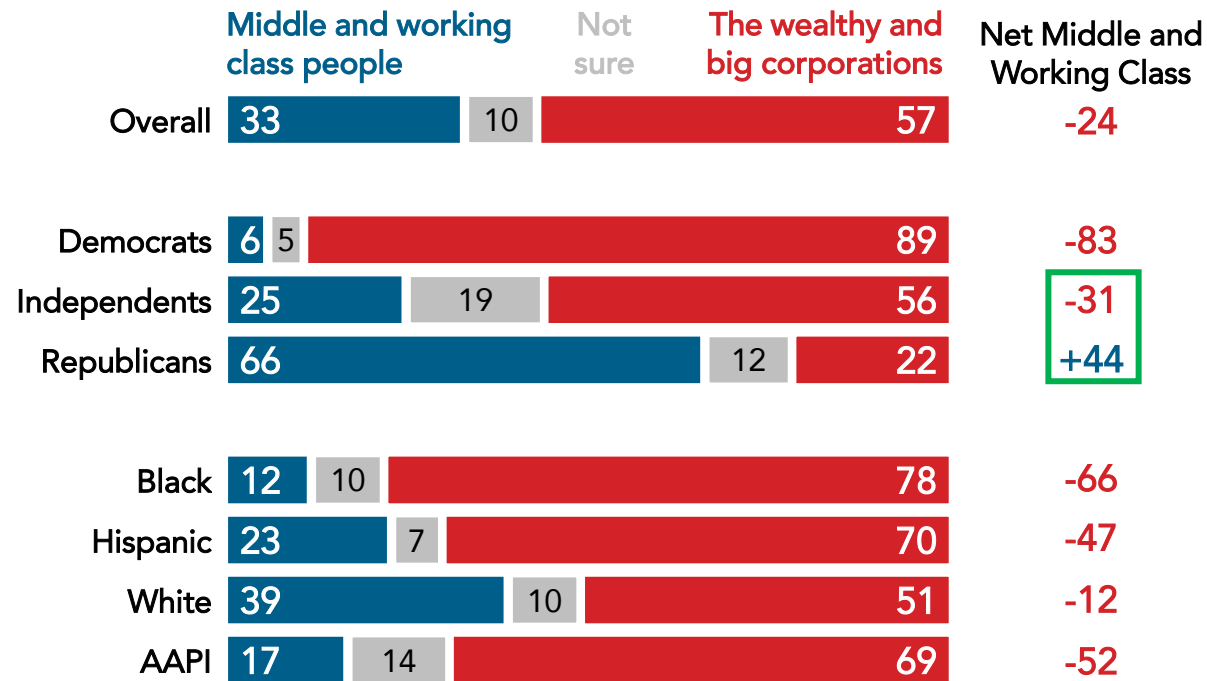
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Americans See Trump as Favoring the Wealthy More Than Biden

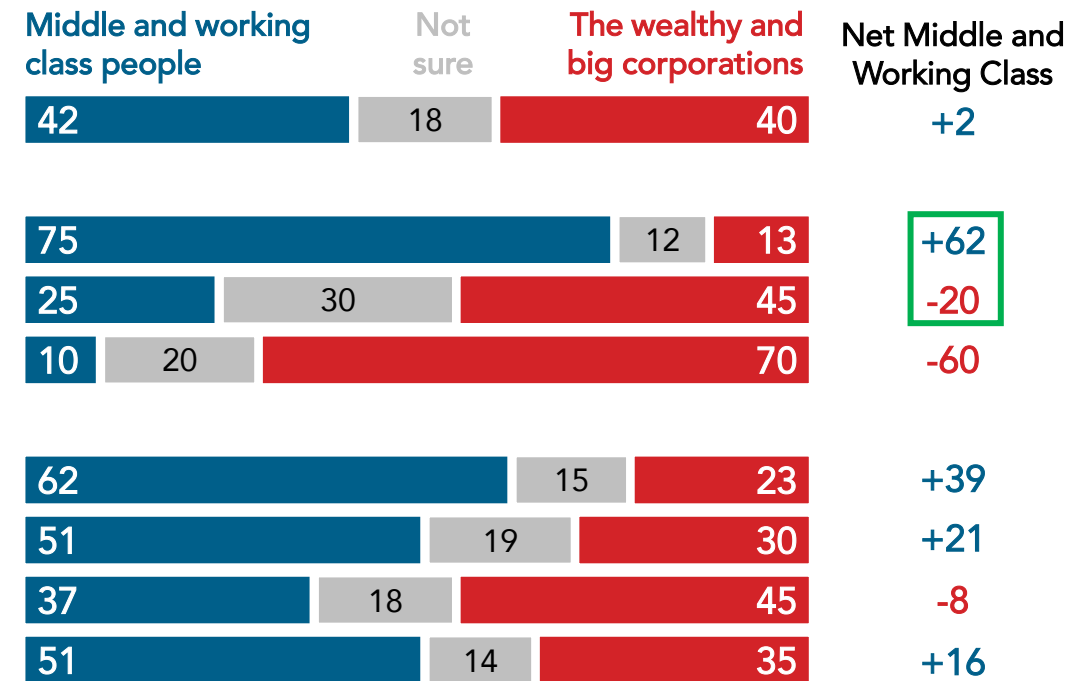
A majority of independents say Trump’s policies favor “the wealthy and big corporations” (56%).

- More Democrats say Biden’s policies favor “middle and working class people” (75%) than Republicans say of Trump (66%).

Who do you think Donald Trump’s policies favor most?



Who do you think Joe Biden’s policies favor most?



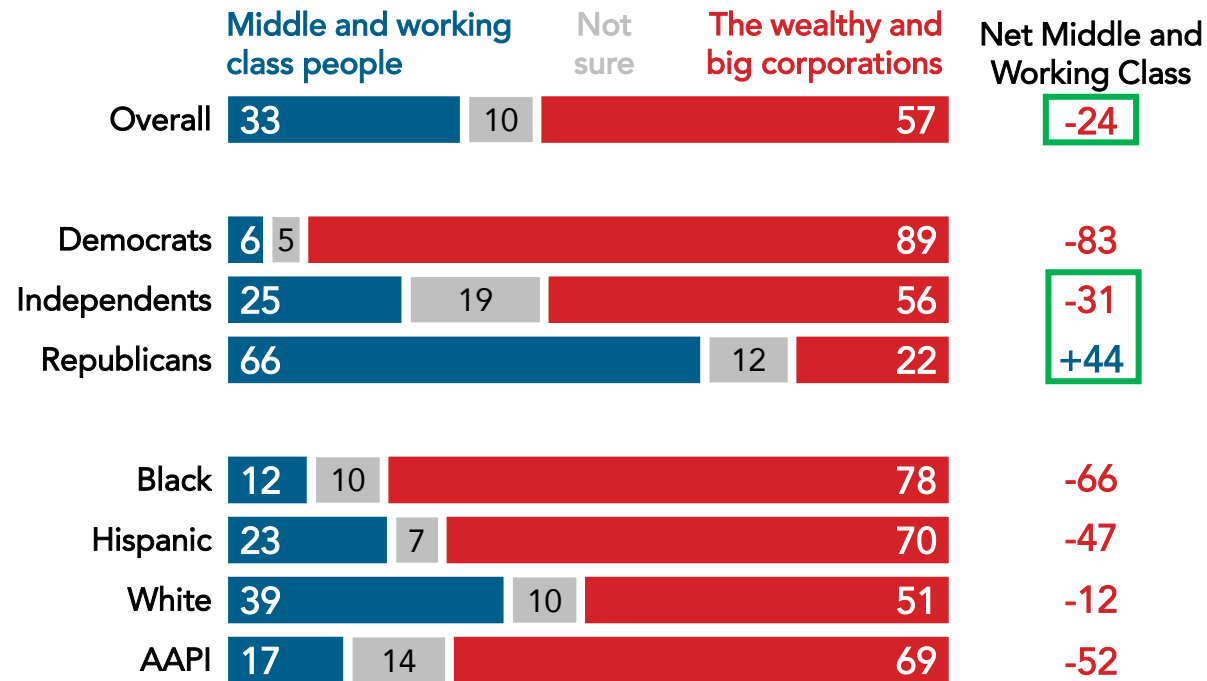
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Trump Is More Seen as Favoring the Middle Class Than His Party Is, Though Majorities Say Neither's Policies Favor Them

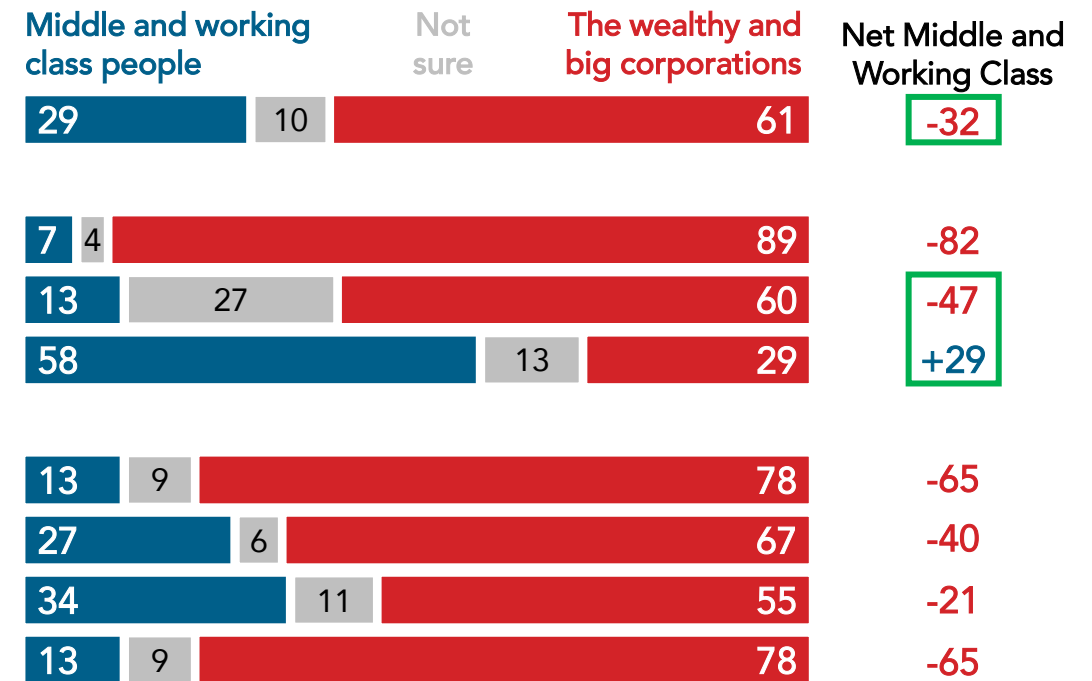
More Republicans say Trump's policies favor "middle and working class people" (66%) than say the same of the Republican Party (58%).

- Slightly more independents say Trump's policies favor the middle class (25%) than say the same of the GOP broadly (13%).

Who do you think Donald Trump's policies favor most?



Who do you think Republicans' policies favor most?



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In Looking at Different Ways Biden Has Brought Down Costs for Americans, His Health Care Actions Stand Out

Below is a list of policies that President Biden has passed or supports as President. Please indicate how much of an impact you think each one will have on costs for American families.

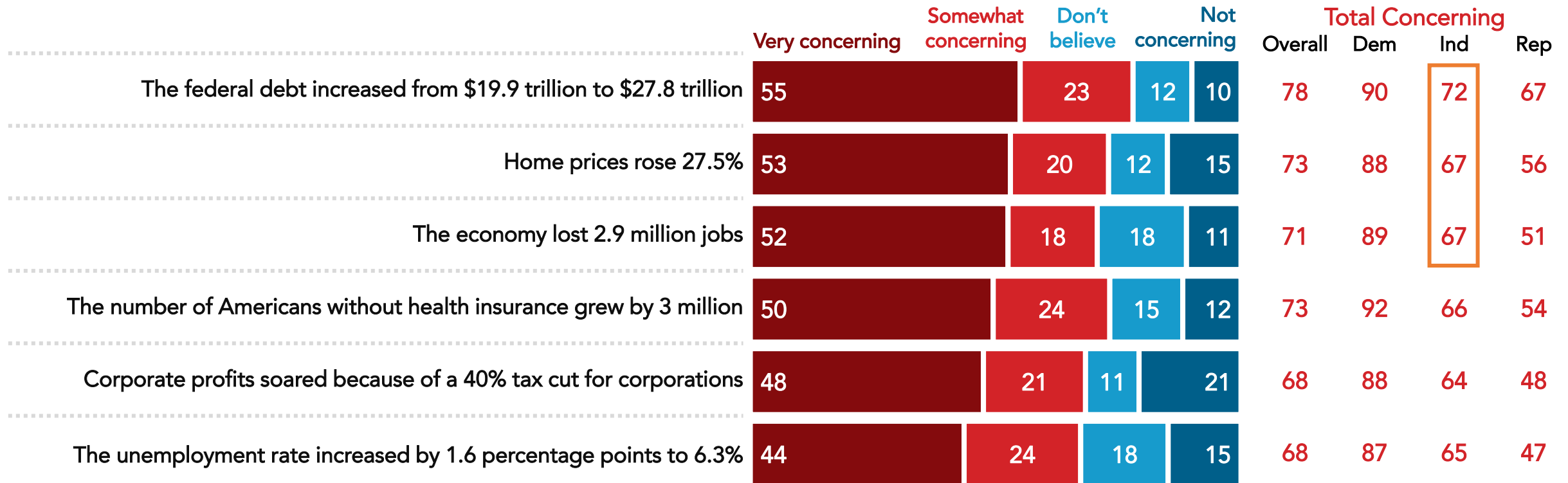
President Biden...	*/** Split sample				Total Bring Down Costs			
	Bring down costs a lot	Bring down costs some	No diff.	Make costs go up	Overall	Dem	Ind	Rep
...gave Medicare the power to negotiate for lower prescription drug costs, which will help lower healthcare costs for Americans	25	37	23	15	62	83	49	42
...has capped insulin costs at \$35 a month for seniors and capped overall out-of-pocket Medicare prescription drug costs at \$2,000 a year, which will help lower health care costs for seniors	28	34	22	16	61	82	54	40
*...has invested in the American electric grid and renewable energy production, which will help to bring down energy and utility costs by \$1,800 annually for American homes	21	33	21	25	53	79	30	32
**...has invested in the American electric grid and renewable energy production, which will help to bring down energy and utility costs by \$1,800 annually for American homes in the long-run	19	33	26	22	52	76	40	28
...has cracked down on hidden or misleading junk fees and surprise fees, which will help to bring down costs for American consumers	18	34	33	15	52	76	47	26
...supports expanding the Child Tax Credit, which gives a tax break to most families with children and will help lower costs for American families	20	30	29	21	50	71	43	28
...led landmark investments in domestic semiconductor manufacturing and to improve our supply chain, which will help to lower costs	16	33	33	18	49	71	31	29

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Majorities Find a Range of Proof Points About Trump's Economy Concerning, Particularly Debt, Home Prices, and Job Loss

Independents say the debt increasing by nearly \$8 trillion (72% concerning), home prices rising 27.5% (67%), and the economy losing 2.9 million jobs (67%) are the most concerning proof points from Trump's economy.

Below is a list of statements about the economy under former President Donald Trump. Please indicate how concerning you find each one.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from November 9-November 13, 2023. 105 additional interviews were conducted among Hispanic voters. 72 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 103 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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