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Thursday, December 7th

The Affordable Care Act:
A Guide for Advocates

Key Takeaways:

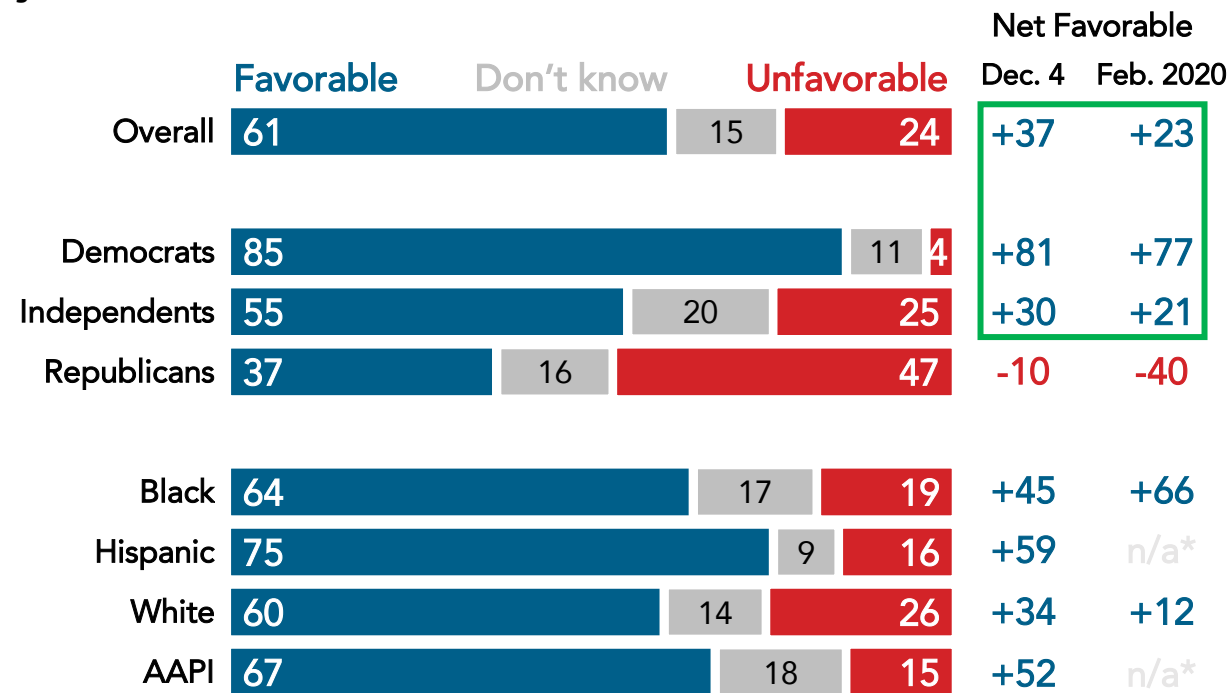
- The Affordable Care Act and Obamacare are both deeply, and increasingly, popular, though views are more positive towards the ACA.
- Biden and Democrats hold a double-digit trust advantage on the issue of health care, and two in three Americans say it is likely that Republicans would repeal the ACA if they were to gain power.
- Messaging that repealing the ACA is too risky and that Congress should not cut health care for 30 million Americans decisively wins against a conservative argument that the ACA should be repealed and replaced.

Both the ACA and Obamacare Are Broadly Popular, With More Positive Views of ACA; Both Have Improved Since 2020

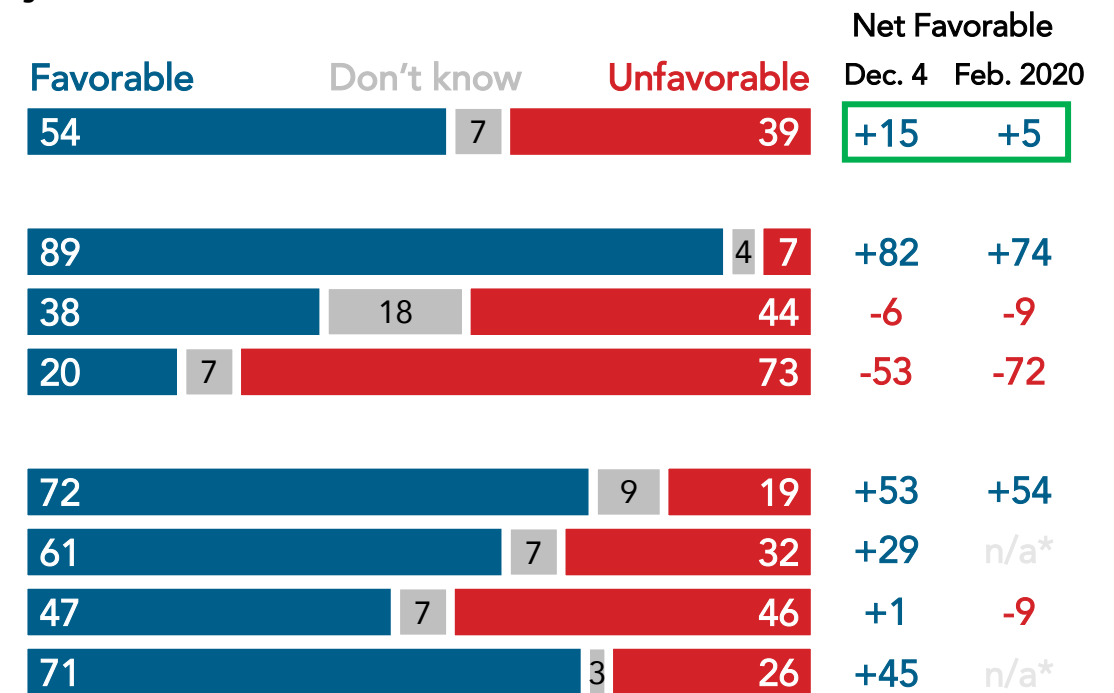
A majority of independents (55% favorable) and more than one in three Republicans (37%) view the Affordable Care Act favorably.

- Since 2020, ratings of the ACA have improved by a net 14 points (from net +23 to net +37 favorable), and ratings of Obamacare have improved by a net 10 points (from net +5 to net +15).

(Split sample) Please indicate how favorable or unfavorable you are to: The Affordable Care Act.



(Split sample) Please indicate how favorable or unfavorable you are to: Obamacare.

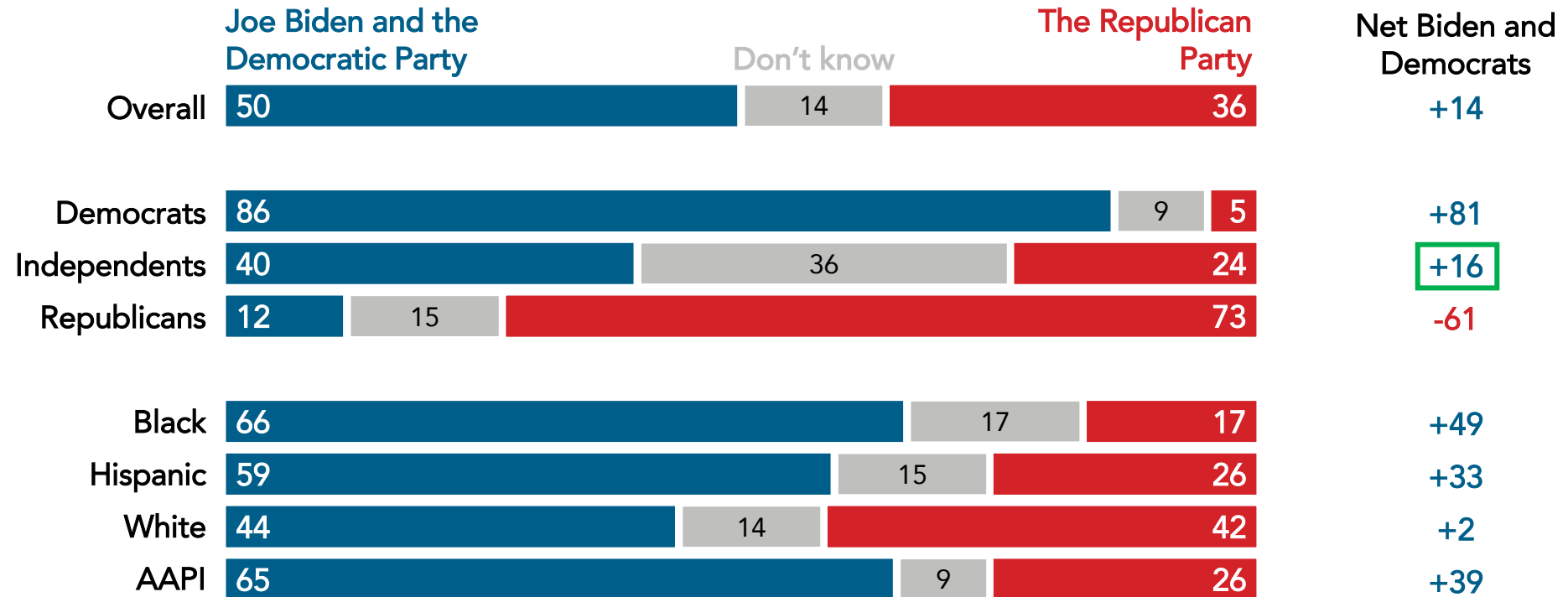


*The previous survey's sample sizes were too small to report results among this group. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted November 30-December 4, 2023. For more info, visit navigatorresearch.org.

Biden and Democrats Hold a Double-Digit Trust Advantage Over Republicans on Health Care

Biden and Democrats are more trusted to handle health care by a 14-point margin overall, driven by a large advantage within their own party (net +81 trust Biden and Democrats) and a 16-point advantage among independents.

Please indicate who you trust more to handle: Health care.

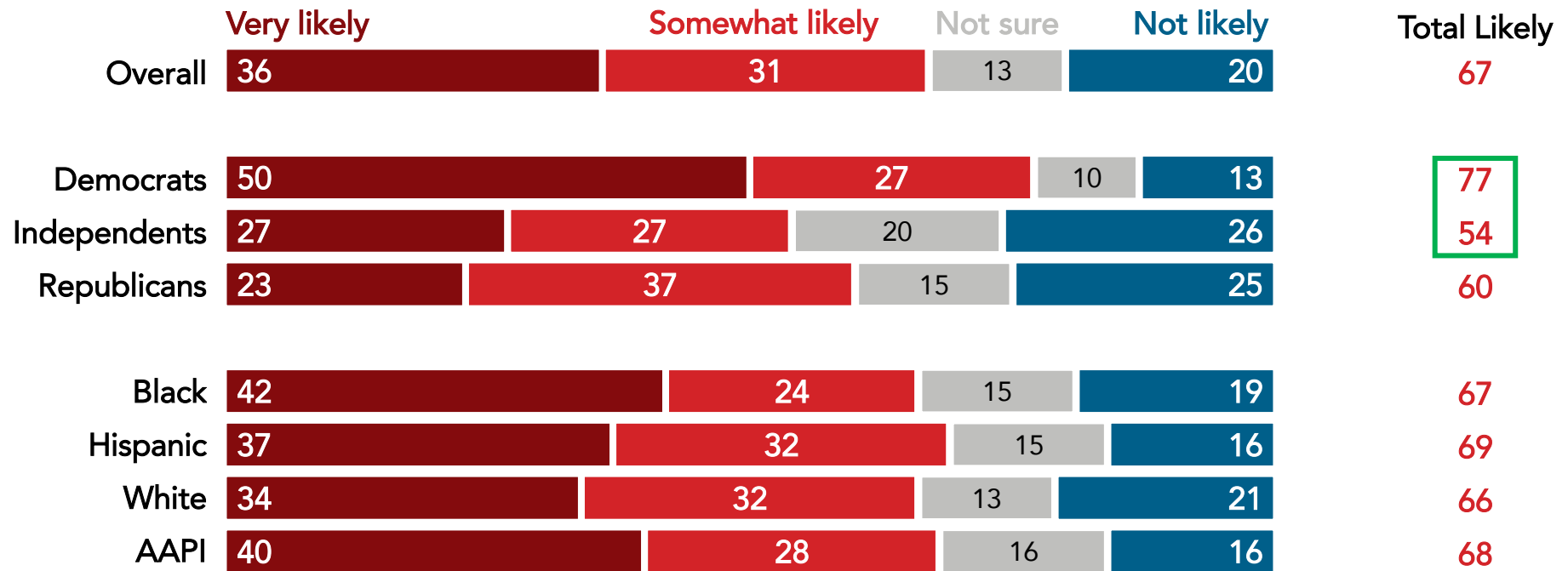


Nationwide survey of 1,000 registered voters conducted November 30-December 4, 2023. For more info, visit navigatorresearch.org.

Majorities – Including Republicans – Say It Is Likely Trump and Republicans Would Repeal the Affordable Care Act

Majorities across partisan and racial lines – including 54% of independents and 60% of Republicans – agree that if Trump and Republicans win control of the White House and Congress, it is likely that they will repeal the Affordable Care Act.

If Donald Trump wins the White House and Republicans have control of Congress, how likely do you think it is that they will repeal the Affordable Care Act?



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Emphasizing the Risk Posed By Repeal & the ACA as Our “Settled Health Care System” Are Effective Rebuttals to Repeal

In response to a conservative statement that the ACA should be repealed, messaging that emphasizes repeal “is too much of a risk” and that “Congress shouldn’t cut health care for 30 million Americans” wins overwhelmingly (net +42 agree), while messaging that the ACA “is our settled health care system” and “is working for millions of Americans” also wins by a large margin (net +34).

Which statement do you agree with more?

Statement 1: The Affordable Care Act should be repealed and terminated because it is not working. Instead, Congress should come up with a new plan for health care as a replacement.

Statement 2: Repealing the Affordable Care Act is too much of a risk. Congress shouldn’t cut health care for 30 million Americans and take away health care protections for people with preexisting conditions. Instead, they should improve and strengthen health care to lower costs.

Statement 1:	29%
Statement 2:	71%
Net Statement 2:	+42

Statement 3: The Affordable Care Act is our settled health care system, and it is working for millions of Americans. It is too big of a risk to make this kind of drastic change which would cut health care for 30 million Americans and take away health care protections for people with preexisting conditions.

Statement 1:	33%
Statement 3:	67%
Net Statement 3:	+34

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from November 30-December 4, 2023. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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