

navigator*

Thursday, January 18th

Abortion: A Guide for
Advocates



Credit: Traci Hahn/Shutterstock

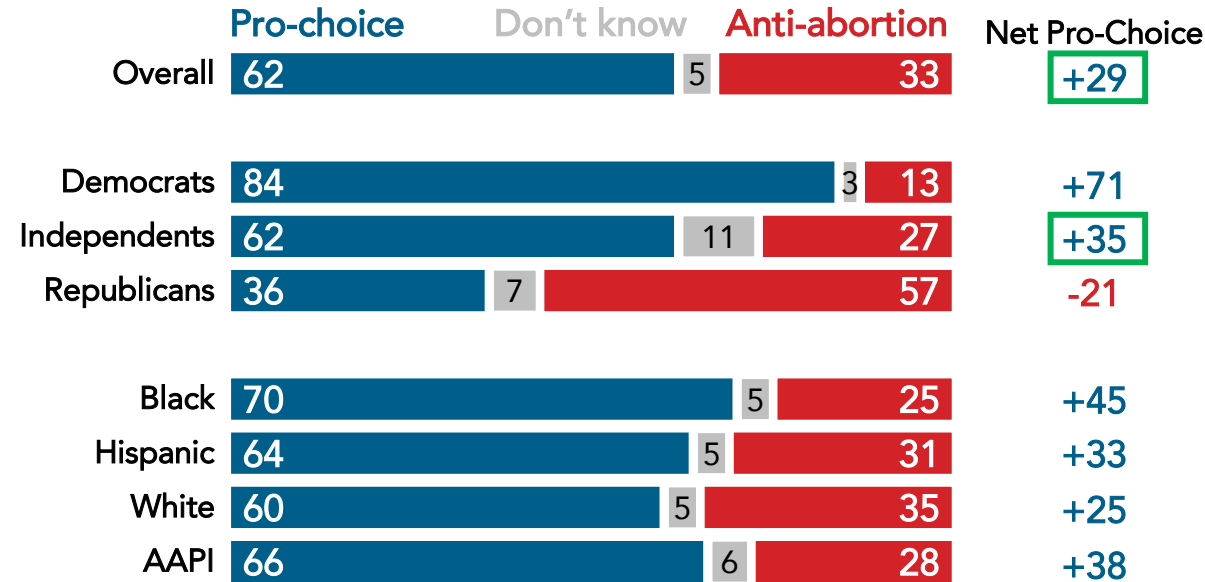
Key Takeaways:

- By a two-to-one margin, most Americans say the overturning of *Roe v. Wade* has been bad for the country, as most Americans remain favorable toward *Roe*.
- Three in five Americans support Congress passing a law guaranteeing the right to an abortion, with an even greater share who oppose a federal ban on abortion.
- A majority of Americans support early medication abortion care remaining legal, with many holding positive views of abortion medication – though very few are familiar with Mifepristone by name.
- Far more Americans think Republicans in Congress are focused on abortion than think the same of Donald Trump.

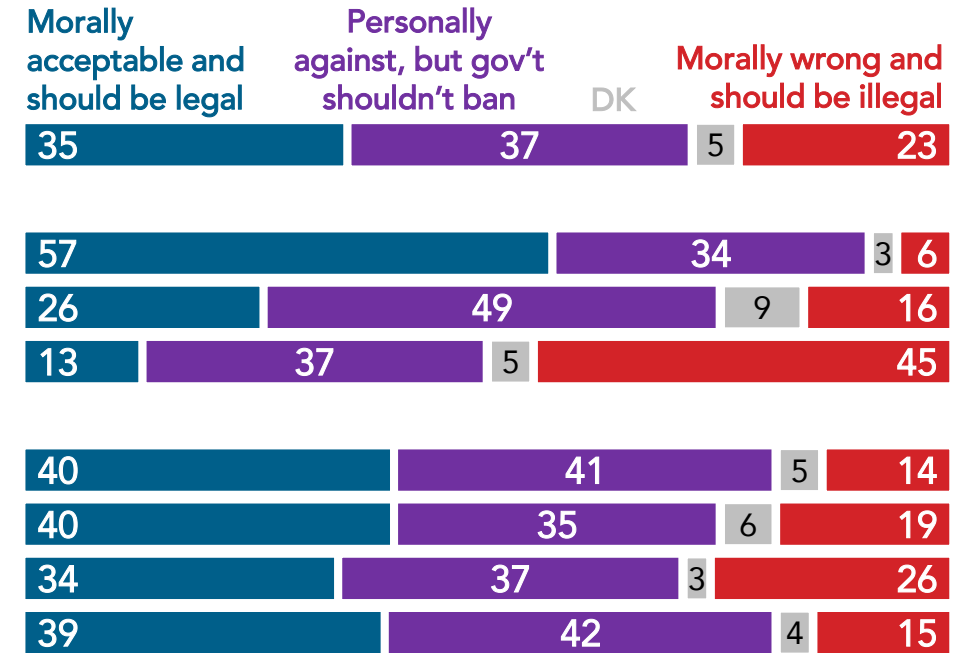
More Than Three in Five Americans Are Pro-Choice, While Only One In Five Say Abortion Is Wrong and Should Be Illegal

The 14% of Americans who say they are “anti-abortion” or who are unsure, but also say abortion is either morally acceptable and should be legal or are personally against abortion but do not think the government should ban it, tend to be: not very conservative Republicans (21% are in this mixed abortion view group), Republican women (20%), moms (19%), and Catholics (18%).

When it comes to the issue of abortion, which of the following best describes your position?



Which one of the following statements comes closest to describing how you feel about the issue of abortion?

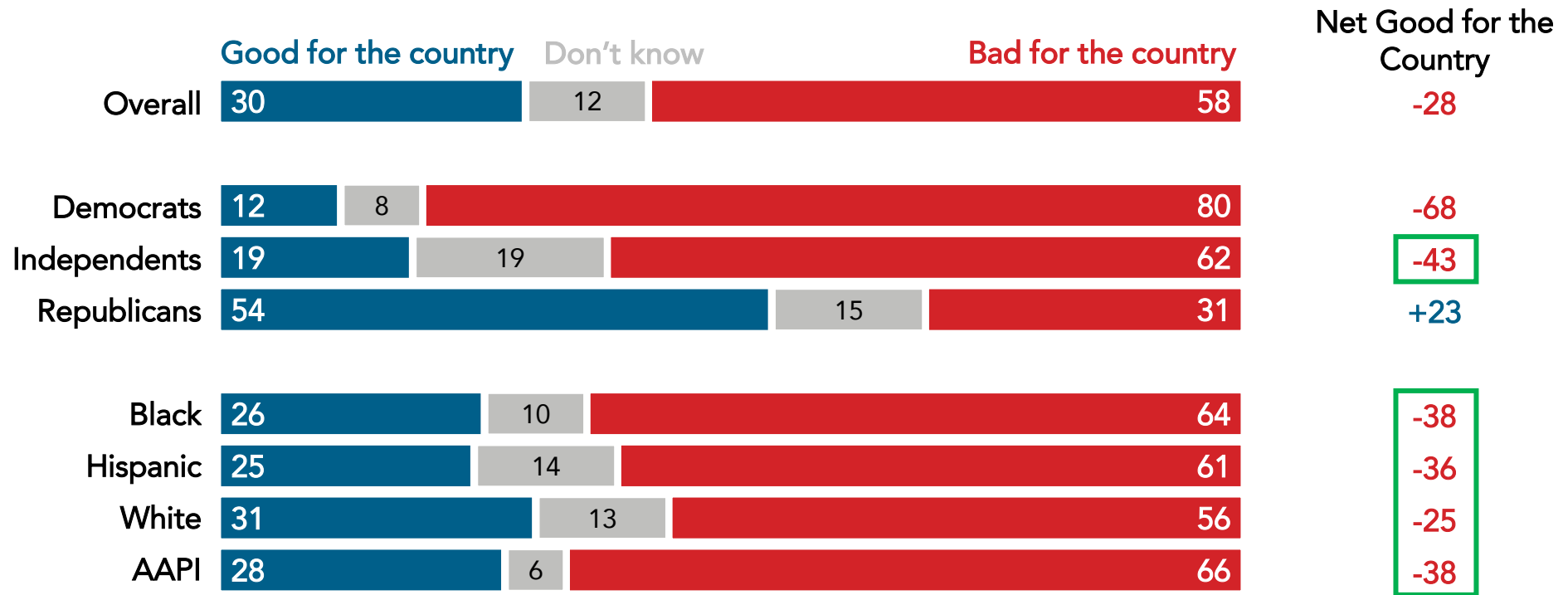


Nationwide survey of 1,000 registered voters conducted January 4-January 8, 2024. For more info, visit navigatorresearch.org.

Almost Three in Five Say *Roe* Being Overturned Has Been Bad for the Country

More than three in five independents (62%), as well as majorities across racial lines, say the Supreme Court's decision has been bad for the country.

As you may know, the Supreme Court overturned *Roe v. Wade*, eliminating the federal right to an abortion as a result. Do you think the Supreme Court eliminating the federal right to an abortion has been good or bad for the country?

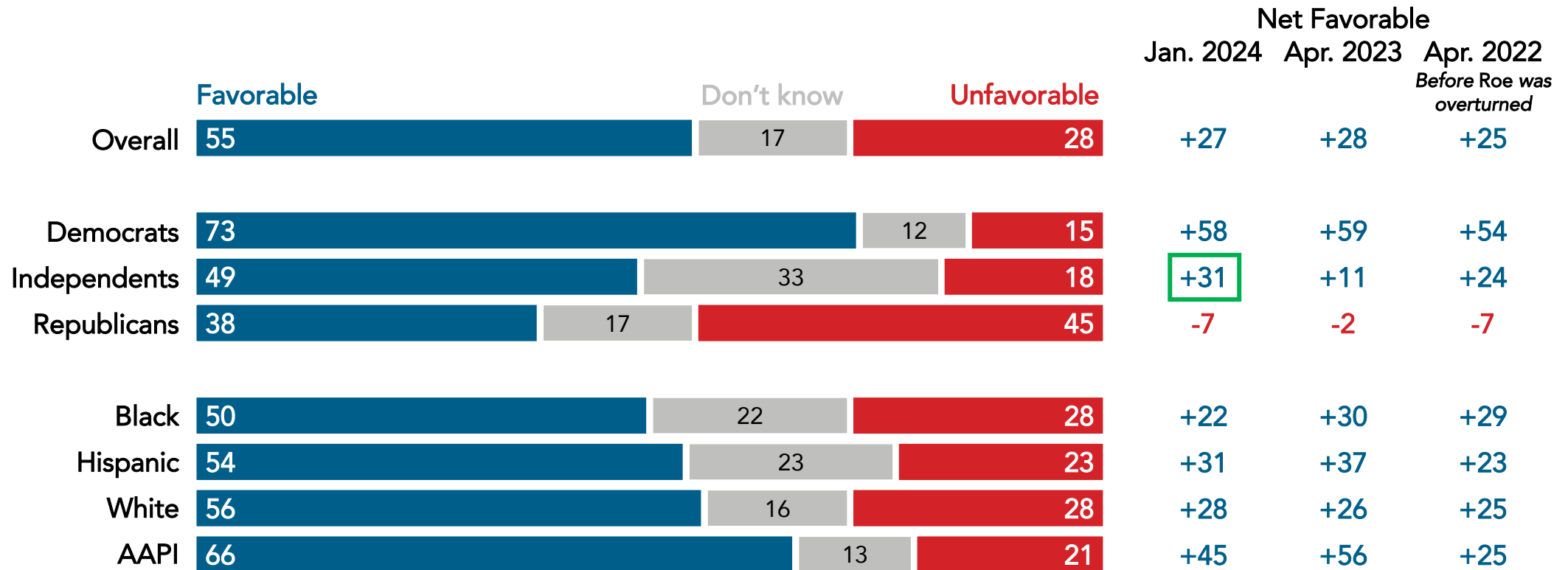


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Majorities Continue to View *Roe v. Wade* Favorably

Nearly half of independents view *Roe v. Wade* favorably, with net favorability ratings among them higher now than in April of last year (+11) or of 2022 (+24) before it was overturned by the Supreme Court.

Please indicate how favorable or unfavorable you are to: *Roe v. Wade*.



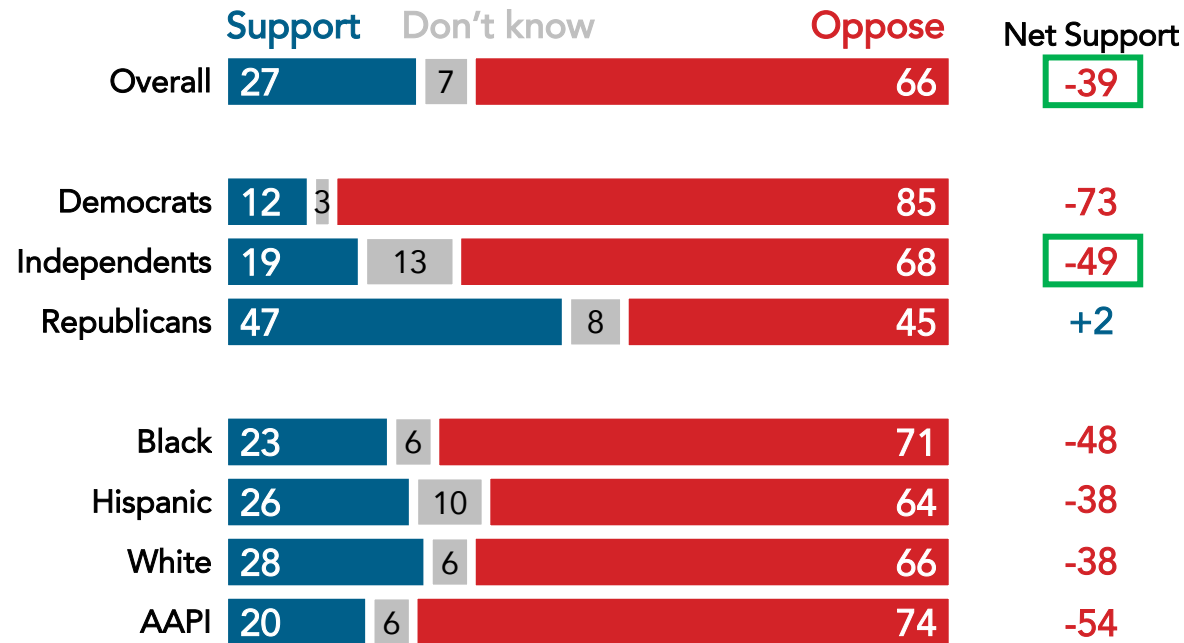
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 4-January 8, 2024. For more info, visit navigatorresearch.org.

Three in Five Support a Federal Law Guaranteeing the Right to an Abortion, and an Even Greater Share Oppose a National Ban

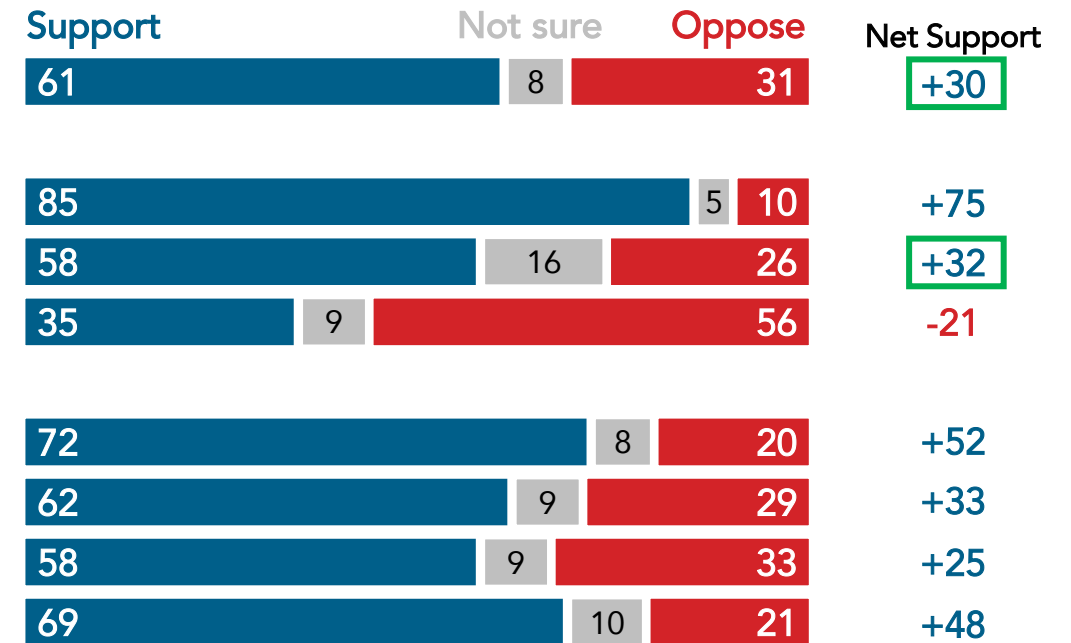
Majorities of independents oppose a nationwide ban on abortion (68% oppose) and support Congress passing a law that would guarantee the right to an abortion (58% support).

- The 61% who support Congress passing a law guaranteeing the right to an abortion is the highest share in Navigator's tracking.

Do you support or oppose a nationwide ban on abortion?



Do you support or oppose Congress passing a law guaranteeing the right to an abortion?



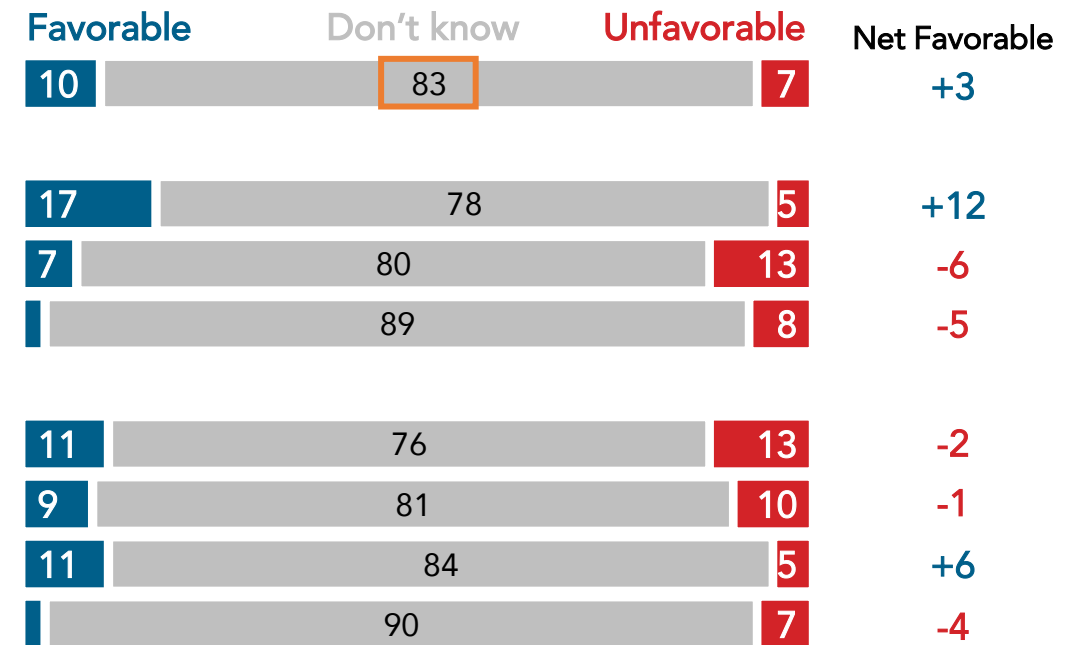
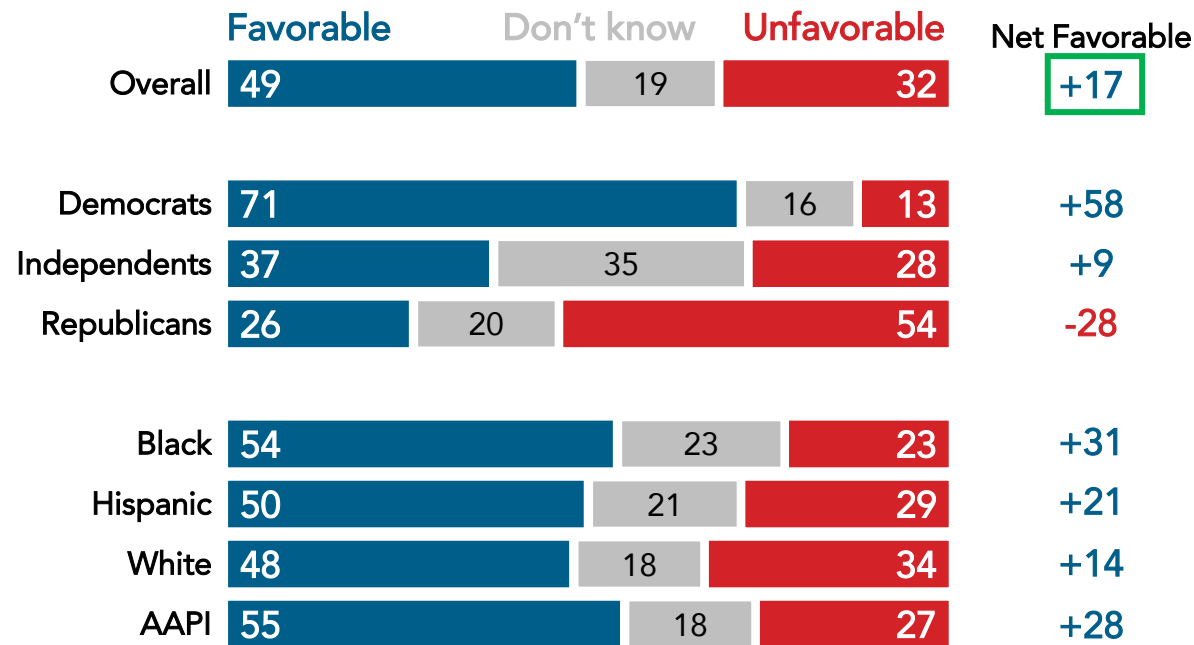
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Americans Are Not Familiar With Mifepristone By Name, But View Abortion Medication Favorably

More than four in five Americans (83%) are unfamiliar with Mifepristone by name, but Americans view “abortion medication” favorably by a net 17-point margin, with just 19% who say they do not know enough to say.

(Split sample) Please indicate how favorable or unfavorable you are to: Abortion medication.

(Split sample) Please indicate how favorable or unfavorable you are to: Mifepristone.



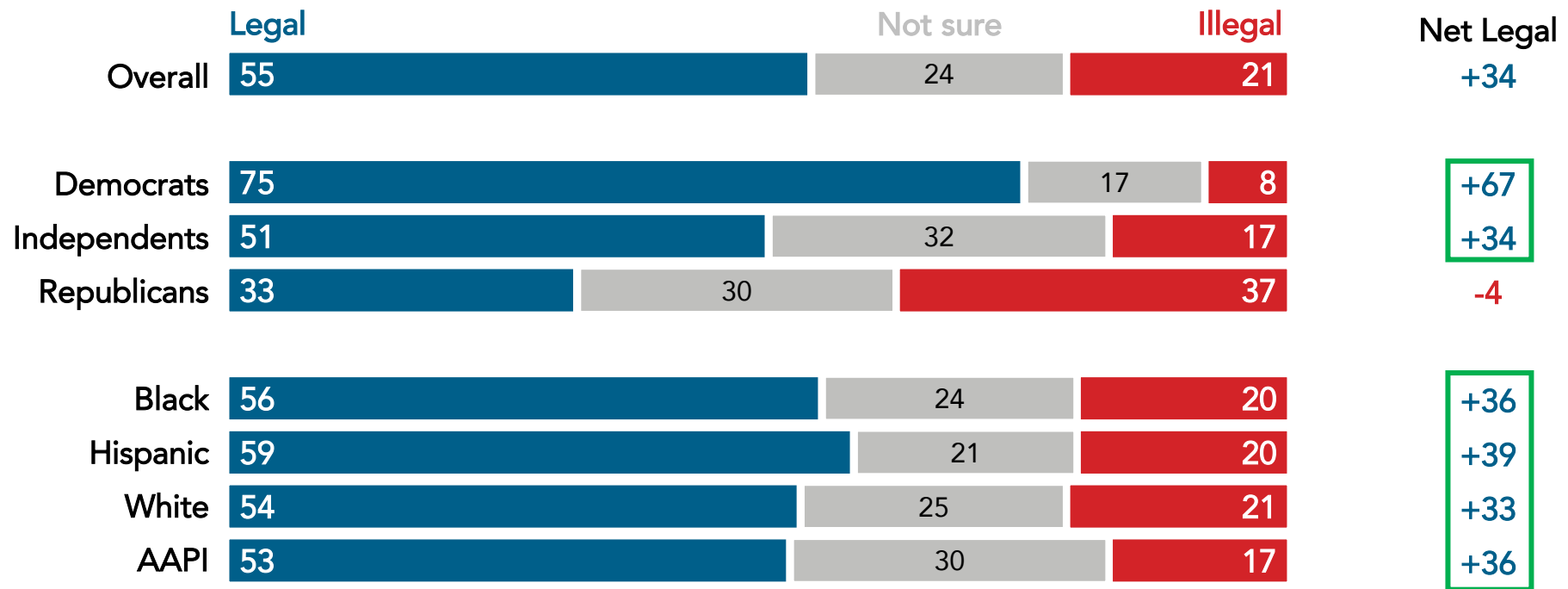
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Most Support Early Medication Abortion Care Remaining Legal

A majority of independents (net +34), as well as majorities across racial lines, say Mifepristone should remain legal.

- Republicans are split on the issue, with one in three saying it should remain legal (33%), slightly more saying it should be illegal (37%), and three in ten saying they are not sure (30%).

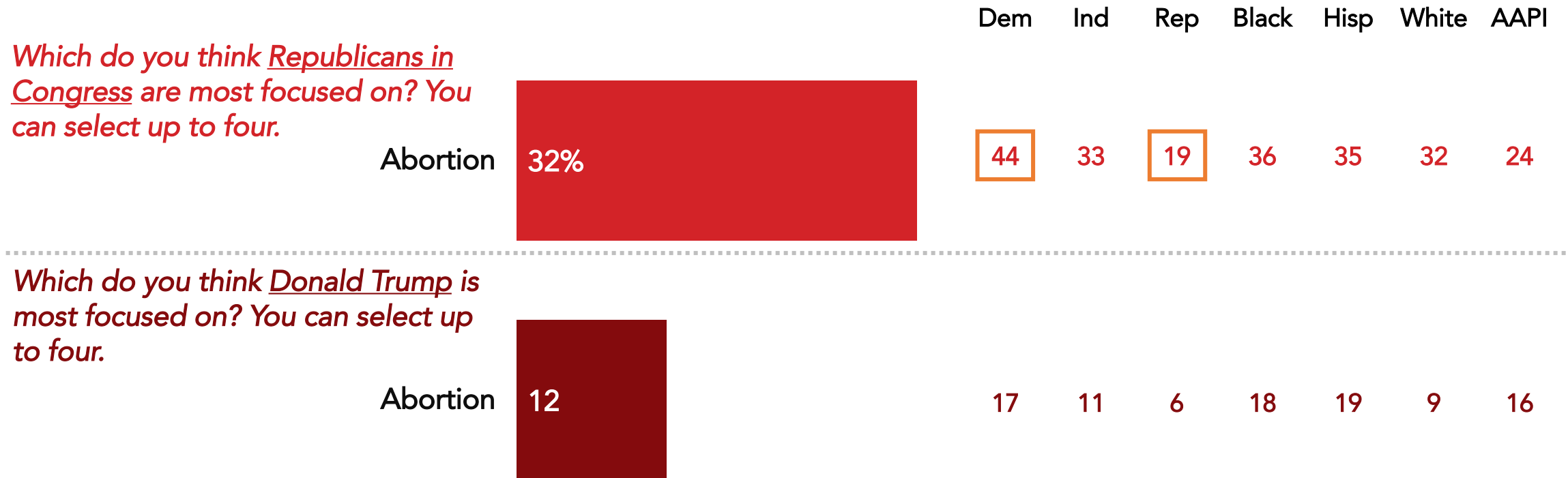
Do you think early medication abortion care, known as Mifepristone, should remain legal or be made illegal?



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Americans Say Republicans in Congress Are More Focused on Abortion Than Trump Is

One in three Americans say Republicans in Congress are focused on abortion as a top four issue (32%), while just 12% say the same of Trump. Among Republicans, 19% say it is a top four issue for Republicans in Congress, while just 6% say the same of Trump.

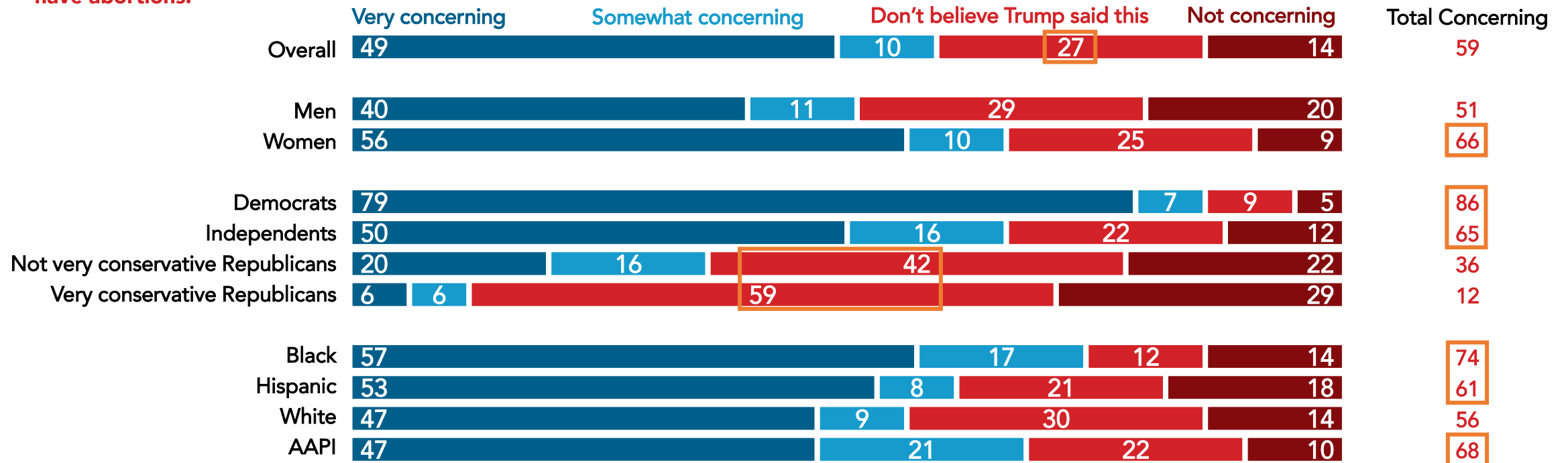


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Three in Five Are Concerned Trump Said There Has to Be Punishment For Women Who Have Abortions

Majorities of Americans are concerned by Trump’s suggestion that women who have abortions should be punished, including two in three women (66%). However, more than one in four Americans do not believe Trump said this (27%), including 42% of not very conservative Republicans and 59% of very conservative Republicans.

Below is a list of things that Donald Trump has said. Please indicate how concerning you find each one. If you do not find the statement concerning or do not believe Trump said this, please indicate that option. **Donald Trump has said that “there has to be some form of punishment” for women who have abortions.**

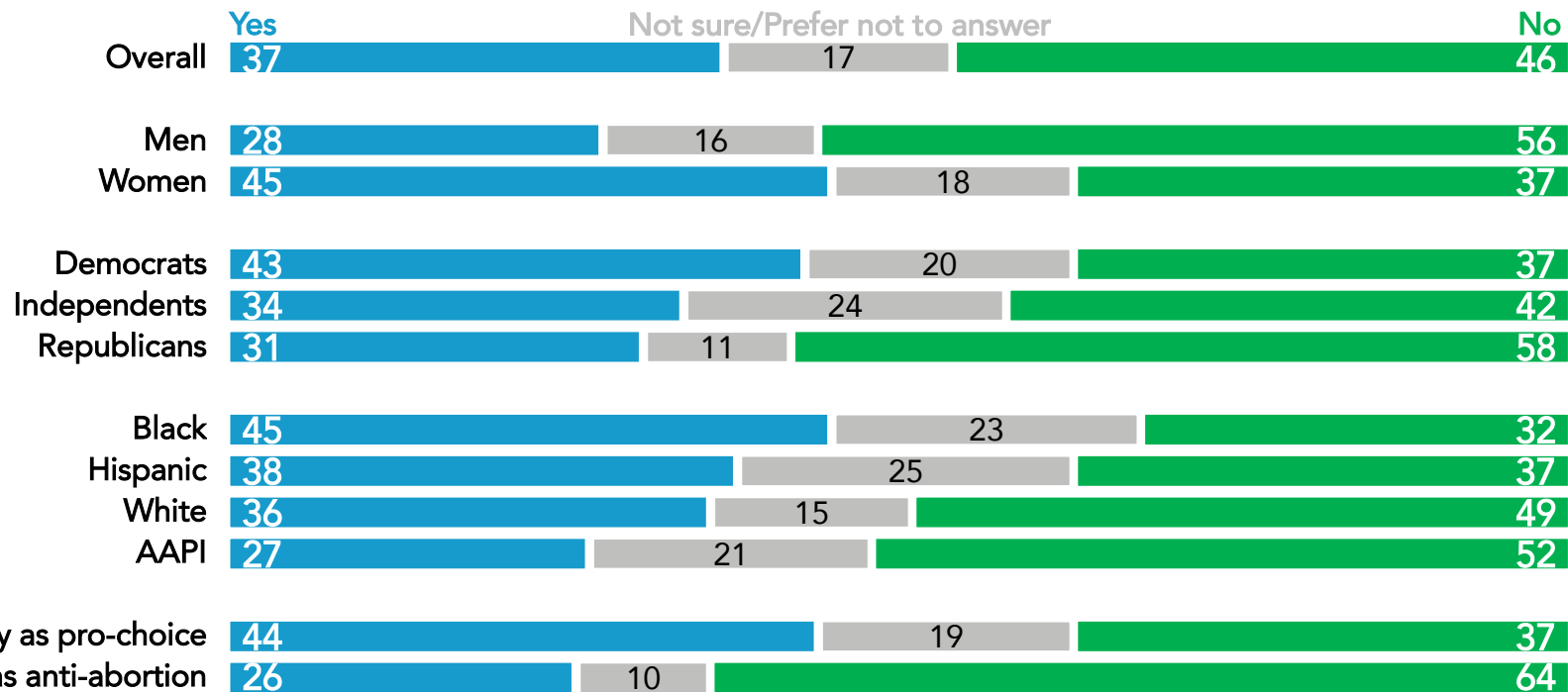


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Almost Two in Five Report Knowing Someone Who Has Had an Abortion

Women (45% know someone) are among the likeliest to know someone close to them who has had an abortion. Two in five Democrats (43%), 44% of pro-choice Americans, and 45% of Black Americans also report knowing someone who has had one; one in three independents (34%) and Republicans (31%) also report knowing someone who has had an abortion.

This may be a tough question to answer, but to the best of your knowledge, have any members of your household, your close friends, or family members ever had an abortion?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 4-January 8, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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