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Thursday, January 25th

Perceptions of Biden and Trump: A Guide for Advocates



Credit: Andrea Izzotti/Shutterstock





Key Takeaways:

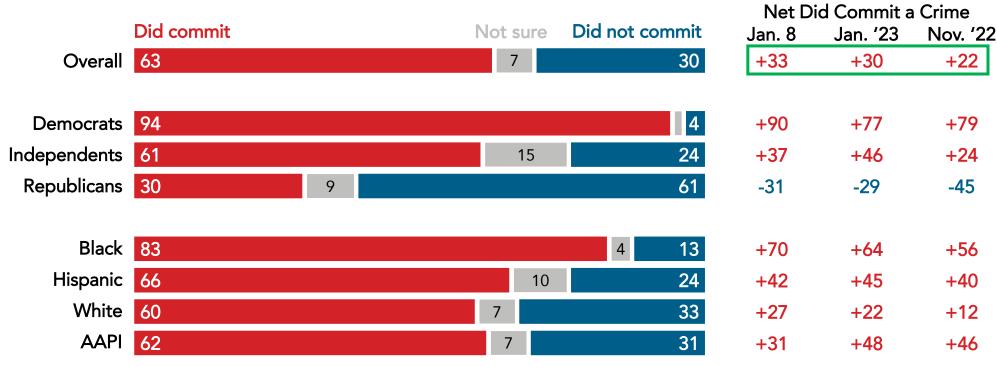
- A growing share of Americans now nearly two in three say Trump committed a crime as President, though belief that he will be convicted is in decline.
- Trump's most concerning comments include his call to "terminate" the Constitution, his call for "some form of punishment" for women who seek abortions, threatening to weaponize the DOJ, and claiming he will be a dictator "on day one."
- Americans report hearing more about Trump in the news than Biden, including more negative news; these negatives center on recent ballot fights and January 6th.
- Americans say Republicans in Congress and Donald Trump are most focused on investigating the Biden administration, but Americans want lawmakers to be focused most on inflation and jobs and the economy.

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A Growing Share Say Trump Committed a Crime as President

Since late 2022, the share of Americans who say Trump committed a crime as president has grown by net-11 points, from net +22 in November 2022 to net +33 now.

Do you think Donald Trump committed a crime at any point as president?



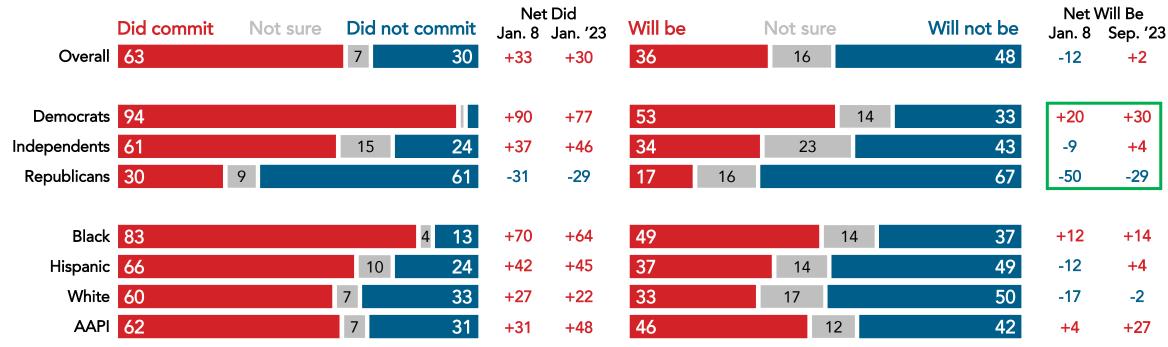


Three in Five Say Trump Committed a Crime, But Fewer Now Say He Will Be Convicted Than Said the Same in September

Declining shares of Americans across party lines say they expect Trump will be convicted: Democrats are most likely to say he will be (net +20 will be today, down from net +30 in September), with independents more skeptical (net -9) and Republicans most skeptical (net -50).

Do you think Donald Trump committed a crime at any point as president?

Do you think Donald Trump will be convicted of any of the crimes of which he is accused?





Most Concerning Recent Trump Comments: "Terminating" Constitution, Abortion Punishment, Weaponizing Gov't

Below is a list of things that Donald Trump has said. Please indicate how concerning you find each one.

Donald Irumn	Ve
**called for "the termination of all rules, regulations, and articles, even those found in the Constitution" so that he could be reinstated as President **has said that "there has to be some form of punishment" for women	4
who have abortions **has said he could use the Department of Justice to go after his political opponents, weaponizing federal law enforcement *said he would be a dictator "on day one" if he were re-elected	4
said that immigrants coming to the U.S. are "poisoning the blood of our country"	4
**called his political opponents "vermin," echoing language of past authoritarian leaders like Hitler **said to his donors at a private fundraiser, "You're rich as hellWe're going to give you tax cuts (again)" *has said he wants to round up undocumented immigrants already in the United States and detain them in sprawling camps while they wait to be expelled	4
*called himself "a very proud election denier"	4
*has said that he will try to repeal the Affordable Care Act *has taken credit for being able to "kill Roe v. Wade" and eliminating the federal right to an abortion **has said he wants to reimpose a ban on the entry of people from certain Muslimmajority nations to the United States and will create ideological screenings for immigrants	3
*called his political opponents "vermin"	3

Very	Somewhat	Don't	Not				•
concerning	concerning	believe c	oncerning	Overal	l Dem	Ind	Rep
49	1	1 26	14	60	90	59	28
49	10	27	14	59	86	65	28
46	14	19	20	60	89	59	29
44	11	25	19	56	86	51	22
44	15	11	31	59	90	55	25
43	14	12	30	57	90	61	19
42	14	26	17	57	86	64	22
42	13	12	33	55	86	53	19
40	15	15	29	56	86	54	21
40	15	10	35	55	87	50	20
39	17	16	28	56	86	58	22
39	17	12	33	55	88	48	21
38	13 8	3	41	51	81	46	18



Total Concerning

Unfav to both+

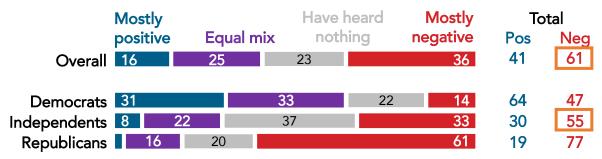
^{+&}quot;Unfavorable to both" report that they view both Biden and Trump unfavorably. Nationwide survey of 1,000 registered voters conducted January 4-January 8, 2024. For more info, visit navigatorresearch.org.

Americans Are Hearing More About Trump Than Biden, Especially Negative News About Ballot Fights, January 6th

Over the past few days, how much have you seen, read, or heard about Joe Biden and what he is doing as President?



Over the past few days, has what you have seen, read or heard recently about Joe Biden been:



Positives heard on Biden:



Negatives heard on Biden:



Nationwide survey of 1,000 registered voters conducted January 4-January 8, 2024. For more info, visit navigatorresearch.org.

Over the past few days, how much have you seen, read, or heard about **Donald Trump?**

A lot	Some	A little	Nothing	% A Lot/Some	
35	29	19	17	64	

Over the past few days, has what you have seen, read or heard recently about **Donald Trump** been:

Mostly			Have heard	Mostly	To	otal
positive	Ec	jual mix	nothing	negative	Pos	Neg
10	21	17		52	31	73
8	15			74	11	_82_
5 18		28		49	23	67
20		37	14	29	57	66

Positives heard on Trump:



Negatives heard on Trump:





GOP and Trump More Focused on Investigating Biden When Americans Want Focus on Costs and the Economy

When it comes to investigating the Biden administration, 56% say it is a top four issue for Republicans in Congress and 48% say the same for Trump; however, only 10% of Americans rank it as a top four issue for themselves.

Which do you think Republicans in Congress are most focused on?		Which do you think Donald Trump is most focused on?	Which do you feel are most important for Congress to focus on?	
	% top four issue	% top four issue	% top four issue	
Investigating the Biden administration*	56%	48%	10%	
Immigration	53	62	37	
Abortion	32	12	18	
Inflation	30	29	48	
National security and foreign policy	27	35	22	
Corruption in government	27	29	33	
Jobs and the economy	26	35	44	
Guns	22	12	24	
Crime	16	18	24	
Social Security and Medicare	13	7	26	
Health care	11	7	30	
Democracy	9	7	13	
Climate change and the environment	6	I	25	
Education	6	4	13	
Student loans	6		8	
The coronavirus pandemic	4	4	3	

^{*}For the final bar chart, this punch read "Oversight of the Biden administration." Nationwide survey of 1,000 registered voters conducted January 4-January 8, 2024. For more info, visit navigatorresearch.org.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

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To learn more about Navigator:

http://navigatorresearch.org

@NavigatorSurvey on Twitter

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 4-January 8, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.