

# navigating *the* \* **battleground**

Friday, February 16<sup>th</sup>, 2024

Perceptions of Democratic  
Lawmakers



**IMPACT**  
RESEARCH

# Methodology



Impact Research conducted a survey of N=1500 likely 2024 general election voters in 61 battleground congressional districts.



100% of interviews were conducted by text-to-web.



Interviews were conducted between January 11-15, 2024. Trended results from the October, July and April surveys are from interviews conducted between October 19-25, 2023, July 6-12, 2023 and April 20-27, 2023, respectively.



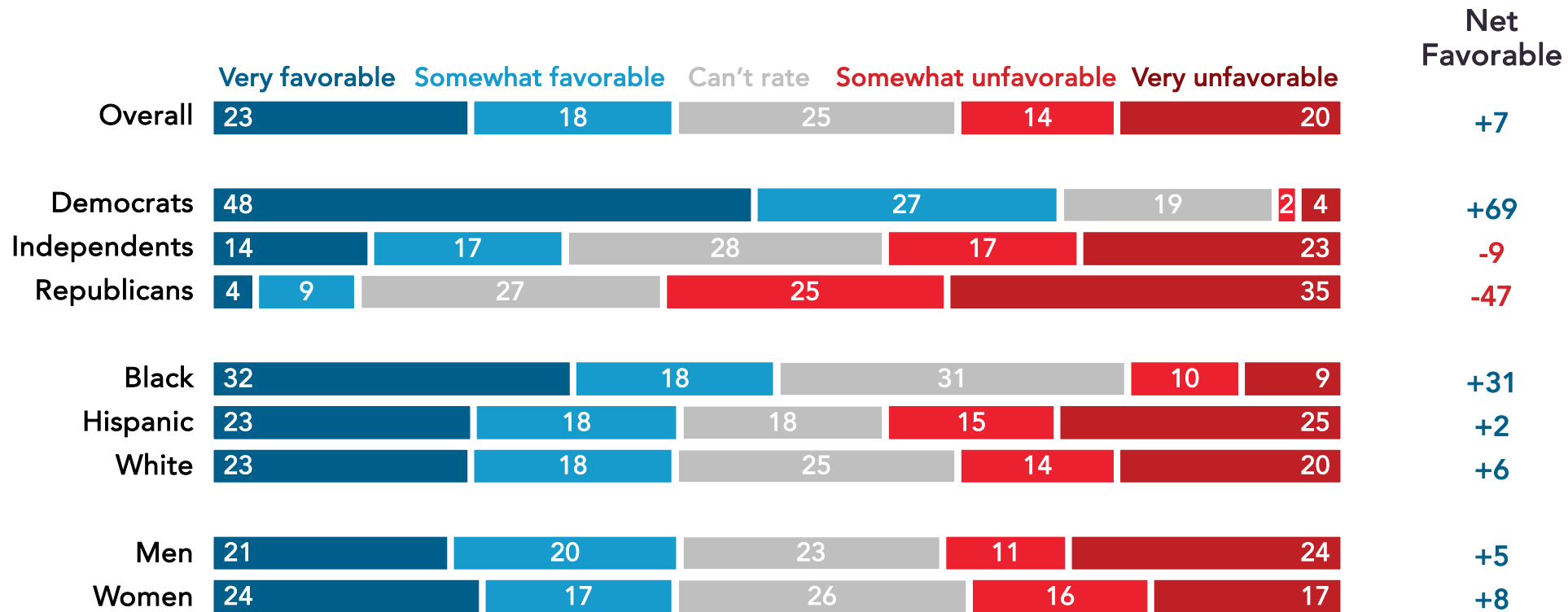
The margin of error for a sample of this size is +/- 2.5 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.

# Key Takeaways

- **Named Democratic lawmakers are viewed net favorably by constituents in their districts.** Democratic lawmakers are net 7 points above water, consistent with our past battleground surveys.
- **Democratic lawmakers are most trusted by their constituents on protecting abortion rights, protecting democracy, and making health care more affordable.** Half of constituents also trust their Democratic lawmakers to support the right policies in Congress.
- **Two in three districts represented by Democratic lawmakers think Democrats in Congress are most likely to protect abortion rights.** Nearly half think Democrats in Congress think they are likely to push for a fairer tax system, target corporations that price gouge, and bring down energy costs.

# Democratic Lawmakers Earn Net Positive Favorability Ratings From Their Constituents

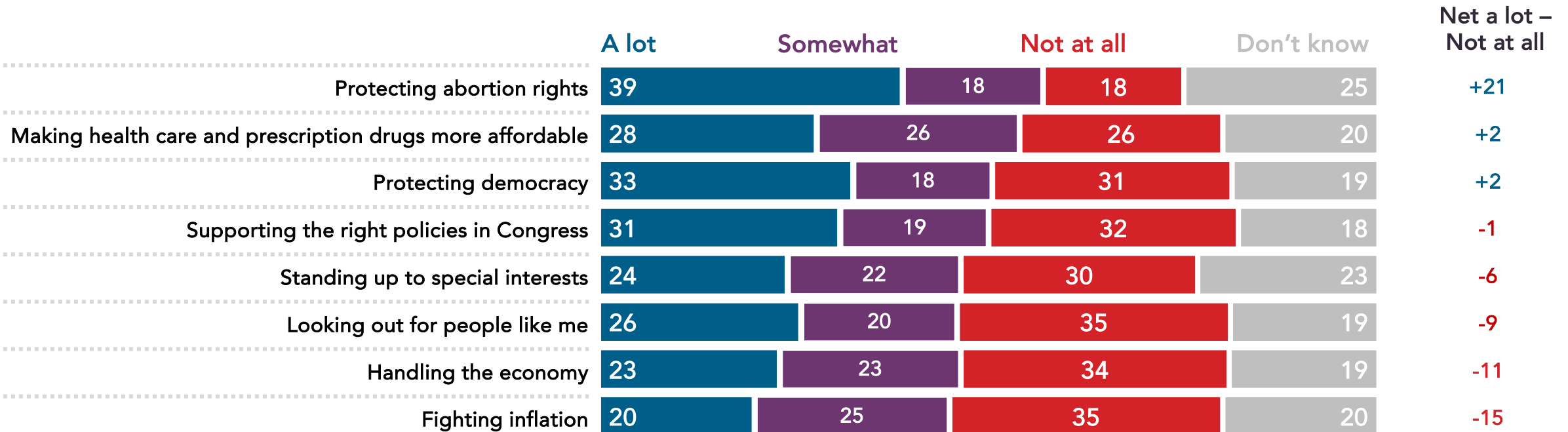
Please indicate whether you have a very favorable opinion, a somewhat favorable opinion, a somewhat unfavorable opinion, or a very unfavorable opinion of [NAMED DEMOCRATIC LAWMAKER].



Nationwide survey of 1,500 likely 2024 general election voters across 61 battleground districts conducted January 11-January 15, 2024. For more info, visit [navigatortresearch.org/battleground](https://navigatortresearch.org/battleground).

# Constituents Trust Democratic Lawmakers Most on Protecting Abortion, Protecting Democracy, & Making Health Care Affordable

Next, here are some different issues. For each one, please indicate whether you trust [NAMED DEMOCRATIC LAWMAKER] to handle that issue a lot, somewhat, or not at all.



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# Battleground Constituents View Democrats in Congress As Most Likely to Protect Abortion Rights

Here are some statements Democrats in Congress might make. Please indicate how likely you think [Democrats in Congress](#) will do each.

	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Dem.	Net Ind.	Rep.
***Democrats in Congress will fight to pass a law that restores a woman's right to an abortion nationwide and protect health care workers who provide abortions	44	20	8	22	+85	+28	-15
Democrats in Congress will work to make a fairer tax system so the ultra-wealthy and corporations pay their fair share by holding the ultra-wealthy and corporate tax cheats accountable	28	18	10	39	+77	-12	-79
Democrats in Congress will continue to work to further improve the economy and bring down costs by bringing supply chains back to the U.S., investing in job and skills training, and holding companies that price gouge accountable	26	19	7	43	+84	-16	-88
Democrats in Congress will continue to bring down energy costs by investing in an all of the above energy approach by investing in an all of the above energy approach that includes a diverse mix of energy, securing the grid, and increasing energy storage	26	19	9	41	+79	-12	-85
Democrats in Congress will take on violent crime by getting illegal guns off the street, providing support and training to local law enforcement, and holding people who commit violent crimes accountable	24	17	10	45	+63	-21	-93
Democrats in Congress will take on the fentanyl crisis that is ravaging communities by further securing the border, prosecuting traffickers to the furthest extent of the law, and fully funding law enforcement	19	19	11	44	+61	-27	-92
Democrats in Congress will work to fix our broken immigration system and make sure border patrol and law enforcement have the resources they need to stop illegal border crossings and the flow of illegal drugs, like fentanyl, into the country	19	18	11	47	+54	-32	-93

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# Appendix: Congressional Districts Included In Sample

Dem Lawmakers			Rep Lawmakers - Biden		Rep Lawmakers - Trump		Open Seat
AK-01	MN-02	OR-06	AZ-01	NY-17	CA-41	TX-15	NY-03
CA-49	NC-01	PA-07	AZ-06	NY-19	CO-03	WI-01	
CO-08	NC-13	PA-08	CA-13	NY-22	FL-07	WI-03	
CT-05	NH-01	PA-17	CA-22	OR-05	FL-13		
IL-13	NM-02	VA-07	CA-27	PA-01	FL-27		
IL-17	NV-03	WA-03	CA-40	VA-02	IA-01		
IN-01	NV-04	WA-08	CA-45		IA-02		
KS-03	NY-18		NE-02		IA-03		
ME-02	OH-01		NJ-07		MI-10		
MI-03	OH-09		NY-01		MT-01		
MI-08	OH-13		NY-04		NY-02		



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## About Navigator and Navigating the Battleground

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. **Navigator** is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. **Navigating the Battleground** is a project designed to understand messaging nuances in different types of battleground geographies, led by pollsters from Impact Research along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Impact Research conducted public opinion surveys among a sample of 1,500 likely 2024 general election voters from January 11-15, 2024. The survey was conducted by text-to-web (100 percent). Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the 61 congressional districts included in the sample across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 2.5 percentage points. The margin for error for subgroups varies and is higher.

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To learn more about Navigator  
or Navigating the  
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<http://navigatorresearch.org>

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