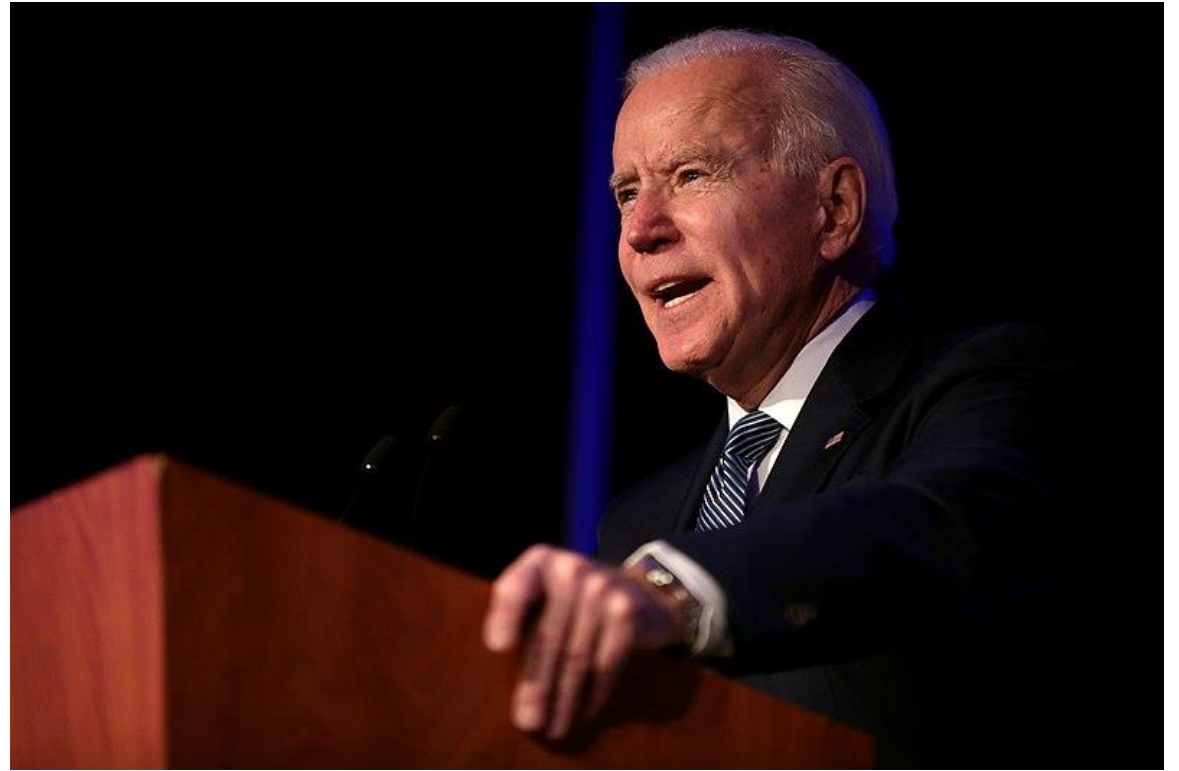


navigator*

Friday, March 8

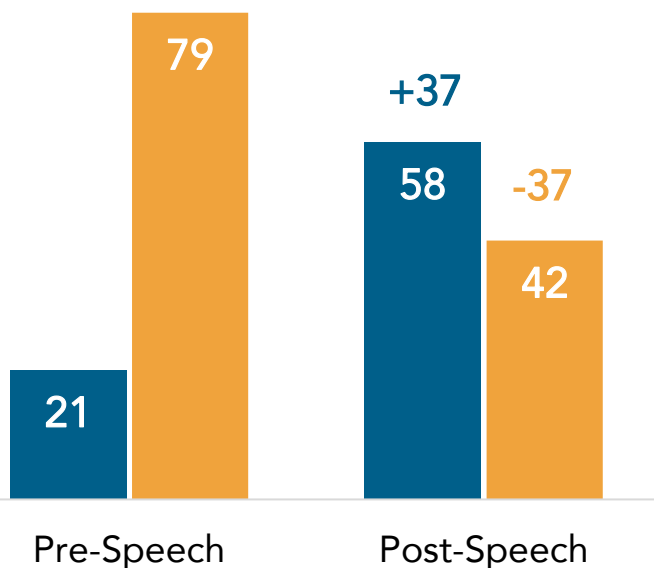
The State of the Union
Dial Test



Biden's Image Improves Though His Approval Remains Steady

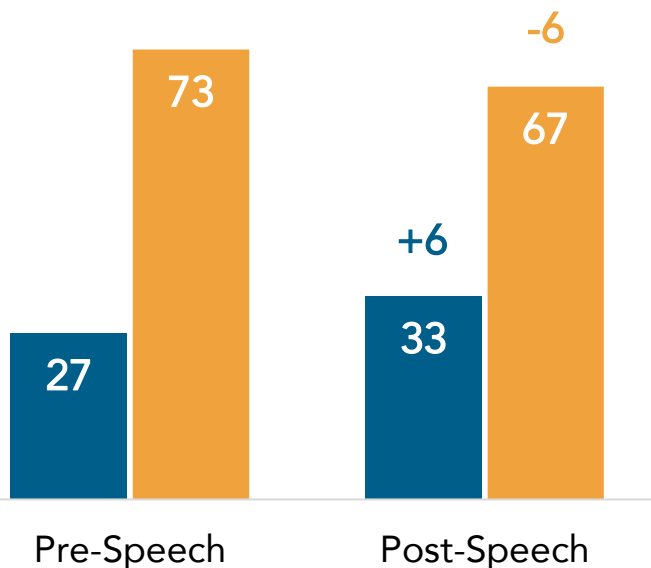
Biden Favorability

● Favorable ● Unfavorable



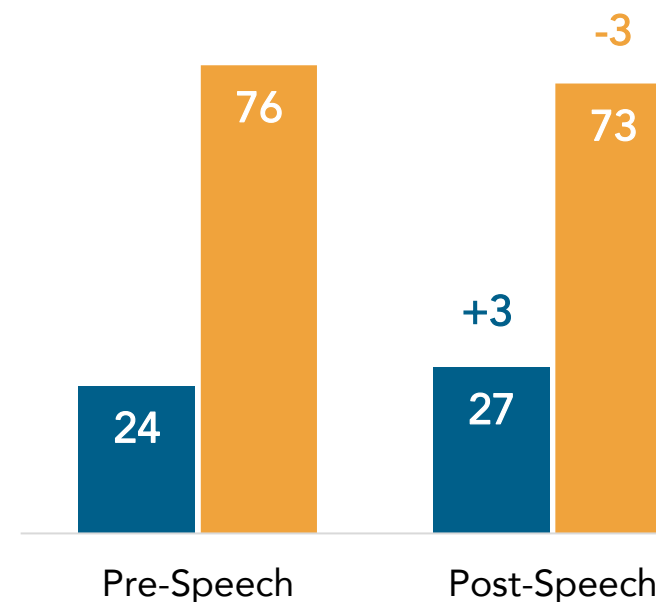
Biden Approval (Overall)

● Approve ● Disapprove



Biden Approval (on the Economy)

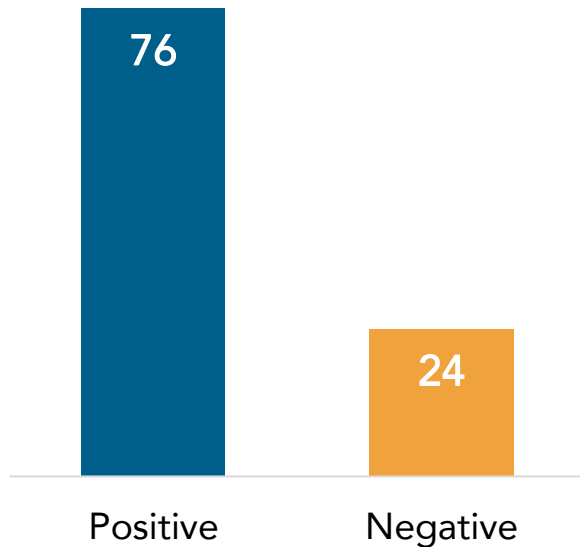
● Approve ● Disapprove



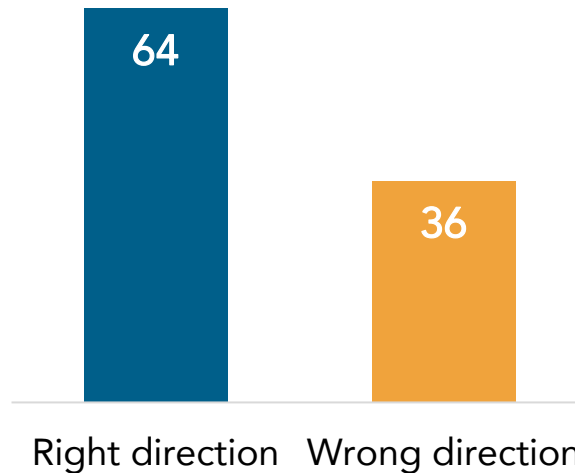
Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org. Qualitative research findings are directional and not projectable onto the population at large.

Most React Positively To Biden's Speech And His Proposed Policies

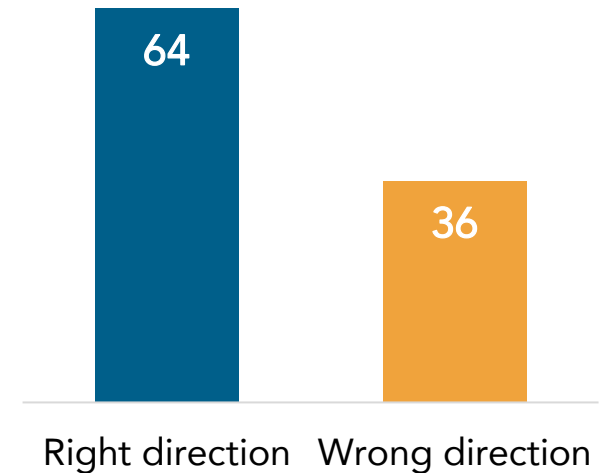
What was your overall reaction to Biden's speech tonight?



Based on what you heard, do you think the policies Biden has proposed will move the country in the...?



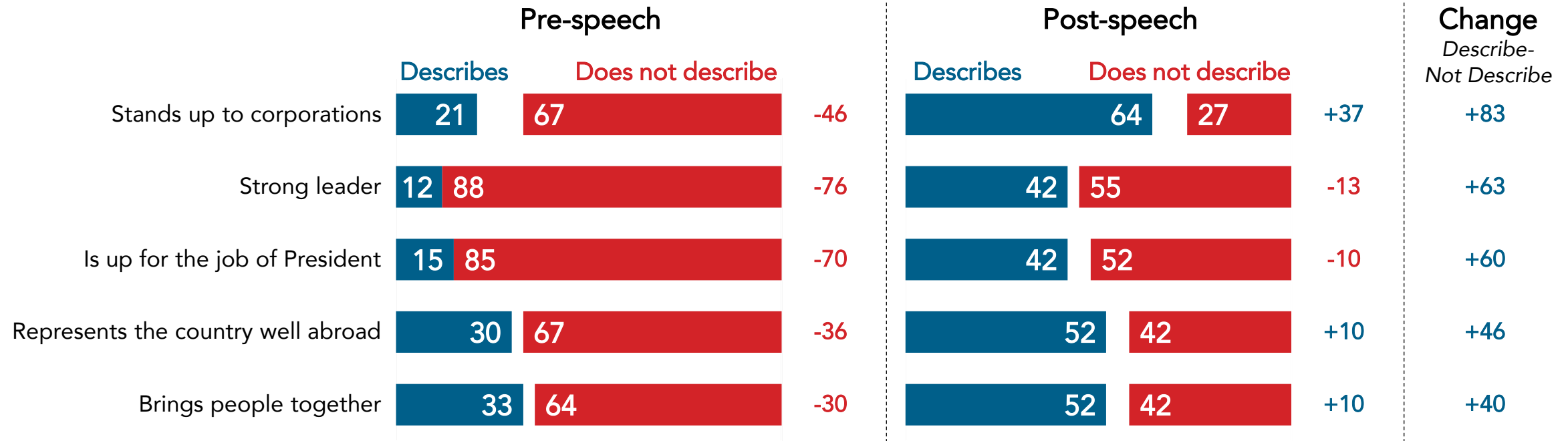
And do you think the economic policies Biden has proposed will move the U.S. economy in...?



Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org Qualitative research findings are directional and not projectable onto the population at large.

Most Movement On “Standing Up To Corporations” & Being A “Strong Leader” And “Up For The Job”

How well does each phrase describe Joe Biden?

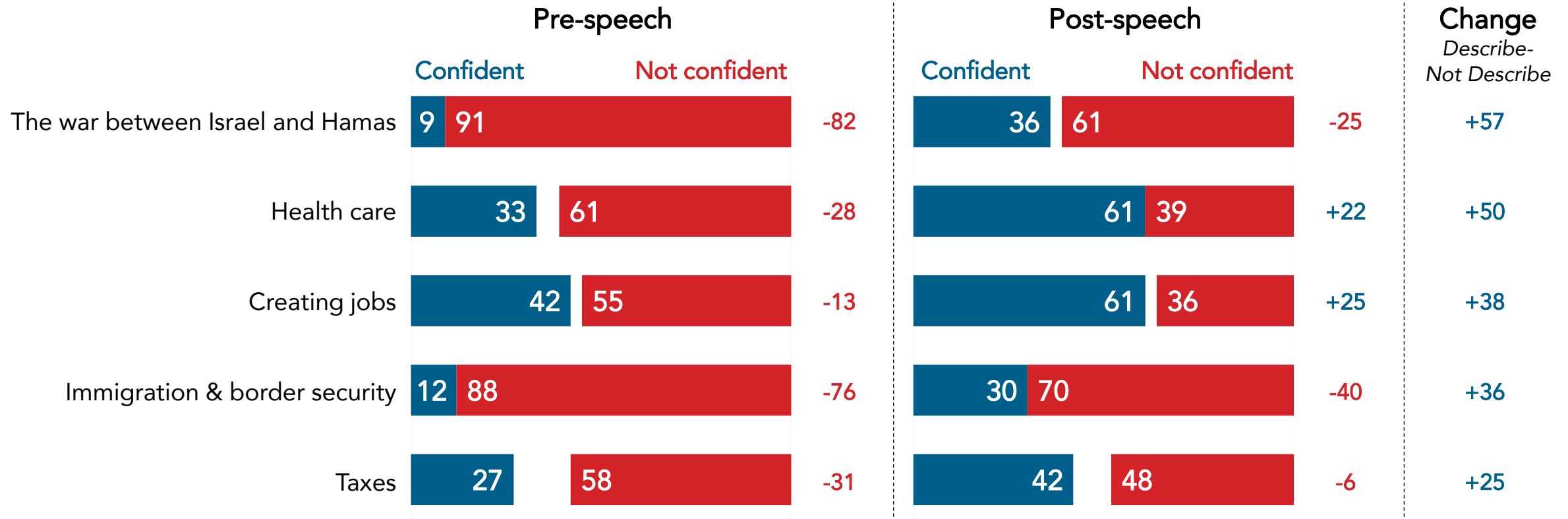


“He seemed well put together. I have serious concerns about his age and abilities, but that was fairly reassuring.”

Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org Qualitative research findings are directional and not projectable onto the population at large.

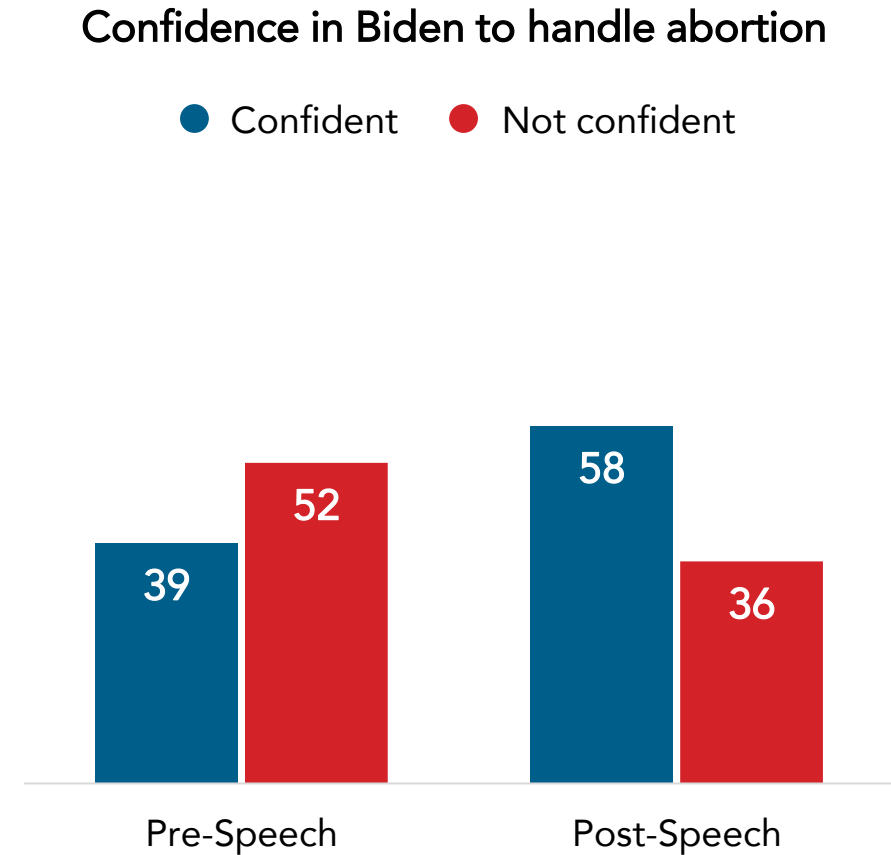
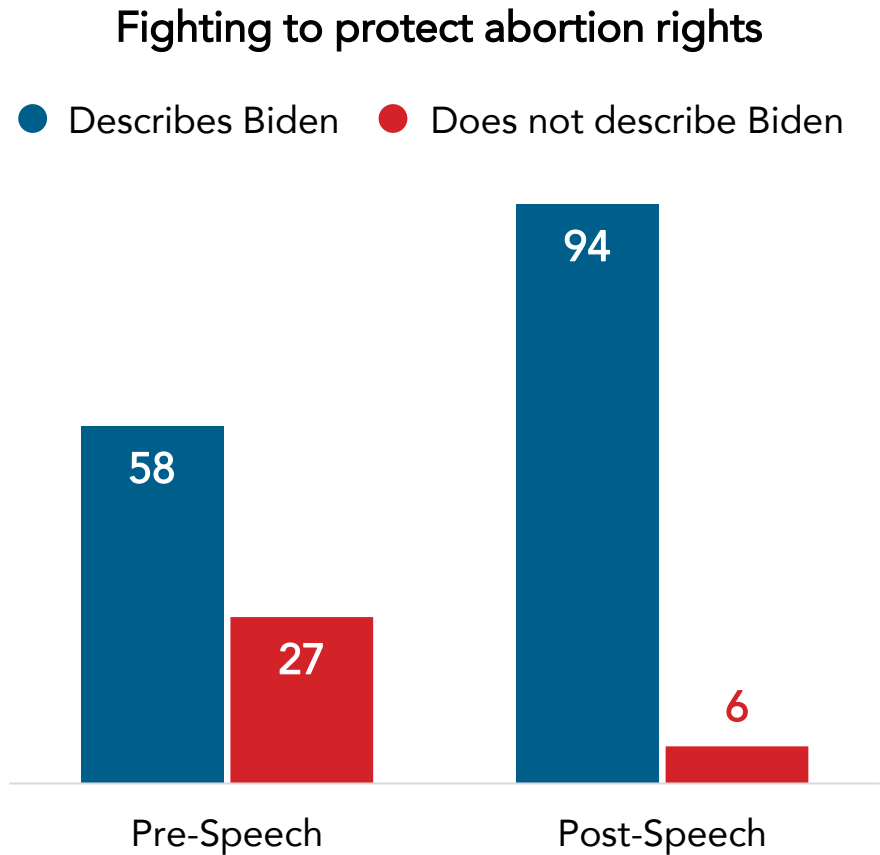
Confidence Increased Most On Health Care And Jobs, But Also Areas Of Vulnerability

How confident are you in Joe Biden's ability to handle each of the following issues?



Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org. Qualitative research findings are directional and not projectable onto the population at large.

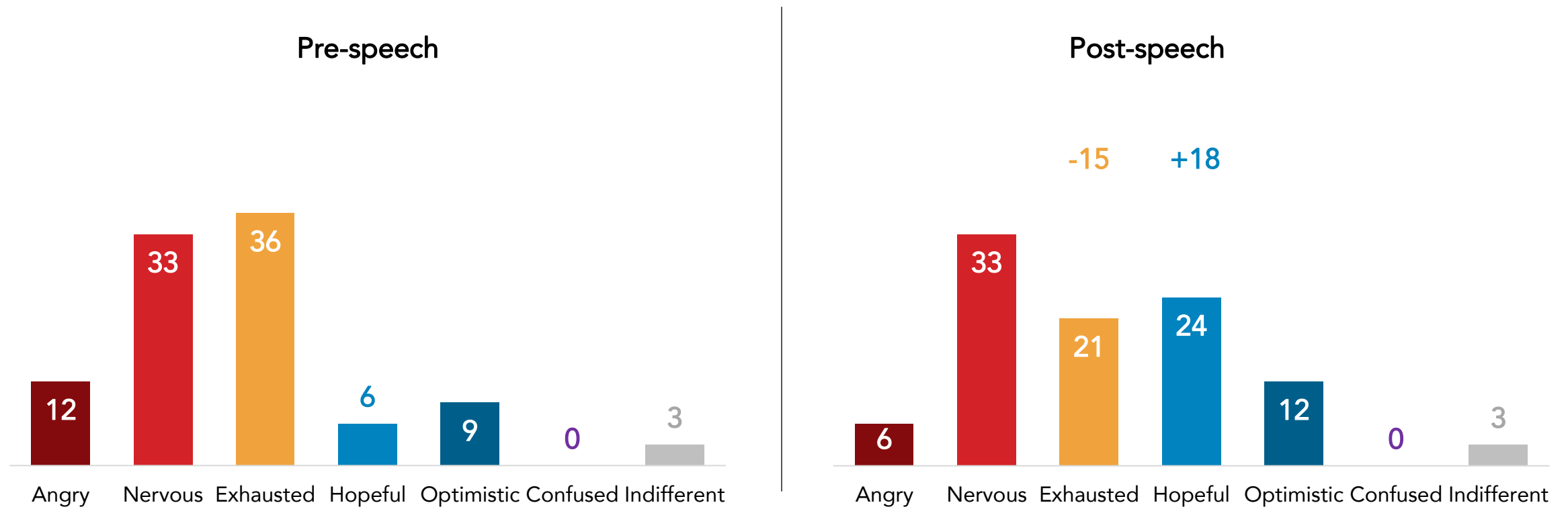
The Speech Reinforced Biden's Strength On Abortion



Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org Qualitative research findings are directional and not projectable onto the population at large.

Post-Speech Fewer Are Angry Or Exhausted, And More Are Hopeful Or Optimistic

Which best describes how you feel about how things are going in the country?

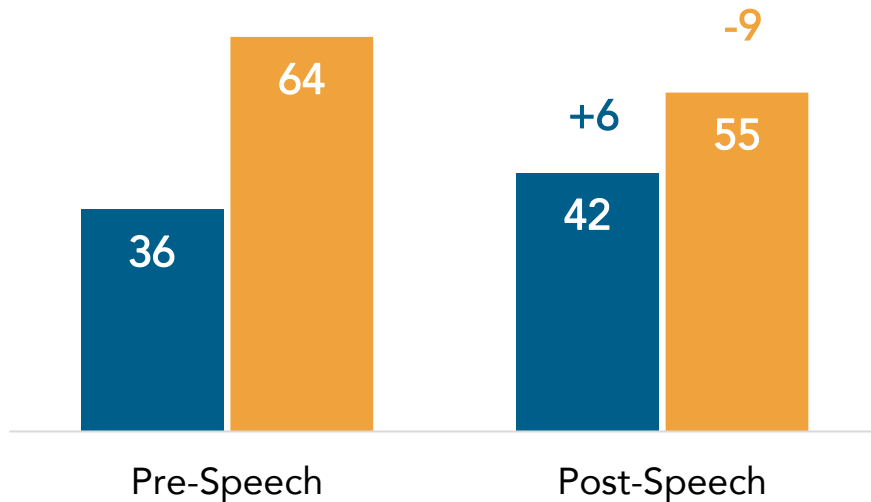


Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org. Qualitative research findings are directional and not projectable onto the population at large.

Biden's Agenda Brings More To Find Democrats "Working On The Right Things"

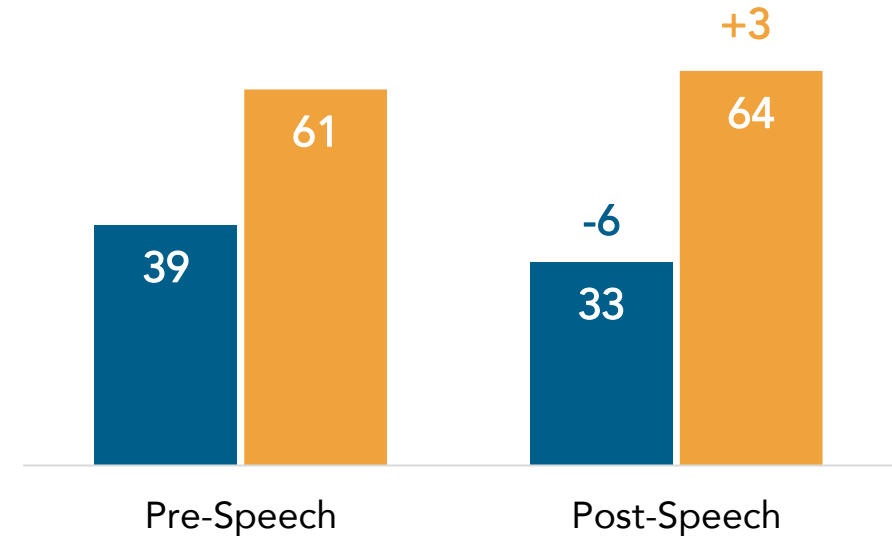
Do you think the Democratic Party is focused on the...?

● Right things ● Wrong things



Do you think the Republican Party is focused on the...?

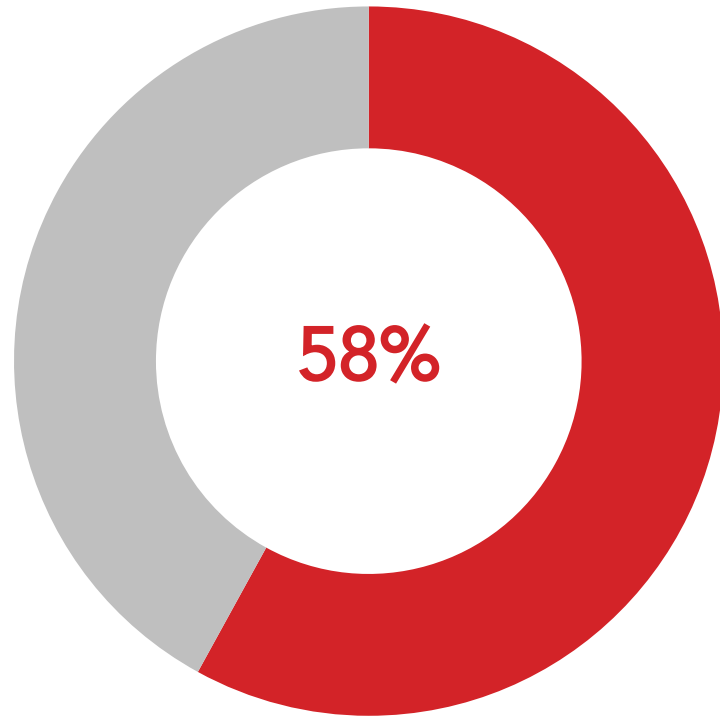
● Right things ● Wrong things



Dial test of 33 soft partisans and independents in the Phoenix, Arizona metro area who watched President Biden's State of the Union on March 7, 2024. For more info, visit navigatorresearch.org Qualitative research findings are directional and not projectable onto the population at large.

Participants Found Republicans Didn't Maintain Decorum

How would you describe the behavior of Republican Members of Congress during the speech? (% inappropriate)



If you could say one thing to Republican Members of Congress based on what you saw & heard, what would you say?

"Grow up. You were an embarrassment."

"Quit challenging and destroying things just to be right in your own mind."

"If you disagree with what was said, use facts and figures to refute Biden, not just being loud."

"They need to be more open to working together and not be so aggressive."

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

GBAO conducted an in-person dial group with 33 respondents in Phoenix, AZ on March 7, 2024. Participants came from a range of political and demographic backgrounds.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

March 7, 2024.

navigator*