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Wednesday, March 6th

Reproductive Care:
A Guide for Advocates



Credit: Traci Hahn/Shutterstock

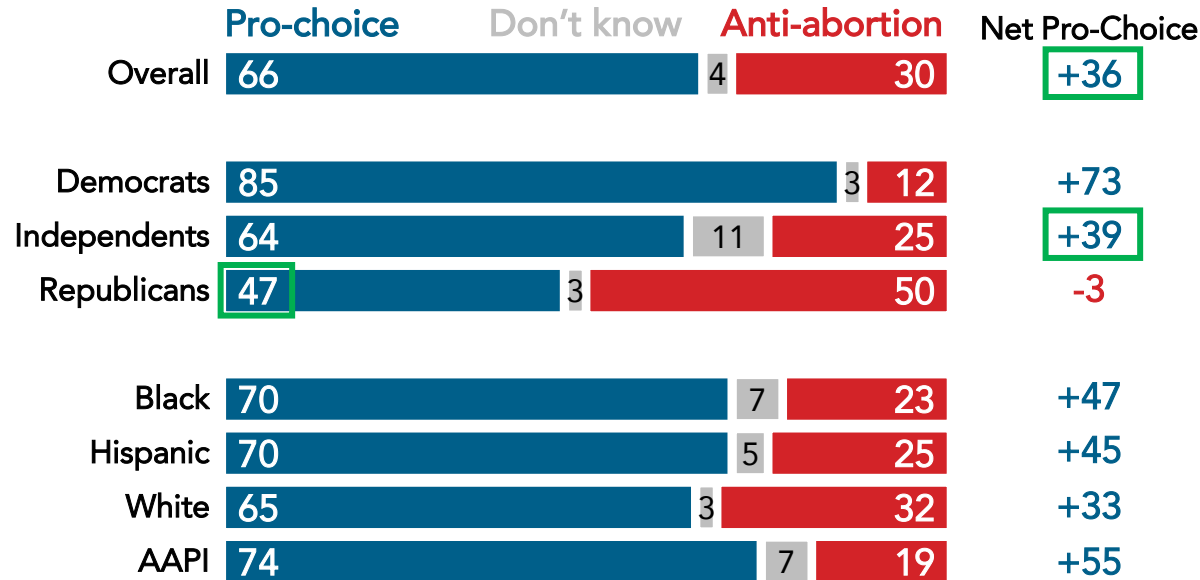
Key Takeaways:

- Two in three Americans identify as pro-choice, while more than three in four say the government should stay out of the issue.
- Large majorities say reproductive care like birth control pills and IVF should be made easier to access, including majorities of Republicans. Roughly four in five also support making birth control accessible without a prescription and with no out-of-pocket costs.
- Two in three Americans say it is important that Biden and Democrats take action to protect abortion access this year, including more than two in five who say it is “very important.”

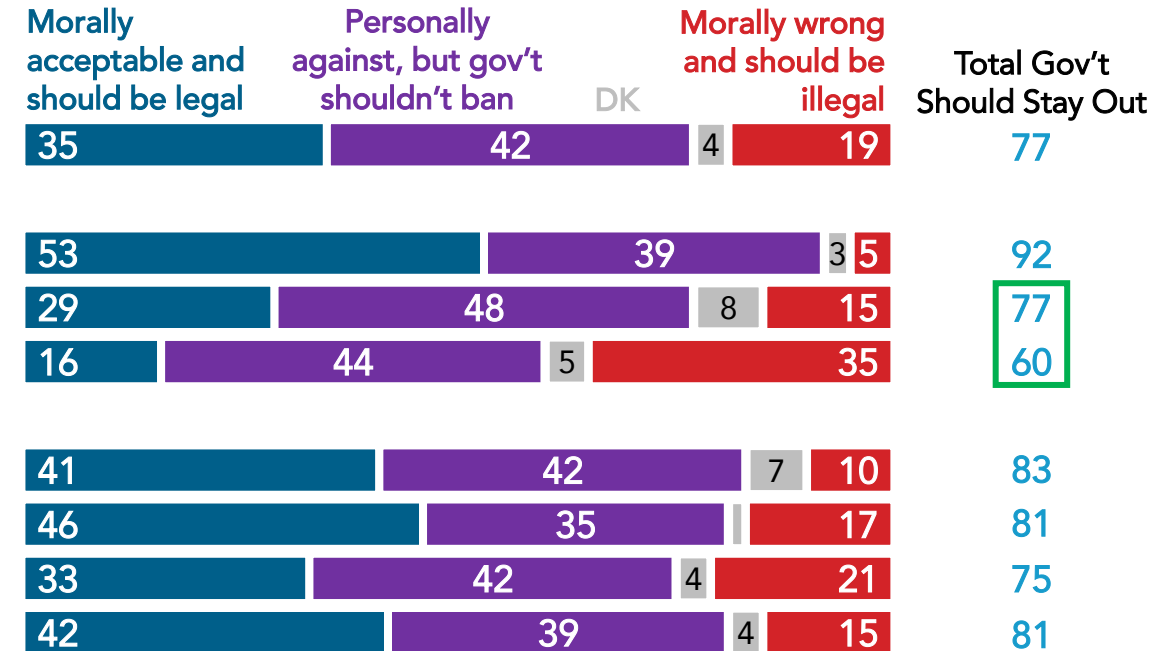
Two in Three Americans Are Pro-Choice and Three in Four Say the Government Should Stay Out of the Decision

Nearly half of Republicans (47%) say they are pro-choice, as do 64% of independents.

When it comes to the issue of abortion, which of the following best describes your position?



Which one of the following statements comes closest to describing how you feel about the issue of abortion?



Nationwide survey of 1,000 registered voters conducted February 15-February 19, 2024. For more info, visit navigatorresearch.org.

Majorities Say It Should Be Easier to Access Birth Control Pills, IVF, Abortion Pills, and In-Clinic Abortions

By wide margins, independents support making the elements of reproductive care tested easier to access.

- Majorities of Republicans support making birth control pills (net +56 easier) and fertility planning like IVF (net +43) easier to access, but they are more divided on the abortion pill (net -8) and in-clinic abortions (net -23).

Below is a list of items related to reproductive care. Please indicate whether you think it should be easier or more difficult for Americans to access each one.



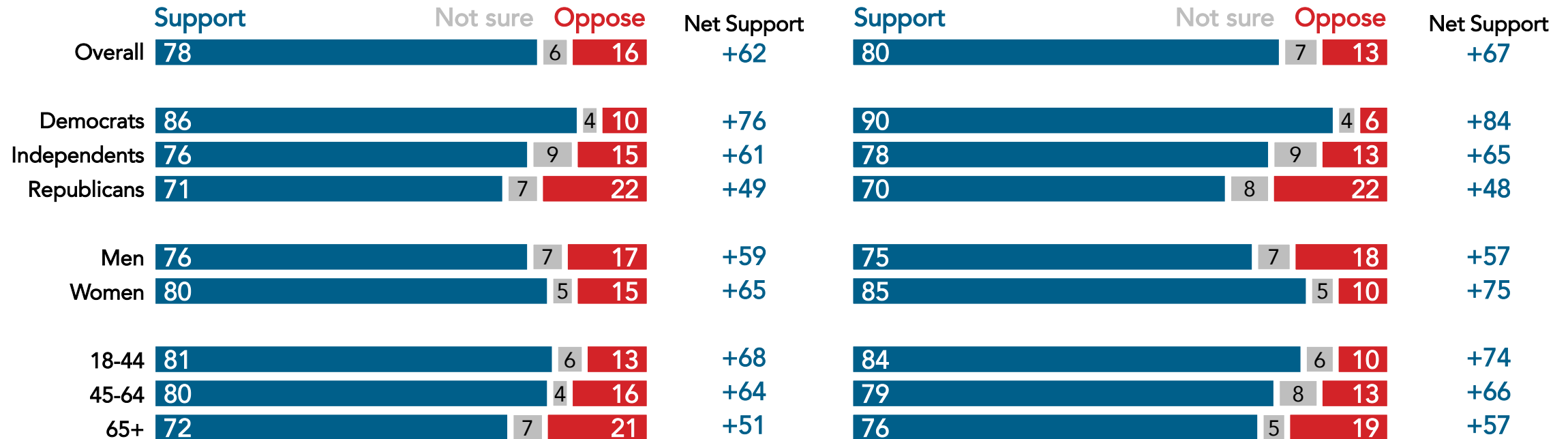
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About Four in Five Support Making Birth Control Accessible Without a Prescription and With No Out-of-Pocket Costs

Large majorities across party lines, gender, and age brackets support making birth control pills available over-the-counter and with no out-of-pocket costs to those with private health insurance.

As you may know, people will soon be able to purchase birth control pills over-the-counter in major pharmacies without a prescription. Do you support or oppose making birth control pills available over-the-counter without a prescription?

As you may or may not know, there is a proposal to strengthen access to birth control pills under the Affordable Care Act so anyone with private health insurance can get birth control pills with no out-of-pocket costs. Do you support or oppose this proposal?

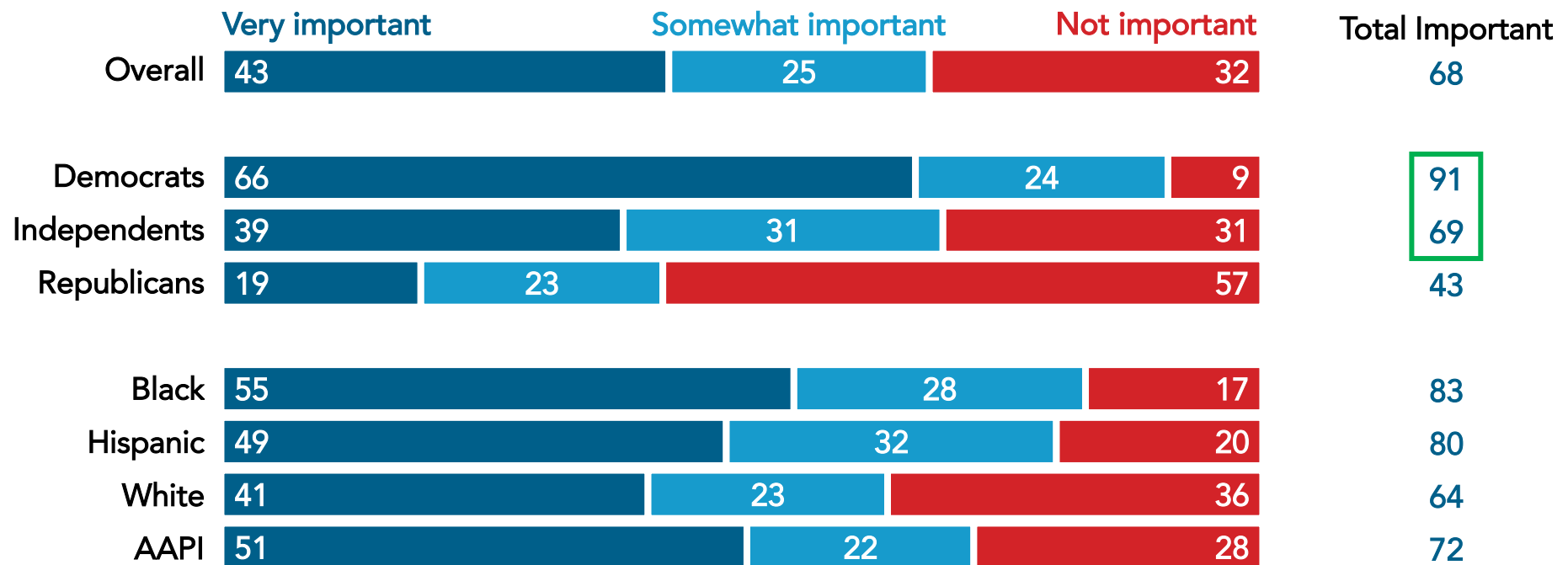


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Nearly Seven in Ten Say It Is Important Biden and Congress Act to Protect Abortion Access This Year

Large majorities of Democrats (91%) and independents (69%), along with more than two in five Republicans (43%), say it is important that Biden and Congress take action to protect abortion access this year.

How important is it to you that President Biden and Congress take federal action to protect abortion access this year?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from February 15-February 19, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

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