

navigator*

Thursday, March 21st

IVF and Reproductive
Care: A Guide for
Advocates



Credit: Shutterstock/Studio Romantic

Key Takeaways:

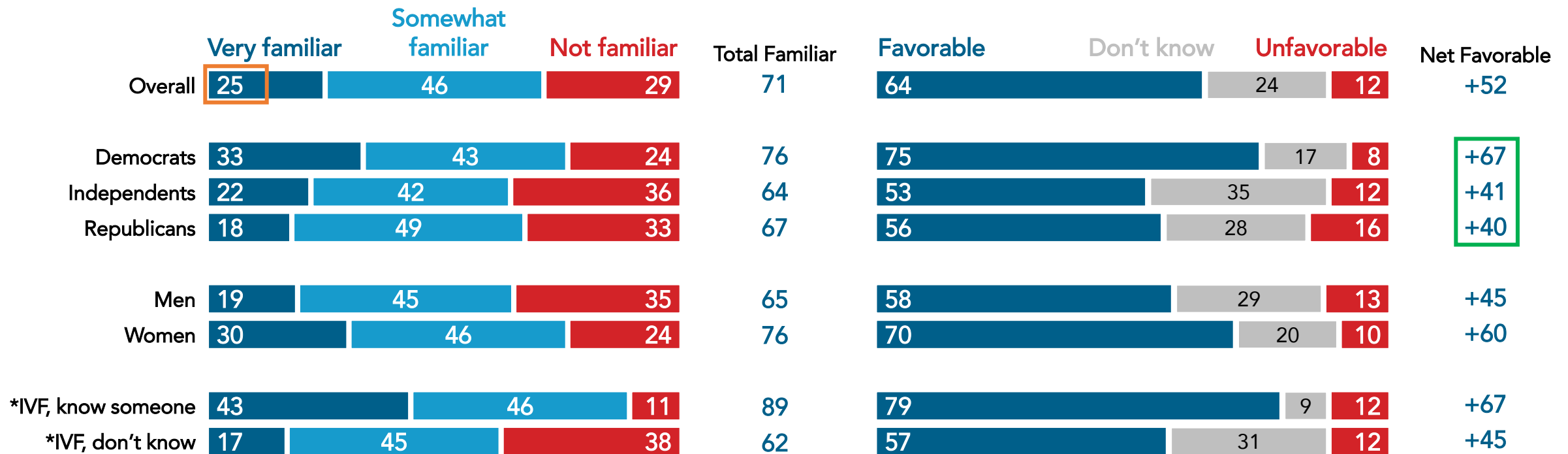
- Just one in four Americans say they are “very familiar” with IVF, though views across party lines are mostly positive.
- Biden and Democrats are more trusted to handle IVF than Republicans, though a slim plurality say the Republican Party also wants Americans to have the freedom to make their own decisions on reproductive care (particularly on IVF).
- Two in three disagree with the Alabama Supreme Court’s decision on IVF even with minimal explanation, and roughly the same share want Congress to pass a national law protecting IVF.
- The top concerns about Republican lawmakers on IVF are that they are trying to insert politicians and the government into personal decisions and that this is part of their broader extremist agenda.

Familiarity with IVF Is Widespread But Shallow, Though Bipartisan Majorities View It Favorably

Only one in three Democrats (33%) and fewer than one in five Republicans (18%) say they are “very familiar” with IVF, though majorities across party lines view it favorably (ranging from net +40 favorable among Republicans to net +67 among Democrats).

How familiar are you with in vitro fertilization, also called IVF?

Please indicate how favorable or unfavorable you are to: In vitro fertilization, or IVF.

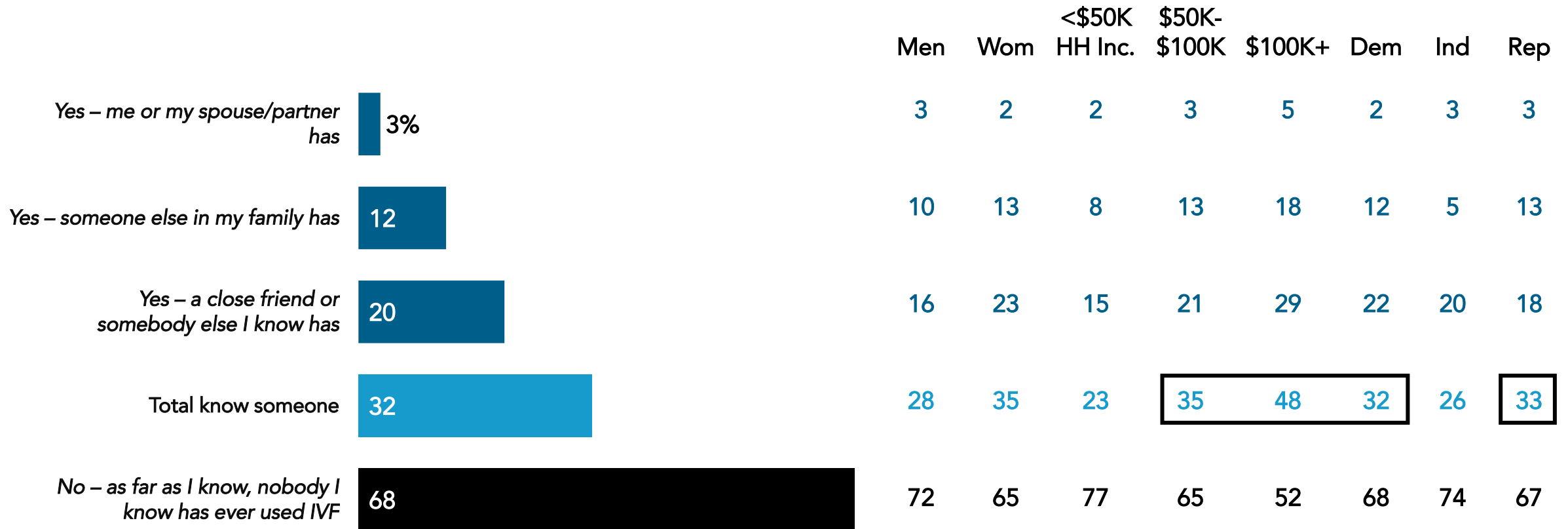


*“IVF, know someone” indicates that the respondent or someone they know has used IVF to help their family have a baby; “IVF, don’t know” indicates those who do not know anyone who has used IVF to help their family have a baby. Nationwide survey of 1,000 registered voters conducted March 7-March 11, 2024. For more info, visit navigatorresearch.org.

One in Three Americans Know Someone Who Has Used IVF

College-educated women (49% know someone who has used IVF), Americans with an annual household income above \$100,000 (48%), college-educated Americans (45%), women under 55 (39%), and Republican women (38%) are among the most likely to know a family that has used IVF to try to have a baby.

Has anyone you know, including yourself, friends, or family, ever used in vitro fertilization, also called IVF, to try to help their family have a baby?

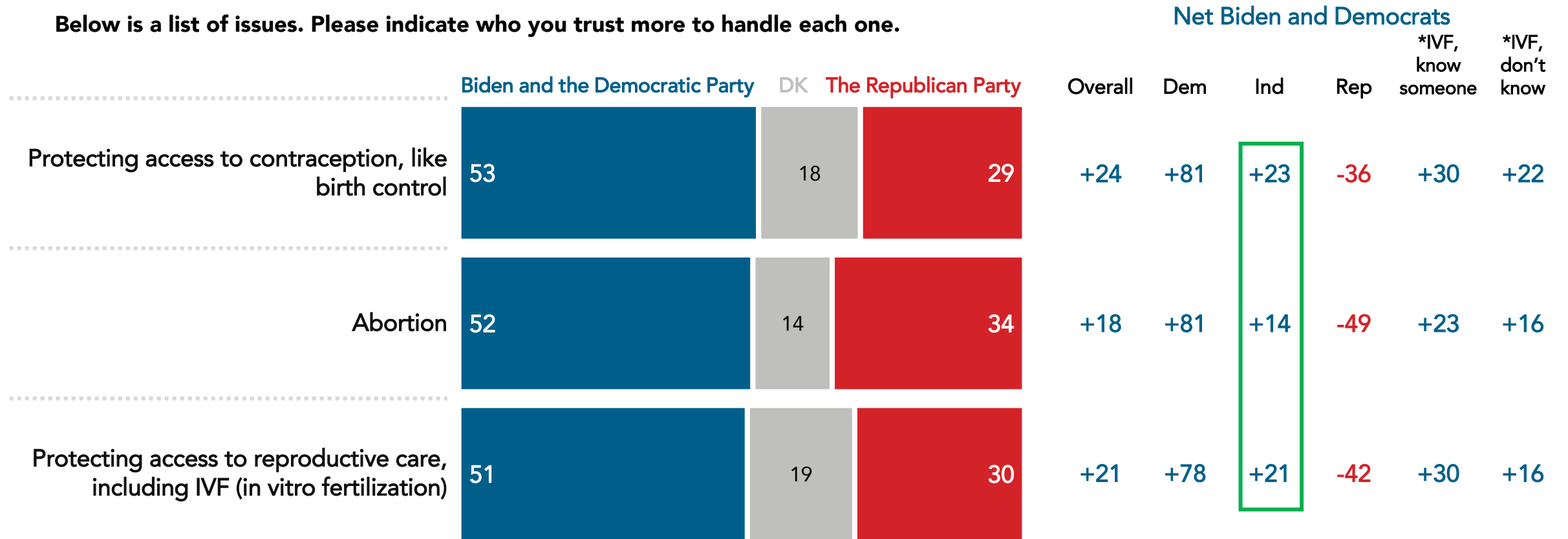


Nationwide survey of 1,000 registered voters conducted March 7-March 11, 2024. For more info, visit navigatorresearch.org.

Biden and Democrats Are More Trusted on a Range of Reproductive Issues, Including IVF

Independents trust Biden and Democrats more on a range of issues related to reproductive care, including “protecting access to contraception, like birth control” (net +23 trust Biden and Democrats more), “protecting access to...IVF” (net +21), and abortion (net +14).

Below is a list of issues. Please indicate who you trust more to handle each one.

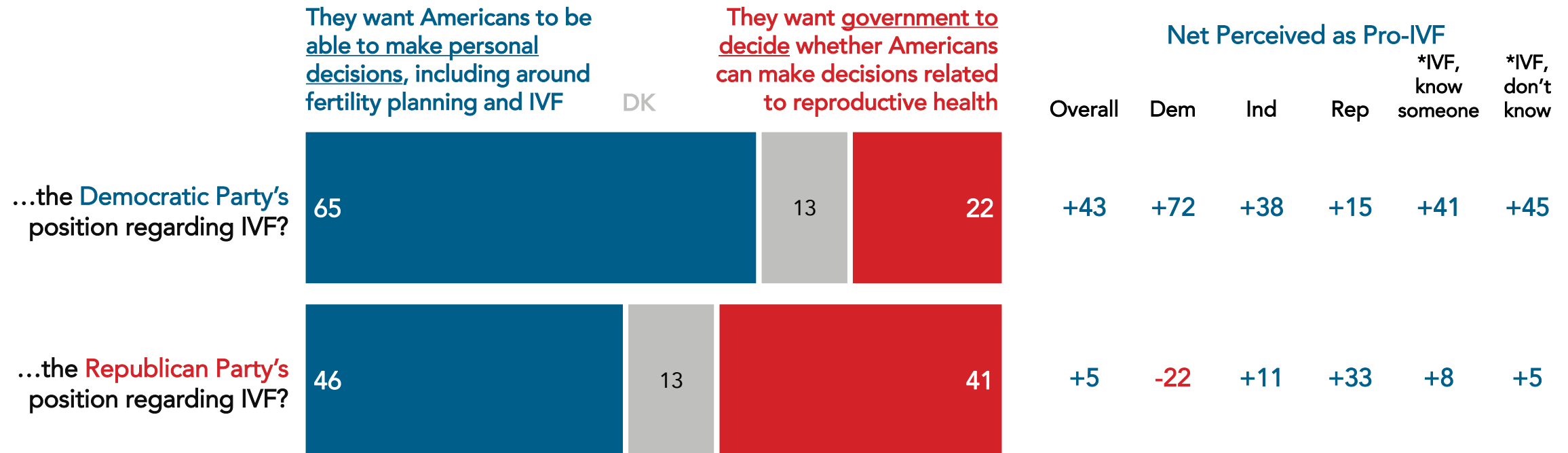


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Americans Are Split in Their Perception of the Republican Party's Position on IVF; Democrats Are Seen as Decisively Pro-IVF

While two in three Americans (65%) say the Democratic Party wants “Americans to be able to make personal medical decisions, including around fertility planning and IVF,” less than half say the same of the Republican Party (46%).

Which of the following do you think comes closest to describing...

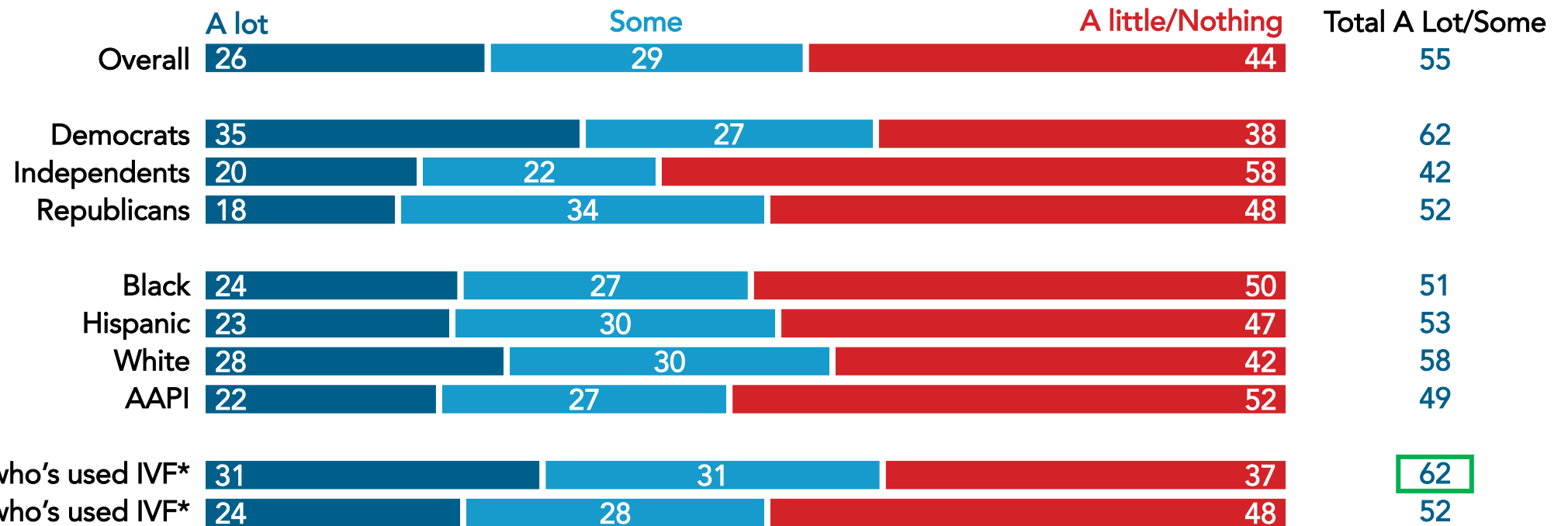


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Just One in Four Report Hearing a Lot About the Recent Alabama Supreme Court IVF Ruling

Compared to awareness around other events in Navigator tracking, the Alabama Supreme Court ruling comes in on the lower end: in this wave, 74% report having heard “a lot” or “some” about the Russian invasion of Ukraine and 67% about President Biden’s State of the Union address. Last year, 78% of Americans had heard “a lot” or “some” about the Chinese surveillance balloon being shot down.

Please indicate how much you have seen, read, or heard about: The Alabama Supreme Court ruled that frozen embryos should be considered children, opening families and physicians using in vitro fertilization, also called IVF, up to criminal prosecution.



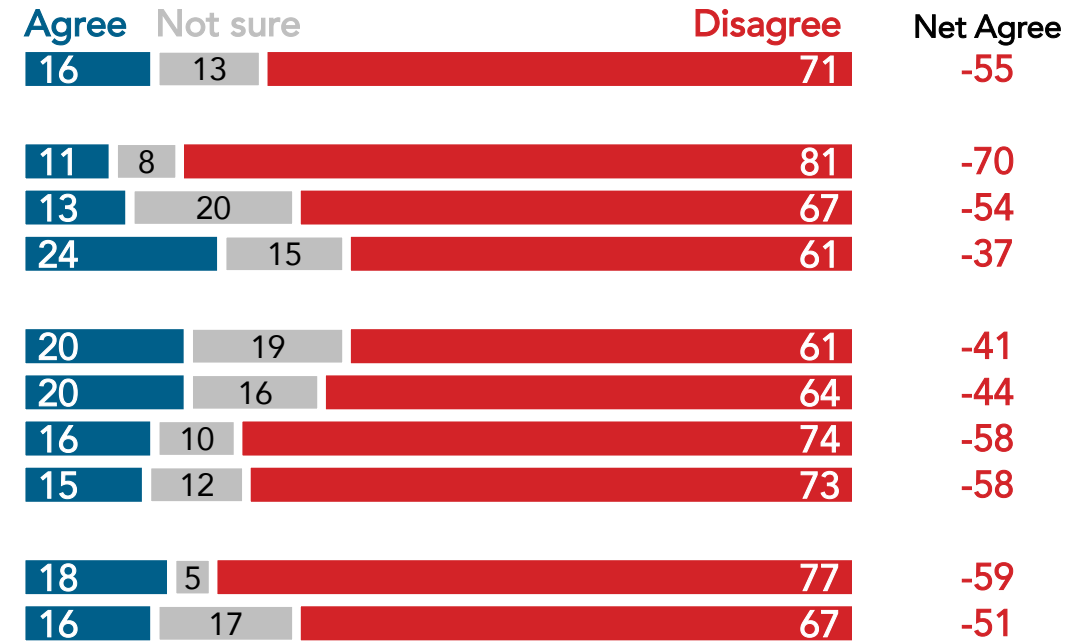
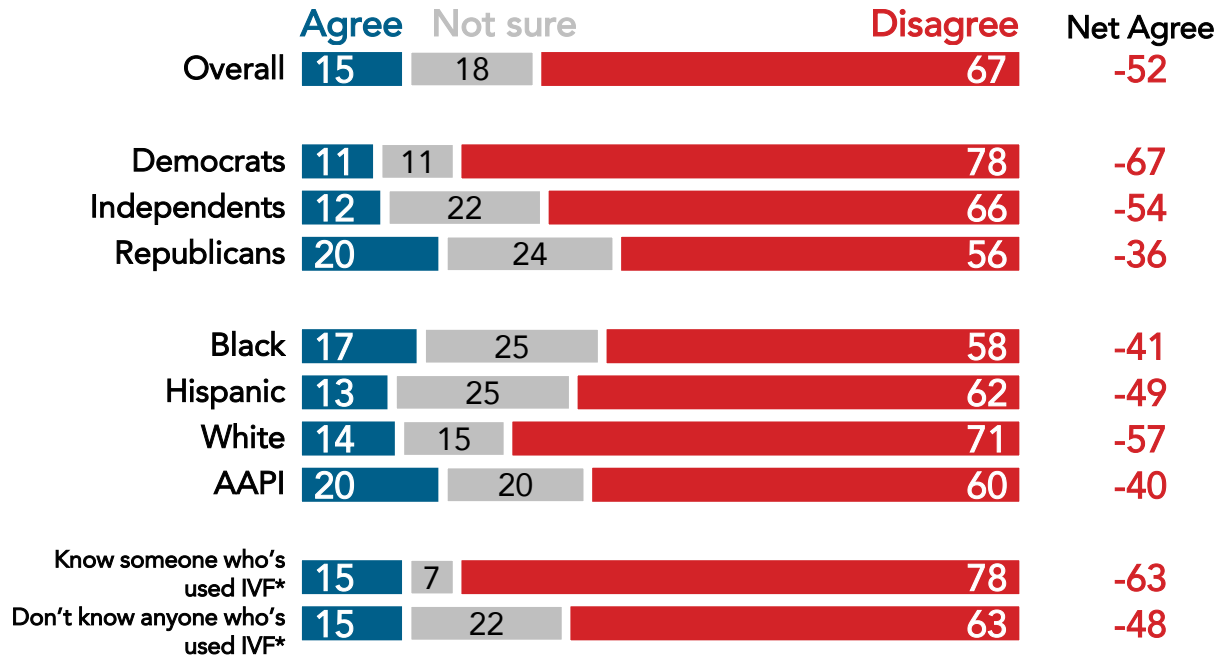
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Two in Three Disagree With the Alabama Supreme Court's Decision on IVF With or Without Information

About seven in ten Americans are opposed to the Alabama Supreme Court's decision on IVF whether or not additional context is provided.

Regardless of how closely you have been following the situation, do you agree or disagree with the Alabama Supreme Court's decision to restrict families' ability to use IVF to have children?

As you may or may not know, in vitro fertilization is a common assisted reproductive technology that helps families have children. The Alabama Supreme Court recently ruled that frozen embryos should be considered children, putting patients and doctors conducting IVF treatment at risk of criminal prosecution. Do you agree or disagree with the Alabama Supreme Court's decision to restrict families' ability to use IVF to have children?



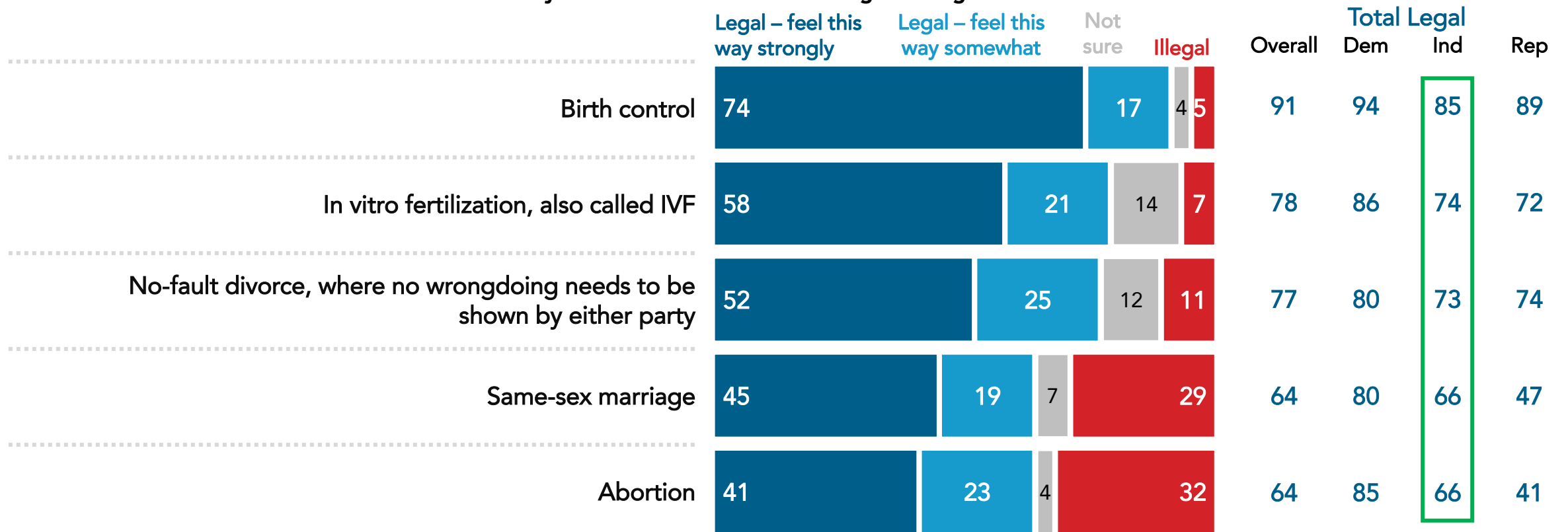
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Strong Majorities Want Birth Control, IVF, No-Fault Divorce, Same-Sex Marriage, and Abortion to Be Legal

Large majorities of independents say each item tested should be legal, ranging from 66% on abortion to 85% on birth control.

- Nearly half of Republicans (47%) say same-sex marriage should be legal, while about two in five (41%) say abortion should be legal.

Below is a list of items. Please indicate whether you think each one should be legal or illegal.



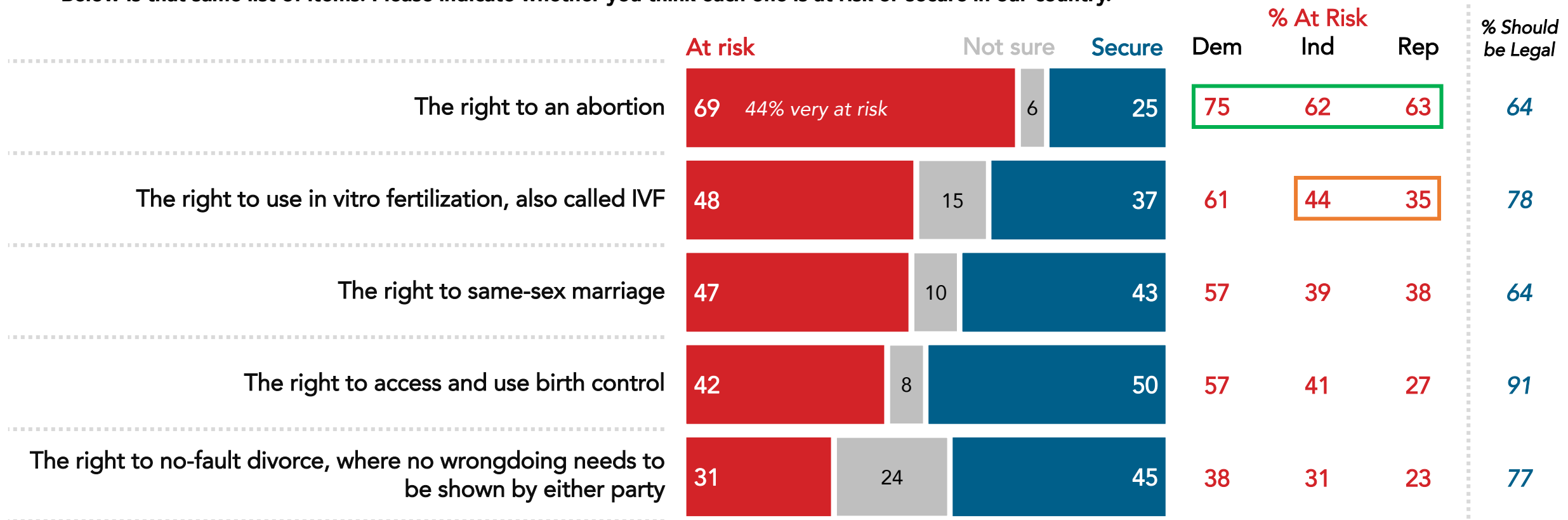
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Abortion, IVF, and Same-Sex Marriage Seen as Most At Risk

Nearly seven in ten Americans say abortion is at risk (69%), while just under half say the same of IVF (48%) and same-sex marriage (47%).

- Only two in five (42%) say “the right to access and use birth control” is at risk.

Below is that same list of items. Please indicate whether you think each one is at risk or secure in our country.

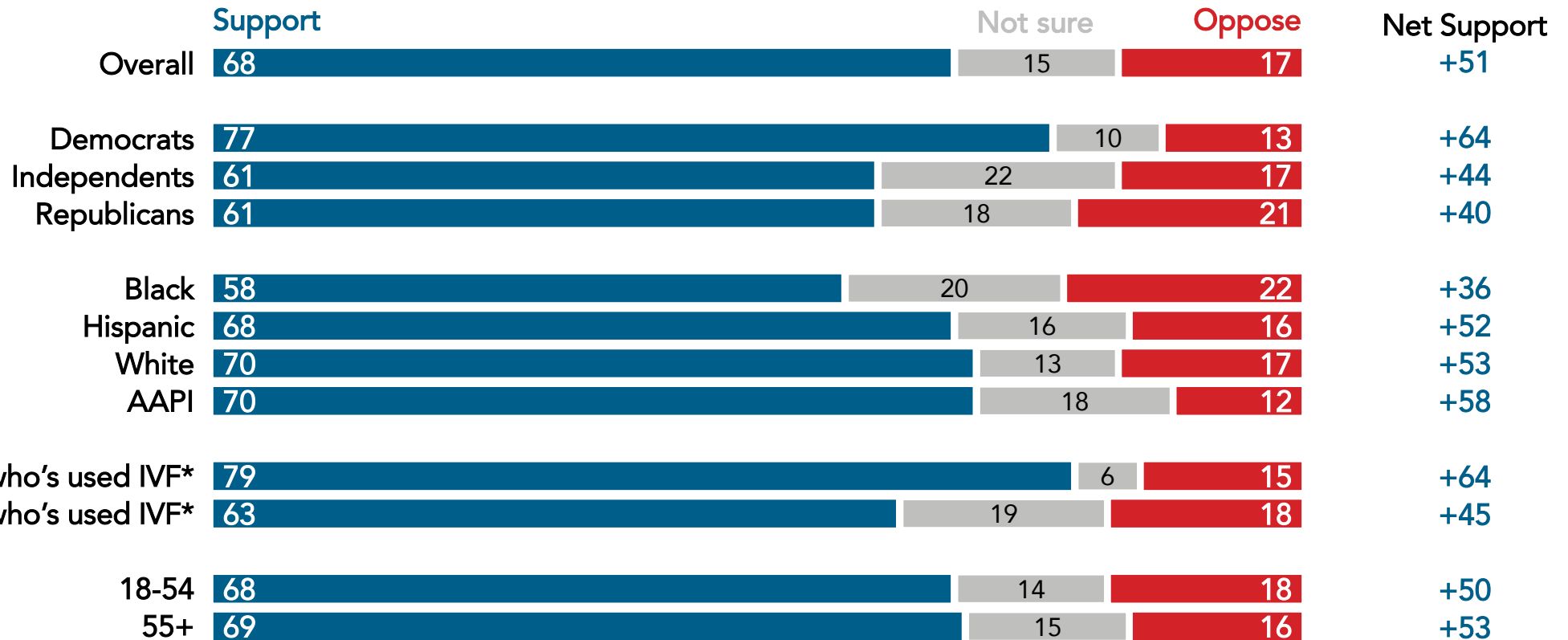


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Bipartisan Majorities Support Congress Passing a National Law to Protect IVF

Large majorities across party lines and racial groups support Congress passing a national law to protect IVF, while Americans who know someone who has used IVF* are even more supportive of such a law (net +64 support) than those who don't (net +45).

Do you support or oppose Congress passing a national law to protect families' ability to use IVF to have children?



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On GOP and IVF, Strongest Critiques Focus on Patterns of Extremism and Government Inserted into Personal Decisions

Americans who view both Trump and Biden unfavorably+ are most concerned that Republicans “think they know what’s better for you than you, your doctor, and your family do” (69% concerning) and that they “blocked a law in Congress to protect access to IVF” (69%).

Below is a list of statements about Republican lawmakers and IVF. Please indicate how concerning you find each one.

	Very concerning	Somewhat concerning	Don't believe	Not concerning	Overall	Total Concerning	
						*IVF, know someone	+Unfav to both
Republicans think they know what's better for you than you, your doctor, and your family do, and banning IVF is just another example of them trying to insert politicians and the government into personal decisions	44	18	25	14	62	63	69
This is a part of their broader extremist agenda. These Republicans want to control everything that we do, from how we have our children and plan our families, to what we let our children read, to taking away a woman's right to choose an abortion	43	19	25	14	62	64	63
First, Republicans came after abortion rights and overturned <i>Roe v. Wade</i> . Now, Republicans are coming after families trying to have babies using IVF, putting families and doctors at risk of criminal prosecution	42	21	22	15	63	65	66
Republicans want to ban IVF and other fertility treatments nationwide: they just blocked a law in Congress to protect access to IVF from rulings like the one in Alabama	41	21	23	16	62	65	69
This is just another example of how Republicans do not care about the well-being of women: they want to criminalize women and their families who are just trying to have children and grow their family through IVF	40	20	26	14	60	63	67

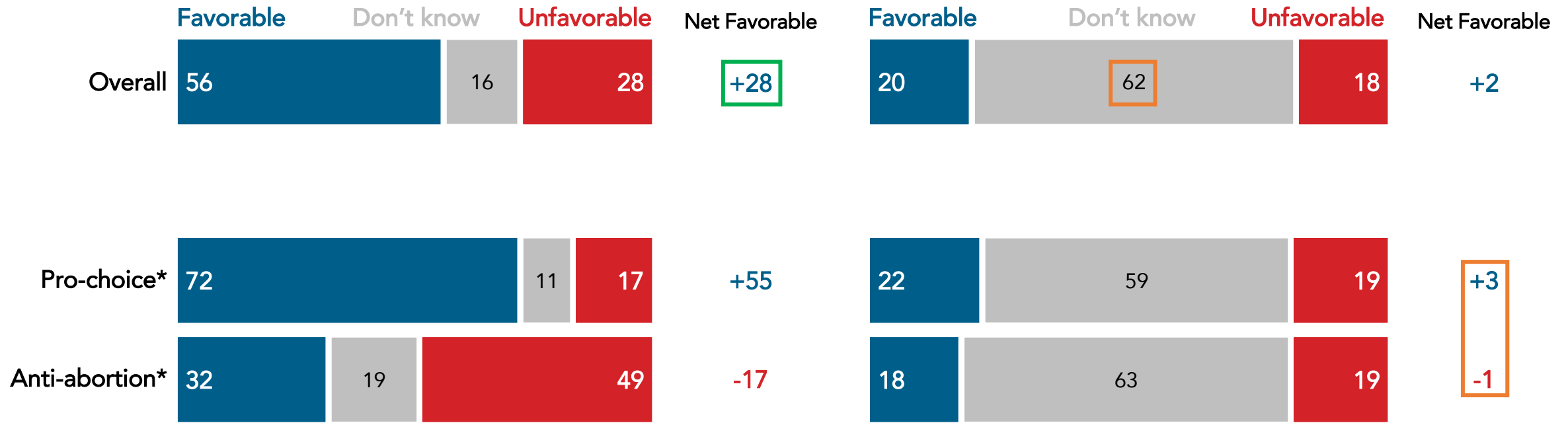
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 + "Unfav to both" are respondents who have unfavorable views of both Joe Biden and Donald Trump.
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Far More Americans Know *Roe* Than *Dobbs*, Where There is Confusion Coupled With Broad Lack of Awareness

While a clear majority of Americans view *Roe v. Wade* favorably (net +28 favorable), more than three in five (62%) have no opinion of or haven't heard of *Dobbs v. Jackson Women's Health Organization*.

(Split sample) Please indicate how favorable or unfavorable you are to: *Roe v. Wade*.

(Split sample) Please indicate how favorable or unfavorable you are to: *Dobbs v. Jackson Women's Health Organization*.



*"Pro-choice" includes respondents who indicate they are "pro-abortion" or "pro-choice" rather than "anti-abortion."
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from March 7-March 11, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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