

navigator*

Wednesday, March 27th

The Economy: A Guide
for Advocates

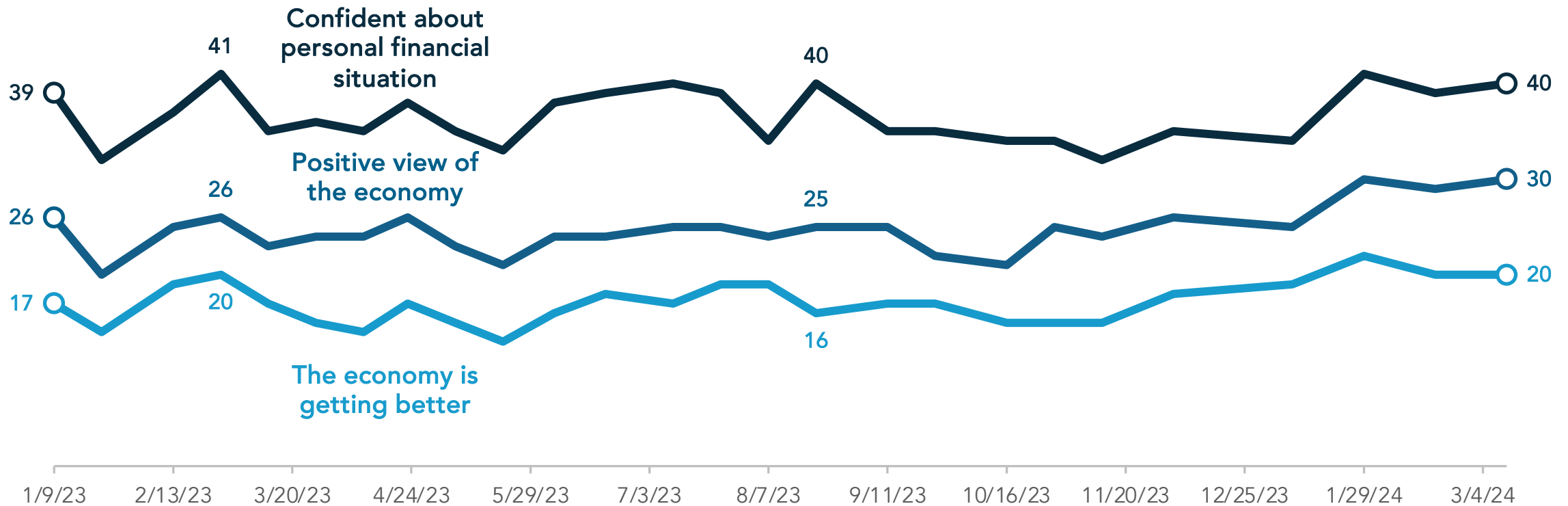


Key Takeaways:

- Most Americans describe themselves as struggling to make ends meet, particularly Hispanic Americans, white Americans, and those earning less than \$100,000 in annual household income.
- The share who say they are hearing positive news about the economy has increased slightly since January, with positives centering around jobs, inflation, and unemployment.
- Seven in ten Americans say rich people and big corporations not paying their fair share are more responsible for the amount they are paying in taxes than poor Americans who don't pay taxes.

Views of Personal Financial Situations and the National Economy Remain Steady

Personal financial confidence levels are roughly tied with their highest point since the beginning of 2023, while views of the economy currently and whether it is getting better are slightly improved from last fall.



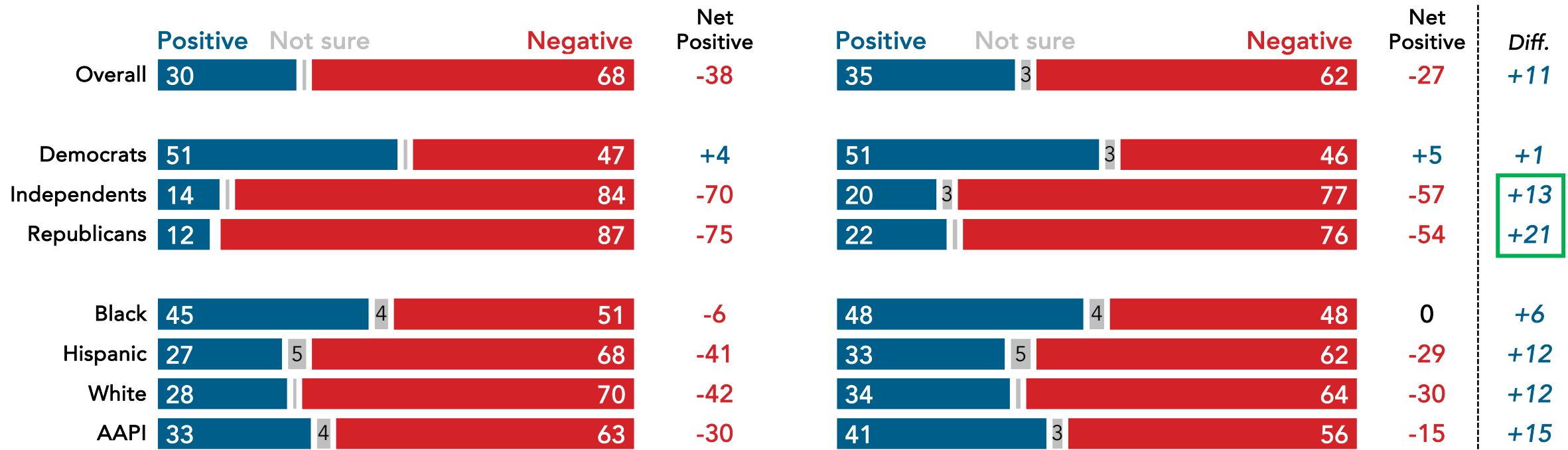
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 7-March 11, 2024. For more info, visit navigatorresearch.org.

Americans Are More Optimistic About Their Community's Economy Than the National Economy

Republicans are a net 21 points more positive about their local economy than the national economy, as are independents by net 13 points.

How would you rate the state of the U.S. economy today?

How would you rate the state of the economy in your community today?

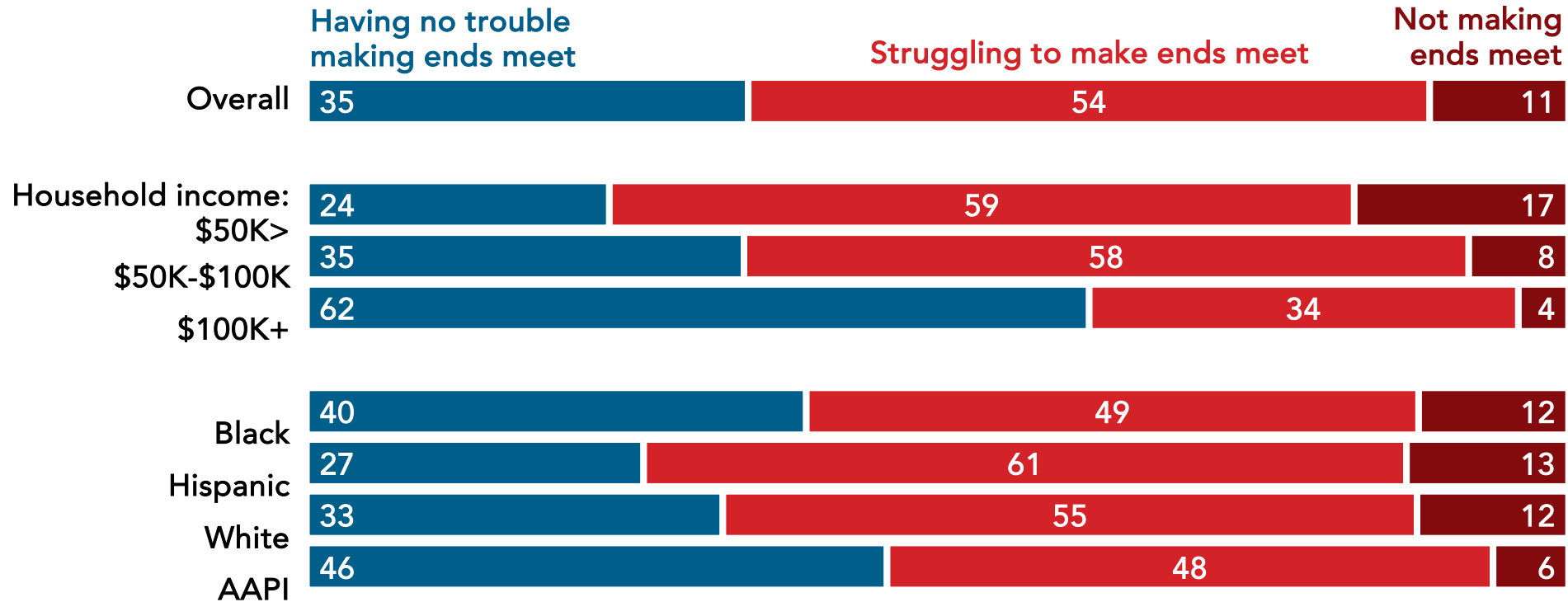


Nationwide survey of 1,000 registered voters conducted March 7-March 11, 2024. For more info, visit navigatorresearch.org.

A Majority of Americans Say They Are Struggling to Make Ends Meet or Not Making Ends Meet

Only one in four Americans living in households making less than \$50,000 annually describe themselves as having no trouble making ends meet (24%) compared to 62% of Americans living in households making over \$100,000 saying the same.

Thinking about your personal financial situation, are you:

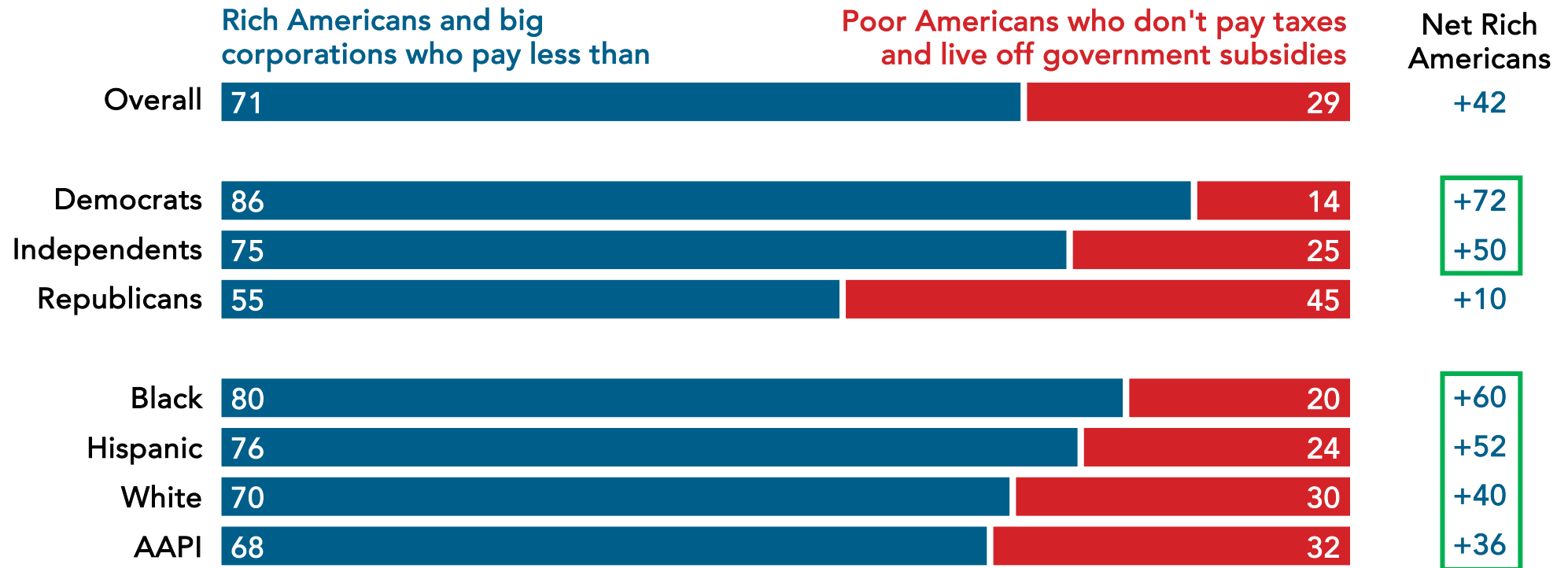


Nationwide survey of 1,000 registered voters conducted March 7-March 11, 2024.
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As Tax Day Approaches, the Vast Majority of Americans Blame the Rich for the Taxes They Pay, Not Poor Americans

Bipartisan majorities and majorities across racial groups say “rich Americans and big corporations who pay less than their fair share” are more responsible for the amount of taxes they pay.

Who do you think is more responsible for the amount of taxes that you pay?

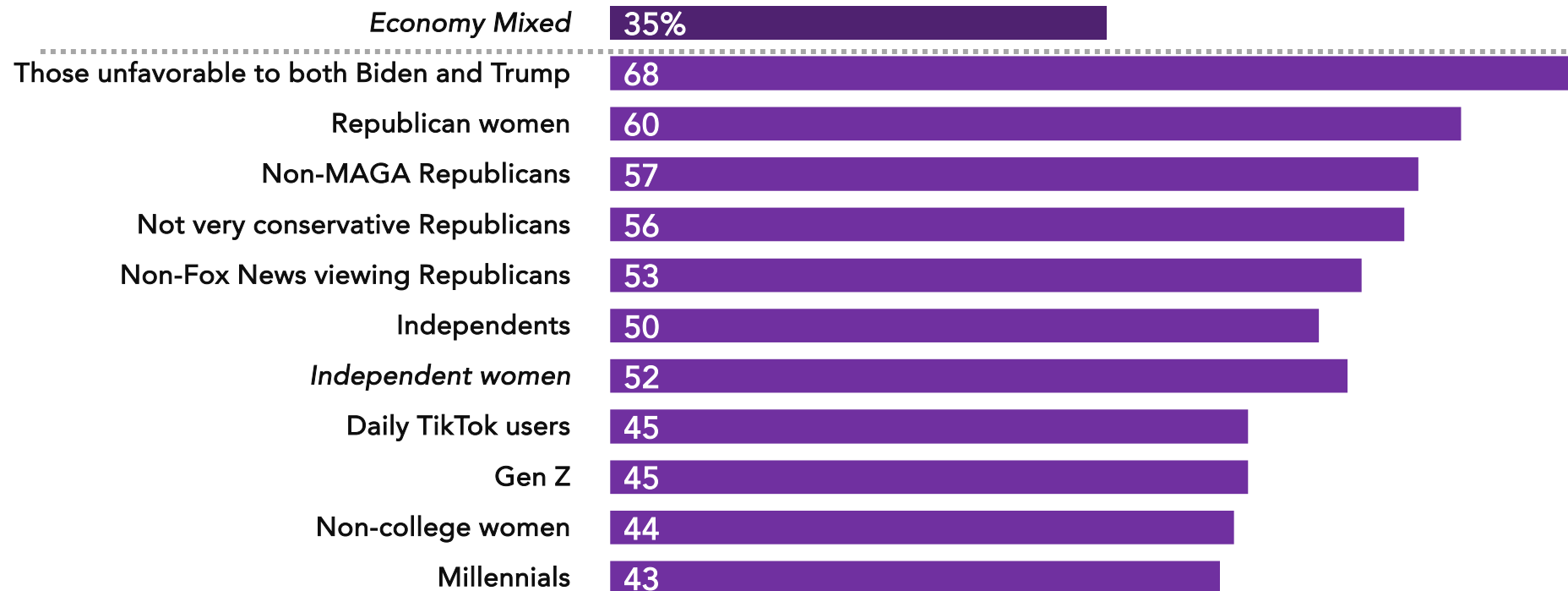


Nationwide survey of 1,000 registered voters conducted March 7-March 11, 2024. For more info, visit navigatorresearch.org.

One in Three Americans Disapprove of Biden's Handling of the Economy But Blame the Rich and Corporations for Taxes

Those who are especially likely to fall into this group include Americans who are unfavorable to both Biden and Trump (68% are "economy mixed"), Republican women (60%), non-MAGA identifying Republicans (57%), and not very conservative Republicans (56%).

Economy Mixed (35%): those who **disapprove of the job Biden is doing handling the economy**, but **blame "rich Americans and big corporations who pay less than their fair share" more for the taxes they pay** than "poor Americans who don't pay taxes and live off government subsidies."



Nationwide survey of 1,000 registered voters conducted February 15-February 19, 2024.
For more info, visit navigatorresearch.org.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from March 7-March 11, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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