

navigating *the* *battleground

Wednesday, April 17th, 2024

Views of Abortion and
IVF in the Battleground



IMPACT
RESEARCH

Methodology



Impact Research conducted a survey of N=1500 likely 2024 general election voters in 61 battleground congressional districts.



100% of interviews were conducted by text-to-web.



Interviews were conducted between March 14-March 21, 2024.



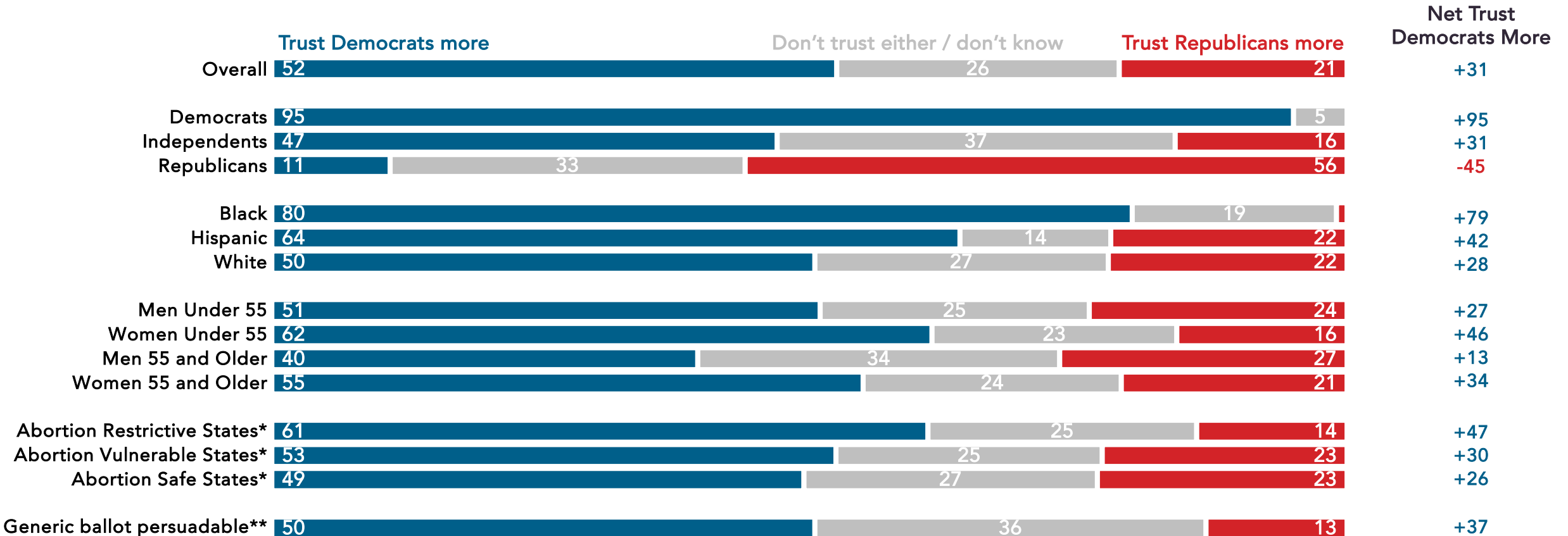
The margin of error for a sample of this size is +/- 2.5 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.

Key Takeaways

- **Battleground constituents trust Democrats more to protect abortion rights than Republicans by more than 30 points.** Independents and persuadable constituents share this sentiment as well.
- **Nearly seven in ten are aware of the Alabama Supreme Court decision that impacts IVF treatment and oppose it.** Nearly three in five oppose the Alabama Supreme Court decision, compared to just one in five who are supportive.
- **Constituents in the battleground want Congress to take action and protect both IVF treatments and access to the abortion pill.** Nearly three in five are concerned the Supreme Court could impose restrictions on both IVF treatments and access to the abortion pill, and similar shares want Congress to act and pass laws to protect them.

By 31 Points, Battleground Constituents Trust Democrats More on Protecting Abortion Rights Than Republicans

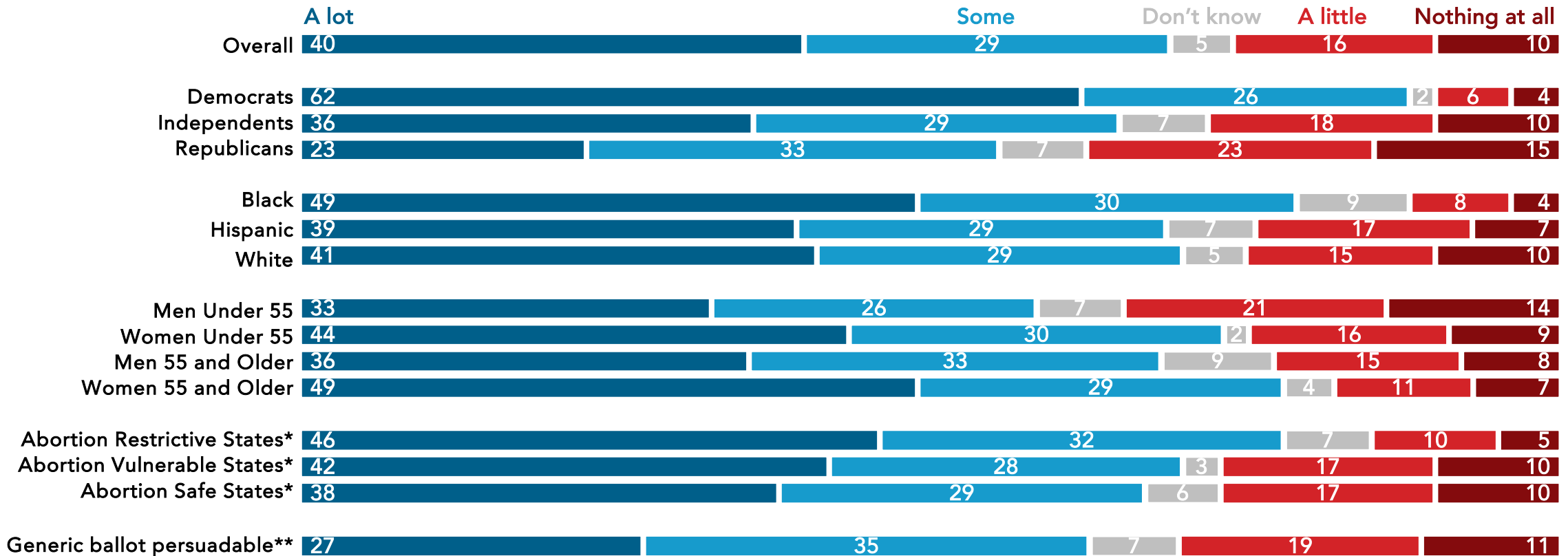
Here are some different issues. For each one, please indicate whether you trust Democrats or Republicans on [protecting abortion rights](#).



*"Abortion restrictive states," "abortion vulnerable states," and "abortion safe states" are defined based on the [Guttmacher Institute's categorization of abortion policies and access](#) after Roe was overturned in each state as of April 16, 2024. **"Generic ballot persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2024 election. Nationwide survey of 1,500 likely 2024 general election voters across 61 battleground districts conducted March 14-21, 2024. For more info, visit navigatorresearch.org/battleground.

Seven in Ten Have Heard At Least Some About the Alabama Supreme Court Decision

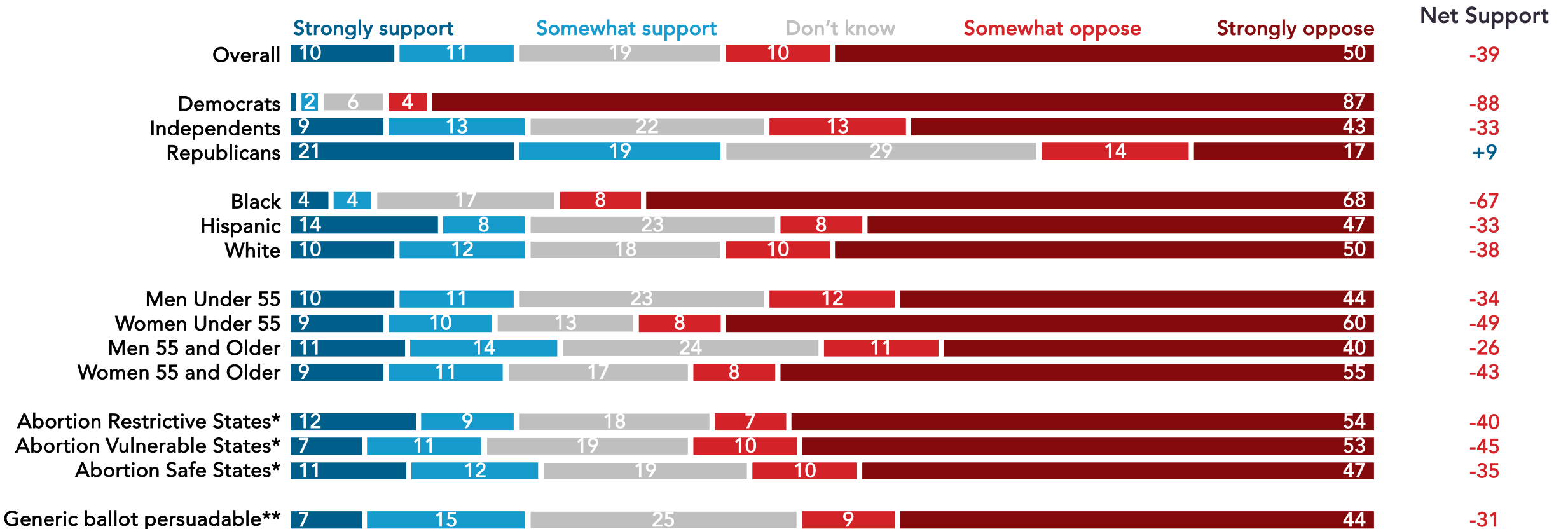
How much have you heard or seen about the Alabama Supreme Court ruling that fertilized embryos used in IVF fertility treatments are legally considered children, which means that people who dispose or damage them can be held legally accountable?



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Constituents Overwhelmingly Oppose the Alabama Supreme Court Ruling, Including Half Who Are “Strongly Opposed”

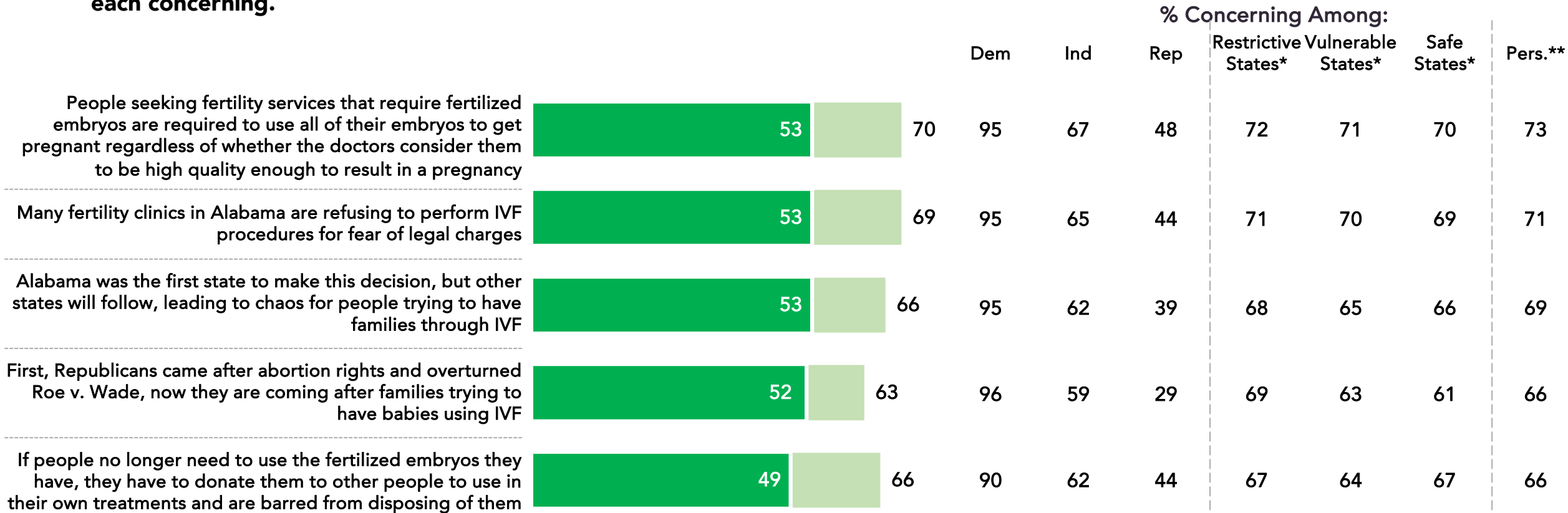
From what you know, do you support or oppose the ruling made by the Alabama Supreme Court?



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Seven in Ten Are Concerned Clinics Are Refusing to Perform IVF Procedures & That All Fertilized Embryos Must Be Used

Here are some results and potential outcomes from the Alabama Supreme Court ruling. Please indicate whether you find each concerning.

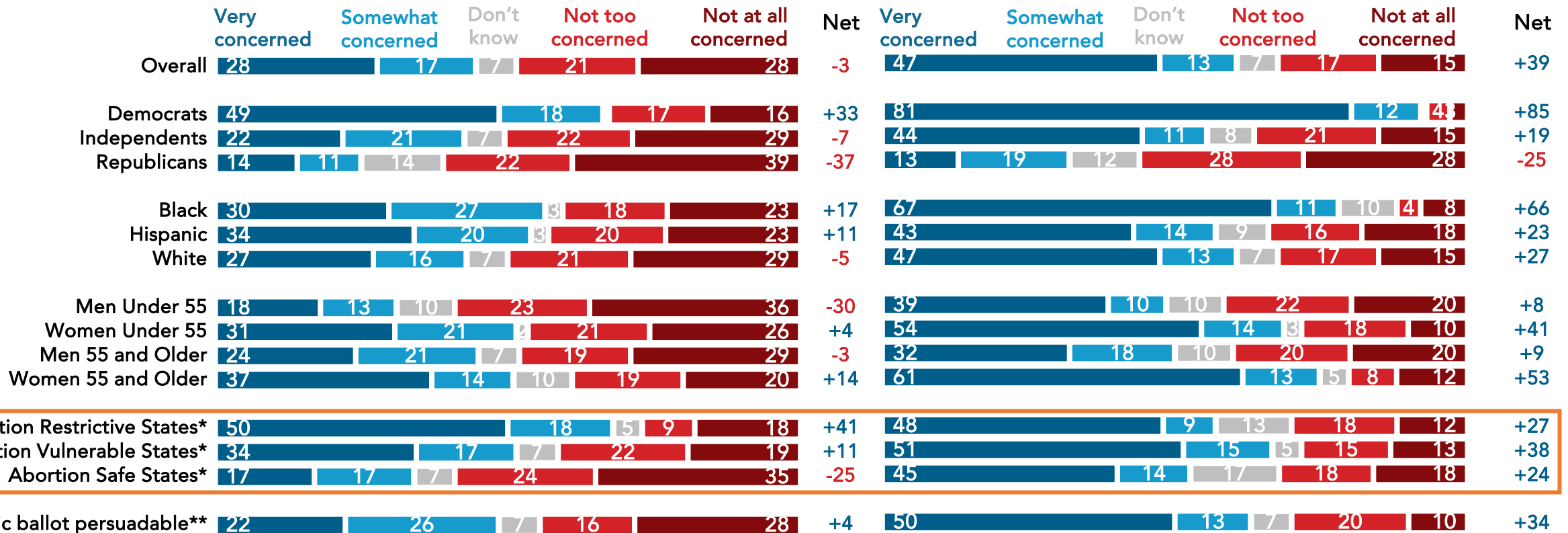


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Three in Five Concerned Supreme Court May Restrict IVF Access; High Concern About State Limits in Abortion Restrictive States

How concerned are you that your state might consider laws that would impact access to fertility care, like IVF?

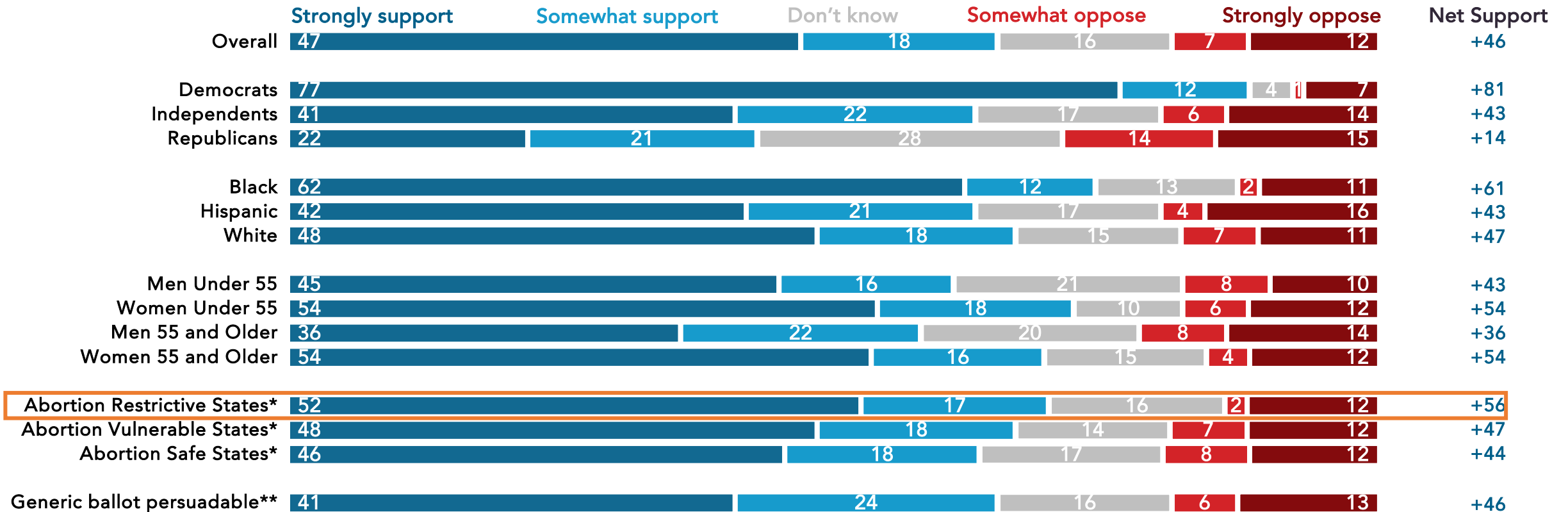
How concerned are you that the U.S. Supreme Court could rule on laws that would impact access to fertility care, like IVF?



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Two in Three Battleground Constituents Support Congress Passing a Law to Protect IVF Treatments for Families

Do you support or oppose Congress passing a national law to protect families' ability to use IVF to have children?

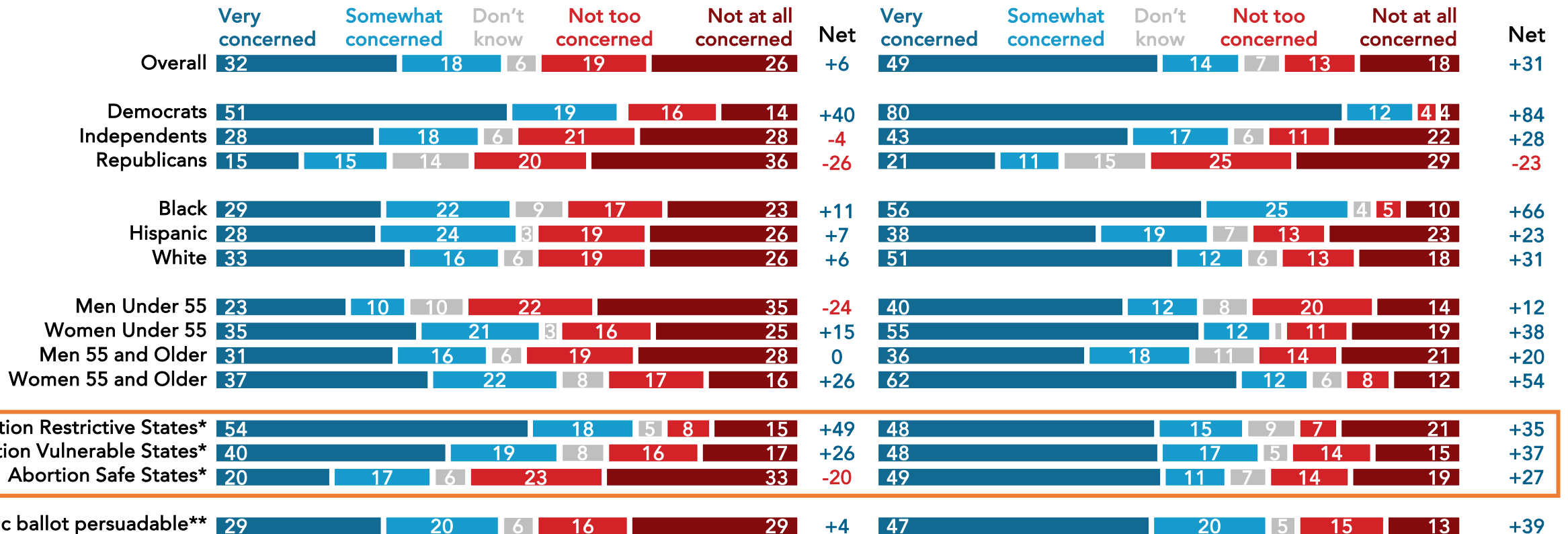


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More Constituents Are Concerned About the Supreme Court Restricting Access to the Abortion Pill Than Their Own States

How concerned are you that **your state** might consider laws that would impact access to the abortion pill, sometimes called medication abortion?

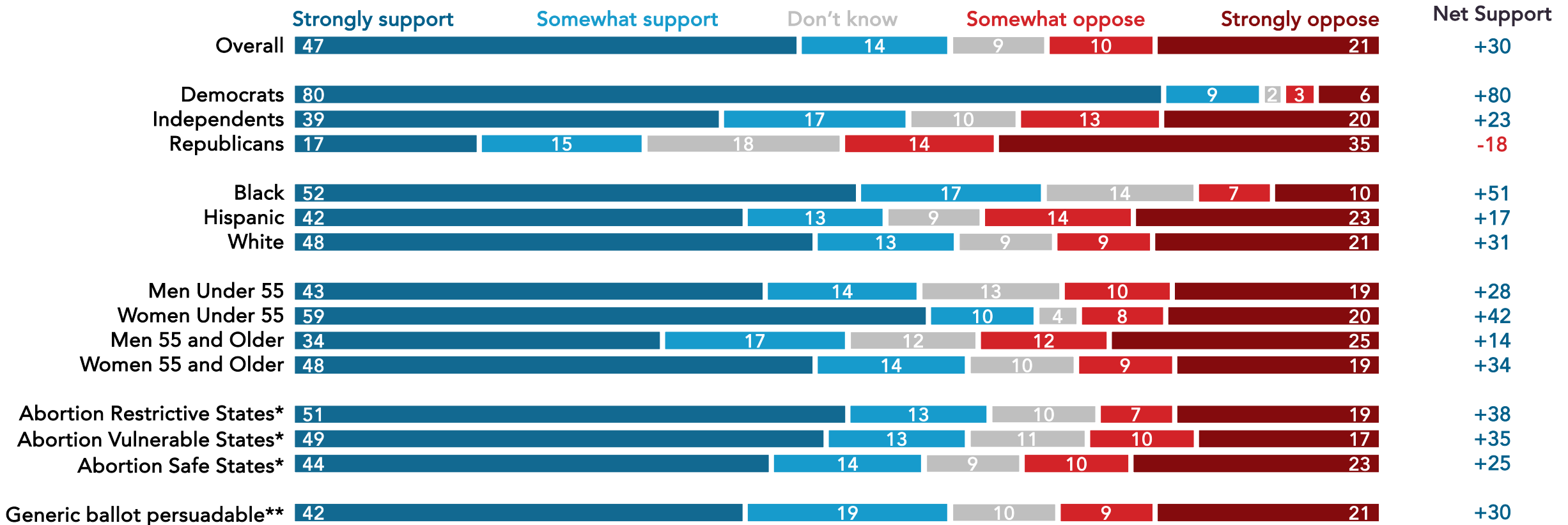
How concerned are you that the **U.S. Supreme Court** could rule on laws that would impact access to the abortion pill, sometimes called medication abortion?



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By a Two-to-One Margin, Battleground Constituents Support Congress Passing a Law to Protect Access to the Abortion Pill

Do you support or oppose Congress passing a national law to protect access to the abortion pill, sometimes called medication abortion?



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Appendix: Congressional Districts Included In Sample

Dem Lawmakers			Rep Lawmakers – Biden		Rep Lawmakers – Trump	
AK-01	MN-02	OH-13	AZ-01	NY-17	CA-41	TX-15
CA-49	NC-01	OR-06	AZ-06	NY-19	CO-03	WI-01
CO-08	NC-13	PA-07	CA-13	NY-22	FL-07	WI-03
CT-05	NH-01	PA-08	CA-22	OR-05	FL-13	
IL-13	NM-02	PA-17	CA-27	PA-01	FL-27	
IL-17	NV-03	VA-07	CA-40	VA-02	IA-01	
IN-01	NV-04	WA-03	CA-45		IA-02	
KS-03	NY-03	WA-08	NE-02		IA-03	
ME-02	NY-18		NJ-07		MI-10	
MI-03	OH-01		NY-01		MT-01	
MI-08	OH-09		NY-04		NY-02	

Appendix: Abortion State Status

Abortion Restrictive States

AL	LA	SD
AZ	MS	TN
AR	MO	TX
FL	NE	UT
GA	NC	WV
ID	ND	
IN	OK	
KY	SC	

Abortion Vulnerable States

IA
KS
OH
PA
VA
WI
WY

Abortion Safe States

AK	ME	NJ
CA	MD	NM
CO	MA	NY
CT	MI	OR
DE	MN	RI
DC	MT	VT
HI	NV	WA
IL	NH	

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a product of **navigator***

About Navigator and Navigating the Battleground

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. **Navigator** is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. **Navigating the Battleground** is a project designed to understand messaging nuances in different types of battleground geographies, led by pollsters from Impact Research along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Impact Research conducted public opinion surveys among a sample of 1,500 likely 2024 general election voters from March 14-21, 2024. The survey was conducted by text-to-web (100 percent). Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the 61 congressional districts included in the sample across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 2.5 percentage points. The margin for error for subgroups varies and is higher.

For Press inquiries contact:

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To learn more about Navigator
or Navigating the
Battleground:

<http://navigatorresearch.org>

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