

navigating *the* *battleground

Friday, June 28th, 2024

Views of Women's Health
Care in the Battleground



IMPACT
RESEARCH

Methodology



Impact Research conducted a survey of N=1600 likely 2024 general election voters in 61 battleground congressional districts.



100% of interviews were conducted by text-to-web.



Interviews were conducted between May 30-June 4, 2024.



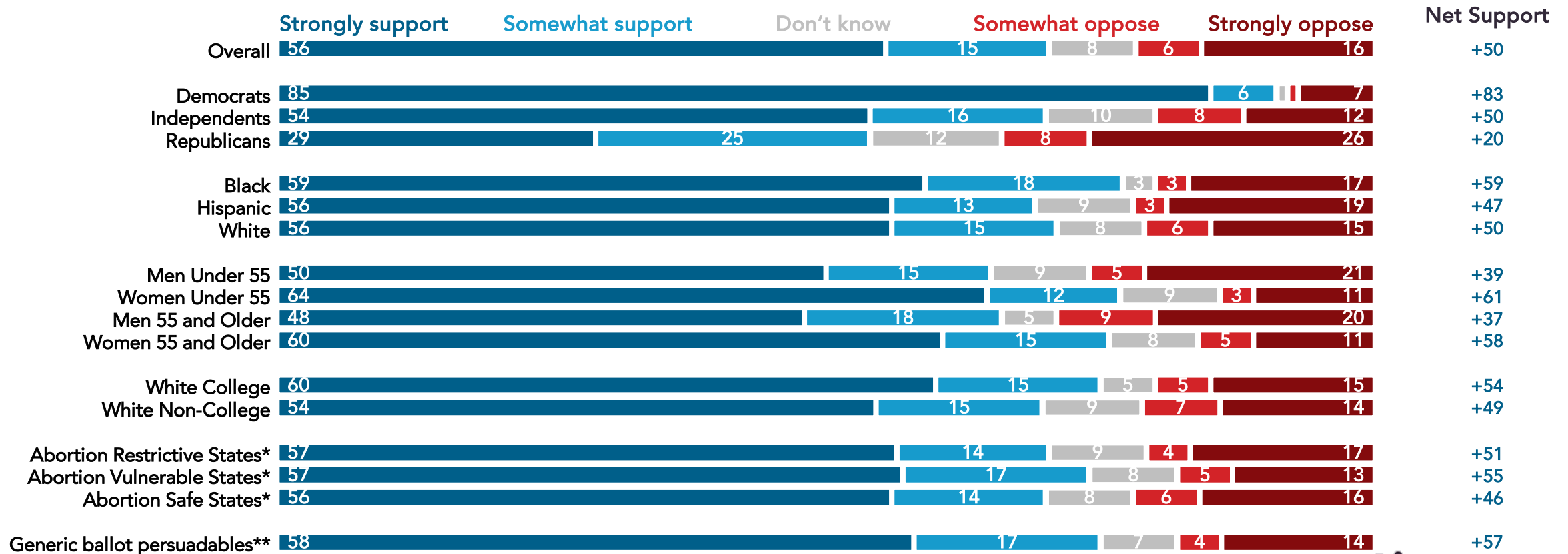
The margin of error for a sample of this size is +/- 2.5 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.

Key Takeaways

- **Battleground constituents overwhelming support Congress protecting access to contraception and reestablishing nationwide abortion protections.** More than half “strongly” support Congress putting protections in place for contraception and half “strongly” support nationwide access to abortion.
- **A majority think Republicans in Congress will impose further restrictions on abortion if they have full control of Congress.** Three in five constituents including a third of Republicans – think congressional Republicans will further restrict access to abortions if they have control of Congress. Among those who do not think Republicans will impose further restrictions, nearly a quarter think they will try and fail or aren’t sure what Republicans will do.

Battleground Constituents Overwhelmingly Support Congress Passing a Law to Protect Access to Contraception

Do you support or oppose Congress passing a law that would protect access to contraception nationwide?



*"Generic ballot persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2024 election.

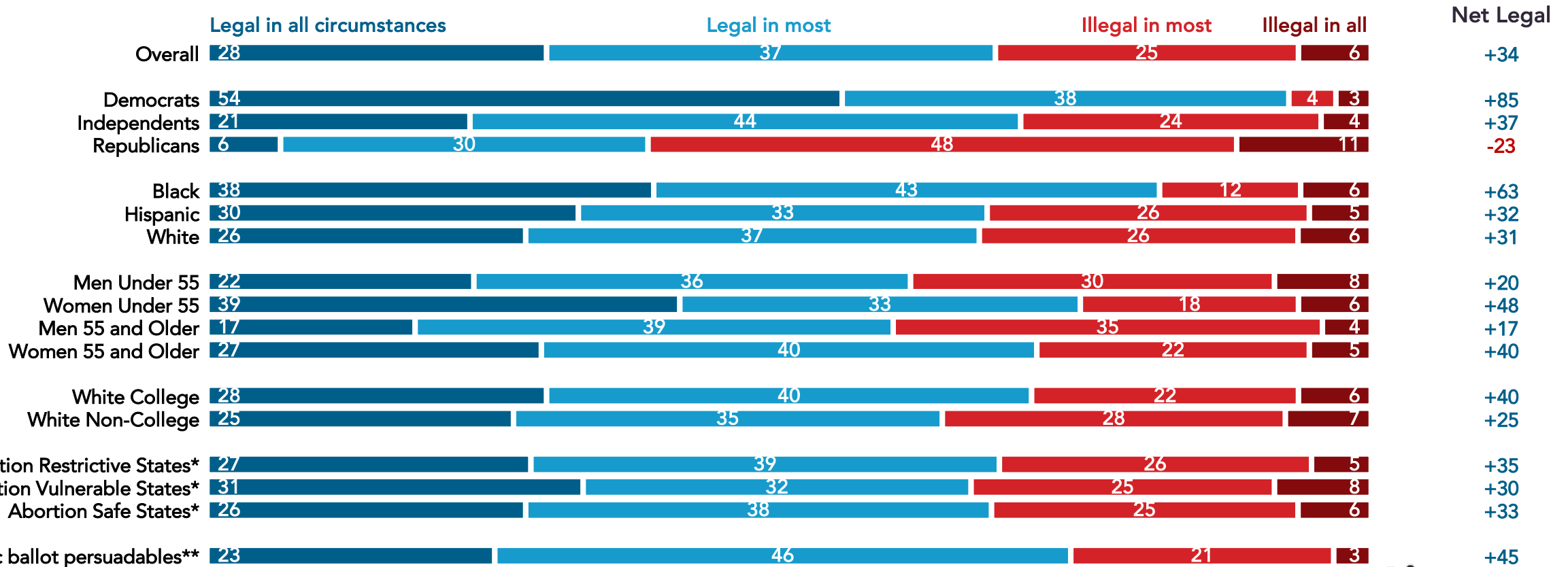
**See appendix for which states are defined as restrictive, vulnerable, or safe.

Nationwide survey of 1,600 likely 2024 general election voters across 61 battleground districts conducted May 30-June 4, 2024.

For more info, visit navigatorresearch.org/battleground.

Nearly Two in Three Battleground Constituents Support Abortion Being Legal in All or Most Cases

Which of the following statements comes closest to your position on abortion? Abortion should be _____ circumstances.



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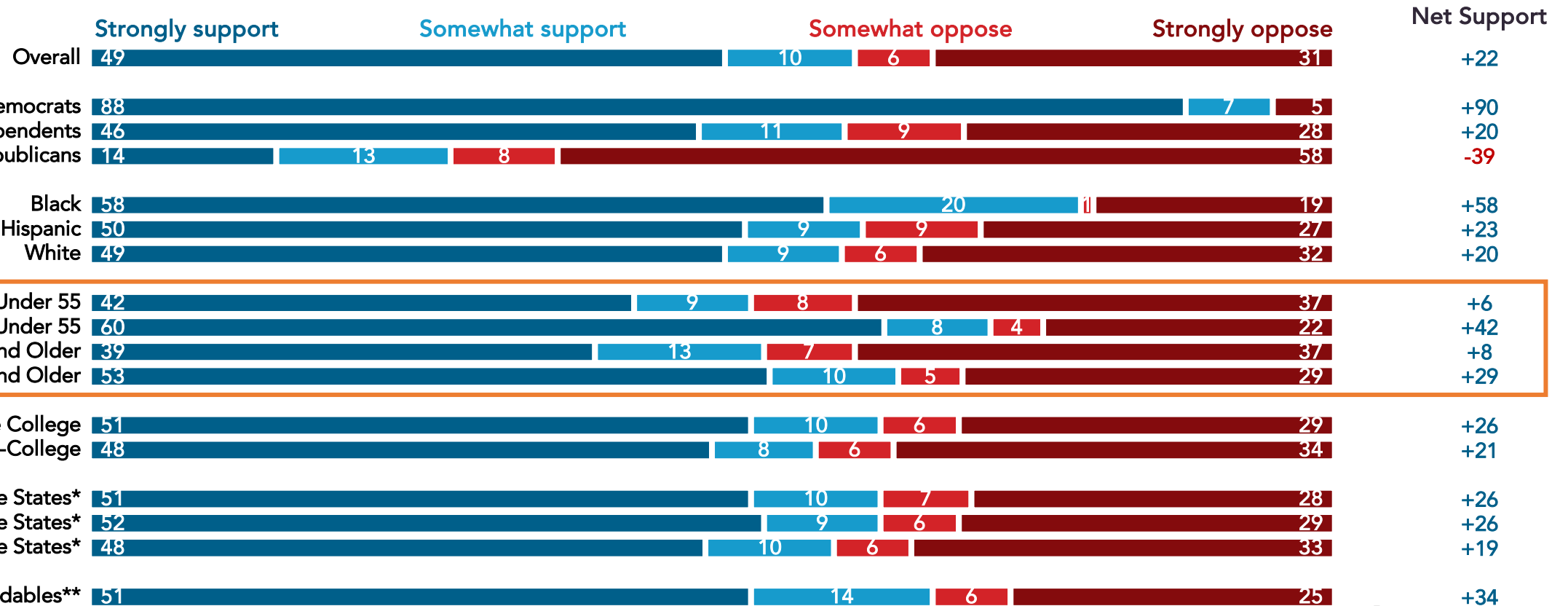
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Most Constituents Support Protecting Abortion at the National Level, Including Half Who “Strongly” Support It

Do you support or oppose Congress passing a law that would re-establish a nationwide right to access abortion in the U.S. and protect physicians who provide abortions?



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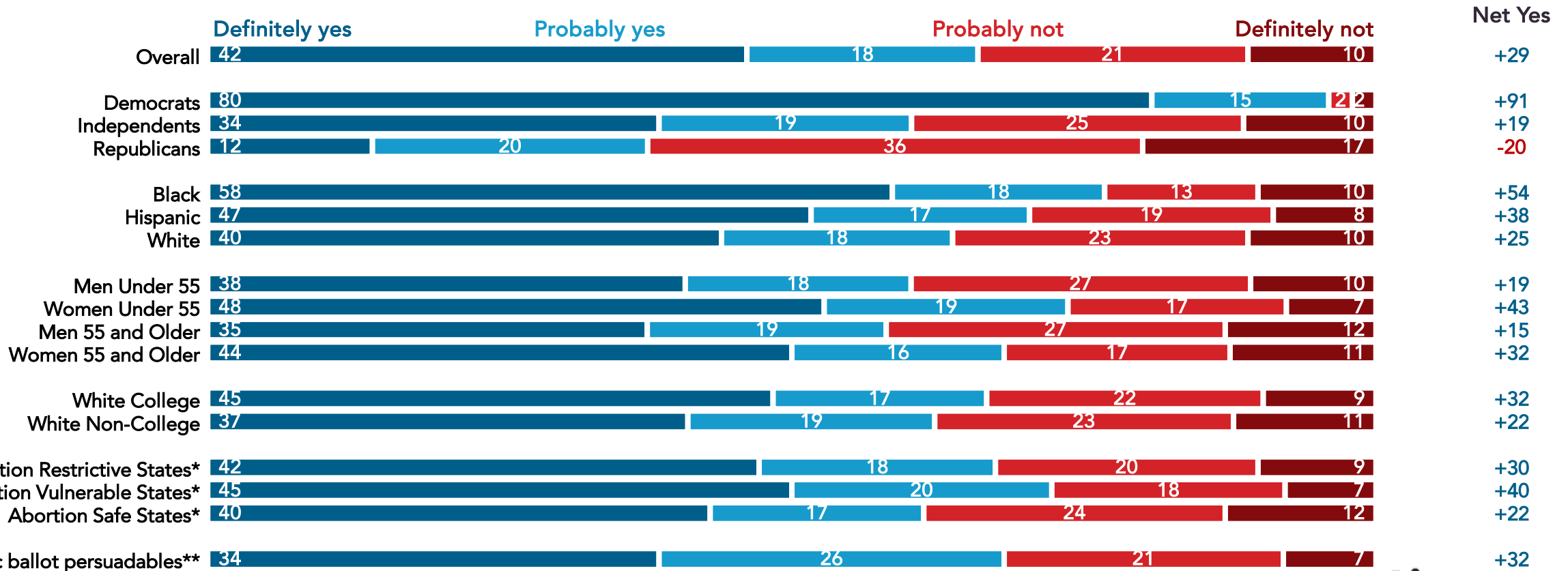
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Most Battleground Constituents Expect Republicans in Congress to Pass More Abortion Restrictions if They Win in November

If Republicans win the next election, do you think they will pass more restrictions on abortion nationwide?



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Among Those Who Don't Think Republicans Will Pass More Restrictions, Over Four in Five Think Republicans Won't Try

And if they do NOT pass more restrictions on abortion nationwide, which comes closer to your view as to why that would be? [ASKED IF REPUBLICANS WILL NOT PASS ABORTION RESTRICTIONS IF THEY WIN THE NEXT ELECTION]



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Appendix: Abortion State Status

Abortion Restrictive States

AL	LA	SD
AZ	MS	TN
AR	MO	TX
FL	NE	UT
GA	NC	WV
ID	ND	
IN	OK	
KY	SC	

Abortion Vulnerable States

IA
KS
OH
PA
VA
WI
WY

Abortion Safe States

AK	ME	NJ
CA	MD	NM
CO	MA	NY
CT	MI	OR
DE	MN	RI
DC	MT	VT
HI	NV	WA
IL	NH	

Appendix: Congressional Districts Included In Sample

Dem Lawmakers			Rep Lawmakers - Biden		Rep Lawmakers - Trump	
AK-01	MN-02	OH-13	AZ-01	NY-17	CA-41	TX-15
CA-49	NC-01	OR-06	AZ-06	NY-19	CO-03	WI-01
CO-08	NC-13	PA-07	CA-13	NY-22	FL-07	WI-03
CT-05	NH-01	PA-08	CA-22	OR-05	FL-13	
IL-13	NM-02	PA-17	CA-27	PA-01	FL-27	
IL-17	NV-03	VA-07	CA-40	VA-02	IA-01	
IN-01	NV-04	WA-03	CA-45		IA-02	
KS-03	NY-03	WA-08	NE-02		IA-03	
ME-02	NY-18		NJ-07		MI-10	
MI-03	OH-01		NY-01		MT-01	
MI-08	OH-09		NY-04		NY-02	

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About Navigator and Navigating the Battleground

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. **Navigator** is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. **Navigating the Battleground** is a project designed to understand messaging nuances in different types of battleground geographies, led by pollsters from Impact Research along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Impact Research conducted public opinion surveys among a sample of 1,600 likely 2024 general election voters from May 30-June 4, 2024. The survey was conducted by text-to-web (100 percent). Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the 61 congressional districts included in the sample across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 2.5 percentage points. The margin for error for subgroups varies and is higher.

For Press inquiries contact:

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To learn more about Navigator
or Navigating the
Battleground:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter