

navigator*

Friday, June 7th

Trump's Criminal Conviction: A Guide for Advocates

This survey fielded entirely after the verdict was handed down in the New York criminal trial involving Donald Trump.



Credit: Shutterstock/Lev Radin

Key Takeaways:

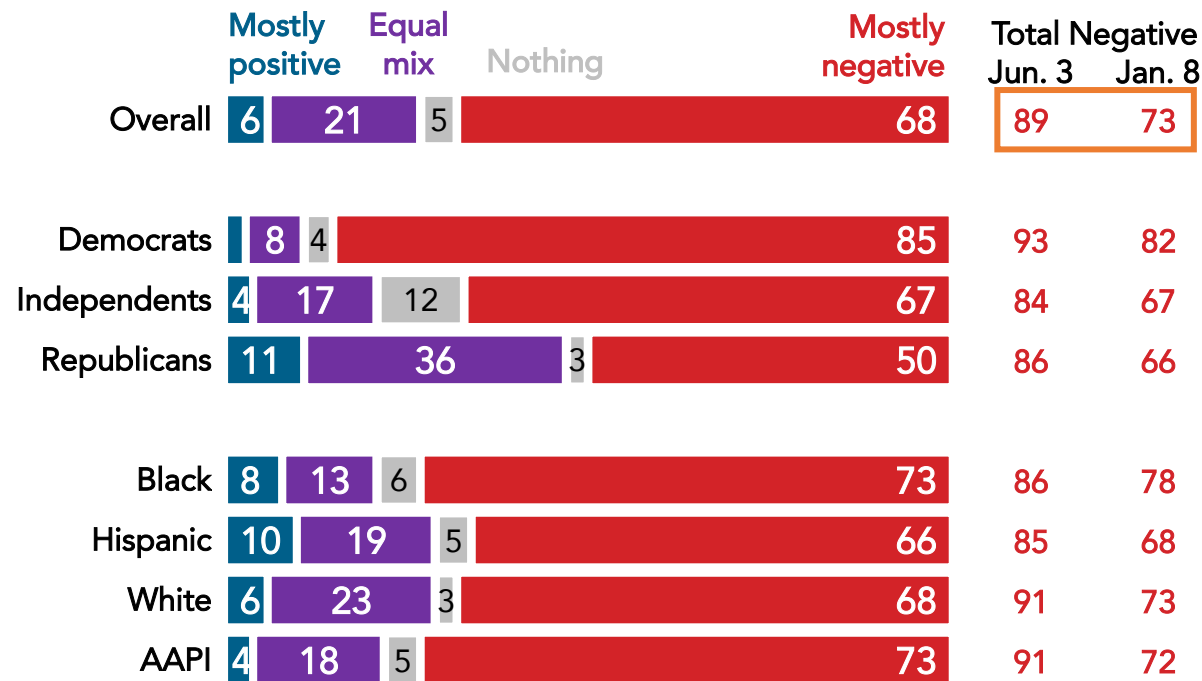
- Majorities agree with the verdict in Trump's Manhattan case, say he's guilty of the charges in the case, and say that the trial was fair.
- Nearly two in three Americans now say Trump has committed a crime, the highest point in Navigator tracking.
- A majority of Americans want Trump to drop out in light of the verdict, including two in three “double haters” unfavorable to both Trump and Biden.
- The most worrying issues about Trump’s conviction are that he thinks he is above the law, that he is only running for president to get revenge and retribution, and that he is an embarrassment to the country and his party.

Most Americans Report Hearing Negative Coverage About Trump in the Aftermath of His Felony Convictions

Nearly nine in ten Americans (89%) report hearing mostly negative or a mix of positive and negative news about Trump, including more than four in five across party and racial lines. Americans across party report hearing primarily about him being convicted on all 34 felony counts.

Over the past few days, has what you have seen, read or heard recently about Donald Trump been:

[If hearing negative/mixed news] In a few words, what negative things have you seen, read, or heard recently about Donald Trump?



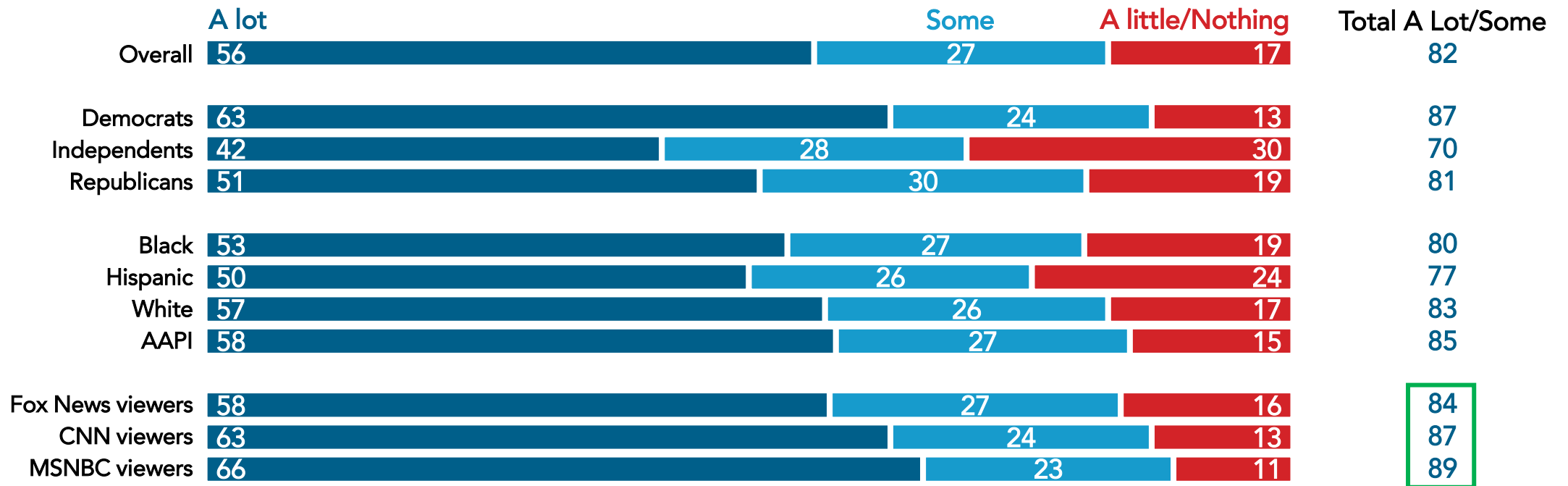
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

Most Americans Report Following the News About Trump Being Found Guilty in Manhattan

Regardless of cable news network of choice, including Fox News, more than 80% are hearing “a lot” or “some” about Trump’s conviction.

- Compared to awareness of other events in Navigator’s tracking, Trump’s conviction comes in higher than most events tested in the last couple of years like the collapse of Silicon Valley Bank in March of last year (59%), and the Chinese surveillance balloon being shot down last year (78%).

How much have you seen, read, or heard about Donald Trump being found guilty of falsifying business records in the Manhattan hush-money trial?



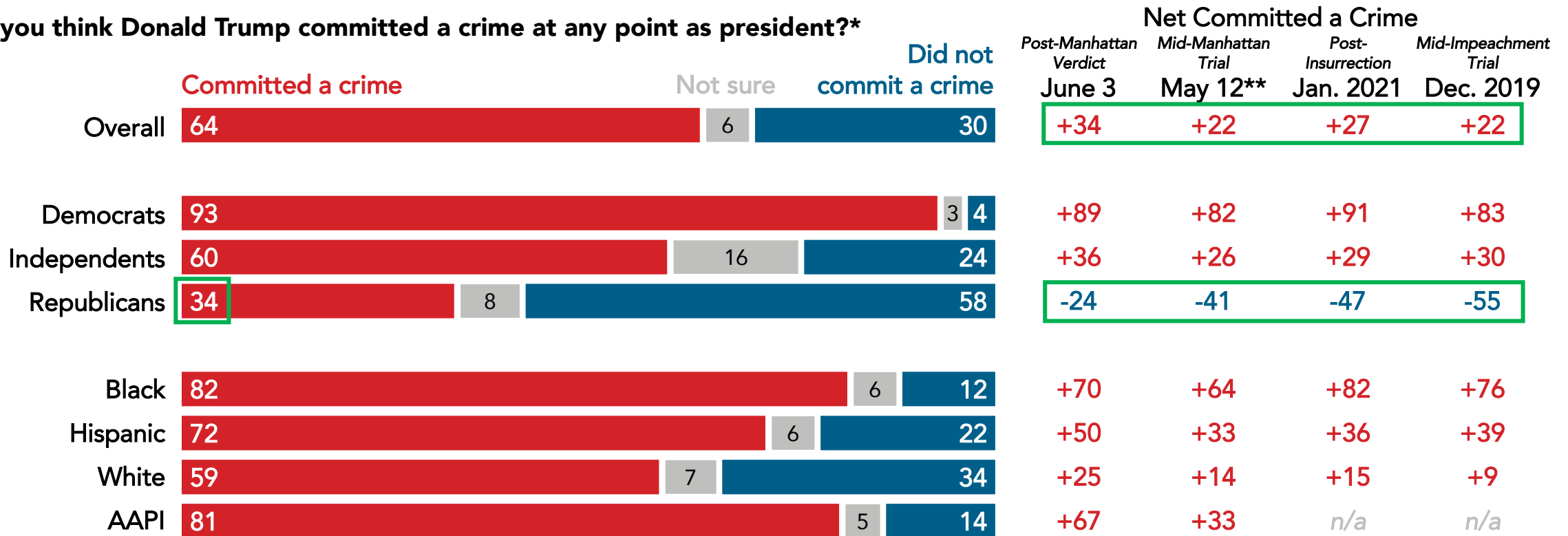
Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

Roughly Two in Three Americans Say Trump Committed a Crime, the Highest Share in Navigator's Tracking

The 64% share who say Trump committed a crime as president is the highest share in Navigator's tracking – and 64% say Trump both “has committed a crime” more generally and more specifically, “committed a crime at any point as president.”

- Large majorities of Democrats and independents, as well as one in three Republicans (34%), say Trump committed a crime.

Do you think Donald Trump committed a crime at any point as president?*



*Question text was split between “committed a crime at any point as president” and “has committed a crime”; results were combined due to lack of differentiation.

**Trend data was drawn from the version, “Do you think Donald Trump committed a crime at any point as president?”

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days.

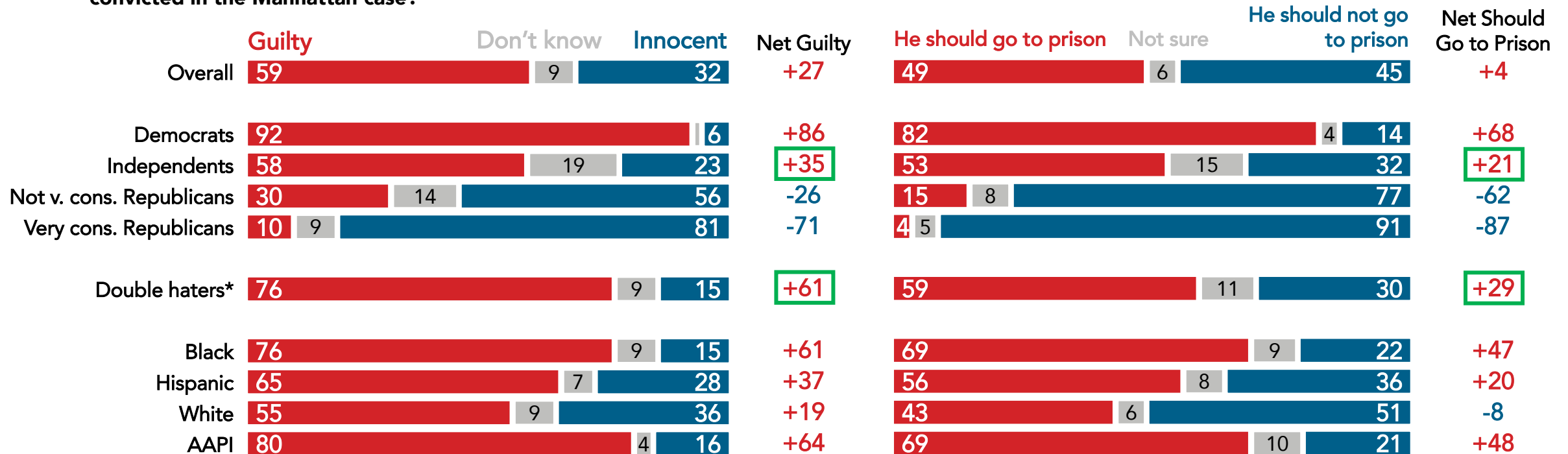
Latest wave conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

Three in Five Say Trump Is Guilty, But Greater Division Exists on Whether He Should Go to Prison

Majorities of both independents (53%) and "double haters"* who are unfavorable to both Biden and Trump (59%) think Trump should go to prison in light of the verdict against him.

Regardless of how closely you have been following the trial...do you think Trump is guilty or innocent of the 34 felony counts on which he's been convicted in the Manhattan case?

Knowing that Donald Trump was found guilty on all 34 felony counts in the Manhattan case...do you think he should go to prison for it?



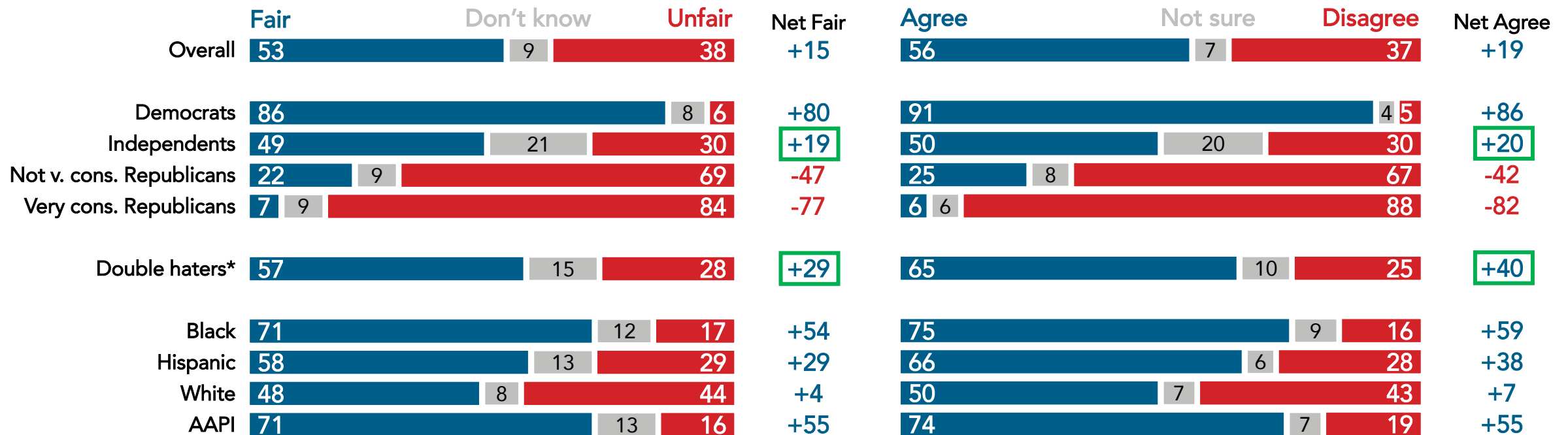
*"Double haters" view both Biden and Trump unfavorably on separate questions. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

More Than Half of Americans Say Trump's Manhattan Trial Was Fair and Agree With the Verdict

Large majorities of "double haters"* say the Manhattan trial was fair (57% fair) and that they agree with the verdict (65% agree).

Regardless of how closely you have been following the trial, do you think the Manhattan trial against Donald Trump was fair or unfair?

As you may or may not know, Donald Trump was found guilty on all 34 felony counts of falsifying business records in the Manhattan criminal case stemming from a payment that silenced an adult film star. Do you agree or disagree with this verdict?



*"Double haters" view both Biden and Trump unfavorably on separate questions. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

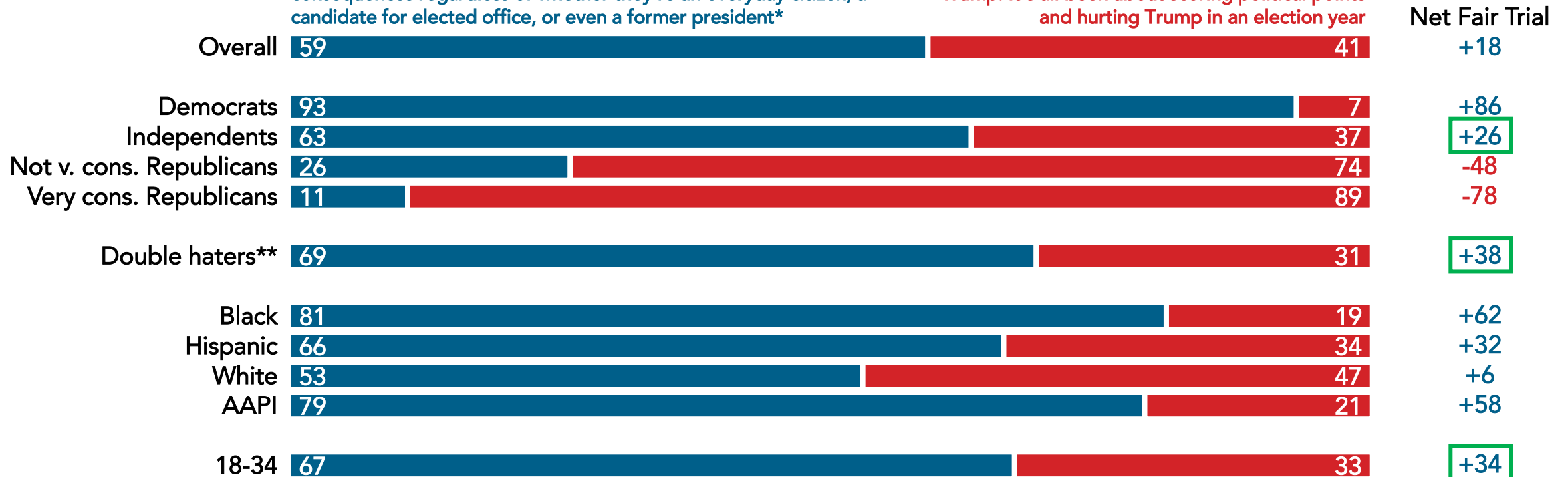
Majorities Say Trump Had a Fair Trial and Is Not Above the Law

Two in three Americans under 35 (67%) agree more that the trial was fair and not rigged, as do nearly seven in ten "double haters"*** (69%) and nearly two in three independents (63%).

Regardless of how closely you followed the trial of Donald Trump in Manhattan, which side do you agree with more?

Donald Trump has been put on trial by our justice system the same way any other American would be. He thinks he is above the law, but when any American commits a crime, they must face the consequences regardless of whether they're an everyday citizen, a candidate for elected office, or even a former president*

This trial was rigged from the start: the judge had it out for Trump as did the Democratic prosecutors who brought this case against Trump. It's all been about scoring political points and hurting Trump in an election year



*Question text was split with "but this trial allowed an independent jury to decide whether he is innocent or guilty, and after weeks of hearing the facts and examining evidence, they found that he was guilty"; results were combined due to lack of differentiation.

**"Double haters" view both Biden and Trump unfavorably on separate questions.

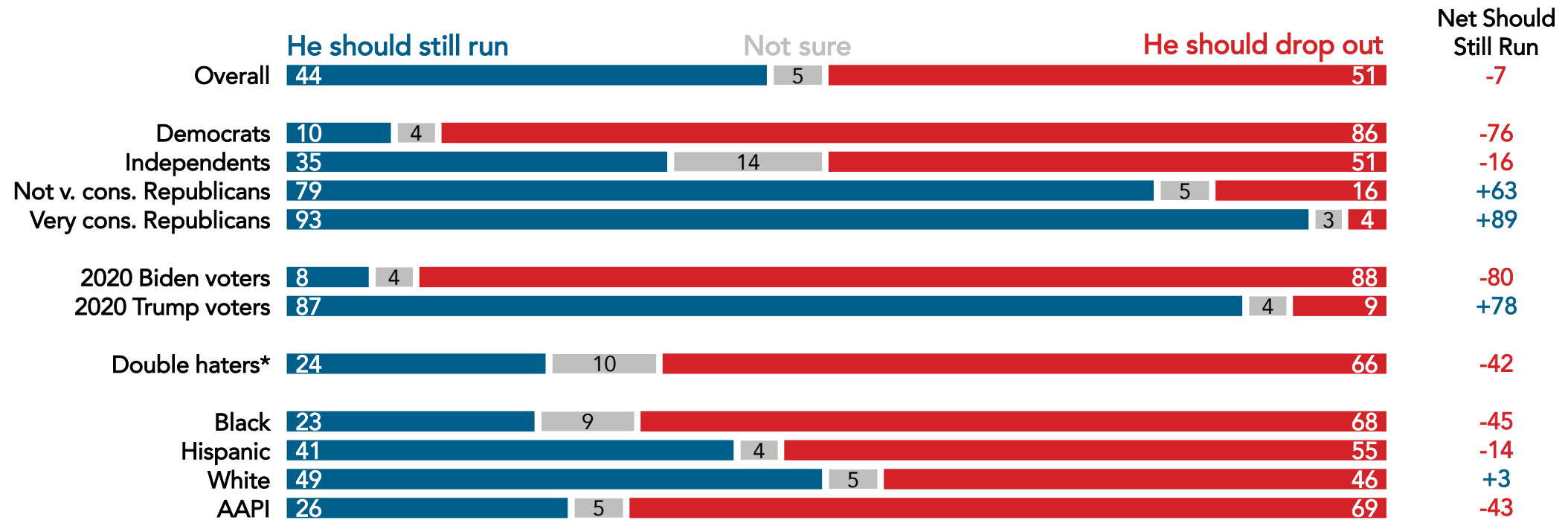
Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024.

For more info, visit navigatorresearch.org.

A Majority of Americans Say Trump Should Drop Out in Light of the Verdict

More than two in three “double haters”* who are unfavorable to both Biden and Trump think he should drop out (66%), as do a majority of independents (51%).

In light of the verdict against Donald Trump, do you think he should still run for president or should he drop out?

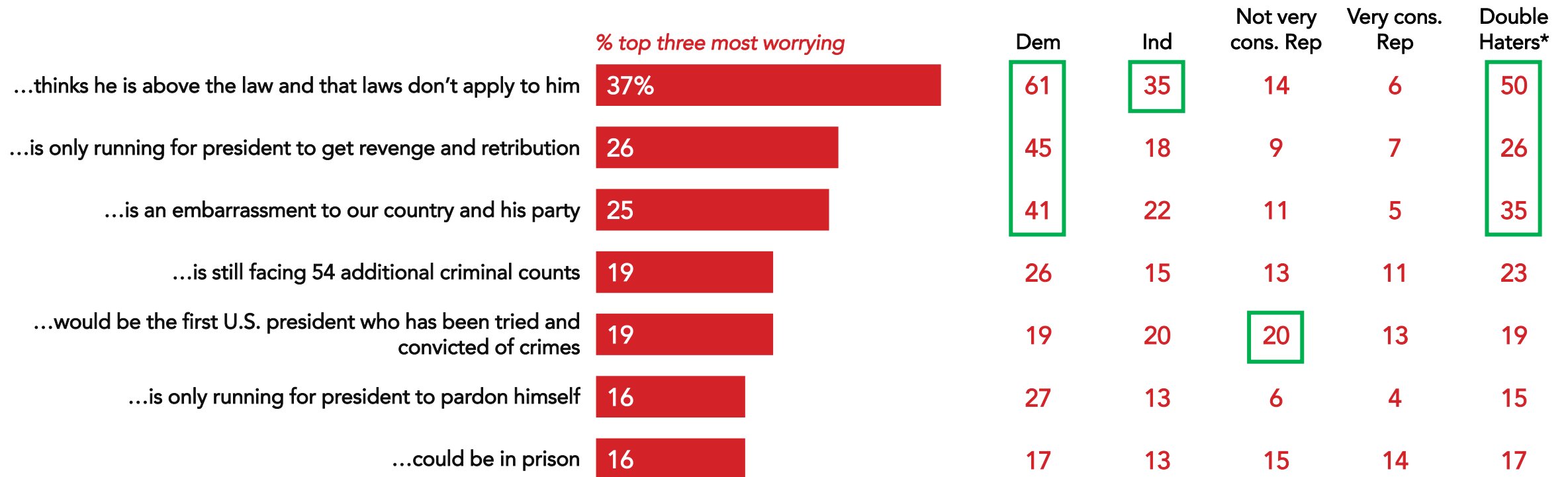


*“Double haters” view both Biden and Trump unfavorably on separate questions. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

Most Concerning on Trump Conviction: He Thinks He's Above the Law, Seeking Revenge, Embarrassment for the Country

"Double haters"* are most worried that Trump "thinks he is above the law" (50% worried), that he "is an embarrassment to our country and his party" (35%), and that he "is only running for president to get revenge and retribution" (26%).

Given the news about Donald Trump's conviction, which of the following worries you the most? *That he is a presidential candidate who...*

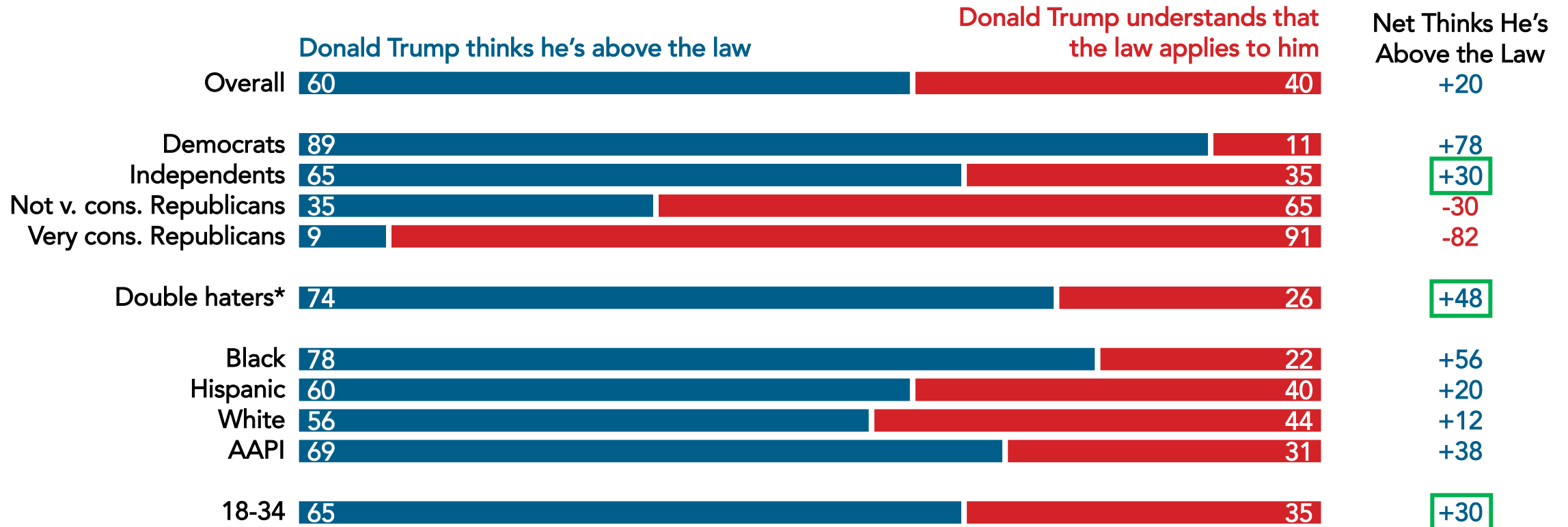


*"Double haters" view both Biden and Trump unfavorably on separate questions. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

Three in Five Americans Say Trump Thinks He Is Above the Law

Roughly two in three independents (65%) and Americans under 35 (65%), along with nearly three in four “double haters”* (74%), agree more that Trump “thinks he’s above the law.”

(Split sample) Which do you agree with more:



*“Double haters” view both Biden and Trump unfavorably on separate questions. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from May 30-June 3, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 105 additional interviews were conducted among independent voters. 200 additional interviews were conducted among voters ages 18-34. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin for error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter