

navigator*

Tuesday, June 18th

Policies to Help Families:
A Guide for Advocates



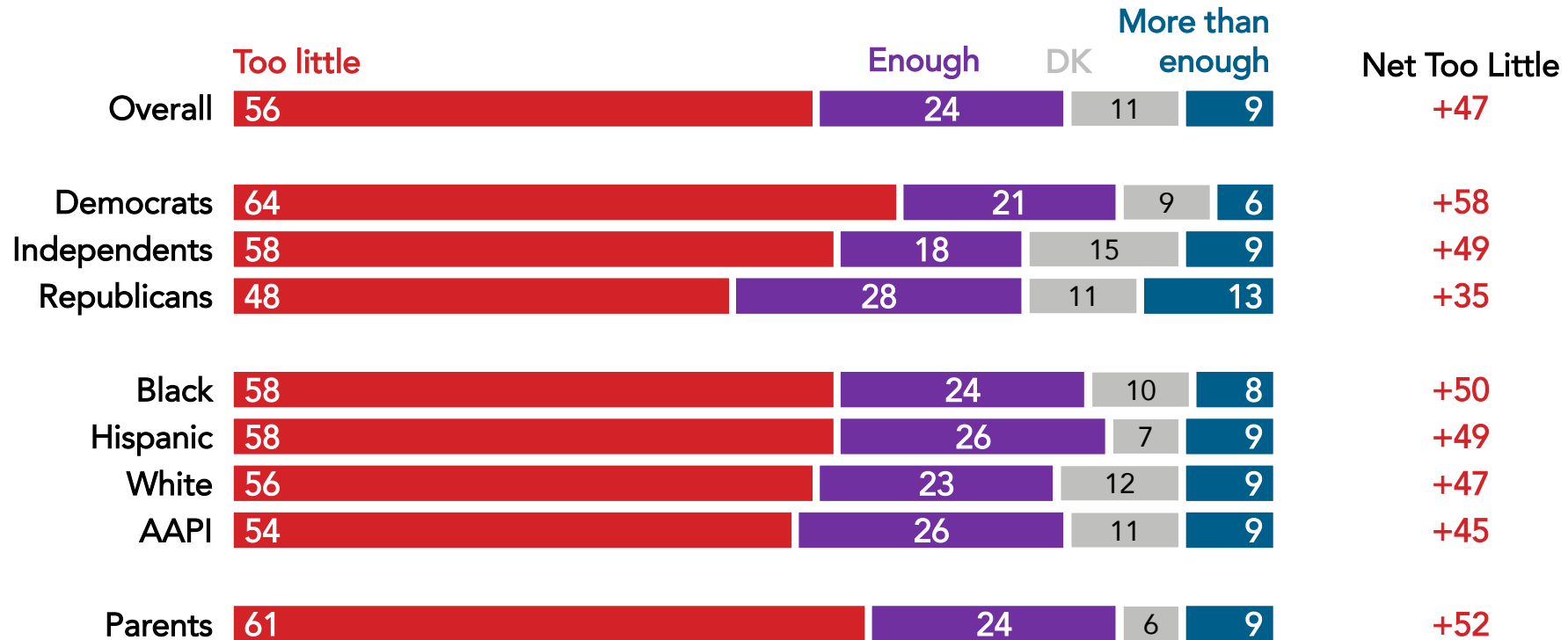
Key Takeaways:

- Most Americans think the United States is doing too little to help with the health and financial challenges of starting a family, including three in five parents.
- Bipartisan majorities support a range of family-oriented policies, including providing food for low-income families who can't afford it, low-cost health care coverage for children and pregnant women who lack it, universal free preschool for all four-year-olds, and 12 weeks of paid family and medical leave.

Majorities Say Too Little Is Being Done for Families, Including Three in Five Parents

Majorities or pluralities across party and racial lines say the U.S. is doing “too little” to help families with the health and financial challenges of starting a family, including three in five parents (61%).

When it comes to helping families with the health and financial challenges of starting a family, do you think the United States is doing...

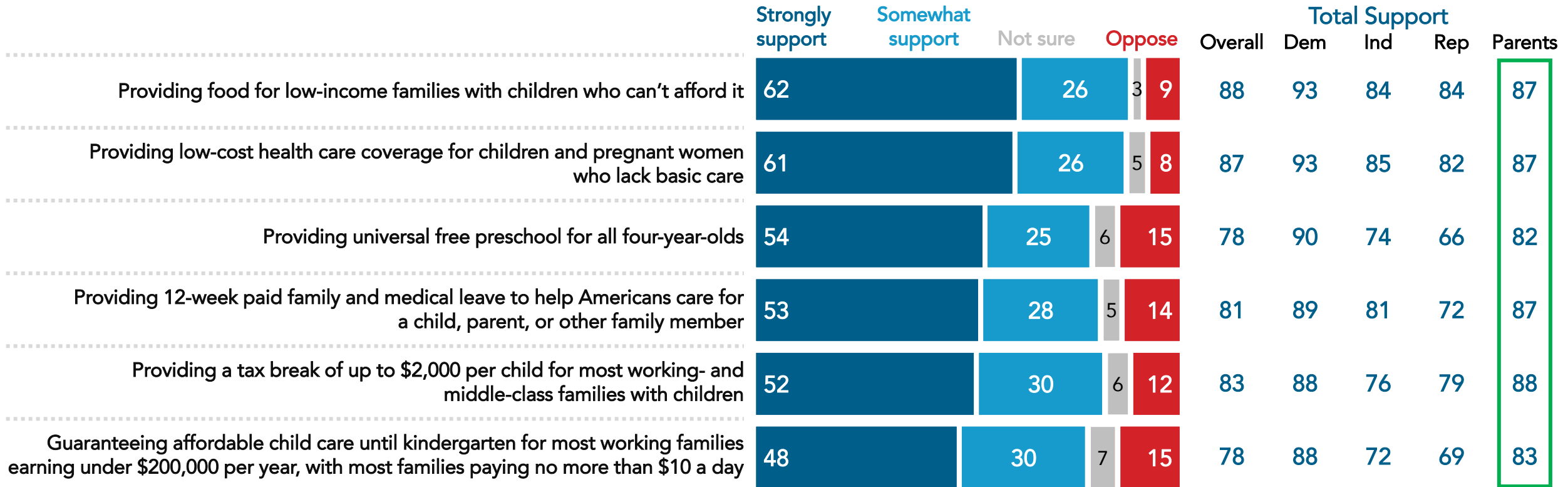


Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024.
For more info, visit navigatorresearch.org.

Bipartisan Majorities Support a Range of Family-Oriented Policies

Majorities across party lines – and more than four in five parents – support a range of policies for new mothers and families with children, including “providing food for low-income families with children” (88% support overall) and 12-week paid family and medical leave (81%).

Thinking about some specific policies for new mothers and families with children, please indicate whether you support or oppose each of the following.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from May 30-June 3, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 105 additional interviews were conducted among independent voters. 200 additional interviews were conducted among voters ages 18-34. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin for error for subgroups varies and is higher.

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<http://navigatorresearch.org>

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