navigator*

Friday, June 21st

Transgender Rights:

A Guide for Advocates



Credit: Ink Drop/Shutterstock





Key Takeaways:

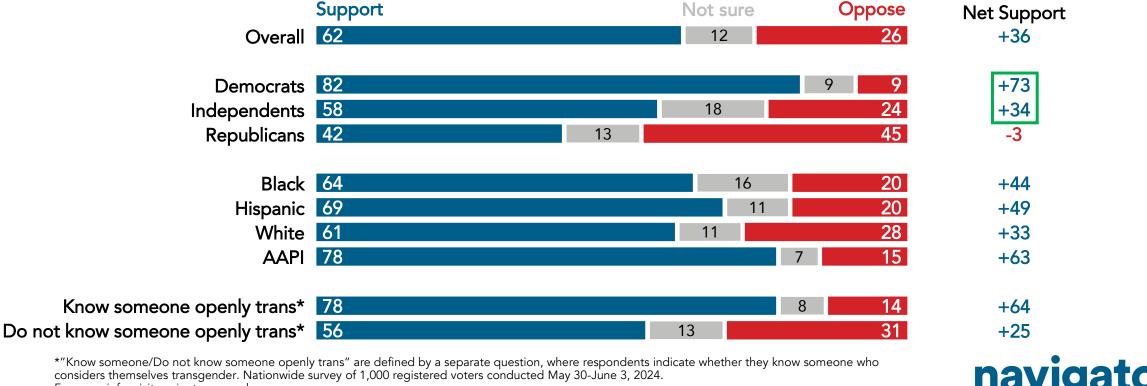
- Nearly two in three support adding sexual orientation and gender identity to federal nondiscrimination laws.
- Four in five Americans are concerned that LGBTQ+ youth are being bullied and targeted, sometimes leading to suicide.
- The strongest rebuttals to anti-transgender messaging focus on parents' rights to seek out medically necessary health care for their children, trusting families and doctors to make health care decisions, and highlighting American Medical Association-approved, evidence-based care that transgender youth receive.
- A majority of Americans trust Biden and Democrats more on a range of issues related to LGBTQ+ rights.



Americans Support Adding Sexual Orientation and Gender Identity to Federal Nondiscrimination Laws

Large majorities of Democrats (net +73 support) and independents (net +34) support adding sexual orientation and gender identity to federal nondiscrimination laws, as do more than two in five Republicans (42% support).

Do you support or oppose adding sexual orientation and gender identity to federal nondiscrimination laws, meaning LGBTQ+ Americans would be protected from discrimination in employment, housing, and access to public accommodations?



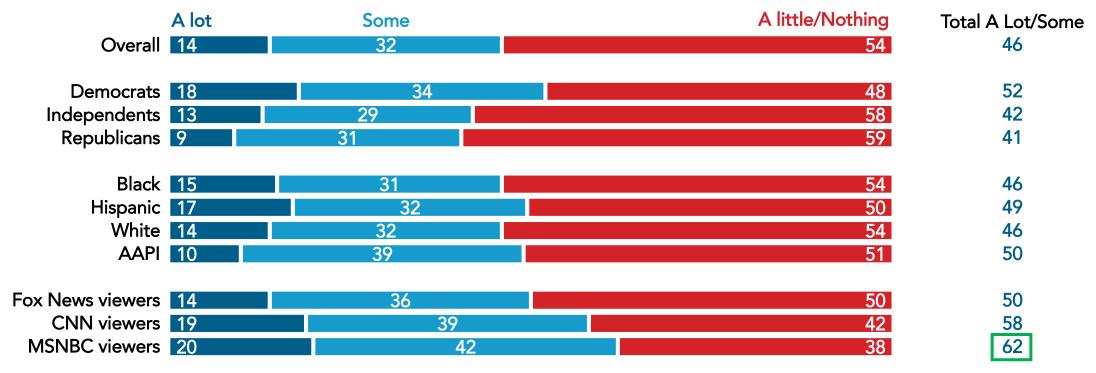
For more info, visit navigatorresearch.org.



Almost Half Are Hearing About Anti-Trans Legislation

MSNBC viewers are most likely to report hearing "a lot" or "some" about states in the U.S. passing or debating laws regarding transgender people (62%).

How much have you seen, read, or heard about some states in the U.S. passing or debating laws regarding transgender people?

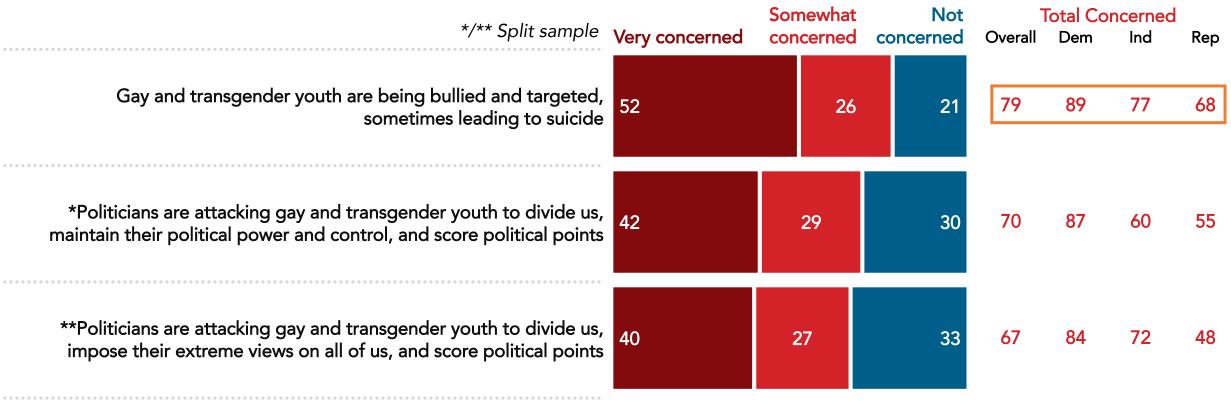




Majorities Are Concerned About the Well-Being of the LGBTQ+ Community

Large majorities across party lines are concerned that LGBTQ+ youth are being bullied and targeted, ranging from 68% of Republicans to 89% of Democrats.

Below is a list of concerns some Americans might have as it relates to the LGBTQ+ community. Please indicate how concerned you are about each one.

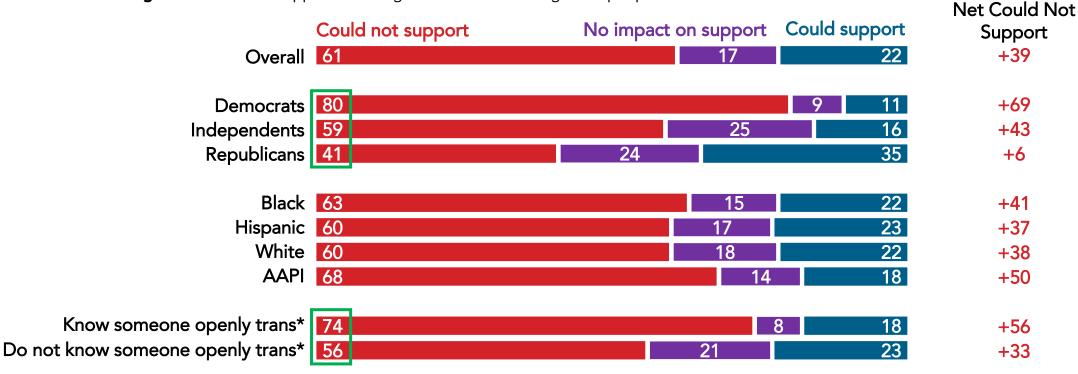




Three in Five Say They Could Not Support Someone Who Wants to Ban Health Care for Transgender People

Pluralities of Democrats (80% could not support), independents (59%), and Republicans (41%) all say they could not support an elected official who "supports banning health care for transgender people."

Please indicate whether or not you could support an elected official with the following position, as long as you agreed with the elected official on most other things: Someone who supports banning health care for transgender people.



^{*&}quot;Know someone/Do not know someone openly trans" are defined by a separate question, where respondents indicate whether they know someone who considers themselves transgender. Nationwide survey of 1,000 registered voters conducted May 30-June 3, 2024. For more info, visit navigatorresearch.org.



Strongest Anti-Trans Rebuttals: Focus on Rights of Parents and Children; Evidence-Based Counseling and Care

Which side do you agree with more?

Statement 1: Those who say kids are being exposed to transgender ideas at too young an age, and we need to ban sex change hormones and gender reassignment surgery for kids.

Statement 2: Those who say parents should have the right to seek out medically necessary health care for their children, without politicians and the government inserting themselves into those decisions.

Statement 3: Those who say we should trust families and their doctors to make medically necessary health care decisions for themselves and their children, without politicians and the government inserting themselves into those decisions.

Statement 4: Those who say we should set the record straight. In the rare instances where a young transgender person needs gender-affirming care to thrive, they undergo extensive counseling and together with their parents, always receive evidence-based care that has been approved by the American Medical Association.

Statement 1: 45%

Net Statement 2:

Statement 2: 55% +10

Statement 1:

Statement 3:

45% 55% Net Statement 3:

+10

Statement 1:

45% Net Statement 4:

Statement 4: 55%

+10



Biden and Democrats Are More Trusted On LGBTQ+ Issues, Looking Out For Children

Independents trust Biden and Democrats more than Republicans on "protecting the gay and transgender community" (net +31 trust Biden and Democrats), "LGBTQ+ issues" (net +27), and "protecting the rights and freedoms of the gay and transgender community" (net +23).

Below is a list of issues. Please indicate who you trust more to handle each one.

*/** Split sample	Biden and the	The Republican			Net Biden and Democrats			
	Democratic Party		DK	Party	Overall	Dem	Ind	Rep
*Protecting the gay and transgender community	60		21	19	+41	+84	+31	-3
LGBTQ+ issues	55		25	20	+35	+79	+27	-11
**Protecting the rights and freedoms of the gay and transgender community	54		24	22	+32	+78	+23	-16
**Caring for children's well-being	46	17		37	+9	+77	+1	-62
*Looking out for children	44	16		40	+4	+82	-10	-74





About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from May 30-June 3, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 105 additional interviews were conducted among independent voters. 200 additional interviews were conducted among voters ages 18-34. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin for error for subgroups varies and is higher.

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To learn more about Navigator:

http://navigatorresearch.org

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