navigator*

Tuesday, July 9th

The Policies of Project 2025: A Guide for Advocates



Credit: Benjamin Clapp/Shutterstock





Key Takeaways:

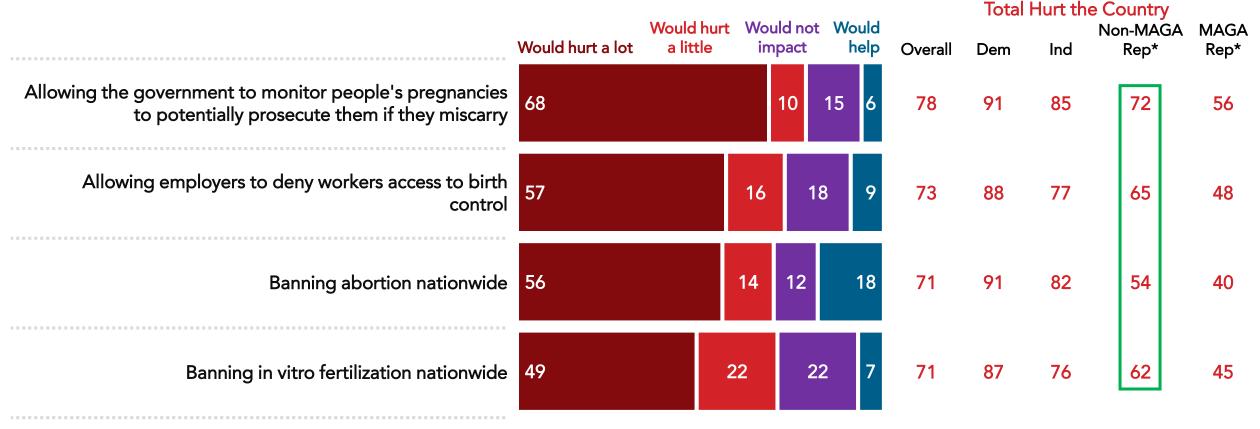
- A wide range of policies included in Project 2025 are seen as harmful to the country, including allowing employers to stop paying hourly workers overtime, letting the government monitor pregnancies, removing protections for pre-existing conditions, banning Medicare from negotiating lower prescription drug costs and eliminating the \$35 insulin price cap, and eliminating the Head Start program.
- Three in five Americans say Project 2025 would benefit the wealthiest Americans, CEOs, and corporations, while roughly the same share say that it would negatively impact the economy, the middle class, America's children, seniors, and women.
- Nearly one in five Americans shift to opposing Project 2025 after learning more about the
 policies in the plan, including more than one in four non-MAGA Republicans, independents,
 and Republican women.



Harmful Project 2025 Reproductive Policies: Monitoring Pregnancies, Birth Control Restrictions, Abortion and IVF Bans

Majorities of non-MAGA Republicans* see a range of reproductive restrictions as harmful.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.



^{*&}quot;MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "Non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.

Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.

For more info, visit navigatorresearch.org.



Harmful Project 2025 Economic/Health Care Policies: Stopping Overtime Pay, Removing Protections for Pre-Existing Conditions

For non-MAGA Republicans*, policies cutting overtime pay and making health care less affordable and accessible are seen as most harmful.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.

Total Hurt the Country

	Would hurt a lot	Would hurt a little	Would no impact	t Would help	Overall	Dem	Ind	Non-MAGA Rep*	MAGA Rep*
Allowing employers to stop paying hourly workers overtime	71		14	10 6	84	93	87	84	67
Removing health care protections for people with pre-existing conditions	65		17	10 8	82	92	85	82	63
Banning Medicare from negotiating for lower prescription drug costs and eliminating the \$35 monthly cap on the price of insulin for seniors			14	12 9	79	92	85	69	56
Putting a new tax on health insurance for millions of people who get insurance through their employer			20	11 9	80	90	82	81	61
Changing tax brackets so the wealthy would pay an even lower percentage in taxes than they do now			15 11	15	74	90	80	72	43
Cutting Social Security benefits by raising the retirement age	59		19	11 11	78	90	81	71	58
Cutting corporate taxes by \$500 billion, which would mean the lowest corporate tax rate in over 80 years	50	16	12	22	66	88	64	62	30

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Harmful Project 2025 Administrative Policies: Eliminating Head Start, the NWS, and the DOE, Unchecked Presidential Power

Most non-MAGA Republicans* say eliminating programs like Head Start and giving the president unchecked power would hurt the country.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.

	Would hurt a lot	Would hurt a little		ıld no pact	t Wou he		Dem	Ind	Non-MAGA Rep*	MAGA Rep*
Eliminating the Head Start program, ending preschool education for the children of low-income families			1	6	13	79	92	88	78	50
Eliminating the National Weather Service, which is currently responsible for preparing for extreme weather events like heat waves, floods, and wildfires	60		17	'	15	77	90	78	79	49
Abolishing the Department of Education			14	12	2 1	73	91	78	65	43
Allowing the president to have unchecked legal power, including control over the Department of Justice	56		15	13	1	71	89	83	65	34
Allowing the president to fire thousands of federal civil servants and replace them with Trump loyalists		1	10 1	12	2	2 66	93	75	46	25
Making it easier to discriminate against LGBTQ+ people	51	10	6	23	1	0 68	90	69	48	39
Gutting the "red flag" provisions that prevent at-risk individuals from accessing guns	49	14	1	6	2	1 64	82	66	52	37
Increasing the size of the military budget while cutting spending on domestic programs	42	21	12	2	2	63	84	74	53	27

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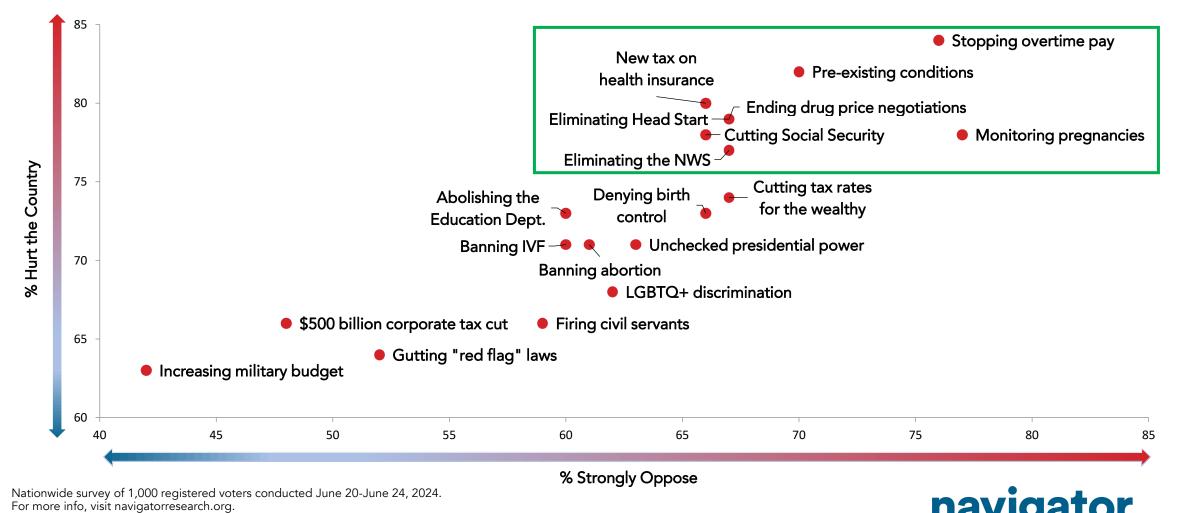
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Total Hurt the Country

Most Unpopular and Harmful Policies: Ending Overtime Pay and Protections for Pre-Existing Conditions, Monitoring Pregnancies



Most to Gain From Project 2025: the Wealthy and CEOs; Most to Lose: LGBTQ+ Community, Women, Seniors, Children

After learning a bit more about Project 2025...please indicate whether you think Project 2025 would have a positive or negative impact on each of the following groups, ideas, and other items.

Total Negative

				Some	vhat Very			,	Non-MAG	A *MAGA
	Positive		No	impact negat	ive negative	Overall	Dem	Ind	Rep	Rep
The wealthiest Americans	61			20	8 11	19	20	22	18	17
CEOs and corporations	60			21	7 12	19	22	25	19	11
The economy	29	13	17		41	58	84	67	42	16
Small businesses	25	17	22		36	58	82	66	42	21
The way our government works	25	15	15		45	60	85	66	46	18
The middle class	24	16	19		41	60	83	66	48	20
Personal freedoms	24	14	15		47	62	85	68	48	23
Working class families	24	14	16		46	62	85	71	49	23
America's children	22	16	16		46	63	85	69	52	23
You and your family	21	19	20		40	60	85	66	46	18
Your personal financial situation	20	20	20		40	60	84	64	47	21
Seniors	18	15	18		49	66	86	69	56	35
Women	18	16	15		51	66	88	69	53	32
Your retirement	16	24	17		44	60	84	66	47	22
The LGBTQ+ community	11	23	15		51	66	86	68	53	37

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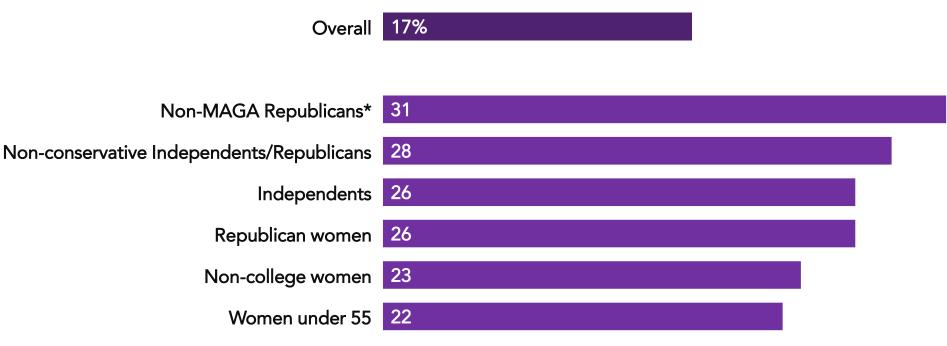
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Nearly One in Five Americans Shift to Opposing Project 2025 After Learning About the Policies Proposed In It

Those most likely to shift to opposing Project 2025 after learning about the policies included in the plan include non-MAGA Republicans* (31% are "Project 2025 Policy Movers"), non-conservative independents/Republicans (28%), independents generally (26%), and Republican women (26%).

Project 2025 Policy Movers (17% of Americans): those who shift from supporting Project 2025 or being unsure to opposing the plan after learning about the policies proposed in the plan.



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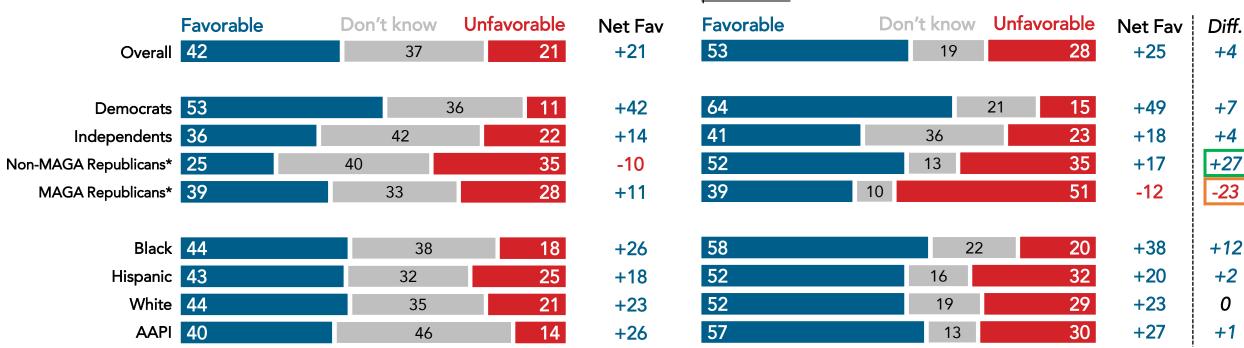


Using Examples of Federal Civil Servants Increases Favorable Views Among Americans When Discussing the Group

By a net-27 point margin, non-MAGA Republicans* view "federal civil servants, like intelligence officers, engineers, and federal prosecutors" more favorably than "federal civil servants" (net +17 favorable vs. net -10).

(Split sample) Please indicate how favorable or unfavorable you are to: Federal civil servants.

(Split sample) Please indicate how favorable or unfavorable you are to: Federal civil servants, <u>like intelligence officers</u>, <u>engineers</u>, and <u>federal</u> prosecutors.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 20-June 24, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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