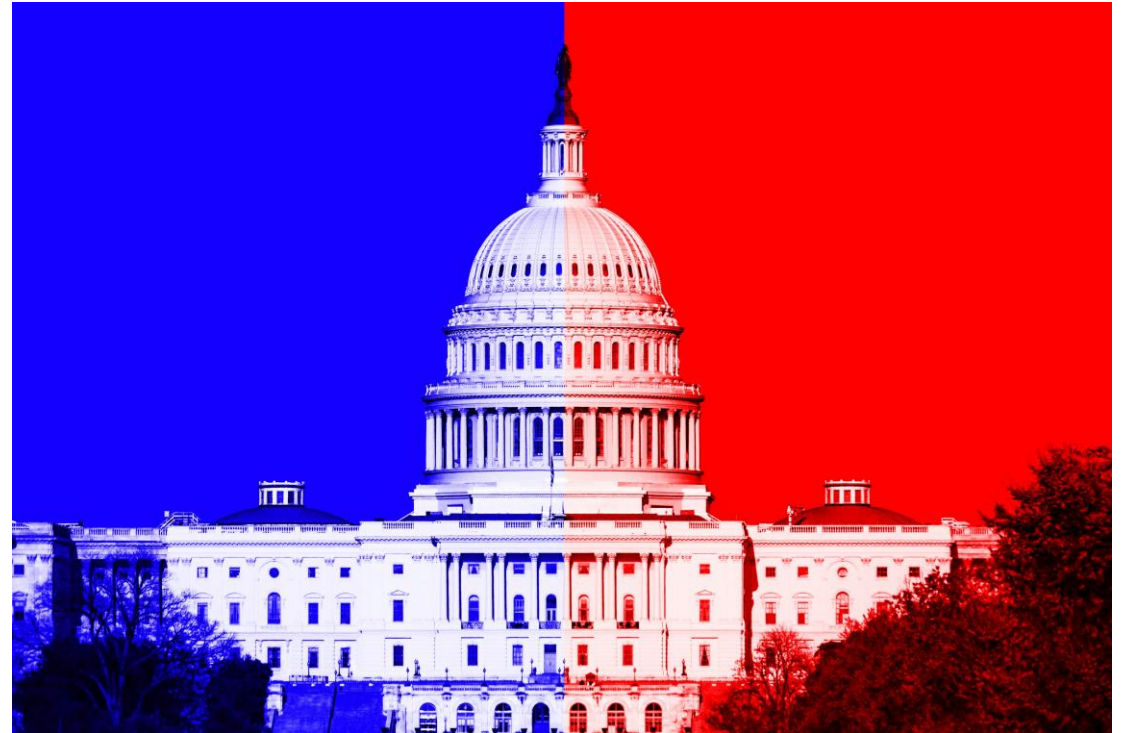


# navigator\*

Tuesday, July 9<sup>th</sup>

The Policies of Project 2025:  
A Guide for Advocates



Credit: Benjamin Clapp/Shutterstock

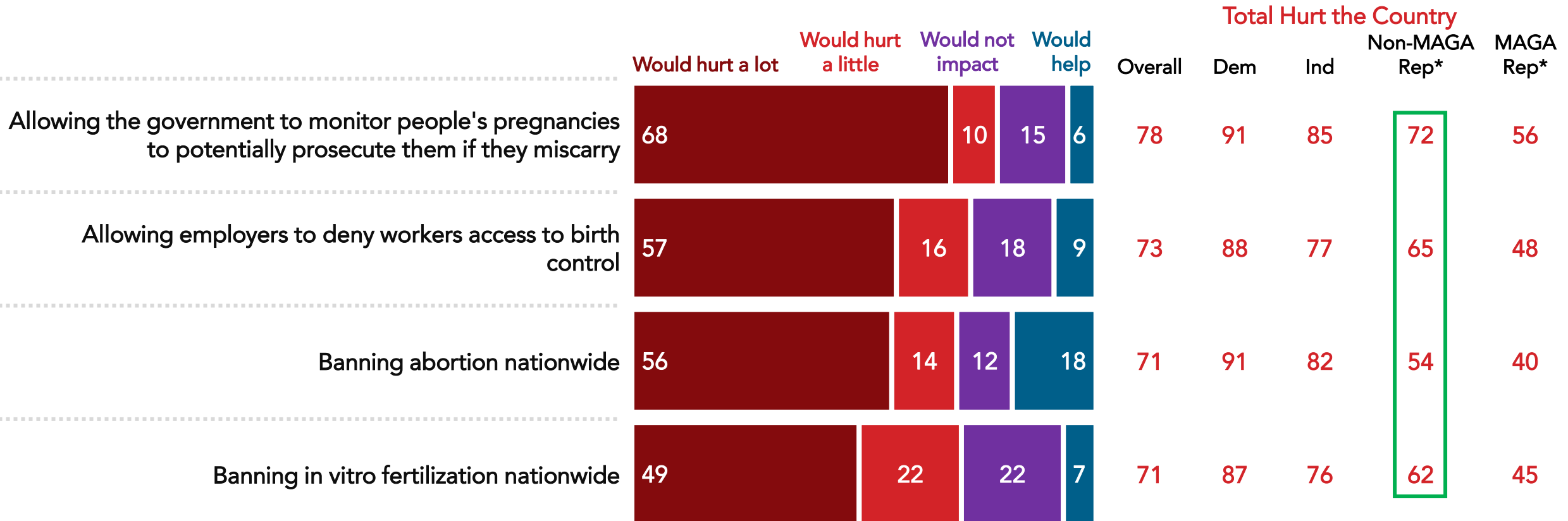
## Key Takeaways:

- A wide range of policies included in Project 2025 are seen as harmful to the country, including allowing employers to stop paying hourly workers overtime, letting the government monitor pregnancies, removing protections for pre-existing conditions, banning Medicare from negotiating lower prescription drug costs and eliminating the \$35 insulin price cap, and eliminating the Head Start program.
- Three in five Americans say Project 2025 would benefit the wealthiest Americans, CEOs, and corporations, while roughly the same share say that it would negatively impact the economy, the middle class, America's children, seniors, and women.
- Nearly one in five Americans shift to opposing Project 2025 after learning more about the policies in the plan, including more than one in four non-MAGA Republicans, independents, and Republican women.

# Harmful Project 2025 Reproductive Policies: Monitoring Pregnancies, Birth Control Restrictions, Abortion and IVF Bans

Majorities of non-MAGA Republicans\* see a range of reproductive restrictions as harmful.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.

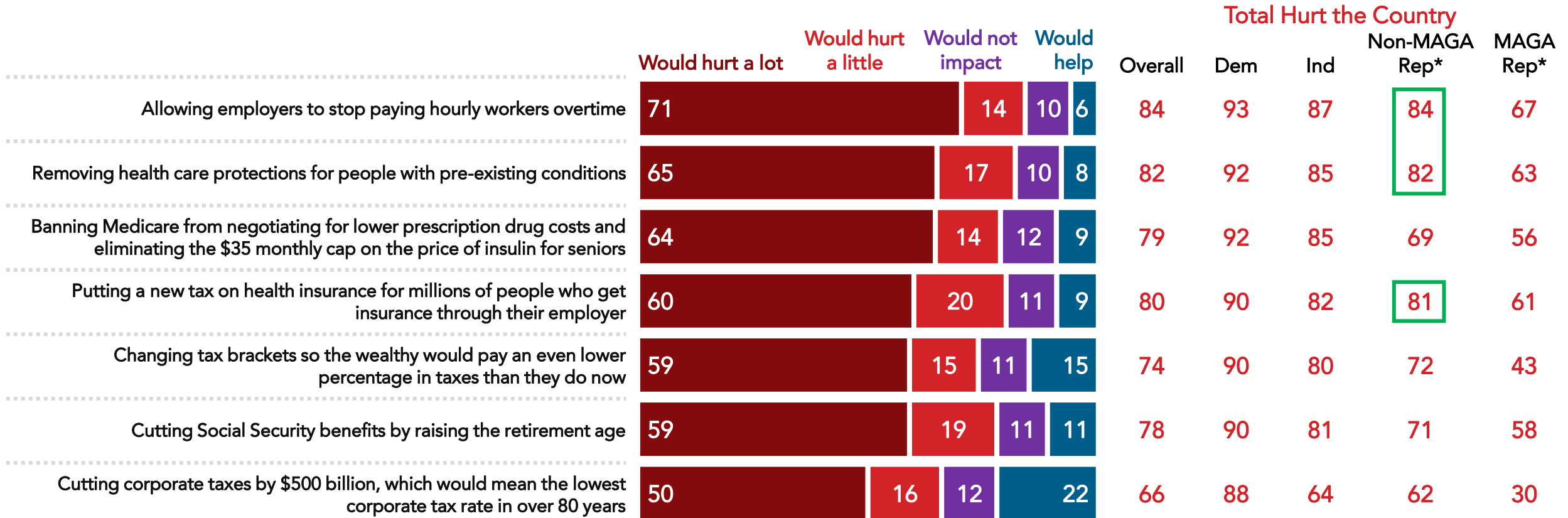


\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "Non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
 Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.  
 For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Harmful Project 2025 Economic/Health Care Policies: Stopping Overtime Pay, Removing Protections for Pre-Existing Conditions

For non-MAGA Republicans\*, policies cutting overtime pay and making health care less affordable and accessible are seen as most harmful.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.

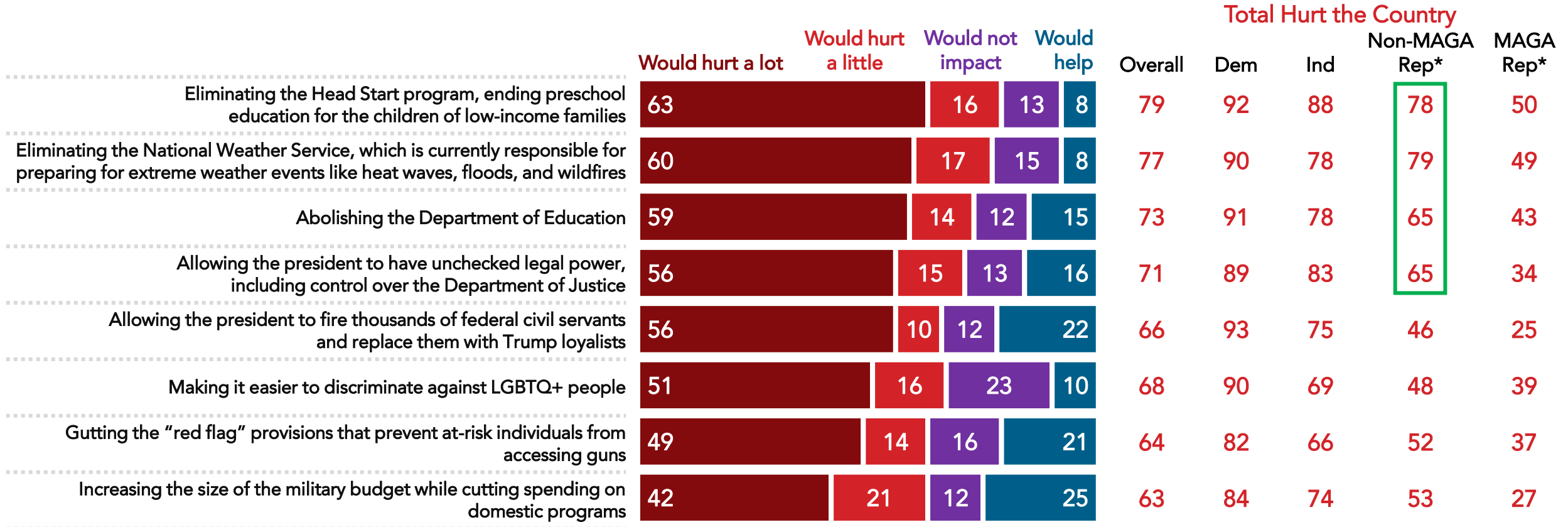


\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "Non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
 Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.  
 For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Harmful Project 2025 Administrative Policies: Eliminating Head Start, the NWS, and the DOE, Unchecked Presidential Power

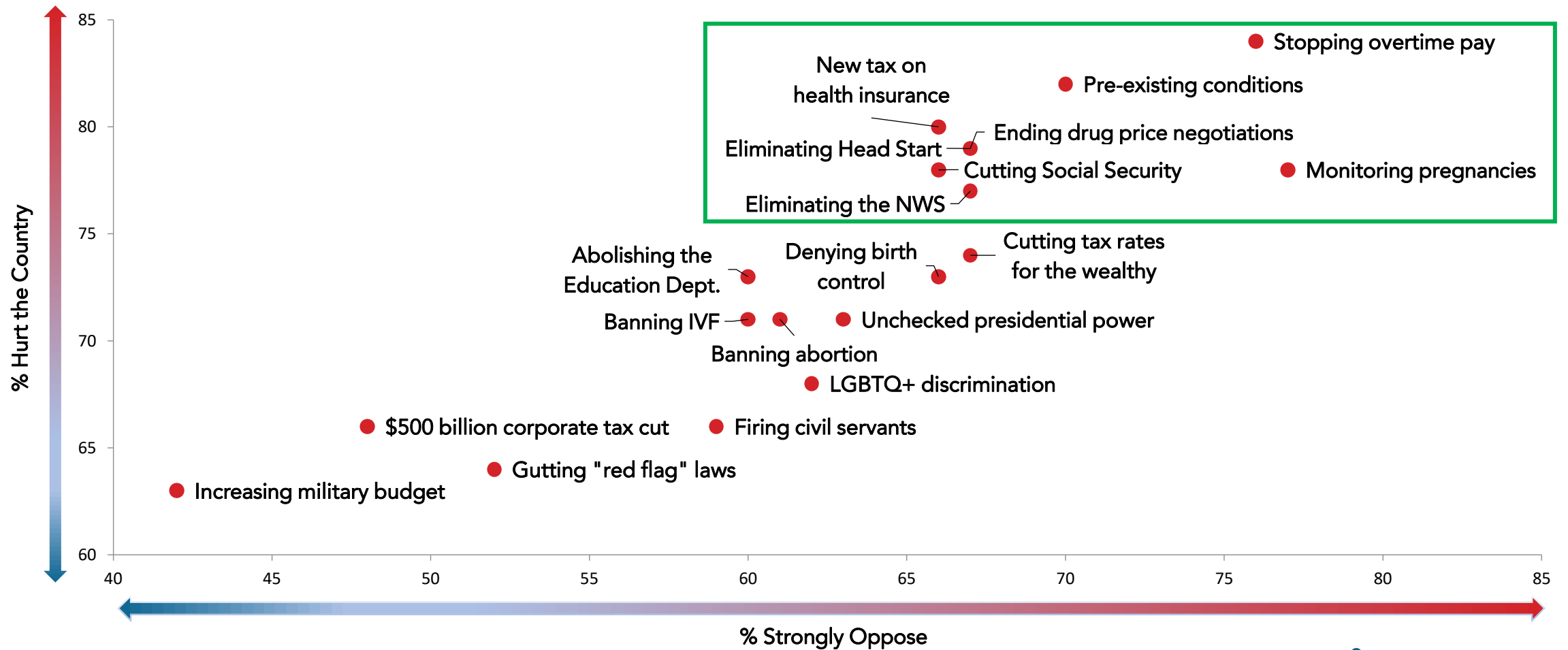
Most non-MAGA Republicans\* say eliminating programs like Head Start and giving the president unchecked power would hurt the country.

Below is a list of policies proposed in Project 2025. Please indicate whether you think each one would help the country, hurt the country, or would have no impact.



\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "Non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
 Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.  
 For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

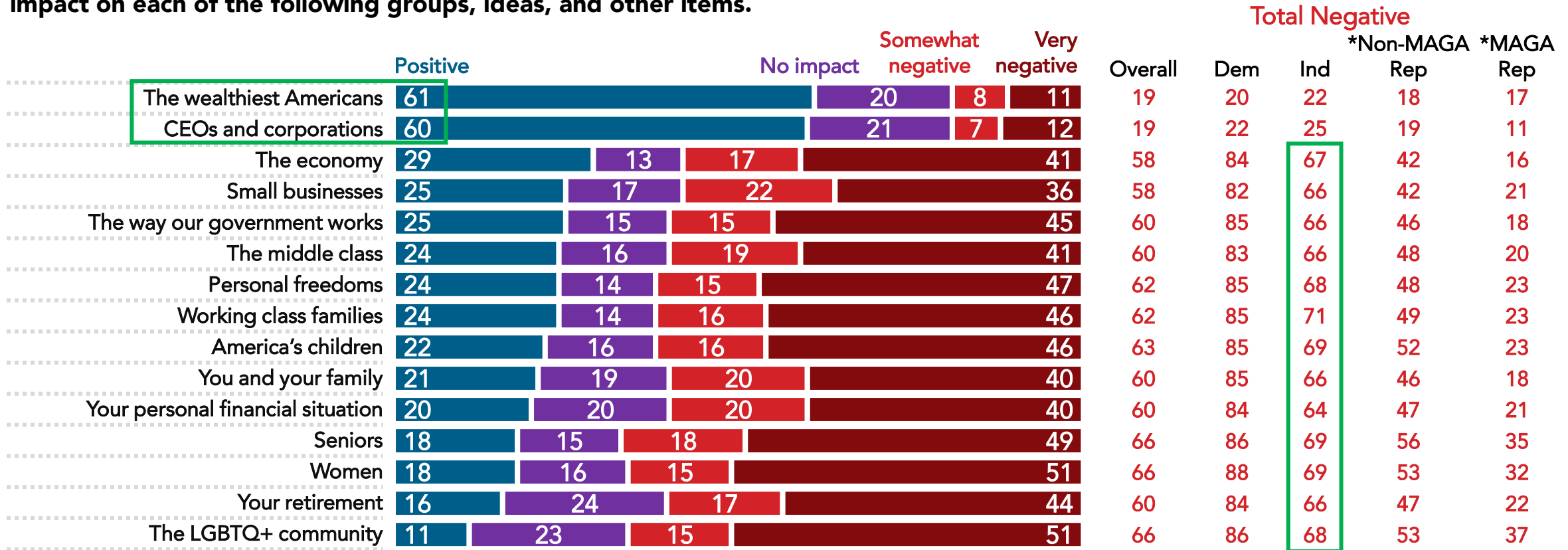
# Most Unpopular and Harmful Policies: Ending Overtime Pay and Protections for Pre-Existing Conditions, Monitoring Pregnancies



Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Most to Gain From Project 2025: the Wealthy and CEOs; Most to Lose: LGBTQ+ Community, Women, Seniors, Children

After learning a bit more about Project 2025...please indicate whether you think Project 2025 would have a positive or negative impact on each of the following groups, ideas, and other items.

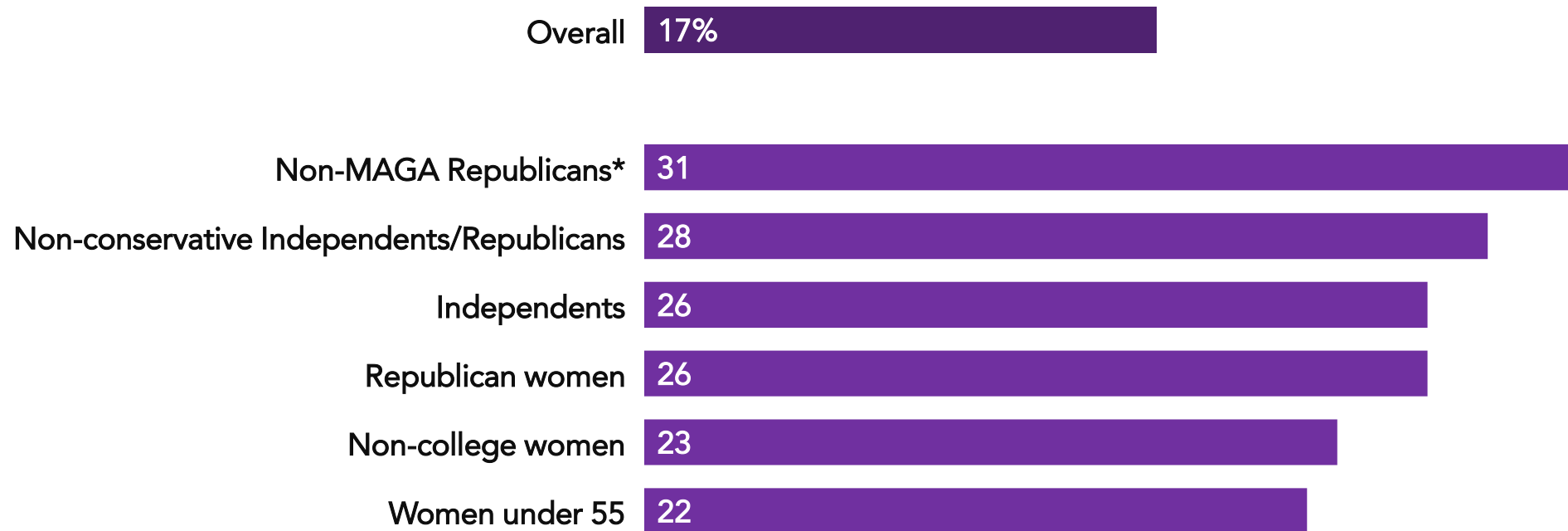


\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "Non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.  
For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Nearly One in Five Americans Shift to Opposing Project 2025 After Learning About the Policies Proposed In It

Those most likely to shift to opposing Project 2025 after learning about the policies included in the plan include non-MAGA Republicans\* (31% are “Project 2025 Policy Movers”), non-conservative independents/Republicans (28%), independents generally (26%), and Republican women (26%).

**Project 2025 Policy Movers (17% of Americans):** those who shift from supporting Project 2025 or being unsure to opposing the plan after learning about the policies proposed in the plan.



\*“Non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure on a separate question. Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

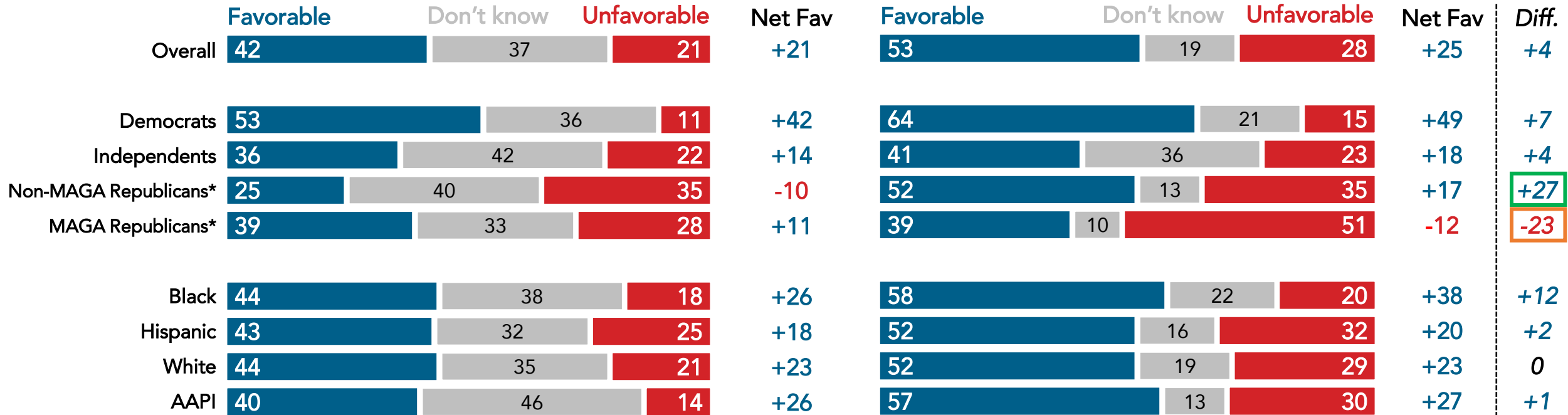


# Using Examples of Federal Civil Servants Increases Favorable Views Among Americans When Discussing the Group

By a net-27 point margin, non-MAGA Republicans\* view “federal civil servants, like intelligence officers, engineers, and federal prosecutors” more favorably than “federal civil servants” (net +17 favorable vs. net -10).

**(Split sample)** Please indicate how favorable or unfavorable you are to:  
Federal civil servants.

**(Split sample)** Please indicate how favorable or unfavorable you are to:  
Federal civil servants, like intelligence officers, engineers, and federal prosecutors.



\*“MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question, while “Non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide survey of 1,000 registered voters conducted June 20-June 24, 2024.  
For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# navigator\*

## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 20-June 24, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

[press@navigatorresearch.org](mailto:press@navigatorresearch.org)

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter