

navigator*

Monday, August 12th

Elections: A Guide for
Advocates



Key Takeaways:

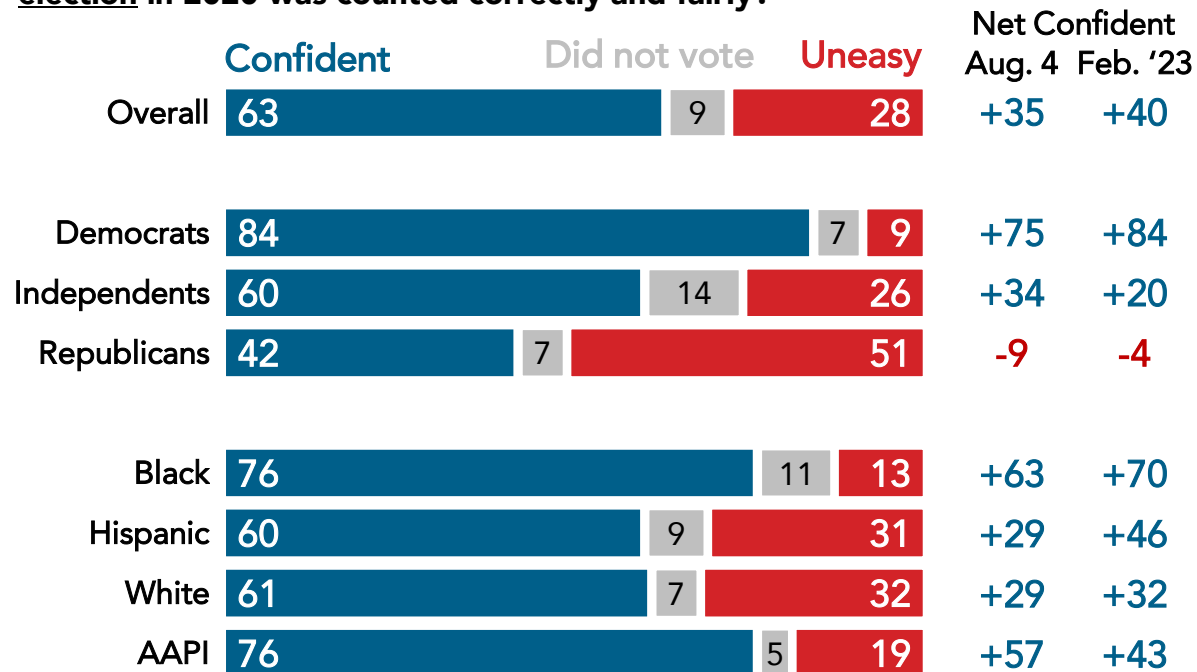
- More than three in five Americans remain confident that their ballot in the 2020 election was counted correctly and fairly, while roughly three in four are confident their ballot in future elections will be counted correctly and fairly.
- Roughly one in ten Americans are not confident that their ballot in the 2020 election was counted correctly and fairly but are confident about future elections. This group is disproportionately made up of MAGA Republicans, Fox News-watching Republicans, 2020 Trump voters, and conservatives.
- Americans are most likely to describe Congress' role after a presidential election as "certifying," "validating," or "verifying" the election.

Americans Are More Confident in Future Electoral Processes Than the 2020 Election

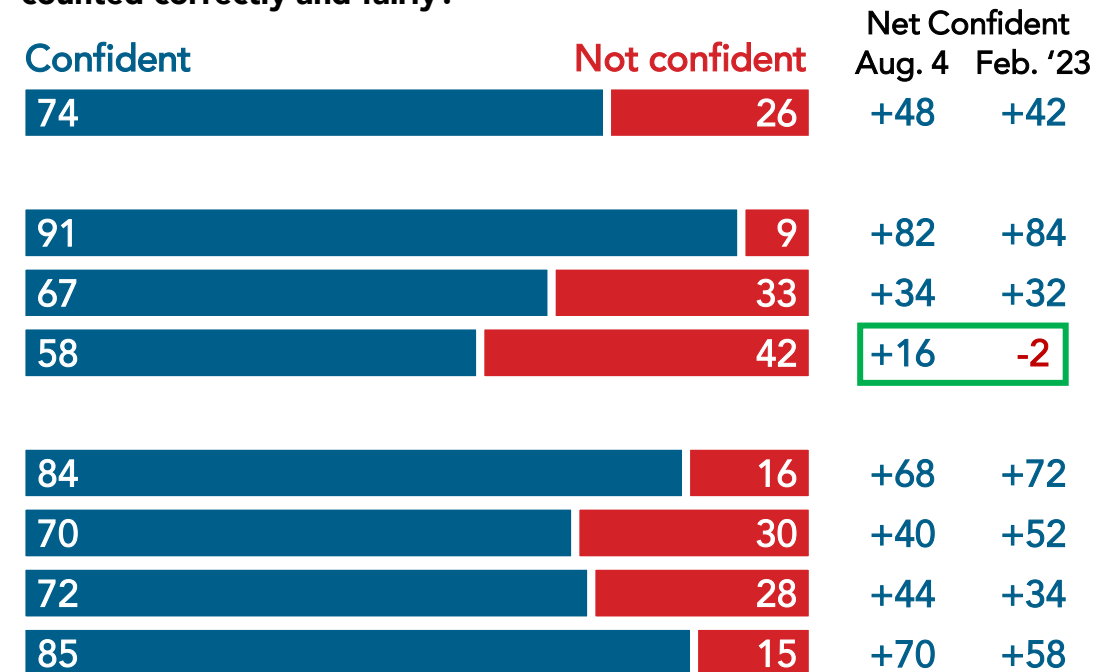
Large majorities remain confident both that their ballot in the 2020 election was counted correctly and fairly (63% confident) and that their ballot in future elections will be counted correctly and fairly (74% confident).

- Republicans have grown more confident their ballot in future elections will be counted correctly and fairly (from net -2 confident in February of 2023 to +16 now).

How confident are you that your ballot in the previous presidential election in 2020 was counted correctly and fairly?



How confident are you that your ballot in future elections will be counted correctly and fairly?

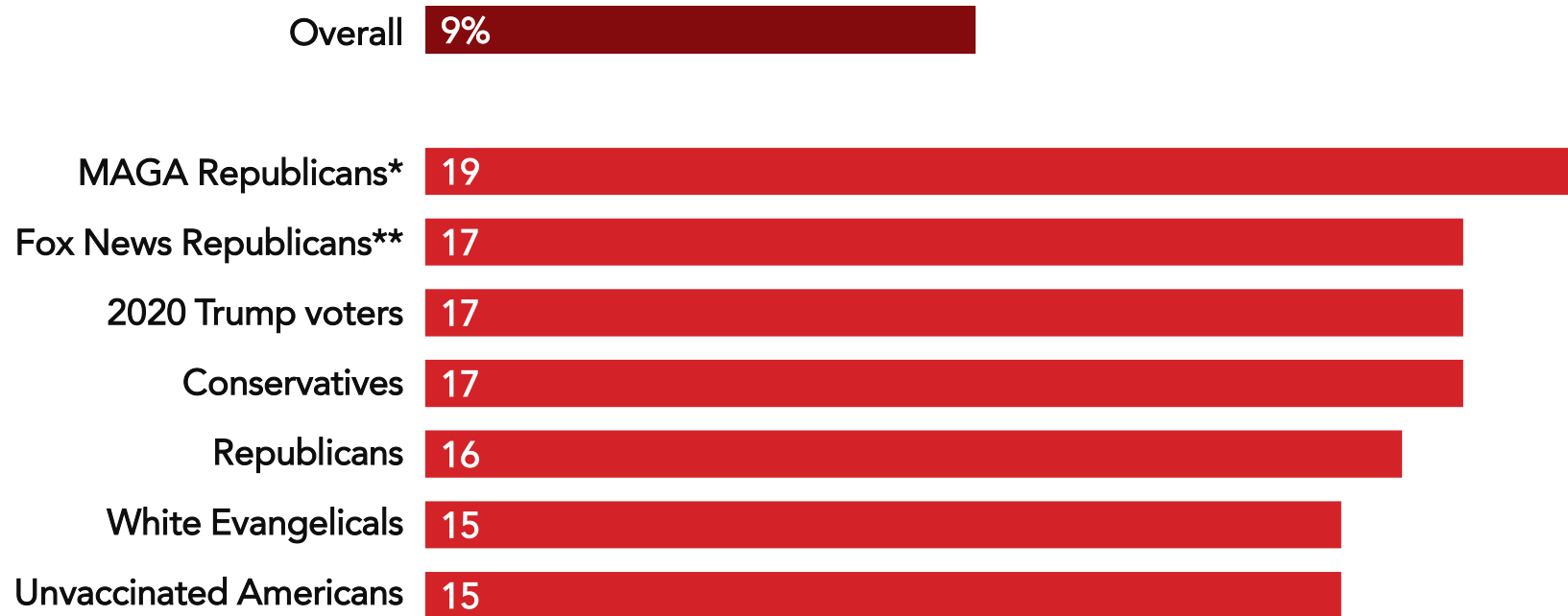


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 1-August 4, 2024. For more info, visit navigatorresearch.org.

One in Ten Americans Are Uneasy About the 2020 Election, But Confident About Future Elections

Those most likely to express doubt about the 2020 election but have confidence about future elections include MAGA Republicans* (19% fall into this group), Fox News-watching Republicans** (17%), 2020 Trump voters (17%), and self-identified conservatives (17%).

Not Confident About 2020, but Confident About Future Elections (9% of Americans): those who are “uneasy” when asked about their ballot in the 2020 election being counted correctly and fairly but are “confident” that their ballot in future elections will be counted correctly and fairly.



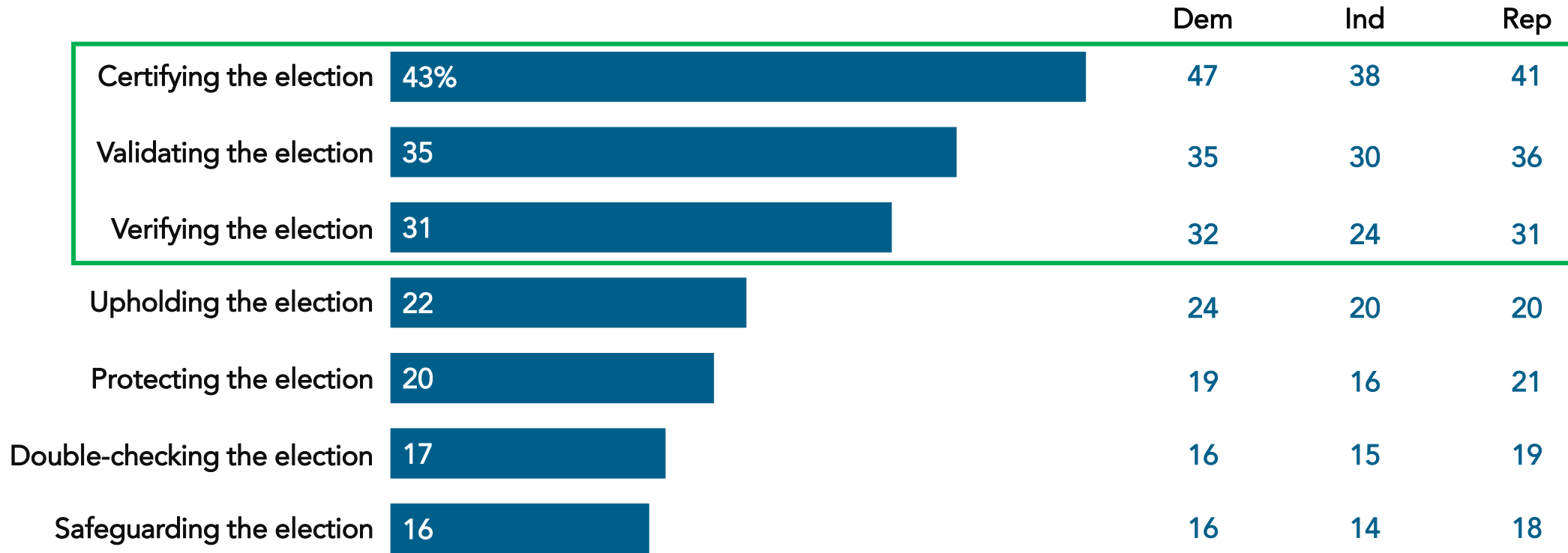
*“MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question. **“Fox News Republicans” are Republicans who report that Fox News is one of their main sources of news about politics and current events in the U.S. on a separate question. Nationwide survey of 1,000 registered voters conducted August 1-August 4, 2024. For more info, visit navigatorresearch.org.

Best Description of Congress' Role After Presidential Votes: Certifying, Validating, Verifying

Across party lines, Americans are most likely to describe Congress' role as "certifying," "validating," or "verifying" the election.

After the presidential election ends, Congress has to review the results before the President takes office.

Based on your understanding, which of the following best describes Congress' role?



Nationwide survey of 1,000 registered voters conducted August 1-August 4, 2024.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from August 1-August 4, 2024. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. 200 additional interviews were conducted among voters ages 18-34. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin for error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

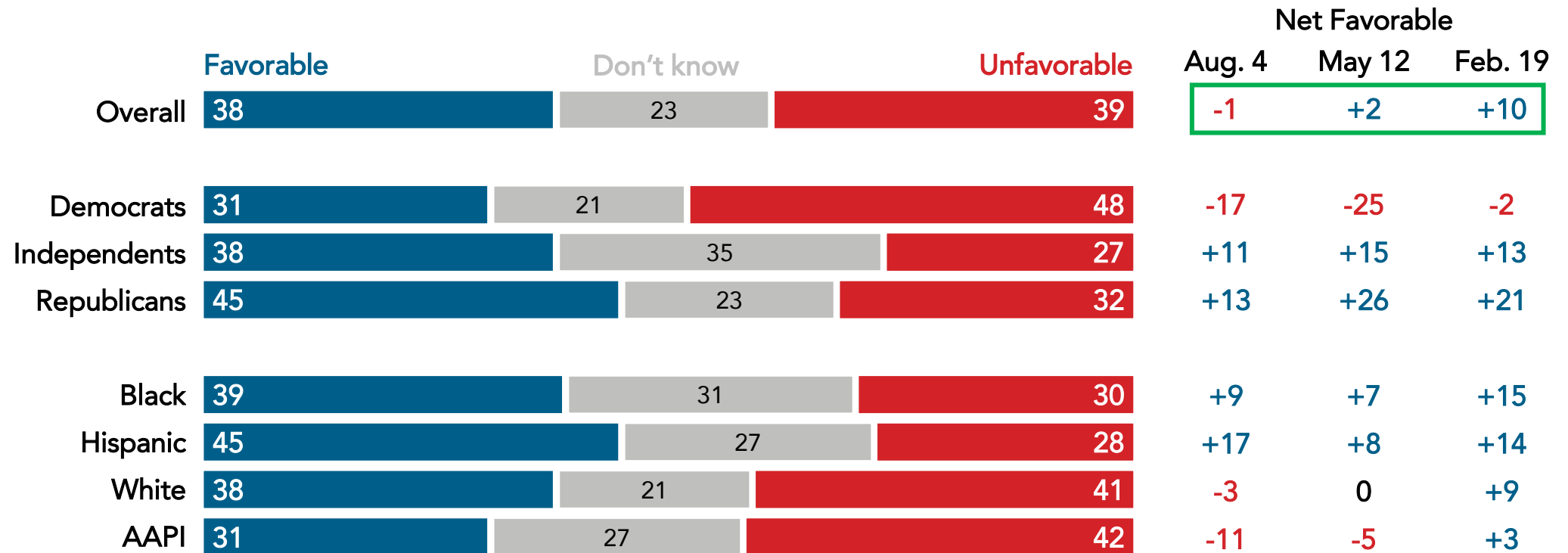
<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

RFK's Favorability Has Continued to Drop as the Election Nears

Kennedy is now viewed unfavorably by a slight plurality of Americans (net -1 favorable), in a reversal from earlier this year when he was viewed favorably by a plurality of Americans (net +10).

Please indicate how favorable or unfavorable you are to: Robert F. Kennedy Jr.



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