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Wednesday, September 25th

Abortion Medication: A Guide for Advocates



Credit: Traci Hahn/Shutterstock

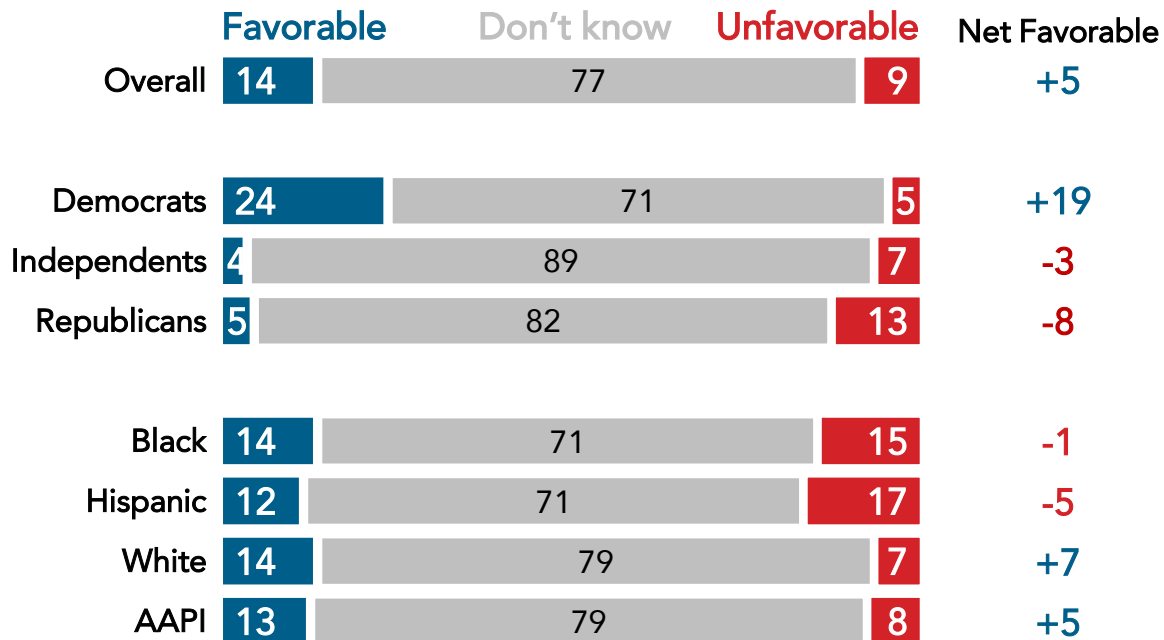
Key Takeaways:

- The vast majority of Americans are not familiar with Mifepristone by name, while three in four are familiar with “early abortion medication” and view it more favorably than unfavorably.
- More than three in five Americans continue to support allowing women to legally use prescription abortion medication to end an early pregnancy at home.
- Roughly three in five agree that patients deserve access to safe, effective, FDA-approved medication, including abortion medication, through telehealth and the mail.
- Two in three Americans are concerned that restrictions on abortion medication would insert politicians and courts into a decision that should be made by women and their doctors.

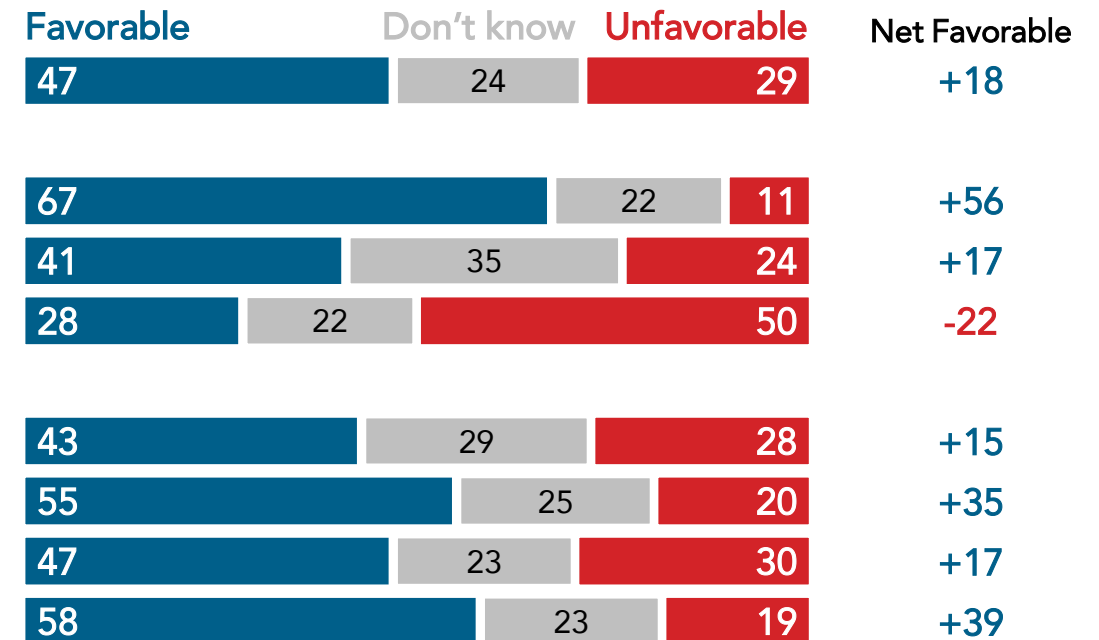
Mifepristone Is Mostly Unknown, While Views On Early Abortion Medication Are in the Positive

More than three in four Americans are unfamiliar with Mifepristone by name, though "early abortion medication" is viewed favorably by a majority of Democrats (67% favorable) and a plurality of independents (41%).

(Split sample) Please indicate how favorable or unfavorable you are to: Mifepristone.



(Split sample) Please indicate how favorable or unfavorable you are to: Early abortion medication.

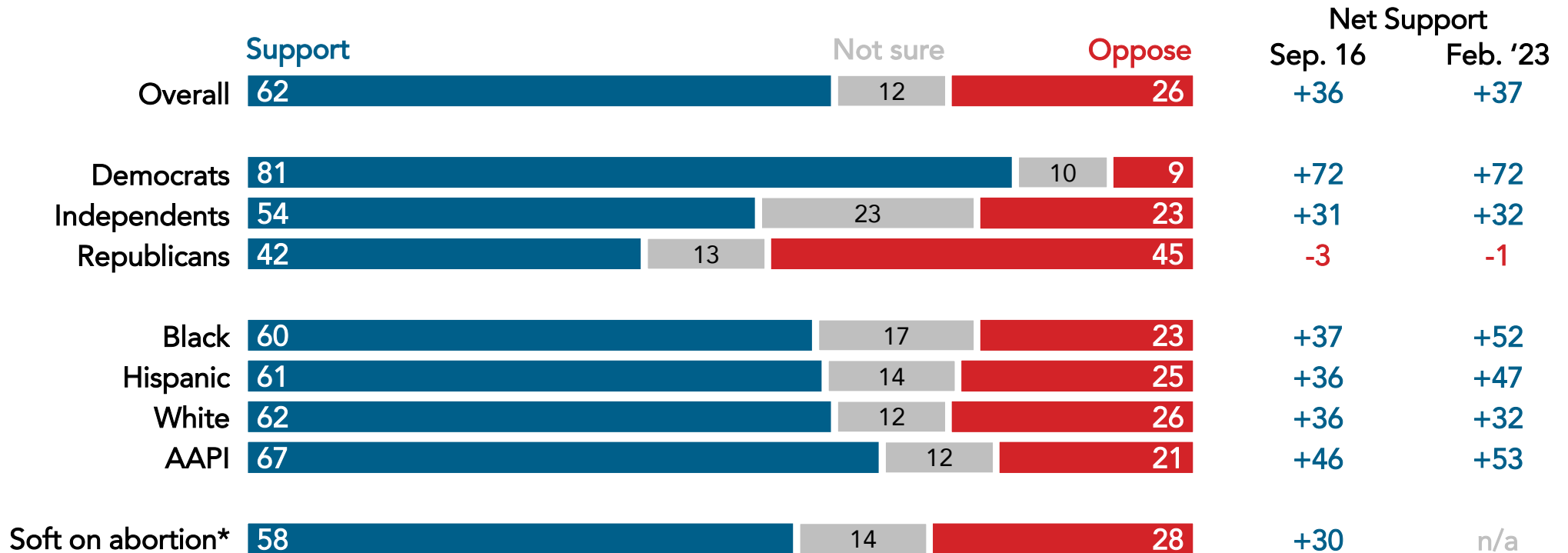


Nationwide survey of 1,003 registered voters conducted September 12-September 16, 2024. For more info, visit navigatorresearch.org.

Majorities Continue to Support Prescription Abortion Medication Used At Home to End an Early Pregnancy

Majorities of Democrats (81% support) and independents (54%) support allowing women to legally use prescription abortion medication to end an early pregnancy at home, while Republicans are split (42% support, 45% oppose).

Do you support or oppose allowing women to legally use prescription abortion medication to end an early pregnancy at home?

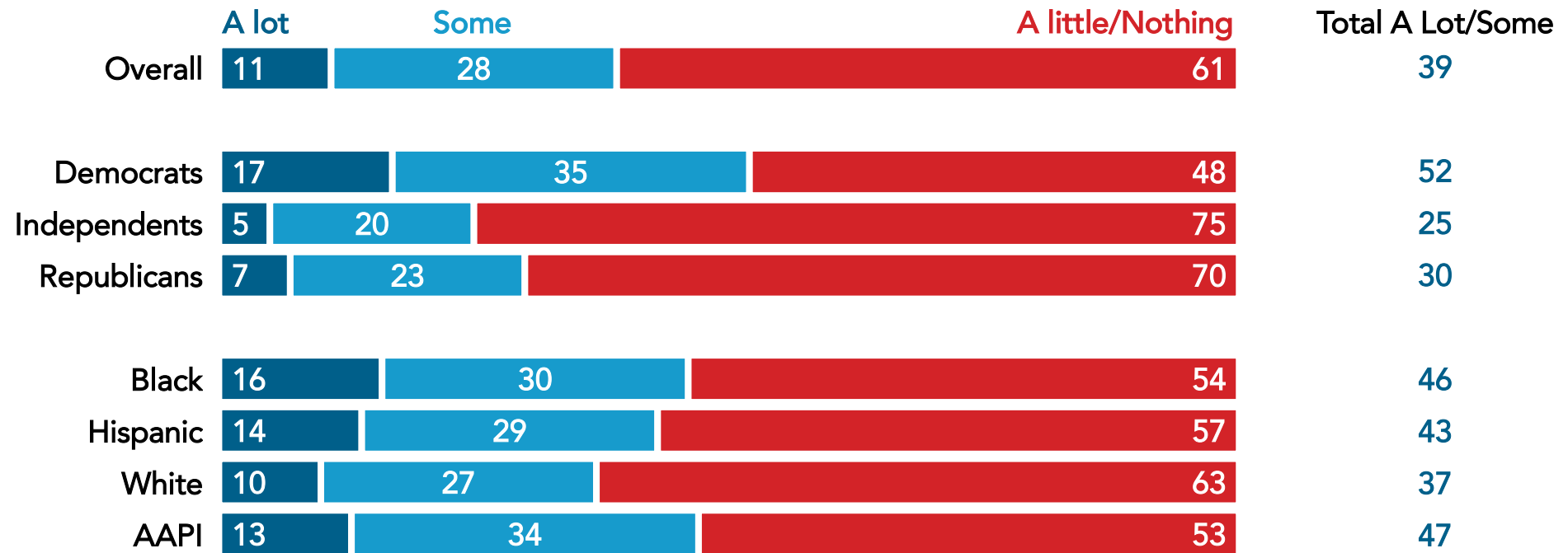


*"Soft on abortion" are respondents who say "abortion should be legal in most cases but with some restrictions" or "abortion should not be allowed except in limited cases, such as rape, incest, and when the woman's life is endangered" on a separate question. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted September 12-September 16, 2024. For more info, visit navigatorresearch.org.

Few Americans Are Aware of the Republican Effort to Ban Abortion Medication By Mail Or Telehealth

Democrats are the only partisan or racial group among whom a majority (52%) report hearing “a lot” or “some” about a Republican effort to restrict access to abortion medication.

How much have you seen, read, or heard about a group of Republican-led states asking the 9th Circuit Court of Appeals to restrict access to abortion medication used to end a pregnancy early? This includes banning doctors from prescribing abortion medication via telehealth, or video appointment, and banning the doctor-prescribed medication from being sent through the mail.

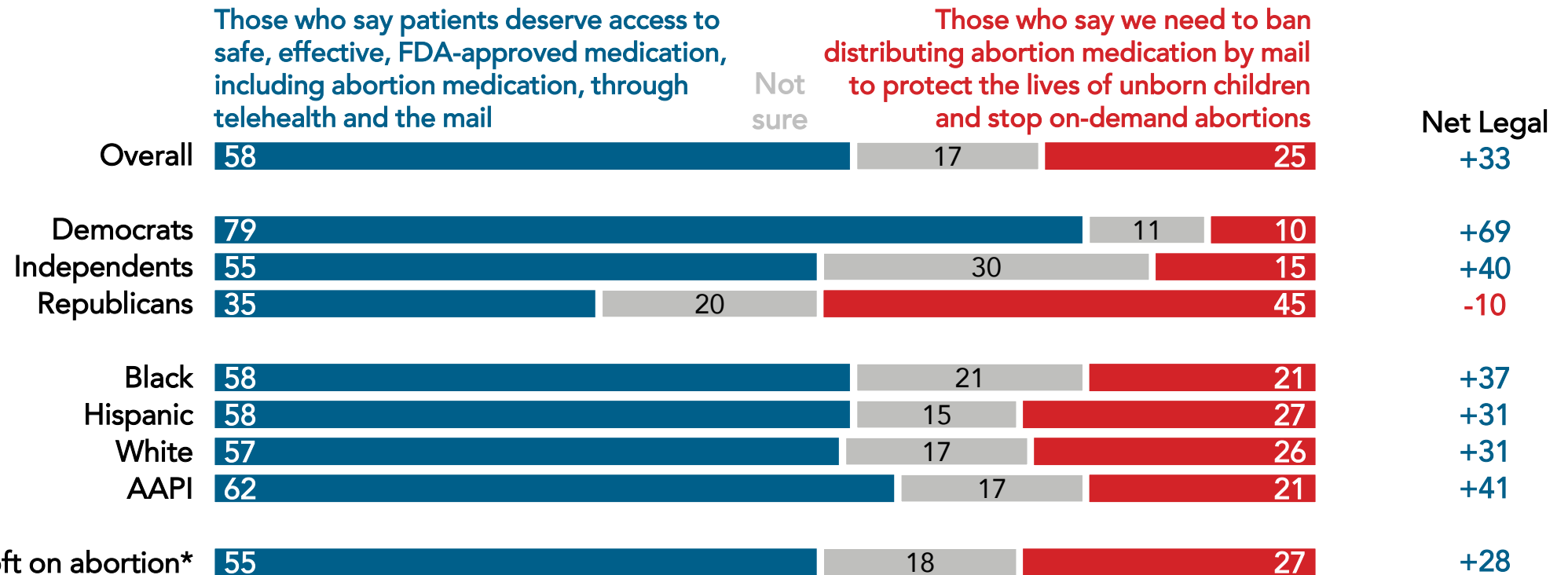


Nationwide survey of 1,003 registered voters conducted September 12-September 16, 2024.
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Nearly Three in Five Say Patients Deserve Access to Abortion Medication Through Telehealth and the Mail

Majorities of Democrats, independents, and Americans across racial lines agree that “patients deserve access to safe, effective, FDA-approved medication, including abortion medication, through telehealth and the mail.”

Which of the following statements do you agree with more?



*“Soft on abortion” are respondents who say “abortion should be legal in most cases but with some restrictions” or “abortion should not be allowed except in limited cases, such as rape, incest, and when the woman’s life is endangered” on a separate question. Nationwide survey of 1,003 registered voters conducted September 12-September 16, 2024. For more info, visit navigatorresearch.org.

A Range of Messages About GOP Restrictions Are Concerning

While every statement is concerning, a values-based message that shows these restrictions would insert politicians into private decisions is more powerful than one that focuses on access and how the medication is delivered.

Below is a list of statements about restricting the distribution of FDA-approved abortion medication from being prescribed via telehealth and from being sent through the mail. Please indicate how concerning you find each one.

	*/** Split sample	Very concerning	Somewhat concerning	Don't believe	Not concerning	Total Concerning				+Soft on Abortion
						Overall	Dem	Ind	Rep	
*These restrictions would insert politicians and courts into a decision that should be made by women and their doctors, even though the FDA's medical and scientific experts have already approved abortion medication		45	22	13	20	67	87	62	46	65
**These restrictions would insert politicians and courts into a decision that should be made by women and their doctors		45	23	14	19	67	85	62	49	68
*Women and families across the country will almost entirely lose access to FDA-approved medication used to end a pregnancy if these restrictions are put in place		43	23	14	19	67	90	59	43	64
These restrictions open the door to a national ban on mailing medication abortion and telehealth visits for abortion care, even in states where they are currently legal, preventing women nationwide from accessing the healthcare they need		42	24	14	20	66	87	59	45	64
Because they undermine the FDA's ability to approve medication, these restrictions open the door to every state setting up their own FDA, putting politicians further in charge of our personal healthcare decisions		41	24	18	16	65	84	56	47	64
**Women and families across the country will lose mail and telehealth access to FDA-approved medication used to end a pregnancy if these restrictions are put in place		41	22	14	23	63	83	59	41	60
Because they undermine the FDA's ability to approve medication, these restrictions would put access to other FDA-approved medications at risk no matter what state you live in		41	25	18	16	66	85	57	49	64
These restrictions open the door to a national ban on mailing medication abortion and telehealth visits for abortion care, restricting access to abortion for those who live in rural areas and areas with few providers		41	25	15	19	66	87	62	45	64

+“Soft on abortion” are respondents who say “abortion should be legal in most cases but with some restrictions” or “abortion should not be allowed except in limited cases, such as rape, incest, and when the woman's life is endangered” on a separate question.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,003 registered voters from September 12-September 16, 2024. 106 additional interviews were conducted among Hispanic voters. 76 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 106 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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