

navigator*

Friday, October 25th

The State of Politics:
A Guide for Advocates



Credit: Andrea Izzotti/Shutterstock

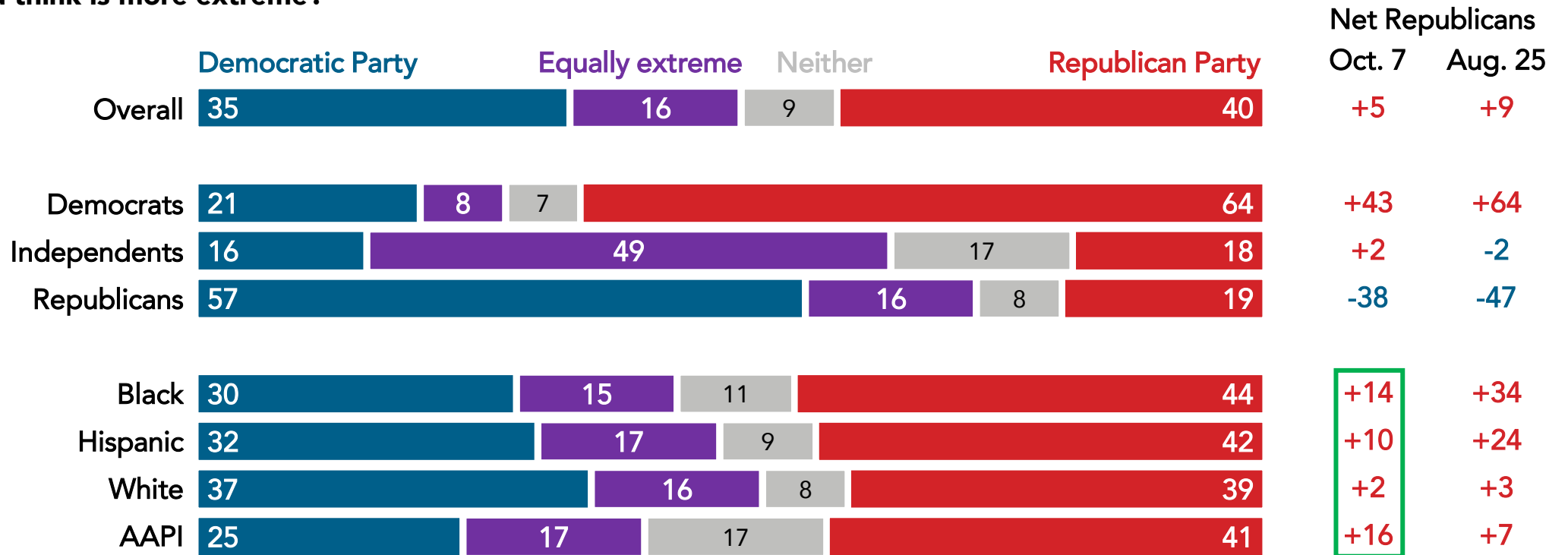
Key Takeaways:

- Kamala Harris and the Democratic Party are viewed more favorably than Donald Trump and the Republican Party, as Tim Walz is also viewed more favorably than JD Vance.
- Majorities of Americans say Trump is “self-absorbed” and “chaotic,” while fewer than half say he is “competent,” “presidential,” or “honest.”
- A plurality of Americans think the polls will be right in 2024 – though that’s driven by partisans who think political polls currently say their side will win.

Pluralities Continue to Say the Republican Party Is More Extreme Than the Democratic Party

Black Americans (net +14 Republicans are more extreme), Hispanic Americans (net +10), and AAPI Americans (net +16) say the Republican Party is more extreme, while white Americans are more divided (net +2).

Which do you think is more extreme?

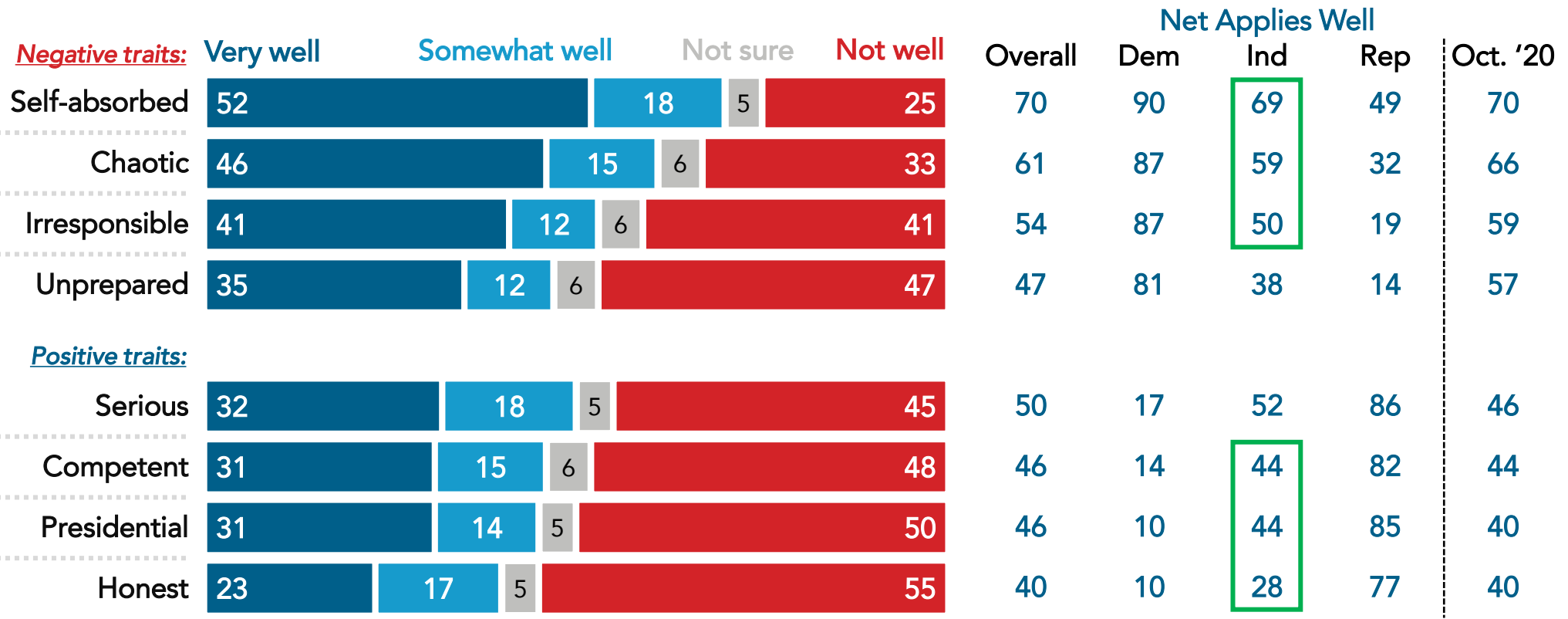


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted October 3-October 7, 2024. For more info, visit navigatorresearch.org.

Majorities Call Trump Self-Absorbed, Chaotic, Irresponsible

Pluralities of independents say Trump is “self-absorbed” (69% applies well), “chaotic” (59%), and “irresponsible” (50%), while fewer than half say he is “competent” (44%), “presidential” (44%), and “honest” (28%).

Please indicate how well each of the following words or phrases applies to Donald Trump.

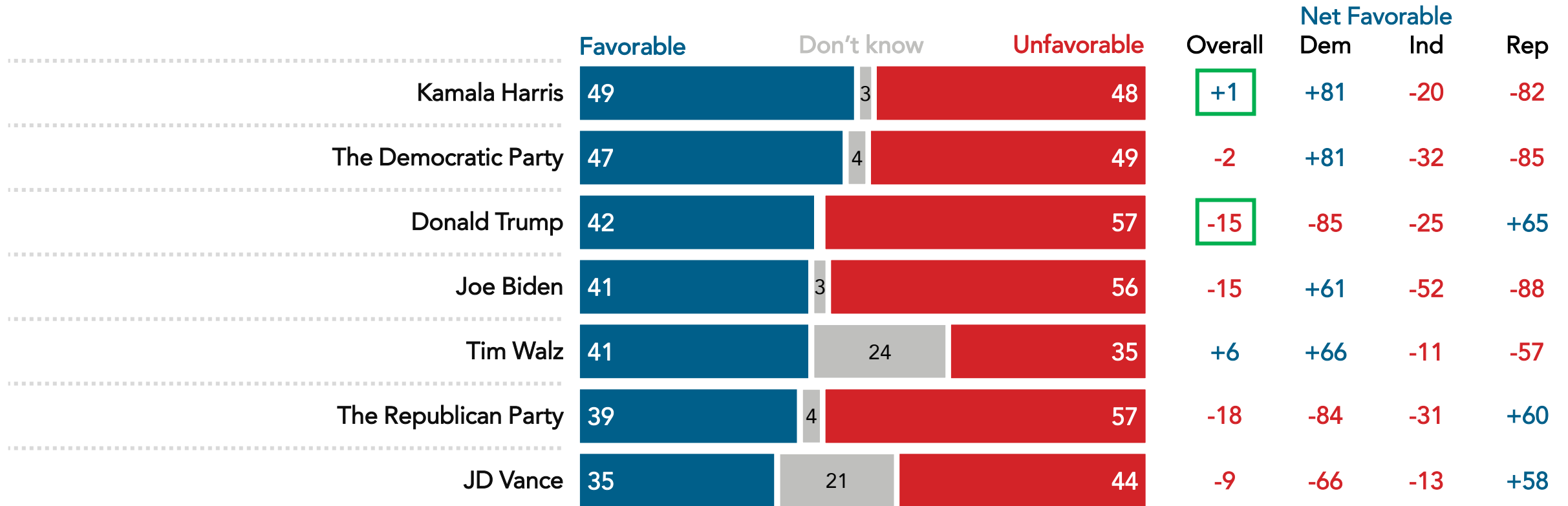


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Kamala Harris and the Democratic Party Are Viewed Most Favorably Overall

Americans hold more favorable views of Harris (net +1 favorable) than Trump (net -15) – though independents’ views of the two are closer (net -20 on Harris, net -25 on Trump).

You will now see the names of some people, groups, and other items. Please indicate how favorable or unfavorable you are to each one.

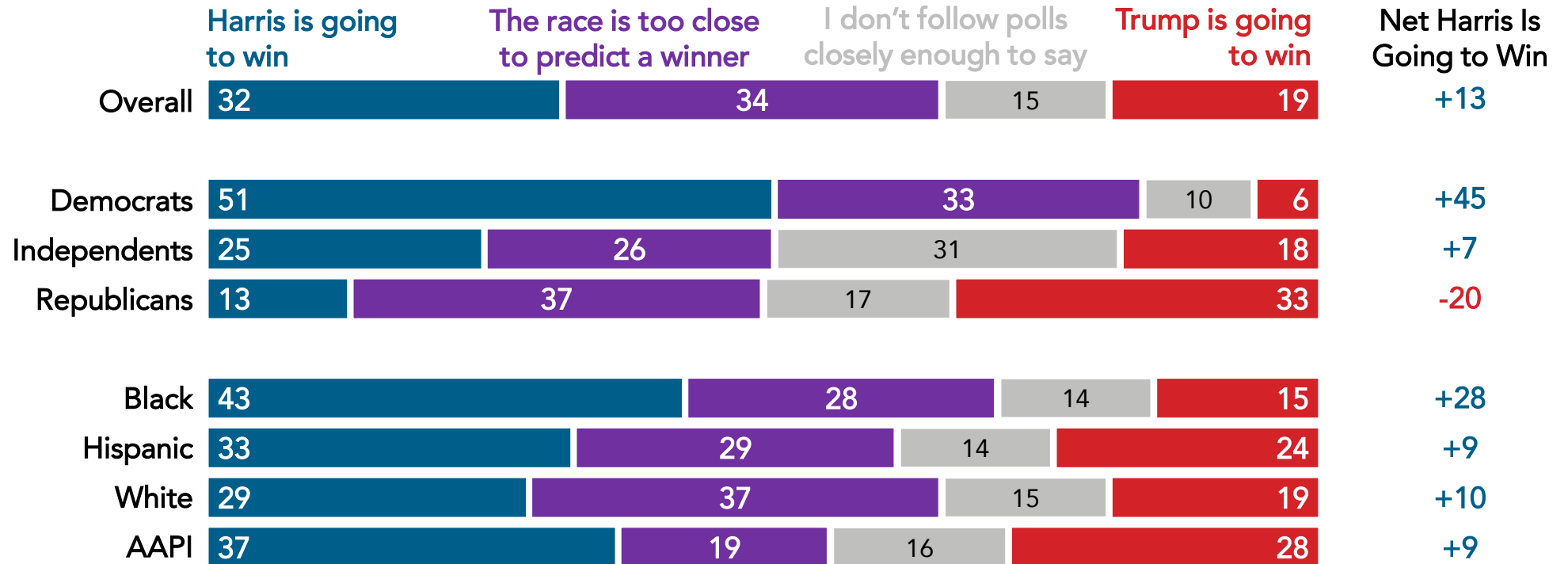


Nationwide survey of 1,000 registered voters conducted October 3-October 7, 2024.
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A Poll on the Polls: A Plurality Thinks the Polls Are Saying the Race for President Is Too Close to Call

Roughly half of Democrats say the polls are saying Harris is going to win (51%), while a plurality of Republicans say the race is too close to predict a winner (37%).

What do you think political polls are saying right now about the 2024 election?

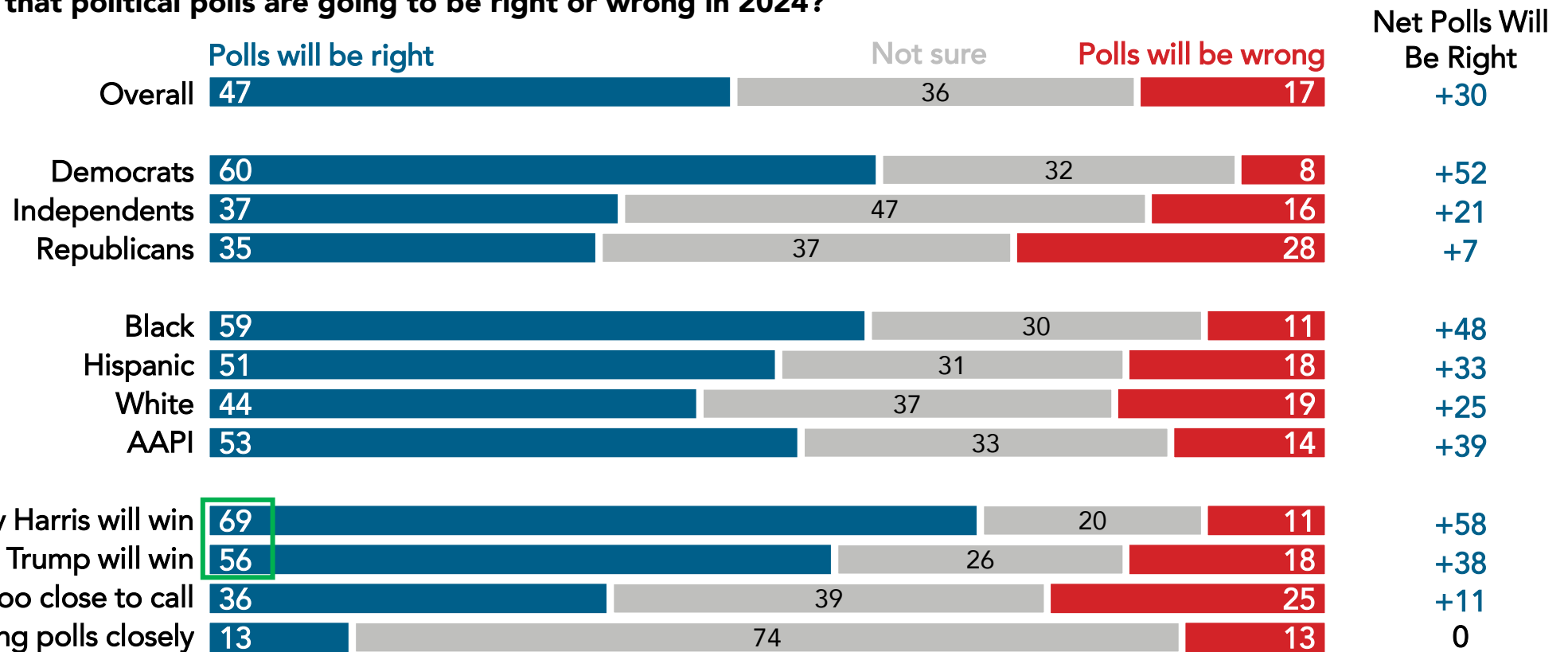


Nationwide survey of 1,000 registered voters conducted October 3-October 7, 2024. For more info, visit navigatorresearch.org.

Americans Think the Polls Will Be Right in 2024, Though That's Driven By Those Who Think Polls Say Their Side Will Win

Majorities of both Americans who think polls say Harris is going to win (69% polls will be right) and Americans who think polls say Trump is going to win (56%) say political polls will be right in 2024.

Do you think that political polls are going to be right or wrong in 2024?

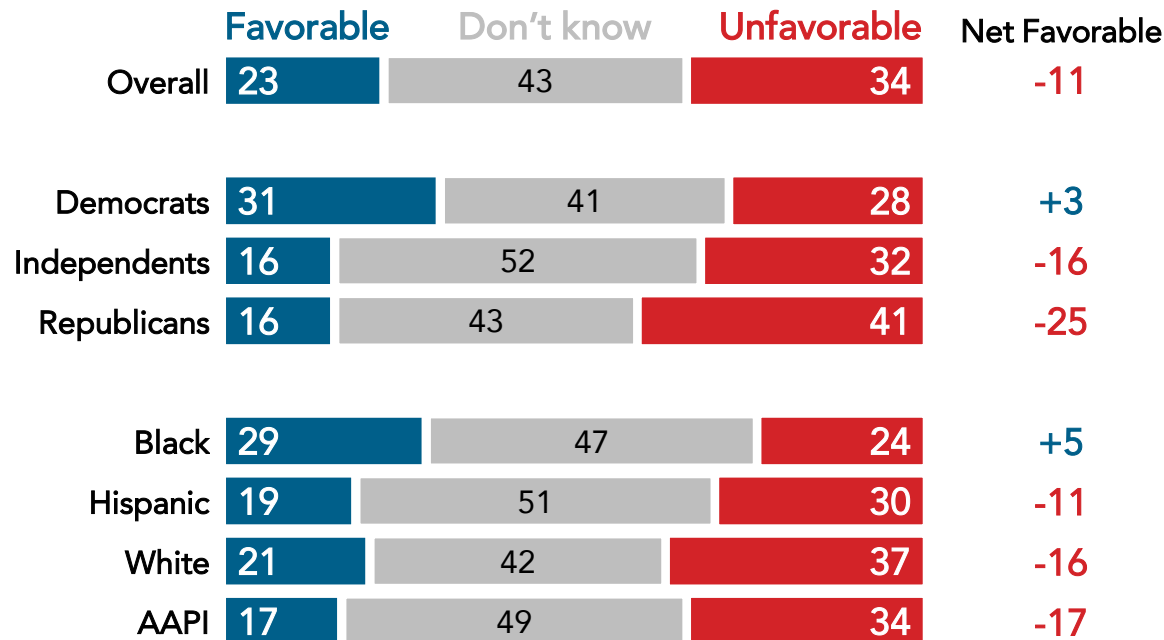


*Respondents indicated on a separate question what they think current political polls are saying about the 2024 presidential election. Nationwide survey of 1,000 registered voters conducted October 3-October 7, 2024. For more info, visit navigatorresearch.org.

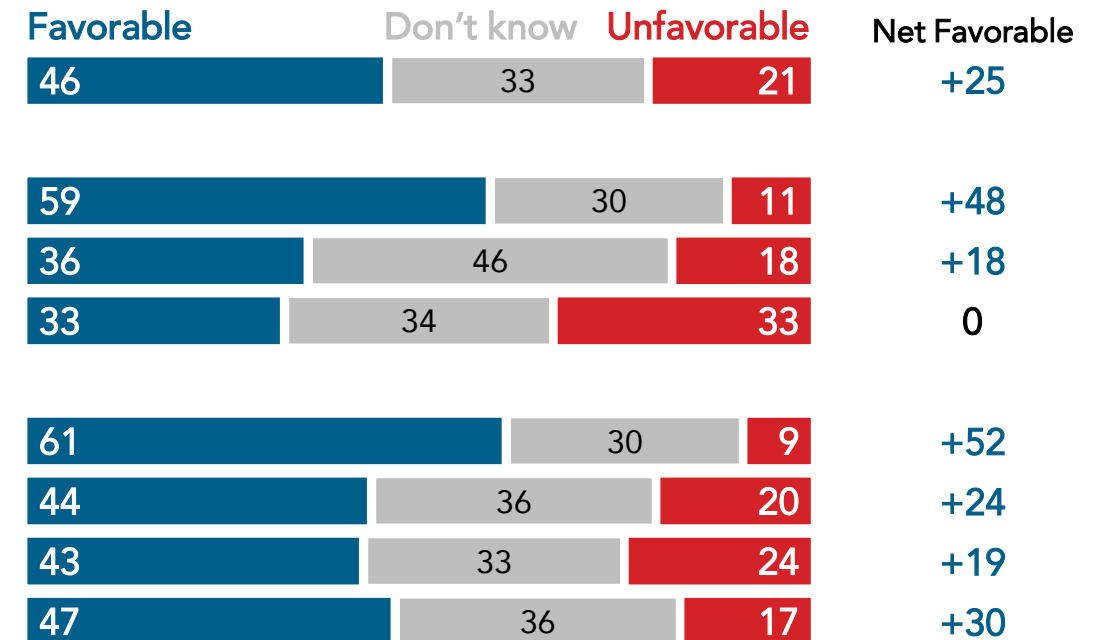
Note to “Political Pollsters”: “Public Opinion Researcher” as Title Is More Favorably Viewed Across Party Lines

Americans across party and racial lines hold a more favorable view of “public opinion researchers” (net +25 favorable overall) than “political pollsters” (net -11 favorable overall).

(Split sample) Please indicate how favorable or unfavorable you are to: Political pollsters.



(Split sample) Please indicate how favorable or unfavorable you are to: Public opinion researchers.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from October 3-October 7, 2024. 100 additional interviews were conducted among Hispanic voters. 72 additional interviews were conducted among Asian American and Pacific Islander voters. 99 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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