

# navigator\*

Monday, February 10<sup>th</sup>

Trump First Acts: A Guide  
for Advocates



Credit: Shutterstock/Lev Radin

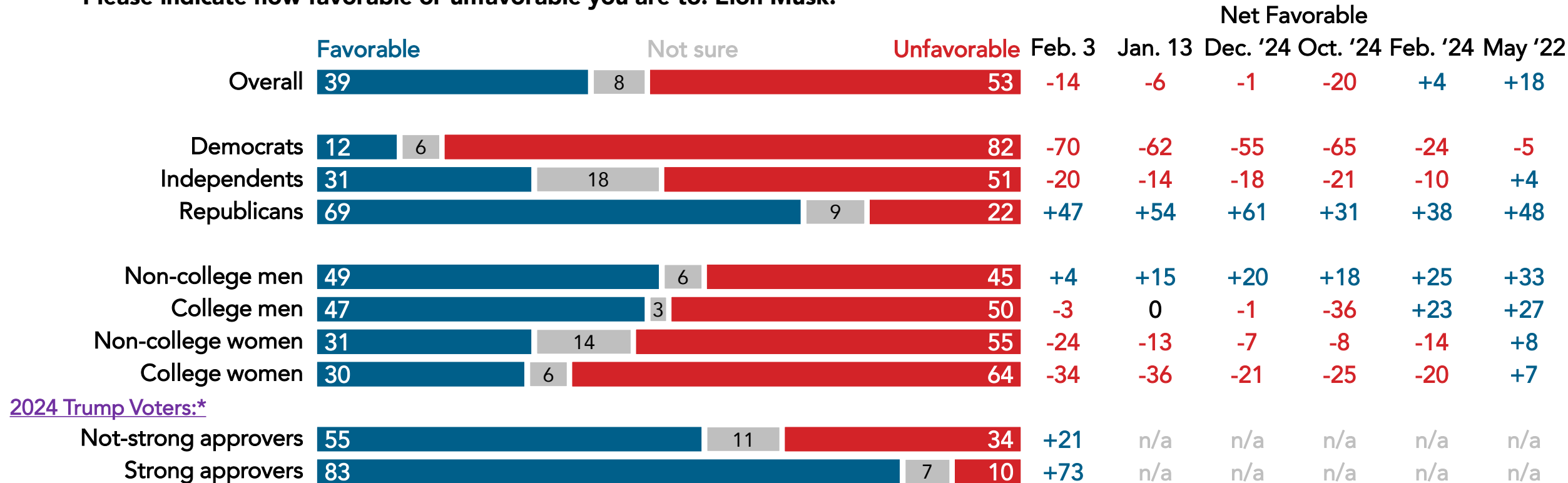
## Key Takeaways:

- Elon Musk is increasingly unpopular across party lines. Americans already believe he and other tech CEOs will have a lot of influence in the Trump administration and that them having influence would be a bad thing.
- Americans are more concerned that Trump will go too far with government cuts than not far enough.
- Americans strongly oppose Trump making it harder for Medicare to negotiate for lower prescription drug costs, though few Americans are hearing about it.
- The most concerning on Trump's first weeks in office include his policies raising costs, him being deeply corrupt and in the pockets of billionaire CEOs, and him focusing on the wrong things.

# Americans Across Party Lines Have Grown Less Favorable To Elon Musk Since Early January

Elon Musk’s popularity rating has declined from net -6 favorable in mid-January to net -14 in this latest poll, driven by declines across party lines: from net -62 to net -70 among Democrats, net -14 to net -20 among independents, and net +54 to net +47 among Republicans.

Please indicate how favorable or unfavorable you are to: Elon Musk.



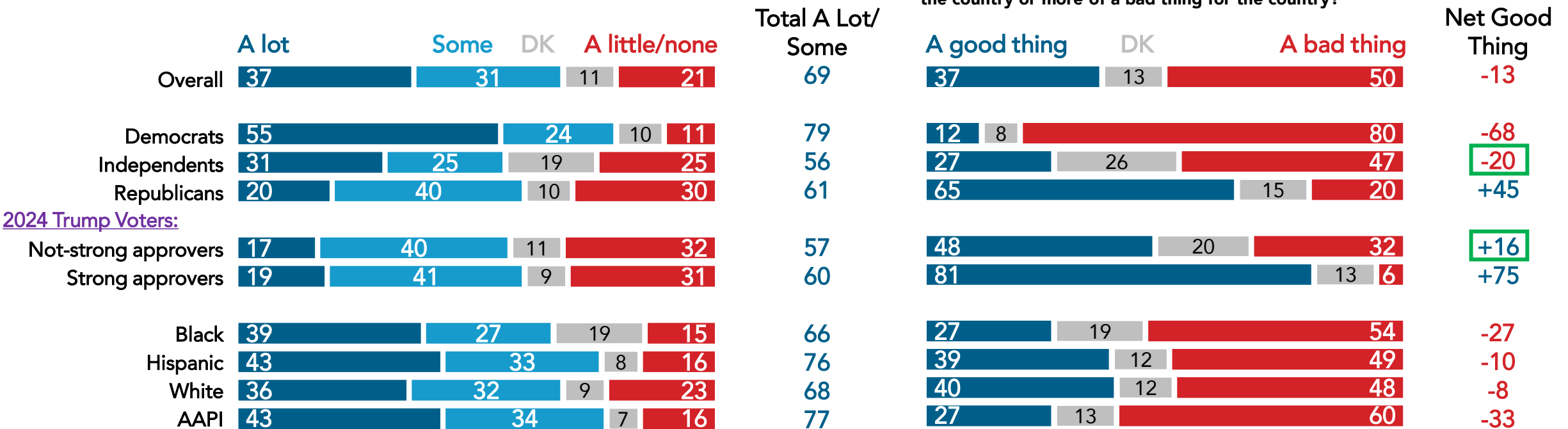
\*"2024 Trump, Strong Approvers" are self-reported 2024 Trump voters who strongly approve of the job he's doing as president; "2024 Trump, Not-Strong Approvers" are self-reported 2024 Trump voters who do not strongly approve of the job he's doing as president. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 30-February 3, 2025. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Americans See the Influence of Tech CEOs, Like Musk, in Trump's Administration as a Bad Thing for the Country

Nearly 70% believe tech CEOs will have "a lot" or "some" influence in the Trump administration, and Democrats (80%) and independents (47%) see this as more of a bad thing, as do a third of 2024 Trump voters who do not strongly approve of the job he is doing (32%).

As far as you know, how much influence do you think that tech CEOs like Elon Musk, Mark Zuckerberg, and Jeff Bezos will have in the Trump administration?

As you may know, tech CEOs including Mark Zuckerberg, Elon Musk, Jeff Bezos, and others all donated significant sums of money to Trump's inauguration fund and attended the inauguration in person. Musk has a formal role in the Trump administration and the others appear to be seeking significant influence. Do you see these tech CEOs' influence in Trump's administration as more of a good thing for the country or more of a bad thing for the country?

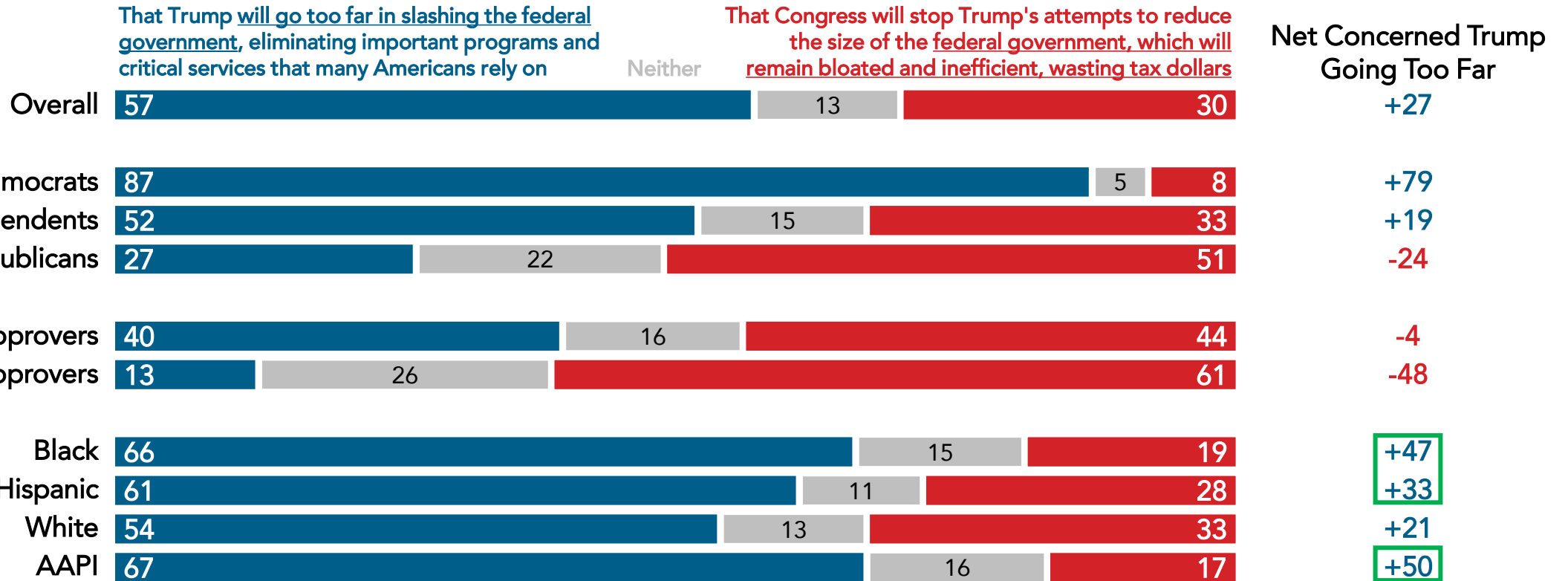


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# Americans Are More Concerned Trump Will Go Too Far With Spending Cuts Than Not Far Enough by a 2:1 Margin

A majority of Democrats (87%), independents (52%), and 40% of 2024 Trump voters who do not strongly approve of the job he's doing are worried he will go too far with cuts, while three in five Trump voters who strongly approve are more concerned Congress will stop him (61%).

Which of the following concerns you more?



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# Americans Have Heard the Most About Trump's January 6<sup>th</sup> Pardons, Gender-Related Orders, Immigration, Tariffs

Please indicate how much you have seen, read, or heard about each action Trump has taken since becoming president in his second term.

	*/** Split Sample				Total			
	A lot	Some	A little	Nothing	Overall	Dem	Ind	Rep
*Trump pardoned the 1,500 January 6 <sup>th</sup> rioters who were criminally charged with storming the Capitol...+	51	24	15	9	76	80	64	75
**Trump pardoned the 1,500 January 6 <sup>th</sup> rioters who were criminally charged with storming the Capitol to overturn the 2020 election...+	47	32	12	9	79	83	75	75
Trump ordered the federal government to recognize only two sexes across all of the federal government	44	28	14	14	72	71	64	75
Trump changed the name of the "Gulf of Mexico" to the "Gulf of America"	43	25	16	16	68	70	61	68
*Trump issued an executive order to end birthright citizenship, the right guaranteed by the Constitution ... ++	43	26	16	15	69	73	48	70
**Trump issued an executive order to end birthright citizenship, which is the right ... ++	42	30	15	13	71	77	68	66
Trump pledged tariffs, or a new tax, of 25% on all Canadian and Mexican goods beginning in February	41	28	15	16	69	71	59	69
Trump delayed the ban on TikTok from going into effect for another 75 days	40	31	19	11	70	72	62	70
Trump declared a national emergency at the border that would allow the DoD to deploy the military and National Guard to the border	39	27	18	15	66	64	58	70
**Trump ordered all federal agencies to pause payments on all federal grants, loans, and initiatives	35	31	18	15	67	73	66	60
Trump withdrew the U.S. from the World Health Organization	32	27	15	25	60	64	50	57
Trump is directing agents to now enter schools, hospitals, and churches to conduct deportation raids	32	26	18	24	58	67	53	51
Trump offered a buyout package to nearly all federal workers who resign, in order to reduce the federal workforce	32	25	17	26	57	59	49	56
Trump blocked taxpayer funds from being used for gender-affirming health care for transgender Americans	32	27	18	23	59	59	51	61
Trump has said he wants to dismantle FEMA, or the Federal Emergency Management Agency	28	28	22	23	55	61	43	52
Trump declared a national energy emergency to increase the amount of drilling for oil and gas done in the U.S.	25	25	20	30	50	47	42	54
*Trump ordered all federal agencies to pause payments that fund...+++	23	22	17	38	45	57	24	38
Trump is stopping clean energy production projects and halting new renewable energy projects in federal lands and waters	22	25	19	33	48	56	39	41
Trump has frozen foreign aid for almost every country, except Israel and Egypt	21	24	19	36	45	49	36	44
Trump is instating a gag order for doctors and researchers working at the CDC and NIH so they can't talk about research or public health threats	20	18	15	47	38	45	30	33
Trump signed an executive order making it harder for Medicare to negotiate for lower prescription drug costs	19	22	18	41	41	51	31	33

+ Full question text included "...including some who assaulted law enforcement officers." ++ Full question text included "...that anyone born in the U.S. is automatically a citizen no matter where your parents come from." +++ Full question text included "...law enforcement, infrastructure projects like repairing roads and bridges, resources to curb the fentanyl crisis, and cancer research." Nationwide survey of 1,000 registered voters conducted January 30-February 3, 2025. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)



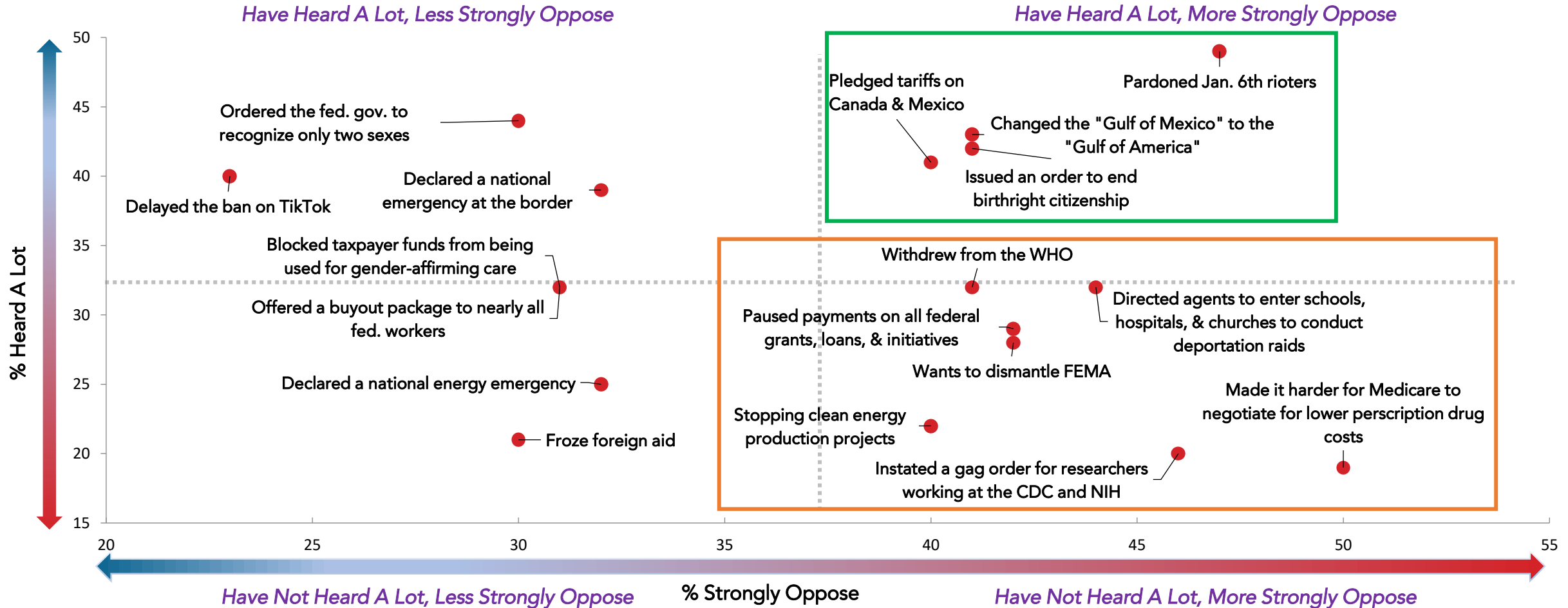
# Strongest Opposition Exists on Trump's Actions on Healthcare Costs, January 6<sup>th</sup> Pardons, CDC/NIH Gag Orders, Funding Pause

Please indicate whether you support or oppose each action Trump has taken since becoming president in his second term.

	Support	Not sure	Smwht Oppose	Strongly Oppose	Overall	Dem	Ind	Rep
Trump signed an executive order making it harder for Medicare to negotiate for lower prescription drug costs	20	14	16	50	66	88	67	43
*Trump pardoned the 1,500 January 6 <sup>th</sup> rioters who were criminally charged with storming the Capitol...+	33	9	11	47	58	89	56	27
**Trump pardoned the 1,500 January 6 <sup>th</sup> rioters who were criminally charged with storming the Capitol to overturn the 2020 election...+	33	9	12	46	59	87	62	29
Trump is instating a gag order for doctors and researchers working at the CDC and NIH so they can't talk about research or public health threats	25	16	13	46	58	85	59	31
Trump is directing agents to now enter schools, hospitals, and churches to conduct deportation raids	36	10	10	44	54	81	55	25
*Trump ordered all federal agencies to pause payments that fund...+++	26	15	16	43	59	87	61	30
*Trump issued an executive order to end birthright citizenship, the right guaranteed by the Constitution ...++	37	11	10	42	53	83	57	20
Trump has said he wants to dismantle FEMA, or the Federal Emergency Management Agency	32	13	13	42	55	85	52	24
Trump withdrew the U.S. from the World Health Organization	34	14	11	41	52	84	47	20
Trump changed the name of the "Gulf of Mexico" to the "Gulf of America"	32	16	11	41	52	81	54	23
**Trump ordered all federal agencies to pause payments on all federal grants, loans, and initiatives	35	10	15	40	55	82	61	26
Trump pledged tariffs, or a new tax, of 25% on all Canadian and Mexican goods beginning in February	36	13	11	40	51	81	52	21
**Trump issued an executive order to end birthright citizenship, which is the right ...++	39	8	13	40	53	83	56	22
Trump is stopping clean energy production projects and halting new renewable energy projects in federal lands and waters	33	15	12	40	52	82	52	21
Trump declared a national energy emergency to increase the amount of drilling for oil and gas done in the U.S.	45	13	10	32	42	73	40	11
Trump declared a national emergency at the border that would allow the DoD to deploy the military and National Guard to the border	49	9	10	32	42	73	34	11
Trump offered a buyout package to nearly all federal workers who resign, in order to reduce the federal workforce	40	17	12	31	44	72	39	16
Trump blocked taxpayer funds from being used for gender-affirming health care for transgender Americans	51	8	10	31	41	71	33	11
Trump has frozen foreign aid for almost every country, except Israel and Egypt	42	15	13	30	44	73	39	14
Trump ordered the federal government to recognize only two sexes across all of the federal government	51	10	9	30	40	71	30	9
Trump delayed the ban on TikTok from going into effect for another 75 days	43	19	15	23	38	56	36	20

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# Americans Hearing Most On, Oppose January 6<sup>th</sup> Pardons; Oppose, Hearing Less About Prescription Drugs, CDC Gag Order



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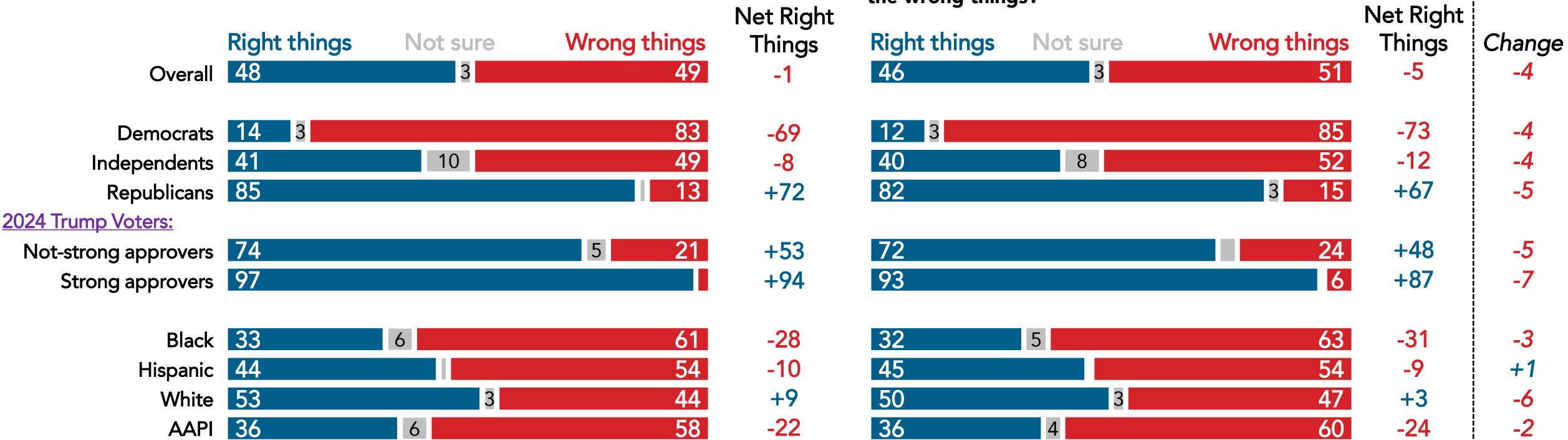
# Nearly Half Say Trump Is Focused on the Wrong Things; More Feel This Way After Learning About His First Actions

Almost half of independents think Trump is focused on the wrong things (49%), and a majority say so after learning more (52%).

- After learning more, white Americans shift the most toward believing Trump is focused on the wrong things (from net +9 right things to net +3, a net shift of -6 points).

**[Before reading any of Trump's actions from first weeks in office]** Do you think Donald Trump is focused on the right things or the wrong things?

**[After reading about Trump's actions from first weeks in office]** One more time, do you think Donald Trump is focused on the right things or the wrong things?



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# Most Concerning on Trump's First Actions: Costs Going Up, Corruption With Big Tech CEOs, Focus On the Wrong Things

Trump's policies raising prices (36%), him being deeply corrupt (33%), and him focusing on the wrong things (31%) are most concerning for Americans overall and among independents.

After reading a bit about what Trump has done so far in office...below is a list of some statements. Please indicate which three are most concerning to you, if any are concerning.

	% top three most concerning	2024 Trump Voters*				
		Dem	Ind	Rep	Not-Strong Approvers	Strong Approvers
Trump's policies are going to <u>raise prices for Americans</u> , including by imposing new tariffs that would raise costs on almost everything we buy	36%	49	37	23	35	16
Trump's policies are <u>deeply corrupt</u> , putting him in the pockets of billionaire CEOs like Elon Musk and Mark Zuckerberg who are using their power and money to influence his decisions, instead of looking out for American families	33	50	33	16	19	8
Trump is <u>focused on the wrong things</u> , like renaming the Gulf of Mexico the "Gulf of America" and pardoning the January 6 <sup>th</sup> rioters, instead of lowering costs for Americans	31	42	32	19	31	11
Trump says he is going to bring down costs for American families, but <u>he has refused to do anything that would bring down grocery costs, healthcare costs, or housing costs</u>	28	32	23	24	27	18
Trump is <u>only going to look out for the rich and big corporations</u>	25	36	29	14	20	8
Trump's policies are <u>not going to help the middle class and working families</u>	25	32	26	18	28	11
Trump's policies are <u>raising health care costs</u> by allowing big pharmaceutical companies and health insurance companies to jack up the price of drugs and health care	24	30	24	18	18	17

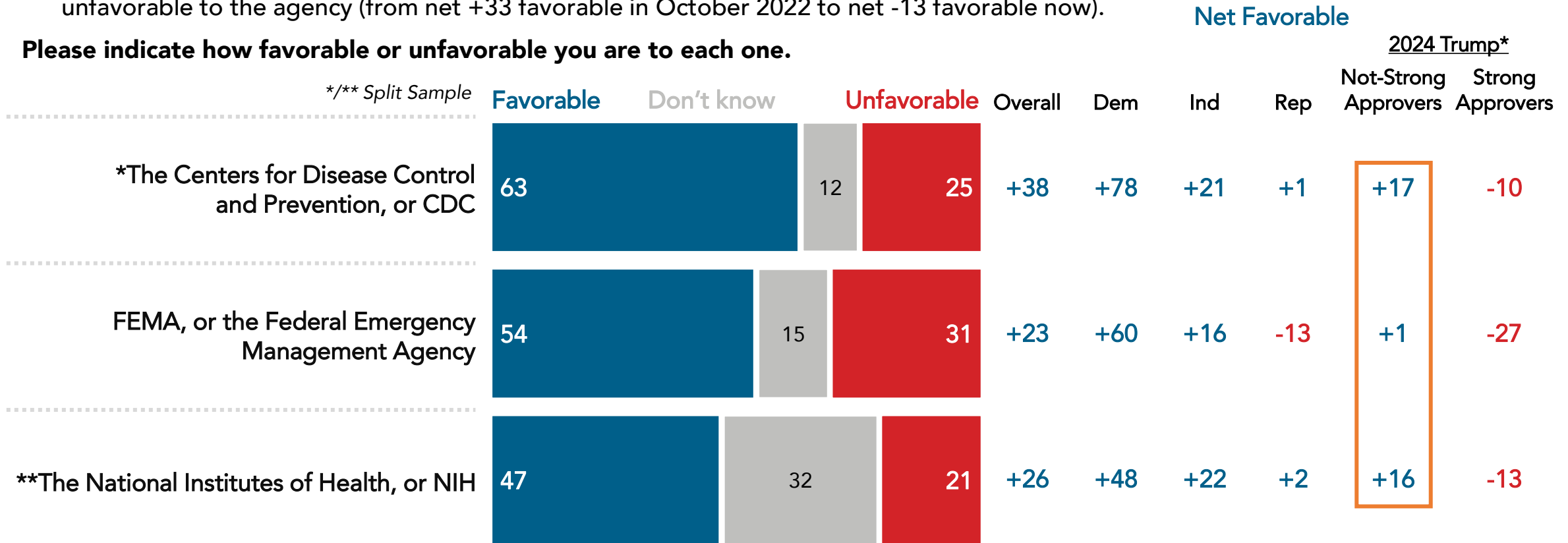
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# Majorities View the CDC, FEMA Favorably; Pluralities Say the Same of NIH, Though More Are Unfamiliar

Nearly two in three are favorable to the CDC, and pluralities across party lines view the NIH more favorably than unfavorably.

- While FEMA's ratings since 2022 remain steadily positive among Democrats and independents, Republicans have grown far more unfavorable to the agency (from net +33 favorable in October 2022 to net -13 favorable now).

Please indicate how favorable or unfavorable you are to each one.



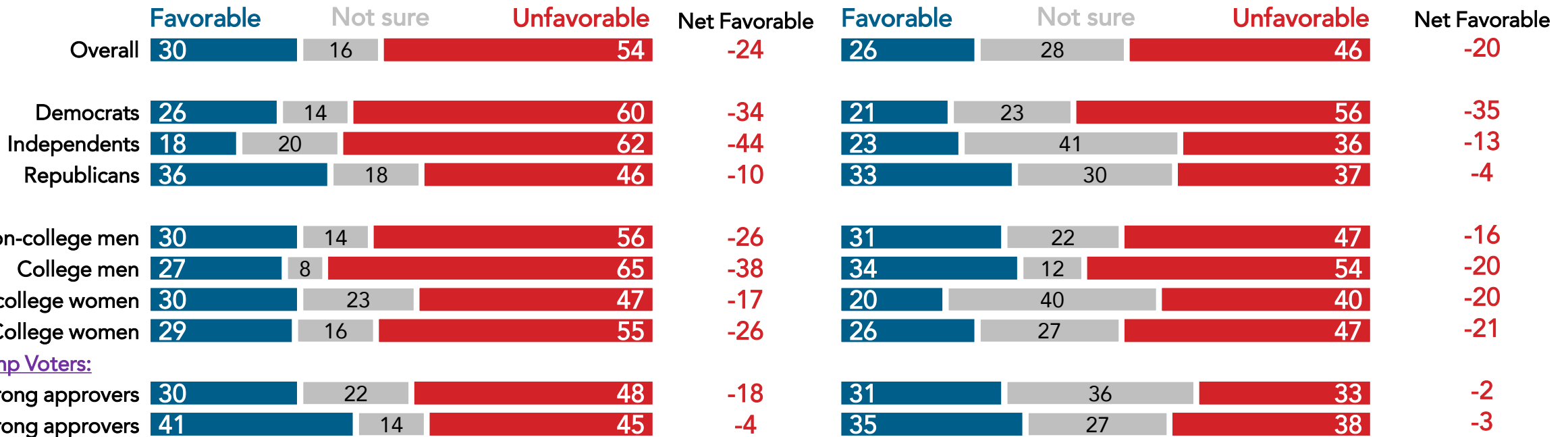
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# Mark Zuckerberg and Jeff Bezos Are Broadly Unpopular

Both Mark Zuckerberg and Jeff Bezos are viewed unfavorably across party lines, especially among independents (net -44 favorable on Zuckerberg, net -13 favorable on Bezos). Both are underwater with Trump 2024 voters who strongly approve of the job Trump is doing (net -4 Zuckerman, net -3 Bezos) and those who do not strongly approve (net -18 Zuckerberg, net -2 Bezos).

Please indicate how favorable or unfavorable you are to:  
Mark Zuckerberg.

Please indicate how favorable or unfavorable you are to:  
Jeff Bezos.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from January 30-February 3, 2025. 100 additional interviews were conducted among Hispanic voters. 73 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

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