

# navigator\*

Wednesday, April 30<sup>th</sup>

Trump's First 100 Days:  
A Guide for Advocates



Credit: Shutterstock/Joshua Sukoff

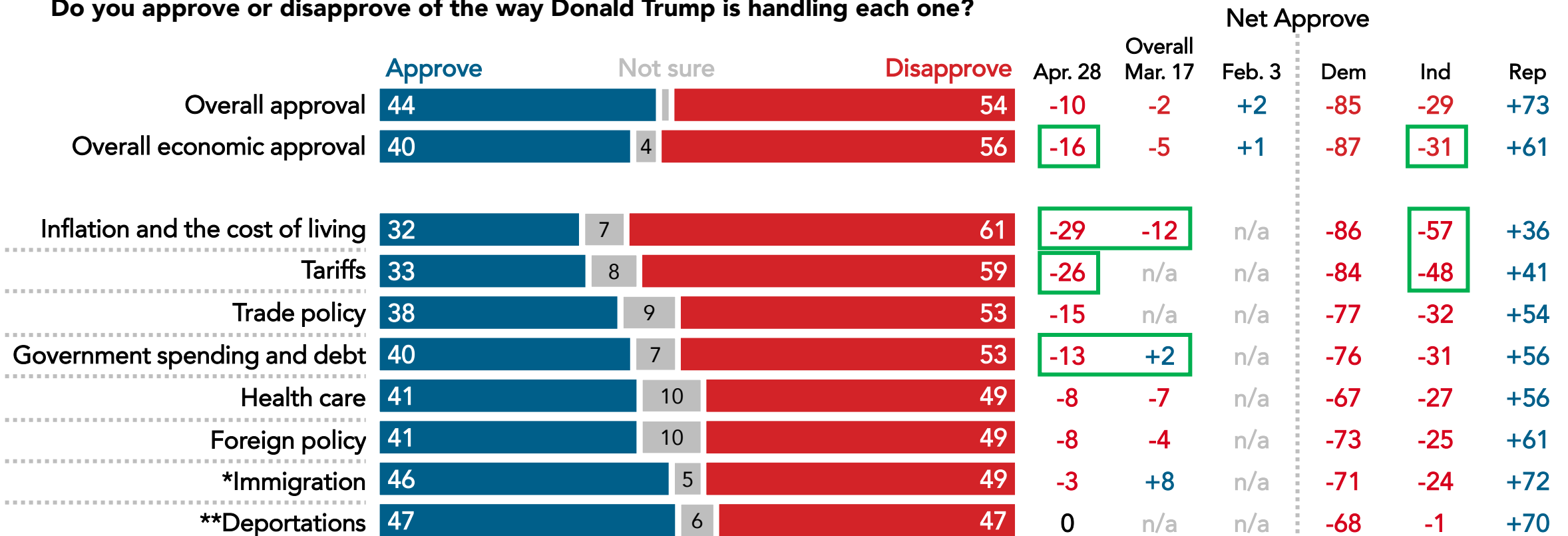
## Key Takeaways:

- Trump's overall approval rating is negative, and his economic approval rating is even worse, the lowest it's been in eight years of Navigator tracking. Three in five Americans disapprove of his handling of inflation and the cost of living, in particular.
- One in four 2024 Trump voters either regret voting for him in 2024 or express disappointment in how he has handled the first few months of his second term.
- On his first 100 days, majorities or near-majorities of Americans say he has done more bad than good, is making the government work worse, and is focused on the wrong things.
- Majorities say Trump "looks out for the rich and big corporations," is "chaotic," "prioritizes other groups of people that don't include me," and is "irresponsible."

# Trump's Approval Ratings Are Underwater and His Economic Approval Rating Is Below His Overall

Trump's approval ratings on "inflation and the cost of living" and "tariffs" are both underwater by more than 25 points (net -29 approve on inflation, net -26 on tariffs), with his ratings on inflation getting worse by a net 17 points since March (from net -12 approve to net -29).

Do you approve or disapprove of the way Donald Trump is handling each one?

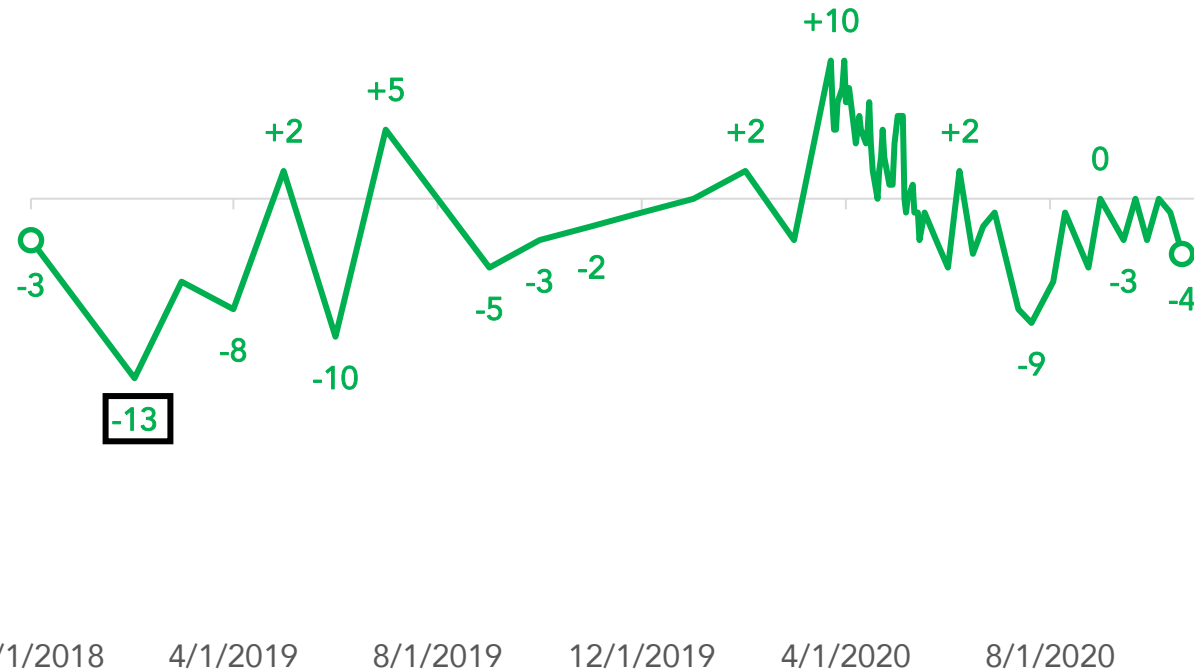


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 24-April 28, 2025. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).

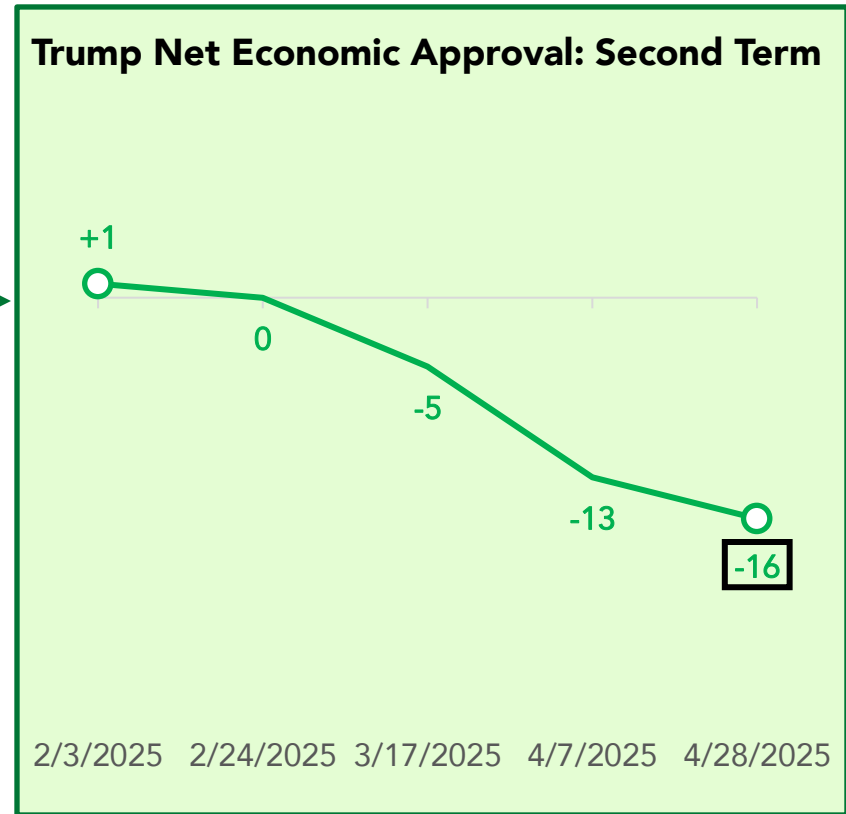
# Trump's Economic Approval Rating Is Now At His Worst in Navigator History

In Navigator tracking starting in 2018, Trump's economic approval rating in his first term was consistently better than his overall approval rating, and his worst approval rating on the economy was net -13 (following the prolonged government shutdown). This wave, Trump's net approval rating on the economy is at net -16 overall.

### Trump Net Economic Approval: First Term



### Trump Net Economic Approval: Second Term



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# Women Are Still Struggling Economically and Are Deeply Disappointed in Trump's Economy

*Moderator: How do you feel about what Trump has been doing in office?*

"I know recently he just signed something about if you're behind on student loans, I think it's starting in May, they're going to start garnishing wages... That's going to put a huge hinder on our family coming up. We have no idea how we're going to handle that..." – PA woman, independent



"He needs to focus on the cost of living because the poor are just getting poorer and [there are] more and more homeless. The homeless and the mental health things that he is not addressing because he is going tit-for-tat, trying to flex with the tariff thing from every other country." – PA woman, independent

"Disarray. I feel that the country is too divided and there's way too much hatred going on and our economy has just gone to shit." – PA woman, independent

"I guess whenever I thought he took office, I thought we would maybe see a little bit of change in the economy, that maybe it would get a little bit better? Once you start making decent money, then they take all the help away and then if you still can't pay something, then you can't get any help at all. So, there's just no help for some people out there. And I feel like I'm in that place right now." – PA woman, weak Democrat

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# Men Are More Mixed, Ranging From Feeling Terrified to Vindicated

*Moderator: How do you feel about what Trump has been doing in office?*

"I think a lot of the ideas are very good, but... the constant breaking of the Constitution is bothering me a lot and the lack of concern for the rule of law bothers me." – MI man, independent

"For many years we've had illegal immigration coming into the country... And I'm excited about some of the changes." – MI man, weak Republican

"We have an alpha male in here, I like it. I understand it's polarizing, but for me... I do feel some vindication personally." – MI man, independent lean Republican



"I think he's financially trying to bring us out of the pit that we were in. And so that's why I say he's efficient because he's got a lot of teams out there, whether they're liked or not, that are looking into the issues that we had. Like the money that was going places that it shouldn't have gone. The Social Security nonsense that was going on. I'm saying I don't know if all of this is true, but I just know that I like that he's actually trying to investigate and trying to get us back on track." – NC man, independent lean Republican

"I think he [has] got us doing some things in the right way. Prices of gas, they've come back down." – NC man, weak Republican

"[Trump has been] disruptive, he's implementing policy that's completely turning things upside down. Whether that's good or not, someone mentioned, we'll see in the long run." – NC man, strong Republican

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# One in Four 2024 Trump Voters Regret Their Choice or Are Disappointed

Among non-MAGA Republicans\* who voted for Trump in 2024, 12% regret doing so and another 31% say they do not regret voting for him, but they are disappointed in how his first 100 days in office have gone.

[If 2024 Trump voter] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump? [If do not regret voting for Trump] Would you say you are disappointed or not disappointed in how Donald Trump has handled his first few months of being president?



\*MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 24-April 28, 2025. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Some—But Not All—Trump Supporters Say They Regret Their Vote

*Moderator: Would you say you regret your choice to vote for Trump?*

“[I] had never voted for a candidate in a long time. **I should have voted third party. I just wasted my vote at this point because I'm not happy...** I'm scared that we're going to become a dictatorship.” – MI man, independent

“The left went way too far left. They got ridiculous. **I think Trump has good ideas if he could just get out of his own way,** just stop acting like this is *The Apprentice*” – MI man, weak Democrat

“**I don't have any regrets.** I think it was better than the other option.” – MI man, weak Republican



“As I watch his asinine comments and actions, **I just think to myself, ‘Did I really vote for this guy?’ And I really thought it was going to be better.**” – PA woman, independent

“With the economy, we were probably expecting a little more leniency with him bringing things down like he promised he was going to help with the economy and **promised he was going to help disabled vets, and help this and help other people and help homeless people and help...** And he's not holding any of those.” – PA woman, independent

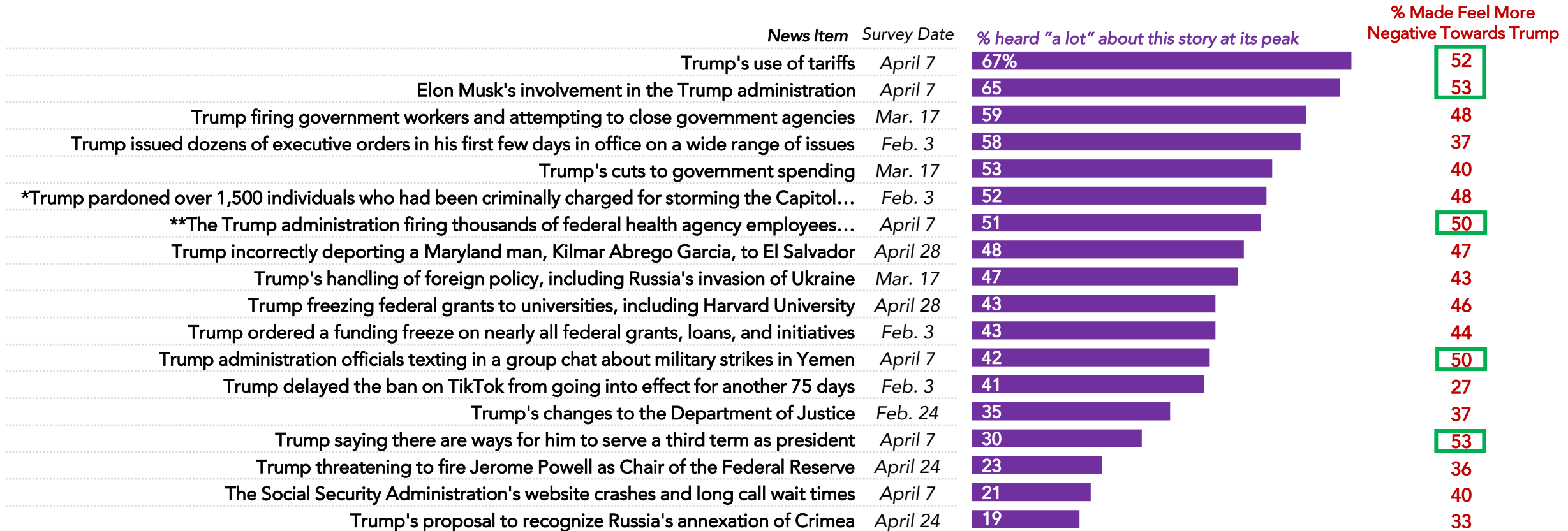


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# The Dominant Negative News Stories of Trump's First 100 Days That Broke Through: Tariffs and Musk

Below are some recent events. Please indicate how much you have seen, read, or heard about each one. / [If heard at least "a little"] For each one, regardless of how you feel about Trump in general, please indicate whether it makes you feel more positively toward him, more negatively toward him, or an even mix.

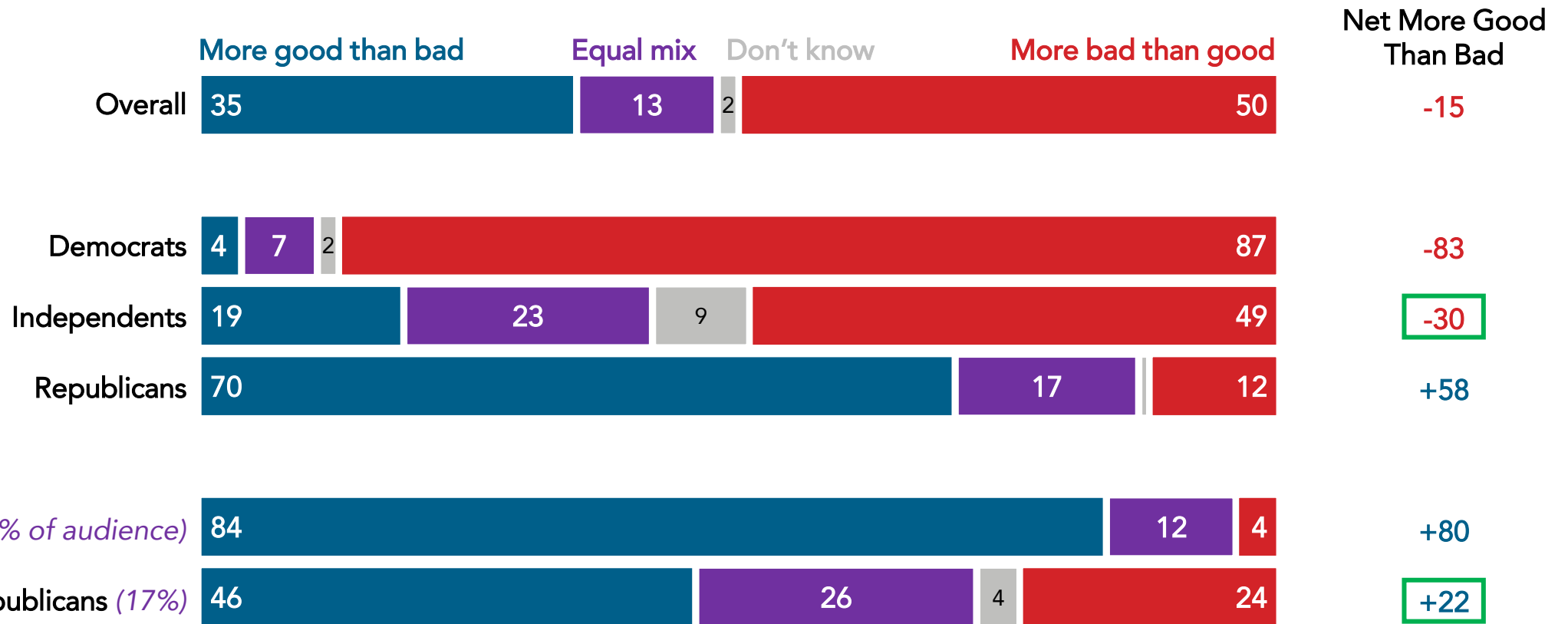


\*Full text also included: "...on January 6th, 2021." \*\*"...including from the FDA (Food and Drug Administration) and CDC (Centers for Disease Control and Prevention)." Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 24-April 28, 2025. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Just a Third Say Trump Has Done More Good Than Bad in His First 100 Days

Nearly half of independents (49%) say he has done more bad than good, as do a quarter of non-MAGA Republicans\* (24%).

Which best describes how you feel about Donald Trump's first few months in office in his second term as president? He's done...

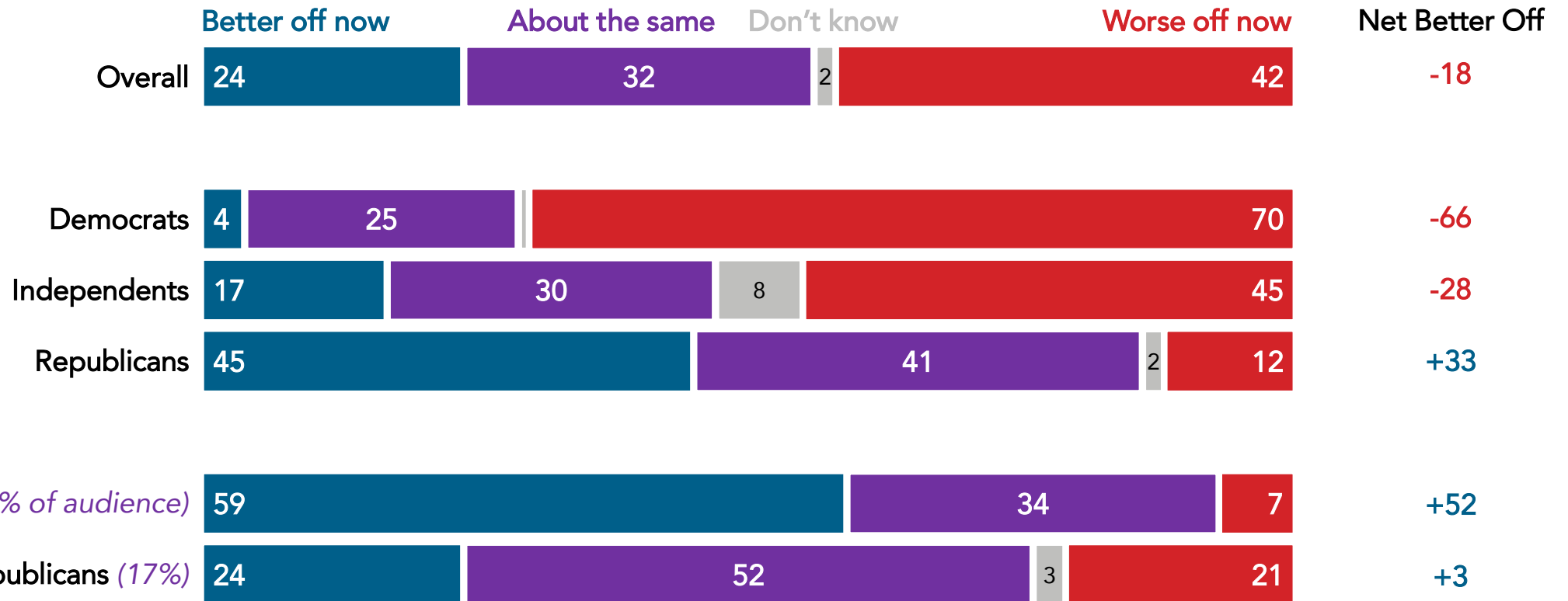


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# Only One in Four Americans Say They Are Better Off Now Than They Were Before Trump's Second Term

Pluralities say they are worse off now, including 70% of Democrats, 45% of independents, and 21% of non-MAGA Republicans\*. Even among MAGA Republicans\*, only 59% say they are better off now than they were before.

Which best describes how you are doing today compared to before Donald Trump took office for his second term?

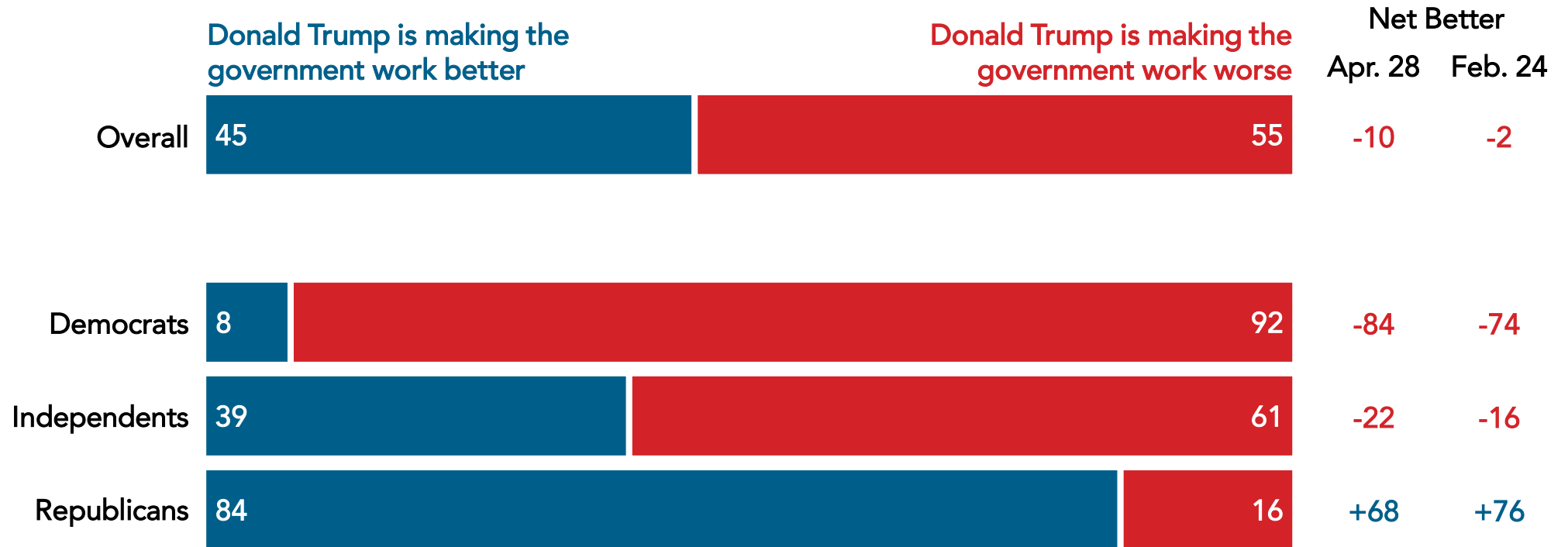


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# Growing Shares Say Trump Is Making the Government Work Worse, Not Better

Since February, the share who say Trump is making the government work better has decreased by a net 8 points (from net -2 work better to net -10 now). And, among independents, 61% say he is making the government work worse.

Which do you agree with more?

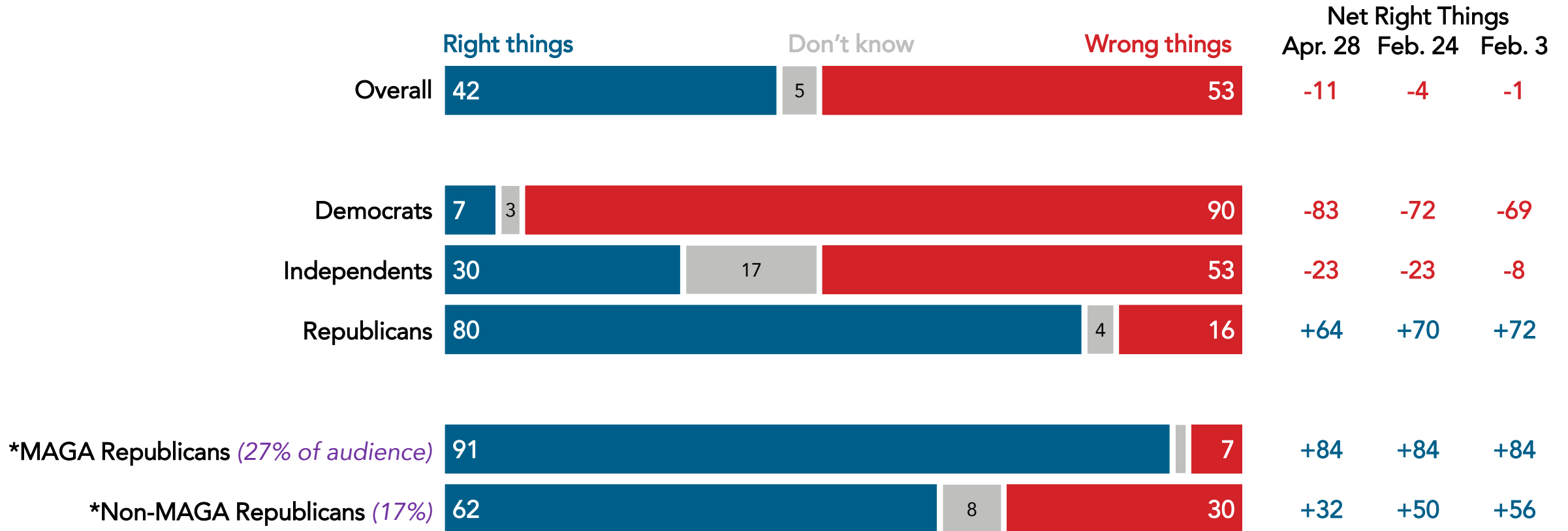


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# A Majority Now Say Trump Is Focused On the Wrong Things

Nearly a third of non-MAGA Republicans\* (30%) and a majority of independents (53%) say Trump is focused on the wrong things.

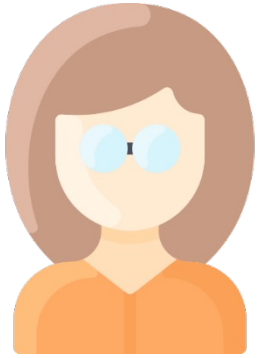
Do you think Donald Trump is focused on the right things or the wrong things?



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# Some See Trump's Second Term as More Chaotic Than the First

*Moderator: What differences are you seeing between Trump's first and second terms?*

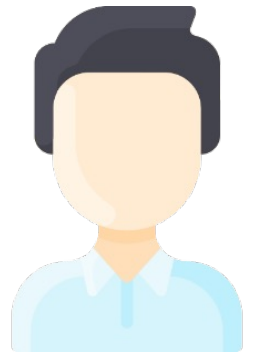


"I think the last 100 days have been overzealous. I think that he had the mindset that he knows what he's doing because he's done this before and isn't open to suggestions. **And has this bull-in-a-china-shop attitude, and it's going everywhere. And I think that's where people are getting confused and feeling like it's wreaking havoc on everybody's daily life, and that's not necessarily a good thing.**" – PA woman, weak Republican

"I feel Trump sugar-coated stuff in his first term to make it seem like he was going to keep doing the same things and help us become better, and I think now that he's back in there, he's saying, 'Ha ha, I tricked you.'" – PA woman, independent lean Democrat

"It feels like decisions are being made day by day, that there's no real vision. And it's almost like the administration is reviewing the ratings like it's a TV show to determine whether people like things or not." – MI man, weak Democrat

"I was hoping that he would come in and clean out the garbage out of the government and maybe get some better things and better ideas put in there. I was hopeful in that respect. It has been just worse than I even predicted." – MI man, independent

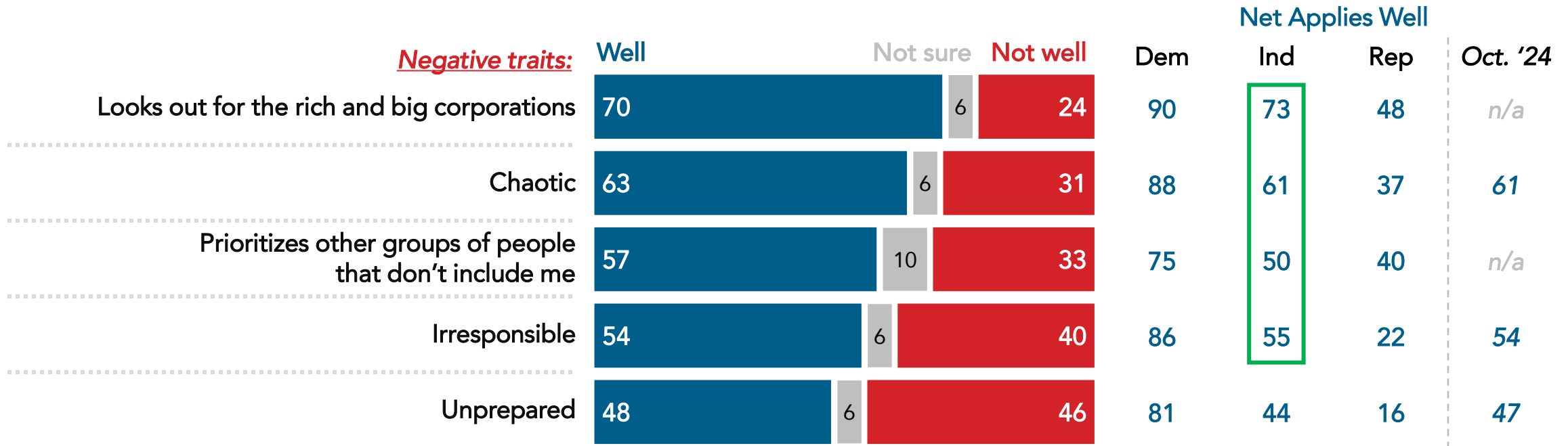


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# Majorities Say Trump "Looks Out for the Rich," Is "Chaotic," and "Prioritizes Other Groups of People That Don't Include Me"

Majorities or near-majorities of independents say that Trump "looks out for the rich and big corporations" (73%), is "chaotic" (61%), "prioritizes other groups of people that don't include me" (50%), and is "irresponsible" (55%).

Please indicate how well each of the following words or phrases applies to Donald Trump.

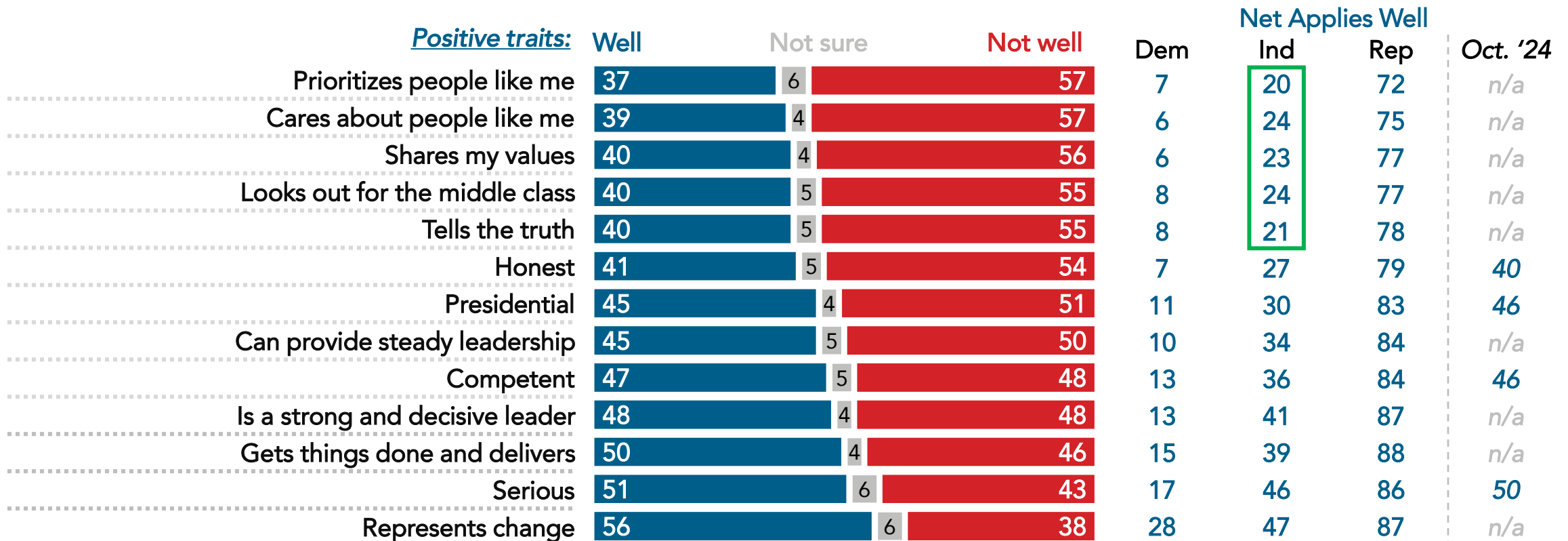


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# Strong Majorities Say Trump Does Not "Prioritize People Like Me," "Care About People Like Me," "Share My Values"

Americans are least likely to say Trump "prioritizes people like me" (37%) or "cares about people like me" (39%).

Please indicate how well each of the following words or phrases applies to Donald Trump.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from April 24-April 28, 2025. 100 additional interviews were conducted among Hispanic voters. 68 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

GBAO conducted three online focus groups April 23, 2025 with 2024 Donald Trump voters in PA, NC, and MI. Some quotes have been lightly edited for brevity. Qualitative results are not statistically projectable.

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