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Friday, May 2nd

Trump's First 100 Days, On the Issues: A Guide for Advocates

Key Takeaways:

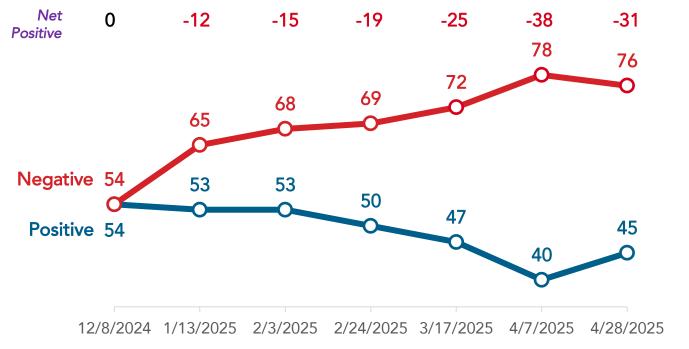
- Since inauguration, Americans report feeling more "exhausted," "discouraged," "angry," and "anxious." Fewer also report feeling "relieved."
- The top economic pain points for Americans are high costs, especially groceries, utilities, and health care.
- When it comes to concerns around Trump, Americans are most concerned he wants to cut Social Security, Medicaid, and Medicare; that he's ignoring court orders and violating checks and balances; and that his tariffs are making things more expensive.



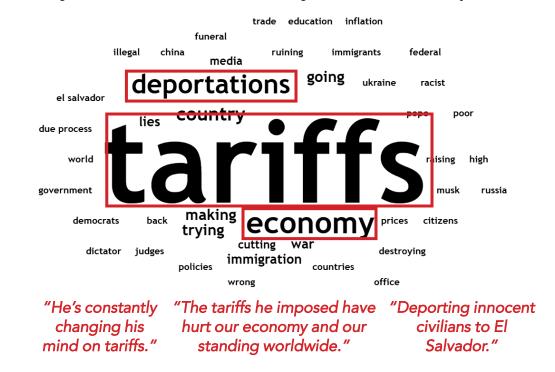
Three in Four Continue to Hear Negatives On Trump, With the Conversation Focused On Tariffs

Since December, there has been a 22-point increase in the share who report hearing "mostly negative" or a "mix of positive and negative" information about Trump (from 54% to 76%). Those who are hearing negative information cite the economy, tariffs, and deportations.

Over the past few days, has what you have seen, read, or heard recently about Donald Trump been:



[If hearing any negative] In a few words, what negative things have you seen, read, or heard recently about Donald Trump?

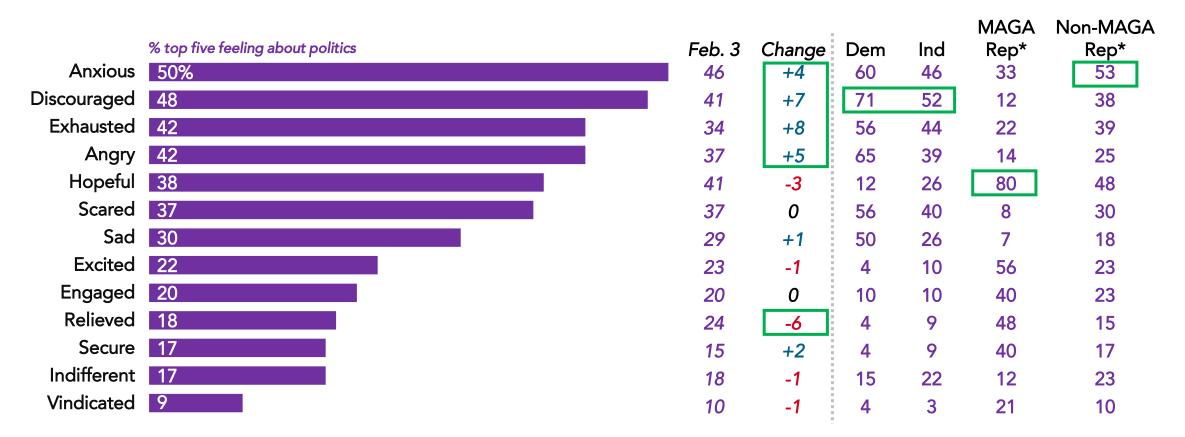


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.

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Americans Report Feeling More "Exhausted," "Discouraged," "Angry," "Anxious"; Less "Relieved" Than in Early February

Below are some emotions some people feel about politics. Please select up to five that you are feeling about politics right now.



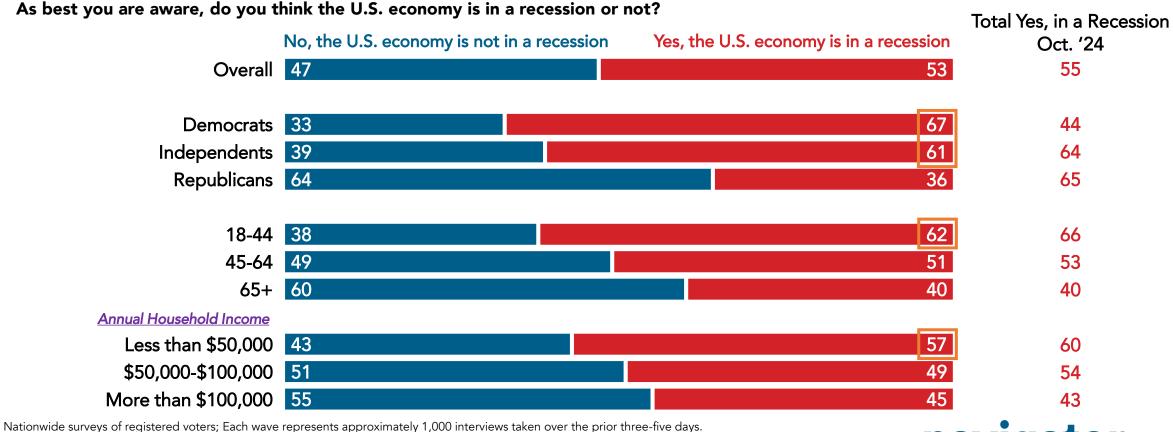
*MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.



A Majority Say the U.S. Economy Is in a Recession

Roughly three in five independents (61%), Americans 18-44 (62%), and those in households earning less than \$50,000 a year (57%) say the economy is currently in a recession. Two in three Democrats say the same (67%).

• Compared to October, there has been a significant partisan flip in views of a recession: while 44% of Democrats said we were in a recession in October, now 67% say the same, and while 65% of Republicans said as much in October, now just 36% say the same.



Latest wave conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.

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Americans Are Most Personally Worried About the Higher Cost of Living, Groceries, Utilities, Health Care; Incomes Not Keeping Up

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.

				Total Worried Personally				
	Very worried		Somewhat worried	Overall	Dem	Ind	Rep	
The cost of living going up	54		24	78	94	73	62	
The cost of groceries going up	54		26	80	94	78	65	
Incomes not keeping up with the cost of living	52		22	74	91	74	56	
The cost of utilities going up	49		28	77	91	76	64	
The cost of health care going up	49		25	74	92	71	56	
The increasing likelihood of a recession this year	44		23	67	88	63	47	
The cost of housing going up	42		22	64	80	67	46	
American jobs being lost	39		24	63	79	57	47	
The cost of eggs going up	35	2	7	61	79	61	44	
The cost of clothing going up	32	29		61	75	65	46	
Volatility in the stock market	32	22		54	72	42	38	
The cost of cars going up	31	27		58	74	59	41	
Mortgage rates going up	31	21		51	65	53	37	
The cost of electronics going up	31	28		59	75	61	42	
Nationwide survey of 1,000 registered voters conducted April 24-April 28, 2025. For more info, visit pavigatorresearch org				navidator				

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Trump Most Contributing to Market Volatility; Cost of Cars, Living, Groceries, Electronics Going Up; Recession Likelihood

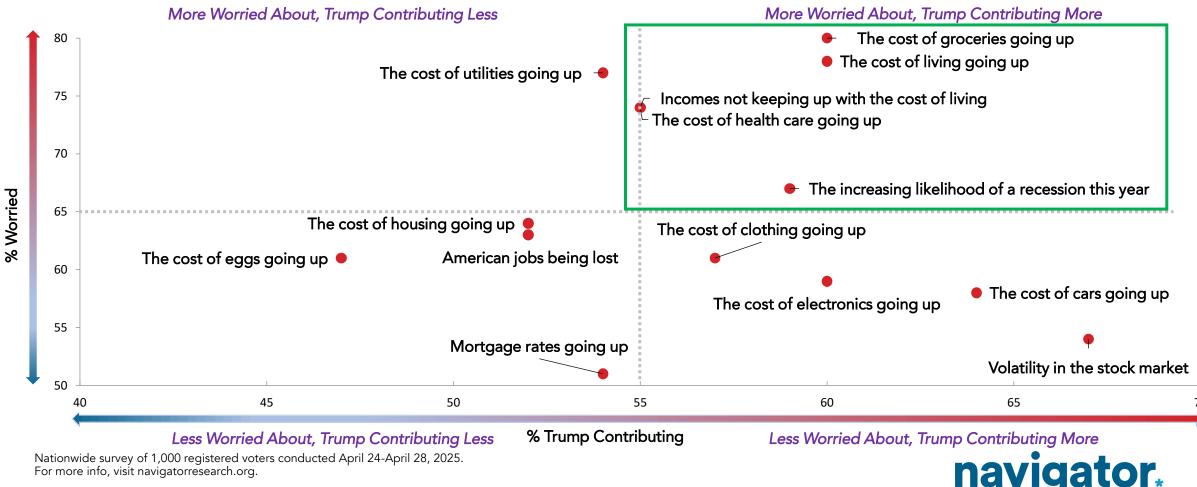
Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.

Total Trump Contributing

					Total Trump Contributing				
	Strongly contributing	Somewhat	contributing	Overall	Dem	Ind	Rep		
Volatility in the stock market	48		20	67	84	64	51		
The cost of cars going up	45		19	64	86	62	42		
The increasing likelihood of a recession this year	44	1	5	59	85	66	31		
The cost of living going up	43	1	7	60	87	60	32		
The cost of groceries going up	41	19		60	86	57	34		
The cost of electronics going up	41	19		60	82	58	38		
The cost of health care going up	38	16		55	81	52	28		
The cost of clothing going up	38	18		57	80	59	31		
Incomes not keeping up with the cost of living	37	18		55	83	57	26		
American jobs being lost	37	15		52	77	49	26		
The cost of utilities going up	35	19		54	80	52	27		
The cost of housing going up	35	18		52	78	55	25		
Mortgage rates going up	34	19		54	78	54	29		
The cost of eggs going up	31	16		47	71	49	21		
Nationwide survey of 1,000 registered voters conducted April 24-April 28, 20 For more info, visit navigatorresearch.org.	25.			na	via	atc)r.		

Americans Worried About, See Trump Contributing to Higher Costs (Groceries, Health Care), Growing Recession Likelihood

Americans are less worried about and see Trump contributing less to high egg costs.



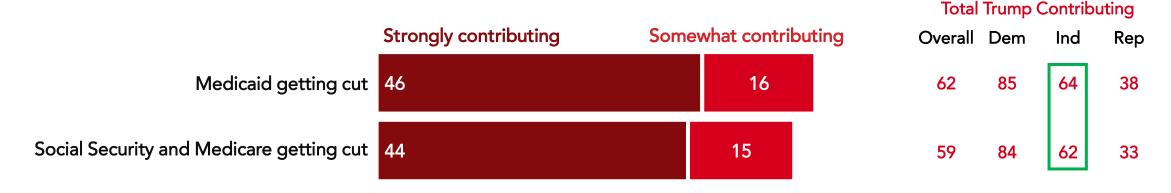
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Majorities Are Worried About Personal Impacts of Cuts to SS, Medicare, Medicaid; Say Trump's Policies Are Contributing to Cuts

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.



Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.



Nationwide survey of 1,000 registered voters conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.



Americans Are More Worried About Being Personally Impacted By Higher Middle-Class Taxes Than Tax Breaks for the Rich

Three in five say Trump's policies are contributing to major tax breaks for the rich (62%), while a slimmer majority say the same on taxes going up for the middle class (56%).

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.



Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.

			Total Trump Contributing			
	Strongly contributing	Somewhat contributing	Overall	Dem	Ind	Rep
Major tax breaks for billionaires and big corporations	47	15	62	86	62	37
Taxes going up for the middle class	41	15	56	81	62	28
Nationwide survey of 1,000 registered voters conducted April 24-April 28, 20 For more info, visit navigatorresearch.org.	25.		na	via	atc	Dr.

Most Concerning on Trump: Proposed Cuts to SS/Medicare/ Medicaid, Violating Court Orders, Tariffs and Higher Costs

While Democrats' top two concerns are cuts to Social Security, Medicaid, and Medicare and Trump violating court orders, for independents, MAGA, and non-MAGA Republicans*, it's those program cuts plus his tariff policies making things more expensive.

Below is a list of concerns that some have expressed about President Trump. Please select up to THREE that concern you the most, if any concern you.

	% top three most concerning	Dem	Ind	Rep	MAGA Rep*	Non-MAGA Rep*
That he wants to cut Social Security, Medicaid, and Medicare benefits	44%	56	41	32	25	42
That he's violating court orders and ignoring checks and balances	35	53	33	18	12	26
That the tariffs he's put in place are making things more expensive	31	37	38	24	18	33
That he's cutting too many critical programs	29	43	30	14	13	16
That he's given too much power to Elon Musk	28	40	24	18	13	24
That he wants to cut taxes for the rich and big corporations	20	26	14	16	13	20
That his foreign policy is making us less safe	15	19	14	10	11	10
*MAGA Republicans" are Republicans who identify as "a supporter of the MAG Republicans" are Republicans who do not consider themselves supporters of th	A movement" on a separate question, while "non-MAGA e MAGA movement or are not sure.		navigator			

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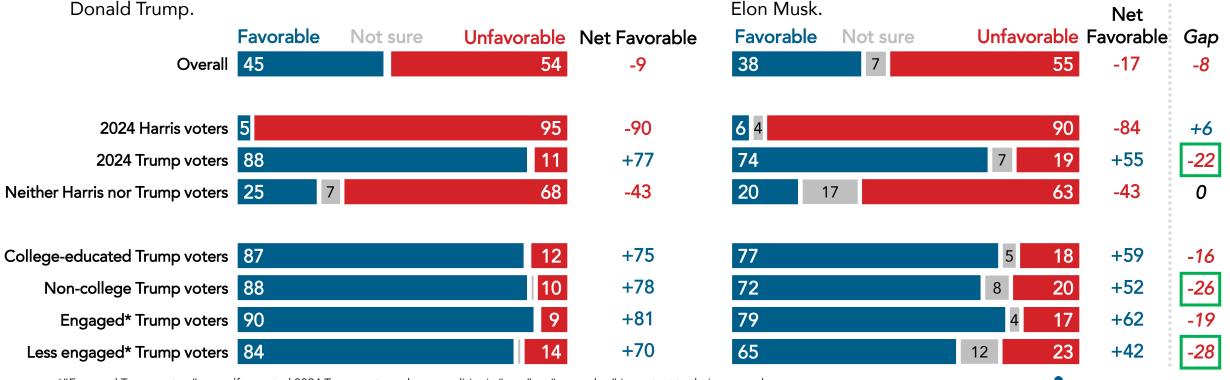
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Negativity Towards Elon Musk Poses a Challenge for Trump Among His Non-College, Less Engaged 2024 Voters

Though majorities of 2024 Trump voters view each favorably, there is a 22-point net gap between Trump's favorability (net +77 favorable) and Musk's (net +55) among 2024 Trump voters. The biggest gaps emerge among non-college (net -26-point gap) and less engaged (net -28-point gap) 2024 Trump voters.

Please indicate how favorable or unfavorable you are to:

Donald Trump.



*"Engaged Trump voters" are self-reported 2024 Trump voters who say politics is "very" or "somewhat" important to their personal identities; "less engaged" say it is "not too" or "not at all" important to their personal identities. Nationwide survey of 1,000 registered voters conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.

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Please indicate how favorable or unfavorable you are to:

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from April 24-April 28, 2025. 100 additional interviews were conducted among Hispanic voters. 68 additional interviews were conducted among African American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact: press@navigatorresearch.org To learn more about Navigator: http://navigatorresearch.org @NavigatorSurvey on Twitter