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Friday, May 2nd

Trump's First 100 Days, On
the Issues: A Guide for
Advocates



Credit: Shutterstock/Joshua Sukoff

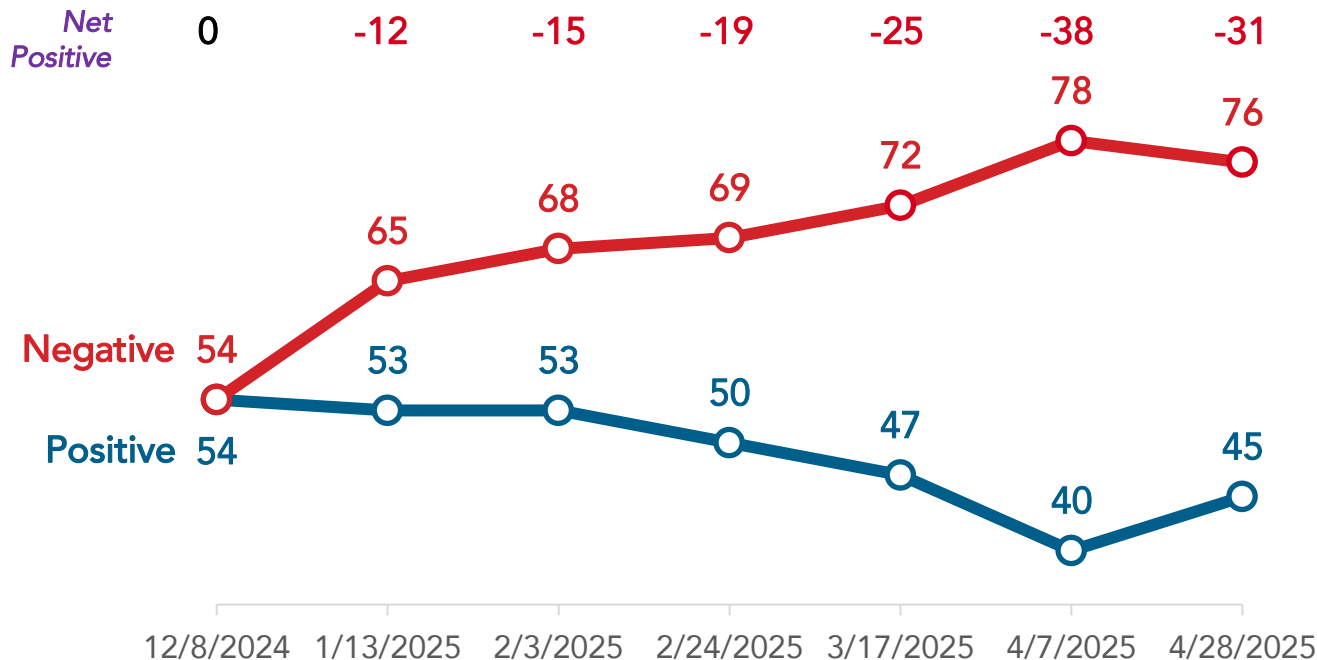
Key Takeaways:

- Since inauguration, Americans report feeling more “exhausted,” “discouraged,” “angry,” and “anxious.” Fewer also report feeling “relieved.”
- The top economic pain points for Americans are high costs, especially groceries, utilities, and health care.
- When it comes to concerns around Trump, Americans are most concerned he wants to cut Social Security, Medicaid, and Medicare; that he’s ignoring court orders and violating checks and balances; and that his tariffs are making things more expensive.

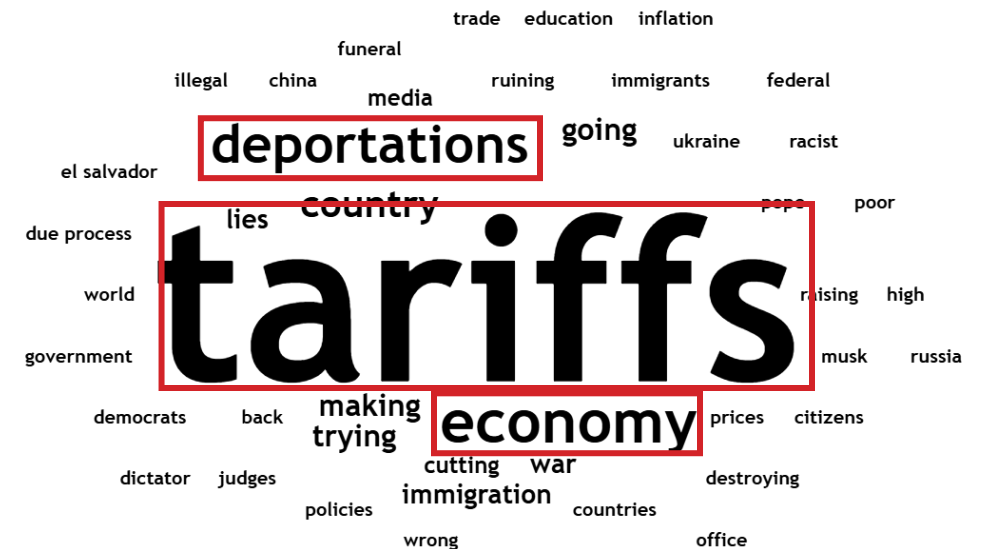
Three in Four Continue to Hear Negatives On Trump, With the Conversation Focused On Tariffs

Since December, there has been a 22-point increase in the share who report hearing “mostly negative” or a “mix of positive and negative” information about Trump (from 54% to 76%). Those who are hearing negative information cite the economy, tariffs, and deportations.

Over the past few days, has what you have seen, read, or heard recently about Donald Trump been:



[If hearing any negative] In a few words, what **negative** things have you seen, read, or heard recently about Donald Trump?



"He's constantly changing his mind on tariffs."

"The tariffs he imposed have hurt our economy and our standing worldwide."

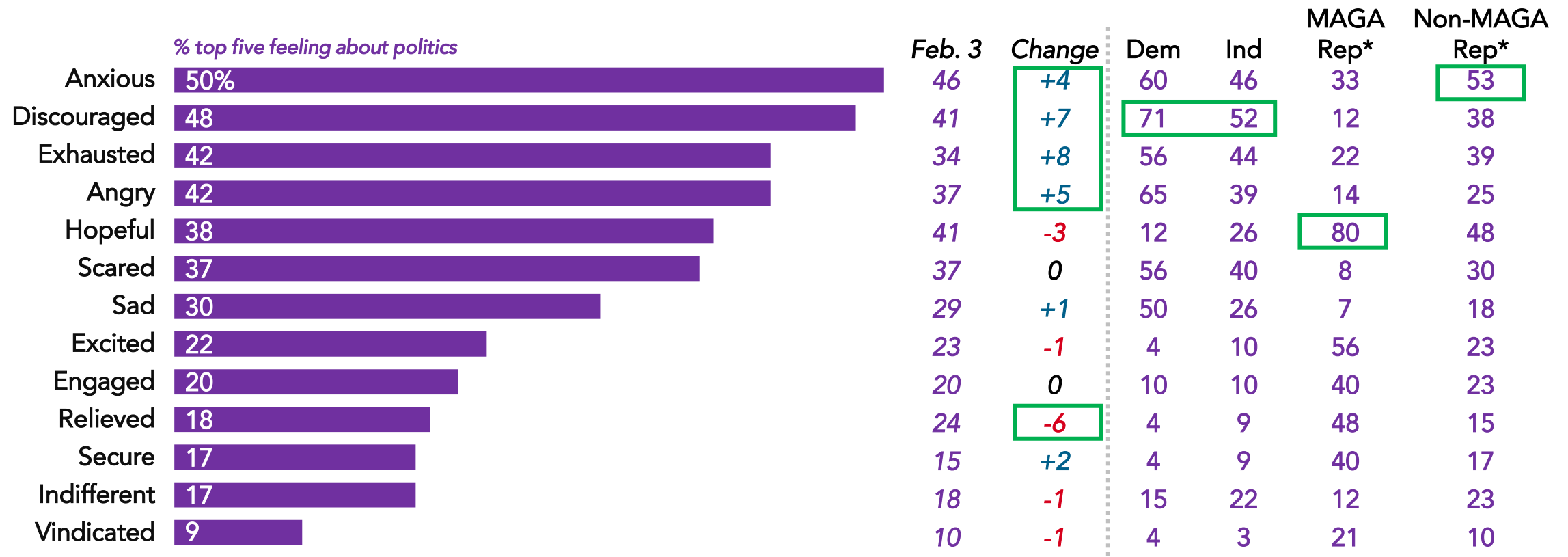
"Deporting innocent civilians to El Salvador."

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 24-April 28, 2025. For more info, visit navigatorresearch.org.

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Americans Report Feeling More “Exhausted,” “Discouraged,” “Angry,” “Anxious”; Less “Relieved” Than in Early February

Below are some emotions some people feel about politics. Please select up to five that you are feeling about politics right now.



*MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question, while “non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
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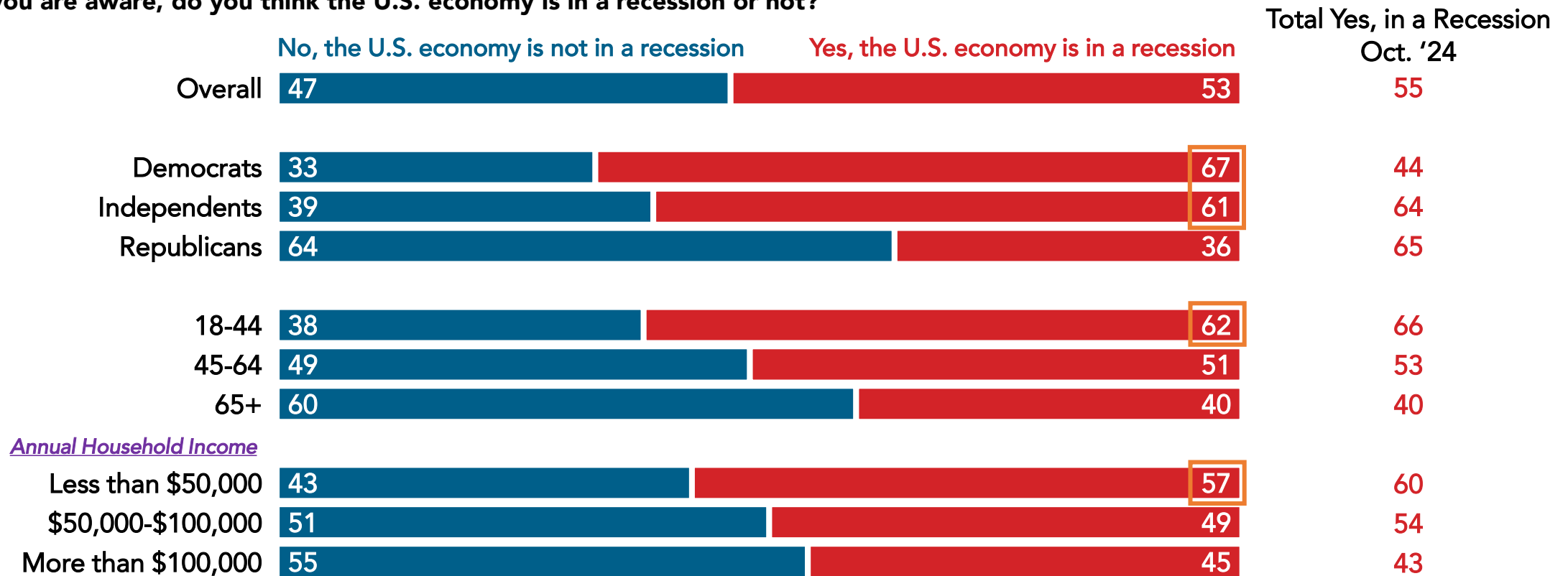
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A Majority Say the U.S. Economy Is in a Recession

Roughly three in five independents (61%), Americans 18-44 (62%), and those in households earning less than \$50,000 a year (57%) say the economy is currently in a recession. Two in three Democrats say the same (67%).

- Compared to October, there has been a significant partisan flip in views of a recession: while 44% of Democrats said we were in a recession in October, now 67% say the same, and while 65% of Republicans said as much in October, now just 36% say the same.

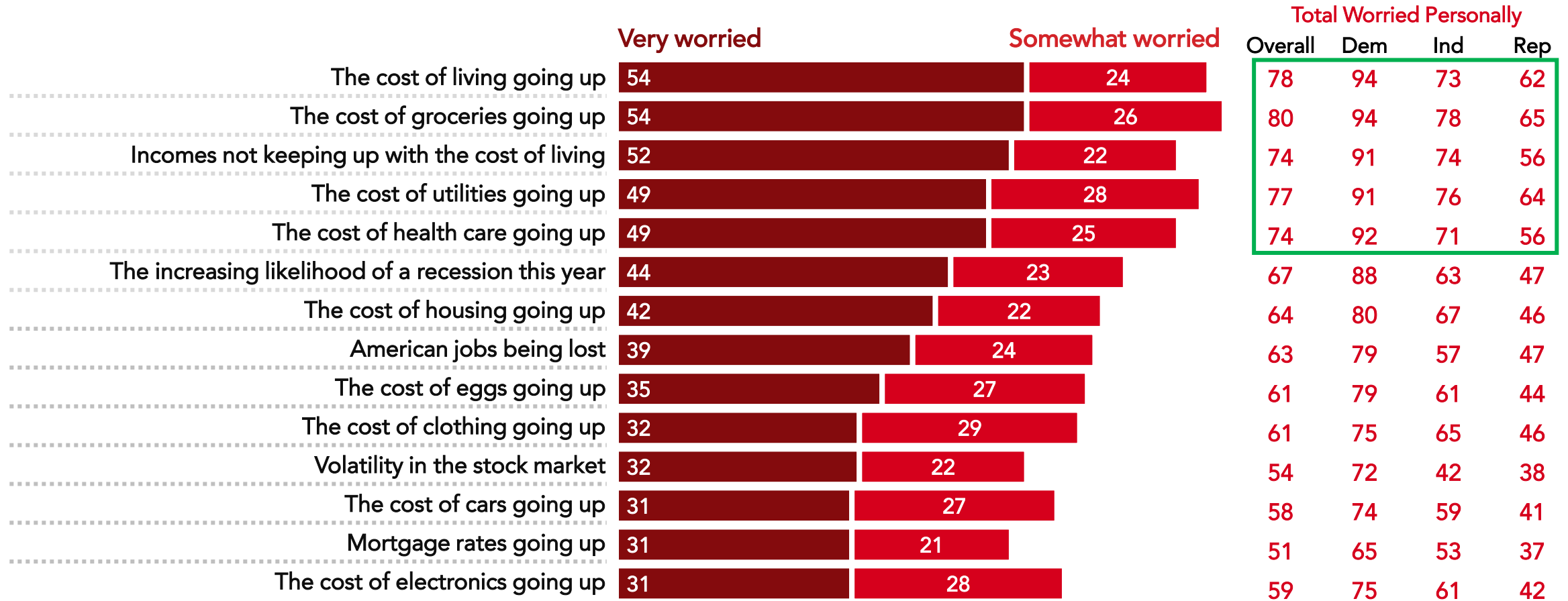
As best you are aware, do you think the U.S. economy is in a recession or not?



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Americans Are Most Personally Worried About the Higher Cost of Living, Groceries, Utilities, Health Care; Incomes Not Keeping Up

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.

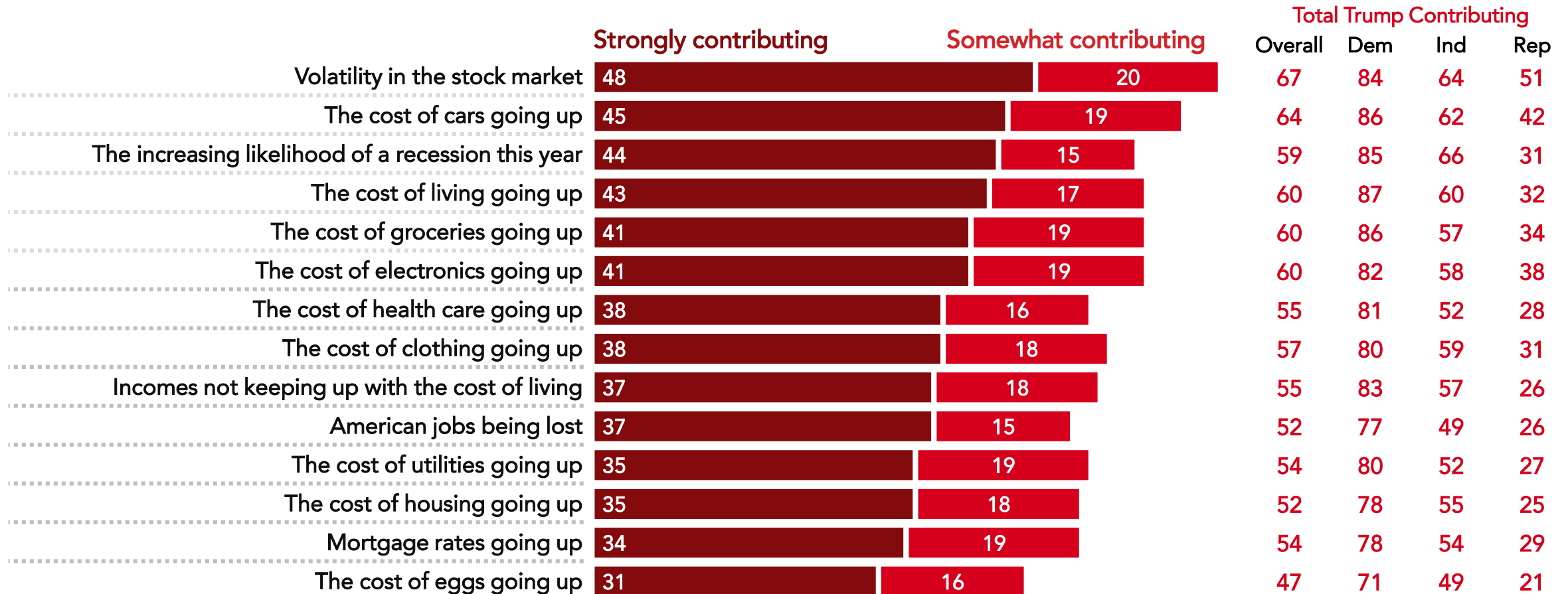


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Trump Most Contributing to Market Volatility; Cost of Cars, Living, Groceries, Electronics Going Up; Recession Likelihood

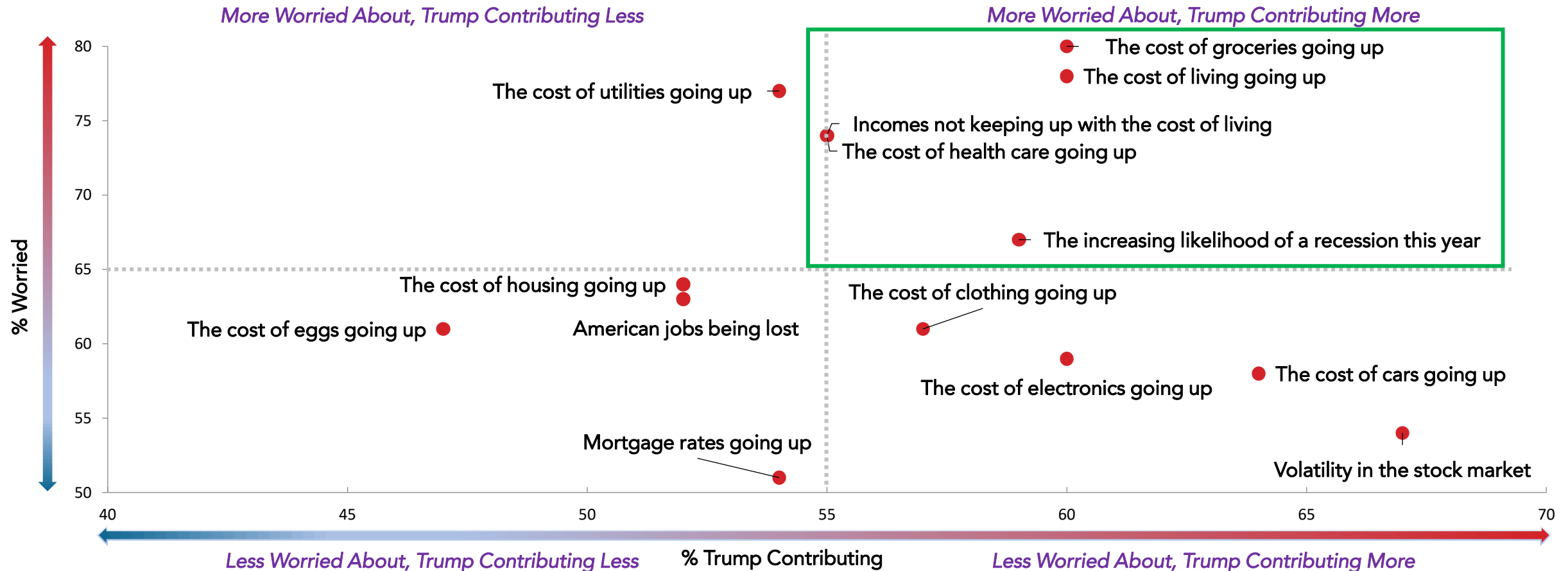
Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.



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Americans Worried About, See Trump Contributing to Higher Costs (Groceries, Health Care), Growing Recession Likelihood

Americans are less worried about and see Trump contributing less to high egg costs.



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Majorities Are Worried About Personal Impacts of Cuts to SS, Medicare, Medicaid; Say Trump's Policies Are Contributing to Cuts

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.



Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.



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Americans Are More Worried About Being Personally Impacted By Higher Middle-Class Taxes Than Tax Breaks for the Rich

Three in five say Trump’s policies are contributing to major tax breaks for the rich (62%), while a slimmer majority say the same on taxes going up for the middle class (56%).

Below is a list of concerns people may have. Please indicate how worried you are about each one impacting you and your family.



Below is a list of concerns people may have. Please indicate if you think President Trump's policies are contributing to this or not.

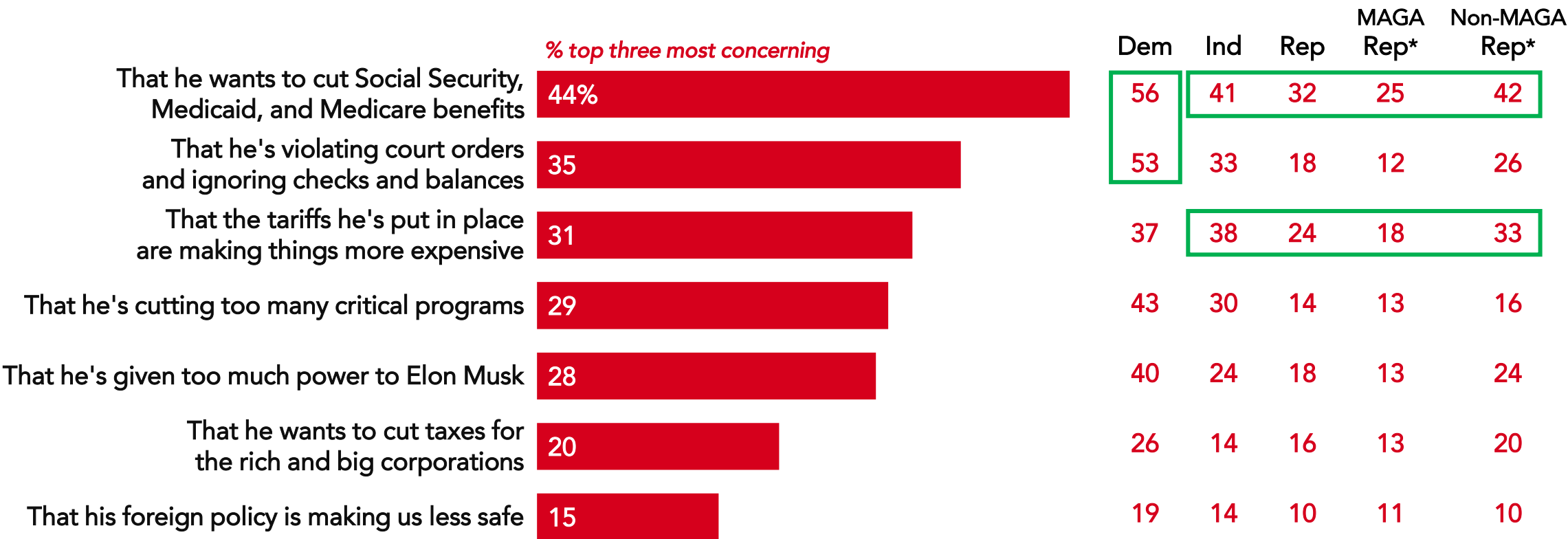


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Most Concerning on Trump: Proposed Cuts to SS/Medicare/Medicaid, Violating Court Orders, Tariffs and Higher Costs

While Democrats’ top two concerns are cuts to Social Security, Medicaid, and Medicare and Trump violating court orders, for independents, MAGA, and non-MAGA Republicans*, it’s those program cuts plus his tariff policies making things more expensive.

Below is a list of concerns that some have expressed about President Trump. Please select up to THREE that concern you the most, if any concern you.

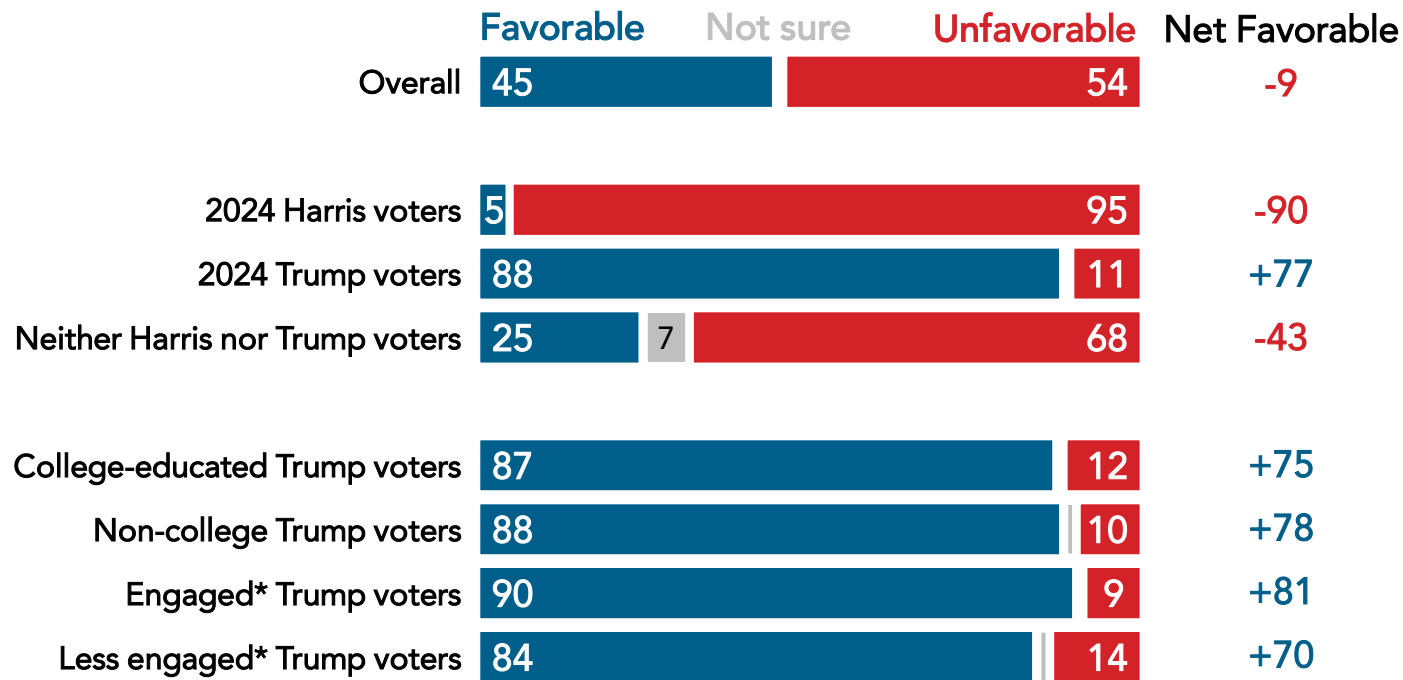


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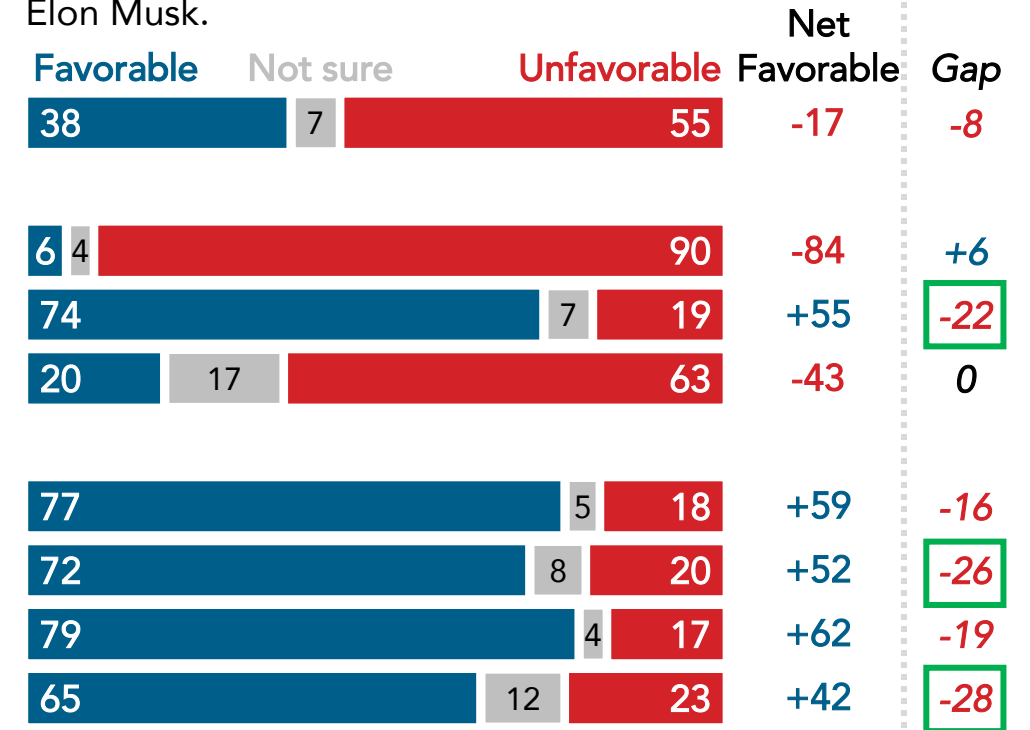
Negativity Towards Elon Musk Poses a Challenge for Trump Among His Non-College, Less Engaged 2024 Voters

Though majorities of 2024 Trump voters view each favorably, there is a 22-point net gap between Trump's favorability (net +77 favorable) and Musk's (net +55) among 2024 Trump voters. The biggest gaps emerge among non-college (net -26-point gap) and less engaged (net -28-point gap) 2024 Trump voters.

Please indicate how favorable or unfavorable you are to:
Donald Trump.



Please indicate how favorable or unfavorable you are to:
Elon Musk.



*"Engaged Trump voters" are self-reported 2024 Trump voters who say politics is "very" or "somewhat" important to their personal identities; "less engaged" say it is "not too" or "not at all" important to their personal identities. Nationwide survey of 1,000 registered voters conducted April 24-April 28, 2025. For more info, visit navigatortresearch.org.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from April 24-April 28, 2025. 100 additional interviews were conducted among Hispanic voters. 68 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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