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Credit: Shutterstock/Joshua Sukoff

#### GSG GLOBAL STRATEGY GROUP

### Tuesday, May 27<sup>th</sup>

Trump Latest: A Guide for Advocates

## Key Takeaways:

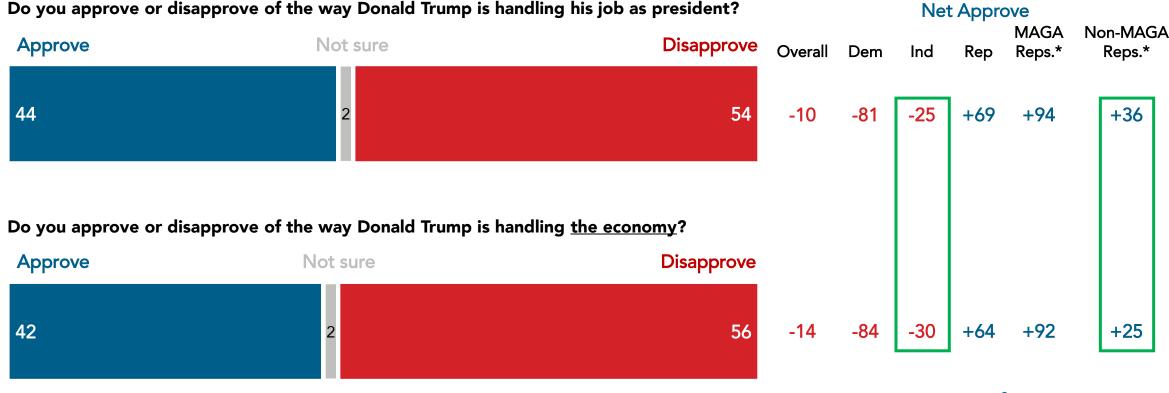
- Nearly three in four are hearing negative information on Trump, with those hearing negative information hearing the most about Trump's tariffs and him accepting a jet as a gift from Qatar.
- Americans are most worried about, and see Trump as most strongly contributing to, fewer imports, government workers losing their jobs, and pauses on funding for medical research.
- Americans are most concerned about Trump's tariffs making things more expensive.



## Trump's Approval Ratings Remain Negative, Both on the Economy and Overall

Trump's approval rating is underwater by double digits overall (net -10 approve) and among independents (net -25).

 Trump's economic approval rating is worse than his overall rating (net -14 approve), including among independents (net -30) and non-MAGA Republicans\* (net +25).

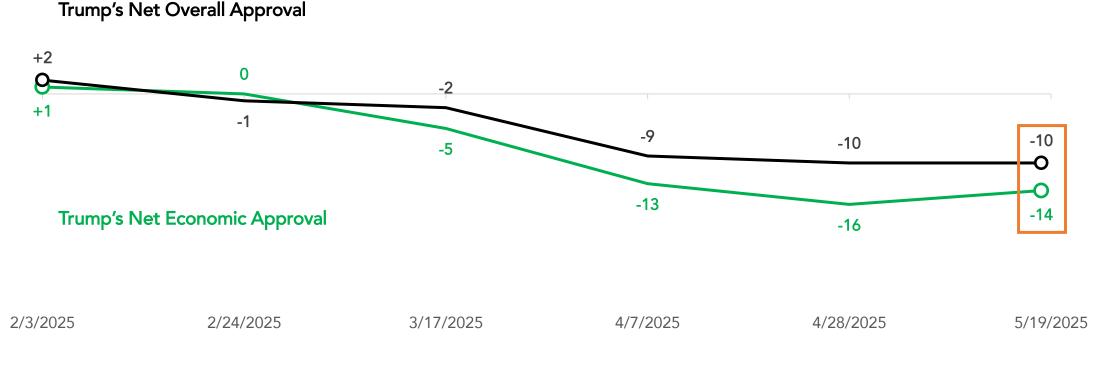


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\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted May 15-May 18, 2025. For more info, visit navigatorresearch.org.

## Trump's Overall and Economic Approval Ratings Are Underwater by Double Digits

Since February, Trump's overall approval rating has declined by a net 12 points (from net +2 approve to net -10) and his economic approval rating has declined by a net 15 points (from net +1 to net -14).



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted May 15-May 18, 2025. For more info, visit navigatorresearch.org.



### Most Americans Are Hearing Negative Information About Trump, Including Tariffs and the Qatari Jet Gift

While Democrats and Republicans hearing negative information about Trump mention the Qatari plane gift and tariffs, independents are less likely to mention the plane, and more likely to focus solely on tariffs.

Over the past few days, has what you have seen, [If hearing any negative] In a few words, what negative things have you seen, read, or heard recently about Donald Trump been: read, or heard recently about Donald Trump? Democrats -12 -15 -19 -25 -38 -31 -25 Net Positive 0 cutting accepting citize e country **68** trying gift **Dlane** 65 policies economy economy "Going back and forth "That the tariffs he's imposed will cause "Him accepting a plane from Qatar" on tariffs" prices to rise" Negative Republicans Positive 54 53 53 depoi 50 12/8/2024 1/8/2025 2/8/2025 3/8/2025 4/8/2025 5/8/2025 "That the tariffs are too high" "Accepting a bribe/plane from Qatar"

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## Americans Are Most Worried About Pauses on Research, Homelessness, Unsafe Food, Natural Disasters, Air Travel

Independents are most worried about homelessness, unsafe food products, and air travel becoming less safe.

#### Please indicate how worried you are about each one.

| 5                                                                     |              |                  |         | olar vv | omea |     |  |
|-----------------------------------------------------------------------|--------------|------------------|---------|---------|------|-----|--|
|                                                                       | Very worried | Somewhat worried | Overall | Dem     | Ind  | Rep |  |
| Research into cures for diseases has been put on hold                 | 41           | 24               | 65      | 85      | 58   | 45  |  |
| More mentally ill people are homeless                                 | 40           | 34               | 74      | 88      | 69   | 62  |  |
| Unsafe food products are getting onto shelves                         | 37           | 29               | 67      | 79      | 64   | 55  |  |
| Rates of extreme weather events and natural disasters are on the rise | 34           | 32               | 67      | 87      | 58   | 48  |  |
| Air travel has become less safe                                       | 33           | 32               | 65      | 81      | 60   | 50  |  |
| Government workers have lost their jobs                               | 32           | 27               | 59      | 86      | 54   | 33  |  |
| There are ongoing measles outbreaks across the country                | 31           | 31               | 62      | 82      | 48   | 45  |  |
| Fewer containers of imports are making it to American ports           | 30           | 30               | 60      | 80      | 53   | 40  |  |
| The opioid addiction crisis is getting worse                          | 30           | 33               | 62      | 75      | 56   | 52  |  |
| Prices are rising for things like baby products and strollers         | 26           | 28               | 54      | 71      | 48   | 38  |  |
| PBS and NPR could go off the air due to lack of funding               | 25           | 22               | 47      | 73      | 36   | 23  |  |
| Lines are getting long at Social Security offices                     | 24           | 28               | 52      | 73      | 53   | 30  |  |
| Borrowers are paying more for student loans                           | 21           | 27               | 47      | 67      | 43   | 28  |  |
| It's easier to cheat on taxes now                                     | 17 18        | 8                | 35      | 46      | 29   | 26  |  |
|                                                                       |              |                  |         |         |      |     |  |

Total Worried

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Nationwide survey of 1,000 registered voters conducted May 15-May 18, 2025. For more info, visit navigatorresearch.org.

## Trump Most Seen As Contributing to Government Layoffs, Fewer Imports, Threats to PBS/NPR, Higher Costs

Please indicate if you think President Trump's policies are contributing to this or not.

|                                                                       | Strongly contributing | Somewhat contributing | Overall | Dem Inc | Reps.* | Reps. <sup>*</sup> |
|-----------------------------------------------------------------------|-----------------------|-----------------------|---------|---------|--------|--------------------|
| Government workers have lost their jobs                               | 53                    | 21                    | 74      | 88 71   | 53     | 69                 |
| Fewer containers of imports are making it to American ports           | 49                    | 17                    | 66      | 82 58   | 45     | 58                 |
| PBS and NPR could go off the air due to lack of funding               | 43                    | 14                    | 57      | 74 49   | 39     | 46                 |
| Prices are rising for things like baby products and strollers         | 36                    | 18                    | 55      | 80 47   | 23     | 39                 |
| Research into cures for diseases has been put on hold                 | 41                    | 12                    | 53      | 77 46   | 24     | 35                 |
| Lines are getting long at Social Security offices                     | 36                    | 14                    | 51      | 74 44   | 23     | 34                 |
| Borrowers are paying more for student loans                           | 27                    | 8                     | 45      | 67 36   | 21     | 28                 |
| More mentally ill people are homeless                                 | 25 16                 |                       | 41      | 67 33   | 13     | 17                 |
| Air travel has become less safe                                       | 27 12                 |                       | 39      | 64 31   | 12     | 20                 |
| Unsafe food products are getting onto shelves                         | 24 14                 |                       | 38      | 62 28   | 10     | 21                 |
| There are ongoing measles outbreaks across the country                | 26 11                 |                       | 37      | 63 26   | 13     | 15                 |
| Rates of extreme weather events and natural disasters are on the rise | 19 15                 |                       | 33      | 55 22   | . 14   | 16                 |
| lt's easier to cheat on taxes now                                     | 21 10                 |                       | 31      | 51 19   | 11     | 13                 |
| The opioid addiction crisis is getting worse                          | 17 12                 |                       | 29      | 49 16   | 11     | 13                 |



**Total Contributing** 

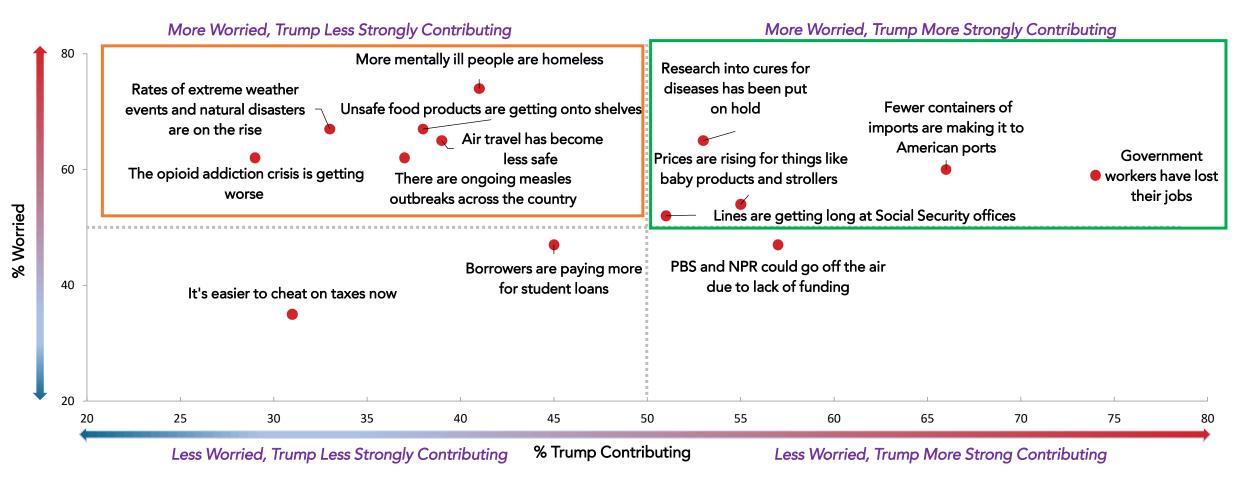
Non-

MAGA MAGA

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## Most Worrying and Trump Most Contributing to Government Worker Layoffs, Fewer Imports, Paused Research, Costs



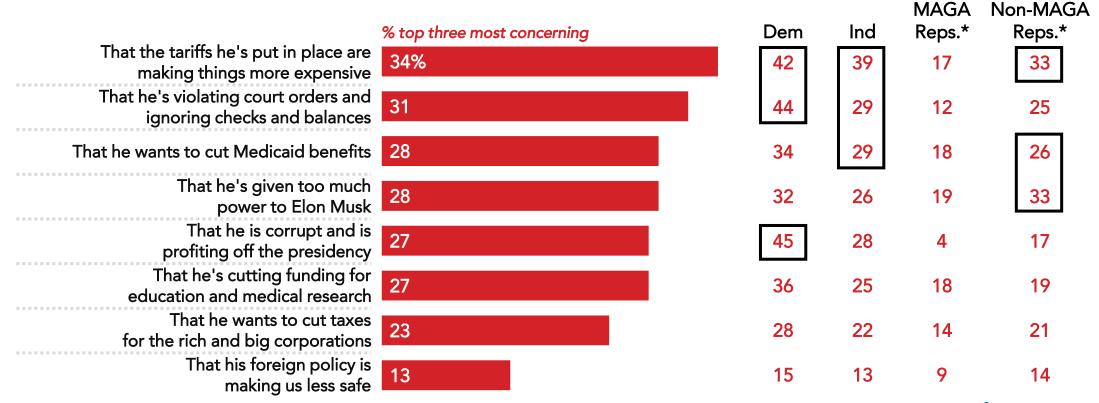
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## Among Independents and Non-MAGA Republicans, Their Greatest Trump Concern Is Tariffs Raising Their Costs

Among Democrats and independents, Trump violating court orders is another top concern. Non-MAGA Republicans\* also say Trump giving Musk too much power is a top concern.

Below is a list of concerns that some have expressed about President Trump. Please select up to THREE that concern you the most.



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#### **About Navigator**

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

#### About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from May 15-May 18, 2025. 100 additional interviews were conducted among Hispanic voters. 76 additional interviews were conducted among African American voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact: press@navigatorresearch.org To learn more about Navigator: http://navigatorresearch.org @NavigatorSurvey on Twitter