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Tuesday, June 17th

Republican Budget and Tax Plan: A Guide for Advocates



Credit: Shutterstock/Lucky Photographer

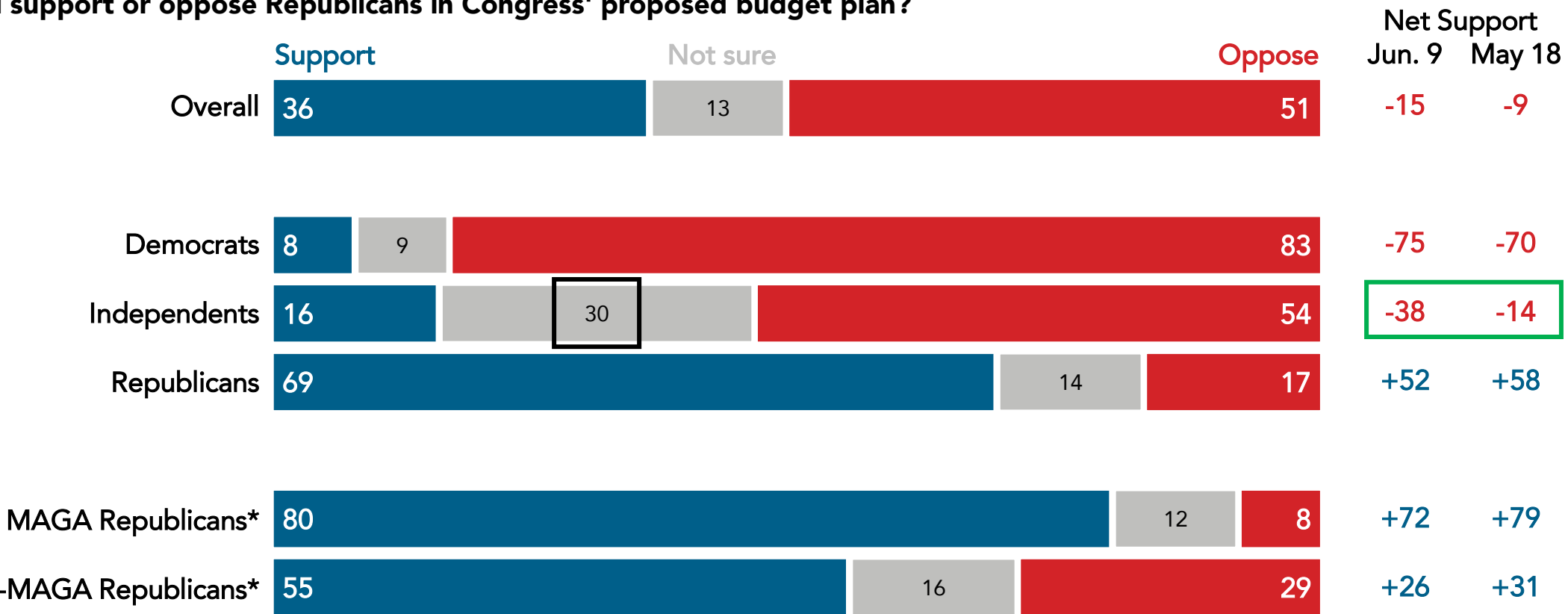
Key Takeaways:

- A majority of Americans now oppose Republicans in Congress' proposed budget and tax plan.
- Less than a third of Americans side with Trump and Republicans on the budget, with nearly half siding with Democrats against the bill and one in ten siding with Elon Musk's criticisms of the deficit impact.
- Knowing Republicans' budget will benefit the rich and big corporations raises opposition to it, and seven in ten Americans say they could not support an elected official who voted to give new tax breaks to the rich and big corporations.

A Majority of Americans Now Oppose Republicans in Congress' Proposed Budget Plan

Since May, Americans have become less supportive of Republicans in Congress' proposed budget plan (from net -9 support to net -15), driven largely by a shift among independents (from net -14 to net -38).

Do you support or oppose Republicans in Congress' proposed budget plan?



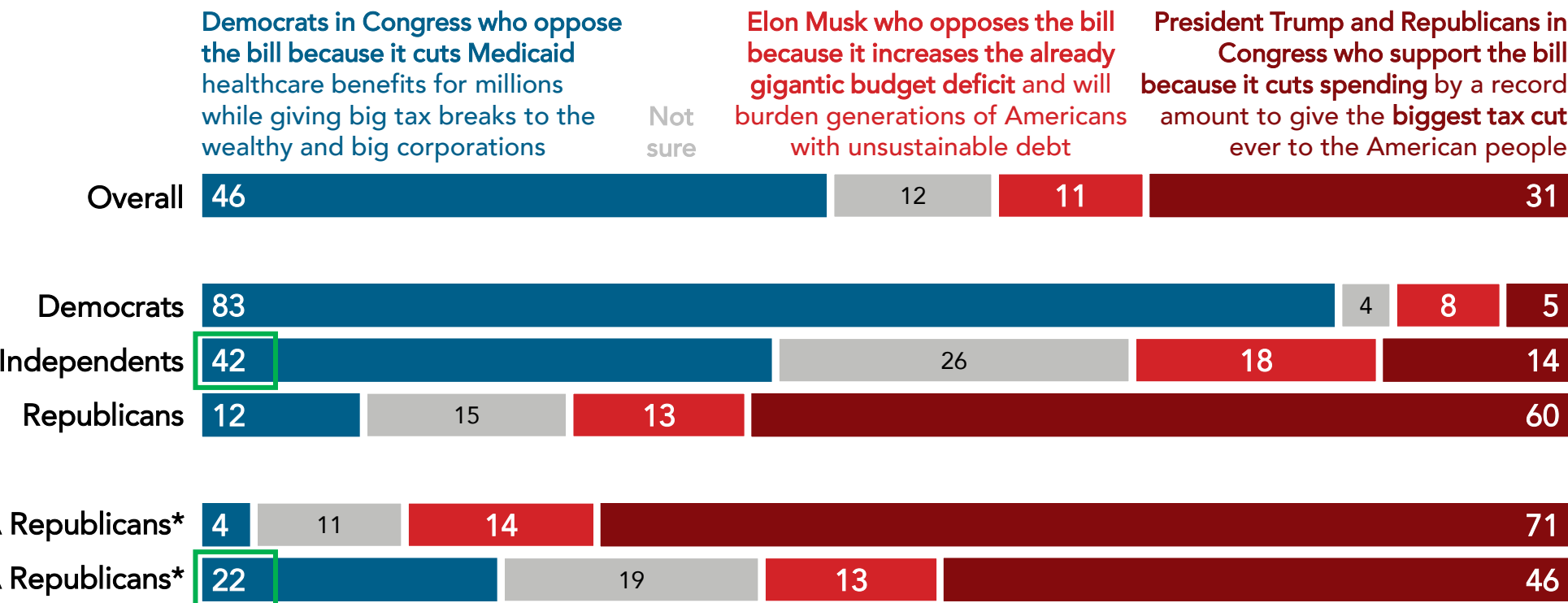
*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 5-June 9, 2025. For more info, visit navigatorresearch.org.

Less Than a Third of Americans Support the Republican Plan to Cut Spending and Taxes

More than half of Americans (57%) oppose the bill, either because it cuts Medicaid (46%) or increases the budget deficit (11%).

- Groups particularly likely to agree with Musk include college-educated men (21% agree with Musk), men 18-54 (18%), frequent Twitter/X users (17%), Americans earning more than \$100,000 per year in annual household income (17%), and Discord users (17%).

Who do you agree with more on the Republican budget bill?



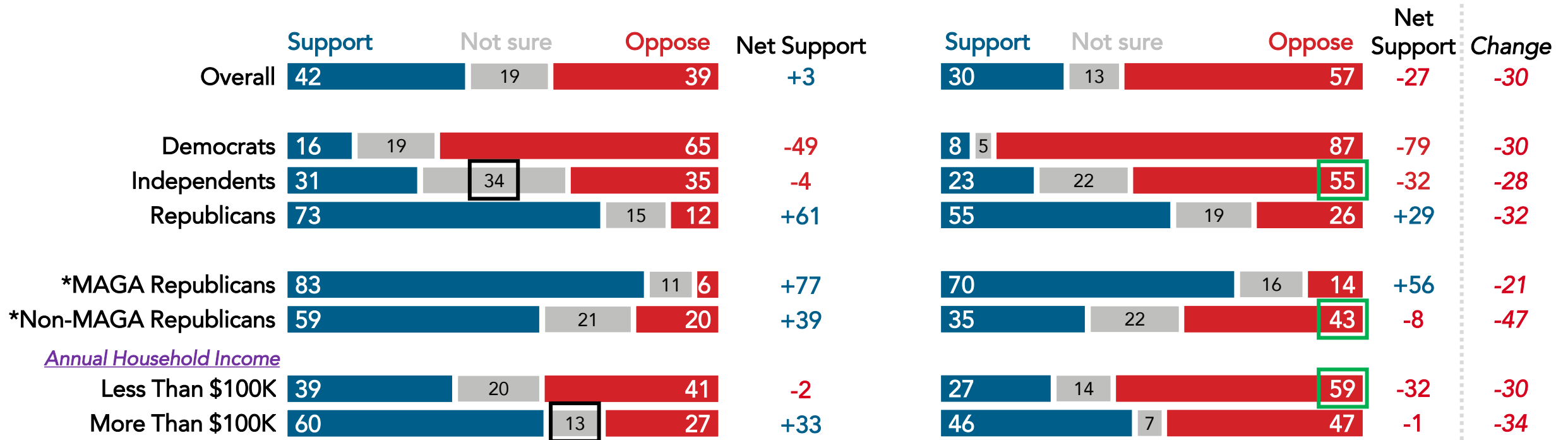
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Nationwide survey of 1,000 registered voters conducted June 5-June 9, 2025.
For more info, visit navigatortresearch.org.

Americans Are Mixed on GOP Tax Cuts Generically But Strongly Oppose Them When It's Clear They'll Mostly Benefit the Rich

When reading the benefits will mostly go to the rich, independents move away from supporting these tax cuts by a net 28 points (from net -4 support to net -32) and non-MAGA Republicans* move away by a net 47 points (from net +39 to net -8).

As a part of the Republican budget bill, some in Congress are proposing additional tax cuts. Do you support or oppose these additional tax cuts?

The latest nonpartisan analysis says those tax cuts will mostly benefit **people who are already rich**.** Again... Do you support or oppose these additional tax cuts?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. **Half of respondents saw language of "people who are already rich" and half saw language of "rich people." Due to the lack of differentiation, results were combined to allow for greater subgroup analysis. Nationwide survey of 1,000 registered voters conducted May 15-May 18, 2025. For more info, visit navigatortresearch.org.

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Support for New Tax Breaks for the Rich and Cuts to Medicaid Are Dealbreakers for Majorities of Americans

Majorities of independents (73%) and non-MAGA Republicans* (60%) say they could not support an elected official who voted to give new tax breaks to the rich and big corporations.

Please indicate whether or not you could support an elected official with this position, as long as you agreed with the elected official on most other things.

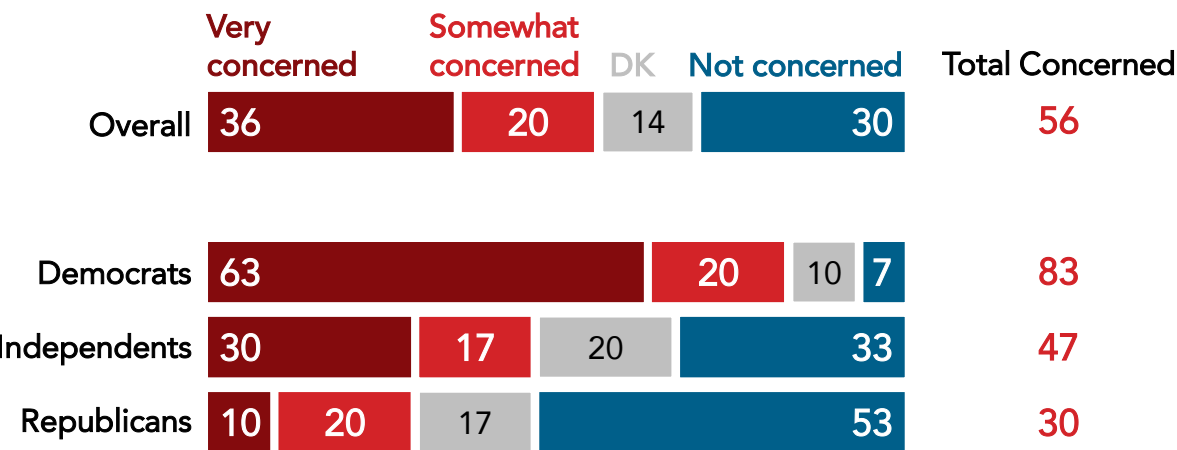


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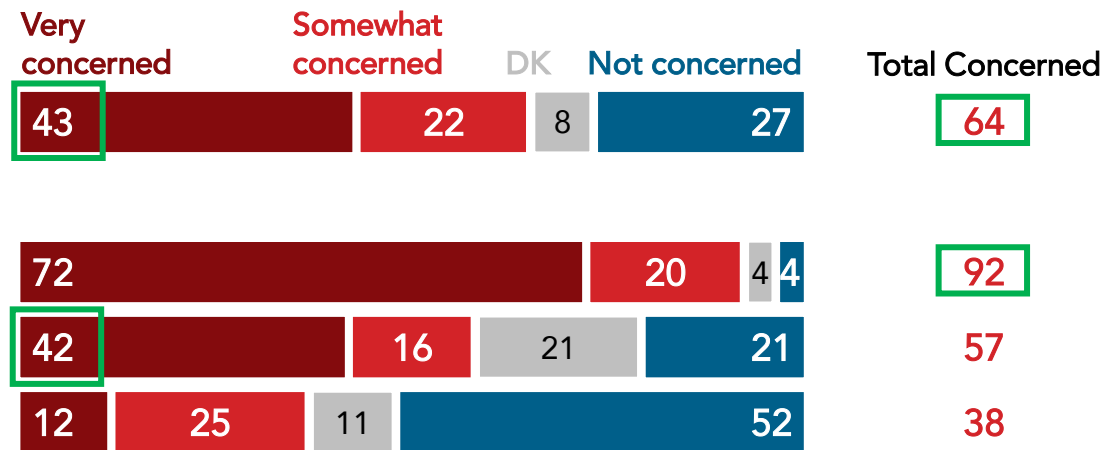
New Tax Breaks for the Rich Seen as More Concerning Than Extensions of Previous Tax Cuts for the Rich

Intensity of concern is greater for new tax breaks, with 36% “very concerned” about extending previous tax cuts and 43% about passing new tax breaks.

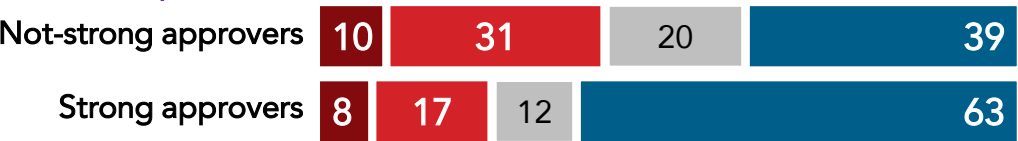
(Split Sample) How concerned are you that Trump and Republicans **will extend the existing tax cuts they first passed in 2017, which disproportionately benefited the wealthy and big corporations?**



(Split Sample) How concerned are you that Trump and Republicans are **planning to pass new tax plans with tax breaks that disproportionately benefit the wealthy and big corporations?**



2024 Trump Voters:*



*"2024 Trump, Strong Approvers" are self-reported 2024 Trump voters who strongly approve of the job he's doing as president; "2024 Trump, Not-Strong Approvers" are self-reported 2024 Trump voters who do not strongly approve of the job he's doing as president. Nationwide survey of 1,000 registered voters conducted January 30-February 3, 2025. For more info, visit navigatortresearch.org.

The Republican Tax Plan Is Unpopular – Especially When Showcasing the Impact Instead of the Numbers

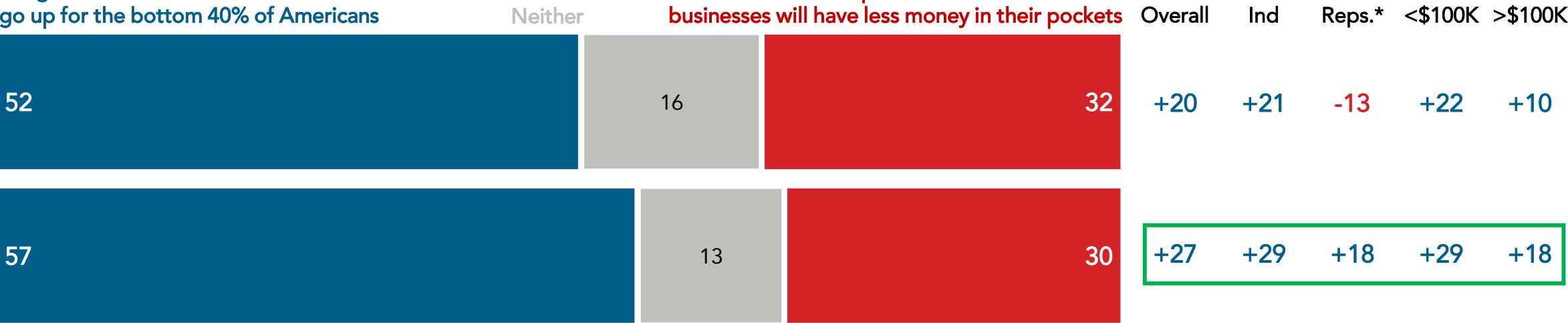
Among non-MAGA Republicans*, a progressive argument against the Republican tax plan does far better when focusing on impact (net +18 concerned about the Republican plan), compared to when using numbers (net -13).

Which concerns you more?

BY THE NUMBERS: Under the new Republican tax plan, 70% of the benefits will go to the richest 5%, while costs will go up for the bottom 40% of Americans

Without the new Republican tax plan, taxes will remain too high for American businesses and families. Without this plan, American families and businesses will have less money in their pockets

Net Concerned About Republican Plan



BY THE IMPACT: Under the new Republican tax plan, the vast majority of the benefits will go to the wealthy few, while costs will go up for the middle class and working people

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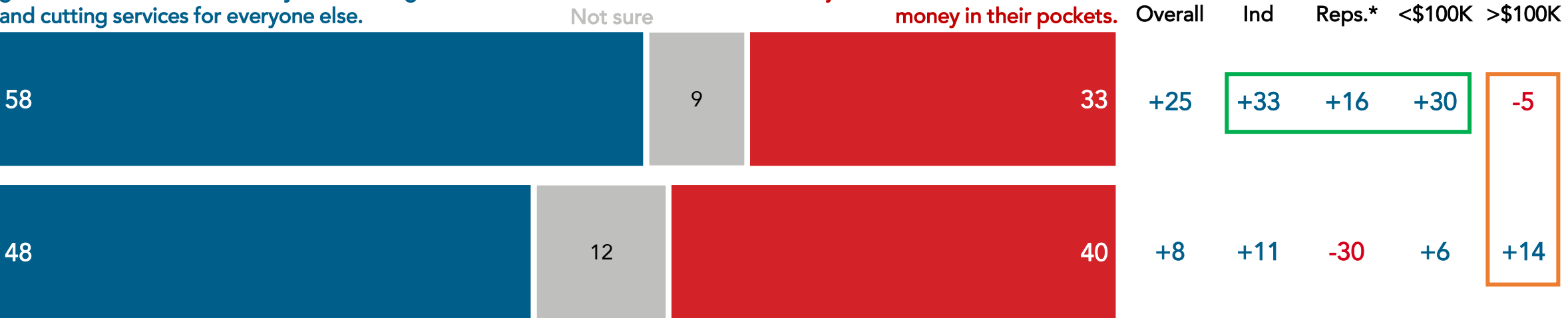
The Case Against the Republican Tax Plan Is Stronger With an Acknowledgment That the Current Tax System Is Broken First

Mentioning that “our tax system is already unfair and rigged to benefit [the] wealthy” improves a progressive argument’s standing by a net 46 points among non-MAGA Republicans* (from net -30 to net +16) and a net 22 points among independents (from net +11 to net +33).

Which side do you agree with more?

PIVOT: Our tax system is already unfair and rigged to benefit wealthy people instead of people who work for a living. This new Republican budget plan gives tax breaks to the wealthy while raising costs and cutting services for everyone else.

The new Republican budget plan is going to cut taxes for all Americans, so that businesses continue to invest and create jobs and Americans have more money in their pockets.



NO PIVOT: This new Republican budget plan gives tax breaks to the wealthy while raising costs and cutting services for everyone else.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 5-June 9, 2025. 100 additional interviews were conducted among Hispanic voters. 71 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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