

navigator*

Thursday, February 26th

Tariffs in the Wake of the Supreme Court's Ruling

Note: The vast majority of interviews conducted in this wave were fielded after the Supreme Court's ruling on Trump's tariffs.



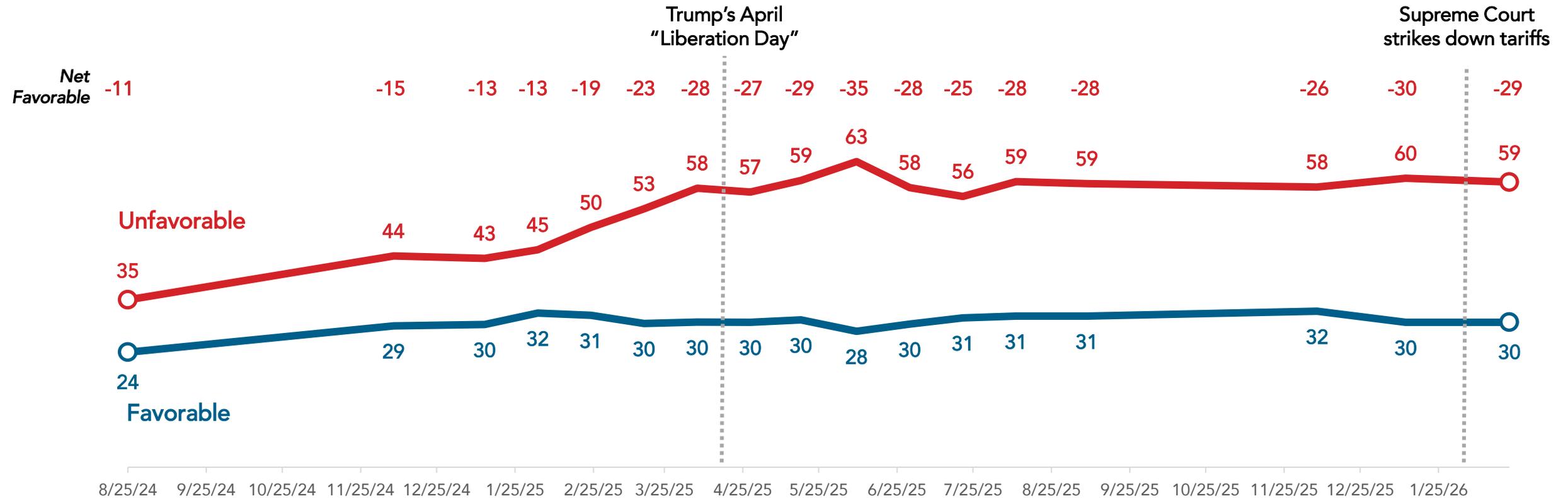
Credit: Shutterstock/Rokas Tenys

Key Takeaways:

- Tariffs remain broadly unpopular, including among non-MAGA Republicans. Seven in ten Americans say Trump's tariffs are driving up their costs.
- Majorities say the Supreme Court was right to strike down Trump's tariffs and want to see Trump end his tariffs rather than try to put them back in place.
- With Trump's net economic approval rating at an all-time low, one in five 2024 Trump voters regret their vote choice. They view tariffs negatively and tariffs top the list of what these Americans are hearing on Trump recently.

Tariffs Have Been Consistently Unpopular Throughout Trump's Second Term, Never Recovering from Their Decline Last April

Please indicate how favorable or unfavorable you are to: Tariffs.

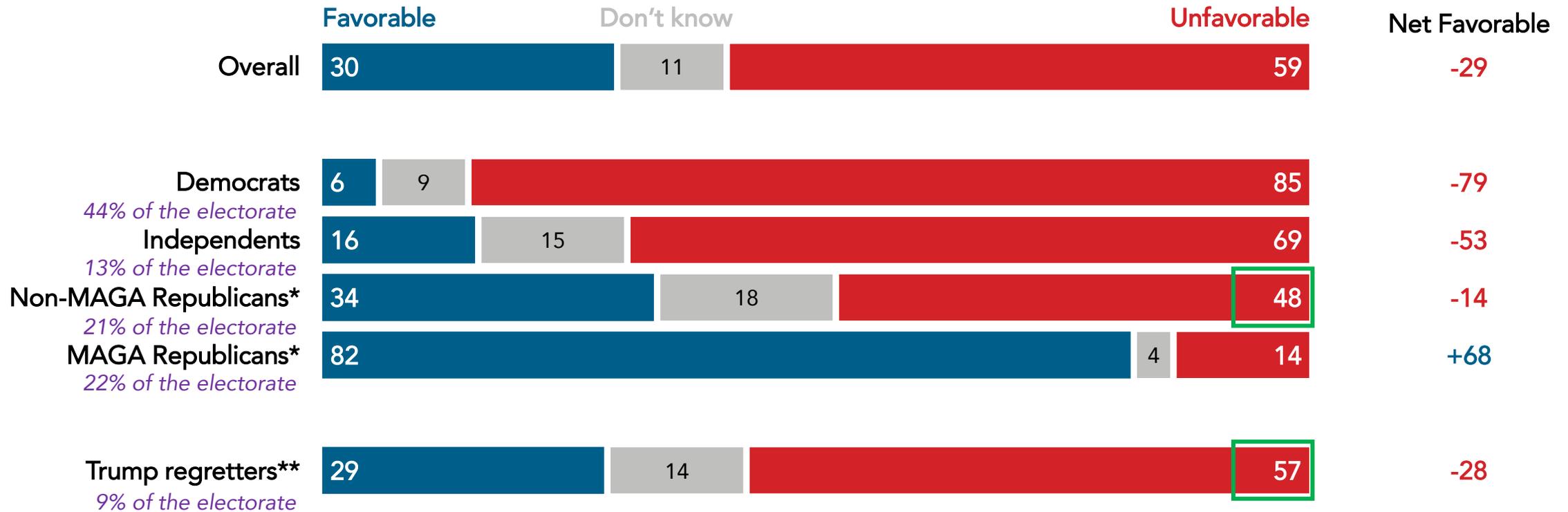


Note: This question was added to the survey after the Supreme Court's ruling on Trump's tariffs. The vast majority of interviews conducted in this wave were fielded after that point in time. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted February 19-February 22, 2026. For more info, visit navigatorresearch.org.

Nearly Half of Non-MAGA Republicans View Tariffs Unfavorably

A majority of Trump regretters** (57%) and half of non-MAGA Republicans* (48%) say they're unfavorable toward tariffs.

Please indicate how favorable or unfavorable you are to: Tariffs.

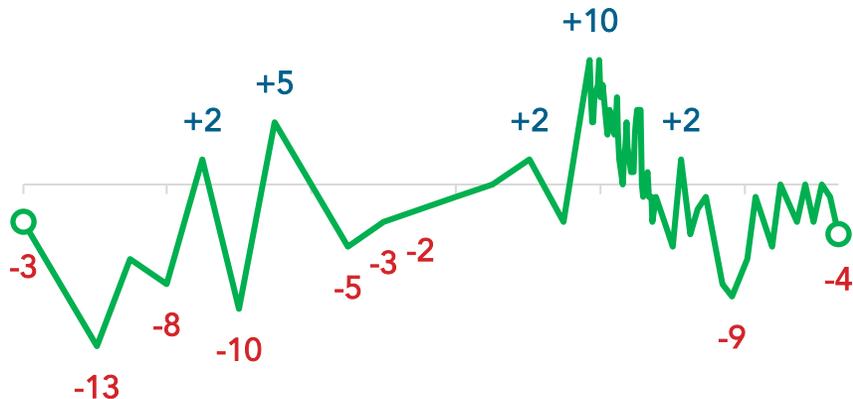


"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. *"Trump regretters" are self-reported 2024 Trump voters who say they regret their vote. Note: This question was added to the survey after the Supreme Court's ruling on Trump's tariffs. The vast majority of interviews conducted in this wave were fielded after that point in time. Nationwide survey of 1,000 registered voters conducted February 19-February 22, 2026. For more info, visit navigatorresearch.org.

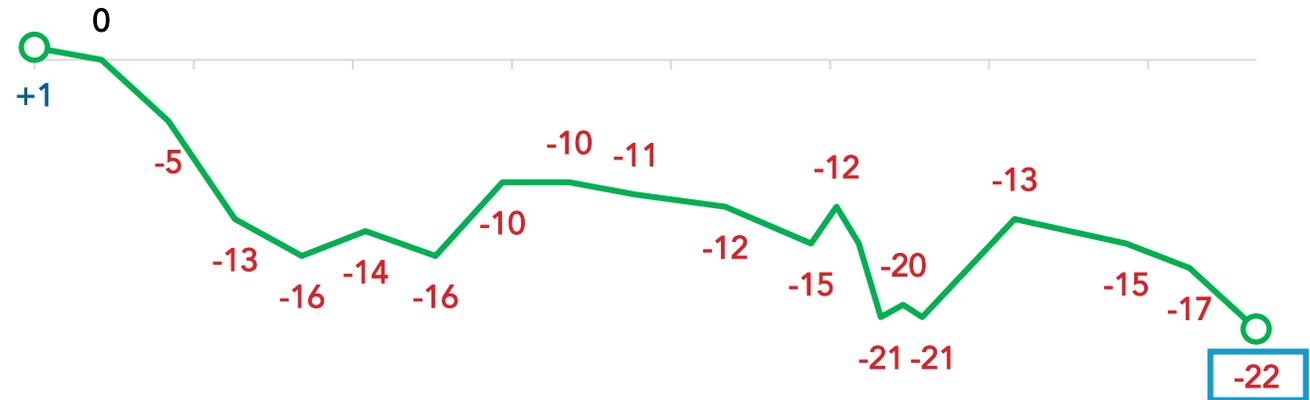
In the Wake of SCOTUS's Tariff Ruling, Trump's Net Economic Approval Rating Has Hit an All-Time Low

Do you approve or disapprove of the way Donald Trump is handling the economy?

First Term: Net Trump Economic Approval



Second Term: Net Economic Approval Rating



12/1/2018 4/1/2019 8/1/2019 12/1/2019 4/1/2020 8/1/2020

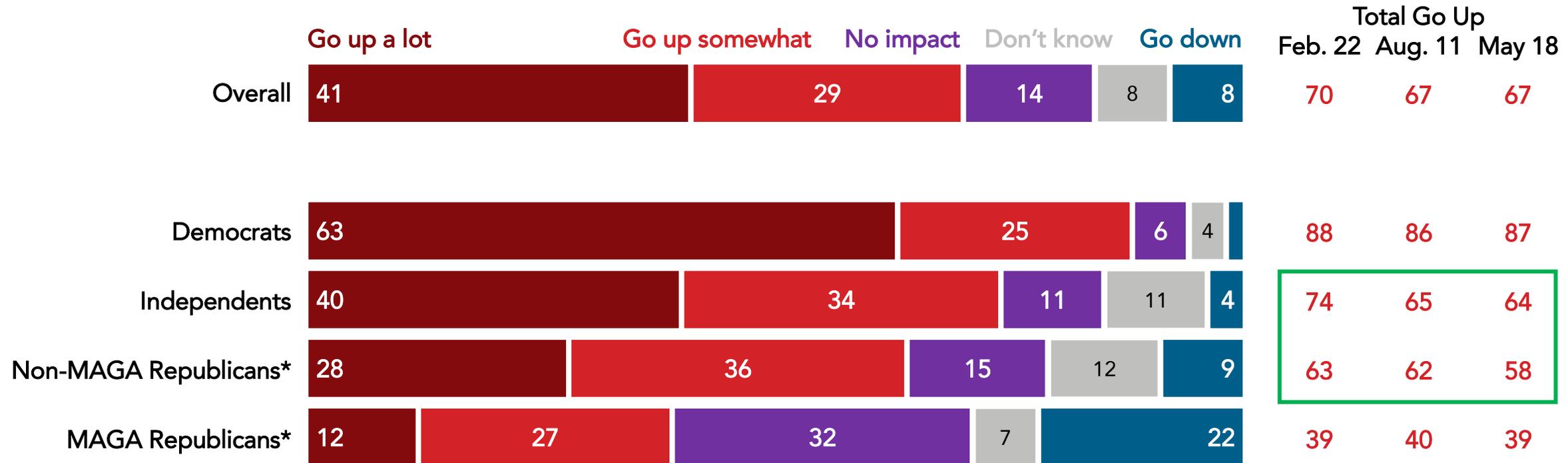
2/3/2025 3/25/2025 5/14/2025 7/3/2025 8/22/2025 10/11/2025 11/30/2025 1/19/2026

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Seven in Ten Say Trump's Tariff Policy Is Driving Up Costs

Three in four independents say that Trump's tariffs are making their costs go up, compared to two in three who said the same in May (from 64% "go up" in May to 74% now). Nearly two in three non-MAGA Republicans* say the same (63%, compared to 58% in May).

When it comes to Trump's tariff policy, what do you think is happening? Is his tariff policy making the cost of things you buy go up, go down, or is it having no impact?



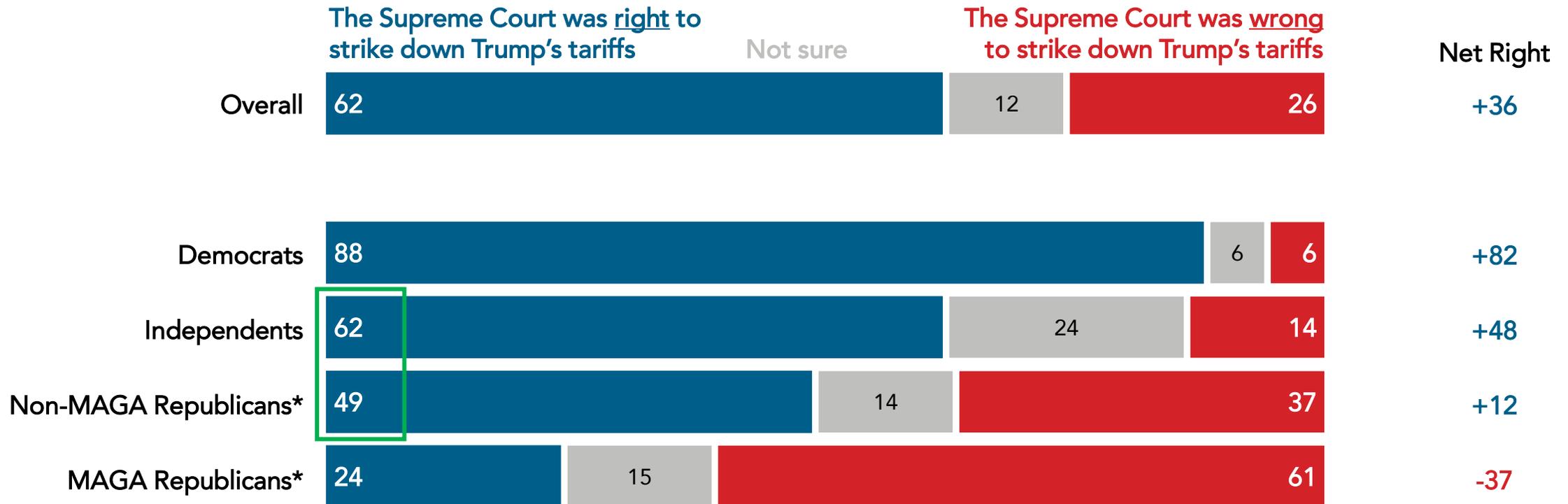
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Nearly Two in Three Say SCOTUS Was Right to Strike Down Trump's Tariffs in Their Recent Ruling

Nearly three in five independents (62%) and half of non-MAGA Republicans* (49%) say the Supreme Court was right to strike them down.

As you may know, the Supreme Court recently struck down Donald Trump's tariffs, saying he could not put tariffs in place without approval from Congress. Which best describes how you feel?

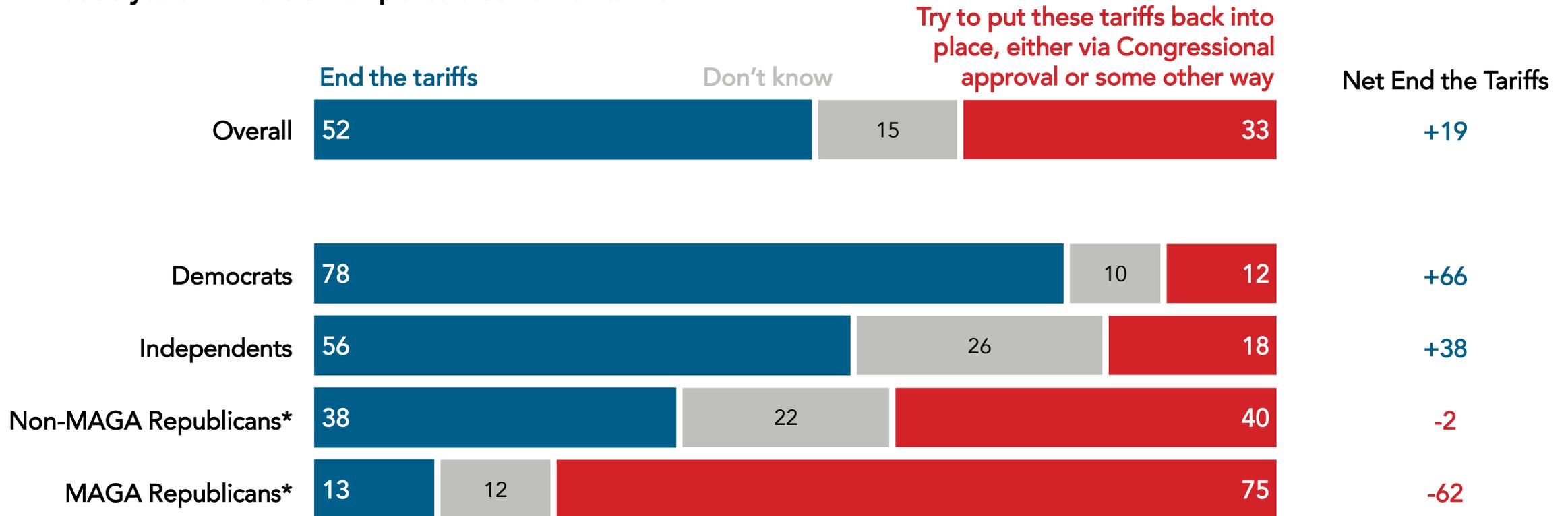


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In Light of the Supreme Court's Recent Decision, a Majority Want to See an End to Trump's Tariffs

A majority of independents want to see Trump end the tariffs (56%).

What do you think Donald Trump should do now on tariffs?

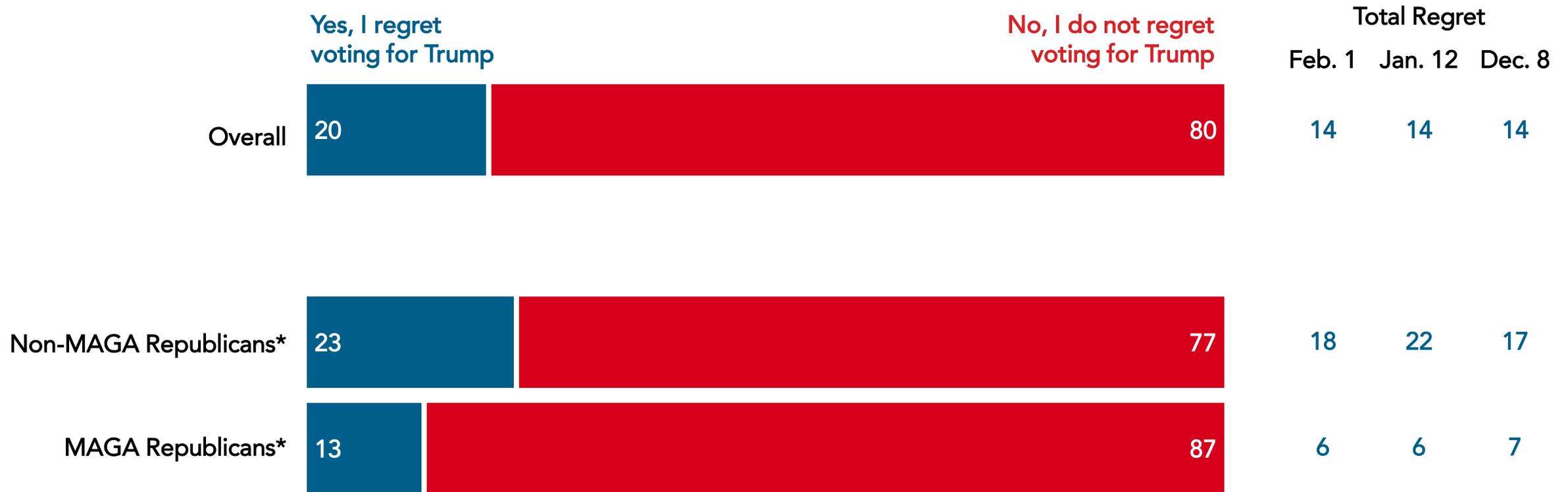


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One in Five 2024 Trump Voters Regret Their Choice

Non-MAGA Republicans* have grown increasingly regretful of their vote for Trump since December (from 17% regret in December to 23% now), as have MAGA Republicans* (from 7% then to 13% now).

[If 2024 Trump voter] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from February 19-February 22, 2026. 101 additional interviews were conducted among Hispanic voters. 99 additional interviews were conducted among African American voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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<http://navigatorresearch.org>

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