

navigator*

Thursday, March 19th

The SAVE Act

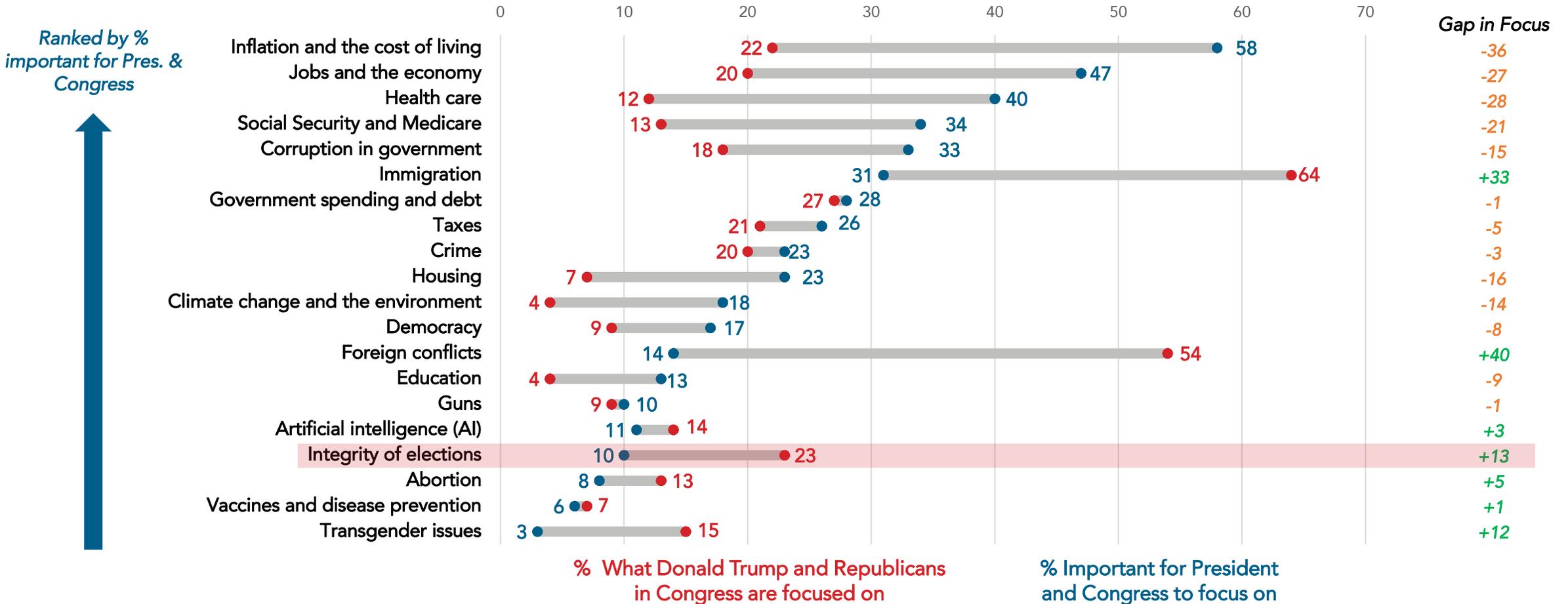


Credit: Shutterstock/VectorMine

Key Takeaways:

- Election integrity, like foreign policy and immigration, is an issue that Americans see Trump and Republicans placing too much emphasis on relative to their top priorities, which include kitchen-table issues like inflation, jobs, and health care.
- Concern about voter suppression now exceeds concern about voter fraud.
- Awareness of the SAVE Act is lower than other recent events, and while initially half of Americans support it, that support is not set in stone.
- Support for the SAVE Act declines as people learn more, with the most effective messaging highlighting rural burdens with new registration laws and framing it as Trump's distraction from more pressing issues.

Americans See Trump/GOP Putting Election Integrity Ahead of Key Issues Like Inflation, Jobs, Health Care

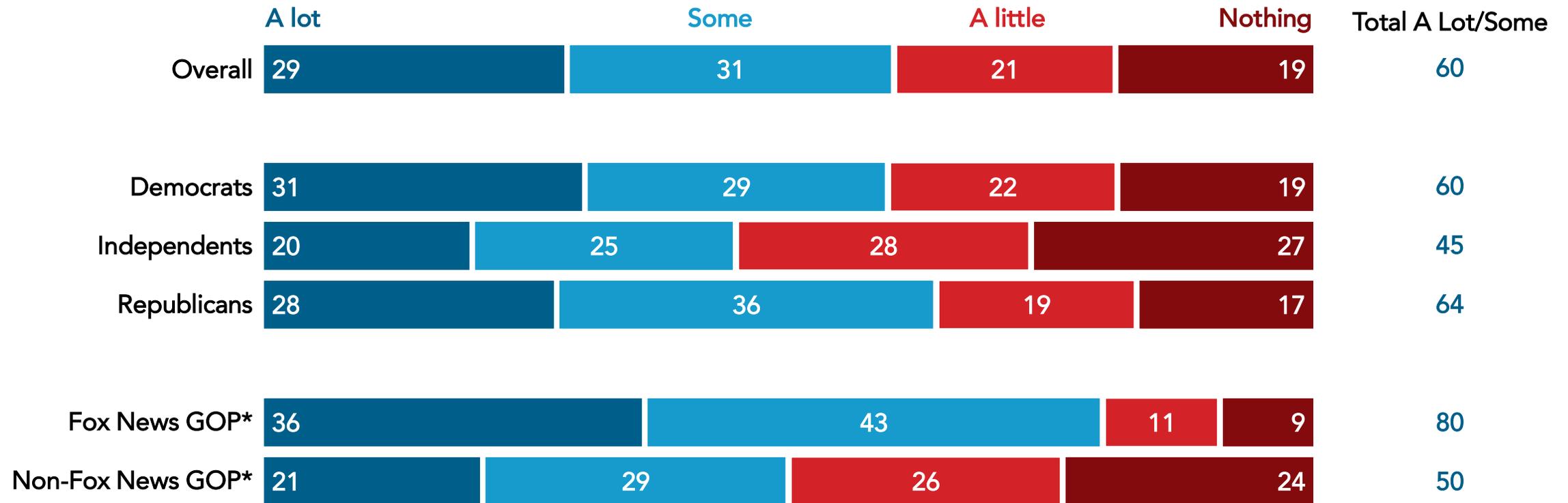


Nationwide survey of 1,000 registered voters conducted March 12-March 16, 2026. For more info, visit navigatorresearch.org.

Few Are Hearing “A Lot” About the SAVE Act

For comparison, 80% of Americans have heard “a lot” or “some” about Trump’s war with Iran and 68% have heard about the partial shutdown of the federal government.

Please indicate how much you have seen, read, or heard about: Trump and Republicans attempting to pass the SAVE Act, which could ban mail-in voting and would require individuals to provide documentary proof of U.S. citizenship to register to vote in federal elections.

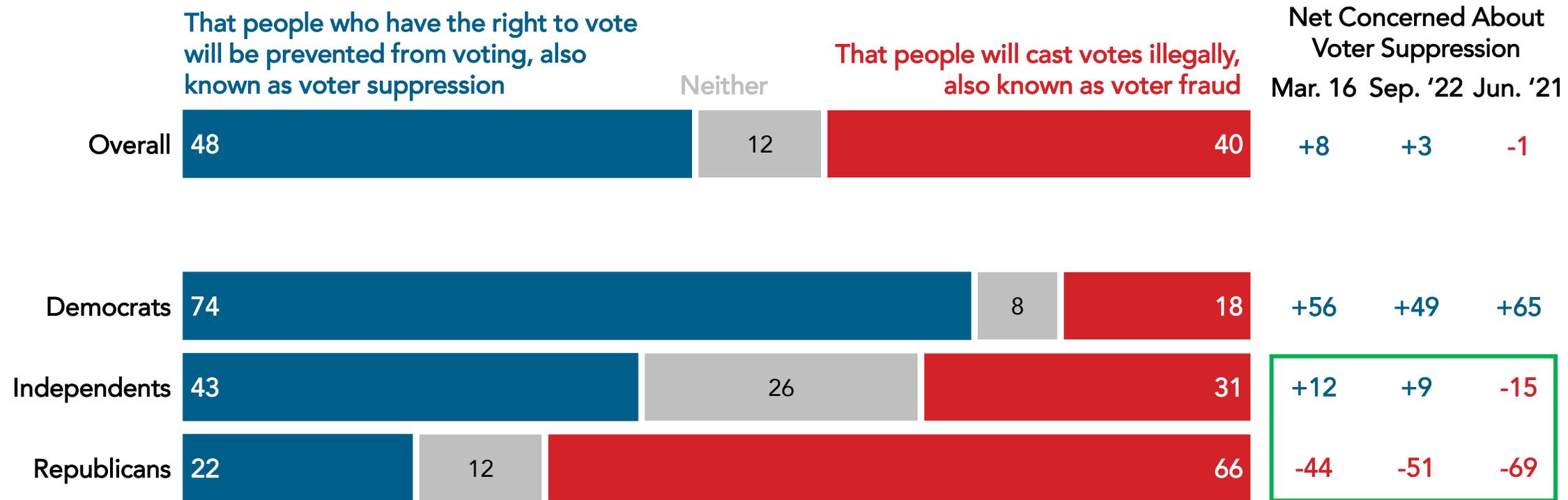


*“Fox News GOP” are Republicans who say Fox News is one of their main sources of news about politics and current events. “Non-Fox News GOP” are Republicans who say Fox News is not one of their main sources of news about politics and current events. Nationwide survey of 1,000 registered voters conducted March 12-March 16, 2026. For more info, visit navigatorresearch.org.

Americans Have Grown More Concerned About Voter Suppression Than Voter Fraud Since 2021

Since 2021, Americans have become increasingly more concerned about voter suppression (from net -1 more concerned about voter suppression in June 2021 to net +8 now), including increasing shares of independents (from net -15 then to net +12 now) and Republicans (from net -69 then to net -44 now).

Which of the following concerns you more?

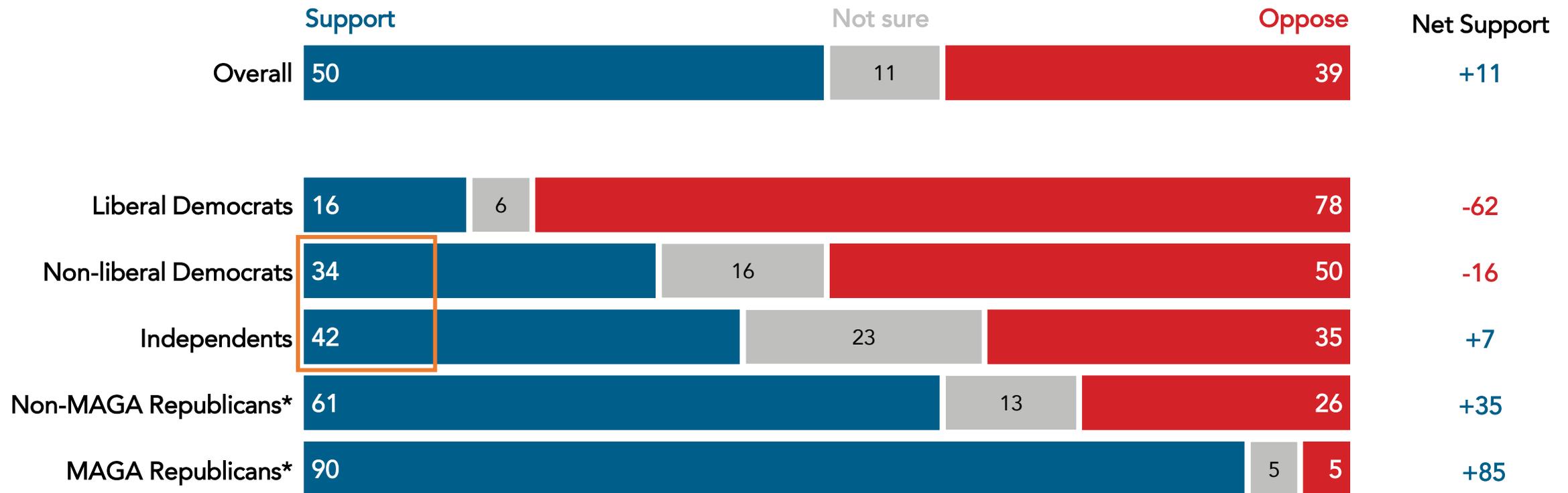


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 12-March 16, 2026. For more info, visit navigatorresearch.org.

Americans Are Divided on the SAVE Act, With Half Supporting

A third of non-liberal Democrats support the SAVE Act initially (34%) as do 42% of independents.

Do you support or oppose the SAVE Act, which could ban mail-in voting and would require individuals to provide documentary proof of U.S. citizenship, such as a passport or birth certificate, in order to register to vote in federal elections?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
Nationwide survey of 1,000 registered voters conducted March 12-March 16, 2026. For more info, visit navigatorresearch.org.

Most Compelling on Anti-SAVE Act Messaging: Rural Hardship, Trump Distraction from Other Issues

Please indicate how convincing you find each one as a reason to oppose the SAVE Act, where 1 means it is not at all convincing as a reason to oppose it and 5 means it is extremely convincing.

/ indicates split sample

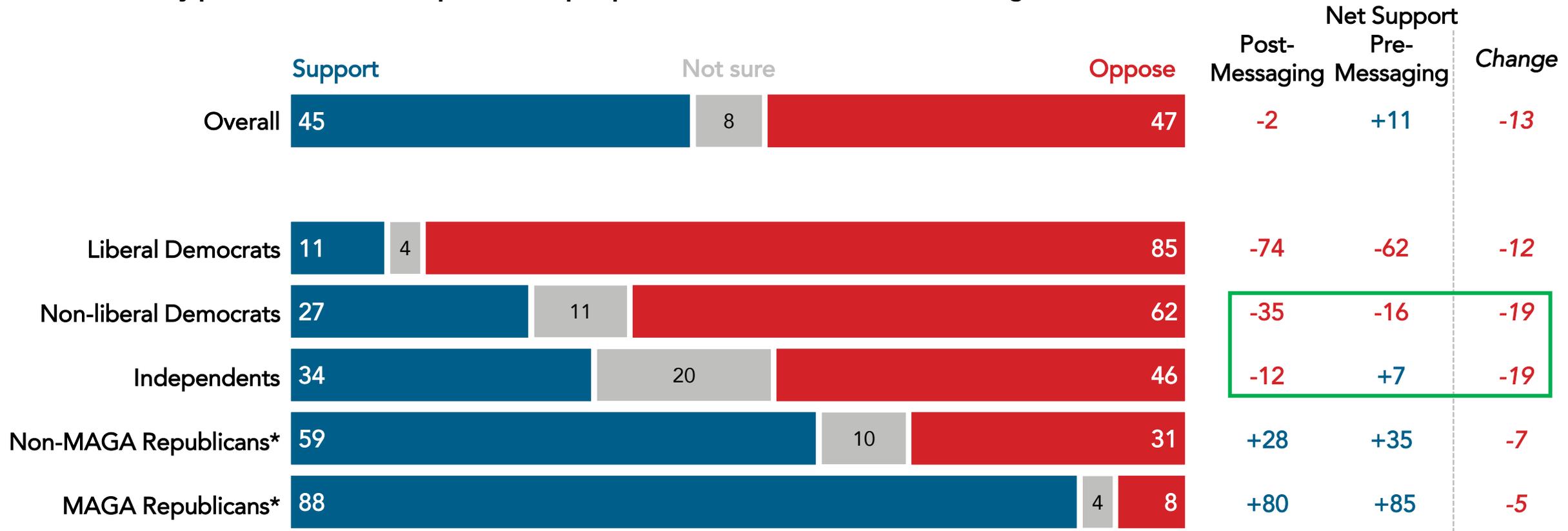
	% Extremely convincing (5)	% Somewhat convincing (4)	Total Convincing (4-5)			Non-MAGA Reps.*	MAGA Reps.*
			Overall	Dem	Ind		
**This bill would require all Americans to prove their citizenship with documentation unavailable to millions, forcing rural Americans to travel far to register and upending the way citizens register to vote	33	19	52	69	45	35	38
President Trump has made this bill his number one priority – but it does nothing to bring down the cost of living or make life more affordable for working Americans. It is a distraction from the issues that actually matter	35	16	51	67	49	41	32
This bill is a way for Trump and his supporters to federalize and take control of our elections to silence dissent and hold onto power, including by requiring states to hand over voter registration lists to Trump officials	33	15	48	68	43	33	26
This bill is Jim Crow 2.0: a voter suppression bill that takes away vote-by-mail and makes it harder for people to register to vote	32	15	47	69	39	33	23
***This bill would make it harder for women who have changed their last names, whose names won't match their birth certificate, to register to vote by requiring them to provide additional documentation	31	15	46	62	40	42	25

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Messaging Is Effective at Driving Opposition to the SAVE Act

After learning more, both non-liberal Democrats and independents shift toward opposing the SAVE Act by a net 19 points.

[Informed Ask] Again... Do you support or oppose the SAVE Act, which could ban mail-in voting and would require individuals to provide documentary proof of U.S. citizenship, such as a passport or birth certificate, in order to register to vote in federal elections?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from March 12-March 16, 2026. 100 additional interviews were conducted among Hispanic voters. 101 additional interviews were conducted among African American voters. 82 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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