

navigator*

Thursday, May 7

Healthcare and MAHA



Credit: Shutterstock/Monster Ztudio

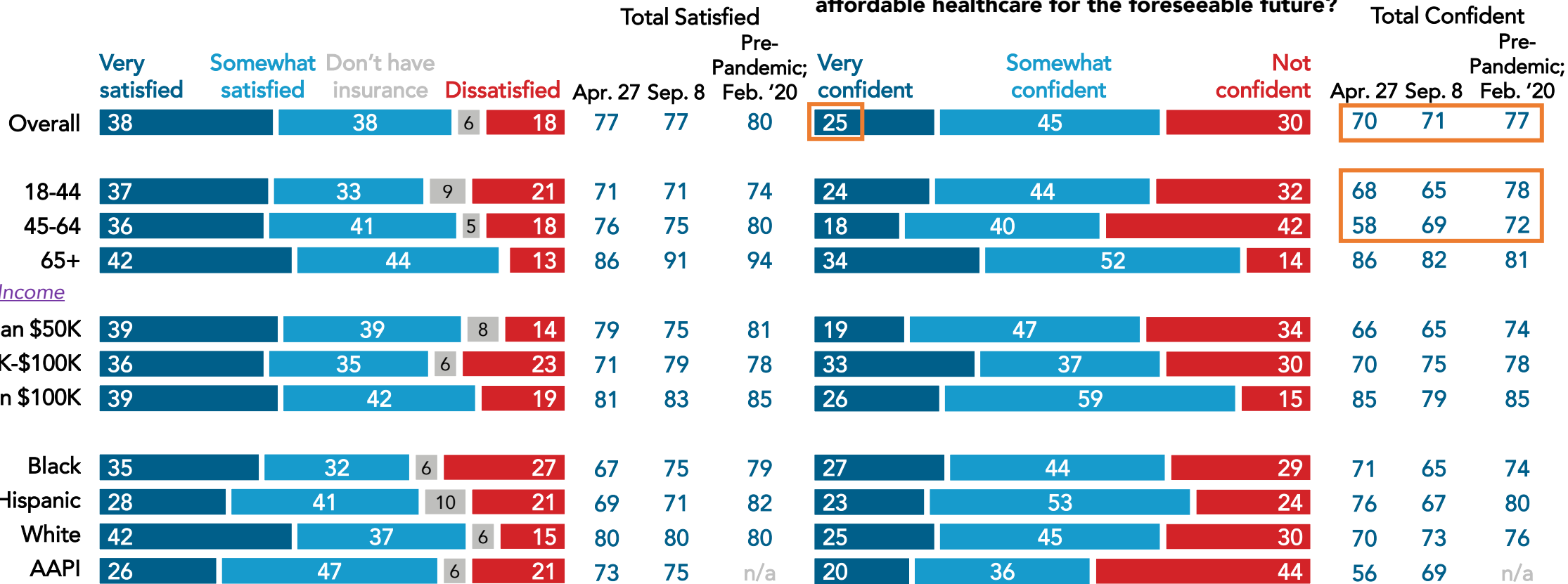
Key Takeaways:

- Americans feel mixed about the quality of their healthcare, but not the cost: majorities rate the state of healthcare affordability negatively, with rising expenses (doctor's visits, prescription drugs, premiums, deductibles) as their greatest concerns on healthcare.
- Democrats are more trusted on a range of healthcare issues, including vaccines and disease prevention, healthcare generally, and public health.
- Views of the MAHA movement have declined and are mixed, with most tying it to nutrition, RFK Jr., and healthcare pricing/access.
- Most Americans trust doctors and healthcare professionals, believe vaccines and prescription drugs are good, and believe the government should protect Americans by giving them access to every medicine and vaccine possible.

Americans Are Relatively Satisfied With Their Healthcare Coverage, Less Confident in Access to Affordable Care

(Split Sample) How satisfied are you with your current healthcare coverage?

(Split Sample) How confident are you in your ability to access quality, affordable healthcare for the foreseeable future?

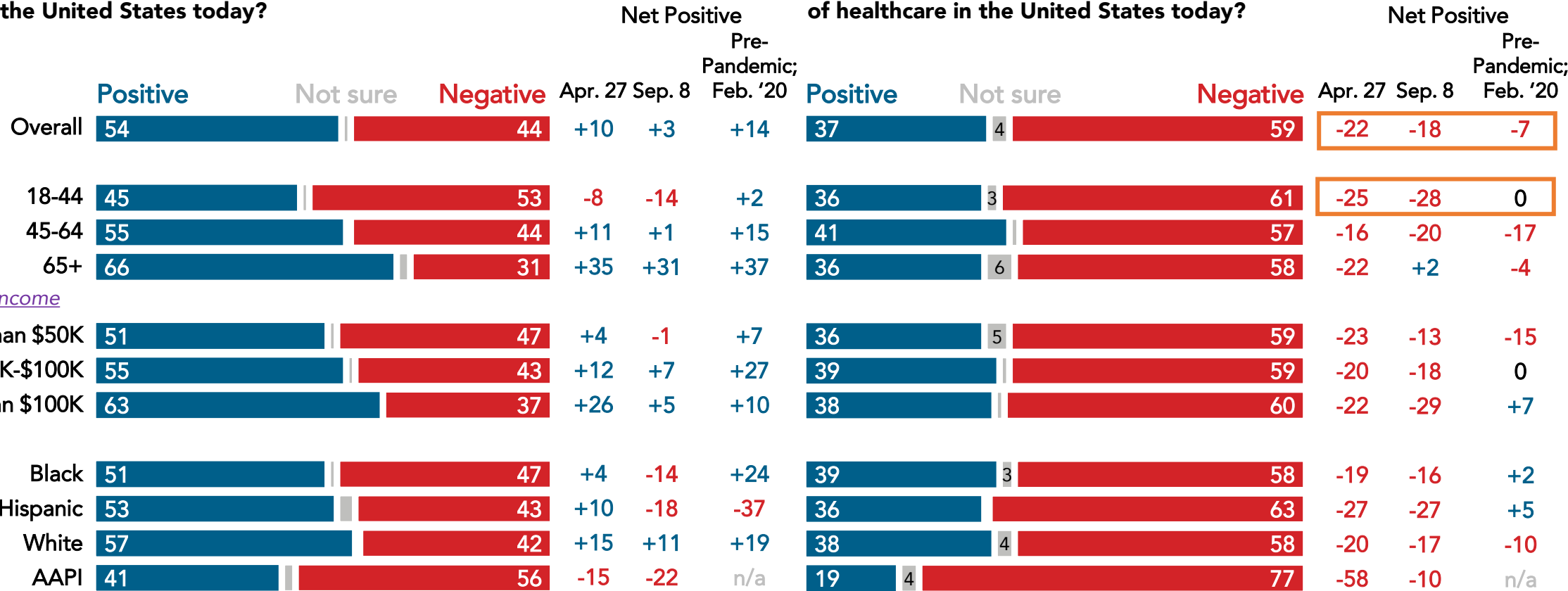


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Views of the Quality of Healthcare Is More Mixed, While Views of Access/Affordability Are Deeply Negative

(Split Sample) How would you rate the overall **quality** of healthcare Americans receive in the United States today?

(Split Sample) How would you rate the **availability and affordability** of healthcare in the United States today?



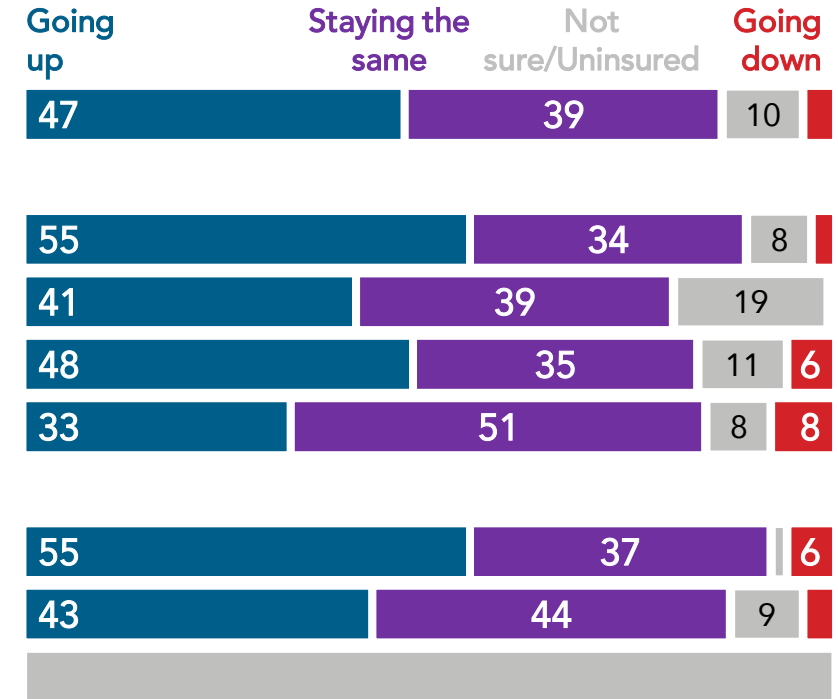
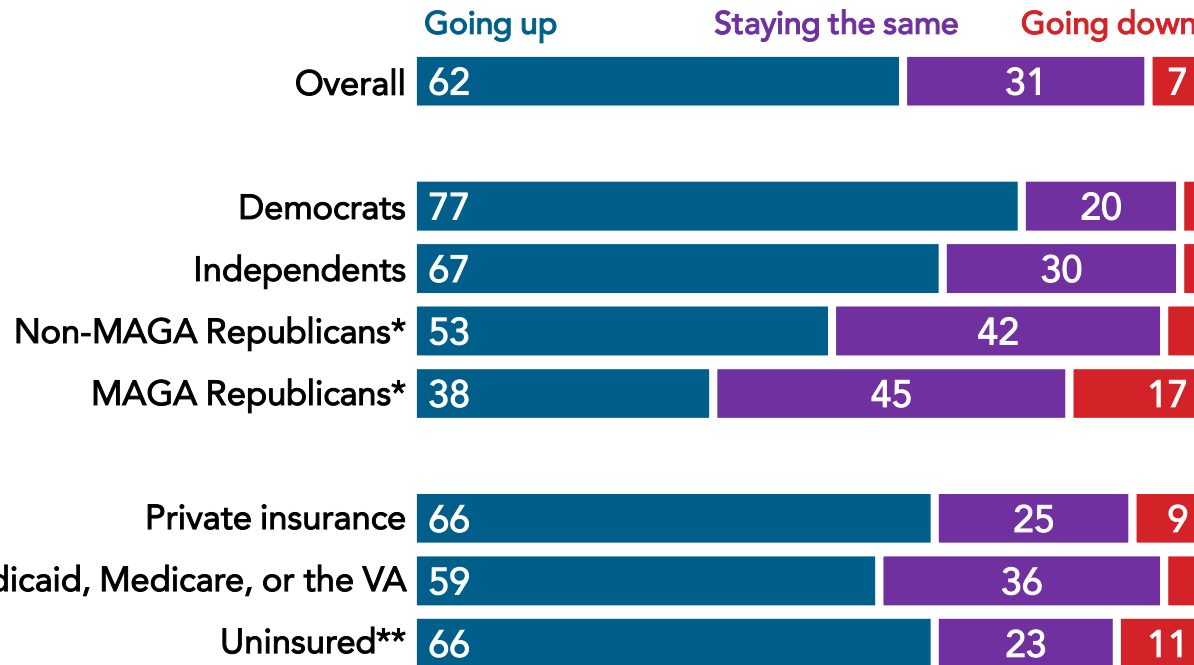
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Healthcare Costs, Including Premiums, Are Seen as on the Rise

Pluralities of independents (41% going up) and non-MAGA Republicans* (48%) say healthcare premiums are going up.

(Split Sample) Please indicate whether you feel like the **cost of healthcare** is going up, going down, or staying the same.

(Split Sample) Are your **healthcare premiums**, or the amount you pay each month for health insurance, going up, going down, or staying the same?

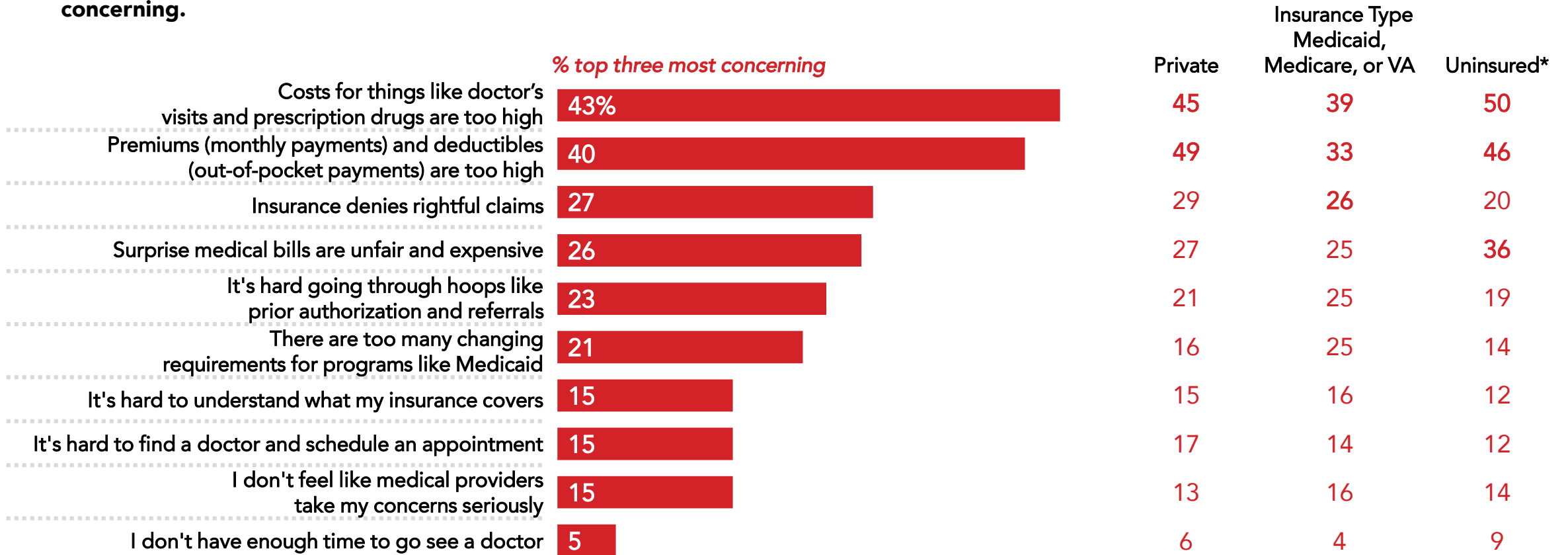


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. **Small sample size, results are directional. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Greatest Healthcare Concerns Revolve Around Costs

Americans are most concerned about the costs for things like doctor’s visits and prescription drugs (43%) and premiums and deductibles being too high (40%).

Below is a list of concerns some might have with the healthcare system. Please indicate which three you find most concerning, if you find any concerning.

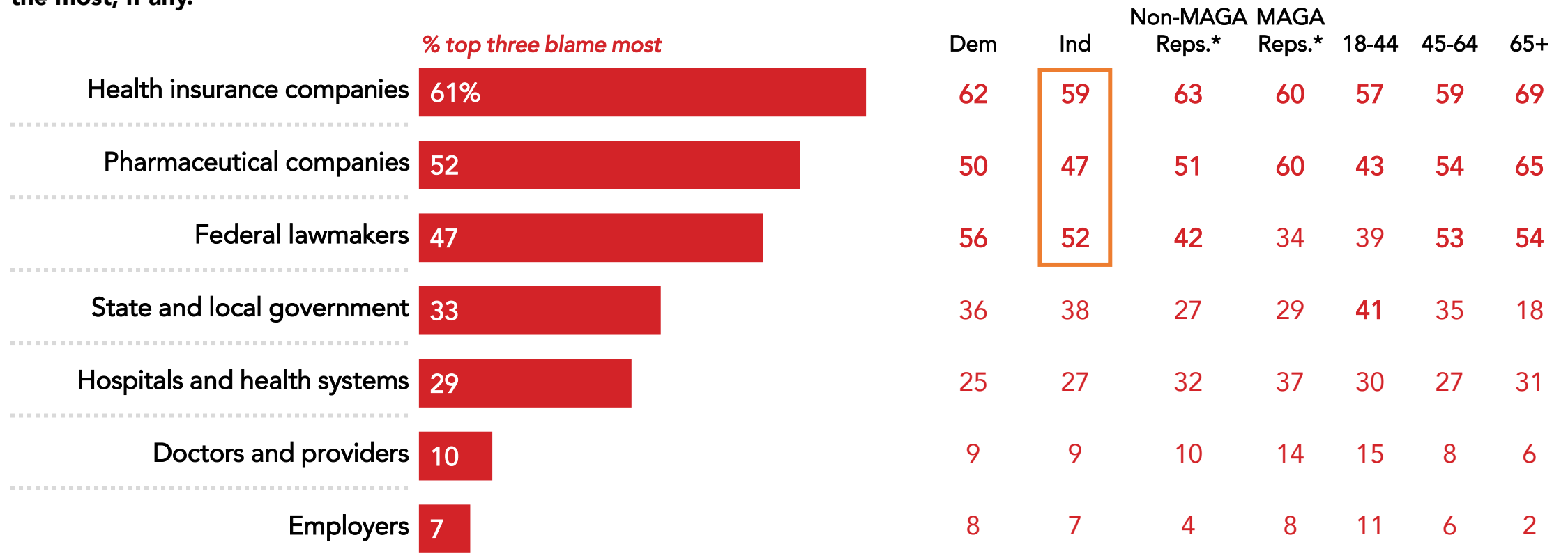


*Small sample size, results are directional.
 Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026.
 For more info, visit navigatorresearch.org.

Insurance Companies, Pharmaceutical Companies, Federal Lawmakers Most to Blame for Healthcare Problems

Independents most blame health insurance companies (59%) and federal lawmakers (52%).

Below is a list of groups and individuals that some blame for their problems with the healthcare system. Please indicate which three you blame the most, if any.

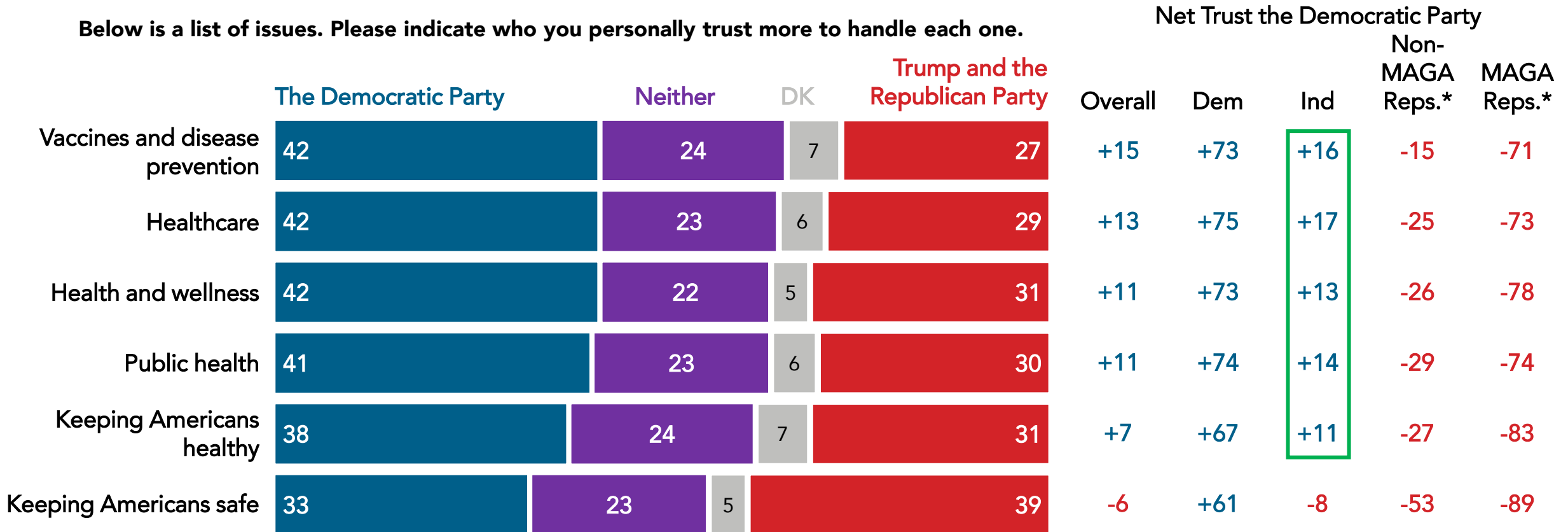


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Democrats Remain More Trusted on Health Issues, from Public Health to Healthcare to Health and Wellness

Among independents, Democrats are more trusted to handle vaccines and disease prevention (net +16 trust Democrats), healthcare (net +17), health and wellness (net +13), public health (net +14), and keeping Americans healthy (net +11).

Below is a list of issues. Please indicate who you personally trust more to handle each one.

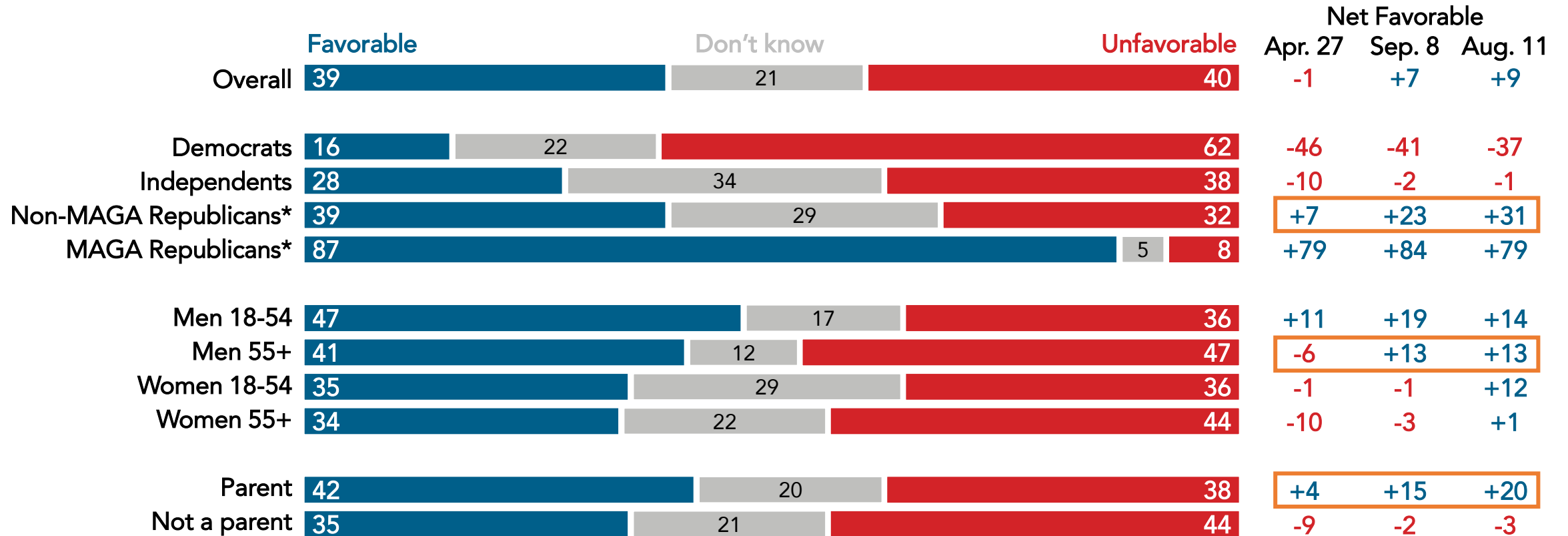


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Views of MAHA Have Soured Since Last Year

Since August, views of MAHA have declined most among non-MAGA Republicans* (from net +31 favorable in August to net +7 now), older men (from net +13 to net -6), and parents (from net +20 to net +4).

Please indicate how favorable or unfavorable you are to: The "Make America Healthy Again" (MAHA) movement.



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Americans See MAHA as Defined By Nutrition, RFK Jr., Healthcare Pricing and Access

[If familiar with the MAHA movement] You indicated earlier that you are familiar with the "Make America Healthy Again" [MAHA] movement. What exactly comes to mind for you when you think of the MAHA movement?

	<i>Recoded results</i>	Dem	Ind	Rep	MAHA Persuad.*
Food and nutrition	26	19	20	35	39
RFK Jr.	16	24	14	9	6
Healthcare pricing/access	15	16	16	14	18
Anti-science/misinformation	12	21	9	4	3
MAGA/Trump administration	11	13	11	9	6
Vaccines	10	15	6	7	8
Artificial ingredients/chemicals	9	5	7	13	10
General negative/oppose	6	10	11	1	1
General positive/support	5	3	8	6	10
Prescription drug costs	5	3	3	7	6
Government control	3	3	4	3	2
SNAP/food stamps restrictions	3	2	4	5	3
Chronic disease prevention	1	1	1	3	4



"Investigations into the ingredients approved in a lot of our food and drink products."

"RFK and his crazy ideas about health and vaccines."

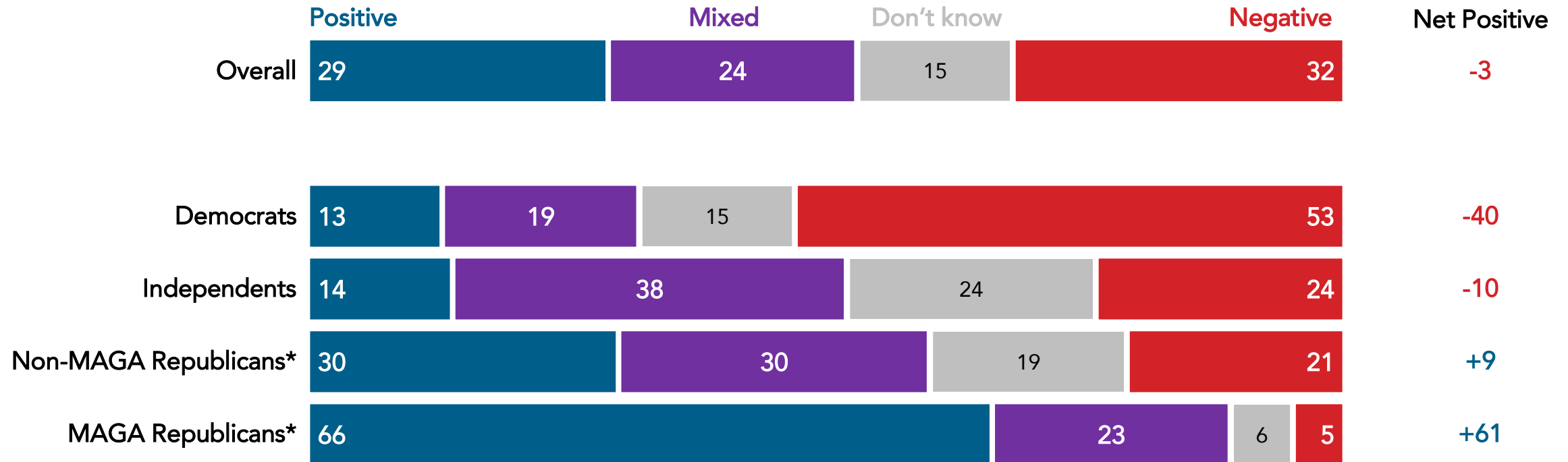
"I think there is too much focus on trying to eliminate vaccines."

*"MAHA Persuadable" are those who are favorable to the MAHA movement and are not strong Republicans. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Americans Are Mixed on Whether MAHA Has Had a Positive or Negative Impact

A plurality of independents are mixed on whether MAHA has been positive or negative (38%), as are 30% of non-MAGA Republicans*.

Which of the following best describes your view of the impact of the "Make America Healthy Again" (MAHA) movement?

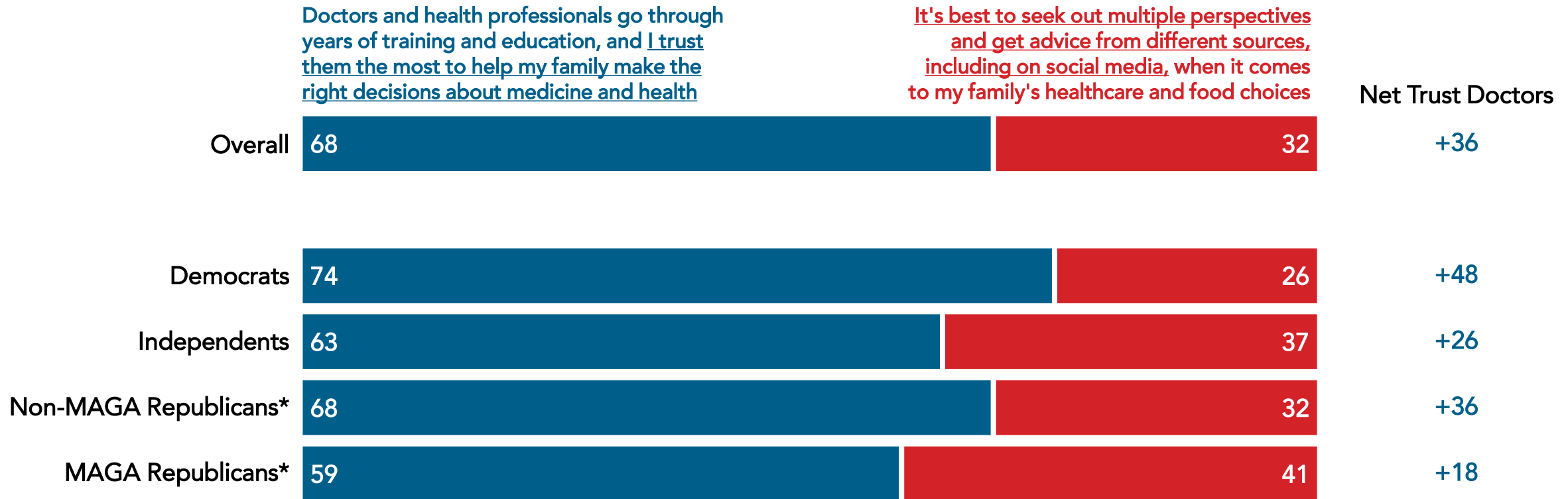


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Most Americans Say They Trust Doctors and Health Professionals

Two in three Americans trust doctors and health professionals when making medical and health decisions, including roughly three in five MAGA Republicans* (59%).

Which of the following statements do you agree with more, even if neither is exactly right?

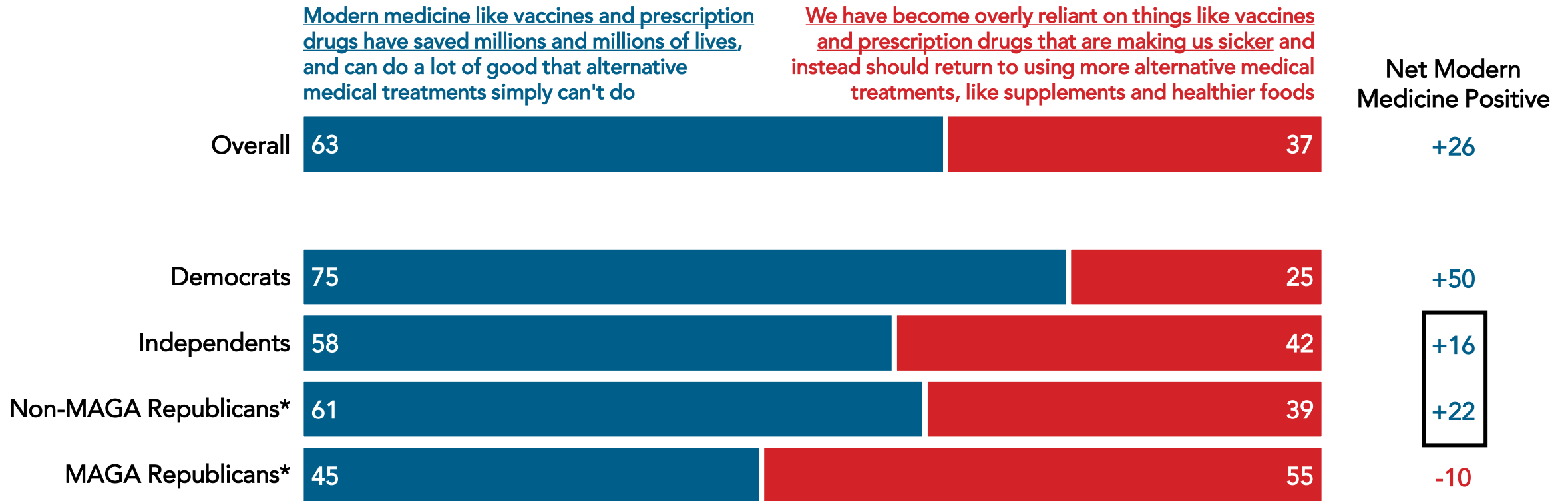


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Majorities Are Pro-Vaccine; MAGA Republicans Are Anomalies

Three in five independents (58%) and non-MAGA Republicans* (61%) say vaccines and prescription drugs are positive, while 55% of MAGA Republicans* say we have become overly reliant on things like vaccines and prescription drugs.

Which of the following statements do you agree with more, even if neither is exactly right?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Most Americans Want More Access to Medicine Rather Than Less, Even With Some Risks

Which of the following statements do you agree with more, even if neither is exactly right?

The government should protect Americans by making sure we have access to every medicine and vaccine we can to keep us safe from dangerous diseases. If a medicine or vaccine is approved, that means its benefits are much greater than its side effects

The government should protect Americans from chemicals that could be dangerous and toxins in medical treatments, even if that means restricting access to medicines that could help some people

Net Make Medicine Accessible



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from April 23-April 27, 2026. 103 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 81 additional interviews were conducted among Asian American and Pacific Islander voters. 101 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter