

navigator*

Tuesday, May 12

Influence on Politics



Credit: Shutterstock/Noam Galai

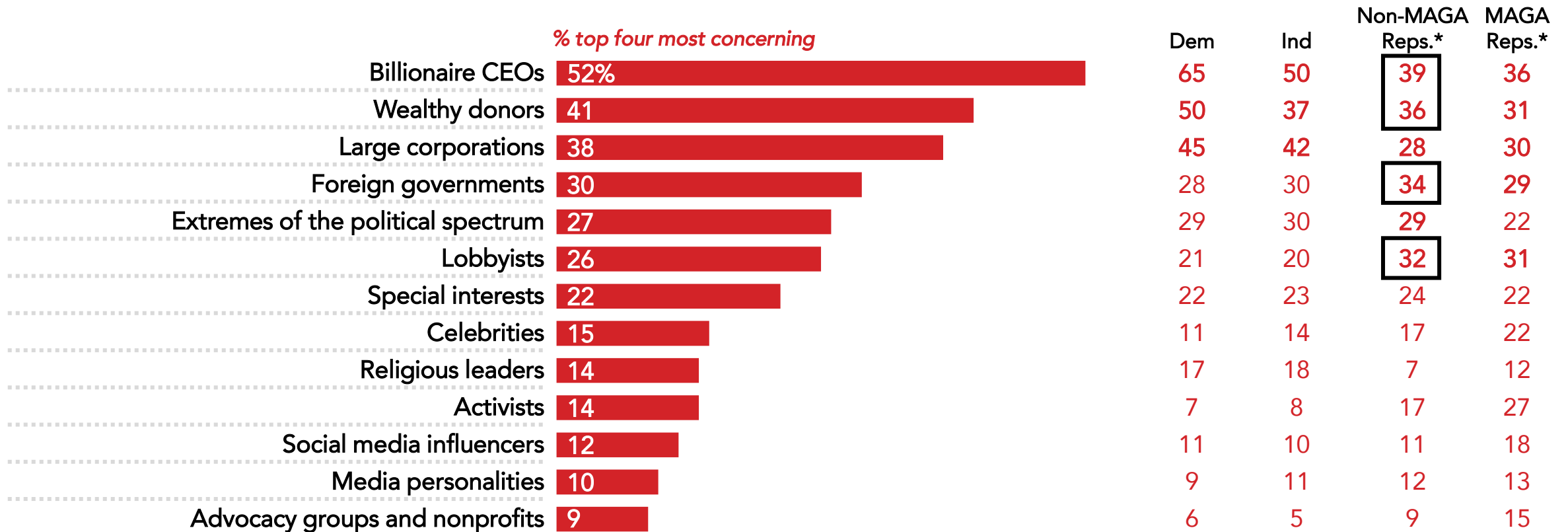
Key Takeaways:

- Americans are most concerned about the role of billionaire CEOs, wealthy donors, and large corporations in politics.
- Americans say those same groups have the greatest impact on Trump at a personal level.
- They are also concerned about industry influence on Trump, with oil and gas companies, Wall Street, and tech and AI companies seen as having the largest impact on Trump.

Americans Most Concerned Billionaire CEOs, Wealthy Donors, & Large Corporations Have Too Much Influence on Politics

Non-MAGA Republicans* are most concerned about CEOs (39%), wealthy donors (36%), foreign governments (34%), and lobbyists (32%).

Below is a list of groups of people. Which of the following are you most concerned about having too much influence on U.S. politics, if any?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Industries of Concern Are Oil and Gas, Drug and Health Insurance, Tech and AI, Wall Street

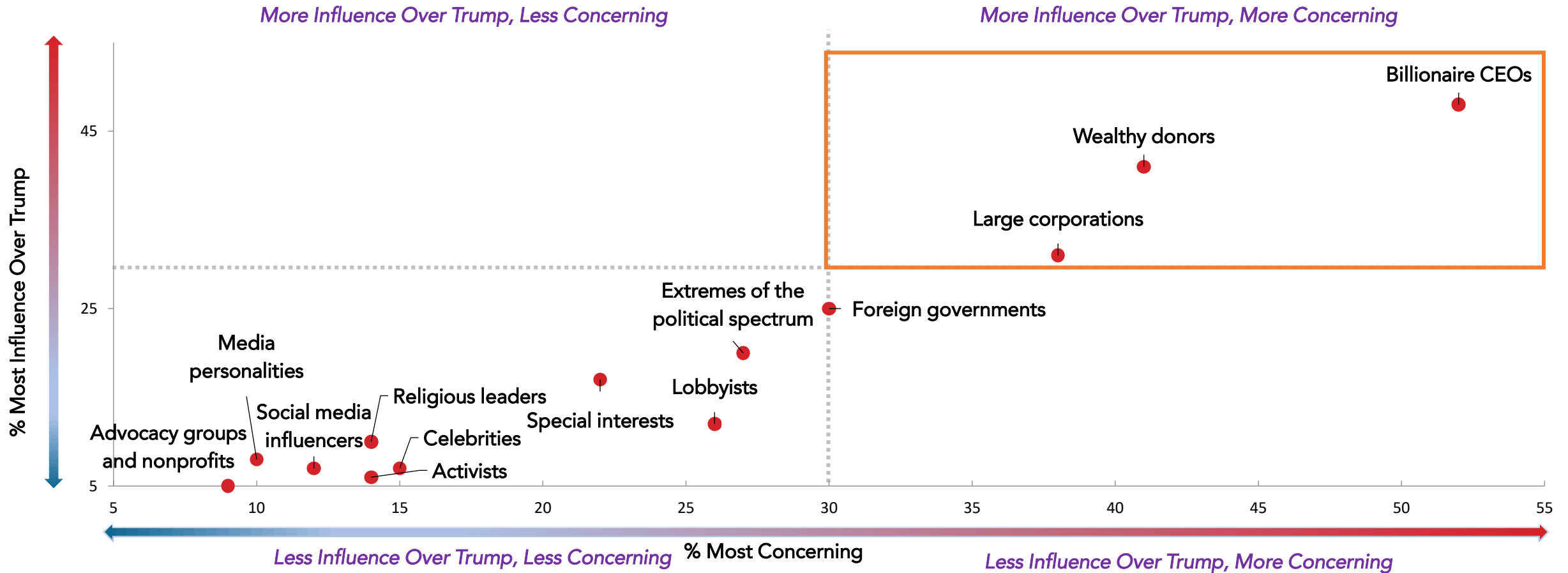
Independents are most concerned about oil and gas (42%), drug and health insurance (37%), Wall Street (33%), and tech and AI (32%).

Below is a list of groups and industries. Which of the following are you most concerned about having too much influence on U.S. politics, if any?

	<i>% top three most concerning</i>	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*
Oil and gas companies	40%	47	42	37	26
Drug and health insurance companies	35	33	37	35	38
Tech and artificial intelligence (AI) companies	34	36	32	28	34
Wall Street, including banks, hedge funds, and private equity	32	37	33	27	27
Defense and the military industry	24	32	24	17	15
Media companies and the entertainment industry	19	12	17	23	29
Religious organizations	16	21	16	7	13
Labor unions	12	6	9	15	20
Real estate developers and the housing industry	10	12	7	10	10
Colleges and universities	10	5	5	12	20

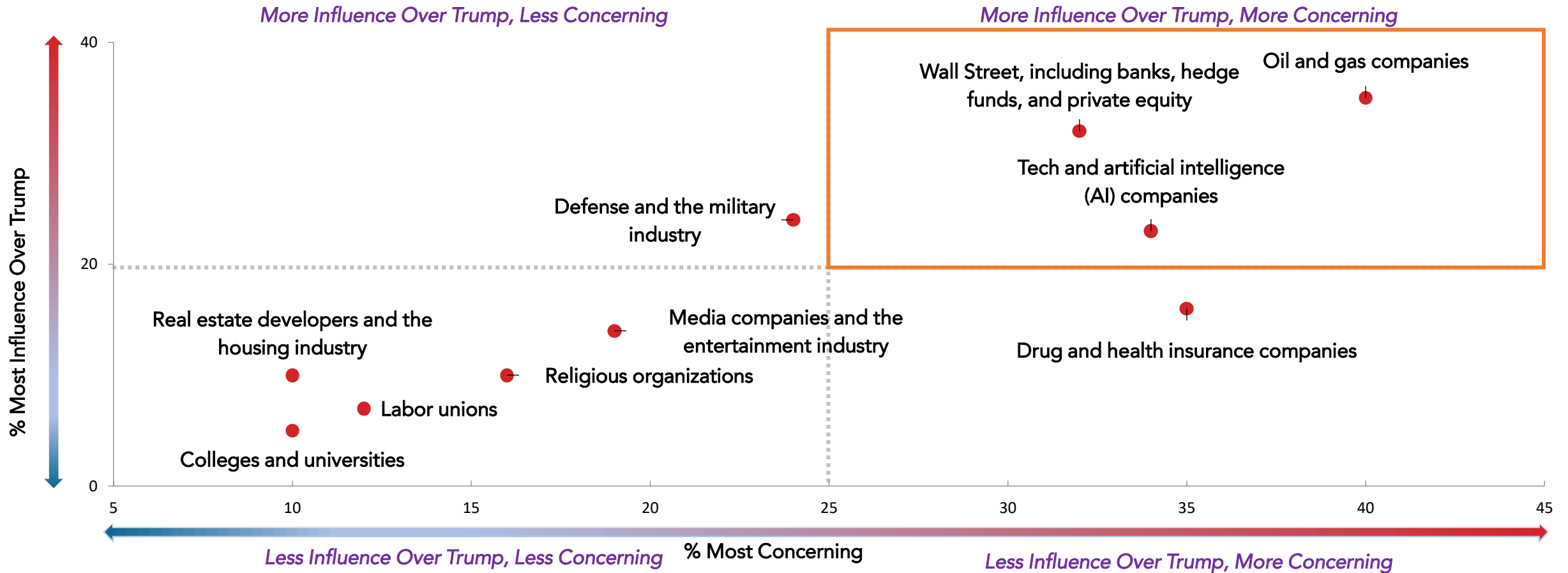
*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Most Concerning and Greatest Influence Over Trump: The Rich, in One Form or Another



Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

Oil and Gas, Wall Street, Tech/AI Seen As Most Concerning/Having Most Influence Over Trump



Nationwide survey of 1,000 registered voters conducted April 23-April 27, 2026. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from April 23-April 27, 2026. 103 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 81 additional interviews were conducted among Asian American and Pacific Islander voters. 101 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter