

navigator*

Tuesday, June 2nd

A Deep Dive with
LGBTQ+ Americans



Credit: Shutterstock/Sibrapid

Key Takeaways:

- LGBTQ+ Americans are overwhelming Democratic (net +46 Democrat) and liberal (net +42 liberal).
- LGBTQ+ Americans are more negative about the state of the economy and their own personal financial situations compared to Americans overall.
- Like Americans overall, LGBTQ+ Americans want the president and Congress to focus on inflation and the cost of living, healthcare, and jobs and the economy. However, they see Trump and Republicans as most focused on immigration and foreign conflicts.
- Though only one in five LGBTQ+ Americans report having voted for Trump in 2024, among those who do, more LGBTQ+ Trump voters regret their choice than Americans do overall.
- LGBTQ+ Americans are more likely to be passive news consumers and report getting their news from social media websites and online news websites.

LGBTQ+ Americans Are More Negative on the Economy, Less Confident on their Finances Compared to Americans Generally

Only 13% of LGBTQ+ Americans feel positive about the state of the national economy, and three in four say they are uneasy about their personal financial situation (74% uneasy).

How would you rate the state of the U.S. economy today?

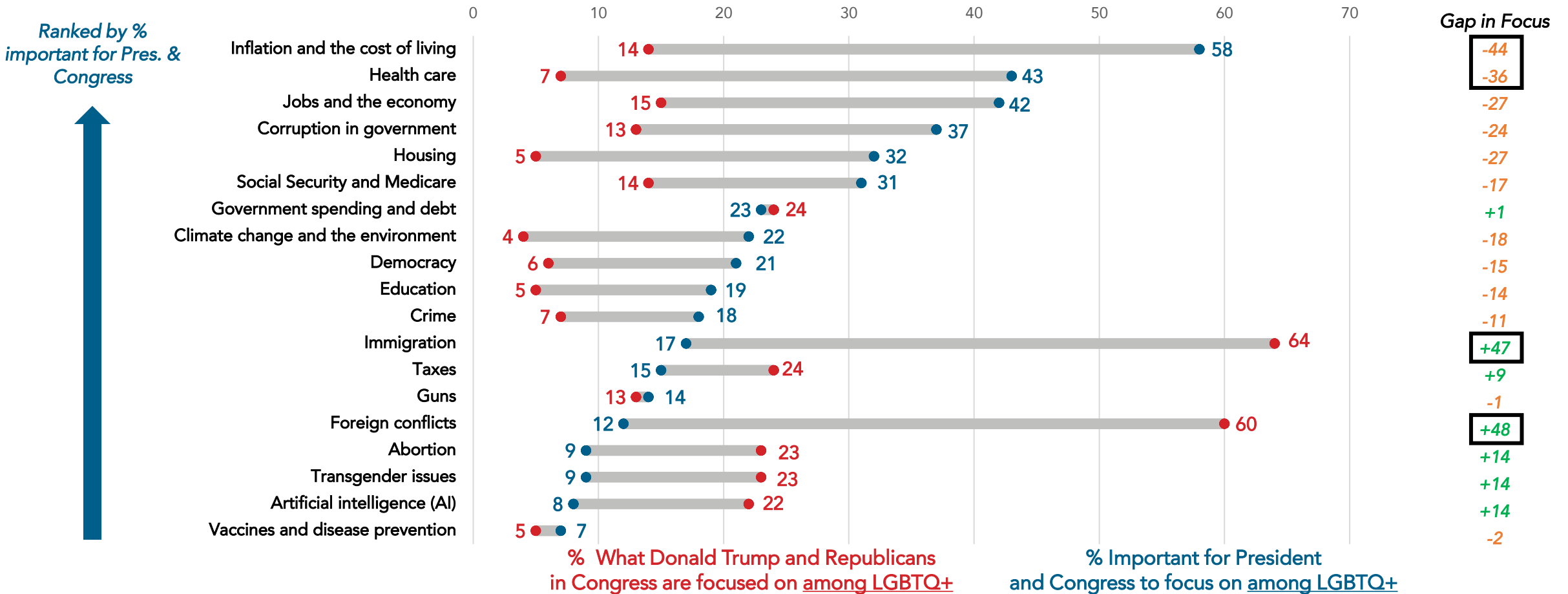


Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



2,000 nationwide interviews with registered voters collected between April 23-May 18, 2026, in a combined dataset of two 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

LGBTQ+ Americans Want to See Focus on Inflation, Healthcare, Economy; Instead See Focus on Immigration, Foreign Conflicts

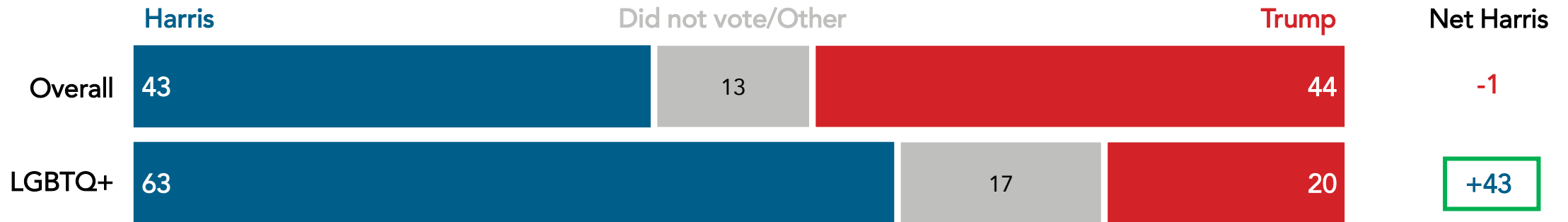


2,000 nationwide interviews with registered voters collected between April 2-April 27, 2026, in a combined dataset of two 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

Though Few LGBTQ+ Cast Their Ballot for Trump, a Quarter of Those Who Did Regret It (More Than Americans Overall)

Among the 20% of LGBTQ+ Americans who report voting for Trump in 2024, 27% say they regret their vote (compared to 17% of 2024 Trump voters overall).

Thinking back, in the November 2024 general election for President, who did you vote for?



[If Trump 2024 voter] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump?



7,000 nationwide interviews with registered voters collected between January 8-May 18, 2026, in a combined dataset of seven 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

LGBTQ+ Americans Disapprove of Trump's Handling of His Job as President and the Economy More Than Americans Overall

Four in five LGBTQ+ Americans disapprove of Trump's handling of his job as president (82% disapprove) and the economy (84%).

Do you approve or disapprove of the way Donald Trump is handling his job as president?



Do you approve or disapprove of the way Donald Trump is handling the economy?

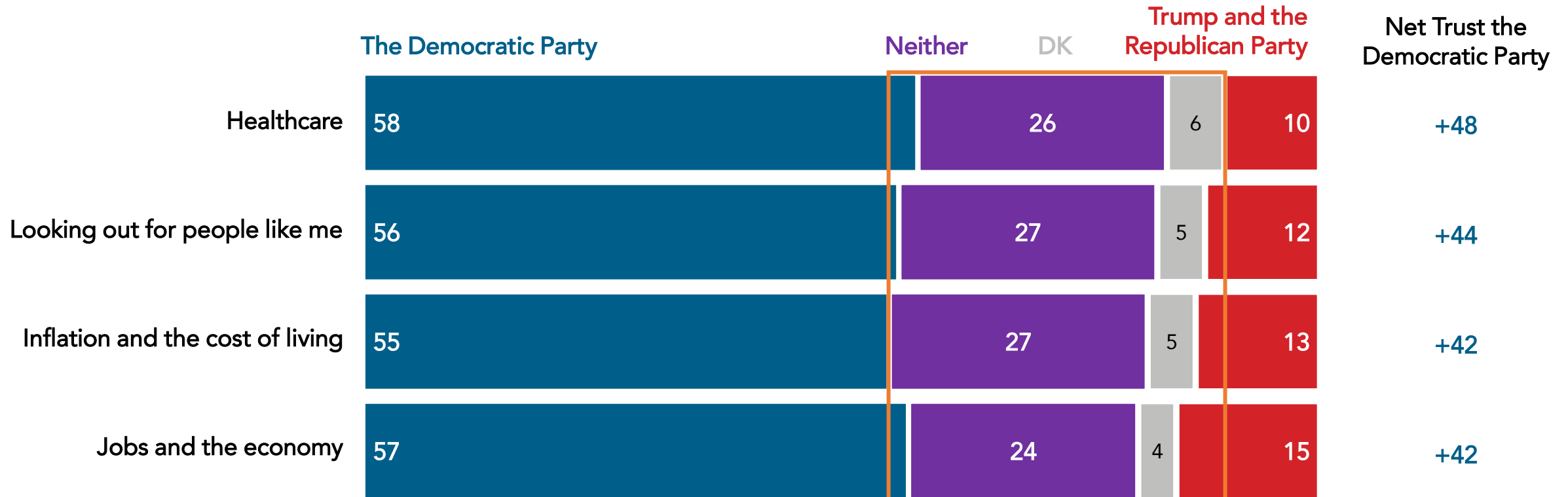


2,000 nationwide interviews with registered voters collected between April 23-May 18, 2026, in a combined dataset of two 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

Democrats Have a Major Trust Advantage With LGBTQ+ – Though Roughly a Third Don't Trust Either Party on Key Issues

LGBTQ+ Americans trust Democrats more than Trump and Republicans on healthcare (net +48 trust Democrats more), looking out for people like me (net +44), inflation and the cost of living (net +42), and jobs and the economy (net +42).

Below is a list of issues. Please indicate who you personally trust more to handle each one. *Among LGBTQ+*



2,000 nationwide interviews with registered voters collected between April 23-May 18, 2026, in a combined dataset of two 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

LGBTQ+ Americans Are More Passive News Consumers and Get Their News From Social Media

Compared to Americans overall, LGBTQ+ Americans are more passive news consumers (49% news comes to me), and 50% get their news from social media.

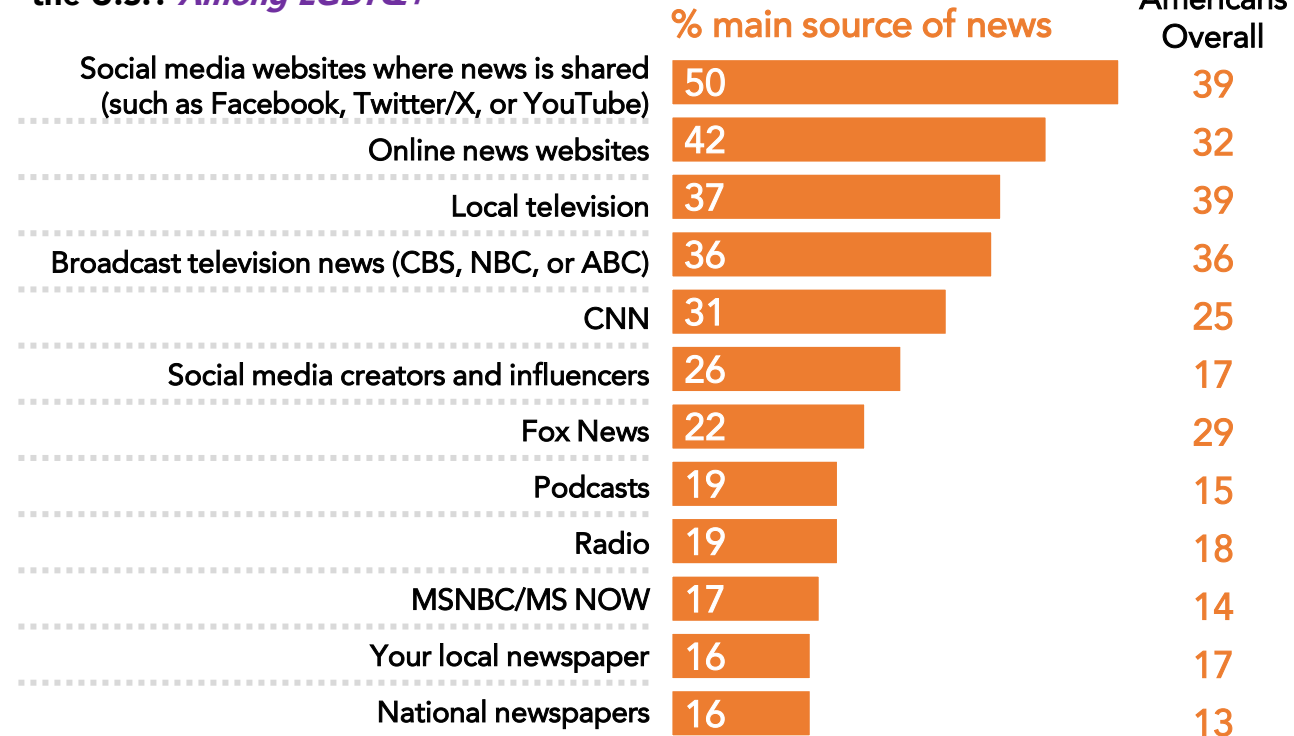
Which of the following better describes how you get news about things like current events and politics?



Approximately how often do you use YouTube?



Thinking about the various sources of news available today, which of the following would you say are your main sources of news about politics and current events in the U.S.? *Among LGBTQ+*



2,000 nationwide interviews with registered voters collected between April 23-May 18, 2026, in a combined dataset of two 1,000 interview surveys conducted every three weeks during that time. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 7,000 registered voters from January 8-May 18, 2026. Oversamples were also conducted among Hispanic, Asian American and Pacific Islander, African American, and independent voters. The surveys were conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 1.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter