

navigator*

Tuesday, June 16th

JD Vance



Credit: Lev Radin/Shutterstock

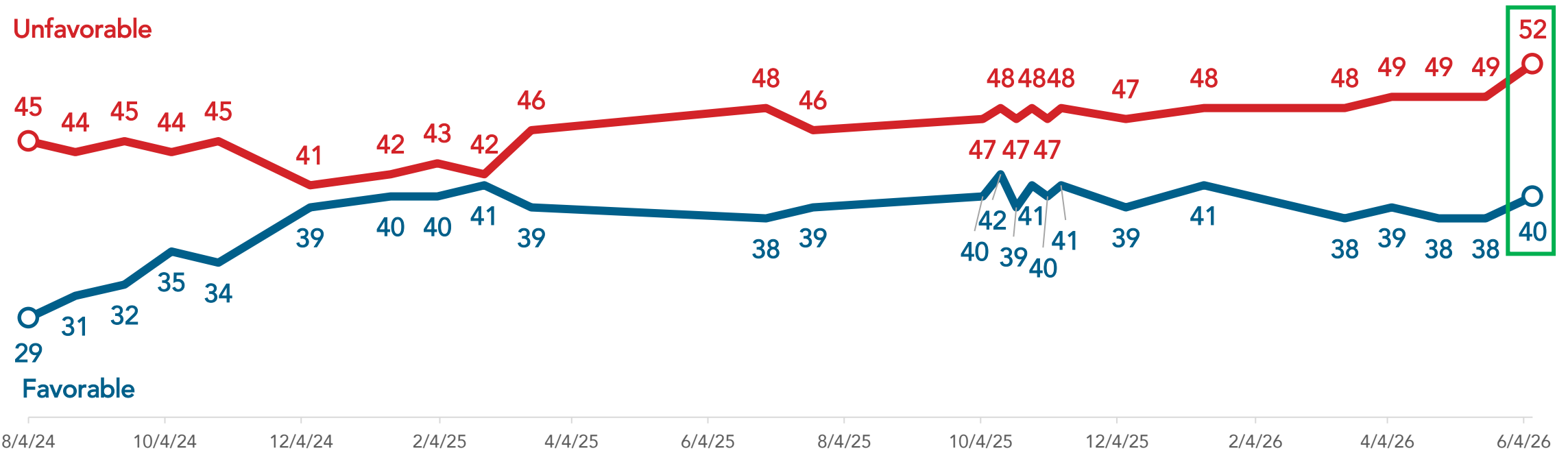
Key Takeaways:

- JD Vance's personal popularity remains in the negative by double digits, dragged down by his role in an unpopular administration. Amid his criticism of the Pope, Vance's ratings are much worse than Pope Leo XIV's – especially with Catholics.
- Negativity toward Trump's second term is not sparing Vance, whose overall, economic, and various issue-related approval ratings are well underwater. His worst ratings, as with Trump, come on inflation and gas prices.
- Americans are most concerned about Vance being a Trump yes-man and him flip-flopping on Trump before agreeing to serve as his vice president.
- Vance is vulnerable with women, who feel deeply unfavorable toward him (especially independent women, younger women, and childless cat ladies). Younger women are particularly concerned about his statements on staying in violent marriages.

Vance's Unfavorable Rating Has Steadily Increased Over Time, and Is Now at a High Point

Since August 2024, JD Vance's popularity among both Democrats (from net -65 favorable in August 2024 to net -79 now) and independents (from net -27 to net -32) has declined. His rating among Republicans has improved (from net +40 to net +62).

Please indicate how favorable or unfavorable you are to: JD Vance.

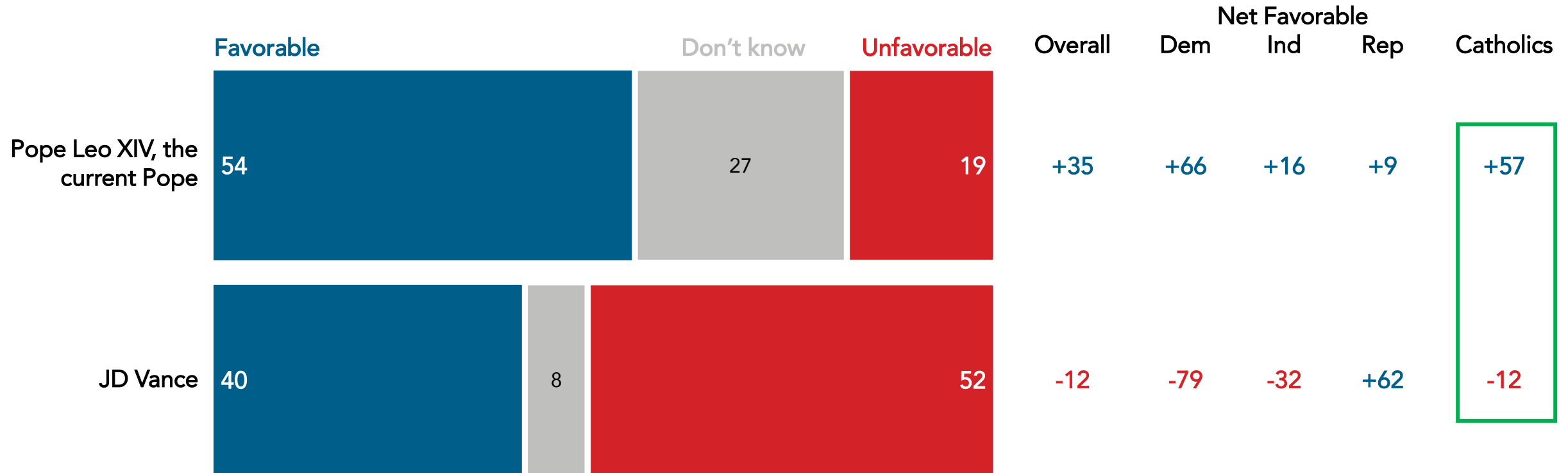


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

Amid Vance and the Administration's Fights With the Vatican, Pope Leo XIV Remains More Popular, Especially With Catholics

A majority of Americans feel favorable toward Pope Leo XIV (54% favorable). Catholics feel much more favorably toward the Pope than JD Vance (net +57 favorable on the Pope, net -12 on Vance).

Please indicate how favorable or unfavorable you are to each one.

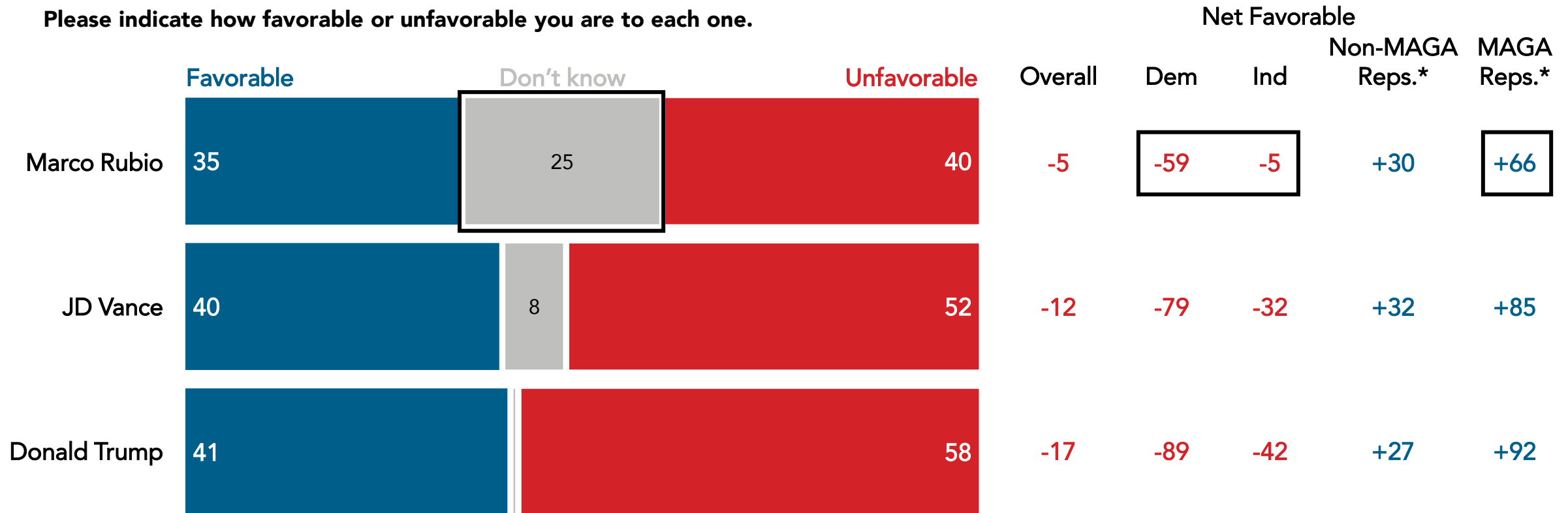


Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026.
For more info, visit navigatorresearch.org.

Trump's Unpopularity Extends to His Administration, With Vance Taking on More Water Than Rubio, Who Is Less Known

Americans view Rubio less unfavorably (40%) than Vance (52%) or Trump (58%), although one in four do not know enough about him to say (25%).

Please indicate how favorable or unfavorable you are to each one.

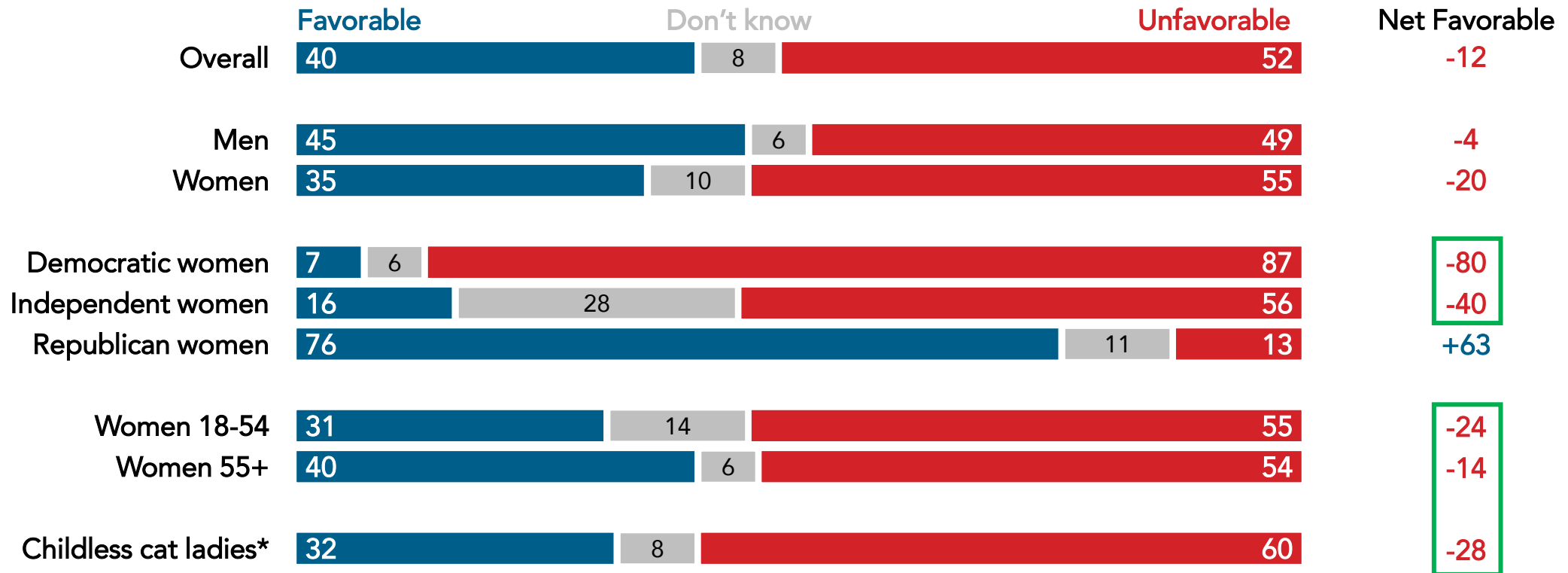


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

A Majority of Women Feel Unfavorably Toward Vance, Particularly Independent Women and Younger Women

Independent women view JD Vance unfavorably by 40 points, as do younger women by 24 points and childless cat ladies* by 28.

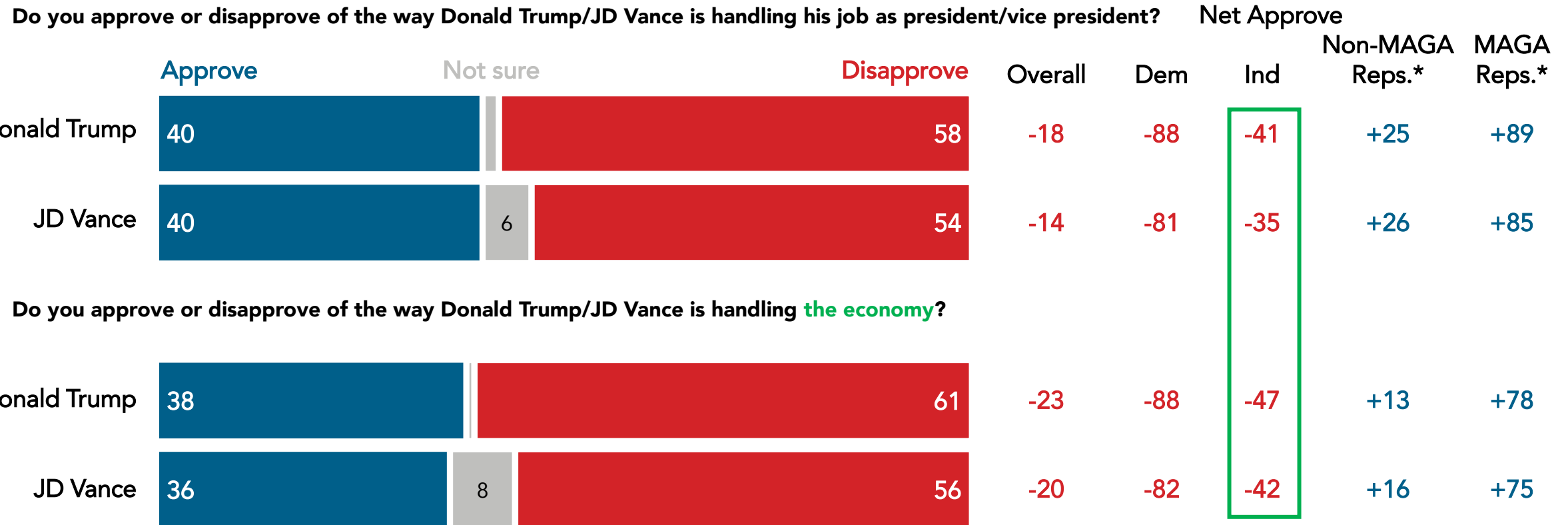
Please indicate how favorable or unfavorable you are to: JD Vance.



*"Childless cat ladies" are women who say they have a cat and are not the parent of a child. Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

JD Vance's Association With an Unpopular Trump Second Term Gives Him Low Approval Ratings, Particularly on the Economy

Both Trump and Vance's approval ratings overall and on the economy are in the negative by double-digits, including among independents.

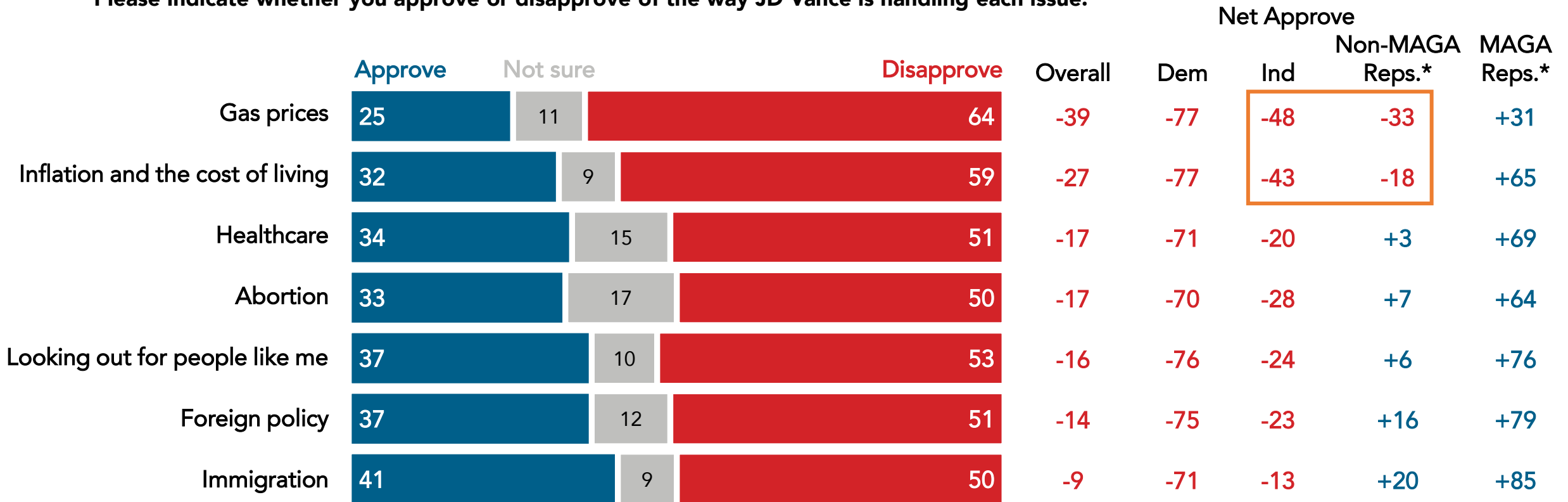


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
 Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

Vance's Approval Ratings Across Issues Are Overwhelmingly Negative – Especially on Gas and Inflation

Vance is most underwater on gas prices (net -39 approve), inflation (net -27), healthcare (net -17), and abortion (net -17).

Please indicate whether you approve or disapprove of the way JD Vance is handling each issue.



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

On JD Vance, Americans Organically Offer Mixed Reads of His Morals and Effectiveness, Driven By Partisanship

Democrats and independents are more likely to offer negative associations, including negative views of his morals (22% and 16%, respectively), his competency (19% and 11%), and him being a Trump puppet (15% and 12%).

What comes to mind when you think about JD Vance? [Coded Open End]

	% what comes to mind	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*
Bad person/racist/immoral	13%	22	16	5	2
Incompetent/unqualified/unintelligent	12	19	11	7	3
Effective/good leader/competent	12	4	4	15	28
Trump puppet/follower/yes man	10	15	12	7	4
Vice President role (neutral)	9	3	9	13	17
Good/likable person	8	0	5	12	18
Hypocrite/flip-flopper/sellout	6	11	7	5	0
Republican/conservative/MAGA	6	4	3	4	11
Weird/loser	5	8	4	3	1
Well spoken/intelligent/helpful	4	1	4	4	11
Future president/presidential potential	4	1	2	6	8
Overcoming adversity/humble beginnings/military service	2	0	4	2	6
Nothing in particular/don't know enough	17	14	28	25	10

*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

Vance as Yes-Man, Flip-Flopper on Trump Most Concerning; Young Women Troubled By His Abusive Marriage Comments

Below are some concerns that some may have about JD Vance. Please indicate which three you find the most concerning, if any.

	% three most concerning	Dem	Ind	Non-MAGA Reps.*	MAGA Reps.*	Women 18-54	Women 55+
Vance is a Trump yes-man who will do whatever Trump says in order to stay on Trump's good side	34%	50	34	25	13	28	39
Vance previously said Donald Trump might be "America's Hitler" before switching to supporting him and agreeing to serve as his vice president	34	42	35	27	22	33	32
Vance has said he "certainly would like abortion to be illegal nationally" and compared abortion to slavery	29	36	33	22	18	34	27
Vance seemed to suggest that "even violent" marriages should continue in some cases	28	30	30	30	21	40	24
Vance is beholden to billionaire tech CEOs like Peter Thiel, who have spent millions to help elect him	23	29	18	17	18	21	23
Vance called several famous women "childless cat ladies" who "want to make the rest of the country miserable too" because they don't have children	22	24	23	23	19	25	24
Vance said that he worries that not having children "makes people more sociopathic" and our country "less mentally stable"	22	24	26	23	15	20	21
Vance has criticized the Pope for comments he made about Trump, saying the Pope should "stick to matters of morality" and "let the president stick to dictating American public policy"	21	26	16	20	14	21	21

*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide survey of 1,000 registered voters conducted June 4-June 8, 2026. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 4-June 8, 2026. 101 additional interviews were conducted among Hispanic voters. 103 additional interviews were conducted among African American voters. 77 additional interviews were conducted among Asian American and Pacific Islander voters. 102 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter