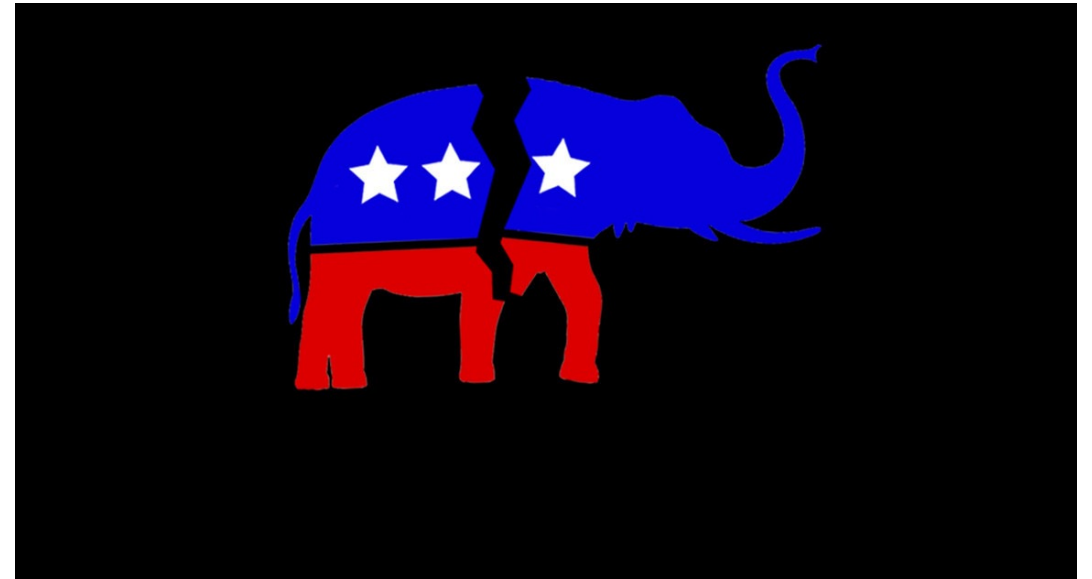


navigating *the* *battleground

Monday, June 22, 2026

Perceptions of Republican
Priorities in the
Congressional Battleground



IMPACT
RESEARCH

Methodology



Impact Research conducted a survey of N=1,500 likely 2026 general election constituents in 67 battleground congressional districts.



100% of interviews were conducted by text-to-web.



Interviews were conducted between May 5 - 14, 2026.



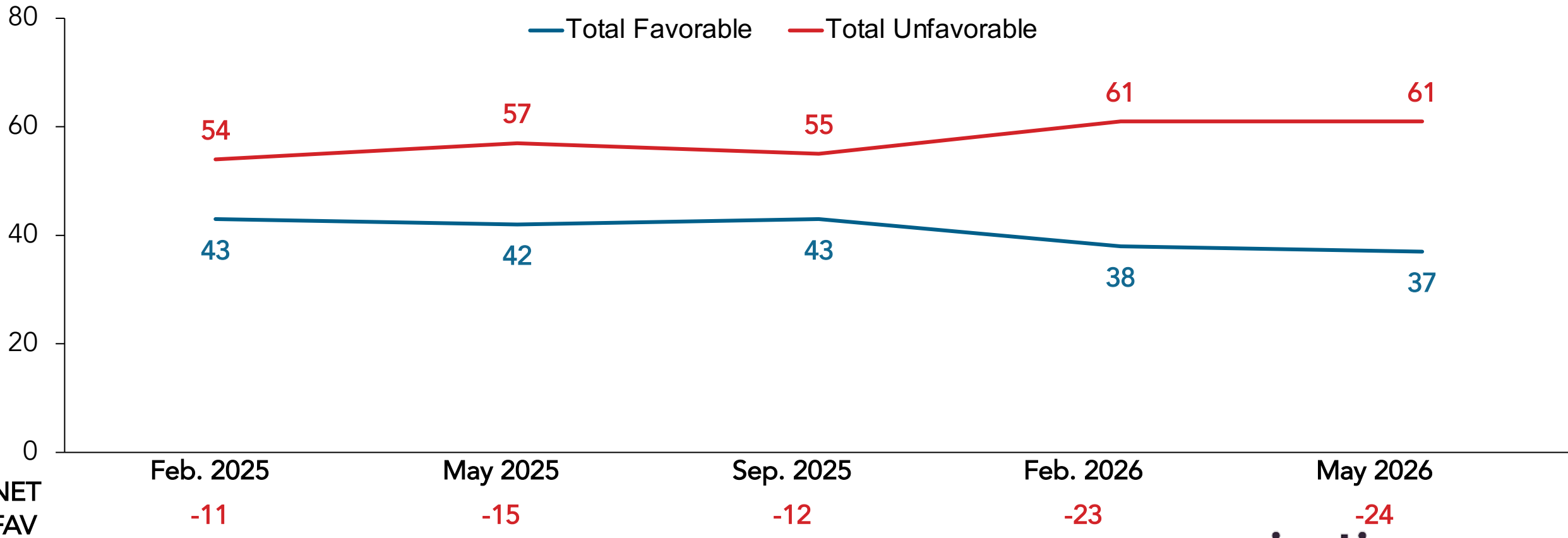
The margin of error for a sample of this size is +/- 2.5 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.

Key Takeaways

- Republicans in Congress' brand continues to fall, with over 60% of battleground constituents viewing them negatively.
- By a wide margin, battleground constituents think Republicans in Congress are both prioritizing the wrong things and non-economic issues.
- Republicans in Congress' trademark legislation – the One Big Beautiful Bill – remains unpopular in the congressional battleground.
- There are very serious concerns about Republicans in Congress' various actions to raise prices – from the cost of food to the cost of gas – on Americans.
- Battleground constituents support ending the taxes on tips and overtime by a wide margin, but the gap narrows after balanced Democratic and Republican arguments.

Republicans in Congress' Net Popularity Has Fallen by Double Digits Since the Beginning of Last Year

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that. **Republicans in Congress**

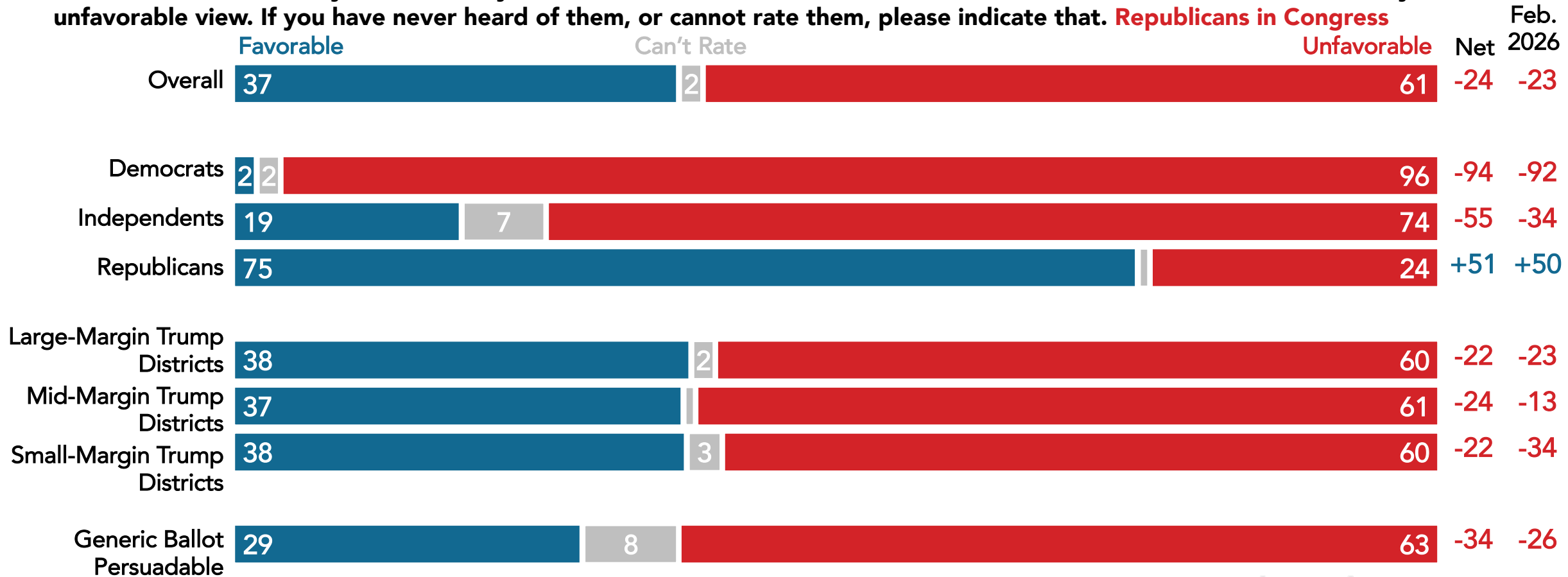


Nationwide survey of 1,500 likely 2026 general election voters across 67 battleground districts conducted May 5-14, 2026. For more info, visit navigatorresearch.org/battleground.

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Republicans in Congress Remain Unpopular in the Congressional Battleground Including in Deep Trump Districts

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that. **Republicans in Congress**



Trump District margins are defined based on the difference in Trump's 2024 vote share compared to Harris's with Large=Trump +10.5 or more, Mid=Trump +4.5-10.4, and Small=Trump +4.5 or less

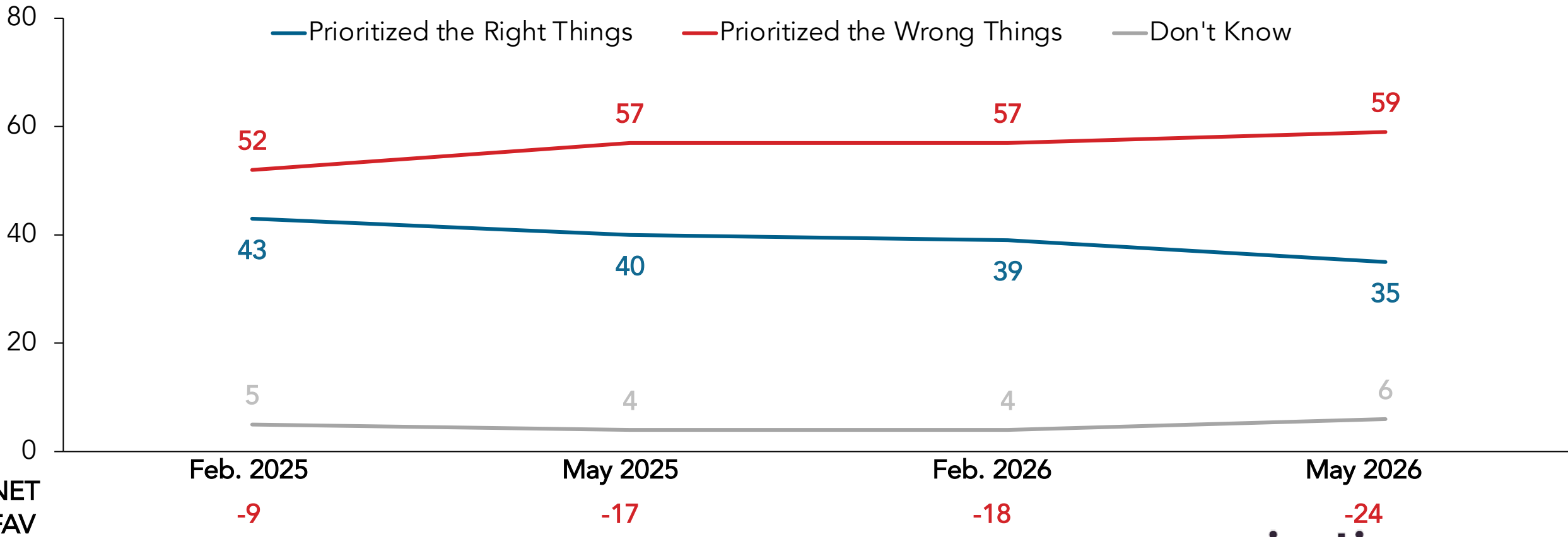
"Generic ballot persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.

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The Margin Who Say Republicans are Prioritizing the Wrong Things Has More than Doubled from Nine Points to 24 Points

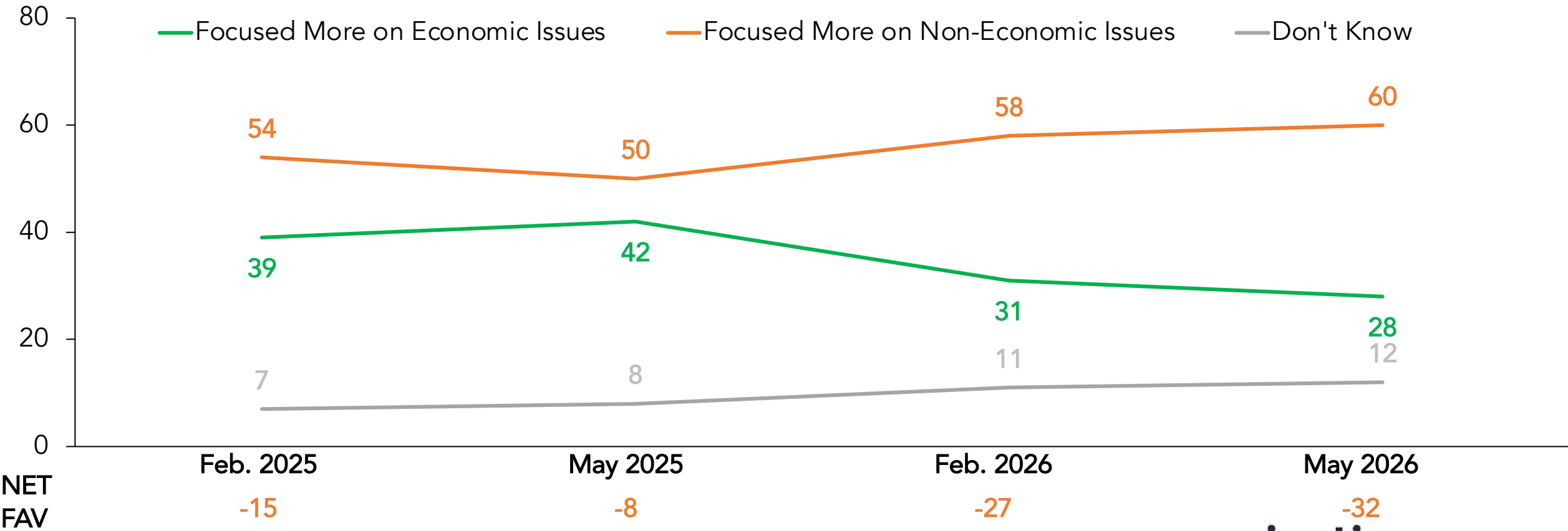
As you may know, Trump and Republicans have control of both chambers of Congress and the White House. Since having control, have Republicans in Congress:



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The Feeling That Republicans are More Focused on Non-Economic Issues Over Economic Ones Has Doubled Since February 2025

Which of the following comes closer to your view? Republicans in Congress have:



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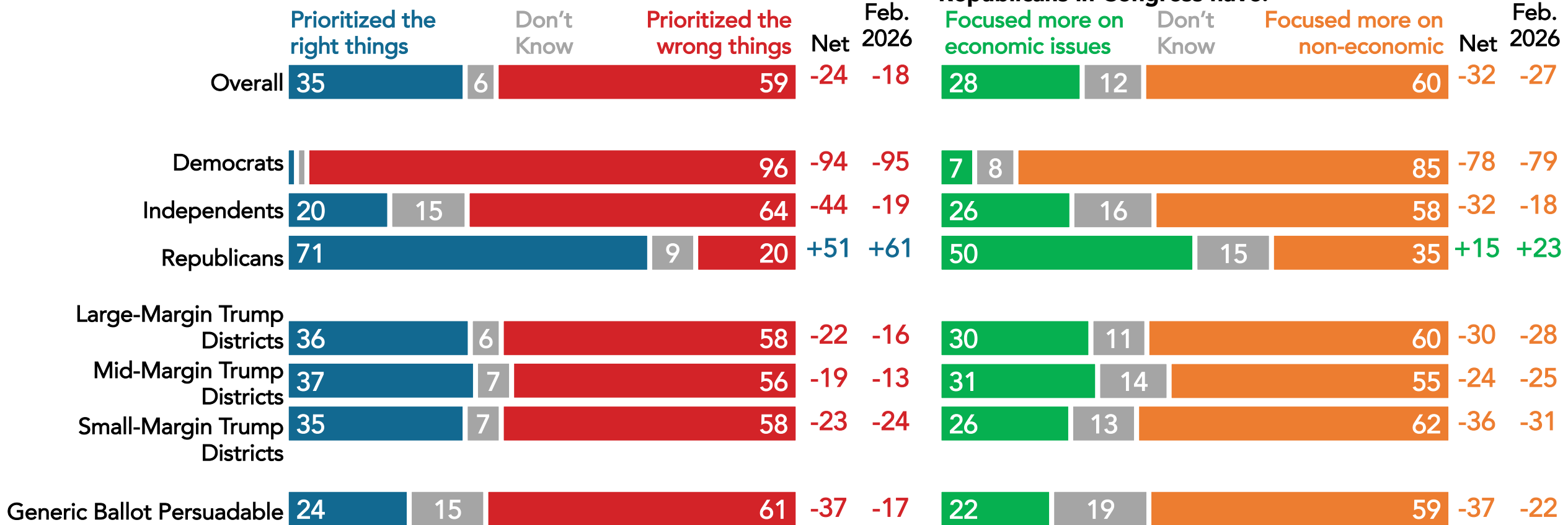
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Battleground Constituents Think Republicans are Both Prioritizing the Wrong Things and Focusing on Non-Economic Issues

Since having control, have Republicans in Congress:

Which of the following comes closer to your view?

Republicans in Congress have:



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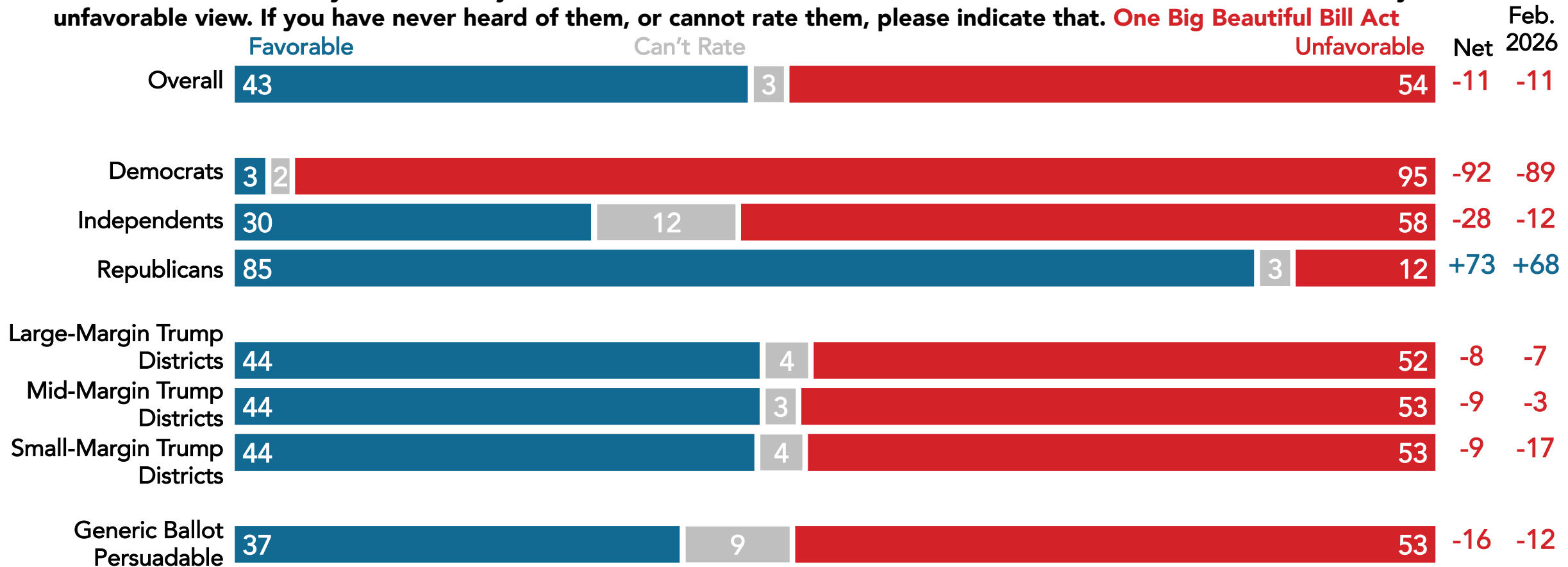
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A Majority of Battleground Constituents Remain Unfavorable Towards the One Big Beautiful Bill

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that. **One Big Beautiful Bill Act**



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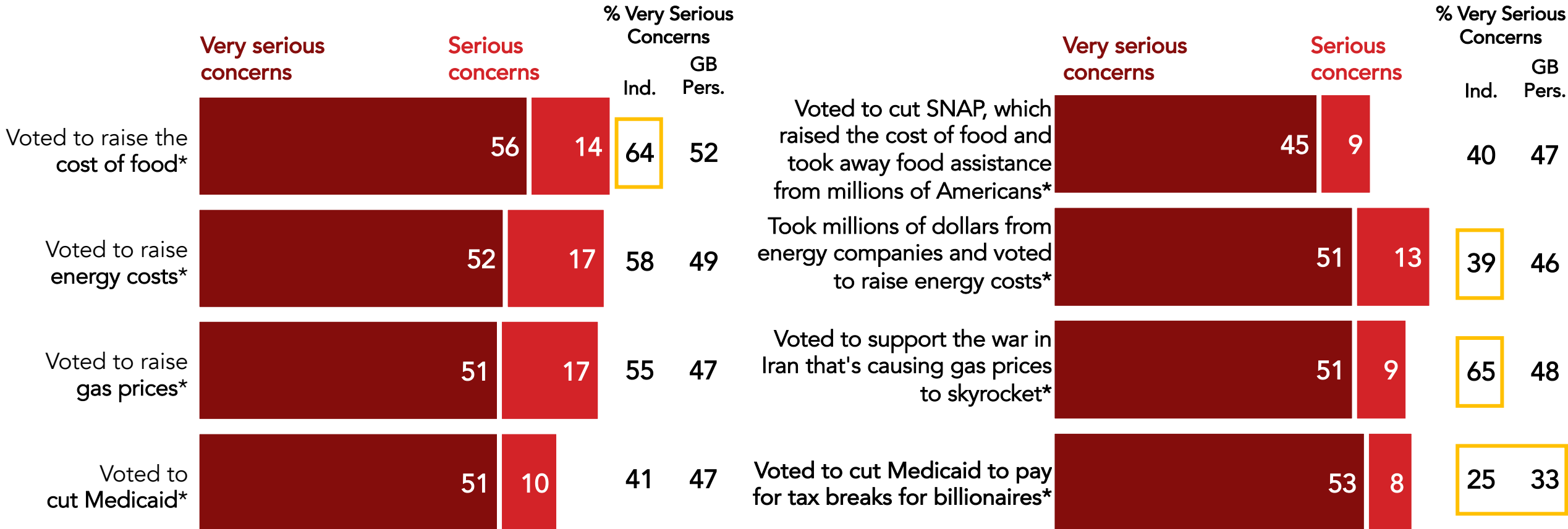
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Battleground Constituents Have Deep Concerns About Republican Actions That Have Raised Costs, Especially in Brief

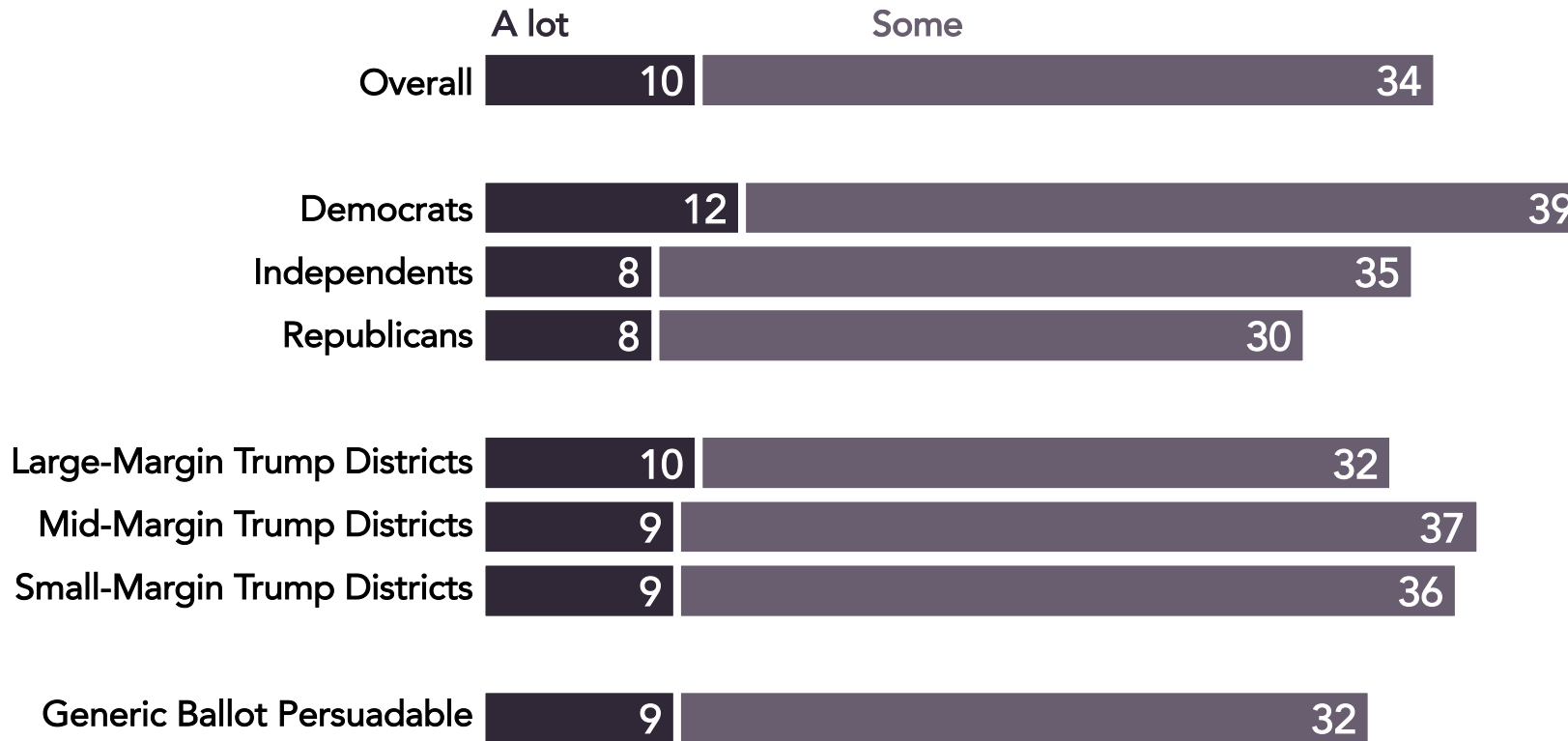
Here are statements about some actions taken by Republicans in Congress. After each, please indicate whether that statement raises very serious concerns, serious concerns, minor concerns, or no real concerns for you. If you are unsure, just indicate that.



*Split
 "GB Pers." are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
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Only 10% of Battleground Constituents Have Heard A Lot About Businesses Getting Money Because of Tariffs Being Overturned

How much have you seen or heard about businesses getting money back from the Trump administration after the Supreme Court overturned certain tariffs?



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The Majority Feel the Money Should Go Directly to Consumers to Help with Costs

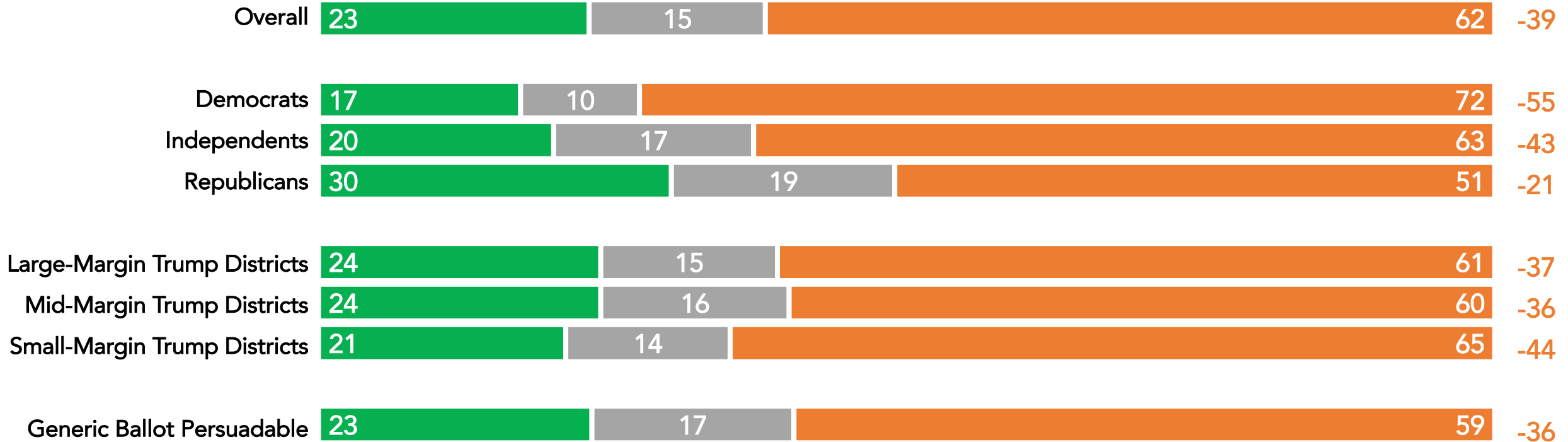
Which of the following comes closer to your view?

The money the Trump administration is refunding for tariffs should go directly to the businesses that paid tariffs so they can get back some of the lost money and help strengthen the overall economy

Don't Know

The money the Trump administration is refunding from tariffs should go directly to American consumers to help them deal with the inflation that was passed on to them by big corporations

Net



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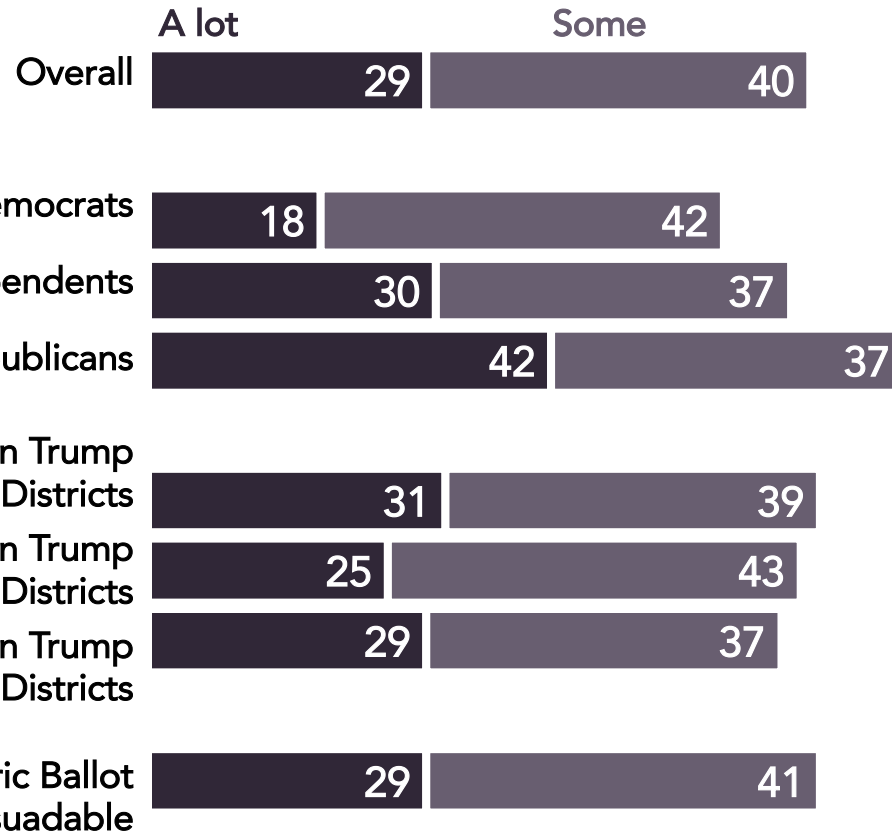
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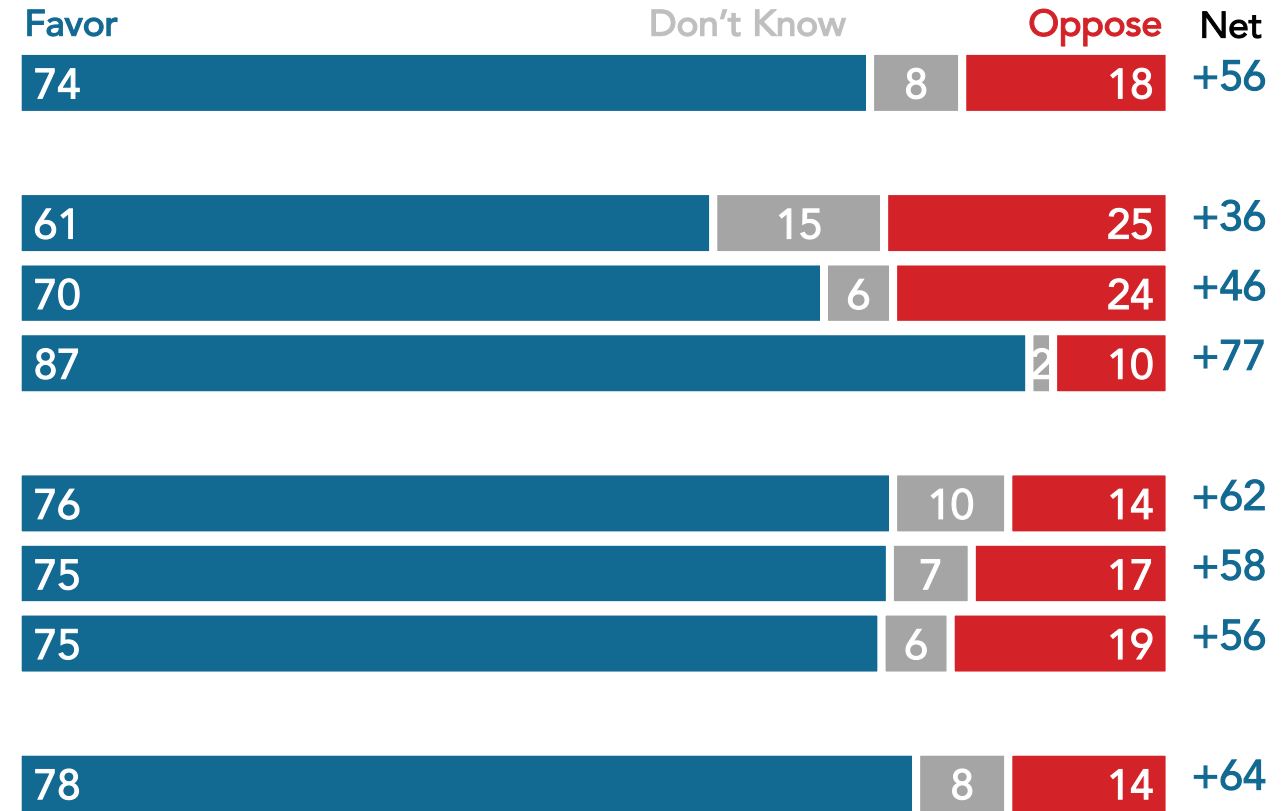
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Three-Quarters of Battleground Constituents Support Ending Taxes on Tips and Overtime

How much have you heard or seen about the law that ends taxes on tips and overtime in the last few weeks?



Do you favor or oppose the law that ends taxes on tips and overtime?



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After a Back and Forth on Ending Taxes on Tips and Overtime, Support Falls to 52%, But it Still Has Net Support

After learning more, do you favor or oppose Republicans' law that ends some taxes on tips and overtime?

Republicans say they believe that hardworking Americans should be able to keep more of what they earn and that's why they passed historic tax cuts, including ending taxes on overtime and tips for over 30 million Americans, like police officers, nurses, and construction workers, and increased refunds to over \$3,000 for the average tax filer - an 11% increase.

Democrats say that Republicans have given billionaires and corporations the largest tax cut in history, and paid for it by making historic cuts to Medicaid and SNAP, and drove up healthcare premiums for millions of Americans. Republicans are claiming they eliminated all taxes on tips and overtime when the truth is many people will still have to pay those taxes, and any savings will be wiped out because people are left paying more for food, health insurance, and everyday essentials.

After Republican Statement Only	65% Favor / 25% Oppose / 10% Don't Know
After Democratic Statement Only	50% Favor / 38% Oppose / 12% Don't Know
After Both Statements	52% Favor / 37% Oppose / 10% Don't Know

Appendix: Congressional Districts Included In Sample

Dem Incumbent			Rep Incumbent - Harris	Rep Incumbent - Trump			
CA-13	NV-03	TX-34	CA-48	AK-01	IA-01	NC-11	VA-01
CA-45	NV-04	TX-35	NE-02	AZ-01	IA-02	NJ-07	VA-02
CA-47	NY-03	VA-07	NY-17	AZ-02	IA-03	OH-07	WI-01
CT-05	NY-04	WA-03	PA-01	AZ-06	KY-06	OH-10	WI-03
IN-01	NY-19			CA-22	MI-04	OH-15	
ME-02	NY-22			CO-05	MI-07	PA-07	
MI-08	OH-01			CO-08	MI-10	PA-08	
NC-01	OH-09			FL-07	MC-01	PA-10	
NJ-09	OH-13			FL-13	MO-02	SC-01	
NM-02	OR-05			FL-15	MT-01	TN-05	
NV-01	TX-28			FL-27	NC-03	TX-15	

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About Navigator and Navigating the Battleground

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. **Navigator** is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. **Navigating the Battleground** is a project designed to understand messaging nuances in different types of battleground geographies, led by pollsters from Impact Research.

About the Study

Impact Research conducted public opinion surveys among a sample of 1,500 likely 2026 general election voters from May 5-14, 2026. The survey was conducted by text-to-web (100 percent). Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the 67 congressional districts included in the sample across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 2.5 percentage points. The margin for error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator or
Navigating the Battleground:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter