

REGVOTE. Are you currently registered to vote in [STATE]?

Yes 99%
No -
Not sure 1

PTYID. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

Strong Democrat 27%
Weak Democrat 11
Independent / Closer to the Democrats 6
Independent 12
Independent / Closer to the Republicans 5
Weak Republican 13
Strong Republican 25

DEMOCRAT (NET) 39%
INDEPENDENT (NET) 23
REPUBLICAN (NET) 38

DEMOCRAT W/ LEANERS (NET) 45%
REPUBLICAN W/ LEANERS (NET) 43

PTYIMPORT. How important is politics to your personal identity?

Very important 32%
Somewhat important 34
Not too important 23
Not at all important 11

IMPORTANT (NET) 65%
NOT IMPORTANT (NET) 35

SEEKNEWS. Which of the following better describes how you get news about things like current events and politics?

I seek out news 60%
News comes to me 40

Switching gears...

DIRECTION. Generally speaking, would you say the country today is...

					Latest Data by Party			Latest Data by Race			
	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Jun-01</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Headed in the right direction	29%	30%	31%	30%	8%	12%	57%	24%	25%	32%	17%
Off on the wrong track	64	64	62	64	88	73	36	67	71	61	72
Not sure	7	6	7	7	5	15	7	9	3	7	10

TRUMPAPP. Do you approve or disapprove of the way Donald Trump is handling his job as president?

					Latest Data by Party			Latest Data by Race			
	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>May-18</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Strongly approve	19%	19%	20%	21%	2%	6%	41%	7%	15%	23%	8%
Somewhat approve	18	20	20	18	4	14	34	11	14	20	13
Somewhat disapprove	13	11	10	14	9	25	15	15	9	13	16
Strongly disapprove	48	49	48	46	85	48	9	66	60	42	60
Not sure	2	1	1	1	1	7	1	2	2	2	2
APPROVE (NET)	37%	39	40	39	5	20	75	18	29	43	21
DISAPPROVE (NET)	62	60	58	59	94	73	24	80	69	56	77

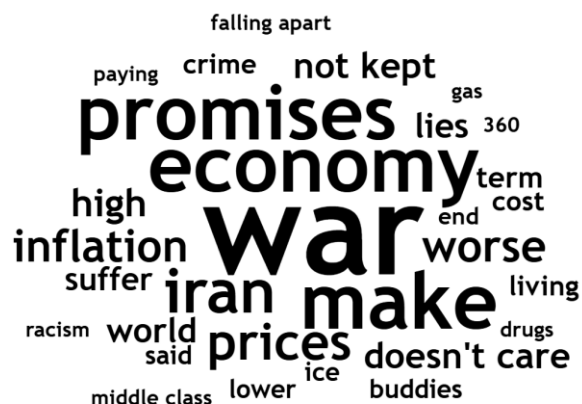
TRUMPAPPECON. Do you approve or disapprove of the way Donald Trump is handling the economy?

					Latest Data by Party			Latest Data by Race			
	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>May-18</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Strongly approve	18%	17%	19%	19%	1%	6%	40%	7%	14%	22%	7%
Somewhat approve	17	18	19	17	4	10	32	11	14	18	14
Somewhat disapprove.....	14	14	12	15	10	25	14	14	12	14	18
Strongly disapprove.....	48	49	49	47	83	51	11	66	60	43	57
Not sure	3	2	2	2	1	8	3	2	1	3	4
APPROVE (NET).....	35%	35	38	36	5	16	72	18	28	41	21
DISAPPROVE (NET)	62	63	61	62	94	77	26	79	72	57	75

TRUMPREGRET. [IF VOTED FOR TRUMP] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump?

					Latest Data by Party			Latest Data by Race			
	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>May-18</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Yes, I regret voting for Trump.....	23%	19%	18%	18%	64%	38%	19%	23%	30%	23%	21%
No, I do not regret voting for Trump	77	81	82	82	36	62	81	77	70	77	79

Q1. [IF REGRET VOTING FOR TRUMP] You indicated you regret voting for Donald Trump in 2024. What makes you say that?



TRUMPAPPBATT. Below is a list of issues. Please indicate whether you approve or disapprove of the way Donald Trump is handling each one.

	APPROVE		DISAPPROVE		Not sure	NET	
	Strong	Some	Some	Strong		APPROVE	DISAPPROVE
• Gas prices	9%	13	18	57	3	22%	75
<i>Jun-30 2026</i>	11%	16	16	53	4	27%	69
<i>Jun-07 2026</i>	6%	14	19	56	4	20%	76
<i>Apr-27 2026</i>	12%	18	14	49	7	30%	63
Latest Data by Party Dem	3%	3	10	83	1	5%	93
Latest Data by Party Ind	4%	7	15	65	9	11%	80
Latest Data by Party Rep	17%	25	26	28	3	43%	54
Latest Data by Race Afr Am	8%	10	19	59	3	18%	79
Latest Data by Race Hisp	7%	10	14	68	2	17%	82
Latest Data by Race White	10%	14	17	55	4	24%	72
Latest Data by Race AAPI	7%	13	15	61	3	20%	77
• Grocery prices	10%	14	18	54	4	24%	72
Latest Data by Party Dem	3%	4	12	80	1	7%	92
Latest Data by Party Ind	5%	7	21	59	9	12%	79
Latest Data by Party Rep	18%	27	24	26	5	45%	50
Latest Data by Race Afr Am	13%	10	18	59	1	22%	77
Latest Data by Race Hisp	10%	10	12	65	2	20%	78
Latest Data by Race White	10%	16	19	51	4	25%	70
Latest Data by Race AAPI	9%	9	21	57	4	18%	78
• Healthcare.....	13%	21	14	46	5	35%	60
<i>Dec-08 2025</i>	14%	22	15	42	7	36%	57
<i>Jun-30 2025</i>	17%	19	13	38	13	36%	51
<i>Apr-28 2025</i>	20%	21	13	37	9	41%	49
Latest Data by Party Dem	4%	6	13	76	1	10%	89
Latest Data by Party Ind	7%	16	22	43	12	23%	64
Latest Data by Party Rep	25%	39	13	16	7	64%	29
Latest Data by Race Afr Am	11%	16	18	52	3	27%	70
Latest Data by Race Hisp	10%	20	12	56	2	29%	68
Latest Data by Race White	15%	23	13	43	7	38%	55
Latest Data by Race AAPI	8%	17	25	49	1	25%	74
• Foreign policy.....	18%	17	15	45	6	35%	59
<i>Jun-30 2026</i>	18%	18	13	45	6	36%	58
<i>Jun-07 2026</i>	16%	20	13	44	7	36%	57
<i>Apr-27 2026</i>	18%	19	11	46	5	37%	58
Latest Data by Party Dem	2%	6	12	76	4	8%	88
Latest Data by Party Ind	6%	17	21	41	15	23%	62
Latest Data by Party Rep	38%	29	15	13	5	67%	28
Latest Data by Race Afr Am	9%	14	21	49	7	23%	70
Latest Data by Race Hisp	13%	15	13	54	5	28%	66
Latest Data by Race White	22%	18	13	42	6	40%	55
Latest Data by Race AAPI	11%	8	20	55	5	19%	75

Switching subjects...

Q38. Do you support or oppose the military actions the U.S. has taken against Iran?¹

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Apr-06</u>	<u>Mar-16</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Strongly support	24%	21%	22%	24%	5%	9%	47%	14%	18%	27%	15%
Somewhat support	18	17	18	16	9	14	28	12	14	19	10
Somewhat oppose	16	17	16	17	19	21	11	23	21	13	20
Strongly oppose	36	35	34	32	61	32	10	40	40	33	44
Not sure	7	10	10	11	6	24	4	10	6	6	11
SUPPORT (NET)	41%	38	40	40	14	23	75	26	32	47	25
OPPOSE (NET)	52	52	50	49	80	53	21	64	61	47	64

Q39. Do you think the U.S. military operation against Iran has been worth it or has it not been worth it?²

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Apr-27</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
				<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
It has been worth it – feel this way strongly	16%	14%	19%	4%	6%	32%	9%	17%	18%	7%
It has been worth it – feel this way somewhat	20	17	21	8	16	33	17	13	22	16
It has not been worth it – feel this way somewhat	17	20	16	16	25	15	21	20	15	19
It has not been worth it – feel this way strongly	39	40	34	65	35	13	43	42	37	49
Not sure	8	9	9	6	19	6	11	8	7	10
WORTH IT (NET)	36%	31	40	12	21	65	26	30	40	22
NOT WORTH IT (NET)	56	60	50	82	60	29	64	62	53	68

Q40C. [SPLIT C] As you may know, the U.S. military estimates the cost of the war is nearly \$40 billion and is asking Congress for billions more in funding. Knowing this, do you think the U.S. military operation against Iran has been worth it or has it not been worth it?

	<u>Jul-27</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
It has been worth it – feel this way strongly	16%	2%	5%	35%	8%	12%	19%	13%
It has been worth it – feel this way somewhat	16	6	13	28	8	15	18	10
It has not been worth it – feel this way somewhat	16	15	27	15	25	15	14	29
It has not been worth it – feel this way strongly	44	73	42	13	52	51	40	43
Not sure	8	5	12	10	6	7	9	5
WORTH IT (NET)	32%	8	19	63	17	27	37	23
NOT WORTH IT (NET)	60	87	70	28	77	66	54	72

¹ Previous question text read: "Do you support or oppose the U.S. taking military action against Iran?"

² Previous question text read: "Do you think the U.S. military operation against Iran is worth it or is it not worth it?"

Q40D. [SPLIT D] As you may know, 18 U.S. servicemembers have now been killed during the conflict with Iran. Knowing this, do you think the U.S. military operation against Iran has been worth it or has not been worth it?

	<u>Jul-27</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
		<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
It has been worth it – feel this way strongly	15%	3%	7%	30%	8%	16%	17%	4%
It has been worth it – feel this way somewhat.....	20	9	16	33	19	20	21	13
It has not been worth it – feel this way somewhat.....	14	13	15	15	13	13	14	17
It has not been worth it – feel this way strongly.....	42	70	40	13	47	44	39	50
Not sure.....	9	5	22	9	14	7	8	16
WORTH IT (NET)	35%	12	23	63	27	36	39	17
NOT WORTH IT (NET)	56	83	55	28	60	57	53	67

For statistical purposes only, please answer the following questions.

NEWSSOURCES. Thinking about the various sources of news available today, which of the following would you say are your main sources of news about politics and current events in the U.S.? Check all that apply.

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Jun-01</u>	<u>Latest Data by Party</u>			<u>Latest Data by Race</u>			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAP</u>
Local television.....	41%	42%	37%	44%	41%	38%	41%	44%	35%	42%	32%
Broadcast television news (CBS, NBC, or ABC).....	36	38	35	41	38	38	32	40	32	36	37
Social media websites where news is shared (such as Facebook, Twitter/X, or YouTube)....	34	39	38	39	36	24	33	39	54	29	38
Online news websites.....	31	31	31	31	35	27	27	27	27	31	38
Fox News.....	28	30	29	29	12	18	48	27	29	29	21
CNN.....	23	23	24	24	33	17	14	31	30	20	21
Your local newspaper.....	19	16	17	18	19	24	17	17	13	19	27
Social media creators and influencers	17	21	18	19	20	18	12	23	19	14	22
Radio	15	16	16	18	15	16	15	16	14	15	17
Podcasts.....	14	15	16	16	15	12	14	14	15	13	21
National newspapers.....	14	14	11	13	17	14	11	13	11	14	15
MSNBC/MS NOW	13	15	14	14	21	6	6	15	10	12	20
Other.....	3	4	4	4	3	3	4	1	2	4	3
None of these: I don't follow news about politics and current events in the U.S.....	7	5	7	5	4	12	8	6	6	7	5

DNEWS. How often do you watch the following news channels?

	A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS			DK	NET	
	Several hours	Once	A few times a	A few times a	Rarely	Never		A FEW TIMES	A FEW TIMES
	a day	a day	week	month				A WEEK OR MORE	A MONTH OR LESS
• Fox News Channel.....	7%	13	14	10	16	35	5	35%	60
<i>Jun-30 2026</i>	9%	12	15	7	14	38	5	36%	58
<i>Jun-07 2026</i>	10%	13	14	7	14	36	6	37%	57
<i>Jun-01 2026</i>	8%	14	15	9	15	34	5	37%	58
Latest Data by Party Dem	3%	7	11	7	15	50	6	22%	73
Latest Data by Party Ind	3%	9	7	13	20	42	6	19%	75
Latest Data by Party Rep	13%	21	19	11	15	17	3	53%	43
Latest Data by Race Afr Am	11%	15	19	8	15	27	5	46%	50
Latest Data by Race Hisp	6%	11	21	9	16	33	4	39%	58
Latest Data by Race White	7%	13	12	10	15	37	5	33%	62
Latest Data by Race AAPI	2%	8	12	14	21	40	2	22%	76
• CNN.....	5%	9	18	9	17	36	6	32%	62
<i>Jun-30 2026</i>	5%	10	15	10	17	37	7	30%	63
<i>Jun-07 2026</i>	5%	10	15	10	17	35	8	30%	62
<i>Jun-01 2026</i>	5%	10	15	11	19	34	6	31%	63
Latest Data by Party Dem	8%	12	21	12	18	23	6	41%	53
Latest Data by Party Ind	2%	7	14	6	21	42	8	23%	69
Latest Data by Party Rep	3%	6	16	8	14	48	5	26%	69
Latest Data by Race Afr Am	11%	14	23	11	12	22	7	48%	45
Latest Data by Race Hisp	7%	12	21	13	15	26	7	40%	53
Latest Data by Race White	4%	8	16	9	17	41	6	27%	67
Latest Data by Race AAPI	4%	6	19	5	27	31	8	29%	63
• MSNBC/MS NOW.....	4%	7	13	8	19	41	8	24%	69
<i>Jun-30 2026</i>	4%	9	13	7	18	41	8	26%	65
<i>Jun-07 2026</i>	5%	9	12	8	18	39	10	25%	65
<i>Jun-01 2026</i>	4%	7	13	9	17	41	8	25%	67
Latest Data by Party Dem	7%	9	16	9	22	30	8	31%	61
Latest Data by Party Ind	1%	4	8	8	21	45	13	13%	74
Latest Data by Party Rep	3%	5	11	8	14	53	6	19%	75
Latest Data by Race Afr Am	7%	11	16	12	16	27	10	35%	55
Latest Data by Race Hisp	4%	6	19	9	19	33	9	29%	62
Latest Data by Race White	4%	6	11	7	19	46	7	21%	72
Latest Data by Race AAPI	2%	6	13	13	19	39	9	20%	71

YOUTUBEVIEWS. Approximately how often do you use YouTube?

					Latest Data by Party			Latest Data by Race			
	Jul-27	Jun-30	Jun-07	Jun-01	Dem	Ind	Rep	Afr Am	Hisp	White	AAPI
Several times a day.....	47%	46%	44%	45%	50%	48%	44%	61%	57%	42%	49%
Once a day.....	14	14	15	13	13	10	16	11	14	15	17
A few times a week.....	17	18	17	19	17	15	17	16	19	17	18
Once a week.....	3	3	5	4	4	3	2	5	3	3	2
A few times a month.....	7	6	5	6	7	7	8	2	5	9	5
Rarely.....	4	6	7	6	4	5	4	2	1	5	6
Never.....	7	6	7	5	4	12	8	2	1	9	4
ONCE A WEEK OR MORE (NET).....	82%	81	81	82	85	76	80	94	93	77	86
A FEW TIMES A MONTH OR LESS (NET)....	18	19	19	18	15	24	20	6	7	23	14

LIVETVIEWS. Approximately how often do you watch live TV with commercials? Please only include TV you watch live like sports, cable shows, or the news, and not TV that is recorded or where you can skip over commercials.

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Jun-01</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Several times a day.....	41%	39%	40%	43%	41%	38%	43%	47%	38%	42%	31%
Once a day	18	16	16	16	17	18	18	18	15	18	17
A few times a week	15	18	18	16	16	11	15	17	20	13	23
Once a week.....	3	2	2	3	3	4	3	3	5	3	2
A few times a month.....	4	3	4	3	4	3	4	3	3	4	7
Rarely	10	10	11	10	10	11	11	4	8	11	14
Never	9	11	9	9	9	15	7	8	10	9	6
ONCE A WEEK OR MORE (NET)	77%	76	76	77	77	71	78	85	79	76	73
A FEW TIMES A MONTH OR LESS (NET)	23	24	24	23	23	29	22	15	21	24	27

TVVIEWS_T. [IF WATCH LIVE TV WITH COMMERCIALS] And which of the following better describes how you watch live TV with commercials?

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Jun-01</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Traditional TV via cable, satellite, or antenna .	35%	33%	36%	33%	31%	36%	38%	25%	23%	38%	40%
Streaming TV through your internet connection with a service like YouTube TV, Fubo, Sling, Hulu Live, or DirecTV Stream	46	43	45	44	49	40	45	47	51	45	41
Both of these	10	12	11	14	11	10	10	20	16	8	13
VOL: (Does not watch live TV with commercials)	9	11	9	9	9	15	7	8	10	9	6
TRADITIONAL TV/BOTH (NET)	45%	46	46	46	42	46	48	45	39	45	53
STREAMING TV/BOTH (NET).....	57	55	55	58	60	50	55	67	67	53	54

SOCMEDIAUSE. Do you have an account on any of the following platforms?

	<u>Jul-27</u>	<u>Jun-30</u>	<u>Jun-07</u>	<u>Jun-01</u>	Latest Data by Party			Latest Data by Race			
					<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Afr Am</u>	<u>Hisp</u>	<u>White</u>	<u>AAPI</u>
Facebook.....	83%	79%	78%	79%	82%	75%	86%	79%	77%	85%	71%
Instagram.....	57	52	53	54	62	52	52	67	73	51	70
TikTok.....	43	42	41	41	46	39	41	61	54	37	50
Spotify.....	28	29	26	29	32	31	23	28	35	26	35
Snapchat	27	27	28	27	25	32	28	33	29	25	21
Twitter/X	26	27	28	29	27	22	26	35	30	24	24
Reddit.....	25	24	21	23	30	19	21	22	30	24	30
WhatsApp.....	20	19	20	19	22	14	19	22	34	17	28
Threads	14	14	11	14	17	10	12	18	21	12	14
Discord	14	16	14	15	17	15	10	14	19	12	21
Twitch.....	9	10	9	11	11	7	7	11	19	7	12
Bluesky.....	5	4	4	4	9	3	2	3	5	5	5
Other.....	3	5	3	3	4	2	1	3	1	3	6
I don't have an account on any of these platforms.....	5	8	8	7	4	10	5	4	3	6	3

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

				A FEW TIMES A MONTH OR LESS		
				A FEW TIMES A WEEK OR MORE		
				Multiple times a day	Once a day	A few times a week
				A few times a month	Rarely	Never
• Facebook.....				58%	21	14
				4	2	1
Jun-30 2026				62%	20	10
				4	2	1
Jun-07 2026				64%	16	12
				4	2	1
Jun-01 2026				61%	18	12
				4	4	1
Latest Data by Party Dem				55%	22	14
				5	3	1
Latest Data by Party Ind				56%	26	12
				3	3	1
Latest Data by Party Rep				63%	18	13
				3	1	2
Latest Data by Race Afr Am				68%	11	17
				3	1	-
Latest Data by Race Hisp				57%	22	12
				6	3	*
Latest Data by Race White				58%	22	12
				4	2	2
Latest Data by Race AAPI				40%	25	25
				3	4	1
• TikTok.....				56%	15	17
				7	4	2
Jun-30 2026				58%	17	16
				4	3	1
Jun-07 2026				53%	15	20
				6	6	*
Jun-01 2026				54%	16	17
				6	5	1
Latest Data by Party Dem				55%	14	18
				7	4	2
Latest Data by Party Ind				60%	11	12
				13	4	-
Latest Data by Party Rep				55%	16	17
				5	4	3
Latest Data by Race Afr Am				64%	15	13
				6	2	-
Latest Data by Race Hisp				57%	15	12
				10	5	2
Latest Data by Race White				52%	16	18
				7	4	3
Latest Data by Race AAPI				46%	9	25
				9	11	-
• Instagram.....				50%	19	18
				8	3	1
Jun-30 2026				51%	19	19
				6	4	1
Jun-07 2026				45%	23	19
				8	4	1
Jun-01 2026				47%	19	20
				7	5	2
Latest Data by Party Dem				48%	20	17
				11	3	1
Latest Data by Party Ind				57%	21	12
				7	3	*
Latest Data by Party Rep				49%	18	22
				5	4	2
Latest Data by Race Afr Am				67%	12	13
				7	1	-
Latest Data by Race Hisp				66%	13	11
				5	3	2
Latest Data by Race White				42%	23	21
				9	3	2
Latest Data by Race AAPI				45%	18	24
				11	3	-
• Snapchat.....				41%	16	22
				10	9	2
Jun-30 2026				44%	21	17
				8	6	3
Jun-07 2026				42%	22	17
				9	8	2
Jun-01 2026				44%	14	19
				9	9	4
Latest Data by Party Dem				33%	22	18
				16	7	4
Latest Data by Party Ind				48%	19	18
				1	14	*
Latest Data by Party Rep				47%	10	26
				7	10	-
Latest Data by Race Afr Am				50%	14	25
				2	7	1
Latest Data by Race Hisp				51%	14	21
				5	8	1
Latest Data by Race White				35%	18	23
				13	9	2
Latest Data by Race AAPI				33%	22	6
				13	26	-

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

		A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
		Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Spotify.....		36%	23	28	6	4	3
	<i>Jun-30 2026</i>	38%	23	23	8	5	4
	<i>Jun-07 2026</i>	35%	23	25	7	7	3
	<i>Jun-01 2026</i>	38%	20	23	7	7	5
	Latest Data by Party Dem	34%	28	25	7	4	2
	Latest Data by Party Ind	47%	10	33	2	6	3
	Latest Data by Party Rep	35%	21	30	7	4	3
	Latest Data by Race Afr Am	41%	21	26	5	5	2
	Latest Data by Race Hisp	46%	13	32	3	4	2
	Latest Data by Race White	32%	27	28	7	4	2
	Latest Data by Race AAPI	38%	24	18	9	1	10
• Discord.....		36%	15	21	12	13	4
	<i>Jun-30 2026</i>	28%	19	28	11	11	4
	<i>Jun-07 2026</i>	35%	18	26	7	12	3
	<i>Jun-01 2026</i>	34%	18	24	10	9	5
	Latest Data by Party Dem	35%	15	17	13	15	5
	Latest Data by Party Ind	57%	10	5	8	14	7
	Latest Data by Party Rep	29%	17	35	12	8	-
	Latest Data by Race Afr Am	47%	16	14	11	12	-
	Latest Data by Race Hisp	44%	13	10	22	7	4
	Latest Data by Race White	34%	16	23	11	11	5
	Latest Data by Race AAPI	18%	17	29	7	28	-
• Twitter/X.....		34%	20	23	10	12	1
	<i>Jun-30 2026</i>	38%	23	23	7	8	1
	<i>Jun-07 2026</i>	39%	23	21	7	9	2
	<i>Jun-01 2026</i>	38%	19	23	11	7	3
	Latest Data by Party Dem	32%	19	25	9	13	2
	Latest Data by Party Ind	46%	9	18	9	15	4
	Latest Data by Party Rep	33%	24	22	10	11	-
	Latest Data by Race Afr Am	45%	19	17	9	11	-
	Latest Data by Race Hisp	50%	17	16	7	8	2
	Latest Data by Race White	27%	22	27	9	14	1
	Latest Data by Race AAPI	44%	18	8	20	6	4
• Bluesky.....		30%	10	30	16	11	3
	<i>Jun-30 2026</i>	11%	17	20	21	27	3
	<i>Jun-07 2026</i>	27%	13	15	19	22	4
	<i>Jun-01 2026</i>	21%	20	23	12	11	13
	Latest Data by Party Dem	34%	8	26	15	14	3
	Latest Data by Party Ind	8%	4	18	71	-	-
	Latest Data by Party Rep	19%	24	57	-	-	-
	Latest Data by Race Afr Am	40%	9	37	-	-	13
	Latest Data by Race Hisp	81%	-	15	-	-	4
	Latest Data by Race White	22%	13	37	16	10	2
	Latest Data by Race AAPI	14%	-	-	24	61	-

SOCMEDIAFREQ. Over the last month, how frequently have you viewed your social media feeds on the following platform(s)?

		A FEW TIMES A WEEK OR MORE			A FEW TIMES A MONTH OR LESS		
		Multiple times a day	Once a day	A few times a week	A few times a month	Rarely	Never
• Reddit		24%	24	32	14	3	2
	<i>Jun-30 2026</i>	27%	24	34	9	7	*
	<i>Jun-07 2026</i>	27%	21	33	14	4	1
	<i>Jun-01 2026</i>	29%	17	35	11	5	2
	Latest Data by Party Dem	22%	28	33	14	2	*
	Latest Data by Party Ind	27%	15	32	20	6	-
	Latest Data by Party Rep	27%	21	30	13	4	5
	Latest Data by Race Afr Am	24%	20	46	5	5	-
	Latest Data by Race Hisp	24%	31	27	14	4	-
	Latest Data by Race White	23%	24	33	15	3	3
	Latest Data by Race AAPI	16%	42	15	23	2	2
• WhatsApp.....		24%	13	30	18	12	3
	<i>Jun-30 2026</i>	29%	14	21	17	12	6
	<i>Jun-07 2026</i>	36%	15	21	7	14	7
	<i>Jun-01 2026</i>	24%	16	21	16	17	6
	Latest Data by Party Dem	20%	13	34	14	15	4
	Latest Data by Party Ind	33%	6	29	23	8	2
	Latest Data by Party Rep	27%	13	27	22	8	2
	Latest Data by Race Afr Am	26%	10	30	12	19	3
	Latest Data by Race Hisp	29%	16	33	9	13	1
	Latest Data by Race White	22%	14	29	20	11	4
	Latest Data by Race AAPI	20%	7	29	32	9	3
• Threads.....		22%	35	18	14	7	3
	<i>Jun-30 2026</i>	28%	23	32	5	8	4
	<i>Jun-07 2026</i>	32%	20	29	9	8	1
	<i>Jun-01 2026</i>	25%	22	29	9	10	4
	Latest Data by Party Dem	26%	32	18	13	5	5
	Latest Data by Party Ind	20%	26	14	16	24	-
	Latest Data by Party Rep	17%	42	18	15	6	2
	Latest Data by Race Afr Am	39%	32	11	9	9	-
	Latest Data by Race Hisp	24%	26	21	16	7	6
	Latest Data by Race White	19%	41	17	15	5	3
	Latest Data by Race AAPI	13%	1	44	19	11	12
• Twitch		17%	15	35	18	11	3
	<i>Jun-30 2026</i>	20%	15	28	26	9	2
	<i>Jun-07 2026</i>	26%	17	20	22	13	2
	<i>Jun-01 2026</i>	20%	20	24	17	15	5
	Latest Data by Party Dem	13%	11	44	14	15	3
	Latest Data by Party Ind	15%	29	8	12	25	11
	Latest Data by Party Rep	25%	18	28	26	3	1
	Latest Data by Race Afr Am	27%	32	14	8	19	-
	Latest Data by Race Hisp	17%	16	31	16	15	4
	Latest Data by Race White	15%	11	42	22	6	4
	Latest Data by Race AAPI	15%	13	39	13	20	-

D100. Are you:

A man	48%
A woman.....	52
Self-describe.....	*

ALLOCRACE. To ensure a representative sample, please indicate your race. **[IF NOT HISPANIC/LATINO]** For statistical purposes only, are you of Hispanic, Latino, or Spanish origin? **[BI-OR-MULTI RACIAL RESPONDENTS ALLOCATED TO MULTIPLE RACES, PER SELF-REPORT; REFUSALS ALLOCATED BY RACE ON FILE]**

Black/African American	15%
White/Caucasian	76
Hispanic/Latino	11
Asian/Asian American	6
Pacific Islander	*
Native American/American Indian/Indigenous	3
Middle Eastern/North African	1
Other	-
VOL: (Don't know/Refused)	-

D303. **[IF HISPANIC/LATINO]** Hispanics and Latinos have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

Mexico	55%
Puerto Rico.....	21
Cuba	6
Argentina	1
Belize.....	-
Bolivia	-
Brazil.....	1
Chile	1
Colombia	1
Costa Rica	1
Dominican Republic.....	3
Ecuador	1
El Salvador	1
Guatemala	1
Honduras	1
Nicaragua	*
Panama	1
Paraguay	-
Peru	2
Spain	11
Uruguay	-
Venezuela.....	*
Other country.....	2
Don't know/Not sure	3

D304. **[IF BLACK/AFRICAN AMERICAN]** People in America of African descent have their roots in many different regions of the world. To what region of the world do you or your family trace your ancestry? Please select all that apply.

The Caribbean.....	13%
Africa	47
Central America.....	6
South America	12
Another region of the world	4
Don't know/Not sure	28

D305. **[IF ASIAN/ASIAN AMERICAN/PACIFIC ISLANDER]** Asian Americans, Asians, and Pacific Islanders have their roots in many different countries. To what country or countries do you or your family trace your ancestry? Please select all that apply.

China	32%
India	9
Philippines	14
Vietnam	5
Korea	13
Japan	15
Pacific Islands.....	5
Other.....	10
Don't know/Not sure	3

EDUCATION. What is the last grade of school or level of education you completed?

Did not complete high school	3%
Graduated high school	26
Attended technical or vocational school	4
Attended some college but no degree	23
Graduated two-year college with Associate's degree	10
Graduated four-year college with Bachelor's degree	22
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	11

DAGE. What is your age?

18-29	17%
30-44	26
45-54	15
55-64	16
65+	27

REGION. What state do you live in?

Northeast	17%
Midwest	22
South	38
West	23

PASTVOTEHISTORY. In thinking about how you have voted in elections since 2020, including for federal, state, and local offices, would you say that you:

Always voted for Democrats	29%
Mostly voted for Democrats	12
Voted more for Democrats, but have voted for some Republicans	7
Voted for an even split of Democrats and Republicans ..	9
Voted more for Republicans, but have voted for some Democrats	9
Mostly voted for Republicans	13
Always voted for Republicans	22
DEMOCRATS (NET)	47%
REPUBLICANS (NET)	44

VH24. [IF ELIGIBLE TO VOTE IN 2024] Thinking back, in the November 2024 general election for President, who did you vote for? Or did you not vote in that election?

Voted for Democrat Kamala Harris	43%
Voted for Republican Donald Trump	45
Voted for someone else	3
Did not vote	9
ALLOCATED HARRIS	44%
ALLOCATED TRUMP	45

LABORHH. Are you or is anyone in your household an active or retired member of a labor union?

Yes, me	8%
Yes, someone in my household	5
Yes, both me and someone in my household	2
No	85
YES (NET)	15%

WORKTYPE. Which of the following best describes your current job or the last job you had:

White collar, like at a desk in an office	36%
Blue collar, like physical labor or working in a factory.....	26
Service industry, like working in a retail store or hospital	18
Other type of job or field	5
Do not work or have not worked in the past.....	14

MILITARY. Are you or is anyone in your household a veteran, active military, or in the National Guard or Reserves?

Yes, me	7%
Yes, someone in my household	8
Yes, both me and someone in my household	1
No	84
YES (NET).....	16%

INCOME. And, for statistical purposes only, what would you say is your total annual family income before taxes?

Less than \$30,000	28%
\$30,000 – \$49,999.....	20
\$50,000 – \$59,999.....	12
\$60,000 – \$74,999.....	10
\$75,000 – \$99,999.....	13
\$100,000 – \$149,999	10
\$150,000 – \$199,999	4
\$200,000 and above.....	3

MARITAL. What is your current marital/relationship status?

Married	35%
Widowed.....	6
Divorced	16
Separated	2
Never married but in a relationship	14
Never married and single	27

HOME. Which one(s) is applicable to you right now?

Homeowner	49%
Renter	39
Living with others without paying rent or mortgage	7
Living with others, paying rent or mortgage	5
Other.....	1

D110. Are you a parent or guardian?

Yes, of someone under 18	27%
Yes, of someone 18 or older	32
No	46
YES (NET).....	54%

IDEOLOGYSR. When it comes to politics, do you generally think of yourself as:

Very liberal.....	15%
Somewhat liberal	14
Moderate	37
Somewhat conservative	17
Very conservative	17
LIBERAL (NET)	29%
CONSERVATIVE (NET).....	35

IDEOREP. [IF REPUBLICAN] And when it comes to politics, do you generally consider yourself to be a supporter of the MAGA movement, or not?

Yes, consider myself a supporter of the MAGA movement.....	54%
No, do not consider myself a supporter of the MAGA movement.....	40
Not sure	6

EMPLOY. What is your current employment status as of right now?

Employed full-time	36%
Employed part-time	13
Not employed, but looking for work	11
Retired	26
Student	3
Homemaker	7
Other	4

EMPLOYSELF. [IF EMPLOYED] And are you self-employed or an independent contractor?

Self-employed/independent contractor.....	30%
Not self-employed/independent contractor.....	70

ECONSELFDESCRIBE. Would you use any of the following terms to describe yourself? You may select as many as you like.

Wealthy.....	1%
Upper middle class.....	8
Middle class.....	30
Working class	24
Lower middle class.....	16
Low income	24
Poor	13
None of these describe me	2

RELIGION. What is your religious background?

Protestant/Christian	47%
Catholic.....	20
Jewish.....	3
Muslim	1
None/Atheist/Agnostic	23
Other.....	6

EVANGELICAL. [IF PROTESTANT/CHRISTIAN/CATHOLIC/OTHER] Do you consider yourself a born-again or evangelical Christian?

Yes	41%
No	59

RELIGFREQ. When it comes to attending religious services, do you attend every week, a few times a month, about once a month, a few times a year, rarely, or never?

Every week.....	22%
A few times a month	11
About once a month	4
A few times a year	12
Rarely	23
Never	28

LGBTQPLUS. Do you consider yourself to be any of the following? Select all that apply.

Heterosexual or straight	89%
Bisexual	5
Gay or lesbian	5
Non-binary	*
Transgender	*
Other.....	1
Prefer not to say	1